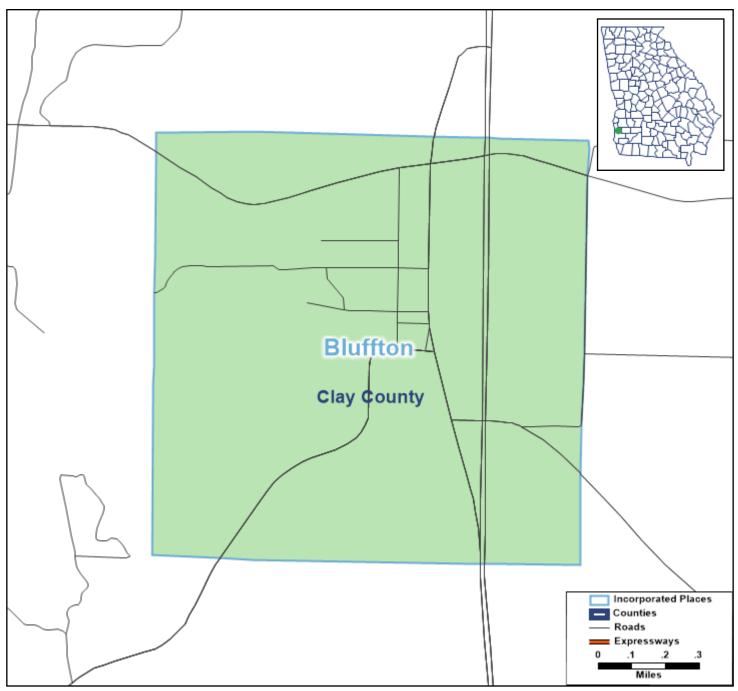
Bluffton: 2023 GMA Member City Data Profile



This document presents a concise profile of Bluffton based on the following three topic areas:

#### Demographic and Social Data

- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

# Economic Data

- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

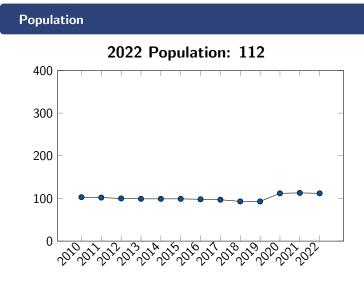
#### Housing Data

- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

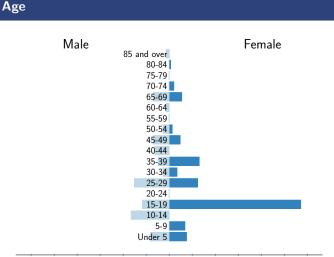
All data in this profile reflect municipal boundaries as of January 1, 2021. Population totals are from the Census Bureau's City Population Estimates program, 2022 vintage; all other data come the from the Census Bureau's 2021 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Claire Chan, GMA Research Analyst, at cchan@gacities.com.

# Bluffton: Demographic and Social



Source: U.S. Census Bureau, City Population Estimates, 2022 vintage



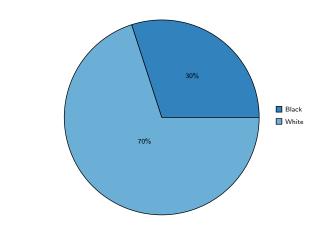
30% 25% 20% 15% 10% 5% **0%** 5% 10% 15% 20% 25% 30%

Source: American Community Survey, 2021 5-year estimates, table B01001

Citizenship

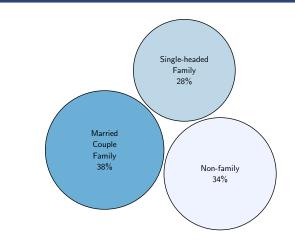
# Native Born 100%

Race and Ethnicity



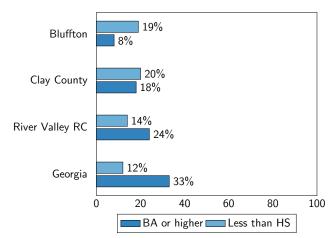
Source: American Community Survey, 2021 5-year estimates, table B03002

