

## REGIONAL REVIEW NOTIFICATION

Atlanta Regional Commission • 229 Peachtree Street NE | Suite 100 | Atlanta, Georgia 30303 • ph: 404.463.3100 fax: 404.463.3205 • atlantaregional.org

**DATE:** Jan. 26, 2021 **ARC REVIEW CODE:** P2101261

TO: Mayor Vince Williams, City of Union City
ATTN TO: Ellis Still, Community Development Director
FROM: Douglas R. Hooker, Executive Director, ARC

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The Atlanta Regional Commission (ARC) has received the following proposal and is initiating a regional review to seek comments from potentially impacted jurisdictions and agencies. The ARC requests your comments related to the proposal not addressed by the Commission's regional plans and policies.

Name of Proposal: 2020 City of Union City Comprehensive Plan Update

**Review Type:** Local Comprehensive Plan

**Description:** A regional review of the draft 2021 City of Union City local comprehensive plan update.

Submitting Local Government: City of Union City

Action Under Consideration: Approval Date Opened: Tuesday, Jan. 26, 2021

**Deadline for Comments:** Tuesday, Feb. 16, 2021

Earliest the Regional Review can be Completed: Upon approval by Georgia DCA staff.

#### THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES ARE RECEIVING NOTICE OF THIS REVIEW:

ARC COMMUNITY DEVELOPMENT
ARC RESEARCH & ANALYTICS
GEORGIA DEPARTMENT OF NATURAL RESOURCES
CITY OF SOUTH FULTON
CITY OF ATLANTA

ARC TRANSPORTATION ACCESS & MOBILITY ARC AGING & HEALTH RESOURCES GEORGIA DEPARTMENT OF TRANSPORTATION CITY OF FAIRBURN FAYETTE COUNTY

ARC NATURAL RESOURCES
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS
FULTON COUNTY
CITY OF COLLEGE PARK

#### Attached is information concerning this review.

If you have any questions regarding this review, please contact Greg Giuffrida at ggiuffrida@atlantaregional.org or 470-378-1531. If ARC staff does not receive comments from you on or before **Tuesday**, **Feb. 16**, **2021**, we will assume that your agency has no comments and will close the review. Comments via e-mail are strongly encouraged. **The ARC review website is located at** <a href="http://www.atlantaregional.org/land-use/planreviews">http://www.atlantaregional.org/land-use/planreviews</a>.

#### NOTICE OF LOCAL PLAN SUBMITTAL AND HEARING/COMMENT OPPORTUNITY

Submitting Local Government:	City of Union City	Date Received:	January 26, 2021	
Local Contac	Ellis Still, Community Development Director, City of Union City			
Phone:	404-620-9700	E-Mail:	estill@unioncityga.org	
Fax:		Website:	www.unioncityga.org	
Street	5047 Union Street	City State, Zip:	Union City, GA 30291	
	Department of Co	ommunity Affairs R	eview Required	
Review Title:	2021 City of Union City Co	2021 City of Union City Comprehensive Plan Update		
Description:	A regional review of the draft 2021 City of Union City local comprehensive plan update.  Document can be viewed on the ARC website at: <a href="http://www.atlantaregional.org/landuse">http://www.atlantaregional.org/landuse</a> Under Plan Review, search for the City of Union City.			
The submitte	ed documents are available for	review at ARC and	the local government.	
Reviewing R	egional Commission:			
	onal Commission ee Street NE, Suite 100 0303			
Phone 404-4	63-3100   Fax 404-463-3254			
Contact Person:	Greg Giuffrida, Plan Reviews Program Manager			
E-Mail	ggiuffrida@atlantaregional.org			

	ARC STAFF NOTICE OF REGIONAL REVIEW AND COMMENT FORM				
DATE:	Jan. 26, 2021 ARC REVIEW CODE: P2101261				
TO:	ARC Managers				
FROIVI	FROM: Greg Giuffrida, Plan Reviews Program Manager, 470-378-1531				
	Reviewing staff by Jurisdiction:				
Comm	unity Development: Stevens, Keri <u>Transportation Access &amp; Mobility:</u> James, Reginald				
<u>Natura</u>	al Resources: Santo, Jim Research & Analytics: Skinner, Jim				
Aging	<u>&amp; Health Resources:</u> Perumbeti, Katie				
Review Descri Submi Date C Deadli	of Proposal: 2020 City of Union City Comprehensive Plan Update  v Type: Local Comprehensive Plan  ption: A regional review of the draft 2020 City of Union City local comprehensive plan update.  tting Local Government: City of Union City  Dened: January 26, 2021  Ine for Comments: February 16, 2021  tt the Regional Review can be Completed: Upon approval by Georgia DCA				
	Response:				
1)	$\hfill\Box$ Proposal is CONSISTENT with the following regional development guide listed in the comment section.				
2)	☐ While neither specifically consistent nor inconsistent, the proposal relates to the following regional development guide listed in the comment section.				
3)	☐ While neither specifically consistent nor inconsistent, the proposal relates to the following regional development guide listed in the comment section.				
4)	☐ The proposal is INCONSISTENT with the following regional development guide listed in the comment section.				
5)	☐ The proposal does NOT relate to any development guide for which this division is responsible.				
6)	□Staff wishes to confer with the applicant for the reasons listed in the comment section.				
	COMMENTS:				
-					
1					

Office of the Mayor



5047 Union Street, Union City, GA 30291 (770) 964-2288 www.unioncityga.org

January 20, 2021

Atlanta Regional Commission 229 Peachtree Street NE Suite 100 Atlanta, Georgia 30303

RE: Comprehensive Plan Update Submittal

The City of Union City has completed an update of its comprehensive plan and is submitting it with this letter for review by the Atlanta Regional Commission and the Department of Community Affairs.

I certify that we have held the required public hearings and have involved the public in development of the plan in a manner appropriate to our community's dynamics and resources. Evidence of this has been included with our submittal.

I certify that appropriate staff and decision-makers have reviewed both the Regional Water Plan covering our area and the Rules for Environmental Planning Criteria (O.C.G.A. 12-2-8) and taken them into consideration in formulating our plan.

If you have any questions concerning our submittal, please contact Ellis Still at 404-620-9700 or. <a href="mailto:estill@unioncityga.org">estill@unioncityga.org</a>.

Best regards,

Vince Williams

Mayor of City of Union City

Enclosures



Union City
Comprehensive Plan Update
2020

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# Then and Now

## History

Union City was chartered and named in 1908 as a result of the new location of the National Farmers Union Headquarters. Drewry Arthur Carmichael and Charles Simon Barrett are considered the City's founders. Barrett was the National Farmers Union President while Carmichael provided the land for the headquarters. Carmichael was also the community's first mayor and school board chair.

The City developed as a result of the railroad line (now owned by CSX) and Roosevelt Highway/Hwy 29 that runs between Atlanta and West Point, along with the towns of Fairburn, Palmetto and Newnan. The majority of the surrounding area was farmland. During the 1960's, Interstate Highway 85 was built and connected Atlanta to Montgomery, Alabama as a part of the Federal Interstate Highway system. Interchanges were built at Flat Shoals Road and Jonesboro Road/Highway 138. Like many older towns, the construction of the interstate shifted the city's growth toward the interchanges in a more suburban and auto-oriented

development pattern. As Atlanta grew, Union City began to function as a suburban bedroom community for households working within the Metro Atlanta region. In 1980, Shannon Mall opened at the Jonesboro Road/ Highway 138 Interchange which continued commercial development along Jonesboro Road.

The following is a timeline of significant events in Union City's history:

- 1910 Mr. Carmichael built a home on the foundation of an earlier home owned by the Westbrook family. The home was sold in 1917 to Dr. Albert Green, one of Union City's first doctors who practiced medicine into the 1940's. Dr. Green's grandchildren converted the home into the Green Manor Restaurant which is in operation today.
- 1920 Electricity was brought to the City by Walter Cowart, Dr. Green and C.H. Gullatt.



Dixie Lake Country Club Pre-1930

- The first school in Union City was above a wooden store building. Later, a two-story building was erected on College Street for pupils of all ages to attend.
- 1940 a new grade school was built on Dixie Lake Road on land given by C.H. Gullatt.
- 1970 C.H. Gullatt Elementary School was built on Dodson Drive to accommodate the influx of new residents.
- 1980 Shannon Mall opens. The South Fulton Municipal Regional Jail, constructed in the late 1990s, is the first regional correctional facility in Georgia to be based on cooperation between cities (Union City and Palmetto) rather than between counties. The Regional Jail and the Union City Justice Center were built at the same time, and the jail was uniquely constructed in a way that connects the facility by tunnel to the Justice Center's police headquarters, court

- system, 911 Center, and related city services.
- 2006 the Union City Planning Commission embarked on an ambitious venture of land acquisitions made possible by the introduction of Senate Bill 552 in the Georgia legislature. Through this bill, Union City was able to nearly double its land mass with the annexation of 5,330 acres of property to the west. This annexation brings the total area of Union City to 10,827 acres and planning for this area will include residential, commercial and industrial development to further enhance planned growth.



Historic Green House

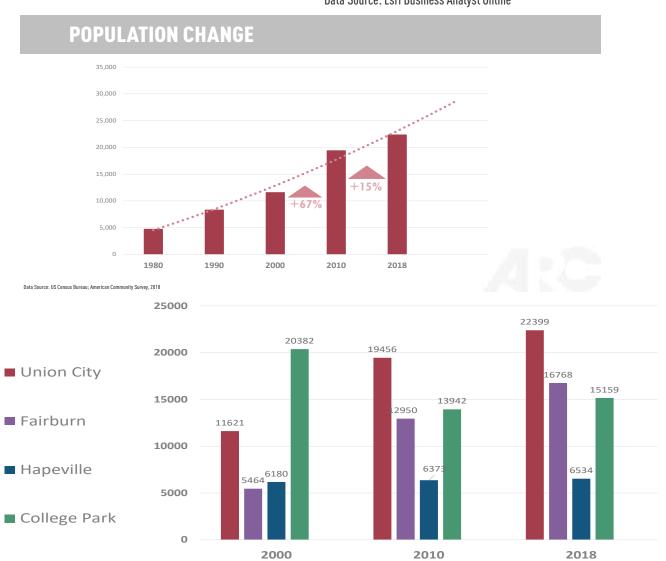
## **Demographics**

Union City has experienced significant growth since 2010, with the population increasing by 15% from 19,456 to 22,399 in 2018. In comparison, the adjacent cities of College Park and Hapeville had more modest growth while Fairburn had more significant growth at approximately 33%.

Between 2010 and 2018, Union City's racial makeup experienced a few notable changes. The proportion of black residents increased by about 6% while the white population remained relatively constant. The proportion of residents identifying as either Asian or "some other

race" both fell between 2010 and 2018. 7.5% of residents of any race identified as Latino in 2010, and this percentage decreased to 3.6% by 2018.

Data Source: Esri Business Analyst Online

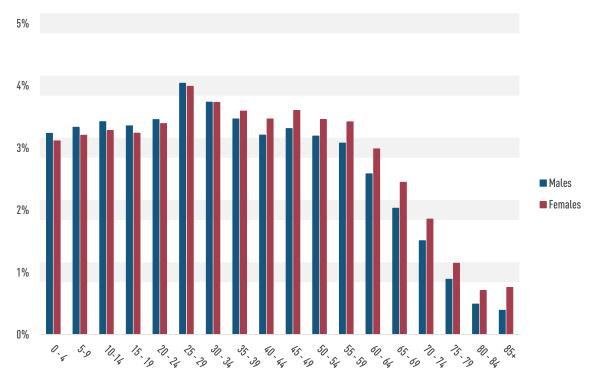


Data Source: US Census Bureau; American Community Survey, 2018

## **Age Distribution**

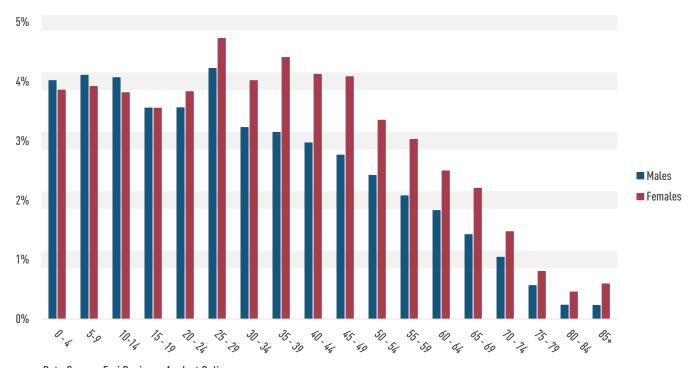
The charts below depict a comparison between the age group distributions in Union City to those for the 10-county metro area. The age-sex distribution in Union City closely mirrors the distribution of the metro, though Union City has a larger share of residents under 50 years. Union City also has a substantially higher portion of females in most groups versus the region.

2020 Population by Age and Sex: 10-County Region



Data Source: Esri Business Analyst Online

2020 Population by Age and Sex: Union City

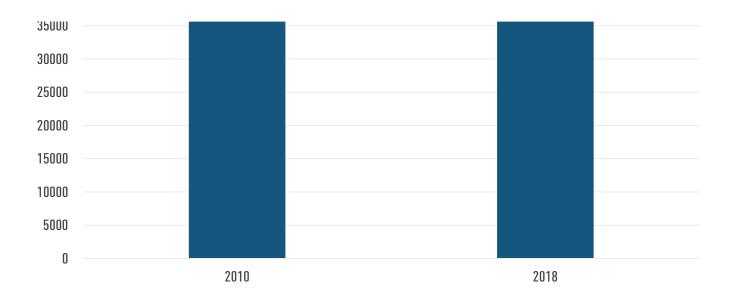


Data Source: Esri Business Analyst Online

## Income

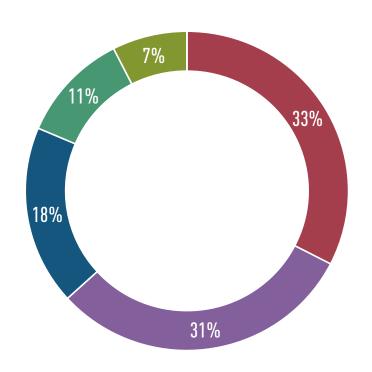
#### Area Median Income & Income Distribution

In 2018, the median income of the households in Union City was \$38,668 compared to \$67,736 in the 10-County region. This is a slight increase from 2010 which was \$38,409. 64% of the population earned less than \$50,000.





- **\$25,000-\$49,999**
- **\$50,000-\$74,999**
- **\$75,000-\$99,999**
- **\$100,000-\$149,999**
- **\$150,000-\$199,999**
- **>\$200,000**



Data Source: American Community Survey, 2018

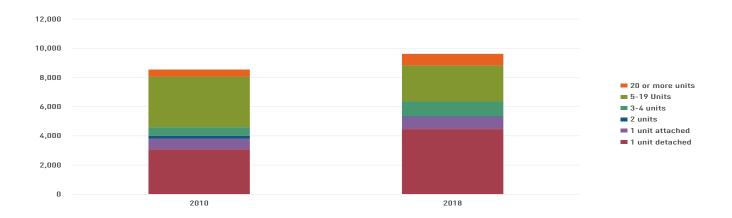
## Housing

Union City is experiencing a moderate shift in the composition of its housing stock. While the City has gained roughly 1,100 dwelling units, that growth has been concentrated in single-family homes. Simultaneously, the proportion and count of multi-family homes have decreased.

Due to the sample size and quality of data, these figures should be considered rough estimates. The Metro Atlanta Housing Strategy categorized 83% of the city's housing stock in Submarket 7 and 8 consisting of low to moderate priced housing.

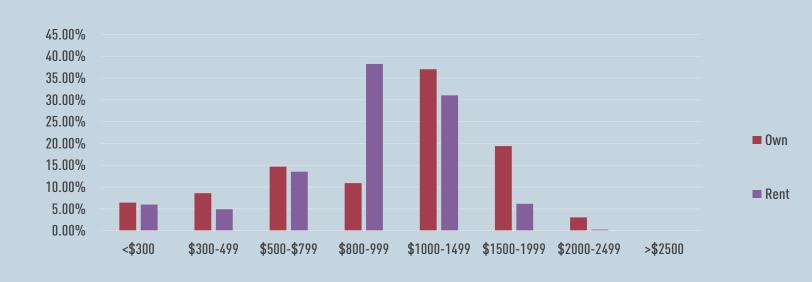
## **Housing Expenditures**

Most renters spend between \$800 and \$1,499 on housing costs each month, while housing costs for homeowners are more evenly distributed. The largest percentage of homeowners spend between \$1,000 and \$1,999 on housing costs monthly.



2018 Housing Trends - Union City

Data Source: American Communities Survey (c

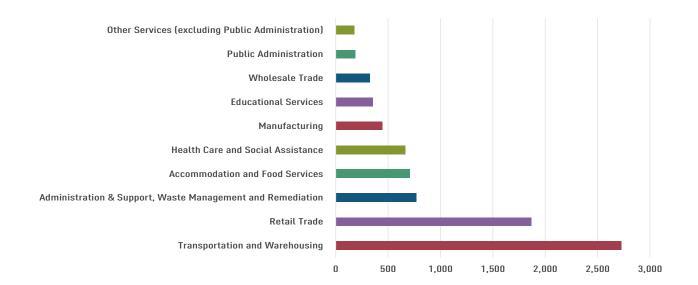


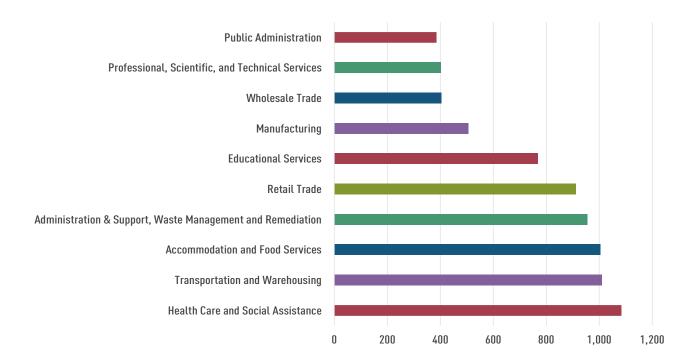
Data Source: American Community Survey, 2018

## **Employment**

The first table shows the types of jobs found within Union City. In terms of employment, the largest industry within Union City is Transportation and Warehousing, followed by Retail Trade.

The second table shows the types of jobs held by Union City residents. In terms of employment, the largest industry among Union City's residents is Health Care and Social Assistance, followed closely by Transportation & Warehousing, and Accommodation and Food Services.



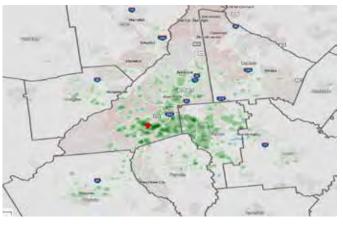


Data Source: LEHD Origin Destination Employment Statistics

### **Commute Patterns**

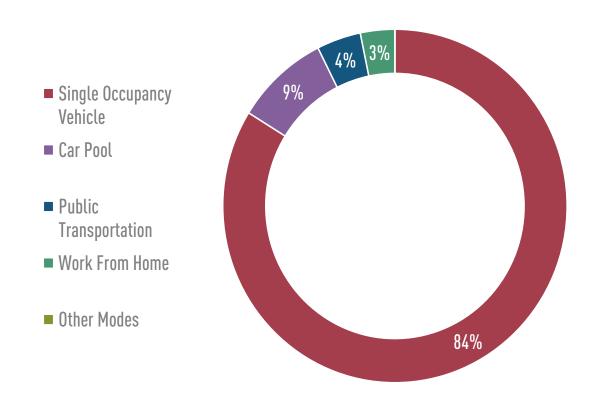
Transportation data indicates that the number of workers commuting into Union City is only slightly lower than the number of workers commuting out of the City. The Commute Out number of 8,556, reflects the residents that leave the city for work and most likely work in the job types shown in the previous section that are not substantially found within the City. A very small number of residents, 399, live and work in Union City. Among those 8,556 residents that do commute out of the city, most travel 15-29 miles to work. Union City's commute patterns are similar to the 10 County Region.

93% of Union City residents use a car to get to work each day. The vast majority of those drive alone, while 9% carpool. 4% of residents use public transportation, 3% work from home (in 2018).



5 - 9 Jobs/Sq.Mile 10 - 22 Jobs/Sq.Mile 23 - 43 Jobs/Sq.Mile 44 - 74 Jobs/Sq.Mile 75 - 113 Jobs/Sq.Mile

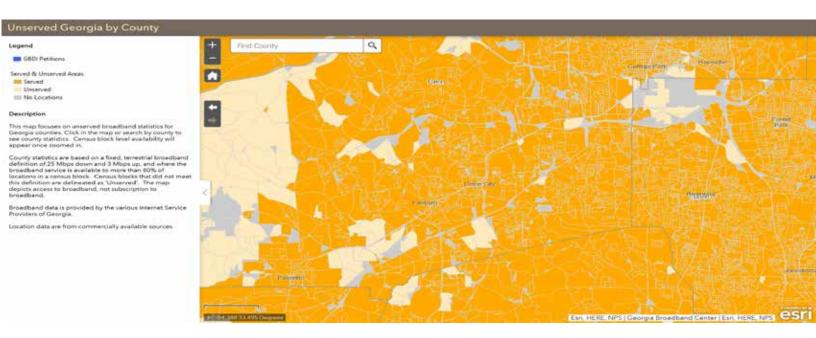
Data Source: LEHD Origin Destination Employment Statistics, 2017



Data Source: American Community Survey 2018

# **Broadband Availability**

The map below illustrates accessibility in the Union City area. At the first Steering Committee meeting, the map was reviewed by participants and confirmed to be accurate. Unserved pockets may be representative of surface parking, undeveloped lots, utilities, or simply older developments. No broadband issues were identified.



### **Past Plans**

This section summarizes the local and regional plans that have been completed within and around Union City since 2000. Significant community input was often utilized during plan development. Many of the findings and recommendations provide context as well as a valuable background on recent policy decisions.

# Union City Town Center LCI –2003

The Atlanta Regional Commission (ARC) began the Livable Center Initiative (LCI) program in 1999 with the intent of encouraging the development of small area plans where land use plans and transportation projects could be coordinated to result in a development pattern that promotes compact, walkable development and promotes increased, biking and walking as modes of travel. The 2003 LCI study area included Union Station Mall and surrounding commercial and residential areas bounded by Flat Shoals Road to the north, I-85 to the

east, Hwy 138/Jonesboro Road corridor to the south and Watson Road to the west. The study resulted in land use and transportation recommendations for the study area that would redevelop the commercial area along the north side of Hwy 138/Jonesboro Road into a denser, walkable commercial area. The study recommended the new roadways and extensions of existing roadways to better connect the areas to the rest of Union City. Lastly, the study presented three options for the mall including retention, a phased transformation from an enclosed mall to an open air mixed-use development.

# Union City Supplemental LCI Zoning Study—2004

Awarded in 2004, the Supplemental Study developed new zoning districts for the mall site. The hybrid form-based code allowed for a greater mix of uses, design guidelines and a pedestrian friendly development



pattern. The study resulted in the creation of the Town Center Mixed Use zoning district (TCMU), Town Center Multi-Family zoning district (TCMF), and the Urban Design Overlay. All three of these districts are currently included within Union City's Zoning Code.

(Union Station Mall (formally Shannon Mall) closed in 2010.)

## Union Station Redevelopment Study - Supplemental LCI - 2013

After the malls closure, ARC awarded a Supplemental LCI Study grant to update the mall portion of the 2003 LCI study. This LCI focused on redevelopment options for the mall and the potential relocation of the South Fulton Park & Ride Lot to the redeveloped mall site. The study resulted in an updated mall redevelopment concept including civic greenspace, hotel, commercial, multi-family residential and a site for the Park & Ride. The study also included a framework for the creation of new streets and blocks.

# Union City Town Center Redevelopment Plan and Tax Allocation District (TAD)—2007

Per the Georgia Redevelopment Powers Law (O.C.G.A. 36-44-1) authorizing the use of TADs in Georgia, Union City created a TAD to promote the redevelopment of the mall site as well as an underdeveloped section along Royal South Parkway. A TAD allows a local government to issue bonds for infrastructure construction related to new development. The bonds are paid-off by increased value of the taxes paid by the new development. TADs require the agreement of the local government and/or the school district to divert the increased tax revenue from the new development to pay of the bonds. The base taxes (taxes based on the land prior to the new development) are still collected. TADs attract new development by reducing the private infrastructure cost for new development. Per state law, a Redevelopment Plan is required to designate "redevelopment areas"



where TADs can be established.

- A major development that was established as a result of the TAD took place in the Fall of 2014.
   Rooker: Real Estate Development & Construction announced plans to redevelop the mall site into two projects totaling 1,340,000 square feet (sf):
  - 1. Atlanta Metro Studios 240,000 sf/ 25 acre film studio
  - 2. Colliers International— 1,100,000 sf distribution facility.

# Union City Redevelopment Plan - 2008/2011

The Urban Redevelopment Act (O.C.G.A. 36-61-1) allows local governments to utilize certain policy and financial incentives to encourage the redevelopment of specifically identified under-developed or deteriorating Target Areas within their jurisdiction. The law requires the creation of a Redevelopment Plan indicating the jurisdictions intent and development policy for the Target Area. The Union City Redevelopment Plan identifies areas in need of redevelopment and includes updated land use /development policies for the areas. A major tool created through this plan was the creation of Union City's Opportunity Zone. The Opportunity Zone includes a combination of three programs, Enterprise Zone tax incentives, Urban Redevelopment Area/Target Area benefits, and Job tax credits, into one area/zone. Many of the policies and programs from this plan will be included within the Goals Section. The redevelopment/Target Area was last amended by Union City's Mayor and Council in 2011.

# Union City Quality Growth Audit - 2012

Completed as a part of the Atlanta Regional Commission's (ARC) Community Choices Implementation Assistance Program, the audit reviewed existing land use policies to ensure their consistency with the city's quality growth goals. Gaps were identified within the following areas:

• Connectivity standards between and within new

developments needed improvement

- Area where adequate sidewalks were missing needed identification city-wide
- Standards for bicycle and pedestrian amenities needed to be added to certain portions of the zoning and development codes
- The application of existing mixed-use/urban design districts and overlays that exist around Shannon Mall and South Fulton Parkway needed to be considered within other parts of Union City

## South Fulton Parkway Access Management Study - 2012

This study included the 20 mile length of South Fulton Parkway which includes a significant portion of Union City. The purpose was to develop an Access Management Plan for the parkway. An Access Management Plan was a tool to manage and balance the interaction of transportation and land use along South Fulton Parkway. In order to maintain efficient flow of traffic balanced with adequate access to adjacent land uses, the plan considered various types of access management including medians, auxiliary lanes, location and design of roadways and new frontage roads.

# South Fulton Parkway Corridor Study/Union City - 2007

In 2006, Union City annexed about 4,000 acres along South Fulton Parkway. This annexation created the need to plan for the future growth and development along the mostly undeveloped corridor. The purpose was to identify and recommend appropriate transportation improvement strategies for the corridor. The study utilized demographic projections, Union City's Future Land Use Map, proposed developments and transportation modeling to estimate how much new development will occur along the corridor and where it may take place. The results of this land use analysis were used to determine transportation projects needed to created a balanced and adequate transportation

network for the corridor.

#### South Fulton CTP

Completed in 2013, the South Fulton Comprehensive Transportation Plan (CTP) is the guiding document for transportation improvements for the County and Cities in South Fulton County, Georgia. The study area of the plan included parts of unincorporated Fulton County and the Cities of Chattahoochee Hills, College Park, East Point, Fairburn, Hapeville, Palmetto, and Union City. The Union City section included conditions, needs and recommendations for Union City. Input from the 2010 Comprehensive Plan was used during the development of the South Fulton CTP. The recommendations in the CTP accounted for Union City's future land use patterns and made financially constrained transportation project recommendations to reflect anticipated future development. It outlined specific prioritized actions, policies, and projects. Recommendations included short-term (5 year), midterm (10 year), and long-term (20 years) strategies. The plan included three major elements, Existing Conditions Report. Needs Assessment and Recommendations.

#### **Existing Conditions**

This report inventoried land use and transportation conditions in South Fulton County including Union City to provide an overview transportation and land use framework. Analysis included Union City's 2010 Comprehensive Plan.

#### **Needs Assessment**

The Needs Assessment determined the transportation needs of South Fulton County based on population and employment projections, land use plans, market conditions and transportation modeling scenarios. The result is an assessment of roadway, pedestrian, bicycle and transit needs for South Fulton County, including Union City.

Analysis indicated that many of Union City's major arterial roads would face significant congestion by the plan's 2040 planning horizon. The Highway 138/ Jonesboro Road section around I-85, South Fulton

Parkway at Buffington road intersection, and the South Fulton Parkway at Stonewell Tell Road intersection were all identified areas of poor Level of Service (LOS) between 2020 and 2040. The report also identified areas where sidewalks were missing or in poor condition.

#### **Recommendations Report**

Based on stakeholder input and the previous two report sections, the Recommendations Report included prioritized list of regional and local transportation project recommendations. South Fulton County and its jurisdictions, including Union City, use this report as a guide and framework for prioritizing transportation projects. Recommended projects were broken down into three categories based on when they should be considered for funding:

- 1. Short Term 2014 to 2019
- 2. Mid Term 2020 to 2025
- 3. Long Term 2025 to 2040

# The Aerotropolis Atlanta Blueprint

Completed in 2016, the Blueprint is a strategy document that leverages the airport as a major asset to drive economic investment, job growth, and quality of life in the areas in and around Hartsfield-Jackson Atlanta International Airport. By definition, an Aerotropolis is an alignment of the metropolitan region to leverage an airport's assets and provide a guide for planning and development of economic activity and real estate. The Blueprint documents the vision and strategies of the Aerotropolis Atlanta Alliance, a nonprofit alliance of business, governments and other interested parties that surround Hartsfield-Jackson. The result is a coordinated plan of action that can be utilized for future development and reinvestment, transportation improvements, and greater economic development.

Within the Blueprint, parts of Union City were identified as Strategic Corridors including South Fulton Parkway and Interstate 85. Strategic Corridors were identified due to the time-distance relationship to the airport.

