



# REGIONAL REVIEW NOTIFICATION

Atlanta Regional Commission • 40 Courtland Street NE, Atlanta, Georgia 30303 • ph: 404.463.3100 • fax: 404.463.3105 • [www.atlantaregional.com](http://www.atlantaregional.com)

**DATE:** Dec 5 2006

**ARC REVIEW CODE:**

**TO:** Mayor Leonard Church  
**ATTN TO:** Darryl Simmons, Planner  
**FROM:** Charles Krautler, Director

NOTE: This is digital  
signature. Original on file.

The Atlanta Regional Commission (ARC) has received the following proposal and is initiating a regional review to seek comments from potentially impacted jurisdictions and agencies. The ARC requests your comments regarding related to the proposal not addressed by the Commission's regional plans and policies.

**Name of Proposal:** City of Kennesaw 2006 CIE and Short Term Work Program  
**Review Type:** Local Comprehensive Plan

**Description:** 2007-2001 Capital Improvement Element and Short Term Work Program for City of Kennesaw

**Submitting Local Government:** City of Kennesaw

**Action Under Consideration:**

**Date Opened:** Dec 5 2006

**Deadline for Comments:**

**Earliest the Regional Review can be Completed:** Feb 3 2007

## THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES ARE RECEIVING NOTICE OF THIS REVIEW:

ARC LAND USE PLANNING  
ARC DATA RESEARCH  
GEORGIA DEPARTMENT OF NATURAL RESOURCES  
CITY OF ACWORTH  
CITY OF MARIETTA  
TOWN CENTER CID

ARC TRANSPORTATION PLANNING  
ARC AGING DIVISION  
GEORGIA DEPARTMENT OF TRANSPORTATION  
CITY OF AUSTELL  
COBB COUNTY  
CITY OF SMYRNA

ARC ENVIRONMENTAL PLANNING  
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS  
GEORGIA REGIONAL TRANSPORTATION AUTHORITY  
CITY OF POWDER SPRINGS  
COBB COUNTY SCHOOLS

## Attached is information concerning this review.

If you have any questions regarding this review, Please call Haley Fleming, Review Coordinator, at (404) 463-3311. If the ARC staff does not receive comments from you by , we will assume that your agency has no additional comments and we will close the review. Comments by email are strongly encouraged.

The ARC review website is located at: <http://www.atlantaregional.com/landuse> .



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## **NOTICE OF LOCAL PLAN SUBMITTAL AND HEARING/COMMENT OPPORTUNITY**

<b>Submitting Local Government:</b>	City of Kennesaw	<b>Date Received:</b>	Dec 5 2006
<b>Local Contact:</b>	Darryl Simmons, Planner City of Kennesaw	<b>Public Hearing Date and Time:</b>	2007-12-19 00:00:00
<b>Phone:</b>		<b>E-Mail:</b>	dsimmons@kennesaw-ga.gov
<b>Fax:</b>		<b>Website:</b>	
<b>Street</b>	2529 J.O. Stephenson Ave	<b>City State, Zip:</b>	Kennesaw, Georgia 30144

### **Department of Community Affairs Review Required**

<b>Review Title:</b>	City of Kennesaw 2006 CIE and Short Term Work Program
<b>Description:</b>	2007-2001 Capital Improvement Element and Short Term Work Program for City of Kennesaw  Document can be viewed on the ARC website at: <a href="http://www.atlantaregional.com/landuse">http://www.atlantaregional.com/landuse</a> Under Plan Review, search for the City of Kennesaw.

