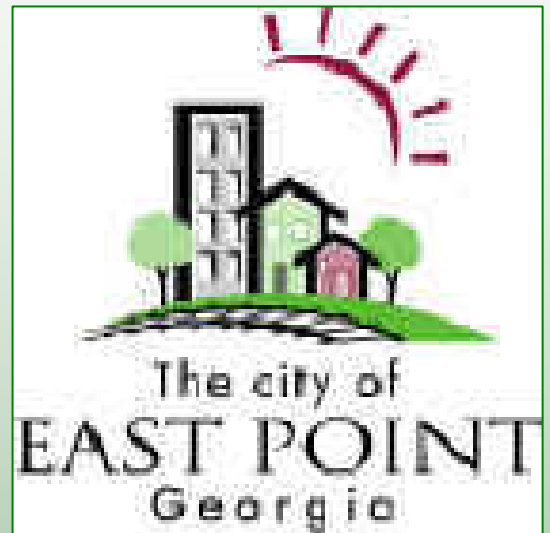


East Point 2026 *Draft* Comprehensive Plan Update



Community Agenda



Table of Contents

3.1	Public Participation Process	1
3.2	Community Vision	8
3.2.1	Vision Statement	8
3.2.2	Future Development Map	9
3.2.3	Future Development Map Defining Narrative	11
3.2.4	Future Land Use Map	24
3.2.5	Future Land Use Map Defining Narrative	26
3.3	Community Issues and Opportunities	29
3.3.1	Population	29
3.3.2	Economic Development	29
3.3.3	Housing	30
3.3.4	Natural and Cultural Resources	31
3.3.5	Community Facilities and Services	31
3.3.6	Intergovernmental Coordination	32
3.3.7	Transportation	33
3.3.8	Land Use	34
3.4	Implementation Program	39
3.4.1	Policies	39
3.4.2	Short-Term Work Program	46
3.4.3	Supplemental Plans	81
	Community Agenda Addendum	
	Public Participation Supplementary Material	



3.0 Draft Community Agenda –Public Participation

“Planning involves giving consideration to possibilities and consequences before acting. Planning is not an alternative to action, but a precondition for rational action. The more complex a society becomes, the more important it is to plan.” Norway Ministry of The Environment

3.1 Public Participation

Throughout the development of the Community Agenda, participation by the community has been at the heart of its progress. Creation of the future development map and the implementation measures to accomplish this 20 year action plan was accomplished by the analysis of future needs found in the community assessment and the public initiatives defined through the public workshops and stakeholder meetings.

Planning through public participation is democracy at it’s finest. Planning cannot be done through strict methodology of general economic analysis, population projections, or legal instruments. Instead these are tools that are provided to the community allowing for decisions to be made that create, and will eventually help implement, the vision of the community. One of the most important ways to turn around negative development in local communities is through a well designed process for public participation so that self interest in redevelopment and new legal standards can be expressed. The purpose of this Community Agenda is to facilitate that expression and to develop a sense of community belonging and responsibility.

Through this process, analysis was conducted of the current community quality of life issues in order to establish the desired future quality of life. Areas were defined that were found in need of both preservation and redevelopment and issues and opportunities were outlined. The opportunity to improve the quality of municipal services also existed as public participants knew best where the problems lie and served as an additional resource in the planning and implementation of services.

This Community Agenda includes the public participation process, community vision, future development map, future land use map, issues and opportunities found within East Point, and the implementation measures identified by the Community, Staff, Elected Officials and Consulting Team in the development of this plan.



3.0 Draft Community Agenda –Public Participation

Community Participation Program

The Community Participation Program for the development of the Community Agenda was based on four participation techniques including:

Public Education Techniques
Public Input Techniques
Public Interaction Techniques
Public Partnership Techniques

Each of these techniques is explained in this section of the Agenda. Additionally, below is a summarization of the meetings held for the development of the Community Agenda.

MEETING SUMMARIES

Meeting Date	Description of Meeting
January 5, 2006	Steering Committee Meeting
January 9, 2006	Kick off Meeting held at the Bowden Center
January 19, 2006	East Point Mayor and Council adopted a resolution to transmit the Community Assessment and Public Participation Plan to the Atlanta Regional Commission for review
February 2, 2006	Steering Committee Meeting
March 2, 2006	Steering Committee Meeting
March, 2006	Notice to proceed with the Community Agenda received from ARC
April 6, 2006	Steering Committee Meeting
April 18, 2006	Visual Preference Survey Workshops
April 25, 2006	Visual Preference Survey Workshops
May 4, 2006	Steering Committee Meeting
May 9, 2006	Design Charrette Workshops
May 16, 2006	Design Charrette Workshops
June 8, 2006	Steering Committee Meeting
June 12, 2006	Council Work Session
June 15, 2006	Second Public Hearing
June 19, 2006	East Point Mayor and Council adopted a resolution to transmit the Community Agenda to the Atlanta Regional Commission for review.
October, 2006	Final Adoption of the Community Agenda



Public Education Techniques

On January 9, 2006 a Kick-off Meeting was held in East Point at the Bowden Senior Center located at 2885 Church Street. A PowerPoint presentation was presented at this meeting to announce the planning process, as well as the review of the information found in the Community Assessment and the Community Participation Program.

Throughout this process, news media were contacted to inform the public of the purpose for the Comprehensive Plan Update and the participation opportunities to provide input into the development of the Community Agenda. The following news media were contacted:

Media Type	Outlet
Newspaper	South Fulton Neighbor
	Atlanta Business Chronicle
	Atlanta Daily World
	AJC City Life
	AJC South Metro
	Creative Loafing
	Atlanta Voice
	Atlanta Inquirer
Radio	WVEE (V-103); WAOK
	WABE Radio
	Kiss 104.1
	WGST Radio

Public Input Techniques

The public input techniques included a public survey given at the time of the workshops held in April. During those workshops, information was solicited in the form of a questionnaire and Visual Preference Survey to provide updates and insight into the Issues and Opportunities, as well as, the Community Vision for the Agenda. Additionally, brainstorming sessions were conducted during table exercises at the workshops in May that assisted in facilitating public concentration on how to alleviate current problems in East Point, as well as, how to preserve the quality of life components most desired by the community as a whole.



Public Interaction Techniques

In order to interact with the public, there were several vehicles of communication that were employed. These included e-mail blasts to all of the City neighborhood associations, non-profit organizations, and other participants listed on the City's mass e-mailing list. In addition, the website included information on the various meetings purpose, time and location.

There were several workshops held throughout the process. Each of these was held in different areas of the City so as to incorporate a true outreach system to all community areas. The workshops were held in April and May. Each set of workshops had the same agenda, but were held in different areas. This allowed persons more than one opportunity to participate if one of the evening meetings was not compatible with their schedule. Meetings included:

APRIL WORK SESSIONS

- April 18, 2006
Bowden Center
2885 Church Street
6:00 PM to 8:00 PM
10 People in attendance
- April 25, 2006
Oak Knoll Elementary School
2626 Hogan Road
6:00 PM to 8:00 PM
3 People in attendance

The format of these public workshops was the same for each location and focused on the City of East Point's desire for future development and architectural styles within the City. After the development types and styles were defined, more specific placement for growth was identified. The agenda for these work sessions included the following:

- Welcome and Introduction of the Team
- What is a comprehensive plan?
- What are the Major Issues for East Point?
- Group Discussion
- Visual Preference Survey



3.0 *Draft Community Agenda –Public Participation*

- East Point Development Survey
- Adjournment

The consulting team introduced themselves and explained their various responsibilities for the development of the plan. An overview of the comprehensive plan was explained to the participants, as well as, the major issues found specifically within East Point. Next, a set of questions were asked by the consultants to the group and a microphone was passed around to the participants so that everyone could hear the responses. Each response was recorded on large easels for the group to view. The questions and discussion points included:

- How many people have lived here 20 years or more?
- How many people have lived here for 5 years or less?
- Think for a minute, and then raise your hand and tell me what has changed over the last several years for the better?
- Now, think for a minute, and then raise your hand and tell me what has changed over the last several years for the worse?
- What are some of the major events that caused change in the community?
- What do you see as the most critical issues that caused these changes (growth) to occur in the area?

After the group discussions were concluded. A visual preference survey was given. One hundred slides including topics for housing, commercial, transportation, and community services were displayed. The participants were asked to rank whether they felt the picture met their vision for East Point over the next twenty years. At the conclusion of the Visual Preference Survey, a hand written Development Survey was distributed and was a viable instrument in determining the Issues and Opportunities for the future development in East Point.

After compiling the results from the series of April workshops, the consulting team conducted a series of May Workshops to present the results to the public and collect further input. Once the development styles and types were chosen for the City, the placement of these developments needed to be prioritized by the public. This series of workshops focused on the Design Charrette to place the different types of developments identified for priority from the Visual Preference Survey on the map to create a Future Development Map.



3.0 *Draft Community Agenda –Public Participation*

MAY WORKSESSIONS

- May 9, 2006
Parklane Elementary School
2809 Blount Street
6:00 PM to 8:00 PM
7 People in attendance
- May 16, 2006
Mount Olive Elementary School
3353 Mount Olive Road
6:00 PM to 8:00 PM
20 People in attendance

The format of these public workshops was the same for each location and focused on the City of East Point's future land use development, civic amenities, transportation and connectivity. The agenda for these work sessions included:

- Welcome and Introductions
- City of East Point Comprehensive Plan Overview
- Group Discussions
- Group Presentations
- Next Steps in the Planning Process
- Adjourn

The Comprehensive Plan Overview included the following information:

- What is a comprehensive plan, and its importance to the community
- Characteristics of East Point including future projections for population, income and housing demographics; and
- Results of the visual preference survey.

Participants were broken into groups to discuss topics including but not limited to community needs, preservation areas, growth areas, civic amenities, transportation, sidewalks, open/civic space, community safety, and better connectivity throughout the City. Participants were able to express this discussion through a mapping exercise that allowed them to mark areas on maps that were associated with a particular discussion and desire. All maps and corresponding comments were then consolidated to produce one united community vision.



3.0 Draft Community Agenda –Public Participation

This community visioning process guided the creation of the Future Development and Future Land Use Map and narratives.

An agenda and sign in sheet for each meeting is located in the Community Agenda Addendum.

Public Partnership Techniques

A Steering Committee, which was comprised of community stakeholders having different backgrounds and affiliations within the City, was established by the local government. The Steering Committee's purpose was to provide input and guidance for the plan development. They were asked to help make decisions and prioritize projects before presenting them to the public. This Committee provided feedback and advised the Consulting Team to shape the overall planning process for development of the Community Agenda.

Each of the Issues and Opportunities identified by the Consulting Team during the development of the Community Assessment were reviewed in detail by the Steering Committee, and changes were made to these items based on the feedback from the Steering Committee. Further revisions were made to these items based on the discussions within the public meetings.

Each Committee member was asked to encourage further participation from the community for the public workshops in April and May. Flyers were mailed to each member for distribution at their various organizational meetings. Core Team Members were notified of the meetings by mailings. Reminder calls were made before the meetings. A listing of the Stakeholder meetings and topics are listed below.

Meeting Date	Agenda Topic
January 5, 2006	Overview of a Comprehensive Plan and findings in the Community Assessment and Community Participation Program
February 2, 2006	Population and Economic Development
March 2, 2006	Intergovernmental Coordination and Natural and Cultural Resources
April 6, 2006	Housing and Community Facilities and Services
May 4, 2006	Land Use and Transportation
June 8, 2006	Community Agenda Draft Presentation



3.2 Community Vision

3.2.1 Vision Statement

Over the next twenty years, the City of East Point will continue to develop as a premier city that offers many options and amenities for its residents. While building on and enhancing its historic assets, the City of East Point will develop new opportunities for housing, shopping, employment, recreation and transportation.