Catalytic project and target industries were identified for these corridors. Along South-Fulton Parkway, logistics-manufacturing was identified while media and commercial industries were identified near I-85 and Hwy 138. The core around the airport identified industries that require "Just-In-Time" airport access and industries that require a reasonable travel time (generally within 15 minutes).

#### Southern Fulton Comprehensive Transportation Plan (CTP)

The Southern Fulton CTP was conducted over 20 months from February 2019 to September 2020 to update local transportation plans that are used as input into the regional transportation planning process. The study area includes Chattahoochee Hills, College Park, East Point Fairburn, Hapeville, Palmetto, South Fulton, and Union City, as well as the unincorportated portion of Fulton County along Fulton Industrial Blvd. Union City has six (6) corridor focused projects, including but not limited to, Flat Shoals Road, South Fulton Parkway, and Roosevelt Highway.

### Finding the Flint

In 2017, American Rivers, The Conservation Fund, and the Atlanta Regional Commission launched Finding the Flint, an effort to support the health of the Flint River reconnecting people to the hidden river. Finding the Flint incorporates strategies for bringing the river to the forefront in a landscape where the Airport, interstate highways and urban development loom large.

# Future Land Use and Recommendation Report

The Aerotropolis Atlanta Alliance (Alliance) applied for technical assistance through the Atlanta Regional Commission's (ARC) Community Development Assistance Program (CDAP) to undertake a multi-jurisdictional land use assessment of the Aerotropolis Atlanta region, identified as an "Action" on the Matrix of Action Items from the Blueprint. The assessment

analyzed current and future land use designations and policies and focused on key transportation corridors and jurisdictional boundaries. Through a review of land use policies, GIS analysis, and stakeholder engagement, this assessment prioritizes key geographies and corridors where interjurisdictional coordination and collaboration is recommended. This report offers next steps for the Alliance to better coordinate land use and economic development goals across jurisdictional lines as well as prepares the Alliance to embark on its next strategic and visioning process: Aerotropolis Blueprint 2.0.

### AeroATL Greenway Plan: Union City AeroATL Greenway Model Mile

Coordinated by the Aerotropolis Atlanta Alliance and the Aerotropolis Atlanta Community Improvement Districts (AACIDs), this Plan provides a visionary framework for trail connectivity across the Aerotropolis. The study includes the Airport and the surrounding cities, East Point, Hapeville, Forest Park, College Park, South Fulton, and portions of Fulton County and Clayton County, encapsulating an area of approximately 48,000 acres. The Plan proposes opportunities at the local and regional level to translate goals into a physical trail framework.

Union City's leadership sees the value in creating a one-mile trail that can serve as a connection to existing sidewalks, future recreation areas, and a catalyst for the creation of a larger trail network for its residents. The long-term goal is for Union City's trails to connect to the larger AeroATL Greenway network planned for this growing area of South Fulton County.

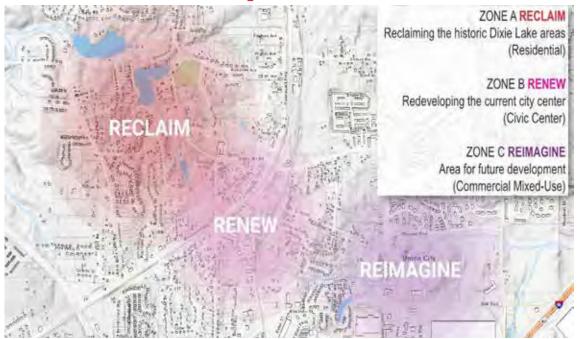
The Union City AeroATL Model Mile is focused on Royal South Parkway, a predominantly industrial corridor adjacent to I-85 South near the MARTA Park and Ride Lot at Feldwood Road. In addition to industrial and office uses, there are other additional pedestrian and bicycle connectivity.

# Conceptual Master Plan and A Vision for the Future

In 2019, the City of Union City completed the Conceptual Master Plan and A Vision for the Future.

The document established the Progress 2020 Vision, outlined urban design challenges, opportunities, overall conceptual master plan with the areas to reclaim, renew, and reimagine (illustrated below) as well as an implementation strategy in three phases.

#### OVERALL CONCEPTUAL MASTER PLAN\_



#### **OVERALL CONCEPTUAL MASTER PLAN\_**



# Community Engagement

## **Community Engagement**

The 2020 comprehensive plan update was conducted during the COVID-19 pandemic. Social distancing precautions limited in-person community engagement options throughout the course of the update. Despite this hurdle, the Steering Committee virtually convened three (3) times using the City of Union City's Zoom platform to provide direction and feedback at key points in the process. In addition, a Public Meeting and two (2) Public Hearings were also held on the City's Zoom platform and a successful community survey was conducted.

#### Steering Committee Meetings-Virtual

Steering Committee #1— October 2020 Committee members were presented with a demographic profile of Union City. After the demographic profile, participants identified Needs and Opportunities within Union City. Needs and Opportunities can be understood as challendges that need to be addressed, while opportunities represent assests that Union City wants to accentuate and build upon. Participants were asked to identify their favorite places within Union City and places where they wanted to see change. Results from this exercise translated opinions on the City's built environment as it related to land use, economic development, and quality of life. The majority of the responses for area of changes were concentrated along South Fulton Parkway, Historic Downtown, Roosevelt Highway, and along the Jonesboro Road/Hwy 138 Corridor. Responses to the Favorite Place question were lower, but included Historic Downtown and the Jonesboro Road/Hwy 138 Corridor.

Steering Committee #2— November 2020
The second meeting followed a format similar to the first meeting. However, more time was spent on reviewing Vision, Goals, and Needs and Opportunities. The Vision, approved as part 2019 Master Plan, was reviewed and modified to be included in the new Comprehensive Plan.

Steering Committee #3— December 2020
The third committee meeting focused on reviewing the comments and recommendations from the two prior meetings, an in-depth discussion on land use and the Work Plan. Based on the input from the first two

meetings, members were asked to review proposed goals and policies. The input from this process allowed ARC to update and modify the goals and policies from the 2015 (2017) Comprehensive Plan. The participants also went over a draft of the Report of Accomplishments and the Community Work Program.

#### Community Survey

A community survey was created and posted on the City's website for over one month and promoted by City staff and the Steering Committee. It consisted of questions focused on needs and opportunities, community assets, transportation, and other community wants and needs. 92 people responded to the survey. The survey report is included in the appendix of this report.

A list of the Steering Committee Members is located in the Appendix.

#### **Public Meeting**

The public meeting was virtual because of the impacts of COVID-19.

Public Meeting— January 2020 - Virtual Participants were presented with demographic information, Vision, Goals, Needs and Opportunities, and the proposed Community Work Plan. Comments, questions, and recommendations were taken and incorporated into the Comprehensive Plan.

All presentation are located in the Appendix.

# Needs and Opportunities

## **Needs and Opportunities**

### **Needs and Opportunities**

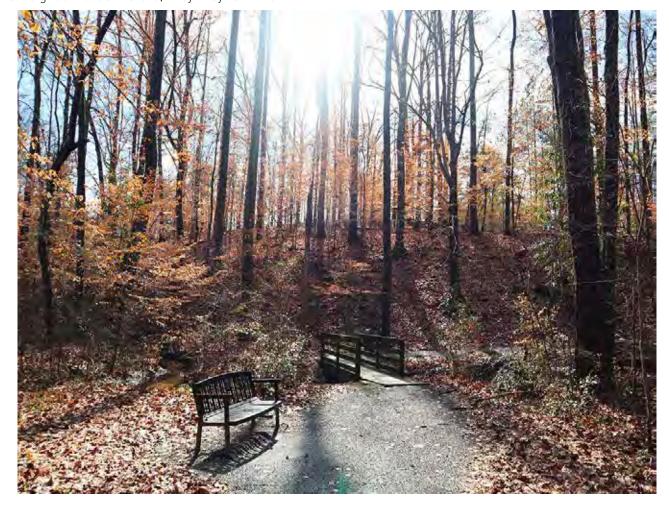
This Section incudes a list of Needs and Opportunities that Union City intends to address over the next five years. Given the influence of these dynamics on city priorties, they are tied to the goals covered in the following section and are addressed with programs listed in the Community Work Program. The section is based on the Needs and Opportunities section from the 2015 (2017) Comprehensive Plan, but has been modified to fit a five-year planning horizon as recommended in the Department of Community Affairs Minimum Standards and Procedures For Local Comprehensive Planning.

### **Development Patterns**

#### **Needs**

Aging neighborhoods and multi-unit housing –
 As neighborhoods mature, they may fall into

- disrepair, becoming attractive as rental properties or becoming targets for property crime. It will be important to identify these properties and promote the value of home repair, improvement and ownership, and to establish and enforce codes that address the maintenance and condition of housing and apartments.
- Strip commercial development The land uses along some highway corridors, in particular Hwy 138/Jonesboro Road, detract from the City's character. Many of the conventional strip malls lack visual appeal and consist of aging structures in need of revitalization in order to seriously contend for the types of tenants the community desires. In addition, designed for access solely by car dominates the commercial corridors of the City limiting safe and convenient pedestrian access from near-by neighborhoods.
- Inter-parcel connectivity and access management



- along corridors The strip commercial development pattern along Union City's established corridors offers limited interparcel connectivity, increasing traffic along major roadways as there are limited alternatives to access other developments.
- Automobile dependence The dependence on the private automobile for most trips in the City contributes to the region's air and water pollution problems. Increased regional traffic and peakperiod congestion are reducing the level of service on many of the City's arterial roadways and neighboring Interstate system.
- City separated into multiple irregular shaped districts- The 2019 Master Plan identified this pattern as an issue for future development.
- No identifiable City Center- The 2019 Master Plan identified this as an issue.
- Existing businesses turn over fast- Business longevity is an issue as well as lack of retail.
- Pedestrian street activity is very low- There is an identified need for amenities to support pedestrians.
- Lack of public gathering space in underserved areas- There are areas of the City that lack gathering space.
- Need to redevelop a portion of Roosevelt
   Highway to slow down traffic- Traffic has been
   identified as an issue along this corridor.
- Extended MARTA routes needed- Roosevelt
   Highway has been identified as a corridor in need
   of MARTA expansion.
- Need a mixture of housing types- The current mix of housing in the City has been identified as inadequate.

#### **Opportunities**

 Historic Downtown/Union Street – The City should continue to develop, refine and sell its vision for the downtown area residents, business

- owners and prospective developers. As historic main streets grow in popularity, the downtown/ Union Street area has tremendous opportunity for development to include housing, retail and services that may include the redevelopment and adaptive use of some of the historic structures.
- Improving connections between downtown and Hwy 138/Jonesboro Road Corridor – A better connection can be created between the historic downtown, the Hwy 138/ Jonesboro Road corridor in order to improve access and awareness (local & regional) of Union City's historic downtown. There are existing options that have been developed for consideration These proposals should be reexamined and new options should be considered as the corridor redevelops.
- Community improvements with TAD funding
  - The TAD financing can improve the livability and function of the areas surrounding the Atlanta Metro Studios/Colliers International redevelopment site, the south side of the Hwy 138/Jonesboro Road corridor and Royal South Parkway with new pedestrian infrastructure that promotes new development and redevelopment.
- Capacity for growth along South Fulton Parkway corridor – The existing transportation infrastructure, undeveloped land and conservation areas along South Fulton Parkway can continue to accommodate new growth in the area.
- Existing South Fulton Parkway corridor zoning
  - The existing zoning along South Fulton Parkway is primarily Town Center Mixed Use, which can encourage future development to focus on the public realm and utilize an interconnected street network.
- Enhanced pedestrian infrastructure along
   Shannon Parkway Enhancing the walking
   environment along Shannon Parkway could make
   walking a legitimate alternative transportation
   choice for area residents.
- Access- Union City is in a great location with proximity and easy access to HJAIA

- (Hartsfield-Jackson Atlanta International Airport) and provides quick access to major interstates and railroad shipping logistics.
- Gateway- There are gateways from the south side to Atlanta from two main access points: I-85 and Roosevelt Highway.
- Roadway Network- Focus on developing a smaller scale roadway network.
- Neighborhoods- Define recognizable neighborhoods.
- Historic Structures- Revitalize standing noteworthy historic structures and downtown areas.
- Dixie Lakes- Reclaim Dixie Lakes for a zone of community recreational activities.
- **Greenspace-** Connect and expand existing open green spaces and parks.
- Commerce- Initiate the hospitality, entertainment, film, and technology industries. Build on the movie industry as a potential theme to highlight city character.
- Mixed-Use -Walkable mixed-use and affordable housing types may be new development types for the city of Union City.
- **Medical-** Emergency medical care facilities including a smaller scale hospital.
- **Technology-** Higher education facilities including Technology Colleges.
- Union City Center- Redefine a Union City City center serving as benchmark for future developments in the City.

### **Resource Conservation**

#### Issues

 Green space, parks and trails – As Union City continues to grow in population and physical size, the need for parks and green space preservation will increase. Future parks should provide the outdoor recreation opportunities for all age groups.

#### **Opportunities**

 New parks – New parks and recreation opportunities will be needed as the City grows in population and geographic size. The creation of new parks will improve the quality of life in Union City by creating more opportunities for residents to play and connect with nature.

# Social and Economic Development

#### Issues

- Dependence on retail trade The City's population is heavily dependent on retail trade.
- Bedroom community In 2017, only approximately 399 of Union City's residents both live and work in Union City. This statistic means that most residents worked in areas outside the City and spent additional time and money getting to and from work
- Housing and employment mismatch Union
   City's residents leave the City limits for work in
   other areas of the region, while a majority of
   workers that are employed at businesses within
   Union City live outside of the City limits.

### **Opportunities**

 First Opportunity Zone in Metro Atlanta designated in Union City – In 2009, DCA designated the first Opportunity Zone in Metro Atlanta in Union City. The zone includes portions

- of South Fulton Parkway, neighborhoods in the central part of the City and areas along the I-85 corridor. Opportunity Zones can help attract businesses by promoting job tax credits up to \$3,500 per job created.
- Foreign Trade Zone/Freeport Tax A federal designation created to help businesses remain competitive, reduce processing fees and enhance the movement of goods in a global marketplace. Participation in the FTZ opportunity allows companies to decrease customs costs, by lowering, averting or deferring duties on products assembled, distributed, or exported from the United States. Union City's FTZ is located along the north side of South Fulton Parkway between Union Road and just west of Derrick Road.
- Growing economic base/Diverse Employment
  - Industrial, retail and residential development is planned for the South Fulton Parkway corridor and redevelopment opportunities that can take advantage of the TAD are encouraged (by various city plans) for the Hwy 138 /Jonesboro Road corridor.
- Unique vantage point for economic growth
  - Union City enjoys a unique geographic and economic vantage point as a major gateway to South Fulton County communities along I-85 and South Fulton Parkway. The City's proximity to interstates, Hartsfield-Jackson Atlanta International Airport and the Atlanta region make it an attractive location for businesses and residents

 Close proximity to education and job training resources – Union City is located in close proximity to a wide-range of public and private institutions that provide higher education and job training – the closest of which is a satellite campus of Georgia Military College located in Fairburn.



Homes along Westbrook Avenue

# Community Goals and Vision

## **Community Vision and Goals**

Vision: Union City will have walkable mixed-use development connected to parks and downtown areas with safe crossings, lighting, and a convenient public transportation system. The city will feature a variety of restaurants, retail, and educational opportunities with a strong tourism and technology business. Union City will have a thriving environment with venues promoting a safe place to play, live, and work.

The Community Goals section will provide the long-term vision and policies for Union City's future growth. The foundation of this section is primarily based on reviewed and updated goals from the 2015 (2017) Comprehensive Plan and the 2019 Master Plan. The process included community input, adjustments based on the updated Department of Community Affairs Minimum Standards and Procedures For Local Comprehensive Planning, and input from Union City Staff.

The listed goals are organized into themes that reflect the community input and concerns expressed during the 2010 and 2015 (2017) Comprehensive Plan processes as well as the community input process.

The themes are grouped into four areas:

- Development Patterns
- Resource Conservation
- Social and Economic Development
- Government Relations

Specific implementation policies are tied to each goal and are listed in the Community Work Plan section.

#### **New Park Treatment**



#### New Downtown Mural



## **Development Patterns**

# DP Goal 1: Enhance and maintain character of existing neighborhoods

Ensure that redevelopment and residential infill in existing neighborhoods enhances the existing character, promotes quality design, encourages efficient reuse of underdeveloped land, stabilizes and enhances established neighborhoods, and helps revitalize economically distressed neighborhoods.

**DP Policy 1.1:** Make visual improvements to homes and encourage the maintenance of property.

- DP Strategy 1.1.1: Continue to develop and promote financing tools for landowners that facilitate investment in struggling neighborhoods. Tax rebates, small low interest loan programs, or federal Community Development Block Grant (CDBG) funds for interior and exterior renovations or home energy improvements can improve the visual character and quality of life of neighborhoods.
- DP Strategy 1.1.2: Within the Union City
  Redevelopment Plan Target Area— utilize the
  policies, tools and incentives found within the
  plan as well as the Opportunity Zone designation.
- DP Strategy 1.1.3: Continue the Clean and Lien Program under the Code Enforcement Department.

# DP Goal 2: Create new, complete neighborhoods

Encourage walkability, connectivity, housing choice, and public green space to be elements of new residential development including lighting and safe crossings. Neighborhoods with these qualities require appropriate maintenance and infrastructure enhancements, while growing areas on the periphery require master planning and attention to detail to ensure that the developments will add enduring value to the City.

**DP Policy 2.1:** Create walkable, well-connected neighborhoods. Provide a network of sidewalks, paths and trails in new development to create a healthy community.

- DP Strategy 2.1.1: Amend Development Code (zoning and/or subdivision regulations) to include standards for bicycle and pedestrian amenities such as sidewalks, bike lanes, and trails. Require installation of bicycle and pedestrian facilities as components of all new development and redevelopment projects.
- DP Strategy 2.1.2: Require dedication of right-ofway, as needed and when feasible, to install sidewalks along existing roadways.
- DP Strategy 2.1.3: Identify areas where sidewalks are needed where sufficient right-of-way exists.

**DP Policy 2.2:** Encourage housing diversity in new neighborhoods.

Promote a variety housing types to provide housing choices and price points for all ages and income levels in the community.

- DP Strategy 2.2.1: Create incentives, such as density bonuses or expedited permitting, for development that includes multiple housing types or affordable housing options.
- DP Strategy 2.2.2: Within the Union City Redevelopment Plan Target Area— utilize the policies, tools and incentives found within the plan as well as the Opportunity Zone designation to encourage new housing development.

**DP Policy 2.3:** Connect new neighborhoods with existing and future development.

Encourage new neighborhoods to connect to existing neighborhoods with streets, sidewalks and paths and create connection opportunities to future development if surrounding area is undeveloped to improve mobility and access to other destinations in the community.

• DP Strategy 2.3.1: Adopt connectivity standards

for new developments. These standards should create an interconnected public street network within new developments and should enhance connectivity city-wide by linking new streets and neighborhoods to existing public streets and adjacent neighborhoods.

• **DP Strategy 2.3.2:** Utilize the existing Tax Allocation District (TAD) along Hwy138/Jonesboro Road corridor to promote infrastructure improvements to attract residential redevelopment in appropriate areas.

# DP Goal 3: Create attractive, vibrant activity centers and corridors

#### Centers

Activity centers are the heart of the community and should combine a wide range of uses, including places for shopping, employment, recreation and civic activity. They should include attractive buildings and streets that support a wide range of uses and transportation options to make meeting the daily needs of both residents and visitors enjoyable, safe, and convenient.

#### **Corridors**

Major corridors are the backbone of the community, acting as the primary regional transportation connector between adjacent communities, neighborhoods, and activity centers. Because of their important transportation role, they are also attractive locations for major businesses and civic institutions. New development of property along corridors should balance transportation requirements with surrounding business and residential development. In addition, corridor development should improve the visual character and function of the suburban and urban corridors. Land uses along the corridor should be appropriate for the Development Category they pass through, with the location of buildings, street design, and the road network designed to make meeting one's daily needs enjoyable, safe, and convenient.

DP Policy 3.1: Encourage mixed-use neighborhoods and

community centers

Establish and enhance neighborhood and community centers at important intersections or neighborhood activity centers that promote compact, human-scaled, interconnected development with a mix of goods, services, shopping, and jobs in close proximity to where people live.

- DP Strategy 3.1.1: Encourage mixed-use development within activity centers.
- DP Strategy 3.1.2: Focus regional-scaled, suburban, and big box commercial development into nodes at intersections of major roadways and adjacent to areas with higher density residential uses. (See Future Development Guide)
- **DP Strategy 3.1.3:** Promote development of smaller-scaled neighborhood centers.
- **DP Strategy 3.1.4:** Regularly review the Town Center Mixed Use District to ensure regulations to support the development of mixed use centers.
- **DP Strategy 3.1.5:** Invest in quality architecture.

**DP Policy 3.2:** Revitalize and enhance existing commercial corridors and developments.

- DP Strategy 3.2.1: Revitalize and redevelop underutilized, under-performing commercial corridors.
- DP Strategy 3.2.2: Where appropriate redevelop underutilized, under-performing commercial corridors with walkable, mixed use development. Consider future availability by using vacant commercial buildings.
- DP Strategy 3.2.3: Within the Union City Redevelopment Plan Target Area— utilize the policies, tools and incentives found within the plan as well as the Opportunity Zone designation.
- DP Strategy 3.2.4: Utilize the existing Tax
   Allocation District (TAD) along Hwy138/Jonesboro
   Road corridor to promote infrastructure
   improvements to attract redevelopment.

- DP Strategy 3.2.5: Consider amendments to the Union Station Redevelopment Study -Supplemental LCI to reflect and support the Atlanta Metro Studios/Colliers International redevelopment. Special attention should be paid to the areas adjacent to the development.
- DP Strategy 3.2.6: Invest in quality architecture.

**DP Policy 3.3:** Establish attractive and inviting visual gateways to the City

Attractive, inviting gateways and gateway corridors will provide travelers and visitors to Union City with a positive first impression of the City. Gateways should exhibit the best of what the City has to offer in terms of land use and urban design. Gateways such as the intersection of US- 29/SR-92 or I-85/Jonesboro Road should demand the attention of travelers with improvements to landscaping, signage, utilities, building facades, and property frontages.

 DP Strategy 3.3.1: Continue work establishing and enhancing Visual Gateways at Interstate and City access points and at the entrance to the Downtown Area with streetscaping, signage, and other features that define an entrance to the City or other important areas around the City.

**DP Policy 3.4:** Cluster higher intensity development along major transportation corridors

Create transitions from higher intensity corridor development to less intense neighborhoods by using design strategies such as building location and height, transportation infrastructure, and landscaping.

- DP Strategy 3.4.1: Allow conversion of residential homes into office/retail uses to cluster services along major roadways, locate services and goods in close proximity to where people live and create transitions from higher intensity commercial uses to less intense residential uses.
- DP Strategy 3.4.2: Utilize land use and design

standards that create transitions from higher intensity development along major roadways to less intense neighborhoods.

# DP Goal 4: Enhance and create parks, community facilities and services that support Union City's quality of life.

Provide adequate community facilities and services that support a healthy and safe community. Use parks, community centers and recreation activities to support a healthy lifestyle for all ages. Ensure that communities have access to parks and recreational activities to enhance the quality of life and support a healthy lifestyle; green space will be a major component within neighborhoods, along streets, parking lots and within commercial and light industrial developments. The Union City Parks Map in the Appendix shows existing and proposed parks.

**DP Policy 4.1:** Create a coordinated, city-wide system of parks and green space including the redevelopment of Dixie Lakes.

**DP Policy 4.2:** Encourage new development to include publicly accessible parks and open space.

Use new developments as an opportunity to improve access to public parks and opens space.

 DP Strategy 4.2.1: Review and update development regulations to include requirements for parks and open space in new developments.

DP Goal 5: Create a safe, efficient and convenient transportation system.

Make walking, biking, driving and public transportation reliable transportation choices to connect residents to each other, jobs, shopping and recreation opportunities. Support transportation enhancements that reduce automobile dependency, improve safety, provide for alternative modes (including walking, biking and public transportation), enhance the aesthetics of the community and provide for connectivity among the road network, potential future transit opportunities, sidewalks/pedestrian paths and bicycle paths. Proposed MARTA exappsion is shown on a map in the Appendix.

**DP Policy 5.1:** Create a well-connected street network Create a street network that provides multiple route options, reduces travel times, distances between destinations, and congestion, and improves access to destinations.

• DP Strategy 5.1.1: Utilize connectivity standards for new developments. These standards should create an interconnected public street network within new developments and should enhance connectivity area wide by linking new streets and neighborhoods to existing public roads and adjacent neighborhoods.

**DP Policy 5.2:** Create walkable communities. Promote development patterns that facilitate pedestrian facilities (e.g. sidewalks, walking paths, cross walks, etc.) that allow residents and visitors to walk around

the community in a safe, convenient and comfortable manner.

• **DP Strategy 5.2.1:** Prepare existing conditions analysis of the sidewalks to identify substandard facilities and prioritize repair/replacement projects; Conduct sidewalk study and trial studies to identify and prioritize areas appropriate for investment in new sidewalks and multi-use trails (include coordination with Fulton County, City of Fairburn and City of Chattahoochee Hills).

DP Policy 5.3 Utilize South Fulton/Southern Fulton CTP data and project recommendations to guide transportation planning efforts including needs assessments, regional coordination and local project

selection.

## DP Goal 6: Create appropriate areas for businesses and land uses that require special design considerations.

Manage unique developments that either negatively impact adjacent development, in the case of industrial development, or compliment surrounding development patterns, such as office park developments, with appropriate design strategies.

# **Resource Conservation** RC Goal 1: Preserve and restore natural resources and environmentally sensitive areas

Ensure that natural resources such as creeks, streams, wetlands, and other environmentally sensitive lands are preserved and protected. It is also important to preserve the continuity of these environmentally sensitive areas to maintain their health and function.

RC Policy 1.1: Preserve and restore important natural resources

Preserve and protect important resources such as forests, streams and other environmentally sensitive areas. These areas should be protected with public parks, conservation easements and site designs that preserve these precious resources to the greatest extent possible.

• RC Strategy 1.1.1: Review and make changes as needed to the City's Tree Preservation regulations to promote and support preservation of the City's tree canopy. Mature trees represent an important part of the City's landscape and identity and are critical to the formation of green infrastructure, providing needed shade (making more comfortable outdoor environments and, when well

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located, reduce the energy cost associated with cooling of buildings and homes), prevent soil erosion, help mitigate flooding, improve air quality, provide wildlife habitat, and increase real estate value.

# RC Goal 2: Preserve historic and cultural resources that help define Union City's unique sense of place.

Ensure that historic and cultural resources are preserved to maintain Union City's unique history and character. Union City's historic areas and sites highlight area's history as well as social and cultural identity. Promotion of these areas and sites allow the community and visitors an opportunity to learn about the history and culture of the area. Historic areas and sites should be identified and preserved to ensure that residents, visitors and future generations continue to have the opportunity to enjoy and experience these places in the future.

**RC Policy 2.1:** Promote preservation of historic structures and places.

Preserve historic structures and places to connect the community to its past and establish social and cultural identity.

# Social and Economic Development

# SED Goal 1: Create a variety of quality housing options

Promote a variety of housing choices in Union City – making it possible for all who work in the community to also live in the community.

**SED Policy 1.1:** Plan for a variety of housing types, styles and price points as new development occurs.

Maintain residential balance so the community can continue to provide workforce housing in addition to housing at higher price points.

• **SED Strategy 1.1.1:** Conduct housing study to identify the state of the current housing stock and the future housing needs of the city.

**SED Policy 1.2:** Provide quality and affordable housing choices

Ensure that all residents have access to quality affordable housing options, make "aging in place" a viable option for residents and ensuring those who work in the city have homes available in their price range enabling them to live and work in Union City.

- **SED Strategy 1.2.1:** Conduct housing study to identify affordable housing needs.
- SED Strategy 1.2.2: Within the Union City Redevelopment Plan Target Area— utilize the policies, tools and incentives found within the plan as well as the Opportunity Zone designation to encourage housing choices.
- SED Strategy 1.2.3: Utilize the existing Tax Allocation District (TAD) along Hwy138/Jonesboro Road corridor to promote infrastructure improvements to attract residential redevelopment.

# SED Goal 2: Enhance economy with a sustainable and diverse base of businesses and range of job opportunities

Continue to promote coordinated economic development that provides a stable tax base, necessary community

services and job opportunities. Continue to promote a range of job opportunities that meet the needs of residents and existing businesses. Additionally, prospective businesses are matched appropriately with the skills of the community.

# SED Goal 3: Enhance local coordinated economic development efforts

Continue to coordinate economic development efforts between Union City, local, regional and state agencies and organizations.

**SED Policy 3.1:** Promote and implement Tax Allocation District (TAD), Opportunity Zone and Foreign Trade Zone designations to recruit businesses and create jobs.

**SED Policy 3.2:** Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide.

# Government Relations GR Goal 1: Continue coordination with adjacent, state and federal governments.

Work with Fulton County and the Cities of Fairburn, College Park, East Point, Palmetto and Chattahoochee Hills to coordinate municipal services, infrastructure projects and future development plans. Continue to coordinate planning and development efforts between Union City and regional, state and federal entities to ensure orderly development and service delivery.

**GR Policy 1.1:** Promote partnerships between local governments and schools boards

Create working partnerships between jurisdictions to promote orderly development patterns and the provision of necessary infrastructure and services.

- GR Strategy 1.1.1: Coordinate school site selection between the school board and City officials
- GR Strategy 1.1.2: Continue regular-scheduled joint meetings with South Fulton County cities and Fulton County to address long-range needs as well as short-term issues and opportunities.

# Future Development

# **Future Development Guide**

# Character Area Policy, Implementation Strategies and Future Development Map for Union City

A key component of the comprehensive planning process is the creation of the Future Development Guide. The guide uses Character Areas, defined by Development Categories and Community Elements, to describe in detail the vision for growth and development for the next 20 years. This vision, which was developed with a public planning process, is expressed by unique Character Areas.

