This document presents a concise profile of Buena Vista based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com
Buena Vista: Demographic and Social

Population

2019 Population: 2,053

Race and Ethnicity

- Black: 65%
- White: 20%
- Hispanic: 14%
- Other: 1%

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

- Male:
  - 85 and over: 5%
  - 80-84: 6%
  - 75-79: 3%
  - 70-74: 6%
  - 65-69: 6%
  - 60-64: 4%
  - 55-59: 3%
  - 50-54: 3%
  - 45-49: 4%
  - 40-44: 6%
  - 35-39: 7%
  - 30-34: 8%
  - 25-29: 9%
  - 20-24: 10%
  - 15-19: 10%
  - 10-14: 11%
  - 5-9: 12%
  - Under 5: 13%

- Female:
  - 85 and over: 2%
  - 80-84: 1%
  - 75-79: 1%
  - 70-74: 2%
  - 65-69: 2%
  - 60-64: 3%
  - 55-59: 3%
  - 50-54: 4%
  - 45-49: 4%
  - 40-44: 4%
  - 35-39: 5%
  - 30-34: 5%
  - 25-29: 6%
  - 20-24: 7%
  - 15-19: 8%
  - 10-14: 8%
  - 5-9: 9%
  - Under 5: 9%

Household Type

- Single-headed Family: 32%
- Married Couple Family: 34%
- Non-family: 34%

Source: American Community Survey, 2019 5-year estimates, table B01001

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

- Native Born: 95%
- Not Citizen: 5%

Source: American Community Survey, 2019 5-year estimates, table B01001

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

<table>
<thead>
<tr>
<th></th>
<th>BA or higher</th>
<th>Less than HS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buena Vista</td>
<td>36%</td>
<td>12%</td>
</tr>
<tr>
<td>Marion County</td>
<td>22%</td>
<td>13%</td>
</tr>
<tr>
<td>River Valley RC</td>
<td>15%</td>
<td>22%</td>
</tr>
<tr>
<td>Georgia</td>
<td>13%</td>
<td>31%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B15002
Buena Vista: Economic

**Labor Force Participation and Employment**

Unemployment Rate: 4.0%†

- Civilian Employed: 57%
- Not in Labor force: 2%
- Unemployed: 41%

Source: American Community Survey, 2019 5-year estimates, table B23001

†Note: Unemployment rate is based upon the civilian labor force.

**Industry**

- Agriculture, forestry, fishing and hunting, and mining: 2%
- Construction: 9%
- Manufacturing: 29%
- Wholesale Trade: 0%
- Retail Trade: 7%
- Transportation and warehousing, and utilities: 3%
- Information: 4%
- Finance and insurance, real estate, rental, leasing: 4%
- Professional, scientific, mgt, administrative, waste mgt: 6%
- Educational services, and health care and social assistance: 24%
- Arts, entertainment, recreation, accommodation, food service: 9%
- Other services, except public administration: 2%
- Public administration: 2%

Source: American Community Survey, 2019 5-year estimates, table C24030

**Household Income**

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buena Vista</td>
<td>$24,333</td>
<td>$56,893</td>
</tr>
<tr>
<td>Marion County</td>
<td>$44,643</td>
<td>$55,358</td>
</tr>
<tr>
<td>River Valley RC</td>
<td>$44,158</td>
<td>$63,899</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
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</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

**Poverty**

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buena Vista</td>
<td>27%</td>
<td>21%</td>
</tr>
<tr>
<td>Marion County</td>
<td>24%</td>
<td>17%</td>
</tr>
<tr>
<td>River Valley RC</td>
<td>31%</td>
<td>21%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

**Broadband Internet**

- Yes: 34%
- No: 66%

Source: American Community Survey, 2019 5-year estimates, table B28002

**Health Insurance**

- Private: 28%
- Public: 42%
- Both: 18%
- None: 13%

Source: American Community Survey, 2019 5-year estimates, table B18135
Buena Vista: Housing

Occupancy

- Occupied: 71%
- Vacant: 29%

Tenure and Mortgage Status

- Renter: 52%
- Owner with Mortgage: 24%
- Owner without Mortgage: 24%

Source: American Community Survey, 2019 5-year estimates, tables B25009 and B25081

Median Housing Costs

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buena Vista</td>
<td>$377</td>
<td>$710</td>
</tr>
<tr>
<td>Marion County</td>
<td>$536</td>
<td>$642</td>
</tr>
<tr>
<td>River Valley RC</td>
<td>$826</td>
<td>$781</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25088 and B25064

Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Location</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Buena Vista</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>Marion County</td>
<td>19%</td>
<td>32%</td>
</tr>
<tr>
<td>River Valley RC</td>
<td>23%</td>
<td>50%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B25091 and B25070

Vehicles Available

- 1 vehicle: 30%
- 2 vehicles: 26%
- 3+ vehicles: 21%
- None: 24%

Source: American Community Survey, 2019 5-year estimates, table B25044

Year Structure Built

- Before 1980: 54%
- Since 2000: 11%
- 1980-1999: 35%

Source: American Community Survey, 2019 5-year estimates, table B25034