The City of East Point will provide a unique living experience in the Metropolitan region by offering a sense of place and intimate community atmosphere with all the conveniences of a city. Established neighborhoods will continue to foster stable families, while new development will encourage the diversification of people. Residents of the City of East Point will be able to interact with the community fabric on a daily basis through neighborhood scale retail and housing development, enhanced greenspace and recreation opportunities, enhanced transportation options for the community, including pedestrian and bicycle infrastructure, and the connection of the City through streetscaped corridors. The City's goal of fostering economic development will provide employment opportunities, allowing residents to truly live, work and play all within the City of East Point.



3.2.3 Future Development Map

The Future Development Map is an illustration of the future character areas desired by the community as expressed through the public participation process. Character areas are given descriptive titles and narrative explaining what type of development should occur in specified areas to create an overall vision of the type of future development that will be pursued. Delineations of these areas are more freeform and allow for the assessment of the overall compatibility among uses throughout the entire City.

For each character area outlined in the Future Development Map, architectural guidelines explaining types, forms, styles and patterns of development are specified. Also identified are specific land uses, Quality Community Objectives, and implementation measures.

3.2.4 Defining Narrative

Suburban Residential

Suburban Residential consists of the largest residential lots and homogeneous homes in stabilized neighborhoods with curvilinear street patterns. Homes have important elements of local architectural history and character in established residential areas and will be preserved to keep the current sense of place and quality of life. These areas have mature tree-lined streets. In addition, larger yards with individual family spaces ensures a sense of retreat from the mainframe city, while still providing easy accessibility to all major retail and civic uses. Although these areas do not promote alternative transit modes as other residential character areas do, bus service, sidewalks and bicycle lanes are still encouraged leading to civic spaces and providing passive recreation opportunities.

Implementation Measures

- Architectural Standards
- Strict Code Enforcement
- Overlay District Designation
- Home Ownership Assistance and Maintenance Programs
- Buyer Education and Counseling
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Home Business Use Regulations (Department of Community Affairs Model 3-3)

Recommended Uses

- Single-Family Detached Homes
- Parks/Recreation
- Public/Institutional

Quality Community Objectives

- Architectural and Open Space Preservation
- Sense of Place/Community Identity

Location

Suburban Residential development is located in the central section of the City of East Point and spans from the City's north border to its south border.



Traditional Neighborhood

Traditional Neighborhoods are those that focus on a small town environment defined by street grid systems with sidewalks and trees versus driveways and garages. Homes sit on smaller lots and buildings are oriented toward the street. Common features include front porches and neighborhood parks which encourage opportunities for neighbors to interact with one another, while providing easy accessibility to other land uses in a pedestrian friendly environment. These developments include an interconnected network of streets and blocks, a compact form of pedestrian-oriented design with an emphasis on quality civic spaces and alternative transit accessibility with true historic context.

Recommended Uses

- Single-Family Detached Homes
- Parks/Recreation
- Public/Institutional

Quality Community Objectives

- Historic Preservation
- Open Space Preservation
- Sense of Place/Community Identity

Location

These areas are primarily found in the eastern section of the City located on each side of the historic main street, as well as, on the western side of the City in two areas to be developed.

Implementation Measures

- Architectural Standards
- Strict Code Enforcement
- Encourage Traditional Neighborhood Development in Zoning Rewrites, Including Minimized Setbacks, Pedestrian-Oriented and Public Space Creation.
- Screening and Buffering between Neighborhood and Other Uses
- Home Ownership Assistance and Maintenance Programs
- Buyer Education and Counseling
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Home Business Use Regulations (Department of Community Affairs Model 3-3)
- Overlay District:

Recommended Areas– Frog Hollow, Jefferson Park, Center Park, Semmes Park, Conley Hills, East Washington Neighborhood, Colonial Hills, River Park and Egan Park



Urban Residential

Urban Residential consists of higher density development with a mix of housing types and income levels. It includes both multi-family and single-family products while retaining specified community open spaces for community services such as bicycle and pedestrian paths, playgrounds, ball fields, etc. These areas will primarily accommodate the future growth of the city with housing products such as condominiums, apartments, attached and detached single-family dwelling units. Areas consist of architecturally uniform design while providing the most economically viable usage of infrastructure and city services. These areas offer opportunities for diversified culture within a neighborhood, while promoting a unified identity. Areas are characterized by easy accessibility to retail and employment centers via alternative transit modes such as bus service, sidewalks and bicycle lanes.

Recommended Uses

- Multifamily & Single-family Housing
- Parks/Recreation
- Public/Institutional

Quality Community Objectives

- Infill Development
- Housing Choices
- Aging in Place

Location

One Urban Residential area is located in western East Point. the other is located in northeastern East Point along Lakewood Freeway.

Implementation Measures

- Architectural Standards
- Strict Code Enforcement
- Buffering between Neighborhood and Other Uses
- Affordable Rental Programs
- Traffic Calming Measures
- Pedestrian/Bicycle Improvements
- Encourage Interconnectivity Between Neighborhoods
- Visually Minimized Parking Facilities
- Home Business Use Regulations (Department of Community Affairs Model 3-3)



Neighborhood Commercial

Neighborhood Commercial development is retail development focused on serving the immediate residential areas on a neighborhood scale. It serves the everyday needs of these residents with services such as restaurants, dry cleaners, coffee shops, etc. Neighborhood Commercial development provides services conveniently accessible to a resident without the need to travel via automobile and appropriately scaled civic spaces allows resident opportunities to interact with their neighbor. The architecture of neighborhood retail is compatible with surrounding buildings to ensure the aesthetic integration of the development.

Recommended Uses

- Neighborhood Scale Retail for Daily Service Needs
- Restaurants
- Limited Service-Oriented Office
- Greenspace/Recreation

Quality Community Objectives

- Retail Choices
- Sense of Place/Community Identity

Location

There are three Neighborhood Commercial locations located in the central area of the City. Two areas are along Washington Road and a third is at the intersection of Delowe Drive and Lake-wood Freeway.

Implementation Measures

- Architectural Standards
- Land Assemblage if Necessary
- Visually Minimized Parking Facilities
- Community Improvement District
- Targeted Corridor Redevelopment
- Tax Allocation District
- Strategies for Re-Use of Greyfields
- Niche Marketing



Mixed Use

Mixed Use development will allow East Point residents the opportunity to live, work and play in the same community. Redevelopment of these areas will be thoughtful and will provide a well integrated and compatible development consistent with surrounding neighborhood character. These areas primarily are made up of structures oriented towards the street. High density vertical structures that allow multiple uses within the same building make up the street blocks and shared parking lots are located to the rear of the structures.

Recommended Uses

- Retail, Residential, and Office Development
- Greenspace/Public Plaza
- Civic
- Public/Institutional

Quality Community Objectives

- Infill Development
- Housing and Choices
- Employment Options
- Sense of Place/Community Identity

Location

There are several locations in the City designated as mixed use. One is in the western part of the City. Another is located in the northwest corner of the central section, and the remaining areas are located in the eastern section, with one large mixed use development in an old industrial area.

Implementation Measures

- Architectural Standards
- Mixed Use Zoning
- Land Assemblage if Necessary
- Marketing for Potential Developers
- Architectural Design Standards Including Decorative Columns, Railings and Awnings
- Context Sensitive Design for Streets
- Creation of Public Greenspace
- Visually Minimized Parking
- Brownfield Site Remediation and Brownfield Redevelopment Financing Mechanisms may be Used to Redevelop the Industrial Site
- Zero Setbacks



Town Center Mixed Use

Town Center Mixed Use development is similar to Mixed Use with the additional characteristic of being the heart of the City of East Point. The Town Center will serve as a community focal point and gathering place for residents of East Point. Civic spaces will encourage community interaction, recreation and relaxation. Development in the Town Center will be oriented toward the street and offer many uses in vertical, high density development while utilizing the grid street system for easy accessibility and wayfinding. The Town Center will also serve as the location for the concentration of city agencies and offices. Close proximity to the MARTA rail station enhances transit options.

Recommended Uses

- Retail, Residential, and Office Development
- Greenspace/Recreation
- Government Center
- Civic Community Buildings
- Public/Institutional
- Public Art/Plaza

Quality Community Objectives

- Sense of Place/Community Identity
- Housing and Retail Choices
- Transportation Alternatives
- Vibrant Downtown

Location

Town Center Mixed Use is located in East Point's Central Business District.

Implementation Measures

- Develop Historic Building Architectural Standards
- Mixed Use Zoning
- Public Greenspace/Plaza Set-Aside
- Enhanced Gateways
- Transit Oriented Development
- Visually Minimized Parking
- Choosing Businesses to Recruit and Support
- Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Niche Marketing
- Urban Redevelopment/Downtown Development
- Community Improvement District
- Rehabilitation Codes
- Tax Allocation District
- Financing Infrastructure Improvements
- Overlay District



Hospitality Commercial

Hospitality Commercial development are activity centers that cater to the tourism sector, while providing recreation opportunities for local patrons. East Point's location to Hartsfield-Jackson Airport provides a prime opportunity for lodging and entertainment, such as theaters, restaurants, music venues and shopping.

Recommended Uses

- Hotel Lodging
- Retail
- Cultural
- Recreation

Quality Community Objectives

- Employment Options
- Recreation Opportunities
- Economic Stimulation and Stability

Location

There are two locations in East Point for Hospitality Commercial. One is located in the western section, while the other is located in the eastern section and borders the airport.

Implementation Measures

- Architectural Standards
- Entertainment/Hospitality District Designation
- Tax Allocation District
- Shuttle from East Point and/or Airport MARTA Station to Hospitality District
- Niche Marketing
- Level of Service Standards
- Context Sensitive Design



Regional Commercial

Regional Commercial development is an activity center that attracts residents of East Point, as well as, visitors from outside the immediate community. It's location directly off of Interstate-285 provides good accessibility to patrons from around the Atlanta Metropolitan region. Development is oriented towards the automobile due to the large number of patrons utilizing their cars to travel to this location; however, connectivity throughout the development allows pedestrians to safely maneuver from one store to the next. Regional Commercial development consists of independent and national brand stores and restaurants that provide patrons with many shopping opportunities for all of their consumption needs. Regional Commercial development stimulates the city's economy and will effectively serve the urban residential development located to the north and south of this activity center.

Recommended Uses

- Regional Scale Retail
- Entertainment/Recreation

Quality Community Objectives

- Retail Choices
- Employment Options
- Regional Identity

Location

There is one Regional Commercial development in the western section of East Point.

Implementation Measures

- Architecture Standards
- Signage Standards
- Buffering Between Regional Commercial and Neighborhoods
- Automobile Accessibility Connecting Regional Commercial Center to Neighborhoods
- Transportation Enhancement Program
- Niche Marketing
- Utility Relocation
- Context Sensitive Design for Streets
- Traffic Calming



Professional Employment Centers

Professional Employment Centers are concentrations of business that provide employment opportunities for both the residents of East Point and residents of other areas in the Metropolitan region. East Point's proximate location to the City of Atlanta, the Hartsfield-Jackson Airport and three major interstates makes it a prime location for employment clusters. Development in Professional Employment Centers provide accessibility for automobiles, but are also pedestrian-oriented due to their close location to several neighborhoods allowing employees to walk to work. Development is multi-story and multi-tenant with uniform architectural features. Professional Employment Centers enhance the City's ability to generate income and provide a stable economic base for the City.

Recommended Uses

- High Quality Office/Professional
- Greenspace/Plaza
- Appropriate Retail/Restaurants

Quality Community Objectives

- Employment Options
- Proximity to Housing
- Jobs and Housing Balance
- Economic Stimulation and Stability

Location

Three employment centers are located in the western section of the City. The fourth is located in eastern East Point.

Implementation Measures

- Architectural Standards
- Business Relocation and Economic Incentives
- Shuttle Service from East Point MARTA Station to Employment Centers
- Pedestrian Oriented Principles
- Choosing Businesses to Recruit and Support
- Tracking Business Needs
- Core Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Matching Labor Needs and Training Resources
- Matching Labor Needs with Workforce Ability
- Identifying Workforce Training Resources
- Niche Marketing



Industrial

Industrial development will continue to support the City of East Point by providing economic stimulation and employment opportunities for its residents. Acceptable activities include processing and manufacturing of materials and products, distribution, and warehousing, research and development activities, as well as, office activities. The proximate location to the Hartsfield-Jackson Airport and access to three major interstates makes East Point a prime location for industrial development.