The Future Development Guide presents the introduction to Character Area-based planning, policies and strategies associated with Character Areas, and the associated map within the four sections described below:

- What is Character Area-Based Planning?
- Character Area Policy
- Character Area Implementation Strategy
- Future Development Map

# Character Area-Based Planning

Character Area-based planning focuses on the way an area looks and how it functions. Tailored strategies are applied to each area, with the goal of enhancing the existing character/function or promoting a desired new character for the future. Character Areas define areas that presently have unique or special characteristics that need to be preserved, have potential to evolve into unique areas or that require special attention because of unique development issues.

Union City's Character Areas are defined in this plan by Development Categories that group development types and Community Elements that incorporate physical element of natural and built features. Character Area names reflect both the Development Category and Community Element (e.g. Natural-Open Space).

### Introduction to the Transect

The Character Areas in this document are defined using the Transect model that groups development types and community elements to describe the physical development and character of an area. The Transect is a planning tool that creates a logical transition of natural and built features of communities that ranges from completely natural areas to very dense urban areas. Each of the transect zones represents a unique type, scale, and intensity of natural and built features that when combined define the character of an area. This is particularly helpful in coordinating planning and development efforts as it links physical development patterns with appropriate services that support daily life.

# **Development Categories**

The Development Categories describe generalized development patterns ranging from completely natural areas to urban areas. Each category incorporates different types and scales of natural and built features. Development Categories are shown in the diagram to the right and summarized in the table that follows.

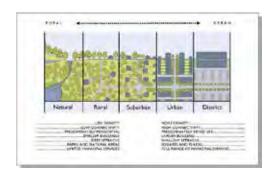


Table 1. Development Categories

Development Category	Summary
Natural	Areas in a natural state
	<ul> <li>Areas important to preserve natural character and natural function of environment</li> </ul>
Rural <sup>1</sup>	Areas with a rural character worth preserving
	<ul> <li>Areas defined by agricultural uses and low-density residential or low density-rural commercial</li> </ul>
Suburban	<ul> <li>Areas that represent a transition between natural/rural areas and urban areas</li> </ul>
	<ul> <li>Important to enhance access to urban amenities such as jobs, retail services, and public services</li> </ul>
Urban	Areas with the highest intensity of development and activity
	Quality, walkable areas with residential and non-residential uses in close proximity
District	<ul> <li>Areas that allow activities or uses that are not accommodated by typical Community Elements</li> </ul>
	<ul> <li>Areas that provide special services or need special treatment to limit negative impacts</li> </ul>

<sup>1</sup>Areas within the City were not designated as "Rural" during the planning process since previous zoning decisions have prescribed development at suburban or greater development intensities.

# **Community Elements**

The Community Elements employed by the Character Area Policy describe scale, character and intensity of development within each Development Category, where applicable. These elements are represented by the following:

- Open Space
- Neighborhoods
- Centers
- Corridors

Below is a summary diagram as well as a summary table of the general characteristics of each Community Element.

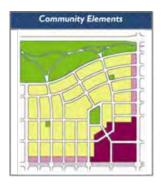


Table 2. Community Elements

Community Element	Diagram	Summary
Open Space		Ranges from woodlands and floodplains in natural areas to parks and squares in urban areas
		<ul> <li>Creates areas that preserve natural features and functions and provides places for the community to connect with nature or play</li> </ul>
Neighborhood		Primary area of residence for most of community
		Provides diversity of housing
	<ul> <li>Locates housing in proximity to corridors, centers and open space</li> </ul>	
Center	General gathering places within neighborhoods or at the edge of two neighborhoods	
		<ul> <li>Characterized by access to full range of retail and commercial services and civic uses</li> </ul>
	(1),11	<ul> <li>Typically represents highest level of activity within each Development Category</li> </ul>
	Can range from rural to urban area	
Corridor		Primary link between neighborhoods and communities
		Primarily a transportation corridor connection different neighborhoods and centers
		<ul> <li>Functions as either a throughway or a destination depending on Development Category and uses along corridor</li> </ul>

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# **Character Area Policy**

The Future Development Guide Character Area Policy is presented in narrative form in this section and physically depicted in the Future Development Map. The policy represents and describes unique policy strategy and development pattern and links intent with design strategies to help achieve the community vision.

Presentation of the Character Area Policy takes place in text sub-sections organized by Development Category. Each sub-section begins with a general description of the Development Category that presents the character and intent of the category and lists the Character Areas included within the category. Narratives for each Character Area follow the category description. Each Character Area Policy presented in the narrative incorporates the following components:

- Intent describes the policy intent of each Character Area, specifically to preserve, maintain, enhance or create a desired character.
- General Characteristics provides a general overview of desired development pattern in terms of characteristics that are more specifically addressed in the Design Principles.
- Application provides a general description of areas where the Character Areas can be found or appropriately applied based on characteristics of the land and infrastructure.
- Primary Future Land Uses lists appropriate land uses that support the desired mix and/or type of land uses in a Character Area.
- Compatible Zoning Districts identifies appropriate zoning districts to use within the character area.
   Zoning districts in this policy component represent both currently adopted zoning districts, and where necessary, proposed districts specifically to implement the intent of the Character Area.
- Design Principles describes the form, function and character of physical elements of the Character Area. This includes scale which is presented in terms of low, medium and high (relative to other Character Areas), site design,

- density/intensity, green space, transportation and infrastructure (public utilities).
- Visual Character Description provides illustrative descriptions of the desired development character specifically for development patterns, transportation and green space.

# **Development Category: Natural**

The Natural Development Category applies to areas that are important to preserve and maintain in a natural state. The intent of this category is to preserve the natural character of the area, to preserve the natural functions of the environment, and to provide areas where residents and visitors can enjoy nature. Examples of this category include natural wildlife habitat, water bodies, and public preserves and parks.

To preserve the natural character of this area, the land should be left in an undisturbed state. Examples of important features that warrant preserving include rivers, streams, wetlands, floodplains, important wildlife habitats, and steep slopes.

Preserved areas can be both public and private. Public natural areas can be in the form of parks or government owned land. Privately owned natural areas can be in the form of conservation easements or undesirable areas for development because of sensitive natural features.

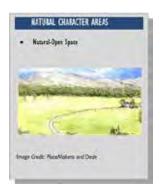
Emphasis should be placed on connecting natural features to support a healthy natural environment. When natural environments are interrupted or segregated by the built environment, their functional health is reduced.

Building and development is rare in this category. When development does occur, it is typically associated with civic uses such as parks, community centers, and camping grounds and infrastructure such as power lines, trails or roads. Every effort should be made to minimize the physical impact of any development on the surrounding natural environment.

Opportunities to connect and enjoy nature are an

important part of a community. This category should provide these opportunities through public preserves and low impact recreational activities.

Examples of public preserves include federal, state, and local parks that can provide access to natural areas. Examples of low impact recreational activities include biking, hiking, boating, fishing, and camping.



#### Natural-Open Space

Intent: PRESERVE existing undisturbed natural areas and open space not suitable for development in addition to the protection of areas that have already developed or have the potential to develop due to existing zoning. Natural-Open Space (N-OS) areas are important in the preservation of natural, ecological functions of the environment and in the preservation of the natural environment for current and future generations to enjoy.

**General Characteristics:** N-OS areas are public or privately-owned land intended to remain as open space for natural area conservation and passive recreation purposes.

**N-05** areas should also provide opportunities for residents to connect with nature and preserve important environmental functions. These areas may also be secured and protected by conservation easements, land trusts, or government owned land.

Development is generally absent within N-OS, with the exception being nature centers, trails and other built features that allow the community to enjoy natural areas. Access to natural areas is limited to hiking /bicycle trails, paths, or informal roadways such as dirt or gravel roads, or small parking areas at the edge of natural areas.

**Application:** N-OS areas are located throughout Union City, represented primarily by floodplain areas and areas in a conservation easement.

#### **Primary Future Land Uses**

- Undeveloped areas in their natural state
- Passive recreation, including greenways and trails
- Cemeteries and burial grounds
- Civic benefit uses suitable for the area such as educational or nature centers and nature preserves

#### **Compatible Zoning Classifications**

- Not applicable
- Option: add "Parks Open Space" zoning district to designate public parks and private common space

#### **Design Principles**

#### Site Design

- Preserve scenic views, natural habitats and natural character
- Place building(s) and choose exterior materials to blend with surrounding landscape and to reduce visual impacts
- Maintain existing vegetation and tree cover

#### **Density/Intensity**

Natural landscape with limited civic buildings to provide access and education to community

#### **Green Space**

- Natural landscape
- Maintain connections between natural features

#### Transportation

- Low bicycle and pedestrian connectivity with greenways, trails
- Limited vehicular access with informal roadways such as unpaved roads

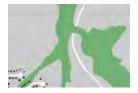
#### Infrastructure

Not applicable

Development Pattern

Transportation

### Green Space

















# **Development Category: Suburban**

The Suburban Development Category represents a transition between natural and rural areas and urban environments. The intent of this category is to preserve natural features in the built environment, improve access to jobs, shopping and public services, and to create new opportunities to enhance the quality of life.

The development pattern of conventional suburban areas is generally characterized by the separation of land uses into residential and non-residential areas. Residential areas typically have clusters of similar one- and two- story residential buildings, lots surrounded by landscaping on all sides, and a moderate to high degree of building separation. Non-residential areas are generally located along major roads or at major crossroads, with commercial uses clustered together designed largely to accommodate vehicular access. Public and civic buildings such as schools or government offices are usually located in isolation from other uses and along major roads.

Transportation design is centered on the automobile but pedestrian facilities are included. Road networks have a moderate degree of connectivity and frequency of intersections. Because trip distances are typically too long for walking, transportation mobility is largely dependent on motor vehicles. Streets are typically curvilinear with residential streets often ending in cul-de-sacs. A typical cross section of a street includes the roadway, curb and gutter, and in some cases sidewalks.

Green space in suburban areas is largely located on private properties and associated with the yard area surrounding buildings. Public green space is typically in the form of parks with recreation facilities such as ball parks or small neighborhood parks.

While this established model of suburban development is prominent, a desire for a more complete and integrated physical form of development is desired. New suburban development should integrate different land uses where appropriate and increase the connections between land uses. This type of approach should reduce the influence of design around motorvehicles. Examples of this type of development pattern include connecting residential developments to other

residential developments or commercial areas. Within commercial areas, buildings should be located closer to the street and separated from the roadway by landscaping and buildings rather than parking lots. Parking and additional commercial building should be located behind buildings that front the street. Civic buildings and uses such as schools and parks should be located where commercial and residential uses connect to create suburban centers with a cluster of services and activities for a community.

#### Suburban-Open Space

Intent: ENHANCE existing suburban open space and CREATE new suburban open space to improve the quality of life in Union City with an increased sense of place and community.

General Characteristics: Suburban-Open Space (S-OS) is characterized by active and passive land uses that may serve the immediate neighborhood or the greater community. Active land uses support public-benefit activities such as playgrounds, picnic areas, sports fields and multi-use paths. Passive land uses can include natural areas, formal and informal landscaping, or open fields for informal recreation activities.

Civic buildings are the primary building types located within S-OS and can range from community centers to maintenance facilities for park maintenance. All civic buildings should be located on lots to minimize their impact on natural features such as streams, or steep slopes. Important civic buildings, such as a community center, should be located prominently on the site to improve access and establish the building as an important public place.

Connectivity is moderate for vehicles, pedestrians and cyclists. Vehicular access to S-OS should be managed and clustered in specific areas or along the street edge. Pedestrian and bicycle access should be encouraged with bike lanes, sidewalks and trails. Internal circulation should prioritize walking and biking over driving to promote bicycle and pedestrian safety and physical activity.

Development at the edge of S-OS should encourage access and frame the character area as an important public place. S-OS should have a well-defined edge and boundaries. Development should be separated from open space areas by either the roadway or natural features such as a stream, to limit private property from defining the edge.

Application: S-OS is generally located within neighborhoods or in close proximity to centers and corridors. Ronald W. Bridges Park is an example of S-OS in Union City.

#### **Primary Future Land Uses**

- Undeveloped areas in their natural state
- Civic benefit uses such as community centers, parks, recreational complexes and passive recreation areas (greenways and trails).

#### **Compatible Zoning Classifications**

- Not applicable
- Option: add "Parks Open Space" zoning district to designate public parks and private common space

#### **Design Principles**

#### Site Design

- Low to moderate lot coverage with a small to medium building footprint in relation to lot size
- Sites should have a well-defined edge and use development at edge of character area to frame area as important public place
- Emphasis on master planning to synchronize multiple active and passive uses

#### Density/Intensity

Not applicable to this character area

#### **Green Space**

- Formal landscaping for entrances and highly visible areas
- Informal landscaping for passive use areas and natural areas
- Landscaping should blend open space with surrounding development

#### **Transportation**

- Moderate bicycle and pedestrian connectivity with sidewalks, bikeways and trails
- Moderate vehicular connectivity to surrounding neighborhoods and development
- Vehicular access is coordinated and typically from a prominent road
- Entrances designed and located to encourage bicycle and pedestrian access

#### Infrastructure

• Municipal water and sewer service as needed for uses

















#### Suburban-Neighborhood

Intent: ENHANCE existing suburban neighborhoods and CREATE new suburban neighborhoods to improve the quality of life with an increased sense of place and community.

**Description:** Suburban-Neighborhood (S-N) is characterized by residential development and neighborhoods. The general development pattern is defined by single use activity on individual lots. Street networks are defined by curvilinear streets and moderate distances between intersections. Buildings have moderate setbacks and use the building structure or landscaping to frame the street.

Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of-way and private property.

Green space is largely incorporated on individual lots, but siting neighborhood and community parks in neighborhoods is recommended to enhance the quality of life.

Connectivity is moderate for vehicles, pedestrians, and bicycle users. Future development should emphasize connectivity and housing diversity. It should also focus on creating a pedestrian-friendly environment by adding sidewalks and creating other pedestrian- friendly multi-use trail/bike routes. This complete transportation system should link residential areas to neighboring communities and major destinations such as libraries, neighborhood centers, health facilities, commercial clusters, parks, schools, etc.

Application: S-N is generally located in areas that are zoned residential, where the primary land use is residential, or that are envisioned to remain residential. Additionally, S-N is defined as an area where municipal water and sewer is provided or proposed.

#### **Primary Future Land Uses**

- · Residential uses such as single family detached and attached
- Civic benefit uses such as places of worship, schools, municipal services, community centers or municipal parks, passive recreation (including greenways and trails)

#### **Compatible Zoning Classifications**

- R-1
- R-2
- R-3
- R-4
- RMD-1
- RM
- MHPOSC Overlay
- PUD

#### **Design Principles**

#### Site Design

- Vehicular access from private drive-
- Moderate to shallow setbacks are generally 40 to 20 feet in depth
- Low to moderate lot coverage with medium building footprint in relation to lot size

#### **Density/Intensity**

- Low moderate density/intensity
- 1 to 4 du/acre

#### **Green Space**

- Informal landscaping with passive use
- Formal landscaping with built areas
- · Neighborhood Parks
- Community Parks

#### **Transportation**

- · Low to moderate pedestrian connectivity with sidewalks, greenways, and pedestrian paths
- Moderate vehicular connectivity with curvilinear streets and generous to moderate distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

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#### **Suburban-Center Community**

**Intent:** ENHANCE existing suburban centers and CREATE new suburban centers to improve the quality of life, enhance the sense of place and community, and increase local shopping and services options.

**General Characteristics:** Suburban-Center Community (S-CTR C) is characterized by commercial development at the intersection of major transportation corridors. The general development pattern is centered at, or in close proximity to, the intersection with single use commercial and office and development. Street networks are defined by linear streets with moderate distances between intersections.

Buildings have shallow to moderate setbacks and use the building structure or landscaping to frame the street. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of- way and private property. Access to properties should be managed with limited curb cuts, frontage roads, side streets and interparcel connectivity. Connectivity between uses is moderate for vehicles and high for bikes and pedestrians.

Uniform sign standards should apply with appropriate sign types, height and placement. Landscaping standards should also apply, including in and along parking lots to provide shade, reduce impervious surfaces, shield parking areas, and improve the appearance of individual sites and the entire corridor.

Future development should emphasize connectivity, site design standards, and be organized in a compact form at important intersections.

**Application:** S-CTR C is generally at the intersection of major transportation corridors

#### **Primary Future Land Uses**

- Office and commercial uses
- Civic uses such as places of worship, schools, municipal services, community centers or municipal parks

#### **Compatible Zoning Classifications**

- NC
- GC
- O-IUD Overlay District

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets or frontage roads
- Shallow to moderate setbacks are generally 40 to 20 feet in depth
- Moderate lot coverage with medium building footprint in relation to lot size

#### **Density/Intensity**

- Moderate density/intensity
- 1-5 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips

#### **Transportation**

- High pedestrian connectivity between uses with sidewalks and bikeways
- Moderate vehicular connectivity with linear streets Infrastructure
- Municipal water and sewer service
- Telecommunications available

















#### Suburban-Corridor Mixed Use

**Intent:** ENHANCE existing suburban corridors and CREATE suburban corridors to improve the quality of life with an increased sense of place, establish a well-functioning corridor that facilitates traffic flow, provide for a variety of land uses that serve local needs, facilitate an appropriate transition from intensive corridor uses to adjacent neighborhoods, encourage concentration of higher intensity uses into mixed-use nodes and discourage linear strip commercial development.

**General Characteristics:** Suburban-Corridor Mixed Use (S-COR MU) is characterized by residential and commercial development along major transportation corridors. The general development pattern is linear along the corridors with commercial, office and higher-intensity residential uses. Street networks are defined by linear streets with moderate distances between intersections.

Buildings have moderate to deep setbacks and use the building structure or landscaping to frame the street. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of- way and private property. Access to properties should be managed with limited curb cuts, frontage roads, side streets and interparcel connectivity to improve traffic flow and auto/pedestrian access between uses. Connectivity is moderate for vehicles and high for pedestrians/bicycle users.

Uniform sign standards should apply with appropriate sign types, height and placement. Landscaping standards should apply along the corridor, including in and along parking lots to provide shade, reduce impervious surfaces, shield parking areas, and improve the appearance of individual sites and the entire corridor.

Future development should emphasize connectivity, housing diversity, site design standards, and should provide opportunities for a moderate intensity mix of uses along major transportation corridors.

**Application:** S-COR MU is generally located along major transportation corridors and generally includes those properties with direct frontage or access to the major roadway.

#### **Primary Future Land Uses**

- Residential uses such as multi-family
- Office and commercial uses
- Civic uses such as places of worship, schools, municipal services, community centers or municipal parks, passive recreation (including greenways and trails)

#### **Compatible Zoning Classifications**

- RM
- GC
- 0-l
- MXD Overlay
- UD Overlay

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets or frontage roads
- Deep to moderate setbacks are generally 40 to 20 feet
- Moderate lot coverage with medium building footprint in relation to lot size

#### **Density/Intensity**

- Moderate high density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping
- Moderately dense street trees, bushes, and planting strips

#### **Transportation**

- High bicycle and pedestrian connectivity with sidewalks and bikeways
- Moderate vehicular connectivity with linear streets and generous to moderate distance between intersections

#### Infrastructure

- Municipal water/sewer service
- Telecommunications available















#### Suburban-Corridor Residential

**Intent:** ENHANCE existing suburban corridors and CREATE suburban corridors to improve the quality of life with an increased sense of place, establish a well-functioning corridor that facilitates traffic flow, encourage concentration of higher intensity residential development to front the major street, and facilitate an appropriate transition from more intense residential uses to adjacent neighborhoods.

**General Characteristics:** Suburban-Corridor Residential (S-COR R) is characterized by medium density residential development along major transportation corridors. The general development pattern is linear along the corridors with higher intensity residential uses acting as transitions to less intense adjacent suburban neighborhood areas. Street networks are defined by curvilinear and linear streets with moderate distances between intersections.

Buildings have moderate to deep setbacks and use the building structure or landscaping to frame the street. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of- way and private property. Access to properties should be managed with limited curb cuts, frontage roads, and side streets. Connectivity is moderate for vehicles and high for pedestrians and bicycle users.

Uniform sign standards should apply with appropriate sign types including building mounted, projecting, awning, and monument. Landscaping standards should apply along the corridor, including in and along parking lots to provide shade, reduce impervious surfaces, shield parking areas, and improve the appearance of individual sites and the entire corridor.

Future development should emphasize connectivity and housing diversity and should provide opportunities for development of higher intensity residential uses along major transportation arteries.

**Application:** S-COR R is generally located along major transportation corridors and generally includes those properties with direct frontage or access to the major roadway.

#### **Primary Future Land Uses**

- Residential uses such as single-family, townhomes and multi-family
- Civic benefit uses such as places of worship, schools, municipal services, community centers or municipal parks, passive recreation (including greenways and trails)

#### **Compatible Zoning Classifications**

- R-4
- R-6
- RM

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets or frontage roads
- Deep to moderate setbacks are generally 40 to 20 feet
- Moderate lot coverage with medium building footprint in relation to lot size

#### **Density/Intensity**

- Moderate density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping
- Moderately dense street trees, bushes, and planting strips

#### **Transportation**

- High pedestrian connectivity with sidewalks and bikeways
- Moderate vehicular connectivity with curvilinear and linear streets and generous to moderate distance between intersections

#### Infrastructure

- Municipal water/sewer service
- Telecommunications available

Development Pattern Transportation Green Space

















# **Development Category: Urban**

The Urban Development Category is defined by the highest intensity of development. The intent of this category is to enhance and create quality, walkable communities with residential and non-residential uses in close proximity to one another. Additionally, this category intends to preserve historic buildings and street patterns associated with traditional town centers.

The development pattern of urban areas is defined by high intensity of street connections, buildings, and land uses. Commercial areas are defined by buildings that consume most of the lot and have little to no setbacks from the street. The building uses are typically a mixture of retail, office, and residential uses. The scale of buildings varies but is intended to frame the street with two or more stories. Residential neighborhoods are defined by smaller lots, smaller yard setbacks, and buildings located closer to the street than suburban residential development.

The transportation network of urban areas is an intense network of linear and curvilinear streets, smaller, walkable blocks, and frequent intersections. Mobility options are greater in urban areas with walkable distances between land uses and an emphasis on integrating motor vehicle traffic, cyclists, pedestrians and public transit. A typical cross section of an urban street includes the roadway, curb and gutter, street trees or other street furniture, and a sidewalk. Onstreet parking is also a prominent part of urban areas. It provides activity along the street and a buffer between moving traffic and the pedestrian walkways.

Green space in urban areas is made up of street trees or other plantings that line sidewalks, small urban parks, and small yards in urban neighborhoods. Urban areas also provide the highest degree of public and utility services. Water, sewer, electricity, and other utilities are all provided. Additionally, the full range of public safety services are available and can provide the quickest response times in urban areas. Civic services such as government buildings are also typically located in urban areas.

#### **Urban-Open Space**

**Intent:** ENHANCE existing urban open space and CREATE new urban open space to improve the quality of life with an increased sense of place and community.

**General Characteristics:** Urban-Open Space is characterized by active and passive land uses designed to support surrounding development. Active uses support public benefit activities such as town squares, playgrounds, picnic areas and recreational facilities. Passive uses can include urban gardens, plazas, courtyards or small pocket parks.

Where civic buildings are located in or adjacent to U-OS, there should be prominently located to serve as focal points. Civic buildings should have a high degree of visibility and pedestrian access, with buildings oriented to the street.

Connectivity is high for vehicles, pedestrians and cyclists. Vehicular access is high due to highly connected street network with streets typically framing the open space. Bicycle and pedestrian connectivity is along high with bike lanes, sidewalks and multi-use trails linking the surrounding neighborhoods to the open space. Where parking is provided, it should be located along the street or beside or behind buildings.

The edges of U-OS are highly permeable and designed to encourage walking and bicycle access. U-OS should have a well-defined edge and typically be separated from surrounding development by a street. Private property should be discouraged from defining the edge of U-OS.

**Application:** U-OS is generally located within neighborhoods or in close proximity to centers and corridors. Mayors Park is an example of S-OS in Union City.

#### **Primary Future Land Uses**

Civic uses such as community centers, parks, town squares, plazas and passive recreation areas (greenways and trails).

#### **Compatible Zoning Classifications**

Not applicable

#### **Design Principles**

#### Site Design

- Variable lot coverage for civic buildings
- Sites should have a well-defined edge and use development at edge of character area to frame area as important public place
- Entrances and edges are designed to encourage bicycle and pedestrian access
- Vehicular access is coordinated and typically from a prominent street
- Emphasis on master planning to synchronize multiple active and passive uses and to integrate open space with surrounding development

#### **Density/Intensity**

Not applicable to this character area

#### **Green Space**

- Formal landscaping for entrances and highly visible areas
- Informal landscaping for passive use areas and natural areas
- Landscaping should blend open space with surrounding development

#### **Transportation**

- High bicycle and pedestrian connectivity with sidewalks, bikeways and trails
- High vehicular connectivity to surrounding neighborhoods and development
- Vehicular access is coordinated and typically from a prominent road
- Entrances designed and located to encourage bicycle and pedestrian access

#### Infrastructure

 Municipal water and sewer service as needed for uses

















#### **Urban-Neighborhood Emerging**

**Intent:** CREATE new urban neighborhoods to improve the quality of life with an increased sense of place and community.

#### General Characteristics: Urban Neighborhood Emerging (U-N

E) is characterized by compact, walkable development in close proximity to a Community or Neighborhood center. The general development pattern is defined by residential and civic uses such as schools. Neighborhood-oriented commercial uses may be permitted when part of a mixed use development. Buildings have moderate to shallow setbacks and use the building structure or landscaping to frame the street.

Street networks are defined by linear streets with moderate to short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of-way and private property. On-street parking should be encouraged. Connectivity is high for vehicles, pedestrians, and bicycle users.

Green space on individual lots is reduced since lots are smaller. Green space along streets, including street trees, bushes and planting strips, is more prominent than in suburban neighborhoods. These streetscape elements frame the street, provide shade and contribute to the neighborhood's urban character. Neighborhood and community parks provide large green space and recreation areas.

Future development should emphasize connectivity and housing diversity by accommodating a mix of housing types and sizes with development, including small-lot single family, townhomes, and live/work units. Higher intensity residential uses should be located at key intersections and along higher traffic streets to create a transition to less intense residential uses. Access to nearby corridors and centers should be supported with pedestrian and bicycle infrastructure.

**Application:** U-N areas are generally areas currently undeveloped or developed in a rural or suburban development pattern but where the desired future development pattern is for a more urban, walkable and connected development pattern. These areas are generally located along the South Fulton Parkway corridor and in close proximity to the MARTA Park-n-Ride.

#### **Primary Future Land Uses**

- Residential uses such as single family attached and detached homes, townhomes, live/work units and multifamily
- Civic uses such as places of worship, schools, municipal services, community centers, parks, or passive recreation (including greenways and trails)

#### **Compatible Zoning Classifications**

- R-6
- RM
- TCMF
- TCMU

#### **Design Principles**

#### Site Design

- Vehicular access provided by alleys and private driveways
- Moderate to shallow building setbacks
- Moderate to high lot coverage with medium to large building footprint in relation to lot size

#### **Density/Intensity**

- High density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips
- · Neighborhood and community parks

#### Transportation

- High pedestrian connectivity with sidewalks and bikeways
- High vehicular connectivity with curvilinear and linear streets and moderate to short distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

Development Pattern Transportation Green Space













#### Urban-Neighborhood

Intent: ENHANCE and MAINTAIN existing urban neighborhoods by accommodating in-fill development that respects the scale, setback, and style of existing adjacent homes and protects and stabilizes existing dwellings, many of which have historic value. CREATE new urban neighborhoods to improve the quality of life with an increased sense of place and community, consistent with the Union City Town Center Livable Centers Initiative (LCI) Study.

**General Characteristics:** Urban Neighborhood (U-N) is characterized by compact, walkable development in close proximity to a Community or Neighborhood center. The general development pattern is defined by residential development and civic uses such as schools. The LCI study area also affords opportunities for mixed use development. Buildings have moderate to shallow setbacks and use the building structure or landscaping to frame the street.

Street networks are defined by linear streets with moderate to short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks, and formal landscaping at the edge of the public right-of-way and private property. On-street parking should be encouraged. Connectivity is high for vehicles, pedestrians, and bicycle users.

Green space on individual lots is reduced since lots are smaller. Green space along streets, including street trees, bushes and planting strips, is more prominent that suburban neighborhoods. Streetscape elements frame the street, provide shade and contribute to urban character. Neighborhood and community parks provide large green space and recreation areas.

Future development should emphasize connectivity and housing diversity by accommodating a mix of housing types and sizes with redevelopment, including small-lot single family, townhomes, and live/work units. Higher intensity residential uses should be located at key intersections and along higher traffic streets to create a transition to less intense residential uses. Access to nearby corridors and centers should be enhanced with pedestrian and bicycle infrastructure.

**Application:** U-N areas are generally the residential neighborhoods between US-29 and I-85.

#### **Primary Future Land Uses**

- Residential uses such as single family attached and detached homes, townhomes, live/work units and multifamily.
- Civic uses such as places of worship, schools, municipal services, community centers, parks, or passive recreation (including greenways and trails)
- Mixed use development consistent with the Union City Town Center LCI

#### Compatible Zoning Classifications

- R4
- R6
- RM
- TCMU
- TCMF
- UD Overlay

#### **Design Principles**

#### Site Design

- Vehicular access provided by alleys and private driveways
- Shallow building setbacks are generally 20 feet or less in depth
- Moderate to high lot coverage with medium to large building footprint in relation to lot size

#### **Density/Intensity**

- Moderate to high density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips
- Neighborhood parks

#### **Transportation**

- High pedestrian connectivity with sidewalks and bikeways
- High vehicular connectivity with linear and curvilinear streets and moderate to short distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

















#### **Urban-Center Community**

**Intent:** ENHANCE existing city centers and CREATE new city centers to improve the quality of life with an increased sense of place and community. The intent is to encourage a true live, work, play environment that includes a mixture of civic, commercial and residential uses to create vitality and reinforce the area's role as an important activity and civic center.

