


REGIONAL REVIEW NOTIFICATION

Atlanta Regional Commission • 229 Peachtree Street NE | Suite 100 | Atlanta, Georgia 30303 • ph: 404.463.3100 fax: 404.463.3205 • atlantaregional.org

DATE: December 2, 2021

ARC REVIEW CODE: P2112021

TO: Mayor Albert Thurman, City of Powder Springs
ATTN TO: Tina Garver, Director of Community Development, City of Powder Springs
FROM: Douglas R. Hooker, Executive Director, ARC


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Original on file

The Atlanta Regional Commission (ARC) has received the following proposal and is initiating a regional review to seek comments from potentially impacted jurisdictions and agencies. The ARC requests your comments related to the proposal not addressed by the Commission's regional plans and policies.

Name of Proposal: 2021 City of Powder Springs CIE Annual Update

Review Type: Local Comprehensive Plan

Description: A regional review of the draft 2021 City of Powder Springs CIE Annual Update.

Submitting Local Government: City of Powder Springs

Action Under Consideration: Approval

Date Opened: December 2, 2021

Deadline for Comments: December 23, 2021

Earliest the Regional Review can be Completed: Upon approval by Georgia DCA

THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES ARE RECEIVING NOTICE OF THIS REVIEW:

ARC COMMUNITY DEVELOPMENT
ARC RESEARCH & ANALYTICS
GEORGIA DEPARTMENT OF NATURAL RESOURCES
GEORGIA ENVIRONMENTAL FINANCE AGENCY
CITY OF AUSTELL

ARC TRANSPORTATION ACCESS AND MOBILITY
ARC AGING & HEALTH RESOURCES
GEORGIA DEPARTMENT OF TRANSPORTATION
GEORGIA SOIL AND WATER CONSERVATION COMMISSION
CITY OF HIRAM

ARC NATURAL RESOURCES
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS
GRTA
COBB COUNTY
PAULDING COUNTY

Attached is information concerning this review.

If you have any questions regarding this review, please contact Donald Shockey at dshockey@atlantaregional.org or 470-378-1531. If ARC staff do not receive comments from you on or before **December 23, 2021**, we will assume that your agency has no comments and will close the review. Comments via e-mail are strongly encouraged. The ARC review website is located at <https://atlantaregional.org/community-development/comprehensive-planning/plan-reviews/>.

NOTICE OF LOCAL PLAN SUBMITTAL AND HEARING/COMMENT OPPORTUNITY

Submitting Local Government:	City of Powder Springs	Date Received:	December 2, 2021			
Local Contact:	Tina Garver, Director of Community Development, City of Powder Springs					
Phone:	770-943-1666	E-Mail:	tgarver@cityofpowdersprings.org			
Fax:		Website:	www.cityofpowdersprings.org			
Street	4488 Pineview Drive	City State, Zip:	Powder Springs, Georgia 30127			
Department of Community Affairs Review Required						
Review Title:	2021 City of Powder Springs CIE Annual Update					
Description:	A regional review of the draft 2021 City of Powder Springs CIE Annual Update. Document can be viewed on the ARC website at: https://atlantaregional.org/community-development/comprehensive-planning/plan-reviews/ Under Plan Review, search for the City of Powder Springs.					
The submitted documents are available for review at ARC and the local government.						
Reviewing Regional Commission:						
Atlanta Regional Commission 229 Peachtree Street NE, Suite 100 Atlanta, GA 30303 Phone 404-463-3100 Fax 404-463-3254						
Contact Person:	Donald Shockey, Plan Review Coordinator					
E-Mail	dshockey@atlantaregional.org					

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Resolution No. 2021 - 181

A RESOLUTION TRANSMITTING TO THE ATLANTA REGIONAL COMMISSION AND THE DEPARTMENT OF COMMUNITY AFFAIRS THE ANNUAL UPDATE OF THE CAPITAL IMPROVEMENT ELEMENT OF THE COMPREHENSIVE PLAN; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

WHEREAS, the City of Powder Springs has prepared an annual update to the Comprehensive Plan Capital Improvement Element ("CIE") and Short Term Work Program ("STWP") for the period 2022-2026;

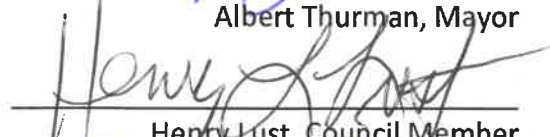
WHEREAS, the annual update of the CIE and STWP was prepared in accordance with the Development Impact Fee Compliance Requirements and the Minimum Planning Standards and Procedures for Local Comprehensive Planning established by the Georgia Planning Act of 1989, and a Public Hearing was held on November 15, 2021;

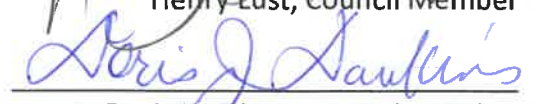
WHEREAS, said update and program are subject to review by the Atlanta Regional Commission and the Georgia Department of Community Affairs prior to the City's adoption;

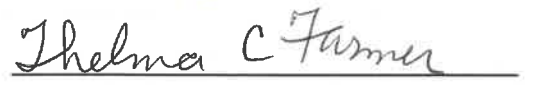
BE IT THEREFORE RESOLVED by the Mayor and Council of the City of Powder Springs that the Community Development Director is authorized to transmit to the Atlanta Regional Commission and Department of Community Affairs for review the annual update of the Capital Improvements Element of the Comprehensive Plan and the STWP for the period 2022-2026. This resolution is effective immediately upon adoption.

