This document presents a concise profile of Douglasville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Douglasville: Demographic and Social

Population

2019 Population: 33,992

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Race and Ethnicity

62% Black
27% White
7% Hispanic
4% Other

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male
Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Married Couple Family 34%
Single-headed Family 28%
Non-family 38%

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Native Born 91%
Naturalized 5%
Not Citizen 3%

Source: American Community Survey, 2019 5-year estimates, table B01001

Educational Attainment

Douglasville
Douglas County
Atlanta Regional
Georgia

Source: American Community Survey, 2019 5-year estimates, table B15002
Douglasville: Economic

### Labor Force Participation and Employment

**Unemployment Rate: 8.8%**

- Civilian Employed: 63%
- Not in Labor Force: 6%
- Unemployed: 31%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

### Industry

- Agriculture, forestry, fishing and hunting, and mining: 0%
- Construction: 3%
- Manufacturing: 8%
- Wholesale Trade: 4%
- Retail Trade: 14%
- Transportation and warehousing, and utilities: 11%
- Information: 3%
- Finance and insurance, real estate, rental, leasing: 5%
- Professional, scientific, mgt, administrative, waste mgt: 10%
- Educational services, and health care and social assistance: 25%
- Arts, entertainment, recreation, accommodation, food service: 7%
- Other services, except public administration: 4%
- Public administration: 6%

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th></th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Douglasville</td>
<td>$58,560</td>
<td>$71,037</td>
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<tr>
<td>Douglas County</td>
<td>$63,835</td>
<td>$77,559</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$69,498</td>
<td>$97,655</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
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</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th></th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Douglasville</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Douglas County</td>
<td>18%</td>
<td>13%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 77%
- No: 23%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

<table>
<thead>
<tr>
<th></th>
<th>None</th>
<th>Both</th>
<th>Private</th>
<th>Public</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>13%</td>
<td>8%</td>
<td>58%</td>
<td>21%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
Douglasville: Housing

**Occupancy**
- Occupied: 93%
- Vacant: 7%

**Tenure and Mortgage Status**
- Renter: 57%
- Owner with Mortgage: 33%
- Owner without Mortgage: 10%

**Median Housing Costs**
- Owners
  - Douglasville: $1,083
  - Douglas County: $1,087
  - Atlanta Regional: $1,184
  - Georgia: $1,006
- Renters
  - Douglasville: $1,219
  - Douglas County: $1,108
  - Atlanta Regional: $1,327
  - Georgia: $1,056

**Housing Cost-Burdened Households**
- Owners
  - Douglasville: 21%
  - Douglas County: 21%
  - Atlanta Regional: 20%
  - Georgia: 49%
- Renters
  - Douglasville: 49%
  - Douglas County: 49%
  - Atlanta Regional: 46%
  - Georgia: 44%

**Vehicles Available**
- 1 vehicle: 37%
- 2 vehicles: 39%
- 3+ vehicles: 17%
- None: 6%

**Year Structure Built**
- 23%
- Before 1980
- 43%
- Since 2000
- 34%
- 1980-1999

Source: American Community Survey, 2019 5-year estimates, table B25002
Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081
Source: American Community Survey, 2019 5-year estimates, tables B25008 and B25064
Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070
Source: American Community Survey, 2019 5-year estimates, table B25044
Source: American Community Survey, 2019 5-year estimates, table B25034