**General Characteristics:** Urban-Center Community (U-CTR C) is characterized by compact, walkable development typical of town centers. The general development pattern is defined by compact, mixed use development. Buildings have shallow setbacks and use the building structure to frame the street.

Street networks are defined by linear streets with short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, and sidewalks with a well defined pedestrian environment. Parking is limited to on-street and behind or beside buildings. Connectivity is high for vehicles, pedestrians, and bicycle users.

Green space on individual lots is reduced since lot coverage is high. Green space along streets, including street trees, bushes and planting strips, is prominent. Streetscape elements frame the street, provide shade and contribute to the center's urban character. Parks, squares and plazas provide green space and create public gathering places for recreation and socializing.

Future development, which includes LCI Study recommendations for the Union Station mall area, should emphasize connectivity and uses that generate a high level of activity. It should reinforce pedestrian-oriented development patterns with appropriate site design and transportation infrastructure. For existing development, maintenance and rehabilitation of historic buildings should be encouraged. For new and existing development, uses should support a variety of housing options, retail and commercial services and employment opportunities that meet the needs of Union City residents and visitors from the greater Atlanta region.

**Application:** U-CTR C areas the Main Street area, the Union Station area, and areas along South Fulton Parkway.

#### **Primary Future Land Uses**

- Mixed use development (residential, office, and commercial uses)
- Office and commercial uses
- · Entertainment and cultural uses
- Residential uses such as multi-family
- Civic uses such as places of worship, schools, municipal buildings, community centers or parks

#### **Compatible Zoning Classifications**

- HD Overlay
- UD Overlay
- TCMU
- TCMF

#### **Design Principles**

#### Site Design

- Vehicular access provided prominent streets, side streets, and alleys
- Shallow building setbacks are generally 20 feet or less in depth
- High lot coverage with large building footprint in relation to lot size

#### Density/Intensity

- High density/intensity
- 1-5 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips
- · Neighborhood and community parks

#### **Transportation**

- High pedestrian connectivity with sidewalks and bikeways
- High vehicular connectivity with curvilinear and linear streets and moderate to short distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available















#### **Urban-Corridor Mixed Use**

**Intent:** ENHANCE existing urban corridors to encourage revitalization and redevelopment that improves the quality of life, increases the sense of place and community, creates a well-functioning corridor that facilitates traffic flow, and supports a variety of land uses. MAINTAIN the residential character in specific areas while allowing for a mixture of office, retail and residential uses.

**General Characteristics:** Urban-Corridor Mixed Use (U-COR MU) areas are characterized by compact, walkable development typical along major urban corridors. The general development pattern is linear along the corridor and is defined by compact, pedestrian-scaled mixed use development. Buildings have shallow setbacks and use the building structure to frame the street. Additionally, the development along the corridor should serve as a buffer between the major roadway and surrounding neighborhoods by providing a transition from higher intensity development to lower intensity development.

Street networks are defined by linear streets with moderate to short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks with a well defined pedestrian environment. Parking is limited to behind or beside buildings. Connectivity is high for vehicles, pedestrians, and bicycle users.

Green space on individual lots is reduced since lots are smaller. Green space along streets, including street trees, bushes and planting strips, is more prominent that suburban areas. The streetscape elements frame the street, provide shade and contribute to the corridor's urban character. Neighborhood and community parks provide green space and recreation areas.

Future development should emphasize connectivity and should provide opportunities for a high intensity mix of uses along major transportation corridors. Uses should support a variety of housing options, retail and commercial services and employment opportunities.

**Application:** U-COR MU is generally located along major corridors where a mix of uses has developed over time. Additionally, the U-COR MU character areas are generally those prosperities with direct frontage or access to the major roadway.

#### **Primary Future Land Uses**

- Residential uses such as single-family attached and multi-family
- Office and commercial uses
- Mixed use development (residential, office, and commercial uses)
- Civic uses such as places of worship, schools, municipal services, community centers or municipal parks, including greenways and trails

#### **Compatible Zoning Classifications**

- R6
- RM
- GC
- 0-1
- TCMU
- TCMF
- UD Overlay
- RHC Overlay

Option: Corridor Overlay consistent with RHC standards to address design along other corridors

#### **Design Principles**

#### Site Design

- Vehicular access provided by alleys and private driveways
- Shallow building setbacks are generally 20 feet or less in depth
- Moderate to high lot coverage with medium to large building footprint in relation to lot size

#### **Density/Intensity**

- High density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips
- Neighborhood parks

#### **Transportation**

- High pedestrian connectivity with sidewalks and bikeways
- High vehicular connectivity with linear streets and moderate to short distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

















#### **Urban-Corridor Residential**

**Intent:** ENHANCE existing urban corridors where to encourage revitalization and redevelopment that improves the quality of life, increases the sense of place and community, creates a well-functioning corridor that facilitates traffic flow, and supports a variety of residential land uses. MAINTAIN the residential character in specific areas while allowing for a mixture of office, retail and residential uses, consistent with the LCI Study recommendations.

**General Characteristics:** Urban-Corridor Residential (U-COR R) areas are characterized by compact, walkable development typical along major urban corridors. The general development pattern is linear along the corridor and is defined by compact, pedestrian-scaled residential development. Buildings have shallow setbacks and use the building structure to frame the street. Additionally, the development along the corridor should serve as a buffer between the major roadway and surrounding neighborhoods by providing a transition from higher intensity to lower intensity development.

Street networks are defined by linear streets with moderate to short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, sidewalks with a well defined pedestrian environment. Parking is limited to behind or beside buildings. Connectivity is high for vehicles, pedestrians, and bicycle users.

Green space on individual lots is reduced since lots are smaller. Green space along streets, including street trees, bushes and planting strips, is more prominent that suburban areas. The streetscape elements frame the street, provide shade and contribute to the corridor's urban character. Neighborhood and community parks provide green space and recreation areas.

Future development should emphasize connectivity and should provide a variety of high intensity housing options along major transportation corridors.

**Application:** U-COR R is generally located along major transportation corridors with higher density residential development or where higher density residential development is desired. There is also the potential for mixed use development opportunities consistent with the LCI Study recommendations. Additionally, the U-COR character areas are generally those prosperities with direct frontage or access to the major roadway.

#### **Primary Future Land Uses**

- Residential uses such as single-family attached, townhomes and multi-family
- Civic uses such as places of worship, schools, municipal services, community centers or municipal parks, including greenways and trails

#### **Compatible Zoning Classifications**

- R6
- RM
- UD Overlay
- TCMF

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets, alleys and private driveways
- Shallow building setbacks are generally 20 feet or less in depth
- Moderate to high lot coverage with medium to large building footprint in relation to lot size

#### **Density/Intensity**

- High density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips
- Neighborhood parks

#### **Transportation**

- High pedestrian and bicycle connectivity with sidewalks and bikeways
- High vehicular connectivity with linear streets and moderate to short distance between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

















# **Development Category: District**

The District Development Category accommodates activities and uses that are not addressed by the traditional community elements of open space, neighborhoods, centers, and corridors. The intent of this category is to create and enhance areas with land uses and development patterns that require special design consideration.

The development patterns of districts vary considerably depending on the land use requirements. For industrial and high impact districts, the development pattern is typically defined by large buffers and the separation of uses to help limit the impacts of activity on adjacent areas.

For districts intended to interact with surrounding areas, such as major institutional or office concentrations, the development pattern is typically defined by single-use development such as a business park or corporate campus. Efforts should be made to connect the district with the surrounding development. Transportation connections, such as sidewalks, streets, and trails, should emphasize the connecting points and edges of this type of district. Likewise, measures should be taken to limit buffers and other design elements that would emphasize separation between the district and the surrounding areas.

Transportation in and around districts can vary greatly. For high impact land uses such as industrial uses, the transportation system should be designed to accommodate large, heavy vehicles. Access to loading or heavy service areas should be accommodated on site and away from major road access points. For major institutional and office concentrations, the transportation system should be designed to accommodate all forms of transportation including cars, bicycles, and pedestrians.

Green space is variable in districts. In high impact districts, most green space is associated with landscape buffers or large open areas such as natural areas. In major institutional and office concentrations, green space can include landscape buffers, large open spaces as well as formal civic spaces in suburban and urban areas

Utility services are an important component of district areas. It is important that water, sewer, and electrical services be provided. Particularly with high impact uses, it is important to have wastewater and sewage service to manage the residual waste generated by these activities and to limit their impact on the natural environment

#### District Character Areas

- District-South Fulton Parkway Corridor
- District-Mixed Use Office/Corporate Campus
- District-Industrial
- District-Quarry

#### District-Corridor South Fulton Parkway

**Intent:** MAINTAIN and ENHANCE South Fulton Parkway to encourage development that improves the quality of life, increases the sense of place and community, creates a well-functioning corridor that facilitates traffic flow, and supports a variety of land uses.

**General Characteristics:** District-Corridor South Fulton Parkway (D-COR SFP) is characterized by multiple transportation options typical of an urban corridor. The general development pattern is linear along the corridor with managed access to adjacent development. Buildings have moderate setbacks. Buildings with frontage along the Parkway are oriented to the Parkway to support pedestrian, bicycle and public-transit user access.

The street network is defined by a curvilinear street with long to moderate distances between intersections. The roadway cross section is defined by the roadway, curb and gutter, sidewalks, mutli- use trails, transit facilities and landscape medians. Connectivity is high for vehicles, pedestrians, and bicycle users. The roadway should support walking, biking, driving and public transportation.

Green space on properties fronting the Parkway should include formal land-scaping that supports the urban character of the corridor. Green space along the roadway should include streetscape elements such as street trees, bushes and planting strips, and landscaped medians typical of urban boulevards. The street-scape elements frame the street, provide shade and contribute to the corridor's urban character.

Future development should emphasize connectivity, access management, and support the land uses associated with adjacent character areas.

**Application:** D-COR SFP applies to the roadway and properties with direct frontage or access to the Parkway.

#### **Primary Future Land Uses**

· Land uses associated with adjacent character areas

#### **Compatible Zoning Classifications**

- R-6
- RM
- TCMF
- TCMU

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets or managed access curb cuts.
- Moderate building setbacks

#### **Density/Intensity**

N/A

#### **Green Space**

- Formal landscaping with built areas
- Moderately dense street trees, bushes, and planting strips

#### Transportation

- High pedestrian and bicycle connectivity with sidewalks and bikeways
- High vehicular connectivity with a curvilinear street and long to moderate distances between intersections

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

















#### District-Mixed Use Office/Corporate Campus

Intent: CREATE new development where major institutional uses are predominant.

General Characteristics: The District-Mixed Use Office/Corporate Campus (D-MUO/CC) character area is intended to accommodate large business development and corporate campuses that are not easily accommodated within the Community Elements (Open Space, Neighborhoods, Centers and Corridors).

The general development pattern is defined by compact, walkable development typical of a campus. Building development should be variable within D-MUO/CC to promote the specific needs of businesses while also giving special consideration to the surrounding character areas. Building type and form (mass, orientation and placement) should also be given special consideration to support pedestrian activity and integrate D-MUO/CC with surrounding development. At the edge of this district, transitions should use buildings and streetscape elements to transition to less intense development. However, in some cases landscape buffers may be used to aid in creating a transition.

Street networks are defined by linear and curvilinear streets with moderate to short distances between intersections. Roadway cross sections are typically defined by the roadway, curb and gutter, and sidewalks with a well defined pedestrian environment. Parking is limited to behind or beside buildings. Connectivity is high for vehicles, pedestrians, and bicycle users.

Access to the district should be managed with primary access encouraged from the adjacent major roadway. Internal access to buildings and access to adjacent development should be provided by local and service streets.

Green space on individual lots includes formal landscaping in side yards and surface parking lots. Green space also includes streetscape elements, such as street trees, bushes and planting strips, to frame the street, provide shade and contribute to the campus's walkable character.

Future development should reflect a campus or unified development pattern that includes employment uses such as corporate and professional office uses.

Application: D-MUO/CC generally located along the South Fulton Corridor Parkway corridor and where a corporate campus-type development is desired.

#### **Primary Future Land Uses**

- Industrial uses such as low-intensity manufacturing, assembly, distribution, processing, wholesale trade or similar uses
- Office uses such as business parks or large business

#### **Compatible Zoning Classifications**

- 0-I
- M-1
- UD Overlay

#### **Design Principles**

#### Site Design

- Vehicular access primarily off major roadway, with internal access and connections to adjacent development provided by local and service streets
- Deep to moderate setbacks are generally 40 to 20 feet in depth
- Moderate lot coverage with medium building footprint in relation to lot
- · Emphasis on master planning

#### **Density/Intensity**

- Moderate density/intensity
- 1-3 story buildings

#### **Green Space**

- Formal landscaping and appropriate buffering with built areas
- Informal landscaping such as natural areas acting as buffers
- Moderately dense street trees, bushes and planning strips

#### **Transportation**

- High pedestrian and bicycle connectivity with sidewalks and bikeways
- Moderate vehicular connectivity with curvilinear and linear streets and generous to moderate distance between intersections
- Managed access
- Efficient and safe vehicular, bicycle and pedestrian internal circulation patterns
- Shared side and rear commercial parking

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available

















#### **District-Industrial**

Intent: ENHANCE and MAINTAIN existing industrial and business facilities and CREATE new facilities to generate new economic opportunities.

General Characteristics: The District-Industrial (D-I) is intended to accommodate large industrial and business development that is not easily accommodated within the Community Elements (Open Space, Neighborhoods, Centers and Corridors).

Building development should be variable within D-I to promote the specific needs of industrial activities or businesses and accommodate large-scale distribution facilities, industrial activities, or office park developments.

Appropriate landscaping and open space between buildings and adjacent land uses should be provided to help limit negative visual and noise impacts of activity within the district on surrounding areas. Internal transportation should be designed to accommodate heavy and large vehicles associated with industrial or shipping activity.

Access to the district should be controlled with limited connections to surrounding development and should be located along a major roadway.

Future development should reflect a campus or unified development pattern that include employment uses such as industrial, commercial and service uses.

Application: D-I in close proximity to I-85, US-29, South Fulton Parkway and rail lines for the purpose of convenient transportation access.

#### **Primary Future Land Uses**

- Industrial uses such as low or high intensity manufacturing, assembly, distribution, processing, wholesale trade or similar uses.
- Office uses such as business parks or large business facilities

#### **Compatible Zoning Classifications**

- M-1
- M-2

#### **Design Principles**

#### Site Design

- Vehicular access provided by side streets, frontage roads or private driveways within development
- Deep to moderate setbacks are generally 40 to 20 feet in depth
- Moderate lot coverage with medium building footprint in relation to lot
- Emphasis on master planning

#### Density/Intensity

- Moderate density/intensity
- 1-3 story buildings

#### **Green Space**

- · Formal landscaping and appropriate buffering with built areas
- Informal landscaping such as natural areas acting as buffers
- Moderately dense street trees, bushes and planning strips

#### **Transportation**

- · High pedestrian and bicycle connectivity with sidewalks and bikeways
- Moderate vehicular connectivity with curvilinear and linear streets and generous to moderate distance between intersections
- Managed access
- Efficient and safe vehicular and pedestrian internal circulation patterns
- Shared side and rear commercial parking

#### Infrastructure

- Municipal water and sewer service
- Telecommunications available















#### **Character Area Implementation Strategy**

The Character Area Implementation Strategy is used to link the desired physical development patterns identified in the character areas with appropriate modifications to the development regulations necessary to implement the character area descriptions and policy intent. Strategy reference codes, presented with full strategy descriptions in Section 4, are paired in the adjacent table with the Character Areas they are intended to implement.

#### **Future Development Map**

The Future Development Map, identifies the geographic location of the Character Areas within Union City. This map helps guide decision making related to the

physical location of development and where the most appropriate scale and intensity of development should occur. Specifically, the Future Development Map is used to guide future rezoning. Proposed zone change requests are reviewed for consistency with the Character Area Policy associated with the Future Development Map. While the Future Development Map recommends land uses and development patterns for a 20-year planning horizon, it is important to use it on a regular basis to determine if amendments are needed based on changing market and demographic trends. The table on the following page summarizes the zoning districts recommended for/consistent with each Character Area.

Character Implen	nentation Strategies
Character Area	Corresponding Implementation Strategy Reference Code (from Chapter 4: Community Goals and Vision)
N-0S	DP-4.2.1; RC-1.1.1
S-0S	DP-4.2.1; RC-1.1.1
S-N	DP-1.1.1; DP-1.1.2; DP-1.1.3; DP-1.2.1; DP-1.2.2; DP-1.2.3; DP-2.1.1; DP-2.1.2; DP-2.1.3; SED-1.1.1
S-CTR-C	DP-3.2.1; DP-3.1.2; DP-3.1.3; DP-3.1.4; DP-3.1.5; DP-3.2.2; DP-3.4.1; DP-3.4.2
S-COR-MU	DP-3.1.1; DP-3.1.2; DP-3.2.1; DP-3.2.2; DP-3.4.1; DP-3.4.2; DP-4.2.1; DP-5.1.1
S-COR-R	DP-2.1.1; DP-2.2.1; DP-2.2.2; DP-4.2.1; DP-3.2.1; DP-3.2.2; DP-3.2.3; DP-3.2.4
U-0S	DP-5.1.1; DP-5.2.1; RC-1.1.1
U-N-E	DP-1.1.2; DP-2.1.1; DP-2.1.2; DP-2.1.3; DP-2.2.1; DP-2.2.2; DP-2.3.1; DP-2.3.2; SED-1.2.3
U-N-M	DP-1.1.1; DP-1.1.2; DP-1.1.3; SED-1.2.3
U-CTR-N	DP-2.1.1; DP-2.1.2; DP-2.1.2; DP-2.1.3; DP-2.2.1; DP-2.2.2; DP-3.2.1
U-CTR-C	DP-3.1.1; DP-3.1.2; DP-3.2.1; DP-3.4.1; DP-3.4.2; DP-4.2.1
U-COR-MU	DP-2.1.1; DP-2.1.2; DP-2.1.3; DP-3.1.1; DP-3.1.2; DP-3.2.1; DP-3.2.3; DP-3.2.4; DP-3.2.6
U-COR-R	DP-1.1.1; DP-2.1.1; DP-2.1.2; DP-2.1.3; DP-2.2.2; DP-2.3.1; DP-2.3.2; DP-4.1.2; DP-3.2.1
D-SFP-C	DP-2.1.1; DP-2.1.2; DP-2.1.3; DP-2.2.1; DP- 2.2.2; DP-2.3.1; DP-2.3.2; DP-3.1.1, DP-3.1.2; DP-3.1.3; DP-3.1.4; DP-3.2.1; DP-3.2.2; DP-2.2.3; DP-3.2.6; DP-4.2.1; DP-5.2.1; SED-1.1.1; SED-1.2.2
D-MU/O/CC	DP-2.1.1;DP-2.1.2;DP-2.1.3;DP-2.2.1; DP-2.3.1
D-I	DP-3.3.1;DP-5.1.1; Goal DP-6
D-Q	DP-3.3.1;DP-5.1.1; Goal DP-6

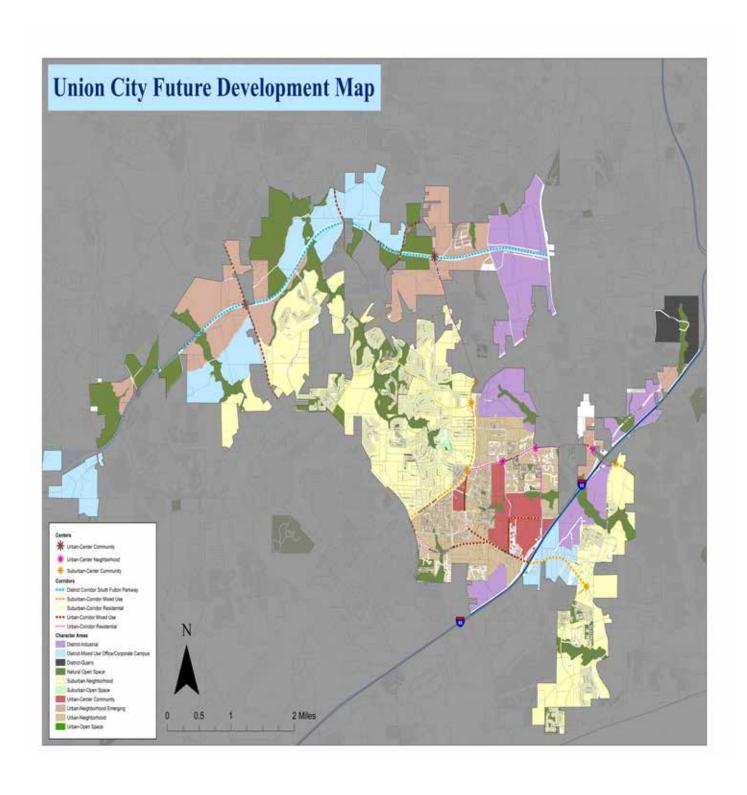
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## Character Area / Zoning Consistency Table

	R-1	R-2	R-3	R-4	R-6	PUD	RMD	RM	МНР	0-1	NC	GC	TCMU	TCMF	RSC	M-1	M-2
Natural - Open Space																	
Suburban - Open Space																	
Suburban - Neighborhood	•	•	•	•	•	•	•	•									
Suburban - Center Community											•	•					
Suburban - Corridor Mixed Use								•		•		•					
Suburban - Corridor Residential				•	•			•									
Urban - Open Space																	
Urban - Neighborhood Emerging					•			•					•	•			
Urban - Neighborhood				•	•			•					•	•			
Urban - Center Neighborhood											•						
Urban - Center Community													•	•			
Urban - Corridor Mixed Use					•			•		•		•	•	•			
Urban - Corridor Residential					•			•						•			
District - Corridor South Fulton Parkway					•			•					•	•			
Distirct - Mixed Use / Office/Corpoate Campus										•						•	
District - Industrial																•	•
District - Quarry																	•

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### **Union City Future Development Map**



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## Work Program

## Report of Accomplishments & Community Work Program

A key component of the Comprehensive Plan is to identify projects that the Union City will undertake to implement the goals and policies of the plan. The following pages identify the projects that Union City will undertake in the next five years. In addition, as well as the Report of Accomplishments cover the status of the projects outline in the 2017 Comprehensive Plan.

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pedestrian connections.  Coordinate the location and construction of new divic building in activity centers, corridors and neighborhoods  3 Promote and implement Opportunity Zone designation  Coordinate working relationships with planning staff, local businesses and local economic development or granizations to ensure new and existing business developments are in line with the principles of the Future Development Guide  5 Review and amend tree preservation regulations  6 Establish and enhance existing visual gateways  7 Establish roadway pavement management program  8 Develop financing tools for landowners that facilitate investment in struggling neighborhoods  9 Establish a local economic development of the public Services  10 Adopt development regulation amendments requiring installation of bicycle and pedestrian amenties with new development.  11 Utilize conservation essements and other land preservation tools  12 Identify traffic signalization improvements  13 and expand local and regional public variance to interest and expand local and regional public variance to improvements  14 Continue to implement Roosevelt Highway Overlay District to ensure regulation Public Services  15 Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations service  16 Staff Time  2 Comm. Dev. Staff Time  3 Staff Time  4 Completed Completed Comm. Dev. Staff Time  5 Completed Completed Comm. Dev. Staff Time  6 Completed Completed Comm. Dev. Staff Time  7 Not Completed Complete Communication of bicycle and preservation tools  17 Continue to implement Roosevelt Highway Overlay District to ensure regulations support the development of mixed use centers.  18 Continue to implement Roosevelt Highway Overlay District to ensure regulations support the development of mixed use centers.  19 Continue Clean and Lien program  10 Continue Clean and Lien program  11 Continue Clean and Lien program  12 Continue Clean and Lien program  13 Continue Clean and Lien program  14 Continue Clean and Lien program  15 Development		Union City Report of Accomp	lishments						
1 PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.  Coordinate the location and construction of new civit building in activity centers, corridors and neighborhoods  3 Promote and implement Opportunity Comm. Dev. Staff Time	ID	Project		Cost	2016	2017	2018	2019	2020
2 activity centers, corridors and neighborhoods  3 Promote and implement Opportunity Zone designation Coordinate working relationships with planning staff, local businesses and local economic development or grainstantions to ensure new and existing business developments are in line with the principles of the Future Development Guide  5 Review and amend tree preservation regulations and gateways  7 Establish and enhance existing visual gateways  7 Establish and enhance existing visual gateways  8 Establish and enhance existing visual gateways  9 Evelop financing tools for landowners that facilitate investment in struggling neighborhoods  9 Establish a local economic development authority development authority  10 Indicate and pedestrian amenities with new development.  11 Utilize conservation easements and other land preservation tools  12 Identify traffic signalization improvements  13 Coordinate with MARTA to improve microvements  14 Continue to implement Rososvelt flighway Overlay District  15 Regularly review the Town Center Mixed Use Nixed Use District to ensure regulation service  16 Continue to implement Rososvelt flighway Overlay District  17 Continue Clean and Lien program  Develop and implement public connects the Downtown/City Hall are as to Shannon Parkway (as development to Communicate status of Communicate s	1	PEDS to coordinate safe routes to school programs and PATH for and	Public Service	Staff Time	*				Not Completed
Comm. Dev. Staff Time	2	construction of new civic building in activity centers, corridors and		Staff Time			*	*	Completed /Ongoing
with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide  5 Review and amend tree preservation regulations 6 Establish and enhance existing visual gateways 7 Establish roadway pavement management program 8 In Streets Div. TBD	3		Comm. Dev.	Staff Time	*	*	*	*	Completed
Review and amend tree preservation regulations  Establish and enhance existing visual gateways  Public Services \$85,000	4	with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the	Comm. Dev.	Staff Time					Ongoing
## Completed Stablish roadway pavement management program  Develop financing tools for landowners that facilitate investment is struggling neighborhoods  Establish a local economic development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.  Utilize conservation easements and other land preservation tools denote rimprovements  Comm. Dev Staff Time	5		Comm. Dev	Re-write - \$				*	Not Completed
Develop financing tools for landowners that facilitate investment in struggling neighborhoods  10 Establish a local economic development authority Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.  11 Utilize conservation easements and other land preservation tools improvements  12 Identify traffic signalization improvements  13 Coordinate with MARTA to improve and expand local and regional public transportation service  14 Continue to implement Roosevelt Highway Overlay District  15 Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  16 Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  Develop and implement public outreach program to communicate status of Community Agenda  Staff Time  * Completed  * Comm. Dev. Staff Time  * * * * * * * * Completed  Comm. Dev. Staff Time  Ongoing  * * * * * * * * Completed  Comm. Dev. Staff Time  Ongoing	6	_	Public Services	\$85,000		*		*	Completed
andowners that facilitate investment in struggling neighborhoods  9 Establish a local economic development authority  Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.  10 Utilize conservation easements and other land preservation tools  11 Utilize conservation easements and other land preservation tools  12 Identify traffic signalization improve and expand local and regional public transportation service  13 Coordinate with MARTA to improve and expand local and regional public transportation service  14 Continue to implement Roosevelt Highway Overlay District  15 Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  16 Continue Clean and Lien program  Code Enforcement  17 Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  Comm. Dev. Staff Time  * * * * * * * * * Completed Completed Staff Time * * * * * * * * * * * * * * * * * * *	7		Streets Div.	TBD	*				Ongoing
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amendments requiring installation of bicycle and pedestrian amenities with new development.  11 Utilize conservation easements and other land preservation tools  12 Identify traffic signalization improvements  13 Coordinate with MARTA to improve and expand local and regional public transportation service  14 Continue to implement Roosevelt Highway Overlay District  15 Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  16 Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  17 Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  Public Services  Staff Time  **  Not Completed  **  Not Completed  **  Not Completed  **  **  **  **  **  **  Completed  **  **  **  **  **  Completed  **  **  **  **  **  **  **  Completed  **  **  **  **  **  **  Completed  **  **  **  **  **  **  **  Completed  **  **  **  **  **  **  **  **  **	9			Staff Time					Completed
other land preservation tools    Comm. Dev   Staff Time   Completed	10	amendments requiring installation of bicycle and pedestrian amenities	Public Services	Staff Time			*		Not Completed
improvements  Public Services  Coordinate with MARTA to improve and expand local and regional public transportation service  Continue to implement Roosevelt Highway Overlay District  Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  Public Services  TBD  Ongoing  Ongoing  Not  Comm. Dev.  Staff Time  TBD  Not  Completed  Completed  Staff Time  Public Services  TBD  Ongoing  Completed  Staff Time  TBD  Completed  Co	11		Comm. Dev	Staff Time			*		Not Completed
and expand local and regional public transportation service  14 Continue to implement Roosevelt Highway Overlay District  15 Regularly review the Town Center Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  16 Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  MARTIA, Public Services  Staff Time    Comm. Dev. Staff Time    Not Completed  Not Completed  Code Enforcement    Staff Time    ** * * * Completed  Completed  Comm. Dev. Staff Time    Code Enforcement    Staff Time    Completed  Comm. Dev. Staff Time    Completed  Completed  Completed  Comm. Dev. Staff Time    Completed  Completed  Completed  Completed  Comm. Dev. Staff Time    Completed  Completed  Completed	12	_	,	Staff Time	*				Completed /Ongoing
Highway Overlay District  Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  Public Services  TBD  Not  Completed  Completed  Staff Time  Public Services  TBD  Public Services  TBD  Not  Completed  Completed  Completed  Completed  Completed  Staff Time  ** * * Completed	13	and expand local and regional public		Staff Time	*				Completed
Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.  Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  Comm. Dev.  Staff Time  TBD  Not Completed Completed Staff Time  * * * Completed Completed Comm. Dev. Staff Time	14		Comm. Dev.	Staff Time					Ongoing
friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)  Continue Clean and Lien program  Develop and implement public outreach program to communicate status of Community Agenda  Public Services  TBD  Not Completed Find  Staff Time  * * * * Completed /Ongoing  Comm. Dev. Staff Time	15	Mixed Use Mixed Use District to ensure regulations support the	Comm. Dev.	Staff Time					Ongoing
Develop and implement public outreach program to communicate status of Community Agenda  Enforcement  Staff Time  /Ongoing  /Ongoing	16	friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town	Public Services	TBD					Not Completed
outreach program to communicate status of Community Agenda Comm. Dev. Staff Time * Completed	17	Continue Clean and Lien program		Staff Time	*	*	*	*	Completed /Ongoing
	18	outreach program to communicate status of Community Agenda	Comm. Dev.	Staff Time		*			Completed