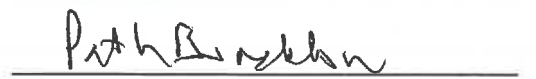
SO RESOLVED this 15th day of November, 2021.

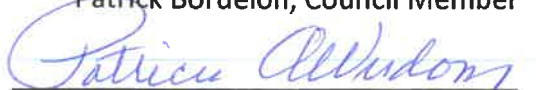

Albert Thurman, Mayor


Henry Lust, Council Member


Doris Dawkins, Council Member


Thelma C. Farmer, Council Member


Patrick Bordelon, Council Member


Patricia Wisdom, Council Member

ATTEST:


Kelly Axt, City Clerk

ANNUAL FINANCIAL REPORT FOR FY 2021

(1) Public Facility Type	Parks & Recreation	Public Safety	Administration	Total
(2) Service Area	City-Wide	City-Wide	City-Wide	
(3) Beginning Impact Fee Fund Balace	\$517,758.20	\$25,972.24	\$2,254.30	\$545,984.74
(4) Impact Fees Collected FY21	\$209,993.85	\$97,057.20	\$9,341.85	\$316,392.90
(5) Accrued Interest				
(6) Project Expenditures FY21	-4923.95	\$86,000.00	\$0.00	\$81,076.05
(7) Administrative Costs				
(8) Impact Fee Refunds				
(9) Ending Impact Fee Fund Balance 063021	\$732,676.00	\$37,029.44	\$11,596.15	\$781,301.59
(10) Impact Fees Encumbered	\$0.00			\$0.00
(11) Ending Impact Fee Fund Balance (unrestricted) 063021	\$732,676.00	\$37,029.44	\$11,596.15	\$781,301.59

**Schedule of Improvements, 2022-2026
Parks and Recreation Impact Fee Program
City of Powder Springs**

Capital Improvement	2022	2022	2023	2024	2026	Total 2022-2026	% Eligible for Funding with Impact Fees
Add 1.5 developed acre (TBD)		\$228,750		\$228,750		\$457,500	100%
Total		\$228,750		\$228,750		\$457,500)

TBD = to be determined.

Note: Other funding sources include capital improvement budget and/or SPLOST funds.

As of 2018, the city has a slight deficiency in parks and recreation facilities (2 acres). This facility need must be provided within a reasonable period of time (5 years suggested) and cannot be funded with parks and recreation impact fees. In FY 2019 and FY 2020, the City of Powder Springs developed Hopkins Road Park which is approximately 2.5 acres as a six-hole disc golf course and a gravel walking path. The City of Powder Springs also developed the Lancer Drive park that is approximately 1 acre. These parks were not funded using impact fees.

Schedule of Improvements, 2022-2026
Public Safety Impact Fee Program
City of Powder Springs

Capital Improvement	2022	2022	2023	2024	2026	Total 2022-2026
Repay principal and interest on Bonds Series 2014/2015 for public facility improvements already constructed	\$276,990	\$278,730	\$280,290	\$277,920	\$277,920	\$ 1,392,840

Public Safety project has been completed, and impact fees are used to repay the bonds. The original calculation for the project is as follows:

Table 8
Schedule of Improvements, 2010-2014
Public Safety Building Space
City of Powder Springs Capital Improvement Element

Capital Improvement	2009-2010	2011	2012	2013	2014	Total Cost (2010-2014)	Funding Sources	
							Impact Fee Eligible Amount	Other Funds
Impact fee program planning (prorated share)	\$4,000					\$4,000	\$4,000	0
Demolition of 6,500 square feet of existing police/court building		\$126,000				\$126,000	0	\$126,000
Renovate 2,400 square feet of existing police/court building for municipal court facility		\$900,000				\$900,000	0	\$900,000
Purchase land and building (new site)	\$1,500,000					\$1,500,000	\$961,350	\$538,650
Renovate 13,665 square feet of 17,098 square foot building and renovate 3,000 square foot greenhouse for maintenance building			\$1,680,000			\$1,680,000	\$1,385,196	\$294,804
Program Management, Architecture and Engineering		\$280,000				\$280,000	\$200,114	\$79,886
TOTAL	\$1,504,000	\$1,306,000	\$1,680,000			\$4,490,000	\$2,546,660	\$1,939,340

Source: Croy Engineering, Preliminary Cost Estimates for Police Station/Municipal Court Facilities, August 2009.