Recommended Uses

- Industrial
- Appropriate Commercial
- Distribution/Warehousing
- Office
- Research and Development

Quality Community Objectives

- Employment Options
- Jobs and Housing Balance
- Economic Stimulation and Stability

Location

Two Industrial sites are located in eastern East Point.

Implementation Measures

- Architectural Standards
- Screening and Buffering Between Industrial and Other Uses
- Business Relocation and Economic Incentives
- Street Network Analysis for Identification of Most Efficient Truck Routes
- Existing Industry Program
- Core Economic Development Sales Team
- Federal and State Programs Supporting Economic Development
- Remediation and Cleanup of Brownfield Sites



Greenspace/Greenways

Greenspace is an important element for the community of East Point. It promotes physical activity, community interaction and creates a community identity. Greenspace for passive recreation maintains a more natural setting, but does include paths and park furniture that encourages residents to walk, bike or relax. Greenspace for active recreation includes opportunities to participate in more physical activities by providing playgrounds, tennis courts, basketball courts, etc. The City of East Point has well integrated greenspace in established neighborhoods that serve existing resident, as well as, greenspace in new development to serve the expected increase in future population.

Recommended Uses

- Greenspace
- Public Art/Plaza
- Active Recreation
- Passive Recreation

Quality Community Objectives

- Recreation Opportunities
- Natural Settings
- Community Interaction
- Sense of Place/Community Identity

Location

Greenspace is dispersed throughout the City of East Point.

Implementation Measures

- Required Greenspace Set-Asides for New Development
- Master Planning to Ensure Most Efficient Greenspace Provision
- Public Art Commissioning
- Land Bank
- Park Acquisition, Maintenance, and Development
- Linear Parks Alongside Corridors
- Bicycle Facility Standards
- Bikeway Plan
- Utility Relocation
- Connectivity Between Trails and Greenway
- Connectivity Between Parks and Greenspace



Corridors

Corridors throughout the City of East Point are major local transportation thoroughfares connecting the City.

Quality Community Objectives

- Connectivity
- Pedestrian Safety
- Automobile Safety
- Beautification of Community

Implementation Measures

- Acquisition of Right-of-Way for Street Widening and Improvements
- Sidewalk and Pedestrian Network Design
- Implement Corridor Improvement Program with Designated Funding
- Transportation Enhancement Program
- Flexible Street Design Standards
- Corridor Overlay District



Location/Recommended Uses

Cleveland Avenue from the City Boundary to Washington Road at 8th Street:

- Pedestrian Oriented Development
- Streetscaping/Wide Sidewalks
- Bicycle Paths
- Wide, Landscaped Roads

Washington Road from 8th Street to Camp Creek Parkway:

- Streetscaping/Wide Sidewalks
- Bicycle Paths
- Wide, Landscaped Roads

Main Street Corridor and the Norman Berry Corridor:

- Pedestrian Oriented Development
- Streetscaping/Wide Sidewalks
- Bicycle Paths

Camp Creek Parkway:

- Pedestrian Oriented Development
- Streetscaping/Wide Sidewalks
- Connection to Neighborhoods
- Congestion-Free Auto Access

Stone Road and Willingham Road Corridors:

- Wide, Landscaped Roads
- Streetscaping
- Bicycle Paths

Jefferson Avenue:

- Pedestrian Bridge over MARTA to Main Street

Gateways

Gateways into the City of East Point and the Town Center provide residents and visitors identifying landmarks to highlight their entrance into the City and downtown area. This creates a unique sense of place and identity important to the success of the community by creating identifiable borders and easily recalled images creating repeated recognition of the City.

Recommended Uses

- Monument-Style Signage
- Unique Identity Structures
- Landscaping

Quality Community Objectives

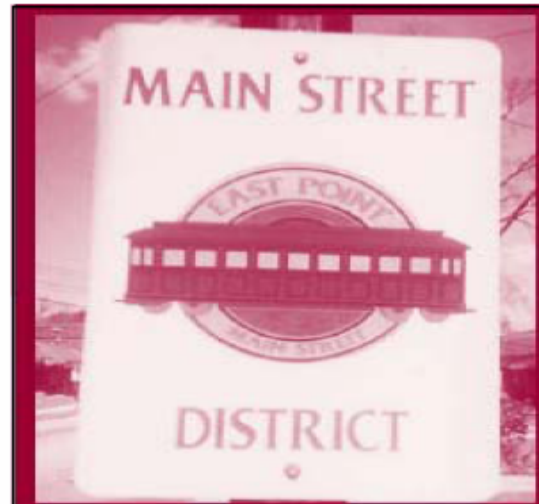
- Sense of Place/Community Identity
- Brand East Point

Location

Gateways into East Point are located all along the City boundary. Town Center gateways are located just north and south of the Central Business District.

Implementation Measures

- Gateway Enhancement Program with Designated Funds
- Community Competition for Gateway Design
- Capital Improvements Program
- Trails and Greenway Networks Connecting Gateways





3.2.2 Future Land Use Map

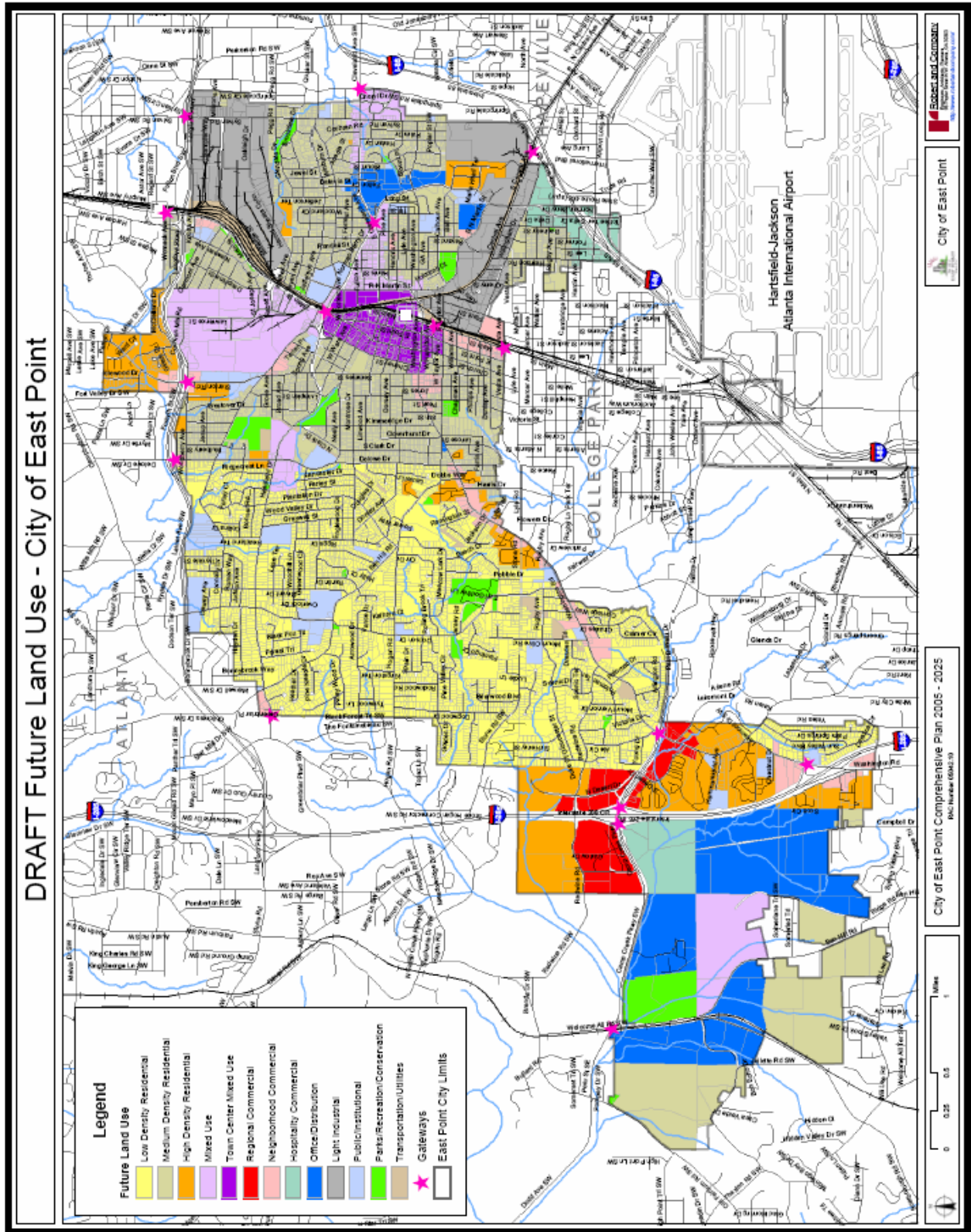
The Future Land Use Map along with the Future Development Map is a representation of how the City should appear when fully developed. Whereas the Future Development Map serves to give an overall vision for a specified area, the Future Land Use Map identifies the land use on a parcel basis. Neither map implies that all of the changes should occur at once. Development will proceed in a manner and timeframe that is consistent with policies on the environment, infrastructure, and other matters.

The Future Land Use Map has traditionally been used as the basis for the zoning ordinance, the subdivision regulations, and other implementation documents. Because this map has traditionally been used to uphold decisions for local governments when deciding rezoning applications, it along with the Future Development Map does carry some legal weight. Both maps should serve as a guide for consideration of amendments to the Zoning Ordinance, the Official Zoning Map, the Subdivision Ordinance, the public improvements program, and capital improvements budget.



East Point 2026 Comprehensive Plan

3.0 Draft Community Agenda –Community Vision





3.2.4 Defining Narrative



units per acre.

Low Density Residential – This classification includes single-family detached unit residential development on the largest owned individual parcels of land within the City. The appropriate density for this area shall be 1 - 3



Medium-Density Residential – This classification includes single-family detached homes that are on smaller lots having facades that are street oriented. The appropriate density for this area shall be 3 - 6 units per acre.



High-Density Residential - This classification will encourage residential development that has creative site design and a mix of housing types by incorporating and allowing flexibility in City ordinances, especially with regard to setbacks and minimum lot sizes. This will allow developers to build projects that otherwise would fail to meet traditional zoning standards, while allowing local governments to be more restrictive on design guidelines and the preservation of community openspace. The appropriate density for these areas shall be 6 - 12 units per acre.



Neighborhood Commercial - This district is intended for a variety of retail and service orientated businesses. The uses in this district are not intended to compete with larger shopping or employment areas found in other areas of the City. These areas are primarily intended to serve the neighborhoods surrounding them so that residents are not required to drive to the more distant commercial/office centers for their convenience and daily shopping needs. Typical uses would include small restaurants and smaller general merchandising/retail establishments such as banks, drycleaners, video rental shops, salons, small scale grocery stores and drug stores.



Mixed Use – This classification promotes a live and/or work and/or play environment focusing heavily on a pedestrian friendly atmosphere within a development node providing such services as: residential components and retail, business and professional offices with



East Point 2026 Comprehensive Plan

3.0 Draft Community Agenda –Community Vision

residential components, or entertainment and residential components within the same structure or within the same site area. The appropriate density for this area shall be 12 – 20 units per acre.



Town Center Mixed Use– This classification allows for a mix of housing units and nonresidential uses with a unified site design; encouraging the cluster of buildings, designation of common open space, and incorporation of a variety of building types and land uses in a centralized area.

Uses include government facilities, as well as, neighborhood friendly retail commercial uses such as, drugstores, grocery stores, banks, etc. These facilities may front on commercial streets with a mixture of residential units including condominiums, apartments, town homes, and smaller single family detached residential units and/or offices located above or behind. The appropriate housing density for Town Center Mixed Use is up to 27 units per acre.