WORK PLAN 2015 Union City Comprehensive Plan

	Union City Report of Accomp	lishments						
ID	Project	Responsible	Cost	2016	2017	2018	2019	2020
19	Work with organizations such as PATH or Georgia Bikes for bicycle connections.	Public Service	Staff Time					Not Completed
20	Adopt street connectivity standards that require connectivity within new development and to adjacent areas	Comm. Dev	Zoning Ord Re-write \$ TBD			*		Not Completed
21	Develop an inventory of vacant and/or unoccupied Brownfield and Greyfield areas to identify sites that are suitable for development and redevelopment	Comm. Dev.	Staff Time					Ongoing
22	Conduct housing study to identify housing stock existing conditions and future needs in the city (including affordable housing)	Comm. Dev	\$60,000			*		Ongoing
23	Nominate eligible properties to the National Register of Historic Places and promote the City's history	Comm. Dev	Zoning Ord Re-write \$ TBD		*			Not Completed
24	Coordinate school site section with planning officials, neighborhoods, and the school board	Bd. of Edu., Comm. Dev.	Staff Time			*		Ongoing
25	Develop a Parks, Recreation and Green Space Master Plan	Parks	\$40,000	*				Ongoing
26	Review and amend park and open space dedication requirements and incentives	Comm. Dev.	Staff Time			*		Not Completed
27	Develop incentives that encourage diverse and affordable housing	Comm. Dev	Staff Time			*		Not Completed
28	Coordinate with South Fulton Clean and Beautiful/Union City Clean and Beautiful organizations to assist with cleanup/beautification of corridors	Parks, Comm. Dev., Clean & Beautiful	Staff Time	*				Completed
29	Identify corporate partners with community development programs that may help with beautification/maintenance costs of existing parks	Parks, Comm. Dev.	Staff Time				*	Not Completed
30	Utilize the upcoming South Fulton Parkway Corridor Plan process to continue coordinated planning with adjacent jurisdictions and to ensure the balanced development of South Fulton Parkway.	Comm. Dev	Staff Time		*			Not Completed
31	Implement the recommendations from South Fulton Parkway Corridor Plan. This may include, transportation projects, changes to land use policy and changes to zoning regulations.	Comm. Dev	Staff Time			*		Not Completed
32	Explore greenspace options for properties along South Fulton Parkway placed under conservation easements.	Comm. Dev	Staff Time		*			Ongoing

WORK PLAN 2015 Union City Comprehensive Plan

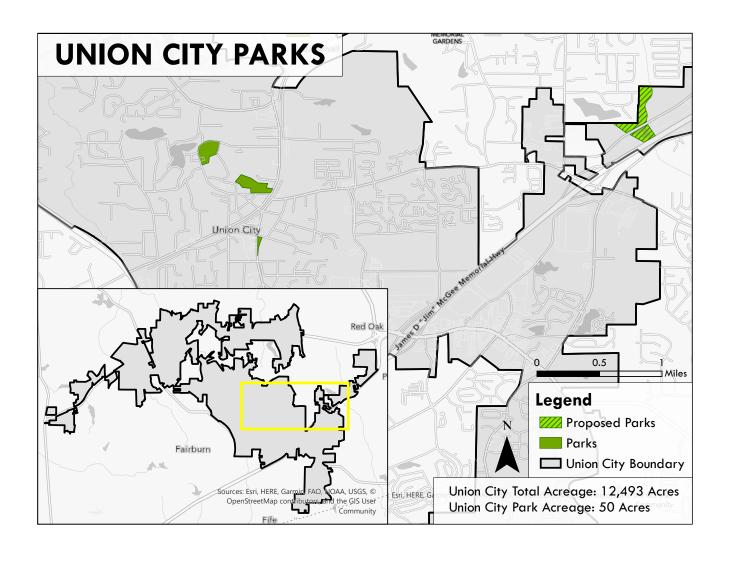
	Union City Community Work Progr	am - 2020							
ID	Project	Responsible Party	Cost	Funding Source	2021	2022	2023	2024	2025
1	Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.	Public Service	Staff Time		*	*			
2	Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods	City Administration	Staff Time		*	*	*	*	*
3	Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide	Comm. Dev.	Staff Time		*	*	*	*	*
4	Review and amend tree preservation regulations	Comm. Dev.	Zoning Ord Re-write - \$ TBD	General Fund	*				
5	Coordinate with MARTA on the Greenway Project including the Park-N-Ride for a trailhead from Feldwood Road ti Buffington Road	Comm. Dev.	Staff Time		*	*			
6	Coordinate with MARTA to restore routes along Roosevelt Highway	Public Services	Staff Time		*	*	*	*	*
7	Establish roadway pavement management program	Streets Div.	TBD	General Fund/LMIG	*				
8	Investigate park/gathering spaces in underserved areas	Comm. Dev.	Staff Time	CDAP	*				
9	Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.	Public Services	Staff Time		*				
10	Utilize conservation easements and other land preservation tools	Comm. Dev	Staff Time		*	*	*	*	*
11	Identify traffic signalization improvements	GDOT, Public Services	Staff Time		*				
12	Pursue discussions the revitalization of Dixie Lakes	Comm. Dev./ Public Services	Staff Time		*	*	*	*	*
13	Continue to implement Roosevelt Highway  Overlay District	Comm. Dev.	Staff Time		*	*	*	*	
14	Regularly review the Town Center Mixed Use Mixed Use District to ensure regulations support the development of mixed use centers.	Comm. Dev.	Staff Time		*	*	*	*	*
15	Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)	Public Services	TBD	General Fund	*	*	*		
16	Continue Clean and Lien program	Code Enforcement	Staff Time		*	*	*	*	*
17	Develop and implement public outreach program to communicate status of Comprehensive Plan	Comm. Dev.	Staff Time		*	*			
18	Work with organizations such as PATH or Georgia Bikes for bicycle connections.	Public Service	Staff Time		*	*	*	*	*

2015 Union City Comprehensive Plan

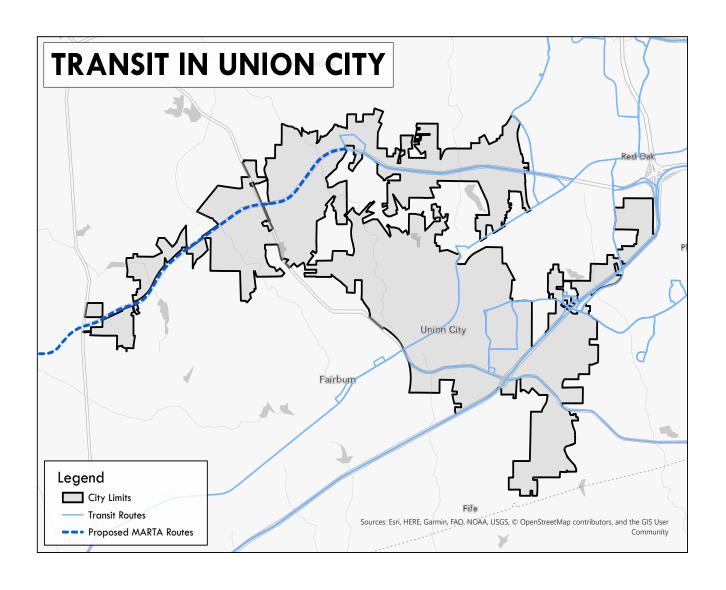
	Union City Community Work Progr	ram - 2020							
ID	Project	Responsible Party	Cost	Funding Source	2021	2022	2023	2024	2025
19	Adopt street connectivity standards that require connectivity within new development and to adjacent areas	Comm. Dev	Zoning Ord Re-write \$ TBD	General Fund	*	*	*		
20	Develop an inventory of vacant and/or unoccupied Brownfield and Greyfield areas to identify sites that are suitable for development and redevelopment	Comm. Dev.	Staff Time		*	*	*	*	*
21	Conduct housing study to identify housing stock existing conditions and future needs in the city (including affordable housing)	Comm. Dev	\$60,000	General Fund	*	*	*		
22	Coordinate school site section with planning officials, neighborhoods, and the school board	Bd. of Edu., Comm. Dev.	Staff Time		*	*	*		
23	Develop a Parks, Recreation and Green Space Master Plan	Parks	\$40,000	General Fund	*				
24	Review and amend park and open space dedication requirements and incentives	Comm. Dev.	Staff Time		*	*	*		
25	Develop incentives that encourage diverse and affordable housing	Comm. Dev	Staff Time		*	*	*		
26	Pursue emergency facilities and technology educational opportunities	Comm. Dev.	Staff Time		*				
27	Identify corporate partners with community development programs that may help with beautification/maintenance costs of existing parks	Parks, Comm. Dev.	Staff Time		*	*	*	*	*
28	Utilize the upcoming South Fulton Parkway Corridor Plan process to continue coordinated planning with adjacent jurisdictions and to ensure the balanced development of South Fulton Parkway.	Comm. Dev	Staff Time		*	*			
29	Implement the recommendations from South Fulton Parkway Corridor Plan. This may include, transportation projects, changes to land use policy and changes to zoning regulations.	Comm. Dev	Staff Time		*	*	*		
30	Pursue creative placemaking for the following corridors: Flat Shoals, Shannon Parkway	Comm. Dev	Staff Time			*	*	*	*
31	Investigate community clean-up efforts.	Comm. Dev	Staff Time		*	*			
32	Implement defined community clean-up efforts.	Comm. Dev	Staff Time		*	*	*	*	*
33	Pursue educational campaigns surrounding litter and recycling.	Comm. Dev	Staff Time		*	*			
34	Pursue an adopt a street program.	Comm. Dev	Staff Time			*	*		
35	Explore greenspace options for properties along South Fulton Parkway placed under conservation easements.	Comm. Dev	Staff Time		*	*			

2015 Union City Comprehensive Plan

## Appendix



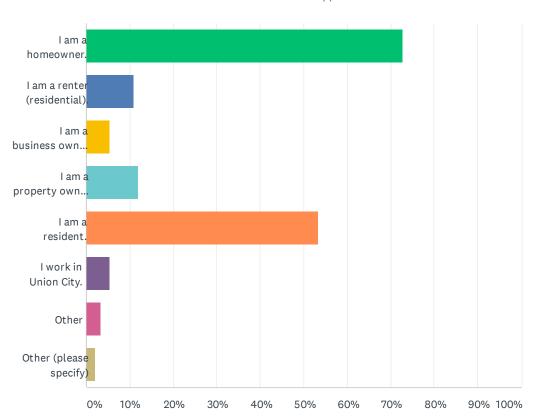
78 | 2020 Union City Comprehensive Plan Atlanta Regional Commission



79 | 2020 Union City Comprehensive Plan Atlanta Regional Commission

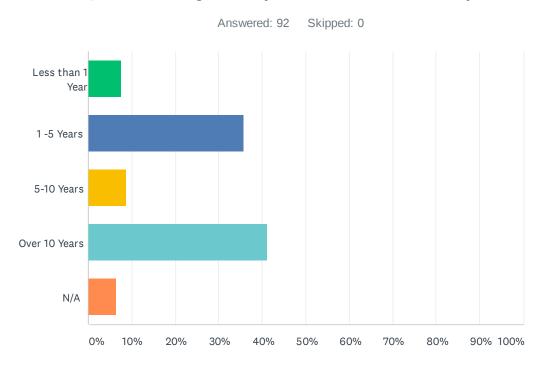
### Q1 Which of the following statements apply to you? Select all that apply.





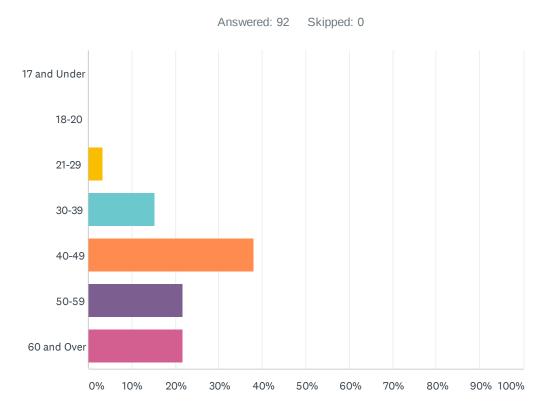
ANSWER CHOICES	RESPONSES	
I am a homeowner.	72.83%	67
I am a renter (residential).	10.87%	10
I am a business owner.	5.43%	5
I am a property owner (residential and/or commercial).	11.96%	11
I am a resident.	53.26%	49
I work in Union City.	5.43%	5
Other	3.26%	3
Other (please specify)	2.17%	2
Total Respondents: 92		

### Q2 How long have you lived in Union City?



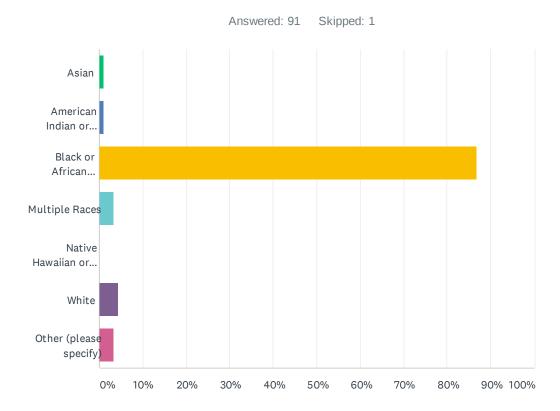
ANSWER CHOICES	RESPONSES	
Less than 1 Year	7.61%	7
1 -5 Years	35.87%	33
5-10 Years	8.70%	8
Over 10 Years	41.30%	38
N/A	6.52%	6
TOTAL		92

### Q3 What is your age?



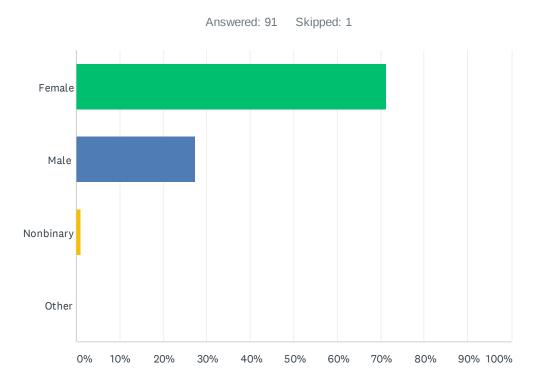
ANSWER CHOICES	RESPONSES	
17 and Under	0.00%	0
18-20	0.00%	0
21-29	3.26%	3
30-39	15.22%	14
40-49	38.04%	35
50-59	21.74%	20
60 and Over	21.74%	20
TOTAL		92

### Q4 What race do you identify as?



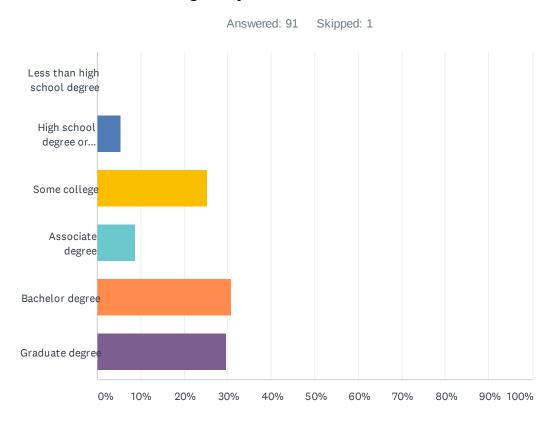
ANSWER CHOICES	RESPONSES	
Asian	1.10%	1
American Indian or Alaskan Native	1.10%	1
Black or African American	86.81%	79
Multiple Races	3.30%	3
Native Hawaiian or Pacific Islander	0.00%	0
White	4.40%	4
Other (please specify)	3.30%	3
TOTAL		91

### Q5 What is your gender identity?



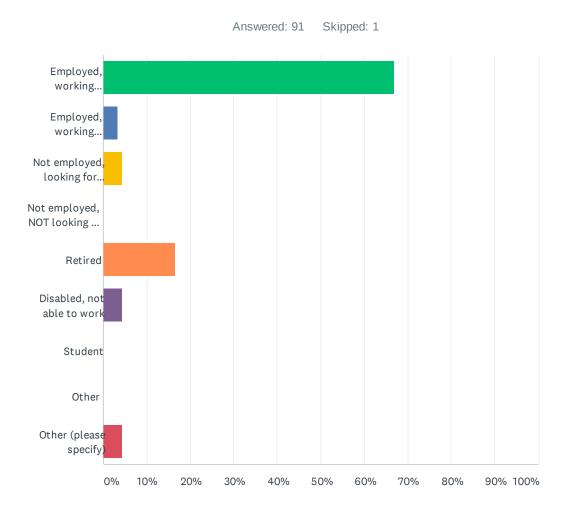
ANSWER CHOICES	RESPONSES	
Female	71.43%	65
Male	27.47%	25
Nonbinary	1.10%	1
Other	0.00%	0
TOTAL		91

## Q6 What is the highest level of school you have completed or the highest degree you have received?



ANSWER CHOICES	RESPONSES	
Less than high school degree	0.00%	0
High school degree or equivalent (e.g., GED)	5.49%	5
Some college	25.27%	23
Associate degree	8.79%	8
Bachelor degree	30.77%	28
Graduate degree	29.67%	27
TOTAL		91

## Q7 Which of the following categories best describes your employment status?



ANSWER CHOICES	RESPONSES	
Employed, working full-time	67.03%	61
Employed, working part-time	3.30%	3
Not employed, looking for work	4.40%	4
Not employed, NOT looking for work	0.00%	0
Retired	16.48%	15
Disabled, not able to work	4.40%	4
Student	0.00%	0
Other	0.00%	0
Other (please specify)	4.40%	4
TOTAL		91

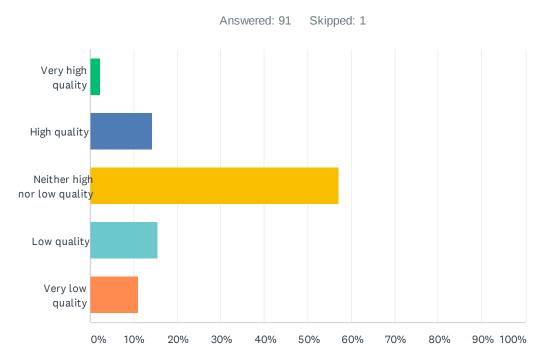
### Q8 What are the three (3) strongest assets in Union City?

Answered: 84 Skipped: 8

### Q9 What are the three (3) primary challenges facing Union City?

Answered: 86 Skipped: 6

# Q10 Quality of life is defined as the standard of health, comfort, and happiness experienced by an individual or group. How would you rate the quality of life that you experience in Union City?

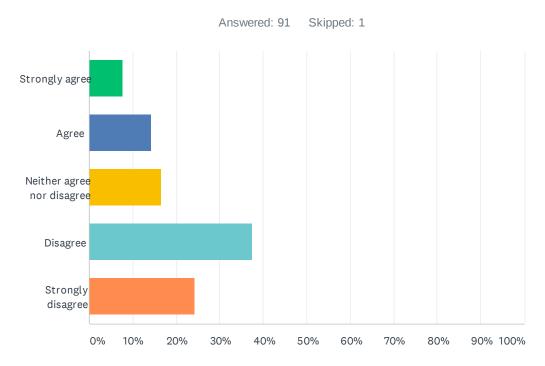


ANSWER CHOICES	RESPONSES	
Very high quality	2.20%	2
High quality	14.29%	13
Neither high nor low quality	57.14%	52
Low quality	15.38%	14
Very low quality	10.99%	10
TOTAL		91

## Q11 What are the most significant natural and environmental resources in the area?

Answered: 79 Skipped: 13

## Q12 Do you feel Union City has adequate parks and recreational programming and greenspace for the community?

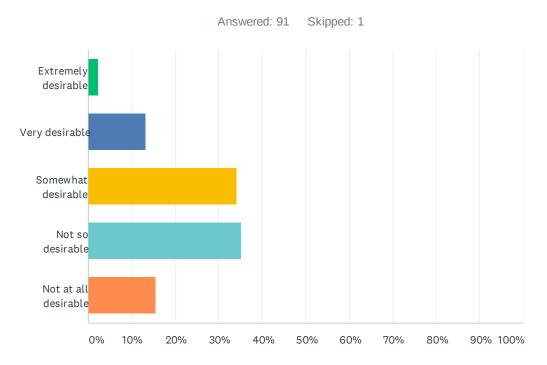


ANSWER CHOICES	RESPONSES	
Strongly agree	7.69%	7
Agree	14.29%	13
Neither agree nor disagree	16.48%	15
Disagree	37.36%	34
Strongly disagree	24.18%	22
TOTAL		91

# Q13 What would you describe as the most important housing need in Union City? What role should the City play in helping to preserve and protect these?

Answered: 80 Skipped: 12

## Q14 How would you characterize your perception of the pace of development in Union City in recent years?



ANSWER CHOICES	RESPONSES	
Extremely desirable	2.20%	2
Very desirable	13.19%	12
Somewhat desirable	34.07%	31
Not so desirable	35.16%	32
Not at all desirable	15.38%	14
TOTAL		91

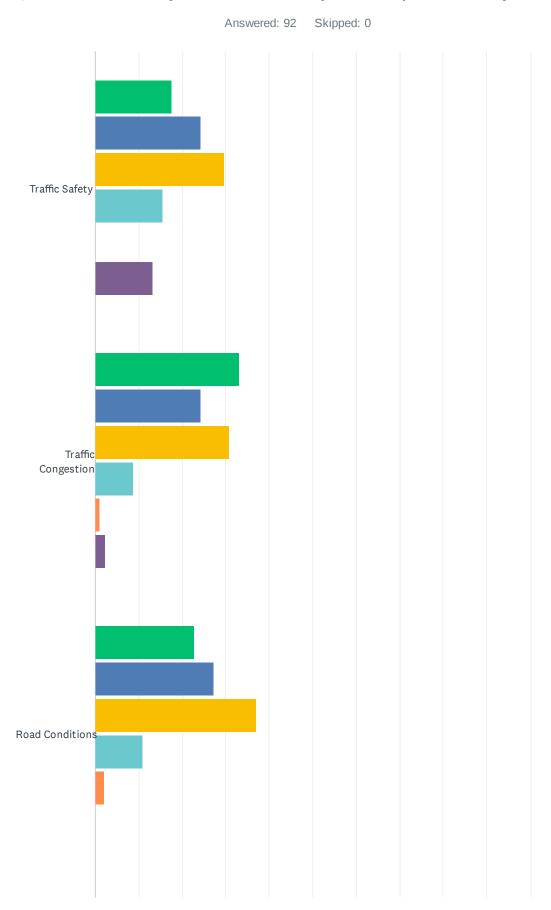
## Q15 Where would you like to see future development focused?

Answered: 84 Skipped: 8

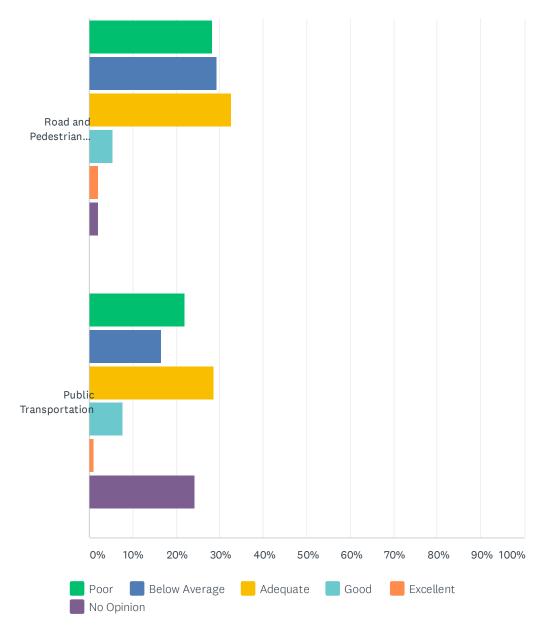
Q16 Are there any locations in the City that you feel are particularly dangerous for pedestrians or bicyclists? Please list specific intersections or sections of road, and what makes the area dangerous (traffic, traffic signals, lack of crosswalk, quality of the road surface, etc.)

Answered: 75 Skipped: 17

### Q17 How would you rank the City's transportation system?

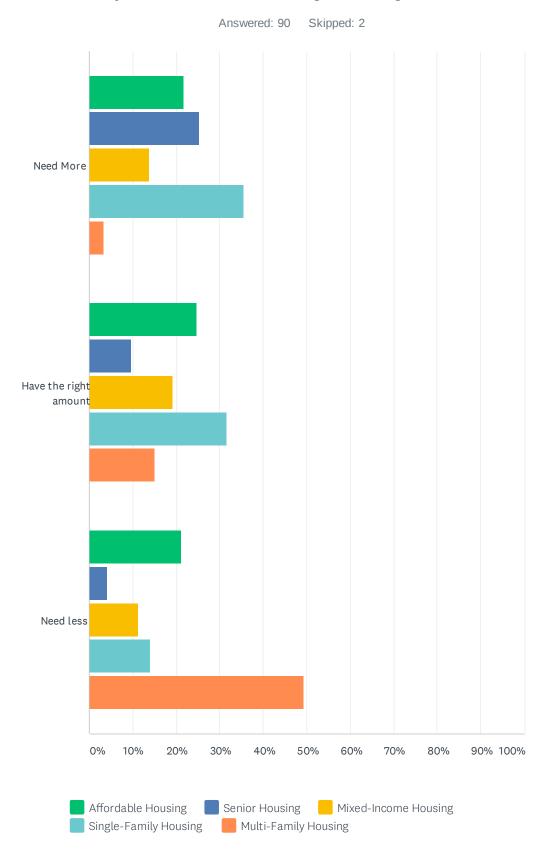


#### Union City Comprehensive Plan Update



	POOR	BELOW AVERAGE	ADEQUATE	GOOD	EXCELLENT	NO OPINION	TOTAL	WEIGHTED AVERAGE
Traffic Safety	17.58% 16	24.18% 22	29.67% 27	15.38% 14	0.00%	13.19% 12	91	2.96
Traffic Congestion	32.97% 30	24.18%	30.77% 28	8.79%	1.10%	2.20%	91	2.27
Road Conditions	22.83% 21	27.17% 25	36.96% 34	10.87% 10	2.17%	0.00%	92	2.42
Road and Pedestrian Safety	28.26% 26	29.35% 27	32.61% 30	5.43%	2.17%	2.17%	92	2.30
Public Transportation	21.98% 20	16.48% 15	28.57% 26	7.69% 7	1.10%	24.18% 22	91	3.22

#### Q18 How would you rank the following housing needs in Union City?



#### Union City Comprehensive Plan Update

	AFFORDABLE HOUSING	SENIOR HOUSING	MIXED-INCOME HOUSING	SINGLE-FAMILY HOUSING	MULTI-FAMILY HOUSING	TOTAL
Need More	21.84% 19	25.29% 22	13.79% 12	35.63% 31	3.45% 3	87
Have the right amount	24.66% 18	9.59% 7	19.18% 14	31.51% 23	15.07% 11	73
Need less	21.13% 15	4.23%	11.27% 8	14.08% 10	49.30% 35	71

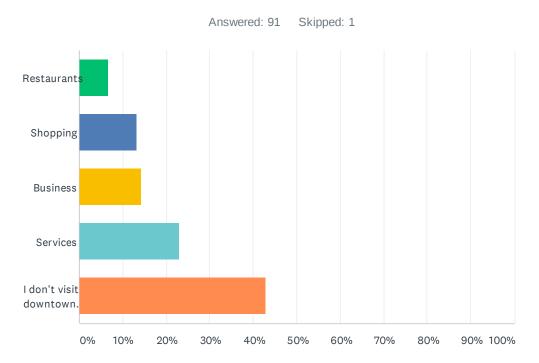
## Q19 What kind of improvements should be considered to enhance downtown Union City?