Notes: See Tables 9, 10, and 11 for calculations of impact fee eligibility. "Other Sources" include Downtown Development Authority Bond funds.

2018-2022 Short Term Work Plan - Report of Accomplishments

#	Project	Completed	Underway	Postponed	Dropped	Notes
ECONOMIC DEVELOPMENT						
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.			x		Evaluating an alternative in light of COVID or will postpone until we are beyond the pandemic
ED2	Recruit sustainable development on Lewis Road		x			
ED3	Market development of South Square		x			
ED4	Market redevelopment areas		x			
ED5	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly		x			
ED6	Issue RFP for design/engineering of the Powder Springs town center and redevelopment area	x				
ED7	Master plan to define south square		X			
ED8	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites		x			
ED9	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report			x		Postpone IN PERSON to post COVID.
ED10	Identify and attend industry events occurring within the region			x		Postponed due to COVID. Contracted with NextSite to attend retail events on behalf of the City.
ED11	Inventory and assess all potential and existing industrial and commercial properties		x			
ED12	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.		x			
ED13	Recruit developer for mixed use remodel of existing town square		x			
ED14	Examine areas for potential industrial use		x			
ED15	Continue strengthening capacity of DAPS and DDA		x			
ED16	Expand relationships with Cobb County and external partners		x			
ED17	Continue expanding relationships with Cobb County and external partners		x			
ED18	Continue to develop incentives policy program		x			
ED19	Market the economic development office as THE “go-to” for local business owners in solving problems		x			
ED20	Continue to widely publicize the programs and services available through the Powder Springs Economic Development Department		x			
ED21	Further develop the local business ambassador program			x		Started business surveys program, but did not complete due to Covid.
ED22	Continue intentional, one-on-one outreach to local businesses		x			
ED23	Develop an online directory of businesses	x				
ED24	Continue to update online directory of businesses		x			
ED25	Host business tours for community leaders			x		Postponed due to COVID. DAPS discussed hosting driving tours prior to the pandemic interruption.

#	Project	Completed	Underway	Postponed	Dropped	Notes
ED26	Explore the potential to develop a mobile application to feature local businesses				x	This project has been removed.
ED27	Continue helping local businesses engage with local schools		x			
ED28	Continue to convene downtown business and property owners together on a regular basis			x		COVID impacts; this year we offered outdoor coffee and donuts
ED29	Host a tour of available properties with regional developers			x		Planning underway but impacted by COVID.
ED30	Host a Developers Day			x		Planning underway but impacted by COVID.
ED31	Create an internship program			x		Limited resources
ED32	Create a video on "Why Powder Springs?"			x		
ED33	Explore resources available through Kennesaw State University		x			
ED34	Convene real estate brokers and property owners for commercial and industrial properties			X		
ED35	Gather intelligence on "market holes" in Powder Springs		x			
ED36	Assist with the restart of the Powder Springs Business Association	x				
ED37	Explore the feasibility of developing a co-working space			x		
ED38	Develop a tutorial on how to do business in Powder Springs		x			
ED39	Develop a small business resource guide	x				
ED40	Investigate potential for development of a TAD with county and school support				X	Limited resources
ED41	Investigate the potential for a National Main Street and Georgia Main Street Designation		x			
ED42	Conduct a marketing and branding study that will research Powder Springs' target demographic(s), and create strategies for attracting new residents, business owners, tourists, and development.		x			
ED43	Recruit a catalytic business for the downtown		x			
LAND USE						
LU1	Annex parcels identified in the comprehensive plan		x			
LU2	Update City boundary map with actions through the General Assembly--annual submittals as appropriates	x	x			Ongoing project
LU3	Town Square Development: land acquisition and development of multi-use trail, amphitheater lawn, stage, play art, fountain, shared space with pavers, bocce	x				
LU4	Former Town Square landscape improvements, upgraded fountain, hardscaping	x				
LU5	Update the Unified Development Code to eliminate discrepancies, make it more user friendly, and review and revise regulations		x			
LU6	Minor comprehensive plan update		X			
COMMUNITY FACILITIES & SERVICES						
C1	Community Rating System to lower flood insurance premiums	x				Ongoing
C2	Facilitate functions and events on square		x	x		Ongoing where we can (M2R art; trunk or treat drive through) but postponed large events