Hospitality Commercial – This classification will provide for uses which are supportive of the Atlanta International Airport, which will serve as a major source of tourism and revenue within the City



Regional Commercial – This classification concentrates on businesses that rely on and serve a broader customer-base including the entire City, surrounding County residents, and pass-by traffic. Appropriate uses include professional and medical offices, grocery stores, restaurants and large retail centers. Special consideration needs to be given to these commercial uses to minimize their impact on adjacent land uses, to accommodate the volumes of vehicular traffic generated, their potential impact on the aesthetics of the site and surrounding area, and the need to ensure compatibility.



Industrial - This classification is for land dedicated to manufacturing facilities, processing plants, factories, warehousing, and wholesale trade facilities or other similar uses with a major focus around the airport industry.



East Point 2026 Comprehensive Plan

3.0 Draft Community Agenda –Community Vision



Public/Institutional - This classification includes certain State, Federal, and/or local government uses and institutional land uses. Examples of institutional land uses include educational facilities, churches, cemeteries, hospitals and government uses such as city hall, government building complexes, police and fire stations, libraries, prisons, post offices, etc.



Transportation/Communications/Utilities - Also referred to as "TCU," this category encompasses various land use types associated with transportation, communication, and utilities. This category includes major transportation routes, public transit stations, power generation plants, railroad facilities, radio towers, airports, water authority facilities, and similar uses. However, it should be noted that much of the TCU acreage may be accounted for in one of the other classifications listed on the Future Land Use Map, particularly roads and their right-of-ways, which are absorbed into the context of a more dominant land use.



Parks/Recreation/Conservation - This category is for land dedicated to active or passive recreational uses. These areas may be either publicly or privately owned and may include playgrounds, public parks, nature preserves, wildlife management areas, national forests, golf courses, recreation centers, and similar uses.



3.3 Community Issues and Opportunities

3.3.1 Population

- There will be an increase in the population by approximately 12,000 people over the next 20 years.
- The educational attainment for the City is lower than the average for the County and neighboring Cities.
- The household income levels for the City are lower than the average for the County and neighboring Cities.
- The City will promote neighborhood renewal and infill development projects to reverse the trends of population decline.
- The City will encourage public schools and governmental services to break language barriers and promote multi-cultural diversity.

3.3.2 Economic Development

- The Central Business District is not a true economic destination.
- The Main Street businesses in the Central Business District need more diversity of retail goods and services.
- Vacant land in the Central Business District is a great opportunity to ignite infill mixed use redevelopment of the Central Business District.
- Reinvestment is needed for the industrial uses in the Lawrence Street Area, which are bordered by Stanton/Connally and the Colonial Hills neighborhood.
- There are unknown environmental hazards that complicate the redevelopment of sites, such as Lawrence Street District.
- There are underutilized footprints of shopping centers, such as Headland DeLowe Shopping Center and Tri-Cities Plaza.
- There is no coordinated business development team to focus on the recruitment of new businesses.



3.0 ***Draft Community Agenda –Issues and Opportunities***

- Development and distribution of marketing packages can target the relocation and expansion of businesses, developers, and/or real estate brokers in East Point.
- Collaboration with the municipalities of College Park and Hapeville will facilitate revitalization of the entire Tri-Cities area economy.

3.3.3 Housing

- Our community does not have varied housing options available to meet the needs of residents at all stages of life.
- There is a lack of special needs housing (mental and mobility handicapped) in our community.
- There is an imbalance between location of available housing and major employment centers in the community.
- Our community does not have an inventory of vacant properties, properties owned by the city or other government agencies, and tax delinquent properties suitable for infill development.
- Our community does not require or encourage new developments to reserve a percentage of proposed units for affordable housing.
- Our community lacks maintenance, enhancement, and rehabilitation programs.
- Our community lacks incentives programs for affordable infill housing.
- Our community lacks a readily available home buyer education program.
- The development of loft apartments within the downtown area will support revitalization efforts and housing options.
- Adopting developmental regulations will ensure that redevelopment projects are consistent with the existing neighborhood qualities, such as facades and size.



3.3.4 Natural and Cultural Resources

- Following restrictive storm-water regulations will ensure adequate supplies of quality water through the protection of ground and surface water sources.
- Considering our community's resources in the decision-making process will play an important role in protecting and conserving natural resources for future generations.
- Managing the land and transportation networks effectively will ensure the quality of our air and water.
- Encourage new development in suitable locations in order to protect natural resources, environmentally sensitive areas, or valuable historic, archaeological or cultural resources from human encroachment through land development regulations and/or incentives.
- Incorporate the connection, maintenance, and enhancement of greenspace in all new development.
- Developing restrictive zoning regulations will reduce the impact of development on the natural topography and existing vegetation through limiting land disturbance activities and clear cutting.
- Supporting enhanced solid waste reduction and recycling initiatives will help conserve natural resources and generate income for the City.

3.3.5 Community Facilities and Services

- The municipal water and electric facilities are underutilized.
- Overall, the residents of East Point are underserved by parks and greenspace.
- The City has areas of greenspace, such as Conley Preserve and Sumner Park, which need to be maintained and preserved.
- This greenspace offers the community a place to gather and participate in recreation.



3.0 ***Draft Community Agenda –Issues and Opportunities***

- Brownfield conversion will increase the amount of greenspace in the community.
- Stimulating interest in new investments, such as a civic plaza, will create more open space in the Central Business District.
- The re-creation of community facilities, such as activity centers or civic greens, for social gatherings will encourage interactions for public use that have been lost over the years.
- Building upon the community's existing festivals will encourage visitors and community connection.
- Enhancing the facades and uses within civic buildings will bring prominence to civic structures, increase space by proper building programming and promote community prides.

3.3.6 Intergovernmental Coordination

- Our community does not have any border agreements to address detailed questions of land use, access, property value and annexation procedures.
- There is little or no coordination with other local governments in order to manage economic opportunities.
- There are inadequate efforts or programs to increase cooperation and build trust between the city and county governments.
- There are inadequate efforts or programs to continue to strengthen liaisons that foster communication and coordination among residents, the business community and other entities.
- Organize inter-governmental agreements will promote coordination and cooperation and remedy many of the abovementioned issues.
- The government is not adequately represented at local and regional group meetings and increasing representation at these meetings will increase East Point's exposure in governmental affairs.



3.3.7 Transportation

- Regional reliance on the roadway system has shifted business away from downtown toward locations along major interstates.
- The regional land use planning structure is not integrated within a larger transportation network built around transit, but instead is one built around freeways.
- Our community has many streets where traffic travels at inappropriate speeds, making pedestrian activity unsafe and unappealing.
- Major corridors through East Point suffer from congestion (including Camp Creek Parkway, Cleveland Avenue, Main Street and Washington Road) due to heavy peak period traffic volumes.
- Desire for a greenway, which includes multi-use trail, along Main Street from downtown to Lakewood MARTA rail station will connect into the greenway trail as proposed in the Lakewood/McPherson LCI Study, and provide a pedestrian connectivity loop that connects Center Park, Sumner Park and Conley Preserve within the downtown.
- Improving sidewalks, streetscape, street furniture and installation of artwork throughout the downtown will improve the image and character of downtown.
- Community streets, pedestrian paths, and bicycle routes are not utilized because they are not spatially defined by buildings, trees and lighting; furthermore, they promote high traffic speeds.
- Current sidewalks need to be improved and maintained.
- Promote the usage of MARTA public transportation and create potential site for a commuter rail station.
- Create attractive and welcoming gateways at City boundaries and define the entrance into the Central Business District.
- Promote landscaped and lighted pedestrian linkages between the downtown area and various neighborhoods within the city.

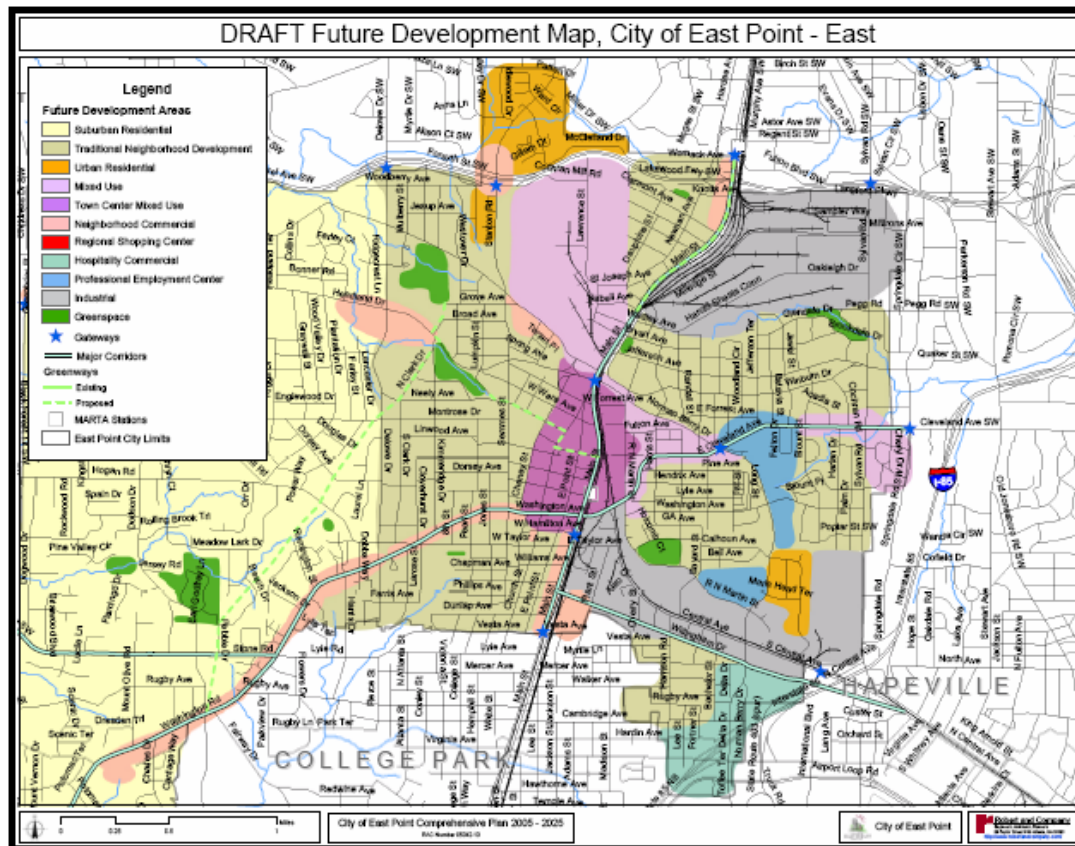
3.0 Draft Community Agenda –Issues and Opportunities

- Create a network of multi-use trails that will link into the PATH system or the City of Atlanta's planned Beltline consisting of trail, transit and park systems.

3.3.8 Land Use

To highlight the unique land use issues and opportunities in the community, the City of East Point, for the purpose of this analysis, has been divided into three distinct sections: eastern East Point, central East Point and western East Point.