Answered: 76 Skipped: 16

## Q20 What would you describe as the top project or improvement that could be made to downtown Union City?

Answered: 72 Skipped: 20

#### Q21 What is your primary reason for visiting downtown Union City?



ANSWER CHOICES	RESPONSES	
Restaurants	6.59%	6
Shopping	13.19%	12
Business	14.29%	13
Services	23.08%	21
I don't visit downtown.	42.86%	39
TOTAL		91

Q22 If desired, please use the space below to list anything else you would like to be considered in future planning efforts for Union City that was not covered by the previous survey questions:

Answered: 55 Skipped: 37

# Union City Comprehensive Plan: 5 -Year Update

October 5, 2020



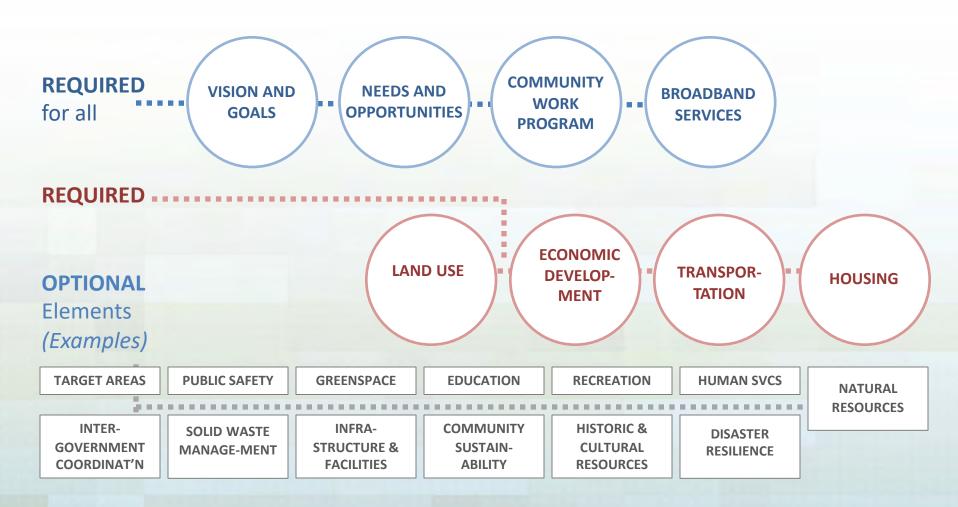


## Why Do We Plan?

- Prepare for the future
- Anticipate change
- Accommodate the present
- Enhance strengths
- Minimize weaknesses
- Build community
- Provide for the public health, safety and welfare



### Process - Plan Elements





#### **Process**

#### Local Government Responsibilities

- Designate primary contact to coordinate with ARC- Completed
- Develop Report of Accomplishments (ROA), showing status of items in existing Work Plan- Completed
- Develop new Work Plan, with ARC input
- Form Steering Committee, which must include (Completed):
- Schedule Steering Committee meetings- October 8, November 5, December
   10
- Develop public awareness and invitations to public meetings
- Post notices of public hearings as required by community's existing procedures
- Provide timely notice to ARC of local government meetings that ARC staff should attend



### **Process**

#### ARC Responsibilities (more detail in MOA)

- Designate Project Manager- Keri Stevens
- Update Needs and Opportunities/Vision and Goals as needed, using ARC resources, local data, and community input
- Review updated Work Plan developed by local staff
- Update Land Use, Transportation, Housing, and Economic Development Elements, as needed
- Present/support/attend both required public hearings (one at kick-off and one prior to transmittal for regional/state review)
- Facilitate one (1) public meeting
- Develop survey, etc.
- Facilitate three (3) Steering Committee meetings
- Develop language for official public hearing notices, if requested
- Develop ads and other public involvement materials, if requested
- Implement any revisions required by DCA following state review
- Provide final plan and other documents



### Schedule

#### September/October

- Develop draft schedule and milestones
- Get local staff's thoughts on:
  - Strengths and weaknesses of existing plan
  - Major issues emerging in last 5 years that need to be addressed
  - Any sensitive topics, e.g., elections, development, citizen concerns?
  - Public engagement considerations
  - Answer any questions



### Schedule

#### October 2020-January 2021

- Public Meeting/Engagement Opportunity #1-October 5
- Steering Committee Meeting #1-October 8
- Open additional public engagement opportunity, e.g., survey, online event, etc.
- Steering Committee Meeting #2-November 5
- Steering Committee Meeting #3-December 10
- ARC finalizes plan document based on input, City staff reviews
- December: Local staff schedules pre-transmittal public hearing, aka
   "Second Required Public Hearing":
  - A second public hearing must be held once the plan has been drafted and made available for public review, but prior to its transmittal to the Regional Commission for review. The purpose of this hearing is to brief the community on the contents of the plan, provide an opportunity for residents to make final suggestions, additions or revisions, and notify the community of when the plan will be submitted to the Regional Commission for review...
- Transmit plan document to ARC and DCA to begin regional and state review

Deadline for review, approval, and local adoption: February 28,



#### **Questions**

Keri Stevens
Planning Administrator
Atlanta Regional Commission
404-455-4745
kstevens@atlantaregional.org







STEERING COMMITTEE MEETING November 5, 2020:7:00-8:30 PM



## **AGENDA**

- Welcome
- Vision Statement
- Needs and Opportunities
- Community Goals
- Land Use
- Next Steps



## 2020 Progress Vision STATEMENT From Master Plan

- A walkable mixed-use
- Landscape
- Connected public transportation
- More retail and restaurants
- More educational institutions
- Tech and tourism businesses
- Class A office space
- A thriving 24-hour environment
- Safe to stay and play, live and work



## NEEDS & OPPORTUNITIES

What are Union City's best assets, strengths, and opportunities?

What are the challenges, weaknesses, and threats facing Union City?



# Development Patterns: Needs and Opportunities

#### Needs

- Aging neighborhoods and multi-unit housing
- Strip commercial development
- Inter-parcel connectivity and access management along corridors
- Automobile dependence

#### Opportunities

- Historic Downtown/Union Street
- Improving connections between downtown and Hwy 138/Jonesboro Road Corridor
- Community improvements with TAD funding
- Capacity for growth along South Fulton Parkway corridor
- Existing South Fulton Parkway corridor zoning
- Enhanced pedestrian infrastructure along Shannon Parkway



## Development Patterns: Design Challenges (2019 Master Plan)

- City separated into multiple irregular shaped districts
- No identifiable city center
- Existing businesses turn over fast- no retail critical mass
- Pedestrian street activity very low to non-existent
- Lack of public gathering space(s)
- No obvious or distinctive "gateways" into city
- Need to redevelop a portion of Roosevelt Hwy to slow down traffic
- Limited public transportation
- Need mixture of home types: multi-family and single
- Increased growth has led to extreme grading of natural landscape to create large flat areas for parking lots and big-box commercial enterprises



## Development Patterns: Opportunities(2019 Master Plan)

#### Opportunities

- Great location with proximity and easy access to HJAIA
- Gateway from south side to Atlanta from two main access points: I-85 and Roosevelt Highway
- Quick access to major interstates and railroad shipping logistics
- Focus on developing a smaller scale roadway network
- Define recognizable neighborhoods
- Revitalize standing noteworthy historic structures and downtown areas
- Reclaim Dixie Lakes for a zone of community recreational activities
- Connect and expand existing open green spaces and parks
- Initiate hospitality industry
- Walkable mixed-used & affordable housing types
- Entertainment film & tech hub potential
- Build on movie industry as potential theme to highlight city character
- Emergency medical care facilities
- Smart higher education facilities
- Redefine a Union City city center serving as benchmark for future developments in the city



# Social and Economic Development: Issues and Opportunities

#### Issues

- Dependence on retail trade
- Bedroom community
- Housing and employment mismatch

#### Opportunities

- First Opportunity Zone in Metro Atlanta designated in Union City
- Foreign Trade Zone
- Growing economic base



# Resource Conservation: Issues and Opportunities

- Issues
  - Green space, parks and trails
  - No historic resource survey
  - Lacking locally designated historic ordinance
  - Historic building stock and overlay district
- Opportunity
  - New parks

## NEEDS & OPPORTUNITIES

What are Union
City's best assets,
strengths, and
opportunities?

What are the challenges, weaknesses, and threats facing Union City?

## **Community Goals**

- Development Patterns
- Resource Conservation
- Social and Economic Development
- Government Relations

## Community Goals: Development Patterns

#### DP Goal 1: Enhance and maintain character of existing neighborhoods

Ensure that redevelopment and residential infill in existing neighborhoods enhances the existing character, promotes quality design, encourages efficient reuse of underdeveloped land, stabilizes and enhances established neighborhoods, and helps revitalize economically distressed neighborhoods.

#### DP Goal 2: Create new, complete neighborhoods

Encourage walkability, connectivity, housing choice, and public green space to be elements of new residential development. Neighborhoods with these qualities require appropriate maintenance and infrastructure enhancements, while growing areas on the periphery require master planning and attention to detail to ensure that the developments will add enduring value to the City.





## Community Goals: Development Patterns

DP Goal 3: Create attractive, vibrant activity centers and corridors

DP Goal 4: Enhance and create parks, community facilities and services that support Union City's quality of life.

Provide adequate community facilities and services that support a healthy and safe community. Use parks, community centers and recreation activities to support a healthy lifestyle for all ages. Ensure that communities have access to parks and recreational activities to enhance the quality of life and support a healthy lifestyle; green space will be a major component within neighborhoods, along streets, parking lots and within commercial and light industrial developments.





## Community Goals: Development Patterns

#### DP Goal 5: Create a safe, efficient and convenient transportation system.

Make walking, biking, driving and public transportation reliable transportation choices to connect residents to each other, jobs, shopping and recreation opportunities. Support transportation enhancements that reduce automobile dependency, improve safety, provide for alternative modes (including walking, biking and public transportation), enhance the aesthetics of the community and provide for connectivity among the road network, potential future transit opportunities, sidewalks/pedestrian paths and bicycle paths.

DP Goal 6: Create appropriate areas for businesses and land uses that require special design considerations.





## Community Goals: Resource Conservation

#### RC Goal 1: Preserve natural resources and environmentally sensitive areas

Ensure that natural resources such as creeks, streams, wetlands, and other environmentally sensitive lands are preserved and protected. It is also important to preserve the continuity of these environmentally sensitive areas to maintain their health and function.



#### RC Goal 2: Preserve historic and cultural resources that help define Union City's unique sense of place.

Ensure that historic and cultural resources are preserved to maintain Union City's unique history and character. Union City's historic areas and sites highlight area's history as well as social and cultural identity. Promotion of these areas and sites allow the community and visitors an opportunity to learn about the history and culture of the area. Historic areas and sites should be identified and preserved to ensure that residents, visitors and future generations continue to have the opportunity to enjoy and experience these places in the future.



## Community Goals: Social and Economic Development

#### SED Goal 1: Create a variety of quality housing options

Promote a variety of housing choices in Union City — making it possible for all who work in the community to also live in the community.

#### SED Goal 2: Enhance economy with a sustainable and diverse base of businesses and range of job opportunities

Continue to promote coordinated economic development that provides a stable tax base, necessary community services and job opportunities. Continue to promote a range of job opportunities that meet the needs of residents and existing. Additionally, prospective businesses are matched appropriately with the

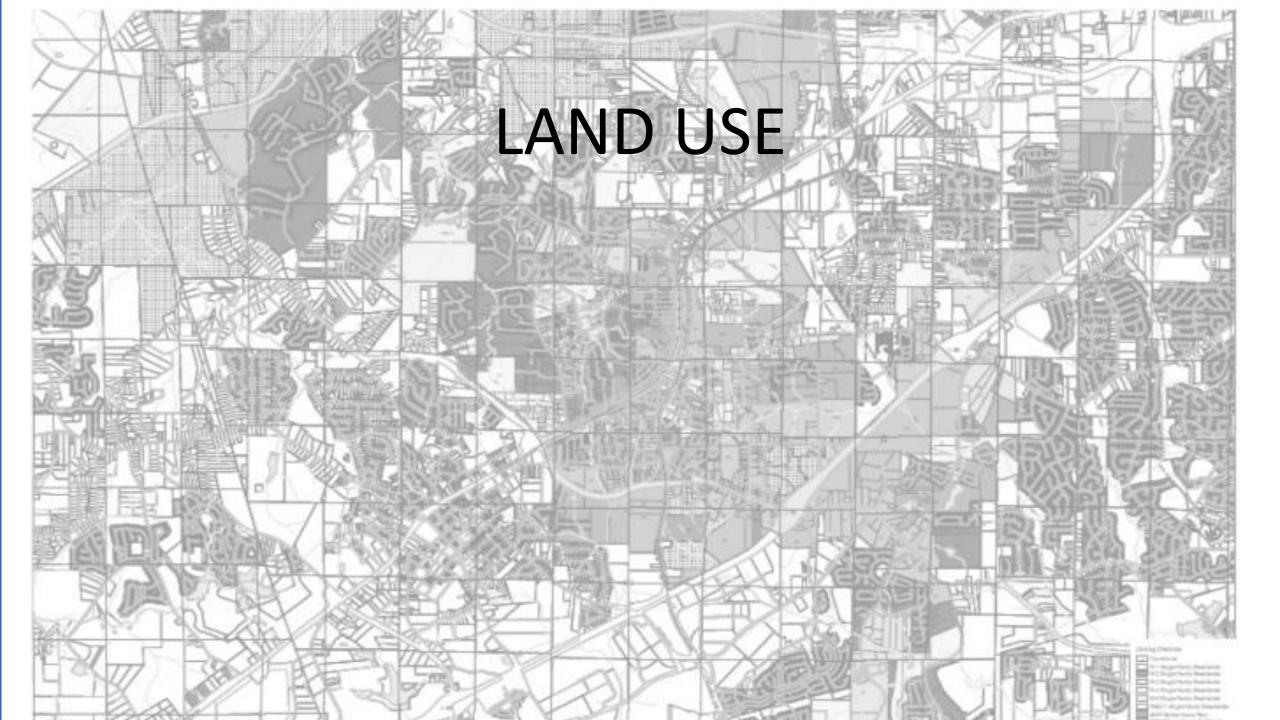
skills of the community.

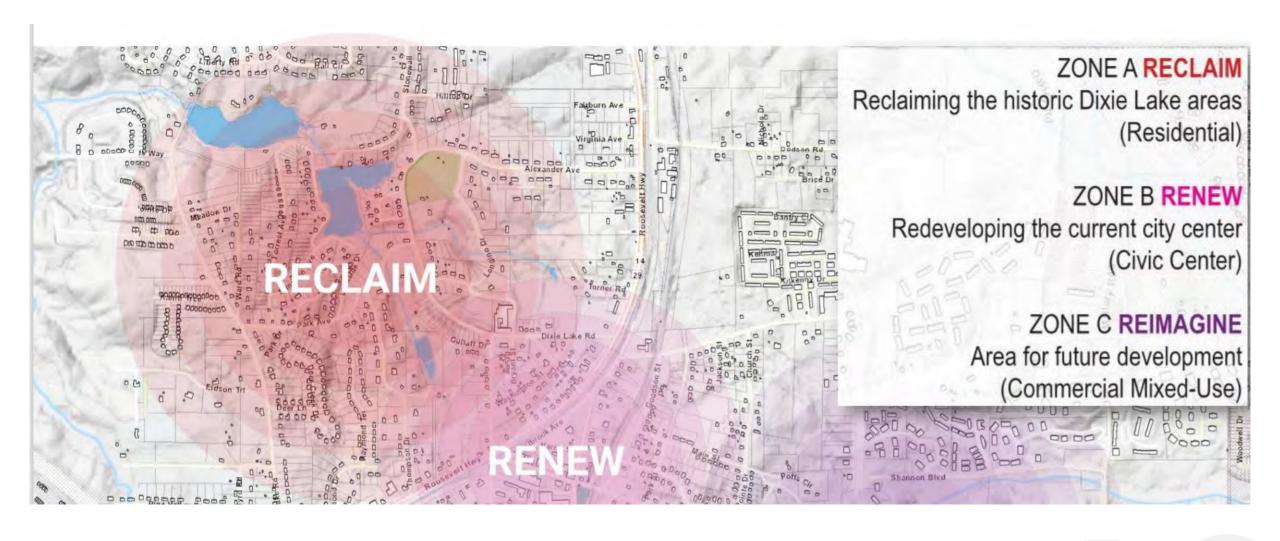


## Community Goals: Government Relations

#### GR Goal 1: Continue coordination with adjacent, state and federal governments.

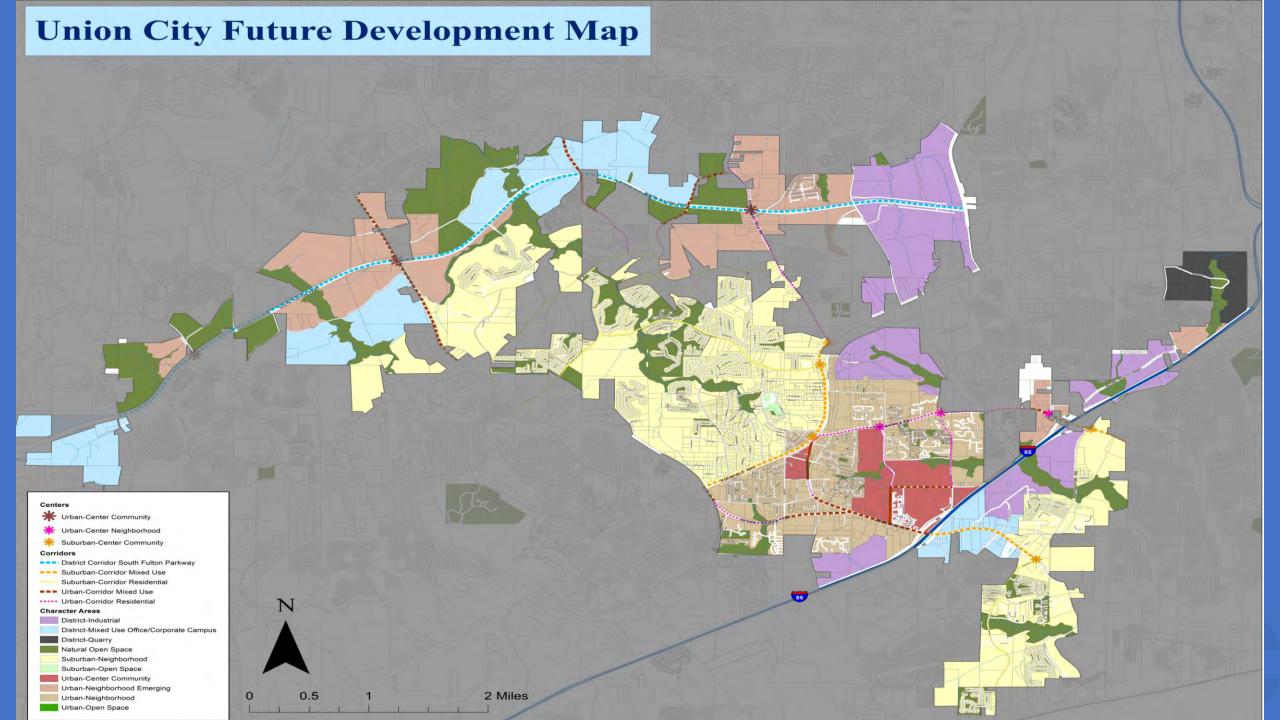
Work with Fulton County and the Cities of Fairburn, College Park, East Point, Palmetto and Chattahoochee Hills to coordinate municipal services, infrastructure projects and future development plans. Continue to coordinate planning and development efforts between Union City and regional, state and federal entities to ensure orderly development and service delivery.





#### **Character Areas**

Development	
Category	Summary
	Areas in a natural state
Natural	<ul> <li>Areas important to preserve natural character and natural function of environment</li> </ul>
	· Areas with a rural character worth preserving
Rural	· Areas defined by agricultural uses and low-density residential or low density-rural commercial
	<ul> <li>Areas that represent a transition between natural/rural areas and urban areas</li> </ul>
Suburban	· Important to enhance access to urban amenities such as jobs, retail services, and public services
	<ul> <li>Areas with the highest intensity of development and activity</li> </ul>
Urban	· Quality, walkable areas with residential and non-residential uses in close proximity
	· Areas that allow activities or uses that are not accommodated by typical Community Elements
District	· Areas that provide special services or need special treatment to limit negative impacts





- -Promote Survey
- -Next Meeting-Land Use and Work Plan December 10: 7-8:30 PM
- -December TBD-Public Open House and Public Meeting

## Questions











## **AGENDA**

- Welcome
- Recap of Prior Meeting (11-5-2020)
- Land Use
- Report of Accomplishments
- Work Program
- Next Steps



## 2020 Progress Vision STATEMENT From Master Plan

- A walkable mixed-use:
  - Parks/Downtown areas-Safe crossings and lighting
- Landscape
- Connected public transportation: Review transit capacity
- More retail and restaurants
- More educational institutions
- Tech and tourism businesses
- Class A office space
- A thriving <del>24-hour</del> environment: Venues, gyms
- Safe to stay and play, live and work



## NEEDS & OPPORTUNITIES

What are Union City's best assets, strengths, and opportunities? What are the challenges, weaknesses, and threats facing Union City?



## Development Patterns: Needs and Opportunities

#### Needs

- Aging neighborhoods and multi-unit housing
- Strip commercial development: Redefine-Redevelop Strip Commercial Development
- Inter-parcel connectivity and access management along corridors
- Automobile dependence: Redefine-Support multi-modal transportation/less automobile dependency

#### **Opportunities**

- Historic Downtown/Union Street
- Improving connections between downtown and Hwy 138/Jonesboro Road Corridor
- Community improvements with TAD funding
- Capacity for growth along South Fulton Parkway corridor
- Existing South Fulton Parkway corridor zoning
- Enhanced pedestrian infrastructure along Shannon Parkway



## Development Patterns: Design Challenges (2019 Master Plan)

- City separated into multiple irregular shaped districts
- No identifiable city center
- Existing businesses turn over fast- no retail critical mass
- Pedestrian street activity very low to non-existent
- Lack of public gathering space(s): Redefine-Lack of public gathering space in underserved areas including community centers
- No obvious or distinctive "gateways" into city
- Need to redevelop a portion of Roosevelt Hwy to slow down traffic
- Limited public transportation: Extended MARTA Routes with bike racks
- Need mixture of home types: multi-family and single
- Increased growth has led to extreme grading of natural landscape to create large flat areas for parking lots and big-box commercial enterprises



## Development Patterns: Opportunities(2019 Master Plan)

- Great location with proximity and easy access to HJAIA
- Gateway from south side to Atlanta from two main access points: I-85 and Roosevelt Highway
- Quick access to major interstates and railroad shipping logistics
- Focus on developing a smaller scale roadway network
- Define recognizable neighborhoods
- Revitalize standing noteworthy historic structures and downtown areas
- Reclaim Dixie Lakes for a zone of community recreational activities



## Development Patterns: Opportunities(2019 Master Plan)

- Connect and expand existing open green spaces and parks
- Initiate hospitality industry
- Walkable mixed-used & affordable housing types
- Entertainment film & tech hub potential
- Build on movie industry as potential theme to highlight city character
- Emergency medical care facilities including a smaller scale hospital
- Smart higher education facilities including Technology Colleges
- Redefine a Union City city center serving as benchmark for future developments in the city



## Social and Economic Development: Needs and Opportunities

### Needs

- Dependence on retail trade
- Bedroom community
- Housing and employment mismatch

### **Opportunities**

- First Opportunity Zone in Metro Atlanta designated in Union City
- Foreign Trade Zone/Freeport Tax
- Growing economic base/Diverse employment



## Resource Conservation: Needs and Opportunities

### Needs

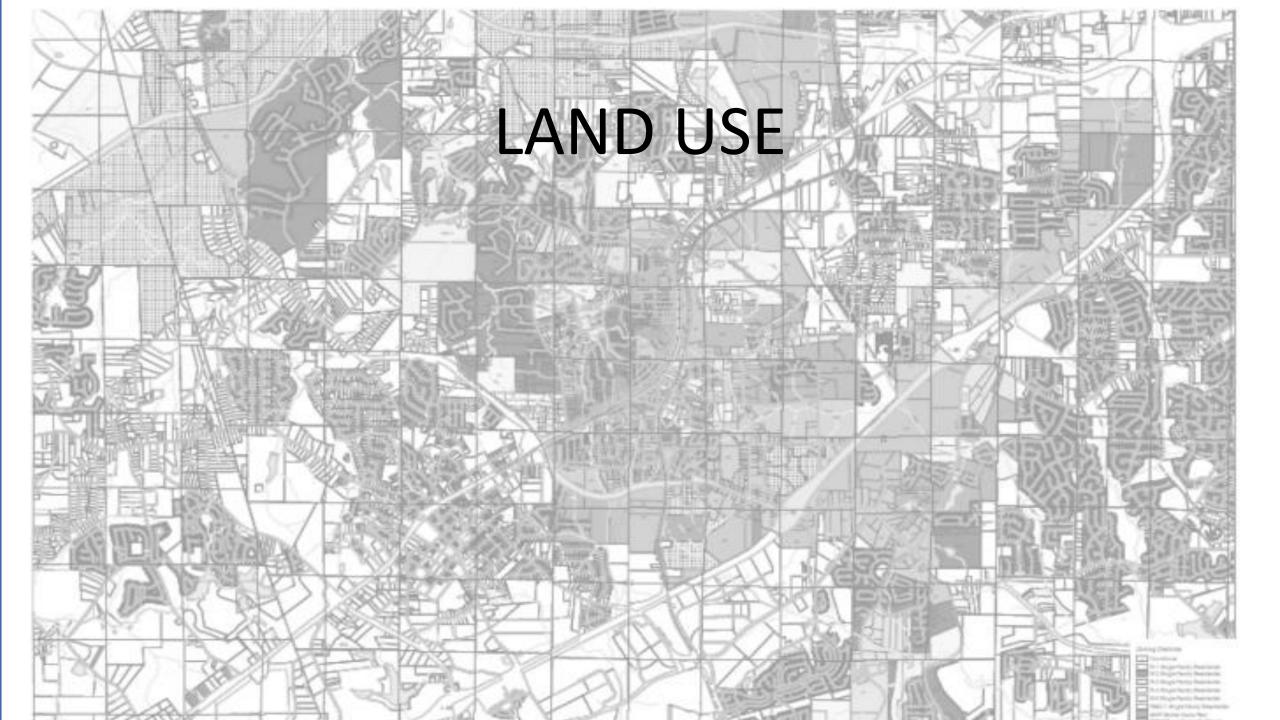
- Green space, parks and trails
- No historic resource survey
- Lacking locally designated historic ordinance
- Historic building stock and overlay district

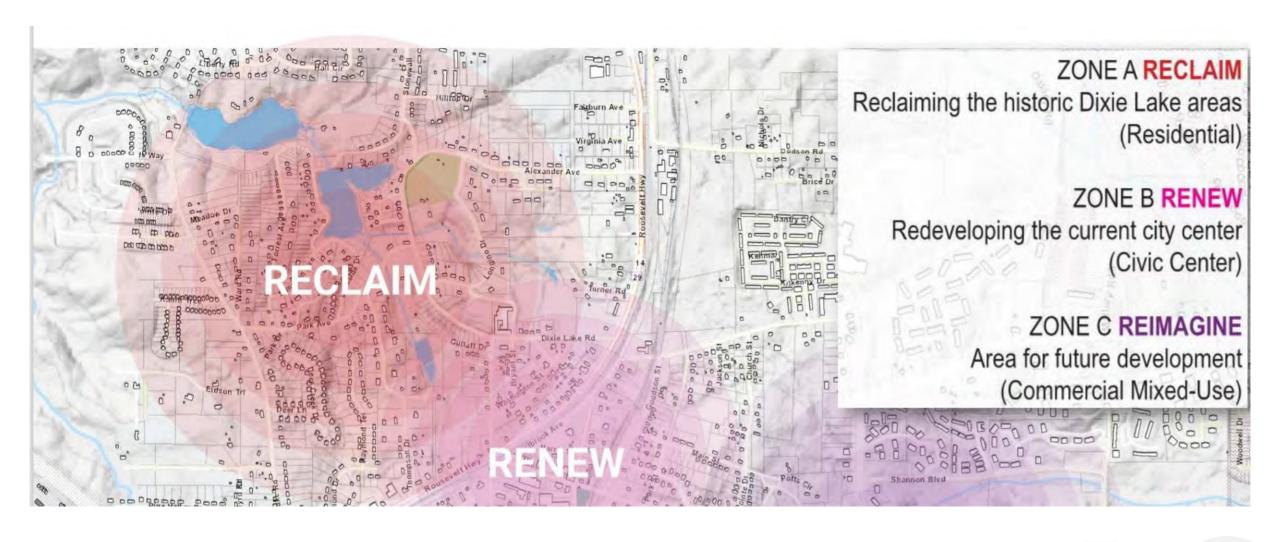
### Opportunity

New parks

## **Community Goals**

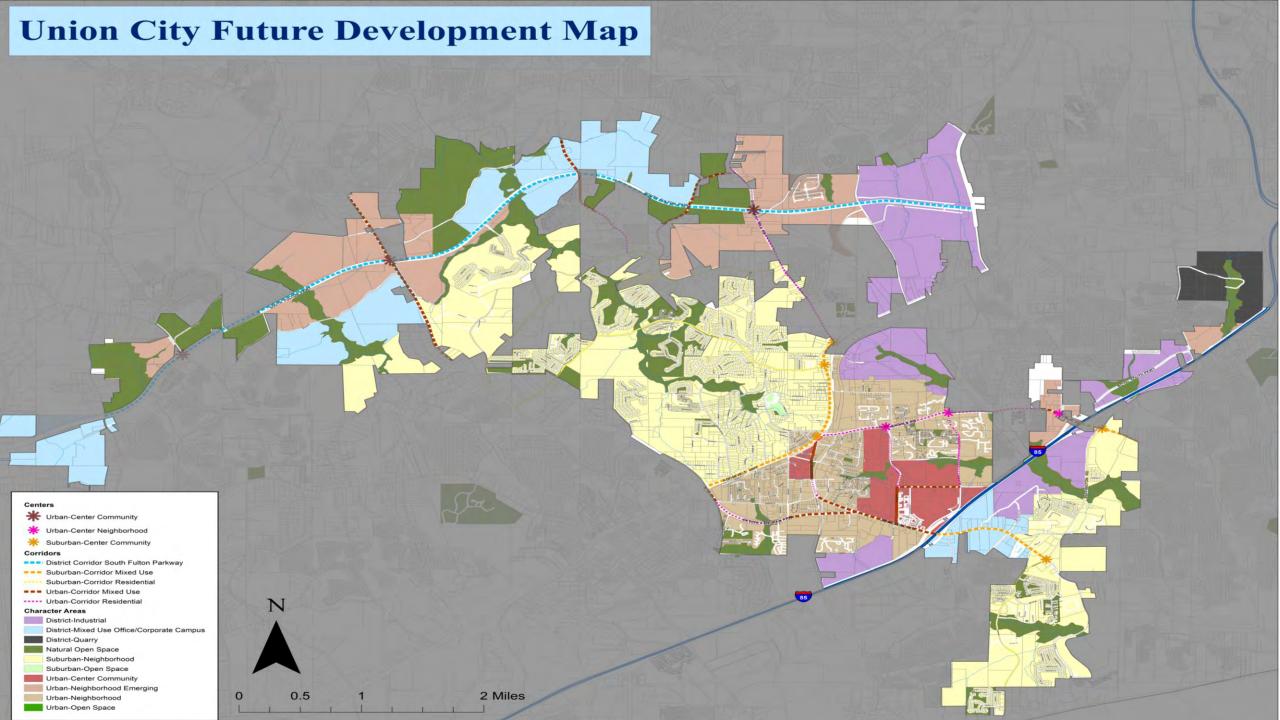
- Development Patterns-ADD
  - Lighting/Safe Crossings
  - Utilize Aging Neighborhoods for Affordable Housing
  - Support redevelopment of Dixie Lakes
- Resource Conservation
  - Promote conservation/rehabilitation of Dixie Lakes
- Social and Economic Development
  - Promote Affordable Housing
  - Creative Placemaking
- Government Relations





### **Character Areas**

Development									
Category	Summary								
	Areas in a natural state								
Natural	<ul> <li>Areas important to preserve natural character and natural function of environment</li> </ul>								
	· Areas with a rural character worth preserving								
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	· Areas that allow activities or uses that are not accommodated by typical Community Elements								
District	· Areas that provide special services or need special treatment to limit negative impacts								



#### Centers

- Urban-Center Community
  - Urban-Center Neighborhood
- Suburban-Center Community

#### Corridors

- District Corridor South Fulton Parkway
- Suburban-Corridor Mixed Use
- ---- Suburban-Corridor Residential
- -- Urban-Corridor Mixed Use
- ---- Urban-Corridor Residential

#### **Character Areas**

- District-Industrial
- District-Mixed Use Office/Corporate Campus
- District-Quarry
- Natural Open Space
- Suburban-Neighborhood
- Suburban-Open Space
- Urban-Center Community
- Urban-Neighborhood Emerging
- Urban-Neighborhood
- Urban-Open Space

### Urban Neighborhood Maintenance

ENHANCE and MAINTAIN existing urban neighborhoods by accommodating in-fill development that respects the scale, setback, and style of existing adjacent homes and protects and stabilizes existing dwellings, many of which have historic value. CREATE new urban neighborhoods to improve the quality of life with an increased sense of place and community, consistent with the Union City Town Center Livable Centers Initiative (LCI) Study.