#	Project	Completed	Underway	Postponed	Dropped	Notes
C3	Develop an RFP for planning services for a Greenspace master plan			X		This task was updated to be "Continue to protect greenspace and continue to implement park plans"
C4	Construct parking garage downtown			X		
C5	Implement sidewalk improvements based upon study recommendations	x				
C6	Prepare appropriate redevelopment plan based on LCI study		x			
C7	Infrastructure reporting implementation		x			
C8	Lancer Sidewalks Phase II			x		Programmed for 2023
C9	Theatre and reception hall: market for events, schedule events, and maintenance	x				
C10	Citizen survey		x			
C11	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)		x	x		
C12	Develop road rating system to serve as basis for road improvement projects and update every 3-5 years	x				
C13	Institute Community Policing Program to include CAP, Bridge Gap meetings, Business Watch, etc		x			
C14	Institute Community Emergency Response Team program; update COOP		x			
C15	Develop capital improvement plan for facilities, equipment, and infrastructure			x		Programmed for 2022
C16	Evaluate information technology back up resources and services	x				
C17	Implement E-billing option for residents to receive their monthly water bill				x	Water system sold to county
C18	Expanded recreational facility: multi-use trails, 3 multi-purpose fields, 4 tennis courts, parking, restroom facility, landscaping				x	Removed – Not a current funded or prioritized project.
NATURAL & HISTORIC RESOURCES						
NH1	Seven Springs Walking Tour Markers; update and implement trail signage program.		x			
NH2	Phase II of park	x		x		
NH3	Continue phase IV of linear park		x			Master plan completed; funding restricts implementation of all features. Special needs playground installed; basketball court installed. As impact fees are collected additional features to be added. Changed to read "Linear Park"
NH4	Impact fee program update for linear park	x				
NH5	Maintenance of Landscaping on parkway/roads & at newly landscaped areas		x			
NH6	Develop tourism strategy centered around recreation and entertainment to include Bodiford House				x	Removed – Not a current funded or prioritized project.
NH7	Investigate the potential for designating a local historic district and forming a historic preservation commission				x	Removed – Not a current funded or prioritized project.

#	Project	Completed	Underway	Postponed	Dropped	Notes
NH8	Conduct a signage and wayfinding study that builds off the branding study from ED42 and creates a strategy to increase awareness of Powder Springs for Silver Comet Trail users, increase wayfinding capabilities throughout the City's trail system, and create cohesive and attractive signage throughout the City.		x			
NR4	Continue to increase awareness to the downtown district from the Silver Comet Trail, city trails and gateways with increased signage or other opportunities.		x			NEW
NR5	Bike Friendly Certification		x			NEW
NH9	Implement the recommendations of the signage and wayfinding study		x			NEW
TRANSPORTATION						
ADDITIONAL STUDIES						
T1	C H James Parkway & Brownsville Road			x		Programmed 2023
T2	C H James Parkway & Hill Road			x		Programmed 2023
T3	Richard D Sailors Parkway & Old Lost Mountain Road			x		Programmed 2023
T4	Brownsville Road & Hiram-Lithia Springs Road			x		Programmed 2023
T5	Powder Springs Road @ Richard D Sailors Parkway / Powder Springs Rd			x		Programmed 2023
T6	Corridor study for Powder Springs Road	x				
T7	Corridor study for Austell Powder Springs Road	x				
ROADWAY						
T8	Murray Avenue A (Hotel Avenue to Atlanta Street): Remains one way, add 20' angled parking on both sides				x	
T9	Murray Avenue B (Atlanta Street to Lewis Road): Add 18', 90 degree parking on one side				x	
T10	Butner Street Extension: Add 20' angled parking each side, add two 10' travel lanes			x		Programmed 2023
T11	Jackson Way Reconfiguration: two 10' travel lanes				x	
T12	Hotel Avenue Extension: Add 20' angled parking on both sides, add two 10' travel lanes				x	
T13	Florence Road @ C H James Parkway			x		Programmed 2023
T14	Brownsville Road @ Oglesby Road			x		Programmed 2023
T15	New Macland Road @ Publix and Home Depot			x		Programmed 2023
T16	Brownsville Road @ Kroger			x		
T17	Widen New Macland Road				x	Removed – Not a current funded or prioritized project.
T18	C H James striping and pavement marker improvements			x		Programmed 2023
T19	Curb cut off C.H. James Parkway with access road to Oglesby Road with new traffic signals			x		Programmed 2023
T20	Curb cut off C.H. James Parkway near Hill Road			x		Programmed 2023
T21	Realignment of Flint Road at Powder Springs Road	x				
T22	Curb cut off C.H. James Parkway near Florence Road with access road			x		
T23	Curb cut off C.H. James Parkway at Paulding County line, with access road connecting to Sterlingbrooke Drive and traffic light			x		