**The submitted documents are available for review at the City and at ARC.**

### **Reviewing Regional Development Center:**

Atlanta Regional Commission  
40 Courtland Street, NE Atlanta, GA. 30303  
Phone 404.463.3302 FAX 404.463.3254

<b>Contact Person:</b>	Haley Fleming, Review Coordinator
<b>E-Mail</b>	<a href="mailto:hffleming@atlantaregional.com">hffleming@atlantaregional.com</a>

**CITY OF KENNESAW  
GEORGIA**

**Transmittal Resolution No. 2006-46, 2006**

**WHEREAS**, the City of Kennesaw has prepared an annual update to the Capital Improvements Element and Short-Term Work Program; and

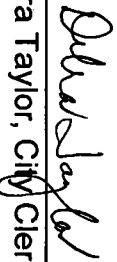
**WHEREAS**, the annual update of the Capital Improvements Element and Short-Term Work Program was prepared in accordance with the Development Impact Fee Compliance Requirements and the Minimum Planning Standards and Procedures for Local Comprehensive Planning stabled by the Georgia Planning Act of 1989, and Public Hearing was held on November 13, 2006 at 7:00pm, November 20, 2006 and December 4, 2006 at 6:30pm in the Council Chambers.

**BE IT THEREFORE RESOLVED**, that the Mayor and Council of the City of Kennesaw does hereby submit the annual update of the Capital Improvements Element and Short-Term Work Program covering the five-year period 2007-2011 to the Atlanta Regional Commission and Department of Community Affairs for regional review, as per the requirements of the Georgia Planning Act of 1989.

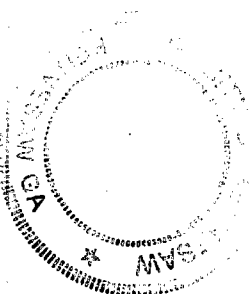
Passed and adopted by the Kennesaw City Council on this 4th day of December, 2006.

ATTEST

CITY OF KENNESAW

  
\_\_\_\_\_  
Debra Taylor, City Clerk

  
\_\_\_\_\_  
Leonard Church, Mayor



ANNUAL FEE FINANCIAL REPORT - FY 2005-2006		
CITY OF KENNESAW, GEORGIA		
	<b>PARKS/REC</b>	
IMPACT FEE FUND BALANCE FROM FY 2004-2005(ENDING 09/30/2005)	\$	80,828.30
PRIOR PERIOD ADJUSTMENT		
IMPACT FEES COLLECTED IN FY 2005- 2006	\$	177,904.01
ACCRUED INTEREST	\$	4,274.26
(ADMINISTRATIVE/OTHER COSTS)	\$	-
(IMPACT FEE REFUNDS)	\$	-
(PROJECT EXPENDITURES)		\$197,600.00
IMPACT FEE FUND BALANCE ENDING FY 2005/2006	\$	65,406.57
IMPACT FEES ENCUMBERED	zero	
	\$	-

