This document presents a concise profile of Canton based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Canton: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 5.7%†

- Civilian Employed: 65%
- Not in Labor force: 31%
- Unemployed: 4%

†Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 1%
- Construction: 14%
- Manufacturing: 11%
- Wholesale Trade: 3%
- Retail Trade: 13%
- Transportation and warehousing, and utilities: 1%
- Information: 3%
- Finance and insurance, real estate, rental, leasing: 5%
- Professional, scientific, mgt, administrative, waste mgt: 12%
- Educational services, and health care and social assistance: 18%
- Arts, entertainment, recreation, accommodation, food service: 13%
- Other services, except public administration: 4%
- Public administration: 4%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>$61,259</td>
<td>$73,823</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>$82,740</td>
<td>$100,628</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$69,498</td>
<td>$97,655</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>30%</td>
<td>18%</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>Georgia</td>
<td>15%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 92%
- No: 8%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private</td>
<td>55%</td>
</tr>
<tr>
<td>Both</td>
<td>8%</td>
</tr>
<tr>
<td>Public</td>
<td>19%</td>
</tr>
<tr>
<td>None</td>
<td>18%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B18135
Canton: Housing

**Occupancy**
- Occupied: 97%
- Vacant: 3%

**Tenure and Mortgage Status**
- Renter: 50%
- Owner with Mortgage: 36%
- Owner without Mortgage: 14%

**Median Housing Costs**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>$1,141</td>
<td>$1,263</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>$1,241</td>
<td>$1,384</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>$1,184</td>
<td>$1,327</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Housing Cost-Burdened Households**

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Canton</td>
<td>22%</td>
<td>51%</td>
</tr>
<tr>
<td>Cherokee County</td>
<td>17%</td>
<td>46%</td>
</tr>
<tr>
<td>Atlanta Regional</td>
<td>21%</td>
<td>49%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Vehicles Available**
- 1 vehicle: 36%
- 2 vehicles: 39%
- 3+: 18%
- None: 7%

**Year Structure Built**

- Before 1980: 14%
- Since 2000: 23%
- 1980-1999: 63%

Sources:
- American Community Survey, 2019 5-year estimates, table B25002
- American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- American Community Survey, 2019 5-year estimates, tables B25008 and B25064
- American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- American Community Survey, 2019 5-year estimates, table B25044
- American Community Survey, 2019 5-year estimates, table B25034