#	Project	Completed	Underway	Postponed	Dropped	Notes
T24	New traffic signal at C.H. James Parkway at Sweetwater Avenue			x		
T25	New traffic signal at C.H. James Parkway at Sterlingbrooke Drive			x		
BICYCLE/PEDESTRIAN						
T26a	10' Concrete Multi-Use Trail Alternative A: Retrofit sidewalk on Lynn Drive from Old Lost Mountain Road to parking lot off Jackson Way to connect Silver Comet Trail Connector on Old Lost Mountain Road to the parking lot off Jackson Way			X		Funding
T26b	10' Concrete Multi-Use Trail Alternative B: From Silver Comet Trail Connector along Old Lost Mountain Road to Oakview Drive to Downtown/Lewis Road			x		Funding
T27	Recreation Trails: 12' asphalt trail from Brownsville Road south through floodplain			x		Funding
T28	Designate a Trail Head at at the intersection of Oakview Drive and Jackson Street at existing parking lot	x				Trailhead developed as part of park project. This item can be removed.
T29	Austell Powder Springs Road Pedestrian Improvements			x		Funding
T30	New Macland Road Pedestrian Improvements			x		Funding
T31	Macedonia Road Pedestrian Improvements			x		Funding
T32	Powder Springs Dallas Road Pedestrian Improvements			x		Funding
T33	Hill Road Pedestrian Improvements			x		Funding
T34	Carter Road Pedestrian Improvements			x		Funding
T35	Elliott Road Pedestrian Improvements			x		Funding
T36	Powder Springs Creek Trail			x		Funding
T37	Lewis Road Landscape: median landscaping along whole corridor, inside median and at back of sidewalk			x		Funding
T38	Butner Street Streetscape: landscaped planters, sidewalks			x		Funding
T39	Jackson Way Streetscape: reconfiguration, landscaped planters, sidewalks, both sides			x		Funding
T40	Hotel Avenue Streetscape: landscaping, sidewalks from Murray Avenue to Butner Street			x		Funding
T41	Dillard Street Sharrow Markings: from Pineview Drive south to Atlanta Street			x		Funding
T42	Atlanta Street Sharrow Markings: from Dillard Street to Old Austell Road			x		Funding
T43	Marietta Street Sharrow Markings: from Dillard Street to Old Lost Mountain Road and Powder Springs Dallas Road intersection			x		Funding
T44	Powder Springs/Dallas Road Sharrow Markings: from Old Lost Mountain Road to Lucille Creek Trail entrance			x		Funding
T45	Grady Grier Drive Sharrow Markings: to Old Austell Road			x		Funding
T46	Hopkins Road Sharrows			x		Funding
T47	Brownsville Road Sharrows			x		Funding
TRANSIT						
T48	MARTA connection bus			x		Funding

#	Project	Completed	Underway	Postponed	Dropped	Notes
T49	Flex Bus expansion			x		Working with Cobb DOT

City of Powder Springs DRAFT 2022-2026 Short Term Work Plan

#	Project	2022	2023	2024	2025	2026	Responsible Party	Estimated Cost	Funding Source	Notes
ECONOMIC DEVELOPMENT										
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.	x	x	x	x	x	Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED2	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly	x	x	x	x	x	City Manager; Economic Development; DAPS; DDA	Staff	N/A	Part of the City's 2021-2025 STWP
ED3	Work through DDA to solicit proposals consistent with LCI recommendations	x					City Manager; Economic Development; City Clerk	\$25,000	General fund	Part of the City's 2021-2025 STWP
ED4	Develop and continue to refine properties around Thurman Springs Park	x	x	x	x	x	Community Development; SPLOST Program Manager; Economic Development	\$26,500	General fund	Part of the City's 2021-2025 STWP
ED5	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites	x	x	x	x	x	Economic Development; Community Development	\$30,000	General fund	Part of the City's 2021-2025 STWP
ED6	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report	x	x	x	x	x	City Manager; Economic Development; DAPS; DDA	TBD	General fund	Part of the City's 2021-2025 STWP
ED7	Identify and attend industry events occurring within the region	x	x	x	x	x	City Manager; Economic Development; DAPS	Staff	N/A	Part of the City's 2021-2025 STWP
ED8	Inventory and assess all potential and existing industrial and commercial properties	x	x	x	x	x	City Manager; Economic Development; DAPS	Staff	N/A	Part of the City's 2021-2025 STWP
ED9	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.	x	x	x	x	x	Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED10	Recruit developer for mixed use remodel of existing town square	x					Economic Development; DDA	TBD	General fund	Part of the City's 2021-2025 STWP
ED11	Market the economic development office as the “go-to” for local business owners in solving problems	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED12	Further develop the local business ambassador program	x	x	x			Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED13	Develop and update an online business directory in partnership with the Powder Springs Business Group	x	x	x			Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED14	Host business tours for community leaders	x	x	x	x	x	Economic Development; Consultants	TBD	General fund	Part of the City's 2021-2025 STWP
ED15	Host a tour of available properties with regional developers	x					Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED16	Host a Developers Day		x		x		Economic Development	TBD	General fund	Part of the City's 2021-2025 STWP
ED17	Create an internship program	x					Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED18	Create a video on "Why Powder Springs?"	x					Economic Development	TBD	TBD	Part of the City's 2021-2025 STWP
ED19	Explore resources available through Kennesaw State University	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED20	Convene real estate brokers and property owners for commercial and industrial properties	x	x	x	x	x	Economic Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED21	Gather intelligence on “market holes” in Powder Springs	x					Economic Development; Consultants	TBD	TBD	Part of the City's 2021-2025 STWP
ED22	Explore the feasibility of developing a co-working space; consider alternative solutions in light of COVID-19	x					Economic Development; Consultants	TBD	TBD	Part of the City's 2021-2025 STWP