**City of Kennesaw Short Term Work Program  
2006/07-2010/2011**

City of Kennesaw Annual STWP Update 2006/2007-2009/2010 Year 2006/2007							
Project Number	Plan Element	Project Description	Start Date	End Date	Estimated Cost	Funding Source	Responsible Party
1	Land Use	Develop long term annexation plan which includes pursuit of annexations along South and Northeastern boundaries of City	2005	2006/2007	N/A	N/A	Economic Dev. & Planning
2	Public Facilities	Storm Water Utility Development	2005/2006	2007/2008	\$75,000	GF	Public Works
3	Economic Development	Continue business expansion, retention and recruitment efforts and survey of existing businesses	2006	2007	\$5,000	GF & KDA	Economic Development
4	Economic Development	Apply for grants for development projects	2005	ongoing	N/A	N/A	Economic Dev. & Planning
5	Community Facilities	Installation of Downtown pedestrian underpass	2002/2003	2007	\$3,100,000	Federal/State	Public Works
6	Community Facilities	Neighborhood Parks Improvement	2005	Ongoing	\$5,000	GF	Parks and Recreation
7	Community Facilities	Sidewalk Improvements	2005/2006	2007	\$30,000	GF	Public Works
8	Community Development	Implement adoption of Gateway Corridor standards for Cherokee Street	2005	2007	\$25,000	LCI, other funding	Community Development
9	Community Facilities	Trail System Development and expansion for linkage to Cobb County Trail System	2006	2007	\$425,000	Impact Fees	Park and Recreation
10	Community Facilities	Continued marketing of Downtown venues in cooperation with Downtown Merchants Association	2000	2010	\$20,000	KDDA	Economic Development
11	Information Technology	City Wide Software Upgrades/purchases City Wide Computer upgrade and integration	2005	2006/2007	\$451,000	GF	Information Technology
12	Community Facilities	Traffic Improvements	2006	2007	\$750,000	Bonds/SPLOST	Public Works
13	Community Facilities	Drainage Improvements	2005	2008	\$200,000	General Fund/CDBG	Public Works
14	Community Facilities	Smith-Gilbert Arboretum Planning	2006	2008	\$40,000	GF	Parks and Recreation
15	Community Facilities	Street Improvements	2006	2007	\$90,000	LARP/General Fund	Public Works
16	Community Facilities	Jiles Road Widening and Improvement	2006	2011	\$16,500,000	Splost	Public Works
17	Community Facilities	City Wide Park Expansion(Swift-Cantrel)	2005/2006	2009/2008	\$1,000,000	Bonds	Parks and Recreation
18	Land Use	Increase training of Traditional Neighborhood Districts and Smart Growth techniques for the Planning Commission	2005/2006	2007	\$2,000	GF	Planning
19	Land Use	Preparation of and continued participation in Georgia Greenspace program for second tier funding-five year program	2005	2006/2007	N/A	N/A	Community Development, Parks and Recreation

**City of Kennesaw Short Term Work Program  
2006/07-2010/2011**

City of Kennesaw Annual STWP Update 2006/2007-2009/2010 Year 2007/2008							
Project Number	Plan Element	Project Description	Start Date	End Date	Estimated Cost	Funding Source	Responsible Party
1	Land Use	Continue program of annual safety inspections for City businesses	2005	Ongoing	N/A	N/A	Construction & Development
2	Community Facilities	Sidewalk Improvements	2007	2008	\$30,000	General Fund	Public Works
3	Economic Development	Continue business recruitment, expansion and retention efforts	2005	ongoing	\$40,000	GF, KDA & KDDA	Economic Development
4	Economic Development	Apply for grants for development projects	2005	ongoing	N/A	N/A	Economic Dev. & Planning
5	Community Facilities	Evaluate effectiveness of Museum marketing strategies and make adjustments as needed	2004/2005	2008	\$250,000	Museum Revenues & Foundation Funding	Museum & Economic Dev
6	Community Facilities	Upgrade neighborhood parks	2005	Annual	\$5,000	GF	Parks and Recreation
7	Land Use	Re-evaluate annexation and growth strategy	2007	2007	N/A	N/A	Community Development
8	Community Facilities	City Wide Park Expansion (Swift-Cantrel)	2007	2008	\$1,000,000	Bonds	Parks and Recreation
9	Housing	Continue strategies (through zoning) aimed at the identification and preservation of existing sound housing and stable residential neighborhoods including preservation of historic properties	2006	2008	N/A	N/A	Community Development
10	Land Use	Start sub committee for the next gateway corridor study and future standards adoption	2007	2008	N/A	N/A	Community Development
11	Information Technology	City Wide Computer upgrade and integration	2006	2010	\$150,000	GF	Information Technology
12	Community Facilities	Traffic Improvements	2006	2008/09	\$750,000	Bonds/Splost	Public Works
13	Economic Development	Continue implementation of downtown master plan	2007	ongoing	N/A	N/A	Economic Development
14	Community Facilities	Jiles Road Widening and Improvement	2006	2011	\$4,000,000	SPLOST	Public Works
15	Community Facilities	Storm Water Utility Development	2007	2008	\$75,000	GF	Public Works
16	Community Facilities	Street Improvements	2005	2010	\$90,000	GF/LARP	Public Works
17	Community Facilities	Drainage Improvements	2007	2008	\$100,000	GF	Public Works
18	Land Use	Initiate cooperative effort with Downtown Task Force, KDDA, KDA and staff to implement incentives for encouraging joint projects with large employers such as Kennesaw State University	2005	2007	\$20,000	KDA & KDDA	Community Development