### **Urban Corridor Community**

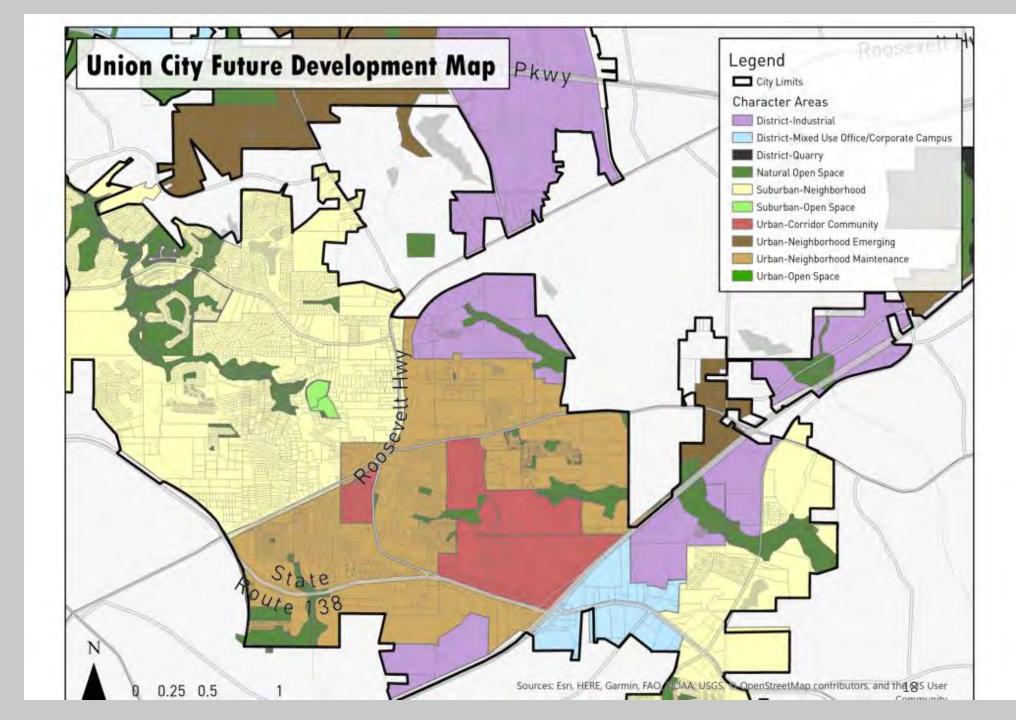
ENHANCE existing city centers and CREATE new city centers to improve the quality of life with an increased sense of place and community. The intent is to encourage a true live, work, play environment that includes a mixture of civic, commercial and residential uses to create vitality and reinforce the area's role as an important activity and civic center.

### **District Industrial**

ENHANCE and MAINTAIN existing industrial and business facilities and CREATE new facilities to generate new economic opportunities.

## Roosevelt Highway Character Areas Defined

Roosevelt Highway



### District Mixed-Use Office/Corporate Campus

CREATE new development where major institutional uses are predominant.

### **Urban Neighborhood Emerging**

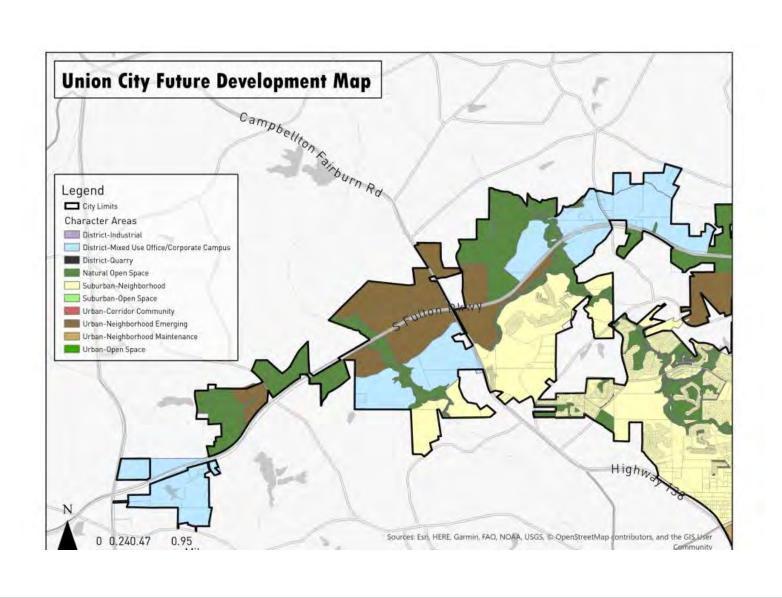
CREATE new urban neighborhoods to improve the quality of life with an increased sense of place and community.

### **District Industrial**

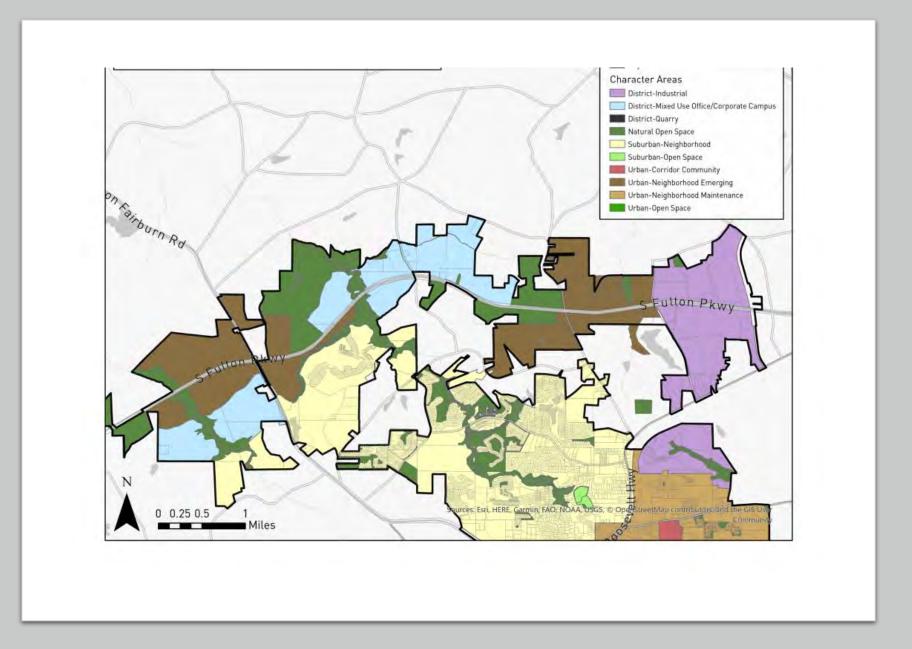
ENHANCE and MAINTAIN existing industrial and business facilities and CREATE new facilities to generate new economic opportunities.

# South Fulton Parkway Character Areas Defined

## South Fulton Parkway-Part 1



South Fulton Parkway-Part 2



## Land Use

Should there be any changes to the Future Land Use Map?

Are there any additional land use issues that need to be addressed?

## Report of Accomplishments:

7 Complete
12 Complete/Ongoing
13 Not Completed

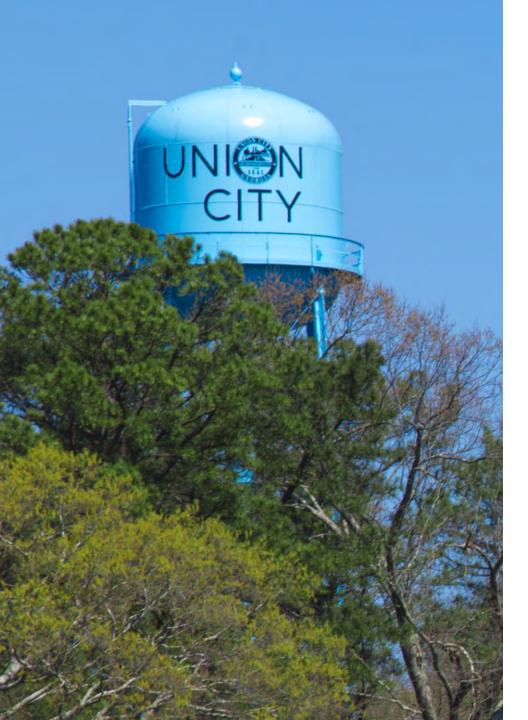
	Union City Community Work Program - 2015								
ID	Project Responsib		Cost	Funding Source	2016	2017	2018	2019	2020
1	Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.	Public Service	Staff Time		*				Not Completed
2	Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods	City Administration	Staff Time				*	*	Completed/Ongoing
3	Promote and implement Opportunity Zone designation	Comm. Dev.	Staff Time		*	*	*	*	Completed
4	Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide	Comm. Dev.	Staff Time						Ongoing



## Report of Accomplishments

### Completed/Ongoing:

- Promote and implement Opportunity Zone designation
- Establish and enhance existing visual gateways
- Develop financing tools for landowners that facilitate investment in struggling neighborhoods
- Establish a local economic development authority
- Develop and implement public outreach program to communicate status of Community Agenda implementation
- Coordinate with MARTA to improve and expand local and regional public transportation service
- Coordinate with South Fulton Clean and Beautiful/Union City Clean and Beautiful organizations to assist with cleanup/beautification of corridors



## Report of Accomplishments

### Completed/Ongoing:

- Develop a Parks, Recreation and Green Space Master Plan
- Coordinate school site section with planning officials, neighborhoods, and the school board
- Conduct housing study to identify housing stock existing conditions and future needs in the city (including affordable housing)
- Develop an inventory of vacant and/or unoccupied Brownfield and Greenfield areas to identify sites that are suitable for development and redevelopment
- Continue Clean and Lien program
- Regularly review the Town Center Mixed-Use District to ensure regulations support the development of mixed-use centers.
- Continue to implement Roosevelt Highway Overlay District
- Identify traffic signalization improvements
- Establish roadway pavement management program
- Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide
- Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods
- Explore greenspace options for properties along South Fulton Parkway placed under conservation easements.



Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods

	Union City Community \ - 2021								
ID	Project	Responsible Party	Cost	Funding Source	2021	2022	2023	2024	2025
1	Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.	Public Service	Staff Time		*				
2	Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods	City Administration	Staff Time				*	*	
3	Promote and implement Opportunity Zone designation	Comm. Dev.	Staff Time		*	*	*	*	



#### Not Completed-

- Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.
- Review and amend tree preservation regulations
- Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.
- Utilize conservation easements and other land preservation tools
- Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)
- Work with organizations such as PATH or Georgia Bikes for bicycle connections.
- Adopt street connectivity standards that require connectivity within new development and to adjacent areas
- Nominate eligible properties to the National Register of Historic Places and promote the City's history
- Develop incentives that encourage diverse and affordable housing
- Review and amend park and open space dedication requirements and incentives
- Identify corporate partners with community development programs that may help with beautification/maintenance costs of existing parks
- Utilize the upcoming South Fulton Parkway Corridor Plan process to continue coordinated planning with adjacent jurisdictions and to ensure the balanced development of South Fulton Parkway.
- Implement the recommendations from South Fulton Parkway Corridor Plan. This may include, transportation projects, changes to land use policy and changes to zoning regulations.

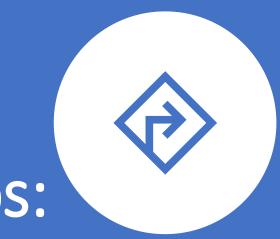


### Proposed-

- Coordinate with Marta on the Greenway Model Mile project on Royal South Parkway including the use of the Park-N-Ride for a trailhead for a greenway path from Feldwood Road to Buffington Road.
- Coordinate with Marta to restore routes along Roosevelt Highway.
- Coordination with the Aerotropolis Atlanta Alliance.
- Investigate park/gathering spaces in underserved areas.
- Pursue discussions about the revitalization and redevelopment of Dixie Lakes.
- Pursue emergency facilities and technology colleges.

What projects need to be added to the Work Plan?

Should any of the Work Plan line items be amended?



Next Steps:

-Survey Due Date: December 16: Union City Comprehensive Plan Survey: <a href="https://www.surveymonkey.com/r/KF39CZZ">https://www.surveymonkey.com/r/KF39CZZ</a>.

- -Review Draft Document-End of December 2020
- -Public Hearing: January 19, 2021
- -Department of Community Affairs (DCA) Review
- -Adoption: February 2021

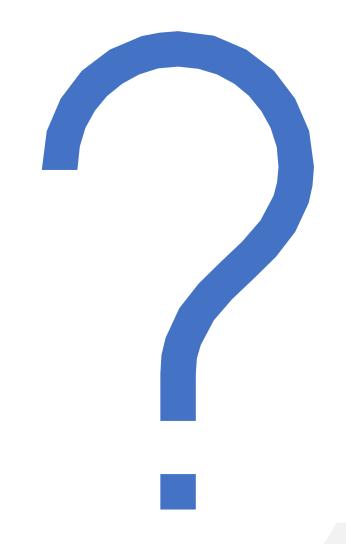
## Questions

Keri Stevens

Planning Administrator, ARC

404-455-4745

kstevens@atlantaregional.org





## Agenda

- Welcome
- Process
- Background
- Needs and Opportunities
- Vision
- Land Use
- Report of Accomplishments
- Work Program
- Next Steps



## WHY PLAN?

### Prioritize

Work to determine realistic guidelines to implement the goals and incorporate citizen input into the city plan.

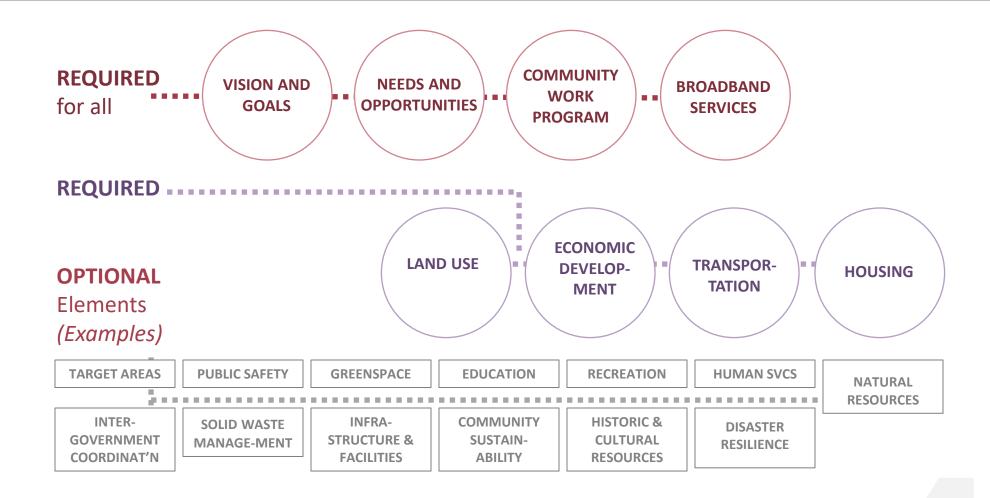
## Update /Set Goals

Determine goals about the future of the city and establish actions to work toward them.

## Gain Input

Allow input/ concerns and hopes for the future of their city.

## **PLANNING ELEMENTS**



## **PLANNING PROCESS**



### Stakeholder Meetings

- Public Hearing (2)
- Steering Committee(3)
- Virtual Public Open House (1)

September 2020-January 2021



## Draft Comprehensive Plan

November 2020-January 2021

Community Survey (92)



### January 2021

Draft Comprehensive Plan to ARC/DCA

February 2021 – Adoption

## **COMPREHENSIVE PLAN HISTORY**

## Last Comprehensive Plan Adopted: 2017 Community Goals:

- Development Patterns
  - -Enhance and maintain character of existing neighborhoods
  - -Create new, complete neighborhoods
  - -Create attractive, vibrant activity centers and corridors
  - -Enhance and create parks, community facilities and services that support Union City's quality of life
  - -Create a safe, efficient and convenient transportation system
- Resource Conservation
  - -Preserve natural resources and environmentally sensitive areas
  - -Preserve historic and cultural resources that help define Union City's unique sense of place

### **COMPREHENSIVE PLAN HISTORY**

### **Community Goals:**

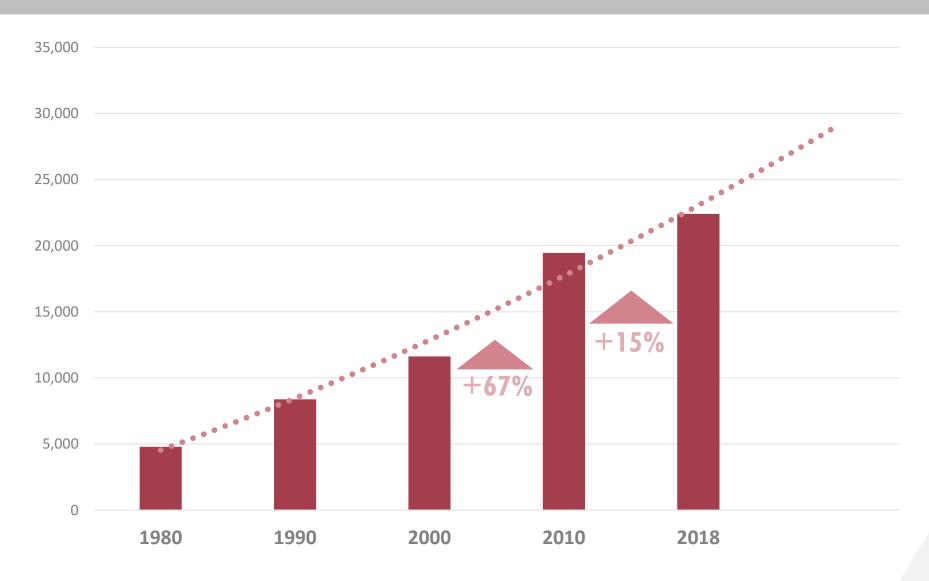
- Social and Economic Development
  - -Create a variety of quality housing options
  - -Enhance economy with a sustainable and diverse base of businesses and range of job opportunities
  - -Enhance local coordinated economic development efforts
- Government Relations
  - -Continue coordination with adjacent, state and federal governments.

### 2019 MASTER PLAN

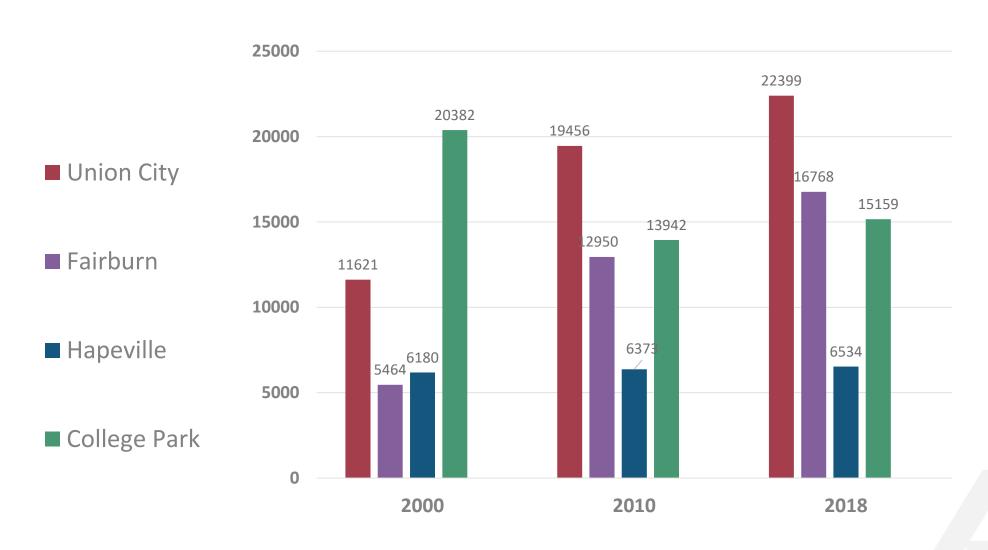
- A walkable mixed-use:
  - Parks/Downtown areas-Safe crossings and lighting
- Landscape
- Connected public transportation: Review transit capacity
- More retail and restaurants
- More educational institutions
- Tech and tourism businesses
- Class A office space
- A thriving <del>24-hour</del> environment: Venues, gyms
- Safe to stay and play, live and work



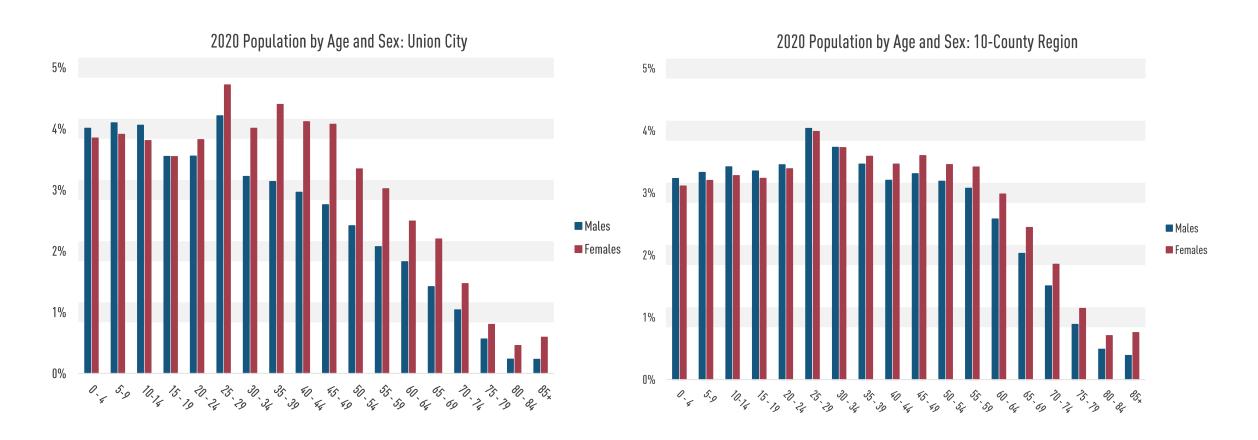
### POPULATION CHANGE



### POPULATION COMPARISON



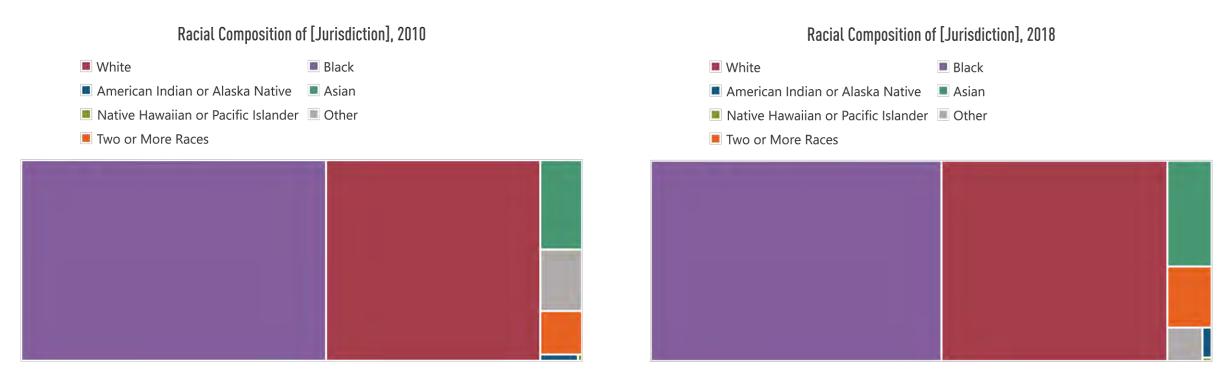
### AGE DISTRIBUTION COMPARISON



These charts depict a comparison between the age group distributions in Union City to those for the 10-county metro area. The agesex distribution in Union City closely mirrors the distribution of the metro, though Union City has a larger share of residents under 50 years.

Data Source: Esri Business Analyst Online

### RACIAL COMPOSITION

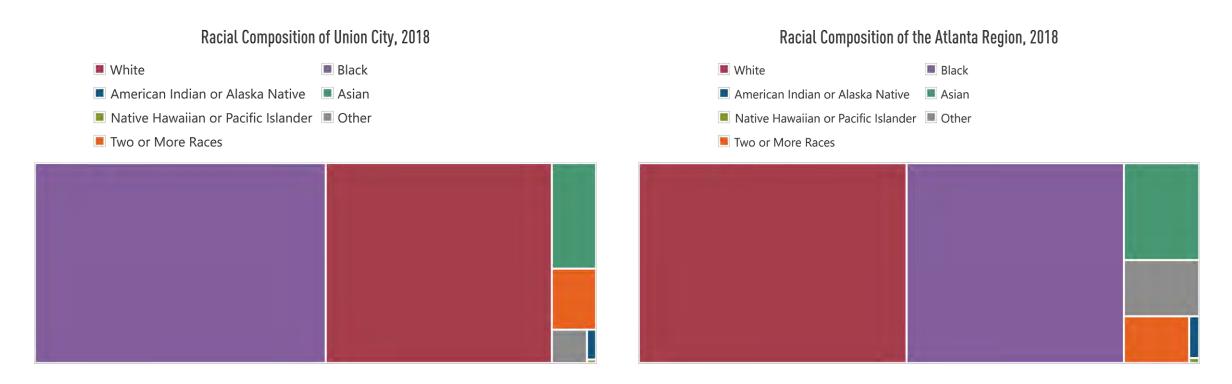


Between 2010 and 2018, Union City's racial makeup experienced a few notable changes.

The proportion of black residents increased by about 6% while the white population remained relatively constant. The proportion of residents identifying as either Asian or "some other race" both fell between 2010 and 2018.

7.5% of residents of any race identified as Latino in 2010, and this percentage decreased to 3.6% by 2018.

### RACIAL COMPOSITION COMPARISON

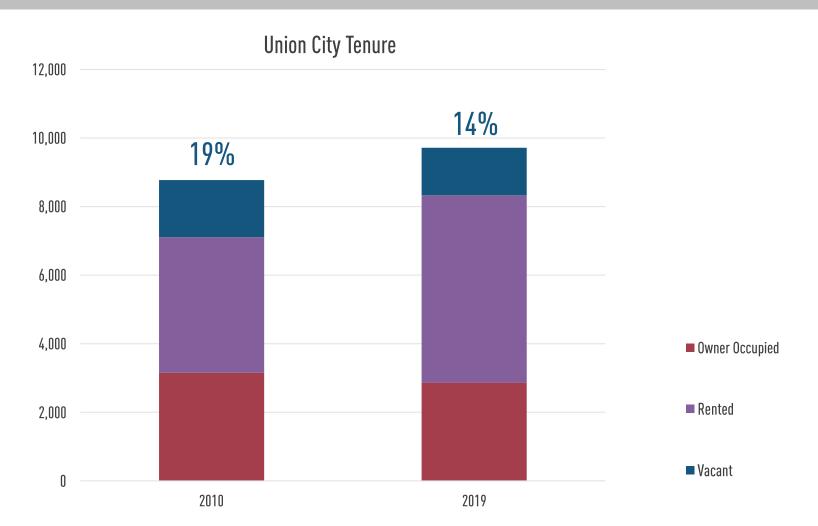


Union City's racial composition is quite similar to that of the 10-county metro area as a whole.

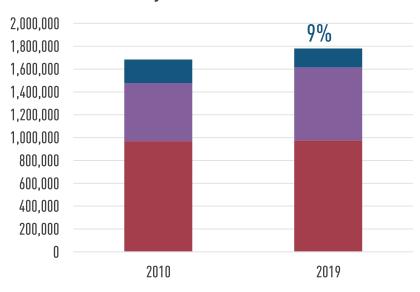
The Atlanta region is roughly 9.6% Hispanic, while Union City's population is roughly 3.6% Hispanic.