ED23	Develop a tutorial on how to do business in Powder Springs	x					Economic Development; Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED24	Investigate the potential for a National Main Street and Georgia Main Street Designation		x				Economic Development; Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
ED25	Conduct a marketing study that will research Powder Springs' target demographic(s), and create strategies for attracting new residents, business owners, tourists, and development.	x					Economic Development; Community Development	\$40,000	General fund	Part of the City's 2021-2025 STWP
ED26	DCA Broadband Ready Community Designation		x				Economic Development; Community Development	Staff	N/A	Adopt DCA's model ordinance
LAND USE										
LU1	Annex parcels identified in the comprehensive plan	x	x	x	x	x	All Departments	Staff	N/A	Part of the City's 2021-2025 STWP
LU2	Update City boundary map with actions through the General Assembly - annual submittals as appropriates	x	x	x	x	x	Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
LU3	Update the Unified Development Code to eliminate discrepancies, make it more user friendly, and review and revise regulations	x	x	x	x	x	Community Development	Staff	N/A	Part of the City's 2021-2025 STWP
LU4	Major comprehensive plan update					x	Community Development; Consultants	\$150,000	General fund	
LU5	Downtown Design Guidelines	x					Community Development; Consultants	\$25,000	General fund	
LU6	LCI Supplement Study: plans for redevelopment areas			x	x		Community Development; Consultants; ARC	\$30,000	General fund; ARC	Estimated cost reflects City's required 20% match
COMMUNITY FACILITIES & SERVICES										
C1	Community Rating System to lower flood insurance premiums	x	x	x	x	x	Administration; Community Development	\$5,000	General fund	Part of the City's 2021-2025 STWP
C2	Facilitate functions and events at Thurman Springs Park	x	x	x	x	x	Community Development; Parks & Recreation	\$80,000	General fund	Part of the City's 2021-2025 STWP
C3	Construct parking garage downtown	x	x	x	x		Community Development; Public Works; SPLOST Program Manager; Economic Development, DDA	\$3,600,000	SPLOST/TBD	Part of the City's 2021-2025 STWP
C4	Infrastructure reporting implementation	x	x	x	x	x	Community Development; Public Works	TBD	General fund	Part of the City's 2021-2025 STWP
C5	Lancer Sidewalks Phase II		x				Public Works	TBD	SPLOST/General fund	Part of the City's 2021-2025 STWP
C6	Theatre and reception hall: market for events, schedule events, and maintenance	x	x	x	x	x	City Manager; Community Development; Parks & Recreation	TBD	General fund	Part of the City's 2021-2025 STWP
C7	Annual citizen survey	x	x	x	x	x	City Manager; City Clerk	Staff	N/A	Part of the City's 2021-2025 STWP
C8	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	x	x	x	x	x	Community Development; Police Department; Economic Development; City Manager; Parks & Recreation	\$40,000	General fund	Part of the City's 2021-2025 STWP
C9	Institute Community Policing Program to include CAP, Bridge Gap meetings, Business Watch, etc	x	x	x	x	x	Police Department; Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP

C10	Institute Community Emergency Response Team program; update COOP	x	x	x	x	x	Finance; Police Department; Public Works; City Manager	Staff	N/A	Part of the City's 2021-2025 STWP
C11	Continue to implement monthly playground safety inspection program	x	x	x	x	x	Parks & Recreation	\$2,000	General fund	Part of the City's 2021-2025 STWP
C12	Develop and implement SOP's for the Downtown Park	x	x	x	x	x	Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP
C13	New Civic Center Building Programming		x				City Manager; Community Development; Finance	TBD	TBD	Programming and design study by architects/consultants
NATURAL & HISTORIC RESOURCES										
NH1	Seven Springs Walking Tour Markers		x				Community Development; Economic Development; Parks & Recreation	\$70,000	General fund	Part of the City's 2021-2025 STWP
NH2	Complete Linear Park		x				Community Development; Public Works; SPLOST Program Manager; Parks & Recreation	\$1,464,000	Impact fees; SPLOST	Part of the City's 2021-2025 STWP
NH3	Maintenance of landscaping on parkway/roads & at newly landscaped areas	x	x	x	x	x	Public Works; Parks & Recreation	\$50,000	General fund	Part of the City's 2021-2025 STWP; \$10,000 annual budget
NH4	Bike Friendly Certification	x	x	x	x	x	Community Development; Parks & Recreation	Staff	N/A	Part of the City's 2021-2025 STWP
NH5	Implement the recommendations of the signage and wayfinding study	x	x	x	x		Community Development; Parks & Recreation	TBD	TBD	Part of the City's 2021-2025 STWP
NH6	Conduct a parks, recreation, and greenspace master plan			x			Community Development; Parks & Recreation	\$75,000	General fund	Part of the City's 2021-2025 STWP
TRANSPORTATION										
ADDITIONAL STUDIES										
T1	C.H. James Parkway & Brownsville Road Traffic Study		x				Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to
T2	C.H. James Parkway & Hill Road Traffic Study		x				Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to
T3	Richard D. Sailors Parkway & Old Lost Mountain Road Traffic Study		x				Public Works	\$20,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to
T4	Brownsville Road & Hiram-Lithia Springs Road Traffic Study		x				Public Works	\$40,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to retime traffic signal and install protected
T5	C.H. James Parkway at Richard D. Sailors Parkway Traffic Study		x				Public Works	\$15,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include traffic study to evaluate operational improvements at the intersection. Interim improvements could include striping of northbound
T6	Brownsville Road at Linked UP Church Parking Lot Intersection Study		x				Public Works	TBD	TBD	
T7	Analyze Ways to Allow Increased Connectivity along C.H. James Parkway	x	x	x			Public Works	TBD	TBD	
ROADWAY										
T8	Butner Street Extension: Add 20' angled parking on each side, add two 10' travel lanes		x				Community Development; Public Works	\$135,000	General Fund/SPLOST/LCI Funding	Part of the City's 2021-2025 STWP
T9	Florence Road at C.H. James Parkway		x				Public Works; GDOT	\$60,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include adding a right turn

