This document presents a concise profile of Cartersville based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Cartersville: Demographic and Social

Population

2019 Population: 21,760

Race and Ethnicity

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Source: American Community Survey, 2019 5-year estimates, table B01001

Household Type

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Cartersville: Economic

Labor Force Participation and Employment

Unemployment Rate: 5.1%†

Source: American Community Survey, 2019 5-year estimates, table B23001
†Note: Unemployment rate is based upon the civilian labor force.

Industry

Source: American Community Survey, 2019 5-year estimates, table C24030

Household Income

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

Poverty

Source: American Community Survey, 2019 5-year estimates, table B17010

Broadband Internet

Source: American Community Survey, 2019 5-year estimates, table B28002

Health Insurance

Source: American Community Survey, 2019 5-year estimates, table B18135
Cartersville: Housing

**Occupancy**
- Occupied: 93%
- Vacant: 7%

**Tenure and Mortgage Status**
- Renter: 46%
- Owner with Mortgage: 33%
- Owner without Mortgage: 21%

**Median Housing Costs**
- Cartersville:
  - Owners: $886
  - Renters: $943
- Bartow County:
  - Owners: $937
  - Renters: $969
- Northwest GA RC:
  - Owners: $793
  - Renters: $839
- Georgia:
  - Owners: $1,006
  - Renters: $1,056

**Housing Cost-Burdened Households**
- Cartersville: Owners 22%, Renters 55%
- Bartow County: Owners 22%, Renters 45%
- Northwest GA RC: Owners 19%, Renters 44%
- Georgia: Owners 21%, Renters 49%

**Vehicles Available**
- 1 vehicle: 38%
- 2 vehicles: 36%
- 3+ vehicles: 20%
- None: 7%

**Year Structure Built**
- Before 1980: 43%
- Since 2000: 27%
- 1980-1999: 31%

Source: American Community Survey, 2019 5-year estimates, tables B25002, B25009, B25081, B25088, B25064, B25091, B25070, B25044, B25034.