Eastern East Point



- The downtown heart of the City is located in the eastern section of East Point. It offers a historic town center with unique character that is pedestrian friendly, close to MARTA train access and has numerous retail options, but also has the opportunity for further

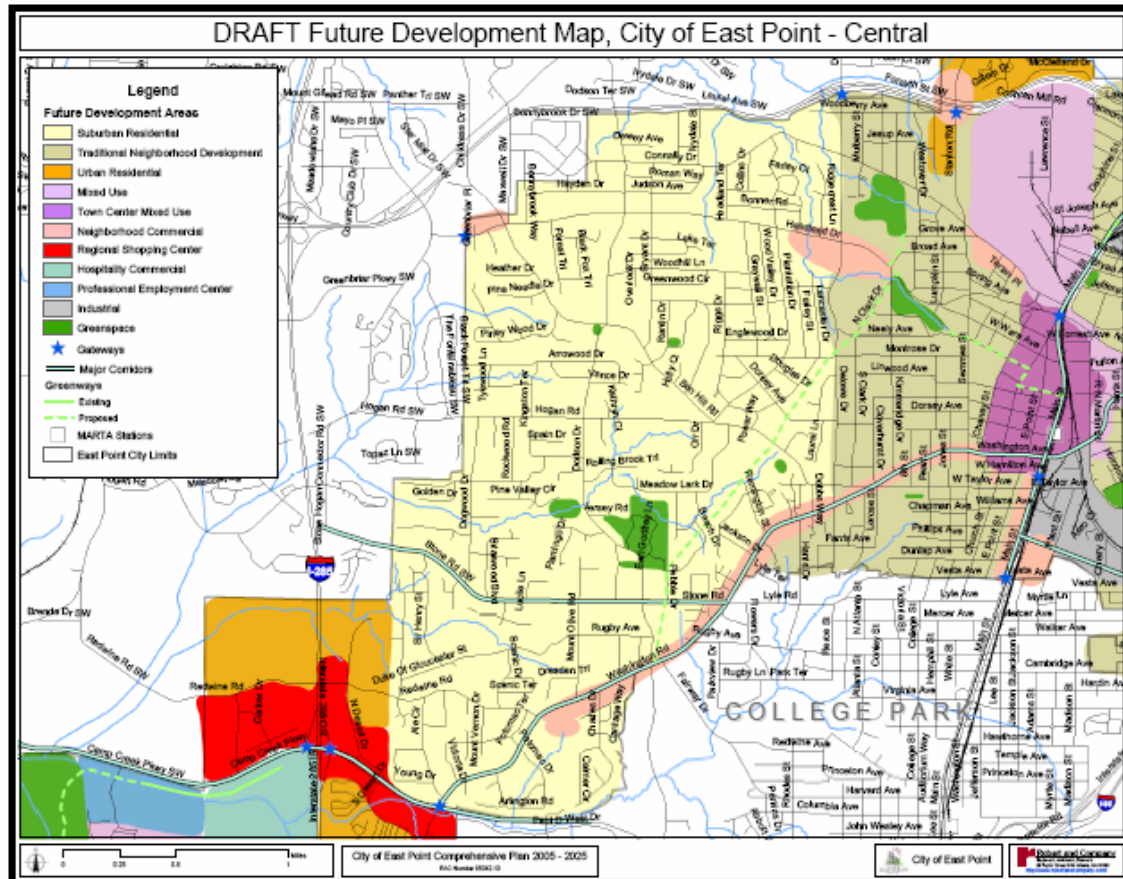


3.0 ***Draft Community Agenda –Issues and Opportunities***

mixed use, high-density vertical development to create an even more significant live, work and play town center.

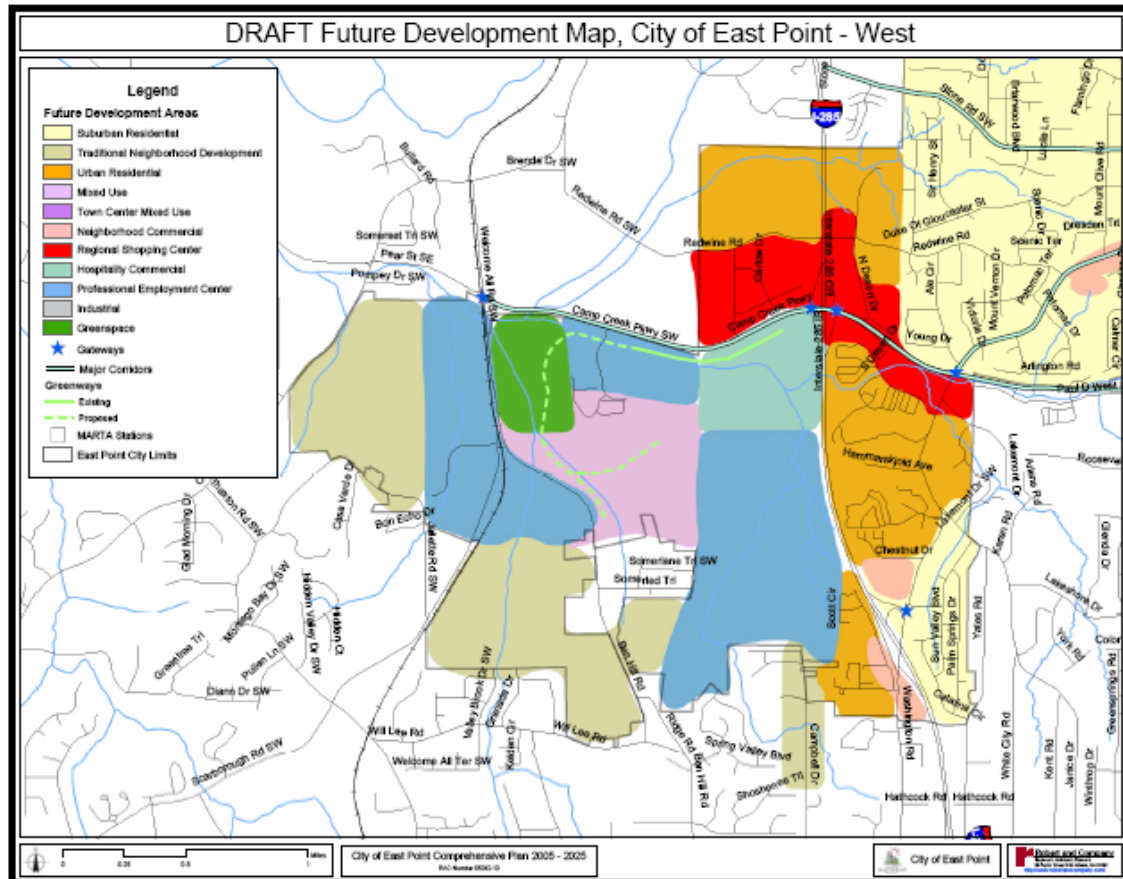
- Traditional neighborhood development comprises a significant portion of the housing and provides a framework for successful street- and pedestrian-oriented development with established architectural importance.
- The Velodrome, a cycling track, is a unique community feature that offers recreation and community gathering opportunities.
- There are several neighborhood parks that create a sense of place and community identity.
- Redevelopment of industrial areas offers the opportunity to create substantial mixed use nodes, providing residents of that community a place to live, work and play.
- Available land for redevelopment provides the opportunity to create more community centers and a cultural center for the City.
- The area has good highway access and borders the airport to the south.
- There is inefficient building code enforcement leading to unattractive and illegal housing development in residential neighborhoods.
- Various infill housing development is not compatible with surrounding housing type and scale.
- Certain multifamily housing is incompatible with surrounding traditional neighborhood development.
- Commercial developments are old and deteriorating and do not provide the desired retail opportunities for the community.
- Industrial facilities are outdated and not screened or buffered from surrounding land uses.
- The existing Lawrenceville industrial site has environmental issues that would need remediation before redevelopment.

Central East Point



- Central East Point is a unique, well-preserved and maintained architecturally significant residential area that is elegant in appearance, has larger lots for family activities, is safe and walkable, and provides more forested natural areas for residents.
- Due to the nature of the extensive single-family development, multifamily development that borders these neighborhoods is incompatible with the surrounding neighborhoods.
- Sykes Park, although a unique community feature, is not well maintained and needs upkeep and enhancement.
- The commercial areas that border the residential neighborhoods are deteriorating and do not offer desired retail opportunities.

Western East Point



- Camp Creek Marketplace offers a diverse selection of retail opportunities not only for residents of East Point, but draws patrons from around the region. This is a good economic driver for the City.
- The area possesses a good mix of new office and commercial development with nice facilities and is close to existing and future residential development contributing to a jobs/housing balance for the community.
- There is available land for future desired residential, hospitality, office and commercial development.
- This area has good highway access.



East Point 2026 Comprehensive Plan

3.0 *Draft Community Agenda –Issues and Opportunities*

- The Heritage Park residential development is a nicely planned community that provides a more rural atmosphere, while maintaining accessibility to City conveniences.
- Available land for redevelopment provides the opportunity to create more community centers, a cultural center for the City and/or a large city park.
- Due to the extensive development in the western section of East Point, traffic congestion and safety is an issue.
- Camp Creek Marketplace is disconnected from the surrounding neighborhoods for pedestrian and automobile traffic.



3.4 Implementation Program

3.4.1 Policies

Population

- We will adapt public facilities and services to accommodate increased ethnic and racial diversity in East Point.
- We will ensure that educational and workforce training opportunities are available to residents of East Point.
- We will provide public services aimed at alleviating the effects of poverty in East Point.
- Population growth will be encouraged in both the city's historic neighborhoods and new development areas, such as the areas surrounding Camp Creek Marketplace.

Economic Development

- We will promote and reinvest in the unique character of East Point and contribute to its long-term viability.
- We will actively market for the retention, expansion and creation of businesses that enhance the city's economic well-being.
- We will promote public-private partnerships and encourage corporate sponsorship to enhance activity centers and corridors.
- We will encourage the development of downtown East Point as a vibrant center for culture, government, dining, residential and retail diversity.
- We will establish an atmosphere in which entrepreneurial enterprise is nurtured in our community.

Housing

- We will provide opportunities for senior and retirement housing within East Point.



3.0 Community Agenda –Implementation Program

- We will provide housing for special needs residents, such as the disabled.
- We will ensure that infill housing is compatible with surrounding existing neighborhoods.
- Opportunities will be explored for affordable housing development through cooperation and partnership with non-profit housing developers.
- We will create a database of vacant and tax delinquent properties in order to facilitate infill development and rehabilitation in older neighborhoods.
- We will create a land bank in order to efficiently acquire, hold, manage, develop, and sell tax-foreclosed properties.
- We will encourage developers to reserve a percentage of new construction for affordable housing.
- We will encourage more home-ownership versus rentals within neighborhoods.
- We will establish a program to provide housing maintenance assistance for elderly and disabled homeowners.
- We will establish a “smart building code” in order to encourage rehabilitation and reuse of the existing housing stock.
- We will provide prospective home buyers with educational materials and counseling on credit and real estate.
- We will strictly enforce building and development codes in order to encourage the stabilization and rehabilitation of dilapidated housing as opposed to demolition.

Natural and Cultural Resources

- We will preserve and maintain existing greenspace and community parks in East Point, while making the creation of additional greenspace a priority for new developments.



3.0 **Community Agenda –Implementation Program**

- We will use land management techniques that protect ground and surface water sources to ensure an adequate supply and quality of water.
- We will promote more sustainable waste management techniques, waste management reduction and recycling initiatives.
- We will coordinate transportation networks and future development to minimize the impact on air and water quality.
- We will promote development that minimizes the impact on threatened or endangered plant and animal species.
- Redeveloping previously developed property that is in decline, such as big boxes or other greyfields, will take priority over developing greenfields.
- We will encourage development in appropriate locations in order to protect natural resources, environmentally sensitive areas, or valuable historic, architectural or cultural resources from human encroachment through land development regulations and/or incentives.
- We will highlight cultural assets through public art and evening events that gather community members in celebration of East Point.
- We will create more unique cultural resources for the community, such as the Velodrome.

Facilities and Services

- We will value customer service and use a customer focused approach for developing programs and providing services
- We will adopt best practices in government for efficient, timely, and cost effective service delivery.
- We will maximize the use of existing facilities and services.
- We will inventory the age, capacity, safety and maintenance needs of public facilities on a regular basis.



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

- We will ensure that new development does not cause a decline in locally adopted levels of service.
- We will ensure that capital improvements needed to accommodate the impacts of new development and redevelopment are made concurrent with such development.
- We will coordinate development review processes that will protect or enhance public facilities and sites to ensure that they can fulfill their identified functions.
- We will invest in parks and open space to encourage private reinvestment in urban centers.