# Household Type



Source: American Community Survey, 2021 5-year estimates, table B11001

# **Educational Attainment**

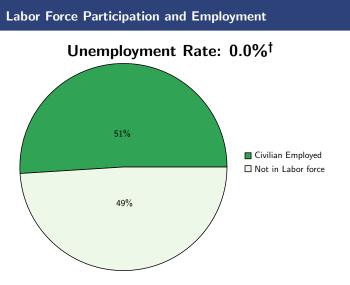


Source: American Community Survey, 2021 5-year estimates, table B05002

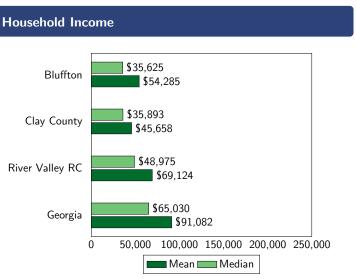
Source: American Community Survey, 2021 5-year estimates, table B15002



# **Bluffton: Economic**



Source: American Community Survey, 2021 5-year estimates, table B23001  $^\dagger$ Note: Unemployment rate is based upon the civilian labor force.



Source: American Community Survey, 2021 5-year estimates, tables B19013 and B19025

Broadband Internet

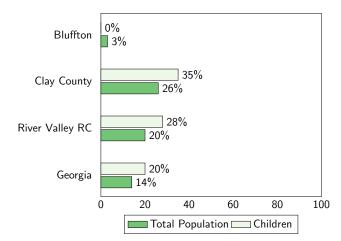
Source: American Community Survey, 2021 5-year estimates, table B28002

Industry

Agriculture, forestry, fishing and hunting, and mining	15%
Construction	0%
Manufacturing	28%
Wholesale Trade	4%
Retail Trade	18%
Transportation and warehousing, and utilities	3%
Information	0%
Finance and insurance, real estate, rental, leasing	3%
Professional, scientific, mgt, administrative, waste mgt	0%
Educational services, and health care and social assistance	13%
Arts, entertainment, recreation, accommodation, food	4%
service	
Other services, except public administration	3%
Public administration	9%

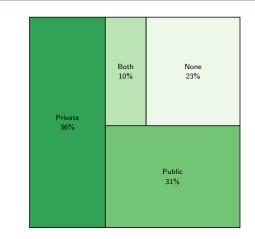
Source: American Community Survey, 2021 5-year estimates, table C24030

Poverty



Source: American Community Survey, 2021 5-year estimates, table B17010

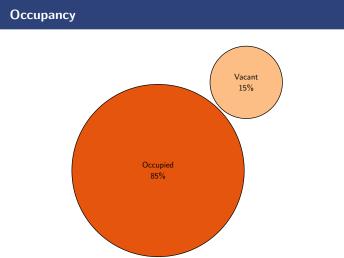
# Health Insurance



Source: American Community Survey, 2021 5-year estimates, table B18135



# **Bluffton: Housing**



#### Source: American Community Survey, 2021 5-year estimates, table B25002

\$334

500

\$535

**Median Housing Costs** 

Bluffton

Clay County

River Valley RC

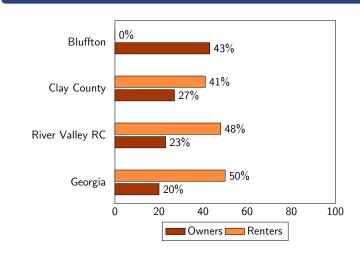
Georgia

0

Owner without Mortgage 28%

Owner with Mortgage 25%

Housing Cost-Burdened Households



Source: American Community Survey, 2021 5-year estimates, tables B25088 and B25064

\$767

\$880

\$1,110

\$1,124

Owners 💳 Renters

1,500

2,000

2,500

\$826

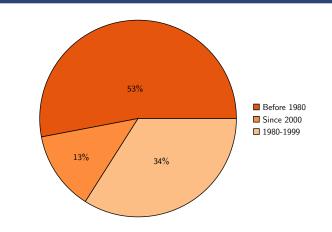
1,000

**Vehicles Available** None 4% 3+ 30% 1 vehicle 55% 2 vehicles 11%

Source: American Community Survey, 2021 5-year estimates, table B25044

Source: American Community Survey, 2021 5-year estimates, tables B25091 and B25070

# Year Structure Built



Source: American Community Survey, 2021 5-year estimates, table B25034



Source: American Community Survey, 2021 5-year estimates, tables B25009 and B25081

Renter 47%

Tenure and Mortgage Status