T10	Brownsville Road at Oglesby Road		x				Public Works	\$200,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include adding a left turn
T11	New MacLand Road at Publix and Home Depot		x				Public Works	\$120,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include signalization of New Macland Road at Publix and Home Depot
T12	Brownsville Road at Kroger			x			Public Works	\$120,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP; Project will include signalization of Brownsville Road at Kroger shopping centers or addition of two way left turn
T13	C.H. James Parkway at Powder Springs-Dallas Road Intersection Improvements			x			Public Works	TBD	General Fund/SPLOST	Add right-hand turn lanes
T14	C.H. James Parkway Striping and Pavement Marker Improvements		x				GDOT	\$40,000	GDOT	Part of the City's 2021-2025 STWP; Project will include replacing reflective pavement markers along C H James
T15	Curb Cut Off C.H. James Parkway at Hopeland Industrial to Connect to Shipp Road		x				Public Works	TBD	TBD	Part of the City's 2021-2025 STWP
T16	Curb Cut and Access Road Off C.H. James Parkway to Connect to Oglesby Road		x				Public Works	TBD	TBD	Part of the City's 2021-2025 STWP; Intersection control type TBD
T17	Curb Cut Off C.H. James Parkway near Hill Road		x				Public Works	TBD	TBD	Part of the City's 2021-2025 STWP
T18	Curb Cut Off C.H. James Parkway near Florence Road			x			Public Works, GDOT	TBD	TBD	Part of the City's 2021-2025 STWP
T19	Curb Cut Off C.H. James Parkway at Paulding County line, with access road connecting to Sterlingbrooke Drive and Traffic Light		x				Public Works, GDOT	\$570,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP
T20	New Traffic Signal at C.H. James Parkway at Sweetwater Avenue			x			Public Works, GDOT	\$150,000	General Fund/SPLOST	Part of the City's 2021-2025 STWP
T21	New Traffic Signal at C.H. James Parkway at Sterlingbrooke Drive			x			Public Works, GDOT	TBD	TBD	
T22	Signals (Citywide)	x					Public Works	\$750,000	SPLOST	From Cobb County SPLOST Project List
T23	Street Resurfacing (Citywide)	x					Public Works	\$3,600,000	SPLOST	From Cobb County SPLOST Project List
T24	Sidewalk & Drainage Associated with Road Projects	x					Public Works	\$1,000,000	SPLOST	From Cobb County SPLOST Project List
T25	New Traffic Signal at Powder Springs Road at Creekwood by Paran Homes and Powder Springs Storage			x			Public Works	TBD	TBD	
T26	New Parallel Access Road from Shopping Area east of Powder Springs Road SW at Richard D Sailors Parkway to New Intersection at Powder Springs Road at Creekwood by Paran Homes and Powder Springs Storage			x			Public Works	TBD	TBD	
BICYCLE/PEDESTRIAN										
T27	10' to 12' Concrete Multi-Use Trail Phase 2: From Silver Comet Trail Connector along Old Lost Mountain Road to Oakview Drive to Downtown/Lewis Road			x			Community Development; Public Works; Parks & Recreation	TBD	SPLOST/LCI Funding	Part of the City's 2021-2025 STWP
T28	Austell Powder Springs Road to Silver Comet Trail Connection Option 1: From Jackson Way at Pineview Drive along Pineview Drive and Marietta Street to Austell Powder Springs Road SW at Marietta Street			x			Community Development; Public Works; Parks & Recreation	TBD	TBD	Alternative to T29
T29	Austell Powder Springs Road to Silver Comet Trail Connection Option 2: From Austell Powder Springs Road SW at Marietta Street along Marietta Street and Lindley Road to Silver Comet Trail Connection			x			Community Development; Public Works; Parks & Recreation	TBD	TBD	Alternative to T28