Intergovernmental Coordination

- We will promote an open line of communication between departments and authorities within the city to ensure the sharing of services and information.
- We will coordinate with adjacent governments, including regional and state bodies, and related authorities to promote the exchange of information and ideas.
- We will work with the City of Atlanta and the Fort McPherson Local Redevelopment Authority to create the most productive redevelopment of Fort McPherson with respect to its impact on the City and residents of East Point.
- We will promote the prosperity of our community by providing educational opportunities for our citizens.
- We will ensure coordination between East Point and the Fulton County Board of Education to guarantee our children receive a first-class education.

Transportation

- We will partner with state, regional, and local governing bodies to ensure continuity of transportation facilities that cross jurisdictional boundaries.



3.0 Community Agenda –Implementation Program

- We will ensure that new or reconstructed transportation facilities will reflect community standards of aesthetics, environmental stewardship and urban design.
- We will to ensure that vehicular traffic will not harm the residential nature of our neighborhoods.
- We will enhance existing neighborhoods by investing in facilities that will connect them to civic and commercial centers and corridors.
- We will guide an increased share of new development to our historic downtown, along transportation corridors, and to emerging activity centers.
- We will target public investments in infrastructure to efficiently accommodate population and employment growth at desired locations.
- We will maintain and repave roadways as needed.
- We will enhance the pedestrian environment by guiding investments in sidewalks, bike paths, and multi-use trails in centers and along corridors that have existing or planned transit service.
- Our rights-of-way will fully accommodate multiple functions, including pedestrian and bicycle movements, parking, local vehicular circulation, and alternative modes of transportation.
- We will plan for a community street, trail and sidewalk network that is as friendly to alternative modes of transportation as to the automobile.
- We will create, support, and promote incentives to encourage residents, employees, and visitors to walk and bike as sustainable transportation choices and healthy alternatives to travel by motorized means.
- We will utilize land use and zoning regulations to appropriately manage arterial access in order to preserve the mobility functions of the roadway network.



3.0 *Community Agenda –Implementation Program*

- We will enhance connectivity within and among East Point neighborhoods through the design, extension and general improvement of pedestrian facilities, including sidewalks, bike paths, and multi-use trails.
- We will prioritize the safety and security of pedestrian travel through investments in traffic calming, pedestrian circulation, transit circulation and bicycle circulation.

Land Use

- We will promote land use that achieves the community vision.
- We will create gateways into the City of East Point through building design and land use.
- We will encourage mixed-use, compact, high density and pedestrian friendly development.
- Implement “smart growth” zoning regulations designed to encourage more compact urban development and preservation of open space.
- We will utilize zoning techniques that allows development to achieve a mix of uses.
- We will promote development with ground-floor retail and upper level residential uses in existing and future developments, where appropriate.
- We will locate neighborhood scale retail development in areas that will serve the surrounding areas, allowing residents to walk to needed retail services.
- We will promote vertical development at heights appropriate for the surrounding area and adjacent land uses.
- We will focus future development on land that has been previously developed.
- We will focus new development along corridors to ensure the connection of places within the City.



3.0 Community Agenda –Implementation Program

- We will use lighting, signage, street furniture, landscaping and underground utilities to enhance the cityscape.
- We will promote land use and design that enhances the safety of our community.
- We will provide incentives to developers who employ green building techniques.
- We will develop and enforce building codes and regulations to ensure quality building that fulfills the community vision for East Point.



3.0 Community Agenda –Implementation Program

3.4.2 Short Term Work Program

Comprehensive plans document the desires and wishes of a community for its future growth. An essential component of a comprehensive plan is its implementation, which details how the community's goals and objectives will be carried out. Often, a community achieves its vision for the future through the incremental day-to-day decisions of its municipal leaders and staff. Therefore, it is extremely important to develop regulatory ordinances that will actually realize the policies, goals and objectives of the comprehensive plan.

In order to achieve the goals set out in a Comprehensive Plan, there are many tools that a jurisdiction can utilize.

1. Capital Improvement Programs will ensure public facilities have been provided to meet future growth demands. A CIP will enable a municipality to target its financial resources to areas where growth is planned. It should reflect both existing deficiencies a community has, as well as anticipated capacities.
2. Regulations, such as subdivision, sign or zoning ordinances, should be adopted to establish community standards and ensure compliance with the comprehensive plan. Land use regulations will set forth the design characteristics that will allow the community to develop according to its vision.
3. The persuasion, leadership and coordination of the City's decision makers should be utilized to help realize the land use goals established in the plan. If a plan does not have the support of its council, then its goals and objectives will not be realized. Leaders should utilize the future land use objectives in making its decisions, from passing a budget that funds CIP projects to relying on the future land use map when making a decision on a rezoning case.
4. It is essential to treat the Comprehensive Plan as a living document. The plan should be updated at least every five years with a Short Term Work Program and every ten years with a plan update. Major and minor amendments should be made as needed.



3.0 *Community Agenda –Implementation Program*

This chapter will detail the means through which the City of East Point will implement its Comprehensive Plan. It will detail the work program the City will undertake to carry out the goals and objectives of the community. It will further establish a CIP for funding capital projects over the course of the plan. The plan will also set forth the regulatory ordinances that are needed to achieve the City's vision.

Short Term Work Program: 2001 - 2006

Population

1. *Stabilize and increase the housing stock*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Department of Community Services

Status: Ongoing

2. *Enhance the attractiveness of the community*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Department of Community Services

Status: Ongoing

3. *Convene Board of Education and Community Work Sessions*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Mayor and Council

Status: Completed

4. *Convene community meetings aimed at organizing a community group network utilizing the East Point Newsletter*

Estimated Cost: \$500

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Mayor and Council

Status: Ongoing



3.0 Community Agenda –Implementation Program

Economic Development

5. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the downtown*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

6. *Devise and implement a capital improvement project in the downtown*

Estimated Cost: Unknown

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

7. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the Old Fourth Ward*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

8. *Devise and implement a capital improvement project in the Old Fourth Ward*

Estimated Cost: Unknown

Funding Source: City of East Point – Municipal Electric Authority of Georgia

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

9. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources on Cleveland Avenue*



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

10. *Devise and implement a capital improvement project on Cleveland Avenue*

Estimated Cost: Unknown

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2002-2006

Responsibility: City of East Point - Office of Economic Development/
East Point Business and Industrial Development Authority

Status: Ongoing

11. *Investigate feasibility of a Neighborhood Commercial District Improvement Program*

Estimated Cost: No Cost

Funding Source: City of College Park

Scheduled Year: 2002-2006

Responsibility: City of East Point – Department of Community Services

Status: Deleted and Redefined

12. *Designate target areas and establish loan pool*

Estimated Cost: \$50,000

Funding Source: City of East Point/ Community Development Block Grant monies

Scheduled Year: 2002-2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

13. *Characterize vacant industrial buildings and structures*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2002-2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

14. *Devise "triage" strategy and contact property owners*

Estimated Cost: No cost



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

15. *Initiate abandoned structure removal and site clearance*

Estimated Cost: \$40,000

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

16. *Coordinate contact with Brownfield site owners and Environmental Protection Agency*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

17. *Explore business participation in jobs training*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing

18. *Investigate the establishment of a pilot jobs training program*

Estimated Cost: \$10,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing

19. *Formalize job training program as appropriate*

Estimated Cost: \$20,000 per year

Funding Source: City of East Point/ Community Development Block Grant monies/ Municipal Electric Authority of Georgia

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing



3.0 *Community Agenda –Implementation Program*

20. *Explore support for jobs access program*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing

21. *Investigate the establishment of a pilot program for jobs access*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing

22. *Formalize jobs access program as appropriate*

Estimated Cost: \$5,000 per year

Funding Source: City of East Point/ Community Development Block Grant monies

Scheduled Year: 2002–2006

Responsibility: City of East Point – Office of Economic Development

Status: Ongoing

Natural and Historic Resources

23. *Update the East Point Tree Ordinance*

Estimated Cost: \$3,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

24. *Inventory Downtown and Residential Historic Resources*

Estimated Cost: \$2,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Deleted

25. *Prepare a National Register Nomination for a Historic District*

Estimated Cost: \$5,000

Funding Source: City of East Point

Scheduled Year: 2002–2006



3.0 Community Agenda –Implementation Program

Responsibility: City of East Point – *East Point Historical Society*

Status: Deleted

Community Facilities and Services

26. *Institute “volume-based” refuse collection program*

Estimated Cost: *No Cost*

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of *Public Works*

Status: Ongoing

27. *Advocate for widening of Washington Road*

Estimated Cost: *No cost*

Funding Source: Georgia Department of Transportation

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

28. *Submit recommendations to Atlanta Regional Commission for placement of Transportation Improvement Program*

Estimated Cost: *No cost*

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

29. *Fund City rights-of-way and capital improvements costs*

Estimated Cost: *\$1,000,000*

Funding Source: City of East Point/ Georgia Department of Transportation

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

30. *Explore feasibility of opening east/west and north/south connectors throughout the City*

Estimated Cost: *No cost*

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing



3.0 Community Agenda –Implementation Program

31. *Fund strategic transportation linkages*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

32. *Sanitation Department vehicle and equipment purchases*

Estimated Cost: \$750,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

33. *Evaluate computer technology needs for Police Department*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – East Point Police Department

Status: Deleted – not feasible

34. *Invest in state-of-the-art computer systems and staff training for Police Department*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – East Point Police Department

Status: Deleted

35. *Investigate desirability of “shared” prison facilities*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – East Point Police Department

Status: Deleted – not feasible

36. *Identify location for a Fire Station to be located on Camp Creek Parkway*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – East Point Fire Department



3.0 Community Agenda –Implementation Program

Status: Completed

37. *Design and construct new Fire Station to serve Camp Creek Parkway*

Estimated Cost: \$3,300,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point –*East Point Fire Department*

Status: Completed

38. *Fund positions to fully staff the communications console*

Estimated Cost: \$60,000 per year

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – East Point Police Department

Status: Deleted – no funding

39. *Seek Environmental Protection Agency's approval for Sweetwater Creek Reservoir*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Completed

40. *Control groundwater infiltration as needed*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Public Works

Status: Ongoing

41. *Market an Incentive Package for infill residential projects*

Estimated Cost: \$10,000

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2002–2006

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

Status: Ongoing



3.0 *Community Agenda –Implementation Program*

Land Use

42. *Investigate the feasibility of a linear park trail system*

Estimated Cost: \$10,000

Funding Source: City of East Point/ Department of Community Affairs

Scheduled Year: 2002–2006

Responsibility: City of East Point – Parks and Recreation Department

Status: Ongoing

43. *Accept dedication and acquire parkland sites*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Parks and Recreation Department

Status: Ongoing

44. *Design and build park and trail system segments*

Estimated Cost: \$ 100,000

Funding Source: City of East Point/ Private Investments

Scheduled Year: 2002 – 2006

Responsibility: City of East Point – Parks and Recreation Department

Status: Ongoing

45. *Create a housing conditions data system*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

46. *Identify target neighborhoods for rehabilitation*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Completed

47. *Investigate housing rehabilitation grant and loan programs to facilitate housing rehabilitation*

Estimated Cost: \$ 20,000 per year

Funding Source: City of East Point/ Fulton County

Scheduled Year: 2002–2006



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Responsibility: City of East Point – Department of Community Services
Status: Ongoing

48. *Draft and Adopt an Affordable Housing Ordinance*

Estimated Cost: \$2,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

49. *Facilitate a loan fund to buy-down mortgage rates*

Estimated Cost: \$50,000 per year

Funding Source: City of East Point/ CDBG monies

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

50. *Investigate Central Business District and Transit Oriented Development areas for more housing options with higher_densities*

Estimated Cost: \$25,000

Funding Source: City of East Point/ Fulton County

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

51. *Revise Overlay Districts to include Transit Oriented Development*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point

Status: Ongoing

52. *Amend the City Zoning Ordinance and Future Land Use Map as indicated in the adopted Comprehensive Plan*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

53. *Amend the Zoning Ordinance to support Smart Growth policies to implement the Comprehensive Plan*



East Point 2026 Comprehensive Plan

3.0 *Community Agenda –Implementation Program*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2002–2006

Responsibility: City of East Point – Department of Community Services

Status: Ongoing

Short Term Work Program: 2007 – 2011

The Plan Implementation chapter outlines the needs and costs for the City of East Point for 2007 through 2011. Each need is numbered and titled, which includes an estimated cost for each specific need, a description of the funding source, the scheduled year that the item is to be implemented, which organization is responsible for the implementation, and its current status.