**City of Kennesaw Short Term Work Program  
2006/07-2010/2011**

City of Kennesaw Annual STWP Update 2006/2007-2009/2010 Year 2008/2009							
Project Number	Plan Element	Project Description	Start Date	End Date	Estimated Cost	Funding Source	Responsible Party
1	Economic Development	Continue business recruitment, expansion and retention efforts	2008	ongoing	\$40,000	KDA & KDDA	Economic Development
2	Economic Development	Apply for grants for development projects	2008	ongoing	N/A	N/A	Economic Dev. & Planning
3	Land Use	Continued revisions of zoning ordinance, development standards	2008	ongoing	N/A	N/A	Community Development
4	Housing	Continue strategies (through zoning) aimed at the identification and preservation of existing sound housing and stable residential neighborhoods including preservation of historic properties	2008	ongoing	\$20,000	KDDA & GF	Planning
5	Community Facilities	Traffic Improvements	2006	2008/09	\$750,000	Bonds/Splost	Public Works
6	Community Facilities	Neighborhood Parks Improvement	2008	2009	\$5,000	GF	Parks and Recreation
7	Community Facilities	Street Improvements	2008	2010	\$90,000	GF/LARP	Public Works
8	Community Facilities	Sidewalk Improvements	2008	2009	\$40,000	GF	Public Works
9	Land Use	Strengthen enforcement of housing codes in order to revitalize neighborhoods.	2004/2005	2010	N/A	N/A	Community Development
10	Information Technology	City Wide Computer upgrade and integration	2005/2006	2009/2010	\$200,000	GF	Information Technology

**City of Kennesaw Short Term Work Program  
2006/07-2010/2011**

City of Kennesaw Annual STWP Update 2006/2007-2009/2010 Year 2009/2010							
Project Number	Plan Element	Project Description	Start Date	End Date	Estimated Cost	Funding Source	Responsible Party
1	Economic Development	Continue implementation and revisions of Kennesaw LCI downtown master plan	2009	2010	N/A	N/A	Mayor and Council & City Manager
2	Land Use	Revisions to Zoning ordinance and development standards	2009	Ongoing	N/A	N/A	Community Development
3	Economic Development	Continue business recruitment, expansion and retention efforts	2009	Ongoing	\$40,000	GF, KDA & KDDA	Economic Development
4	Community Facilities	Sidewalk Improvements	2009	2010	\$10,000	GF	Public Works
5	Land Use	Continued review of comprehensive plans and objectives	2009	2010	N/A	N/A	Community Development
6	Land Use	Evaluate existing development regulations for provisions that may limit diversity in housing types and barriers to revitalization and infill development and recommend changes where appropriate	2009	ongoing	\$30,000	KDDA, GF, LCI and DCA Grants	Community Development
7	Land Use	Transportation study on existing roadway and gateways into the City in association with GRTA and ARC consistent with the LCI Plan.	2009	2009	\$15,000	GF	Community Development, Public Works
8	Land Use	Evaluate land use/zoning controls and building controls that affect areas in the immediate vicinity of Cobb County Airport-McCollum Field. Adopt an Airport Hazard Zoning District using FAA model guidelines to minimize incompatible land uses in overlay districts	2009	2009	N/A	N/A	Community Development, Public Works
9	Land Use	Develop additional development standards for the provision and location of pedestrian and bicycle facilities in connection with private development projects.	2009	2009	N/A	N/A	Community Development
10	Community Facilities	Upgrade Neighborhood Parks	2009	Ongoing	\$5,000	GF	Parks and Recreation
11	Community Facilities	Establish strategies and priorities for funding road improvements needed in the city in conjunction with county, state, regional and federal agencies.	2009	Ongoing	N/A	N/A	Community Development
12	Community Facilities	Street Improvements	2009	2010	\$90,000	GF/LARP	Public Works
13	Community Facilities	Promote the expansion of local public transit alternatives in conjunction with Cobb County, ARC and other state/regional agencies.	2005/2006	Ongoing	N/A	N/A	Community Development
14	Information Technology	City Wide Computer upgrade and integration	2009	2010	\$100,000	GF	Information Technology
15	Community Facilities	Identify opportunities for public/private partnerships in the planning, design and financing of improved transportation and other public facilities and services.	2009	Ongoing	N/A	N/A	Community Development
16	Land Use	Work with Cobb County to implement a greenbelt system for flood plains that can also be used as a passive recreation resource.	2005/2006	Ongoing	N/A	N/A	Community Development