T30	Recreation Trails: 12' Concrete Trail from Brownsville Road South through Floodplain			x			Community Development; Public Works; Parks & Recreation	\$3,500,000	General Fund/Cobb County/SPLOST/ LCI Funding/Grant Funding	Part of 2016 LCI Study
T31	Pineview Drive Pedestrian and Roadway Improvements			x			Community Development; Public Works	TBD	TBD	Pineview Drive to be westbound one- way from Silver Comet Trail to Jackson Way and 10' Concrete Multi-Use Trail
T32	Austell Powder Springs Road Pedestrian Improvements (from Marietta Street to city limits)			x			Community Development; Public Works	\$3,600,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T33	New Macland Road Pedestrian Improvements (from Marietta Street to city limits)			x			Community Development; Public Works	\$8,500,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T34	Macedonia Road Pedestrian Improvements (from New Macland Road to Hopkins Road)			x			Community Development; Public Works	\$5,200,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T35	Powder Springs Dallas Road Pedestrian Improvements (from Lucille Trail to Powder Springs Park and Ride Lot)			x			Community Development; Public Works	\$1,700,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T36	Hill Road Pedestrian Improvements (from city limits to Brownsville Road)			x			Community Development; Public Works	\$3,250,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T37	Carter Road Pedestrian Improvements (from Powder Springs Road to Silver Comet Trail)			x			Community Development; Public Works	\$800,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T38	Elliott Road Pedestrian Improvements (from Silverbrook Crossing to Silver Comet Trail)			x			Community Development; Public Works	\$1,300,000	General Fund/LCI Funding/Cobb County	Part of the City's 2021-2025 STWP
T39	Powder Springs Creek Trail (from Powder Springs Dallas Road and Lucille Trail to Hill Road through Powder Springs Creek floodplain)			x			Community Development; Public Works; Parks & Recreation	\$2,200,000	General Fund/LCI Funding	Part of the City's 2021-2025 STWP
T40	Lewis Road Landscaping: median landscaping along corridor, inside median and at back of sidewalk			x			Community Development; Public Works; Parks & Recreation	TBD	TBD	Part of the City's 2021-2025 STWP
T41	Butner Street Streetscape: landscaped planters and sidewalks			x			Community Development; Public Works; Parks & Recreation	\$35,000	TBD	Part of the City's 2021-2025 STWP
T42	Jackson Way Streetscape: reconfiguration, landscaped planters, and sidewalks on both sides			x			Community Development; Public Works; Parks & Recreation	\$245,000	General Fund/SPLOST/LCI Funding/Grand Funding	Part of the City's 2021-2025 STWP
T43	Hotel Avenue Landscape			x			Community Development; Public Works; Parks & Recreation	\$110,000	General Fund/SPLOST/LCI Funding/Grand Funding	Part of the City's 2021-2025 STWP
T44	Dillard Street Sharrow Markings (from Pineview Drive South to Atlanta Street)			x			Community Development; Public Works	\$12,500	TBD	Part of the City's 2021-2025 STWP
T45	Atlanta Street Sharrow Markings (from Dillard Street to Old Austell Road)			x			Community Development; Public Works	\$12,500	TBD	Part of the City's 2021-2025 STWP
T46	Marietta Street Sharrow Markings (from Dillard Street to Old Lost Mountain Road and Powder Springs Dallas Road intersection)			x			Community Development; Public Works	\$18,500	TBD	Part of the City's 2021-2025 STWP

T47	Powder Springs Dallas Road Sharrow Markings (from Old Lost Mountain Road to Lucille Creek Trail entrance)			x			Community Development; Public Works	\$16,500	TBD	Part of the City's 2021-2025 STWP
T48	Grady Grier Drive Sharrow Markings (from Old Austell Road to end of road)			x			Community Development; Public Works	\$17,500	TBD	Part of the City's 2021-2025 STWP
T49	Hopkins Road Sharrows (from Powder Springs Road to city limits)			x			Community Development; Public Works	\$25,000	General Fund	From Powder Springs Road to City Limits
T50	Brownsville Road Sharrows (from C.H. James Parkway to Marietta Street)			x			Community Development; Public Works	\$20,000	General Fund	From C H James Parkway to Marietta Street
TRANSIT										
T51	MARTA Connection Bus			x			Public Works; MARTA; CobbLink	TBD	TBD	Part of the City's 2021-2025 STWP; Project will include bus line connecting from Powder Springs Park & Ride Lot to
T52	Flex Bus Expansion			x			Public Works; CobbLink	TBD	TBD	Part of the City's 2021-2025 STWP, Project will include expanding Flex Zone 1 service to the Powder Springs city limits

Designates new project