Economic Development

1. *Enhance the attractiveness of the community*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

2. *Convene Board of Education and Community Work Sessions*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

3. *Convene community meetings aimed at organizing a community group network utilizing the East Point Newsletter*

Estimated Cost: \$500

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

4. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the Downtown*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2007-2011



3.0 Community Agenda –Implementation Program

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

5. *Devise and implement a capital improvement project in the Downtown*

Estimated Cost: Unknown

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

6. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources in the Old Fourth Ward*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

7. *Devise and implement a capital improvement project in the Old Fourth Ward*

Estimated Cost: Unknown

Funding Source: City of East Point – Municipal Electric Authority of Georgia

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

8. *Focus East Point Business and Industrial Development Authority and Economic Development staff resources on Cleveland Avenue*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

9. *Devise and implement a capital improvement project on Cleveland Avenue*

Estimated Cost: Unknown

Funding Source: City of East Point – Municipal Electric Authority of Georgia



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Scheduled Year: 2007-2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

10. *Designate target areas and establish loan pool*

Estimated Cost: \$50,000

Funding Source: City of East Point/ CDBG monies

Scheduled Year: 2008

Responsibility: City of East Point

11. *Characterize vacant industrial buildings and structures*

Estimated Cost: \$500

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

12. *Devise “triage” strategy and contact property owners*

Estimated Cost: \$1000

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

13. *Initiate abandoned structure removal and site clearance*

Estimated Cost: \$ 40,000

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2008-2010

Responsibility: City of East Point

14. *Coordinate contact with Brownfield site owners and EPD*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2007–2011

Responsibility: City of East Point

15. Explore business participation in jobs training

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

16. *Investigate the establishment of a pilot jobs training program*

Estimated Cost: \$10,000

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

17. *Formalize job training program as appropriate*

Estimated Cost: \$20,000 per year

Funding Source: City of East Point/ CDBG monies/ Municipal Electric Authority of Georgia

Scheduled Year: 2008–2011

Responsibility: City of East Point

18. *Explore support for jobs access program*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

19. *Investigate the establishment of a pilot program for jobs access*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

20. *Formalize jobs access program as appropriate*

Estimated Cost: \$5,000 per year

Funding Source: City of East Point/ CDBG monies

Scheduled Year: 2007 – 2011

Responsibility: City of East Point

21. *Create an Economic Development Campaign*

Estimated Cost: \$10,000

Funding Source: Business and Industrial Development Authority

Scheduled Year: 2009

Responsibility: Business and Industrial Development Authority

22. *Craft Development Package and Incentives*

Estimated Cost: \$12,500

Funding Source: Business and Industrial Development Authority

Scheduled Year: 2009-2010

Responsibility: Business and Industrial Development Authority



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

23. *Utilize Community Improvement District (CID) efforts for self promotion, and fundraising for future events/ improvement projects*

Estimated Cost: Unknown

Funding Source: Unknown

Scheduled Year: 2008 - 2011

Responsibility: City of East Point/ City of Atlanta/ CID

24. *Develop a public/ private partnership for development of the city owned property at the north Central Business District Area*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2008-2010

Responsibility: City of East Point

25. *Create a partnership with Business and Industrial Development Authority to help develop the City owned properties*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2008-2010

Responsibility: City of East Point

26. *Implement the Tax Allocation District for redevelopment within the Downtown*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

27. *Market an Incentive Package for infill residential projects*

Estimated Cost: \$10,000 per year

Funding Source: City of East Point/ Municipal Electric Authority of Georgia

Scheduled Year: 2007–2011

Responsibility: City of East Point/ East Point Business and Industrial Development Authority

28. *Locate the Main Street Manager office in downtown*

Estimated Cost: \$20,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

29. *Enhance the East Point web page to include a tourism and business recruitment page focusing on downtown*

Estimated Cost: \$5,000

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

Natural and Historic Resources

30. *Update the East Point Tree Ordinance*

Estimated Cost: \$1,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

31. *Update the East Point Buffer Ordinance*

Estimated Cost: \$1,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

32. *Update the East Point Wetland/ Floodplain Ordinance*

Estimated Cost: \$1,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

33. *Update the East Point Soil Erosion Control Measures Ordinance*

Estimated Cost: \$ 1,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

34. *Encourage the preservation of existing single-family homes with historic character*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

35. *Promote new residential development that is keeping with the historic style and character of the surrounding neighborhoods, including higher density developments*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2008-2011

Responsibility: City of East Point

36. *Encourage local property owners to apply for historic housing tax credits*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2006-2010

Responsibility: City of East Point

Greenspace and Recreation

37. *Conduct a feasibility analysis for parks and community open spaces*

Estimated Cost: \$20,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

38. *Draft and adopt a Greenspace/ Open Space Ordinance*

Estimated Cost: \$1,500

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

39. *Review the availability of the Governor's greenspace program for the acquisition of the passive park areas for the community*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2008-2009

Responsibility: City of East Point

40. *Investigate the feasibility of a linear park trail system*

Estimated Cost: \$10,000

Funding Source: City of East Point/ Department of Community Affairs

Scheduled Year: 2009

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

41. *Accept dedication and acquire parkland sites*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

42. *Design and build park and trail system segments*

Estimated Cost: \$100,000

Funding Source: City of East Point/ Private Investments

Scheduled Year: 2010

Responsibility: City of East Point

Housing

43. *Stabilize and increase the housing stock*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

44. *Implement an Affordable Housing Incentive Ordinance*

Estimated Cost: \$1,500

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

45. *Implement Affordable Housing Tax Credit*

Estimated Cost: Unknown

Funding Source: Private Businesses

Scheduled Year: 2008

Responsibility: City of East Point

46. *Housing 203(K) Rehabilitation Program (CDBG)*

Estimated Cost: Unknown

Funding Source: HUD

Scheduled Year: 2008 - 2011

Responsibility: City of East Point

47. *Down-payment Assistance Program*

Estimated Cost: Unknown

Funding Source: Private Businesses



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Scheduled Year: 2009

Responsibility: Local Employers

48. *Consider using land write-down to develop more loft housing*

Estimated Cost: \$2,500

Funding Source: Business and Industrial Development Authority

Scheduled Year: 2007

Responsibility: Business and Industrial Development Authority

49. *Create a housing conditions data system*

Estimated Cost: \$500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

50. *Investigate housing rehabilitation grant and loan programs to facilitate housing rehabilitation*

Estimated Cost: \$20,000 per year

Funding Source: City of East Point/ Fulton County

Scheduled Year: 2007-2008

Responsibility: City of East Point

51. *Draft and Adopt an Affordable Housing Ordinance*

Estimated Cost: \$2,000

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

52. *Facilitate a loan fund to buy-down mortgage rates*

Estimated Cost: \$50,000 per year

Funding Source: City of East Point/ CDBG monies

Scheduled Year: 2007-2011

Responsibility: City of East Point

53. *Investigate central business district and Transit Orientated Development areas for more housing options with higher densities*

Estimated Cost: \$25,000

Funding Source: City of East Point/ Fulton County

Scheduled Year: 2008

Responsibility: City of East Point



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

54. *Revise Overlay Districts to include Transit Orientated Development*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

Land Use

55. *Adopt additional guidelines for the Central Business District*

Estimated Cost: \$5,000

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

56. *Amend Zoning Ordinance to allow redevelopment of Lawrence Street Brownfield site*

Estimated Cost: \$6,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

57. *Prepare additional architectural/ design guidelines for new developments in overlay district*

Estimated Cost: \$10,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

58. *Develop regulations to guide historic preservation*

Estimated Cost: \$15,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

59. *Develop Community Overlay Districts and architectural guidelines to guide infill development*

Estimated Cost: \$5,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

60. *Amend/ update the Zoning Ordinance to reflect recommendations made as part of the LCI Study*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2007

Responsibility: City of East Point

61. *Apply for Environmental Protection Agency's Brownfield Grant for site assessment*

Estimated Cost: \$10,000

Funding Source: Unknown

Scheduled Year: 2007-2011

Responsibility: City of East Point

62. *Apply for Environmental Protection Agency's Brownfield Grant for clean-up*

Estimated Cost: \$10,000

Funding Source: Unknown

Scheduled Year: 2007-2011

Responsibility: City of East Point

63. *Apply for Environmental Protection Agency's Brownfield Grant for revolving loan monies*

Estimated Cost: \$10,000

Funding Source: Unknown

Scheduled Year: 2007-2011

Responsibility: City of East Point

64. *Application for LCI implementations funds*

Estimated Cost: \$10,000

Funding Source: Unknown

Scheduled Year: 2008

Responsibility: City of East Point

65. *Conduct a feasibility analysis for an entertainment district at the brownfield redevelopment site*

Estimated Cost: \$20,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

66. *Develop new civic green and public buildings for the central business district*

Estimated Cost: \$2,500,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

67. *Amend the City Zoning Ordinance and Future Land Use Map as indicated in the adopted Comprehensive Plan*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

68. *Amend the Zoning Ordinance to support Smart Growth policies to implement the Comprehensive Plan*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

Police Department

69. *Vehicles/ Replace*

Estimated Cost: \$500,000

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

70. *Equipment/ New*

Estimated Cost: \$140,000

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

71. *Equipment/ Replace*

Estimated Cost: \$12,000

Funding Source: City of East Point

Scheduled Year: 2007–2011

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

Fire Department

72. *Reduce the number of fires and fire deaths through target public education programs.*

Estimated cost: \$300,000

Funding Source: Federal Grant

Scheduled Year: 2007

73. *Administration office facility*

Estimated cost: \$1,110,000

Funding Source: Unidentified

Scheduled Year: 2008

Responsibility: City of East Point

74. *Complete requirements to become accredited agency/department*

Estimated Cost: \$ 5,000

Funding Source: General Funds

Scheduled Year: 2008

Responsibility: East Point Fire Department

75. *Develop an education incentive for firefighters with college credits*

Estimated cost: \$560,000

Funding Source: General Fund

Scheduled Year: 2009

Funding Source: City of East Point

76. *Create a Fire Cadet Program to prepare students for future careers in fire service*

Estimated cost: \$122,500

Funding Source: Capital Budget

Scheduled Year: 2009

Funding Source: East Point Fire Department

77. *Develop a partnership with marketing agencies and local media to improve relationships and public image*

Estimated cost: \$100,000

Funding Source: Grant/ In-kind

Scheduled Year: 2008

Funding Source: East Point Fire Department

78. *Replace Fire Station # 1 (55 years old)*

Estimated cost: \$1,800,000



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Funding Source: General Fund
Scheduled Year: 2009
Funding Source: City of East Point

79. Replace Fire Station # 4 (46 years old)

Estimated cost: \$1,200,000
Funding Source: General Fund
Scheduled Year: 2009
Funding Source: City of East Point

80. Replace Fire Station # 5 (35 years old)

Estimated cost: \$1,200,000
Funding Source: General Fund
Scheduled Year: 2010
Funding Source: City of East Point

81. Bullard thermal imaging camera

Estimated cost: \$72,000
Funding Source: General Fund
Scheduled Year: 2007-2011
Funding Source: East Point Fire Department

82. Create a public safety Training Facility to provide learning and training environment for police and fire

Estimated cost: \$1,997,500
Funding Source: Unidentified
Scheduled Year: 2010
Funding Source: City of East Point

83. Create a large storage facility to store equipment and confidential files, documents, and evidence

Estimated cost: \$605,000 each year
Funding Source: unidentified
Scheduled Year: 2009
Funding Source: East Point Fire Department

