This document presents a concise profile of Baldwin based on the following three topic areas:

Demographic and Social Data
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

Economic Data
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

Housing Data
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
**Baldwin: Economic**

### Labor Force Participation and Employment

**Unemployment Rate: 3.2%†**

- Civilian Employed: 63%
- Not in Labor force: 35%
- Unemployed: 2%

- Agriculture, forestry, fishing and hunting, and mining: 4%
- Construction: 8%
- Manufacturing: 45%
- Wholesale Trade: 1%
- Retail Trade: 8%
- Transportation and warehousing, and utilities: 1%
- Information: 1%
- Finance and insurance, real estate, rental, leasing: 1%
- Professional, scientific, mgt, administrative, waste mgt: 6%
- Educational services, and health care and social assistance: 11%
- Arts, entertainment, recreation, accommodation, food service: 6%
- Other services, except public administration: 3%
- Public administration: 4%

**Source:** American Community Survey, 2019 5-year estimates, table C24030

**Note:** Unemployment rate is based upon the civilian labor force.

### Household Income

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baldwin</td>
<td>$43,750</td>
<td>$52,151</td>
</tr>
<tr>
<td>Banks County</td>
<td>$47,811</td>
<td>$56,327</td>
</tr>
<tr>
<td>Habersham County</td>
<td>$50,563</td>
<td>$63,866</td>
</tr>
<tr>
<td>GA Mountains RC</td>
<td>$66,935</td>
<td>$91,054</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, table B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baldwin</td>
<td>25%</td>
<td>18%</td>
</tr>
<tr>
<td>Banks County</td>
<td>16%</td>
<td>13%</td>
</tr>
<tr>
<td>Habersham County</td>
<td>18%</td>
<td>15%</td>
</tr>
<tr>
<td>GA Mountains RC</td>
<td>15%</td>
<td>11%</td>
</tr>
<tr>
<td>Georgia</td>
<td>22%</td>
<td>15%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- Yes: 67%
- No: 33%

**Source:** American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- Private: 45%
- Public: 21%
- Both: 6%
- None: 28%

**Source:** American Community Survey, 2019 5-year estimates, table B18135
**Baldwin: Housing**

### Occupancy
- Occupied: 89%
- Vacant: 11%

### Tenure and Mortgage Status
- Renter: 33%
- Owner with Mortgage: 26%
- Owner without Mortgage: 41%

**Source:** American Community Survey, 2019 5-year estimates, tables B25002 and B25081

### Median Housing Costs

<table>
<thead>
<tr>
<th>Area</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baldwin</td>
<td>$607</td>
<td>$499</td>
</tr>
<tr>
<td>Banks County</td>
<td>$731</td>
<td>$598</td>
</tr>
<tr>
<td>Habersham County</td>
<td>$772</td>
<td>$704</td>
</tr>
<tr>
<td>GA Mountains RC</td>
<td>$921</td>
<td>$1,073</td>
</tr>
<tr>
<td>Georgia</td>
<td>$1,006</td>
<td>$1,056</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25008 and B25064

### Housing Cost-Burdened Households

<table>
<thead>
<tr>
<th>Area</th>
<th>Owners</th>
<th>Renters</th>
</tr>
</thead>
<tbody>
<tr>
<td>Baldwin</td>
<td>7%</td>
<td>44%</td>
</tr>
<tr>
<td>Banks County</td>
<td>21%</td>
<td>45%</td>
</tr>
<tr>
<td>Habersham County</td>
<td>22%</td>
<td>42%</td>
</tr>
<tr>
<td>GA Mountains RC</td>
<td>19%</td>
<td>46%</td>
</tr>
<tr>
<td>Georgia</td>
<td>21%</td>
<td>49%</td>
</tr>
</tbody>
</table>

**Source:** American Community Survey, 2019 5-year estimates, tables B25091 and B25070

### Vehicles Available
- 1 vehicle: 32%
- 2 vehicles: 32%
- 3+ vehicles: 27%
- None: 9%

**Source:** American Community Survey, 2019 5-year estimates, table B25044

### Year Structure Built
- Before 1980: 23%
- Since 2000: 25%
- 1980-1999: 52%

**Source:** American Community Survey, 2019 5-year estimates, table B25034