This document presents a concise profile of Augusta based on the following three topic areas:

**Demographic and Social Data**
- Population
- Race and Ethnicity
- Age
- Household Type
- Citizenship
- Educational Attainment

**Economic Data**
- Labor Force Participation and Employment
- Industry
- Household Income
- Poverty
- Broadband Internet
- Health Insurance

**Housing Data**
- Occupancy
- Tenure and Mortgage Status
- Median Housing Costs
- Housing Cost-Burdened Households
- Vehicles Available
- Year Structure Built

All data in this profile reflect municipal boundaries as of January 1, 2019. Population totals are from the Census Bureau’s City Population Estimates program, 2019 vintage; all other data come from the Census Bureau’s 2019 American Community Survey 5-year estimates. Please note that percents may not sum to 100% due to rounding.

Questions? Please contact Holger Loewendorf, GMA Research Manager, at hloewendorf@gacities.com.
Augusta: Demographic and Social

Population

2019 Population: 197,888

Race and Ethnicity

Source: U.S. Census Bureau, City Population Estimates, 2019 vintage

Source: American Community Survey, 2019 5-year estimates, table B03002

Age

Male
Female

Source: American Community Survey, 2019 5-year estimates, table B01001

Source: American Community Survey, 2019 5-year estimates, table B11001

Citizenship

Source: American Community Survey, 2019 5-year estimates, table B05002

Educational Attainment

Source: American Community Survey, 2019 5-year estimates, table B15002
Augusta: Economic

### Labor Force Participation and Employment

**Unemployment Rate:** 9.0%†

- **Civilian Employed:** 51%
- **Not in Labor force:** 40%
- **Unemployed:** 4%
- **Armed Forces:** 5%

†Note: Unemployment rate is based upon the civilian labor force.

Source: American Community Survey, 2019 5-year estimates, table B23001

### Industry

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agriculture, forestry, fishing and hunting, and mining</td>
<td>1%</td>
</tr>
<tr>
<td>Construction</td>
<td>5%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>10%</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>2%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>13%</td>
</tr>
<tr>
<td>Transportation and warehousing, and utilities</td>
<td>5%</td>
</tr>
<tr>
<td>Information</td>
<td>2%</td>
</tr>
<tr>
<td>Finance and insurance, real estate, rental, leasing</td>
<td>4%</td>
</tr>
<tr>
<td>Professional, scientific, mgt, administrative, waste mgt</td>
<td>12%</td>
</tr>
<tr>
<td>Educational services, and health care and social assistance</td>
<td>25%</td>
</tr>
<tr>
<td>Arts, entertainment, recreation, accommodation, food service</td>
<td>12%</td>
</tr>
<tr>
<td>Other services, except public administration</td>
<td>4%</td>
</tr>
<tr>
<td>Public administration</td>
<td>6%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table C24030

### Household Income

<table>
<thead>
<tr>
<th>Area</th>
<th>Mean</th>
<th>Median</th>
</tr>
</thead>
<tbody>
<tr>
<td>Augusta</td>
<td>$42,592</td>
<td>$57,952</td>
</tr>
<tr>
<td>Central Savannah RC</td>
<td>$50,997</td>
<td>$69,158</td>
</tr>
<tr>
<td>Georgia</td>
<td>$58,700</td>
<td>$82,406</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, tables B19013 and B19025

### Poverty

<table>
<thead>
<tr>
<th>Area</th>
<th>Total Population</th>
<th>Children</th>
</tr>
</thead>
<tbody>
<tr>
<td>Augusta</td>
<td>23%</td>
<td>36%</td>
</tr>
<tr>
<td>Central Savannah RC</td>
<td>18%</td>
<td>28%</td>
</tr>
<tr>
<td>Georgia</td>
<td>15%</td>
<td>22%</td>
</tr>
</tbody>
</table>

Source: American Community Survey, 2019 5-year estimates, table B17010

### Broadband Internet

- **Yes:** 76%
- **No:** 24%

Source: American Community Survey, 2019 5-year estimates, table B28002

### Health Insurance

- **Private:** 46%
- **Public:** 28%
- **None:** 13%
- **Both:** 13%

Source: American Community Survey, 2019 5-year estimates, table B18135
Augusta: Housing

**Occupancy**
- Occupied: 80%
- Vacant: 20%

**Tenure and Mortgage Status**
- Renter: 48%
- Owner with Mortgage: 32%
- Owner without Mortgage: 20%

**Median Housing Costs**
- Augusta: Owners $888, Renters $868
- Central Savannah RC: Owners $868, Renters $878
- Georgia: Owners $1,006, Renters $1,056

**Housing Cost-Burdened Households**
- Augusta: Owners 23%, Renters 56%
- Central Savannah RC: Owners 20%, Renters 52%
- Georgia: Owners 21%, Renters 49%

**Vehicles Available**
- 1 vehicle: 40%
- 2 vehicles: 32%
- 3+ vehicles: 18%
- None: 9%

**Year Structure Built**
- Before 1980: 53%
- 1980-1999: 31%
- Since 2000: 16%

Sources:
- American Community Survey, 2019 5-year estimates, table B25002
- American Community Survey, 2019 5-year estimates, tables B25009 and B25081
- American Community Survey, 2019 5-year estimates, tables B25008 and B25064
- American Community Survey, 2019 5-year estimates, tables B25091 and B25070
- American Community Survey, 2019 5-year estimates, table B25044