

Short Term Work Program 2008-2012, City of Powder Springs

City of Powder Springs - Work Program 2008-2012									
Plan Element	Project or Activity	2008	2009	2010	2011	2012	Responsible Party	Cost Estimate	Funding Source
Economic Development	Recruit development of office park /development on Lewis Road	X					DAPS/Community Dev	\$10,000 (TBD)	General Fund
Economic Development	Market development of south square.			X			Community Development	TBD	General Fund
Economic Development	Market redevelopment area		X				Community Development	TBD	General Fund
Economic Development	Public outreach- Messenger; Signage; brochures and cards include biennial newsletter	X	X	X	X	X	Community Development	\$25,000	General Fund
Economic Development	Issue RFP for Design/Engineering PS town center			X			Community Development	\$26,500	General Fund
Economic Development	Master Plan to define south square			X			Community Development	\$30,000	General Fund
Economic Development	Issue RFP for Design/Engineering South Square				X		Community Development	TBD	General Fund
Economic Development	Develop Economic Development Strategy	X					Community Development	TBD	General Fund
Economic Development	Host Business Reception for Existing Businesses	X					Community Development	\$5,000	General Fund
Economic Development	Host Business Reception for New Businesses	X					Community Development	\$5,000	General Fund
Economic Development	Create a Single Marketing Website for Powder Springs Economic Development	X					Community Development	TBD	TBD
Economic Development	Conduct a Target Cluster Analysis and Identify all Local Companies within Target Industries		X				Community Development	TBD	TBD
Economic Development	Identify and Begin Attending Industry Events Occurring within the Region	X					Community Development	TBD	TBD
Economic Development	Identify One National Target Industry Event per Year for Attendance by Community Leaders	X					Community Development	TBD	TBD
Economic Development	Organize a Marketing Trip within 6 months of Launching the Economic Development Website		X				Community Development	TBD	TBD
Economic Development	Inventory and Assess All Potential and Existing Industrial and Commercial Properties	X					Community Development	TBD	TBD
Economic Development	Create Printed and Electronic Site Information Packets on Potential Development Sites	X					Community Development	TBD	TBD
Economic Development	Work with Cobb County Government to Identify and Zone Properties that are Planned for Commercial Development		X				Community Development	TBD	TBD
Economic Development	Develop a Handbook Detailing the City's Permit Process Step by Step	X					Community Development	TBD	TBD

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Economic Development	Develop a National Database of Target Industry Companies and Contacts for Business Development Uses		X				Community Development	TBD	TBD
Economic Development	Customize Marketing Materials for each Target Industry (On-line and Print)		X				Community Development	TBD	TBD
Economic Development	Engage a Public Relations Firm to Generate Positive Publicity about Powder Springs		X				Community Development	TBD	TBD
Economic Development	Add a Public Relations Element to the Powder Springs ED Website	X					Community Development	TBD	TBD
Economic Development	Become a member of Target Industry Trade Associations; Market to their Membership		X				Community Development	TBD	TBD
Economic Development	Organize Semi-annual Marketing Trips to Target Industry Regions		X				Community Development	TBD	TBD
Economic Development	Organize Annual Marketing Trips to State Economic Developers			X			Community Development	TBD	TBD
Natural & Historic Resources	Purchase property expand Powder Springs Park - parking		X				Administration	\$100,000	General Fund
Natural & Historic Resources	Historic preservation - prepare inventory of buildings and property which appear historic Update Historic Resources Survey		X				DDA	TBD	General Fund
Natural & Historic Resources	Gather/distribute information on government programs supporting historic preservation to owners of buildings which appear historic		X				Community Development DDA	TBD	General Fund
Natural & Historic Resources	Old Town Square Improvements				X		Community Development	TBD	General Fund
Natural & Historic Resources	Restore/enhance historic cemetery		X				Community Development	\$5,000	General Fund
Natural & Historic Resources	Seven Springs Walking Tour Markers		X				Community Development	\$70,000	General Fund
Natural & Historic Resources	Downtown Focal Element			X			Community Development	\$225,000	General Fund
Natural & Historic Resources	Issue RFP to engineer linear park		X				Community Development	\$800,000	SPLOST
Natural & Historic Resources	Construct Phase I of linear park					X	Community Development	\$1,755,679	TBD
Natural & Historic Resources	Construct Phase II of linear park				X		Community Development	\$3,732,000	SPLOST and Impact Fees
Natural & Historic Resources	Construct Phase III of linear park				X	X	Community Development	\$735,125	TBD
Natural & Historic Resources	Construct Phase IV of linear park				X		Community Development	\$2,912,500	SPLOST and Impact Fees

