East Ellijay: 2021 GMA Member City Data Profile

This document presents a concise profile of East Ellijay based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau's City Population Estimates program, 2019 vintage; all other data come from the Census Bureau's 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
East Ellijay: Demographic and Social

**Population**

2019 Population: 569

![Population Chart]

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

**Race and Ethnicity**

![Race and Ethnicity Chart]

Source: American Community Survey, 2019 5-year estimates, table B03002

**Age**

![Age Chart]

Source: American Community Survey, 2019 5-year estimates, table B01001

**Household Type**

![Household Type Chart]

Source: American Community Survey, 2019 5-year estimates, table B11001

**Citizenship**

![Citizenship Chart]

Source: American Community Survey, 2019 5-year estimates, table B01001

**Educational Attainment**

![Educational Attainment Chart]

Source: American Community Survey, 2019 5-year estimates, table B15002
East Ellijay: Economic

### Labor Force Participation and Employment

**Unemployment Rate: 10.4%†**

- **Civilian Employed**: 48%
- **Not in Labor force**: 46%
- **Unemployed**: 6%

Source: American Community Survey, 2019 5-year estimates, table B23001

† Note: Unemployment rate is based upon the civilian labor force.

### Industry

- **Agriculture, forestry, fishing and hunting, and mining**: 0%
- **Construction**: 14%
- **Manufacturing**: 30%
- **Wholesale Trade**: 8%
- **Retail Trade**: 14%
- **Transportation and warehousing, and utilities**: 0%
- **Information**: 1%
- **Finance and insurance, real estate, rental, leasing**: 3%
- **Professional, scientific, mgt, administrative, waste mgt**: 2%
- **Educational services, and health care and social assistance**: 17%
- **Arts, entertainment, recreation, accommodation, food service**: 6%
- **Other services, except public administration**: 3%
- **Public administration**: 3%

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Region</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Ellijay</td>
<td>$31,607</td>
<td>$55,261</td>
</tr>
<tr>
<td>Gilmer County</td>
<td>$52,625</td>
<td>$67,610</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$52,913</td>
<td>$68,788</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

- **East Ellijay**: 29% children, 54% total population
- **Gilmer County**: 17% children, 30% total population
- **Northwest GA RC**: 20% children, 14% total population
- **Georgia**: 22% children, 15% total population

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- **Yes**: 75%
- **No**: 25%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- **Private**: 23%
- **Public**: 44%
- **Neither**: 20%
- **Both**: 13%

Source: American Community Survey, 2019 5-year estimates, table B18135
## East Ellijay: Housing

### Occupancy
- Occupied: 84%
- Vacant: 16%

### Tenure and Mortgage Status
- Renter: 43%
- Owner with Mortgage: 26%
- Owner without Mortgage: 31%

### Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Ellijay</td>
<td>$1,014</td>
<td></td>
</tr>
<tr>
<td>Gilmer County</td>
<td>$766</td>
<td>$722</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>$793</td>
<td>$839</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>East Ellijay</td>
<td>63%</td>
<td>27%</td>
</tr>
<tr>
<td>Gilmer County</td>
<td>41%</td>
<td>21%</td>
</tr>
<tr>
<td>Northwest GA RC</td>
<td>44%</td>
<td>19%</td>
</tr>
<tr>
<td>Georgia</td>
<td>49%</td>
<td>21%</td>
</tr>
</tbody>
</table>

### Vehicles Available
- 1 vehicle: 49%
- 2 vehicles: 35%
- 3+ vehicles: 15%
- None: 7%

### Year Structure Built
- Before 1980: 35%
- 1980-1999: 35%
- Since 2000: 30%

Sources:
- Occupancy and Tenure: American Community Survey, 2019 5-year estimates, table B25002
- Median Housing Costs: American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- Housing Cost-Burdened Households: American Community Survey, 2019 5-year estimates, tables B25088 and B25064
- Vehicles Available: American Community Survey, 2019 5-year estimates, table B25044
- Year Structure Built: American Community Survey, 2019 5-year estimates, table B25034