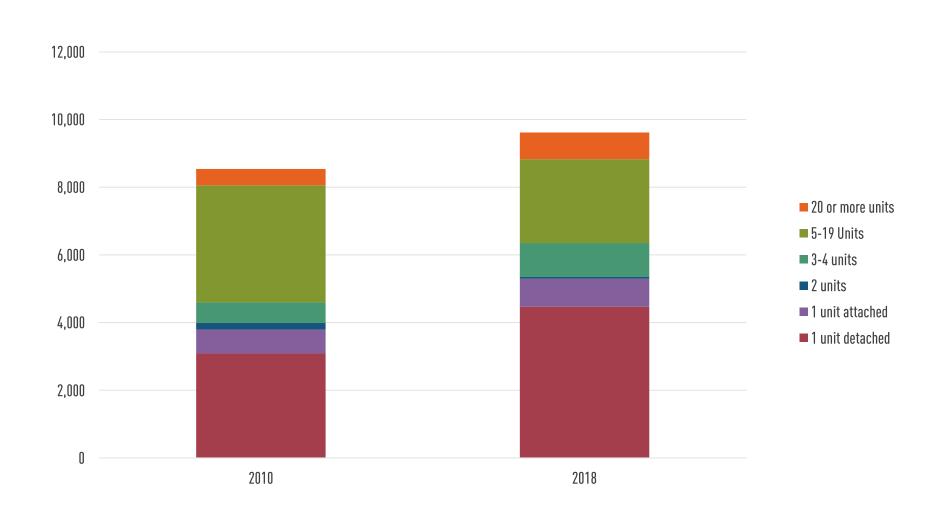
### **HOUSING TENURE**



#### 10-County Atlanta Metro Tenure



### **HOUSING TYPES**



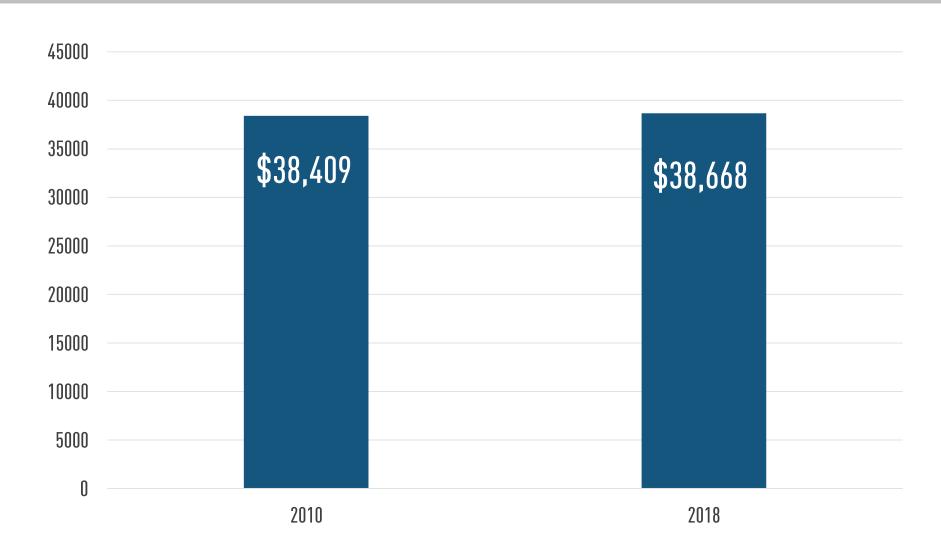
Union City is experiencing a moderate shift in the composition of its housing stock. While the city has gained roughly 1,100 dwelling units, that growth has been concentrated in single-family homes.

Simultaneously, the proportion and count of multi-family homes have decreased.

Due to the sample size and quality of data, these figures should be considered rough estimates.

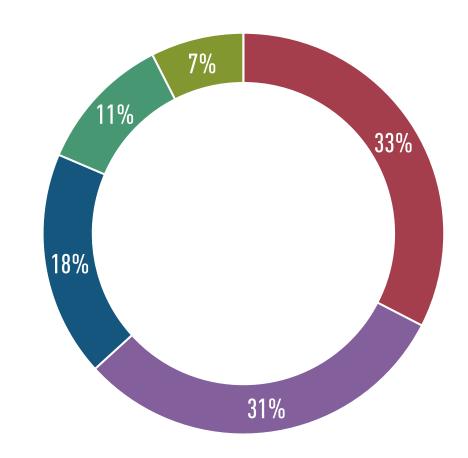


### MEDIAN HOUSEHOLD INCOME

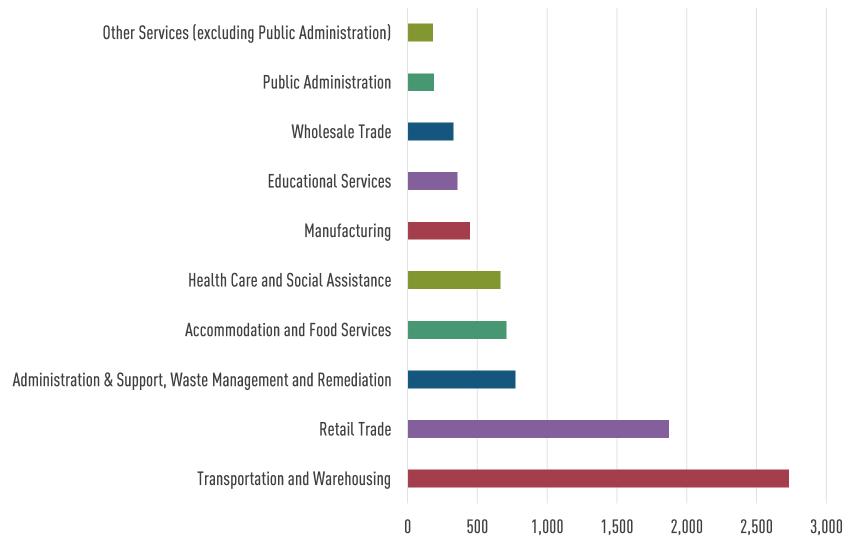


### **INCOME DISTRIBUTION**

- **<**\$25,000
- **\$25,000-\$49,999**
- **\$50,000-\$74,999**
- **\$75,000-\$99,999**
- **\$100,000-\$149,999**
- **\$150,000-\$199,999**
- **=** >\$200,000



### WORKPLACE AREA CHARACTERISTICS



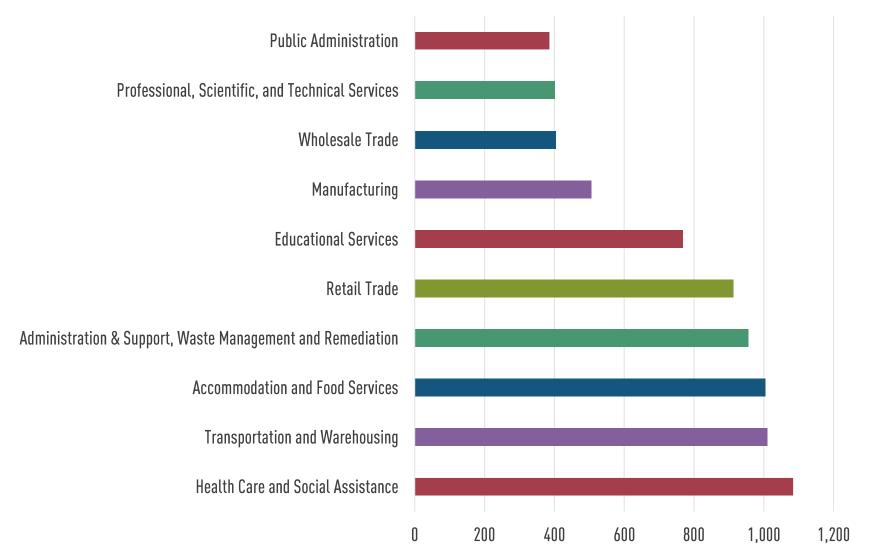
## What jobs exist within Union City?

In terms of employment, the largest industry within Union City is Transportation and Warehousing, followed by Retail Trade.

Note: This only represents the top ten Workplace Area Characteristics.

Data Source: LEHD Origin Destination Employment Statistics

### RESIDENT AREA CHARACTERISTICS



## What industries do Union City residents work in?

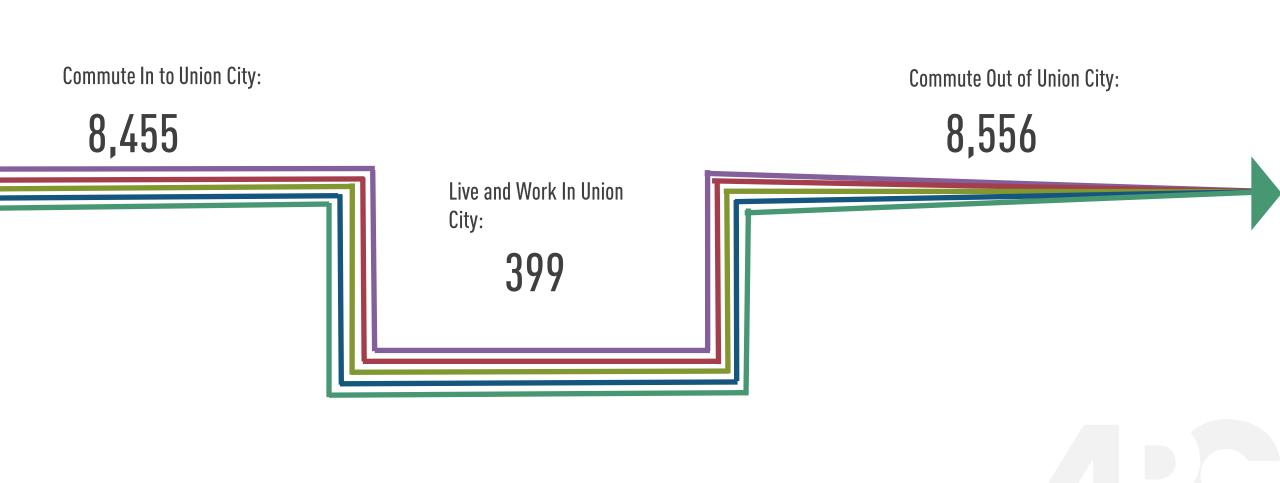
In terms of employment, the largest industry among Union City's residents is Health Care and Social Assistance, followed closely by Transportation & Warehousing, and Accommodation and Food Services.

Note: This depicts only the top 10 industries occupied by residents of Union City. Others may be represented in the data that aren't shown here.



### TRAFFIC FLOWS

Data Source: LEHD Origin Destination Employment Statistics, 2017



### **COMMUTE TIME**

20% of residents travel <15 minutes

42% of residents travel 15-29 minutes

17% of residents travel 30-44 minutes

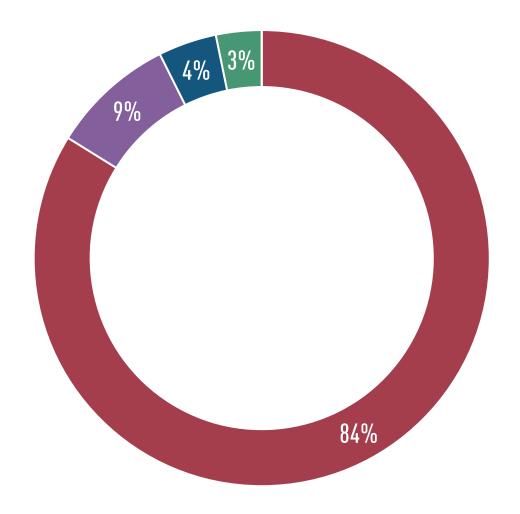
10% of residents travel 45-59 minutes

11% of residents travel >60 minutes

### MODE OF TRANSPORTATION



- Car Pool
- PublicTransportation
- Work From Home
- Other Modes



93% of Union City residents use a car to get to work each day. The vast majority of those drive alone, while 9% carpool. 4% of residents use public transportation, 3% work from home (in 2018).

Note: This data does not reflect the influence of the pandemic on transportation.



What are Union City's best assets, strengths, and opportunities? What are the challenges, weaknesses, and threats facing Union City?



### Needs and Opportunities-

- Development Patterns
- Social and Economic Development
- Resource Conservation
- Government Relations



# Development Patterns: Needs and Opportunities

#### Needs

- Aging neighborhoods and multi-unit housing
- Inter-parcel connectivity and access management along corridors
- Multi-model transportation-expand MARTA
  - Example-Roosevelt Highway or Pedestrian street activity very low to non-existent

#### **Opportunities**

- Historic Downtown/Union Street
- Improving connections between downtown and Hwy 138/Jonesboro Road Corridor
- Capacity for growth along South Fulton Parkway corridor
- Existing South Fulton Parkway corridor zoning
- Enhanced pedestrian infrastructure along Shannon Parkway



### Social and Economic Development: Needs and Opportunities

#### Needs

- Dependence on retail trade
  - Bedroom community
- Housing and employment mismatch

#### **Opportunities**

- First Opportunity Zone in Metro Atlanta designated in Union City
- Foreign Trade Zone/Freeport Tax
- Growing economic base/Diverse employment



# Resource Conservation: Needs and Opportunities

#### Needs

- Green space, parks and trails
- No historic resource survey
- Lacking locally designated historic ordinance
- Historic building stock and overlay district

#### Opportunity

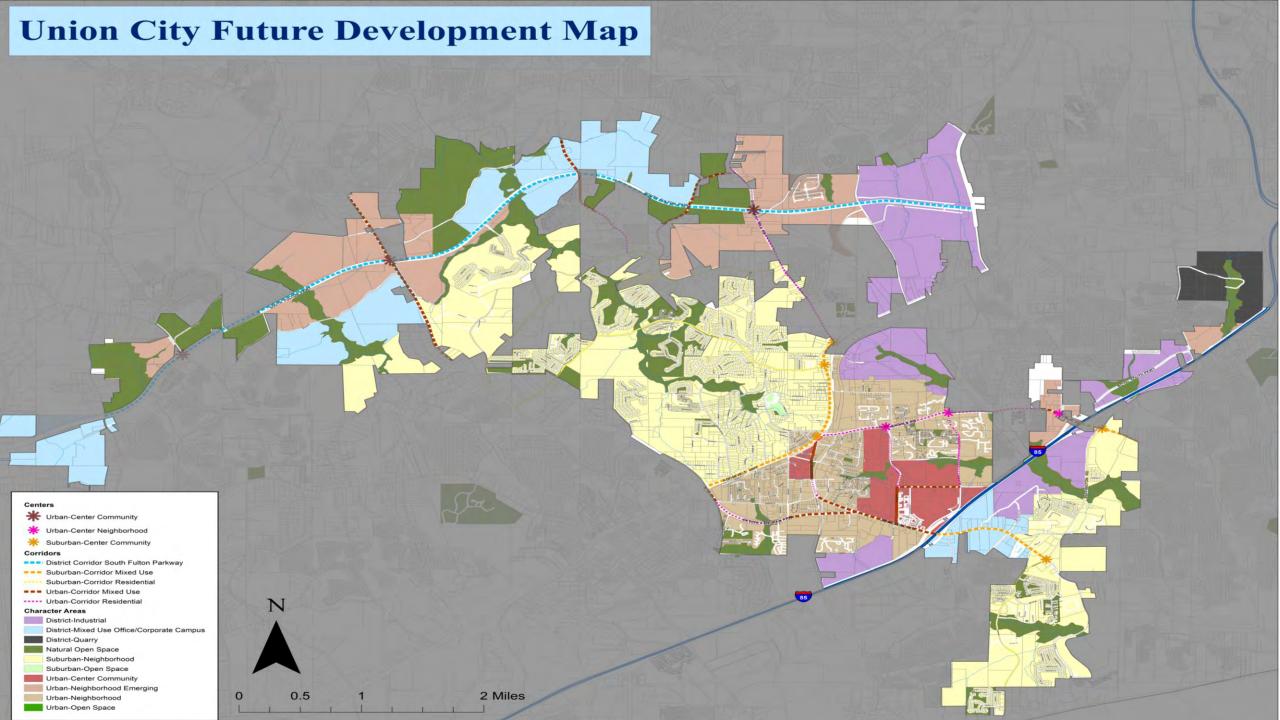
- New parks
- Reclaim Dixie Lakes for a zone of community recreational activities

What are Union City's best assets, strengths, and opportunities? What are the challenges, weaknesses, and threats facing Union City?

### 2019 MASTER PLAN/Vision for Comprehensive Plan

Vision: Union City will have walkable mixed-use development connected to parks and downtown areas with safe crossings, lighting, and a convenient public transportation system. The city will feature a variety of restaurants, retail, and educational opportunities with a strong tourism and technology business complete with Class A office space. Union City will have a thriving environment with venues and gyms promoting a safe place to play, live, and work.





#### Centers

- Urban-Center Community
  - Urban-Center Neighborhood
- Suburban-Center Community

#### Corridors

- District Corridor South Fulton Parkway
- Suburban-Corridor Mixed Use
- ---- Suburban-Corridor Residential
- -- Urban-Corridor Mixed Use
- ---- Urban-Corridor Residential

#### **Character Areas**

- District-Industrial
- District-Mixed Use Office/Corporate Campus
- District-Quarry
- Natural Open Space
- Suburban-Neighborhood
- Suburban-Open Space
- Urban-Center Community
- Urban-Neighborhood Emerging
- Urban-Neighborhood
- Urban-Open Space





### Report of Accomplishments:

7 Complete
12 Complete/Ongoing
13 Not Completed

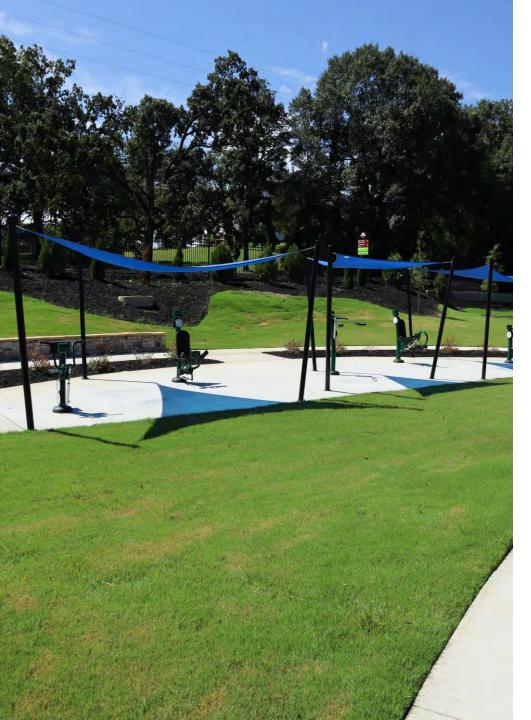
	Union City Community Work Program - 2015								
ID	Project	Responsible Party	Cost	Funding Source	2016	2017	2018	2019	2020
1	Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.	Public Service	Staff Time		*				Not Completed
2	Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods	City Administration	Staff Time				*	*	Completed/Ongoing
3	Promote and implement Opportunity Zone designation	Comm. Dev.	Staff Time		*	*	*	*	Completed
4	Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide	Comm. Dev.	Staff Time						Ongoing



#### Work Plan

#### Not Completed-

- Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.
- Review and amend tree preservation regulations
- Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.
- Utilize conservation easements and other land preservation tools
- Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)
- Work with organizations such as PATH or Georgia Bikes for bicycle connections.



#### Work Plan

#### Not Completed-

- Adopt street connectivity standards that require connectivity within new development and to adjacent areas
- Nominate eligible properties to the National Register of Historic Places and promote the City's history
- Develop incentives that encourage diverse and affordable housing
- Review and amend park and open space dedication requirements and incentives
- Identify corporate partners with community development programs that may help with beautification/maintenance costs of existing parks
- Utilize the upcoming South Fulton Parkway Corridor Plan process to continue coordinated planning with adjacent jurisdictions and to ensure the balanced development of South Fulton Parkway.
- Implement the recommendations from South Fulton Parkway Corridor Plan. This may include, transportation projects, changes to land use policy and changes to zoning regulations.



#### Work Plan

#### ADDED-

- Coordinate with Marta on the Greenway Model Mile project on Royal South Parkway including the use of the Park-N-Ride for a trailhead for a greenway path from Feldwood Road to Buffington Road.
- Coordinate with Marta to restore routes along Roosevelt Highway.
- Coordination with the Aerotropolis Atlanta Alliance.
- Investigate park/gathering spaces in underserved areas.
- Pursue discussions about the revitalization and redevelopment of Dixie Lakes.
- Pursue emergency facilities and technology colleges.

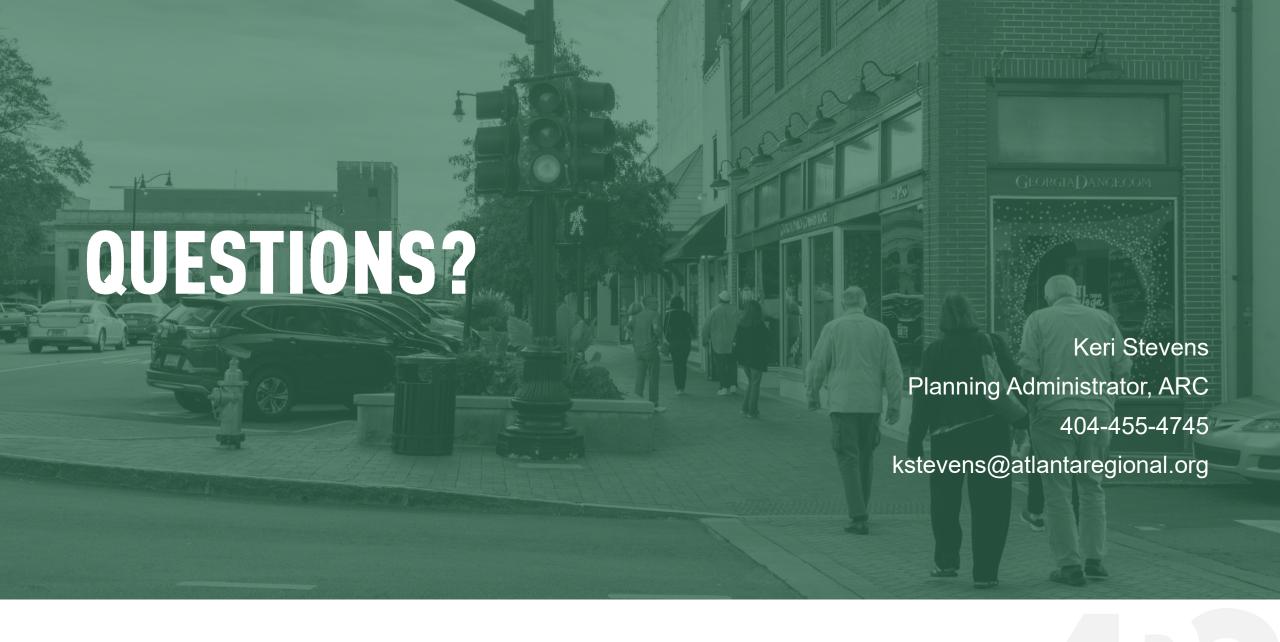
What projects need to be added to the Work Plan?

Should any of the Work Plan line items be amended?



# **Next Steps:**

- -Review Draft Document
- -Public Hearing: January 19, 2021
- -Atlanta Regional Commission/ Department of Community Affairs (DCA)
- **Review**
- -Adoption: February 2021



**UNION CITY COMPREHENSIVE PLAN UPDATE 2020** 

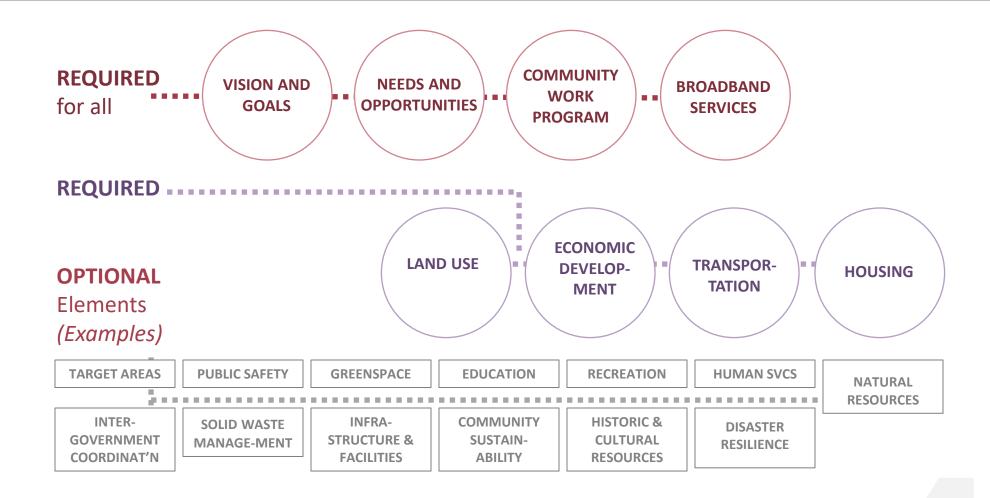


## Agenda

- Welcome
- Process
- Background
- Vision
- Report of Accomplishments
- Work Program
- Next Steps



## **PLANNING ELEMENTS**



## **PLANNING PROCESS**



## Stakeholder Meetings

- Public Hearing (2)
- Steering Committee(3)
- Virtual Public Open House (1)

September 2020-January 2021



## Draft Comprehensive Plan

November 2020-January 2021

Community Survey (92)



### January 2021

Draft Comprehensive Plan to ARC/DCA

February 2021 – Adoption

## **COMPREHENSIVE PLAN HISTORY**

# Last Comprehensive Plan Adopted: 2017 Community Goals:

- Development Patterns
  - -Enhance and maintain character of existing neighborhoods
  - -Create new, complete neighborhoods
  - -Create attractive, vibrant activity centers and corridors
  - -Enhance and create parks, community facilities and services that support Union City's quality of life
  - -Create a safe, efficient and convenient transportation system
- Resource Conservation
  - -Preserve natural resources and environmentally sensitive areas
  - -Preserve historic and cultural resources that help define Union City's unique sense of place

## **COMPREHENSIVE PLAN HISTORY**

## **Community Goals:**

- Social and Economic Development
  - -Create a variety of quality housing options
  - -Enhance economy with a sustainable and diverse base of businesses and range of job opportunities
  - -Enhance local coordinated economic development efforts
- Government Relations
  - -Continue coordination with adjacent, state and federal governments.

## 2019 MASTER PLAN

- A walkable mixed-use:
  - Parks/Downtown areas-Safe crossings and lighting
- Landscape
- Connected public transportation
- More retail and restaurants
- More educational institutions
- Tech and tourism businesses
- Class A office space
- A thriving <del>24-hour</del> environment: Venues
- Safe to stay and play, live and work

## 2019 MASTER PLAN/Vision for Comprehensive Plan

#### Vision:

Union City will have walkable mixed-use development connected to parks and downtown areas with safe crossings, lighting, and a convenient public transportation system. The city will feature a variety of restaurants, retail, and educational opportunities with a strong tourism and technology business.

Union City will have a thriving environment with venues promoting a safe place to play, live, and work.

## Report of Accomplishments:

7 Complete
12 Complete/Ongoing
13 Not Completed

	Union City Community Wo 2015	rk Program -							
ID	Project	Responsible Party	Cost	Funding Source	2016	2017	2018	2019	2020
1	Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.	Public Service	Staff Time		*				Not Completed
2	Coordinate the location and construction of new civic building in activity centers, corridors and neighborhoods	City Administration	Staff Time				*	*	Completed/Ongoing
3	Promote and implement Opportunity Zone designation	Comm. Dev.	Staff Time		*	*	*	*	Completed
4	Coordinate working relationships with planning staff, local businesses and local economic development organizations to ensure new and existing business developments are in line with the principles of the Future Development Guide	Comm. Dev.	Staff Time						Ongoing



## Work Plan

#### Not Completed-

- Work with organizations such as PEDS to coordinate safe routes to school programs and PATH for and pedestrian connections.
- Review and amend tree preservation regulations
- Adopt development regulation amendments requiring installation of bicycle and pedestrian amenities with new development.
- Utilize conservation easements and other land preservation tools
- Create a new bicycle and pedestrian friendly roadway corridor that connects the Downtown/City Hall area to Shannon Parkway (as described in the Union City Town Center LCI Study recommendation)
- Work with organizations such as PATH or Georgia Bikes for bicycle connections.



## Work Plan

#### Not Completed-

- Adopt street connectivity standards that require connectivity within new development and to adjacent areas
- Nominate eligible properties to the National Register of Historic Places and promote the City's history
- Develop incentives that encourage diverse and affordable housing
- Review and amend park and open space dedication requirements and incentives
- Identify corporate partners with community development programs that may help with beautification/maintenance costs of existing parks
- Utilize the upcoming South Fulton Parkway Corridor Plan process to continue coordinated planning with adjacent jurisdictions and to ensure the balanced development of South Fulton Parkway.
- Implement the recommendations from South Fulton Parkway Corridor Plan. This may include, transportation projects, changes to land use policy and changes to zoning regulations.



## Work Plan

#### ADDED-

- Coordinate with Marta on the Greenway Model Mile project on Royal South Parkway including the use of the Park-N-Ride for a trailhead for a greenway path from Feldwood Road to Buffington Road.
- Coordinate with Marta to restore routes along Roosevelt Highway.
- Coordination with the Aerotropolis Atlanta Alliance.
- Investigate park/gathering spaces in underserved areas.
- Pursue discussions about the revitalization and redevelopment of Dixie Lakes.
- Pursue emergency facilities and technology colleges.
- Pursue creative placemaking for the following corridors: Flat Shoals, Shannon Parkway.
- Investigate community clean-up efforts.
- Implement defined community clean-up efforts.
- Pursue educational campaigns surrounding litter and recycling.
- Pursue an adopt a street program.



**UNION CITY COMPREHENSIVE PLAN UPDATE 2020** 

#### City of Union City NOTICE TO THE PUBLIC

The City of Union City Mayor & Council will hold the initial public hearing regarding the 2020 Comprehensive Plan Update at City Hall, 5047 Union Street, Union City, GA on September 28, 2020 at 7:00pm.

The purpose of this hearing is to brief the community on the process to be used to develop the plan, opportunities for public participation in development of the plan, and to obtain input on the proposed planning process.

All interested should attend. Questions should be directed to Ellis Still in the Community Development Department by calling 770-515-7950 or estill@unioncityga.org.

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#### City of Union City NOTICE TO THE PUBLIC

The City of Union City Mayor & Council will hold the second public hearing regarding the 2020 Comprehensive Plan Update at City Hall, 5047 Union Street, Union City, GA 30291 on January 19, 2021 at 7pm.

The purpose of this hearing is to brief the community on the contents of the plan, provide an opportunity for residents to make final suggestions, additions or revisions, and notify the community of when the plan will be submitted to the Regional Commission for review.

All interested should visit the Union City website for Zoom information at <a href="www.unioncityga.org">www.unioncityga.org</a>. Questions should be directed to the Community Development Department or Ellis Still by calling 770-515-7955 or email at estill@unioncityga.org

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WORK PLAN 2015 Union City Comprehensive Plan

#### Acknowledgements

#### Mayor

Vince Williams

#### **City Council**

Mayor Pro Tem Shayla Nealy Councilmember Angelette Mealing Councilmember Brian K. Jones Councilmember Christina Hobbs

#### **Steering Committee**

Sally Conley

Alice Davis

Barbara Heard

Jakarri Martin

Kim Mitchell

Antulio Negron

David Peak

G Scott

Steve Smith

Darrell Spear

Lewis Sruggs

Nia Williams

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#### **Funding Acknowledgement**

This document was prepared by the Atlanta Regional Commission.