**City of Kennesaw Short Term Work Program  
2006/07-2010/2011**

City of Kennesaw Annual STWP Update 2006/2007-2010-2011 Year 2010/2011							
Project Number	Plan Element	Project Description	Start Date	End Date	Estimated Cost	Funding Source	Responsible Party
1	Land Use	Evaluate zoning and development standards	2009	2012	N/A	N/A	Community Development
2	Public Facilities	Re-evaluate Storm Water ordinances	2009/2010	2012	N/A	N/A	Public Works
3	Public Facilities	Drainage Improvements	2009/2010	2012	\$150,000	GF	Public Works
4	Economic Development	Continue business recruitment, expansion and retention efforts and surveys of existing businesses	2009/2010	2012	N/A	GF	Economic Development
5	Land Use	Address conflicting zoning ordinance standards and amend same	2005	2012	N/A	N/A	Community Development
6	Economic Development	Apply for grants for development projects	2008	2012	N/A	N/A	Economic Dev. & Planning
7	Public Facilities	Evaluate stormwater regulations and goals	2010	2011	N/A	N/A	Public Works
8	Land Use	Strengthen enforcement of housing codes in order to revitalize neighborhoods including increasing code enforcement initiatives in transitional housing areas through outreach programs and forums.	2008	2012	N/A	GF	Economic Dev. & Planning
9	Community Facilities	Upgrade Public Works sanitation fleet	2009	2012	\$10,000	GF	Public Works
10	Land Use	Expand Community Development staff by creating an entry level planning position	2010	2011	\$120,000	GF	Community Development
11	Community Facilities	Sidewalk Improvements	2005/2006	2012	\$15,000	GF	Public Works
12	Information Technology	City Wide Computer upgrade and integration	2005/2006	2012	\$100,000	GF	Information Technology
13	Community Facilities	Infill Re-Development initiatives implemented for target areas in City utilizing redevelopment financing tools including TAD	2005	2012	N/A	GF & TAD	Economic Development
14	Information Technology	Continued integration with 911 services and IT	2010	2011	\$125,000	GF	Information Technology
15	Community Facilities	Revaluate parks and recreation need assessment data	2011	2012	N/A	N/A	Parks and Recreation
16	Land Use	Identification of transitional housing trends for code enforcement plan	2010	2012	N/A	N/A	Community Development
17	Community Facilities	Street Improvements	2005	2012	\$90,000	GF	Public Works
18	Economic Development	Increase promotion of Tax Allocation District incentives and expand district as needed	2006	2012	N/A	N/A	Economic Development
19	Land Use	City to initiate network with local school board system in order to improve input regarding future development	2010	2011	N/A	2	Community Development, City Manager
20	Land Use	Initiate Developers Forum to create better dialogue with area developers. Forum to identify needs and market projections for area housing needs and amenity requirements (ANNUAL)	2011	2012	N/A	N/A	Community Development