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Natural & Historic Resources	Maintenance of Landscaping on Parkway/roads & at newly landscaped areas.	X	X	X	X	X	Public Works	\$10,000	General Fund
Community Facilities & Services	Develop an RFP for planning services for a Greenspace master plan.			X			Community Development	\$40,000	TBD
Community Facilities & Services	Support solid waste reduction and recycling by preparing & distributing information about recycling to city residents and businesses; putting out an RFP for or establishing a city-run recycling program; implementing a system or charges for waste collected based on type or volume; establishing a city program for recycling its own paper, aluminum, glass or other material generated by city activities; or implementing some other tool that would support solid waste reduction and recycling.			X			Public Works	TBD	TBD
Community Facilities & Services	Facilitate functions & events on square- annual	X	X	X	X	X	Administration	\$12,000	General Fund
Community Facilities & Services	Electronic Filing System For Record Keeping		X				Information Technology	TBD	General Fund
Community Facilities & Services	Construct parking garage downtown			X			Community Development	\$3,600,000	SPLOST
Community Facilities & Services	Construct Lewis Road Improvements	X					Community Development	\$16,837,347	General Fund; Federal Funds & SPLOST
Community Facilities & Services	Redevelopment Plan		X				Community Development	\$25,000	GF
Community Services & Facilities	Prepare an annexation plan that identifies the location and timeframe for properties to be annexed		X				Community Development	\$40,000	TBD
Community Facilities & Services	Complete State Accreditation for Police Department	X					Police	\$5,000	GF
Community Facilities & Services	Expand Police Department Facility		X				Police	\$4,181,057	TBD - Bonds Impact Fees
Community Facilities & Services	Develop paperless Police Department		X				Police	\$100,000	General Fund
Community Facilities & Services	Upgrade Police Department security with outside cameras and fencing	X					Police	\$30,000	General Fund
Community Facilities & Services	Computer System Update	X					Police	\$50,000	General Fund

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Community Facilities & Services	AFIS Crime System (finger print tracking)				X		Police	\$75,000	General Fund
Community Facilities & Services	Driving Simulator			X			Police	\$250,000	General Fund
Community Facilities & Services	Firing Range Simulator	-	X				Police	\$100,000	General Fund
Community Facilities & Services	Purchase Swat Van	-			X		Police	\$150,000	General Fund
Community Facilities & Services	Replace mule and dirt bike		X				Police	\$30,000	General Fund
Community Facilities & Services	Hostage Negotiations Unit	X					Police	\$50,000	General Fund
Community Facilities & Services	Rescue Raft of Boat for Floods				X		Police	\$10,000	General Fund
Community Facilities & Services	Security Plan Update for after Police Department Remodeling			X			Police	\$30,000	General Fund
Community Facilities & Services	Institute building and code inspection procedures	X					Community Development	TBD	General Fund
Community Facilities & Services	Participate annual subscription to Cobb County Geographic Information System	X	X	X	X	X	Community Development	\$5,000	General Fund
Community Facilities & Services	Expand GIS System work to include GEO Coding & Development Tracking by Census Data	X					Community Development	TBD	General Fund
Community Facilities & Services	Macedonia Road Sewer Extension	X					Public Works	\$300,390	WSREN
Community Facilities & Services	Infrastructure Reporting Implementation	X					Public Works & Community Development	TBD	General Fund
Community Facilities & Services	Sidewalks, Curbing, Resurfacing mitigation area Long/Butner/Marchman/Anderson		X				Community Development	\$1,542,172	SPLOST
Community Facilities & Services	Pineview, Oakview, Lynn, Cemetery, & Jackson Way improvements		X				Community Development	\$4,262,430	SPLOST
Community Facilities & Services	Frank Aiken sidewalks	X					Community Development & Cobb	\$1,473,261	SPLOST
Community Facilities & Services	Sidewalks & Streetscape - Atlanta Street	-	X				Community Development	\$1,414,000	SPLOST

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Community Facilities & Services	Direct Attached Storage	-		X			Information Technology	\$8,600	General Fund
Community Facilities & Services	Server(s)	-	X		X		Information Technology	\$8,200	General Fund
Community Facilities & Services	Network Management Software	X	X	X	X	X	Information Technology	\$5500 / \$1100	General Fund
Community Facilities & Services	Network Monitoring Software		X	X	X	X	Information Technology	TBD	General Fund
Community Facilities & Services	Software Maintenance/Upgrades	X	X	X	X	X	Information Technology	\$5,000	General Fund
Community Facilities & Services	Hardware Maintenance/Upgrades	X	X	X	X	X	Information Technology	\$5,000	General Fund
Community Facilities & Services	Carter Road/ Powder Springs Road Sidewalks				X		Community Development	\$2,522,844	SPLOST
Community Facilities & Services	Lancer Sidewalks	X					Public Works	TBD	General Fund
Land Use	Zoning administration	X	X	X	X	X	Community Development	\$20,000	General Fund