84. Implement ten year apparatus lease purchase replacement plan

Estimated cost: \$160,000 each year
Funding Source: General Fund
Scheduled Year: 2010
Funding Source: East Point Fire Department



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

85. *Replace Fire Engine # 2*

Estimated cost: \$450,000

Funding Source: Capital Budget

Scheduled Year: 2007

Funding Source: East Point Fire Department

86. *Replace Fire Engine # 5*

Estimated cost: \$450,000

Funding Source: Capital Budget

Scheduled Year: 2007

Funding Source: East Point Fire Department

87. *Replace ladder truck # 4*

Estimated cost: \$1,000,000

Funding Source: Capital Budget

Scheduled Year: 2009

Funding Source: East Point Fire Department

88. *Purchase Breathing Apparatuses and face pieces*

Estimated cost: \$300,000

Funding Source: Capital Budget

Scheduled Year: 2007

Funding Source: East Point Fire Department

89. *Replace Hurst Tools*

Estimated cost: \$69,138

Funding Source: Capital Budget

Scheduled Year: 2008

Funding Source: East Point Fire Department

90. *Replace Cardiac Monitors*

Estimated cost: \$60,000

Funding Source: Capital Budget

Scheduled Year: 2007

Funding Source: East Point Fire Department

91. *Provide two sets of personal protective clothing for all employees (turnout gear, boots, helmets, gloves, etc.*

Estimated cost: \$550,000

Funding Source: Capital Budget

Scheduled Year: 2007-2011

Funding Source: East Point Fire Department



3.0 Community Agenda –Implementation Program

92. *Install mobile data terminals in all fire trucks and emergency vehicles*

Estimated cost: \$261,000

Funding Source: Federal grant

Scheduled Year: 2007

Funding Source: East Point Fire Department

93. *Purchase guns, holsters, vest, and cuffs for Fire*

Estimated cost: \$5,000

Funding Source: General Fund

Scheduled Year: 2008

Funding Source: East Point Fire Department

94. *Purchase N.F.P.A. code books*

Estimated cost: \$6,000

Funding Source: General Fund

Scheduled Year: 2009

Funding Source: East Point Fire Department

95. *Vehicles/ 3-year replacement cycle*

Estimated cost: \$50,000 per year

Funding Source: Capital Budget

Scheduled Year: 2007-2011

Funding Source: East Point Fire Department

96. *Create Training Coordinator (Captain) position*

Estimated cost: \$75,000 per year

Funding Source: General Fund

Scheduled Year: 2008

Funding Source: East Point Fire Department

97. *Create Emergency Medical Coordinator (Captain) position*

Estimated cost: \$75,000

Funding Source: General Fund

Scheduled Year: 2008

Funding Source: East Point Fire Department

98. *Create Paramedic Instructor position*

Estimated cost: \$55,000

Funding Source: General Fund

Scheduled Year: 2010



3.0 Community Agenda –Implementation Program

Funding Source: East Point Fire Department

99. *Provide CPR classes to community*

Estimated cost: \$1,500 per year

Funding Source: General Fund

Scheduled Year: 2008-2011

Funding Source: East Point Fire Department

100. *Purchase equipment for paramedic program*

Estimated cost: \$200,000

Funding Source: Capital Budget

Scheduled Year: 2010

Funding Source: East Point Fire Department

101. *Provide Community Deputy Fire Marshal training*

Estimated cost: \$1,000 per year

Funding Source: General Fund

Scheduled Year: 2007-2011

Funding Source: East Point Fire Department

102. *Personnel to satisfy SAFER grant*

Estimated cost: \$ 3,750,000

Funding Source: Federal Grant/ General Fund

Scheduled Year: 2007 - 2011

Funding Source: East Point Fire Department

103. *Additional support personnel positions in order to meet the objectives of the Fire Department and the Community*

Estimated cost: \$100,000

Funding Source: General Fund

Scheduled Year: 2008

Funding Source: East Point Fire Department

104. *Additional operations personnel to reduce overtime budget*

Estimated cost: \$940,000

Funding Source: General Fund

Scheduled Year: 2008

Funding Source: East Point Fire Department

105. *Replace fire hose*

Estimated cost: \$278,000

Funding Source: General Fund



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Scheduled Year: 2008-2009

Funding Source: East Point Fire Department

106. *Scotty Fire Safety House*

Estimated cost: \$40,175

Funding Source: General Fund

Scheduled Year: 2009

Funding Source: East Point Fire Department

Department of Public Works

107. *Institute "volume-based" refuse collection program*

Estimated Cost: No Cost

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

108. *Sanitation Department vehicle and equipment purchases*

Estimated Cost: \$750,000

Funding Source: City of East Point

Scheduled Year: 2009

Responsibility: City of East Point

109. *Fund City rights-of-way and capital improvements costs*

Estimated Cost: \$1,000,000

Funding Source: City of East Point/ Georgia Department of Transportation

Scheduled Year: 2007–2011

Responsibility: City of East Point

110. *Control groundwater infiltration as needed*

Estimated Cost: Unknown

Funding Source: City of East Point

Scheduled Year: 2007–2011

Responsibility: City of East Point

Recommended Gateway Projects

111. *Old Cleveland Avenue*

Estimated Cost: \$354,500

Funding Source: City of East Point

Scheduled Year: 2008



3.0 Community Agenda –Implementation Program

Responsibility: City of East Point/ Local

112. *South Fulton Medical Center Gateway Park and Pavilion*

Estimated Cost: \$578,500

Funding Source: SFMC

Scheduled Year: 2008

Responsibility: City of East Point/ South Fulton Medical Center

113. *City Limits Gateway and Roundabout*

Estimated Cost: \$453,500

Funding Source: City of East Point/ City of Atlanta/ Community Improvement District Grant/ Local Development Fund/ Livable Centers Initiative Grant

Scheduled Year: 2009

Responsibility: City of East Point/ City of Atlanta

114. *I-85 Gateway*

Estimated Cost: \$35,000

Funding Source: City of East Point/ Community Improvement District Grant

Scheduled Year: 2009

Responsibility: City of East Point/ City of Atlanta

Recommended Connectivity Projects

115. *Explore feasibility of opening east/west and north/south connectors throughout the City*

Estimated Cost: \$2,500

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

116. *Claremont Extension*

Estimated Cost: \$1,100,000

Funding Source: City of East Point/ Tax Allocation District

Scheduled Year: 2009

Responsibility: City of East Point

117. *St. Francis Extension*

Estimated Cost: \$2,970,000

Funding Source: City of East Point/ Tax Allocation District

Scheduled Year: 2010



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

Responsibility: City of East Point

118. *St. Joseph Extension*

Estimated Cost: \$2,310,000

Funding Source: City of East Point/ Tax Allocation District

Scheduled Year: 2011

Responsibility: City of East Point

Recommended Streetscape Improvements

119. *Main Street to Norman Berry*

Estimated Cost: \$2,070,500

Funding Source: City of East Point/ Transportation Enhancement Program/ Livable Centers Initiative Grant

Scheduled Year: 2008

Responsibility: City of East Point

120. *Norman Berry to Sylvan*

Estimated Cost: \$1,122,200

Funding Source: City of East Point/ Transportation Enhancement Program/ Livable Centers Initiative Grant

Scheduled Year: 2008

Responsibility: City of East Point

121. *Sylvan to Metropolitan*

Estimated Cost: \$1,124,500

Funding Source: City of East Point/ Transportation Enhancement Program/ Livable Centers Initiative Grant

Scheduled Year: 2009

Responsibility: City of East Point/ City of Atlanta

122. *Main Street*

Estimated Cost: \$2,314,400

Funding Source: Transportation Enhancement Program

Scheduled Year: 2009

Responsibility: City of East Point

123. *East Point Street*

Estimated Cost: \$2,777,280

Funding Source: Transportation Improvement Program

Scheduled Year: 2009

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

124. *Semmes Street*

Estimated Cost: \$1,265,000

Funding Source: Transportation Improvement Program

Scheduled Year: 2010

Responsibility: City of East Point

125. *Ware Avenue*

Estimated Cost: \$1,342,000

Funding Source: Transportation Improvement Program

Scheduled Year: 2010

Responsibility: City of East Point

126. *West Taylor Avenue*

Estimated Cost: \$495,000

Funding Source: Transportation Improvement Program

Scheduled Year: 2011

Responsibility: City of East Point

Recommended Pedestrian and Bicycle Improvements

127. *Trail System along Cleveland Avenue*

Estimated Cost: \$1,124,500

Funding Source: Georgia Department of Transportation/ Livable Centers Initiative Grant

Scheduled Year: 2009

Responsibility: City of East Point/ City of Atlanta

128. *Cleveland Avenue*

Estimated Cost: \$473,000

Funding Source: Transportation Improvement Program

Scheduled Year: 2009

Responsibility: City of East Point

129. *Dunlap Street*

Estimated Cost: \$275,000

Funding Source: City of East Point

Scheduled Year: 2010

Responsibility: City of East Point



3.0 Community Agenda –Implementation Program

Recommended Roadway Widening and Intersection Improvements

130. *Widen Washington Road from 1-285 to Dessert Drive, including intersection improvements at Hammarskjold Avenue, Janice Drive, and Camel Drive (segment 1 of 3)*

Estimated Cost: \$5,202,240

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2006-2010

Responsibility: City of East Point

131. *Washington Road from State Route 6 (Camp Creek Parkway) to DeLowe Drive (segment 2 of 3)*

Estimated Cost: \$1,631,000

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2006-2010

Responsibility: City of East Point/ City of Atlanta

132. *Washington Road from DeLowe Drive to Legion Way (segment 3 of 3)*

Estimated Cost: \$644,000

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2006-2010

Responsibility: City of East Point/ City of Atlanta

133. *Widen Headland Drive from western City limit to Ben Hill Road*

Estimated Cost: \$270,000

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2010

Responsibility: City of East Point

134. *Widen Sylvan Road from Oakleigh Drive to northern City limit*

Estimated Cost: \$530,000

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2011

Responsibility: City of East Point



East Point 2026 Comprehensive Plan

3.0 Community Agenda –Implementation Program

135. *Widen Virginia Avenue from western City limit to eastern City limit*

Estimated Cost: Unknown

Funding Source: City of East Point/ Transportation Improvement Program

Scheduled Year: 2011

Responsibility: City of East Point

Other Improvements

136. *Synchronize Traffic Lights along Cleveland Avenue*

Estimated Cost: Unknown

Funding Source: City of East Point/ City of Atlanta

Scheduled Year: 2009

Responsibility: City of East Point/ City of Atlanta

137. *Enter into negotiations with MARTA on South parking lot*

Estimated Cost: No cost

Funding Source: Business and Industrial Development Authority

Scheduled Year: 2008

Responsibility: Business and Industrial Development Authority

138. *Work with the Georgia Department of Transportation to ensure that plans of development compliment each other*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2007-2011

Responsibility: City of East Point

139. *Submit recommendations to Atlanta Regional Commission for placement of Transportation Improvement Program*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point

140. *Apply for another Transportation Enhancement Funds (TEA) for Main Street*

Estimated Cost: No cost

Funding Source: City of East Point

Scheduled Year: 2008

Responsibility: City of East Point



3.0 *Community Agenda –Implementation Program*

141. *Fund strategic transportation linkages*

Estimated Cost: \$50,000

Funding Source: City of East Point

Scheduled Year: 2009–2010

Responsibility: City of East Point

142. *U.S.19/41 (Tara Boulevard) Arterial Bus Rapid Transfer*

Estimated Cost: \$27,600,000

Funding Source: Transportation Improvement Program

Scheduled Year: 2010

Responsibility: Multiple Counties and Municipalities



3.4.3 Supplemental Plans

As part of this comprehensive plan, the East Point Livable Centers Initiative and the Cleveland Avenue Corridor Study are supplemental plans whose boundaries and additional master plans have been incorporated.