

REGIONAL REVIEW NOTIFICATION

Atlanta Regional Commission • 229 Peachtree Street NE | Suite 100 | Atlanta, Georgia 30303 • ph: 404.463.3100 fax: 404.463.3205 • atlantaregional.org

DATE: November 16, 2020 ARC REVIEW CODE: P2011161

TO: Mayor Al Thurman, City of Powder Springs
ATTN TO: Tina Garver, Community Development Director
PROM: Douglas R. Hooker, Executive Director, ARC

Digital signature Original on file

Drayle R. Hok

The Atlanta Regional Commission (ARC) has received the following proposal and is initiating a regional review to seek comments from potentially impacted jurisdictions and agencies. The ARC requests your comments related to the proposal not addressed by the Commission's regional plans and policies.

Name of Proposal: 2020 City of Powder Springs CIE Annual Update

Review Type: Local Comprehensive Plan

<u>Description:</u> A regional review of the draft 2020 City of Powder Springs Capital Improvement Element (CIE) annual

update.

Submitting Local Government: City of Powder Springs

<u>Action Under Consideration:</u> Approval <u>Date Opened:</u> November 16, 2020

Deadline for Comments: December 7, 2020

Earliest the Regional Review can be Completed: Upon approval by Georgia DCA

THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES ARE RECEIVING NOTICE OF THIS REVIEW:

ARC COMMUNITY DEVELOPMENT ARC RESEARCH & ANALYTICS GEORGIA DEPARTMENT OF NATURAL RESOURCES CITY OF AUSTELL CITY OF HIRAM ARC TRANSPORTATION ACCESS & MOBILITY ARC AGING & HEALTH RESOURCES GEORGIA DEPARTMENT OF TRANSPORTATION CITY OF MARIETTA DOUGLAS COUNTY

ARC NATURAL RESOURCES
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS
COBB COUNTY
PAULDING COUNTY

Attached is information concerning this review.

If you have any questions regarding this review, please contact Greg Giuffrida at ggiuffrida@atlantaregional.org or 470-378-1531. If ARC staff does not receive comments from you on or before **Monday, Dec. 7, 2020**, we will assume that your agency has no comments and will close the review. Comments via e-mail are strongly encouraged. **The ARC review website is located at** http://www.atlantaregional.org/land-use/planreviews.

NOTICE OF LOCAL PLAN SUBMITTAL AND HEARING/COMMENT OPPORTUNITY

Submitting Local Government:	City of Powder Springs	Date Received:	November 16, 2020					
Local Contact:	Tina Garver, Community Development Director, City of Powder Springs							
Phone:	770-943-8001	E-Mail:	tgarver@cityofpowdersprings.org					
Fax:		Website:	https://www.cityofpowdersprings.org/645/Community- Development					
Street	4488 Pineview Drive	City State, Zip:	Powder Springs, GA 30127					
	Departme	ent of Comm	nunity Affairs Review Required					
Review Title:	2020 City of Powder S	oprings CIE A	nnual Update					
Description:	A regional review of the draft 2020 City of Powder Springs Capital Improvement Element (CIE) annual update.							
	Document can be view	gional.org/l						
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The submitted documents are available for review at ARC and the local government.

Reviewing Regional Commission:

Atlanta Regional Commission 229 Peachtree Street NE, Suite 100 Atlanta, GA 30303

Phone 404-463-3100 | Fax 404-463-3254

Perso		Greg Giuffrida, Plan Reviews F	Program Manager							
E-Mai	il	ggiuffrida@atlantaregional.org								
		Arc Staff Notice (OF REGIONAL REVIEW AND COMMENT FORM							
DATE: N	DATE: November 16, 2020 ARC REVIEW CODE: P2011161									
TO: FROM:		Managers Giuffrida, Plan Reviews Program	Manager, 470-378-1531							
		Re	viewing staff by Jurisdiction:							
Natural	l Reso	Development: Giuffrida, Greg ources: Santo, Jim Ith Resources: Perumbeti, Katie	Transportation Access & Mobility: James, Reginald Research & Analytics: Skinner, Jim							
•		-								
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A RESOLUTION TRANSMITTING TO THE ATLANTA REGIONAL COMMISSION AND THE DEPARTMENT OF COMMUNITY AFFAIRS THE ANNUAL UPDATE OF THE CAPITAL IMPROVEMENT ELEMENT OF THE COMPREHENSIVE PLAN AND SHORT TERM WORK PROGRAM FOR THE PERIOD 2021 TO 2025; PROVIDING AN EFFECTIVE DATE; AND FOR OTHER PURPOSES.

WHEREAS, the City of Powder Springs has prepared an annual update to the Comprehensive Plan Capital Improvement Element ("CIE") and Short Term Work Program ("STWP") for the period 2021-2025;

WHEREAS, the annual update of the CIE and STWP was prepared in accordance with the Development Impact Fee Compliance Requirements and the Minimum Planning Standards and Procedures for Local Comprehensive Planning established by the Georgia Planning Act of 1989, and a Public Hearing was held on November 2, 2020;

WHEREAS, said update and program are subject to review by the Atlanta Regional Commission and the Georgia Department of Community Affairs prior to the City's adoption;

BE IT THEREFORE RESOLVED by the Mayor and Council of the City of Powder Springs that the Community Development Director is authorized to transmit to the Atlanta Regional Commission and Department of Community Affairs for review the annual update of the Capital Improvements Element of the Comprehensive Plan and the STWP for the period 2021-2025. This resolution is effective immediately upon adoption.

SO RESOLVED this 2nd day of November, 2020.

Albert Thurman, Mayor

Henry Lust, Council Member

Doris Dawkins, Council Member

Thelma C. Farmer Council Member

Thelma C. Farmer, Council Member

Patrick Bordelon, Council Member

Patricia Wisdom, Council Member

ATTEST.

Kelly Axt, City Clerk

ANNUAL FINANCIAL REPORT FOR FY 2020

(1) Public Facility Type	Parks & Recreation	Public Safety	Administration	Total
(2) Service Area	City-Wide	City-Wide	City-Wide	
(3) Beginning Impact Fee Fund Balace	\$468,488.46	\$143,787.35	\$7,859.27	\$620,135.08
(4) Impact Fees Collected FY20	\$105,785.03	\$54,614.28	\$4,811.68	\$165,210.99
(5) Accrued Interest				
(6) Project Expenditures FY20		\$172,429.39	\$10,416.65	\$182,846.04
(7) Administrative Costs				
(8) Impact Fee Refunds				
(9) Ending Impact Fee Fund Balance 063020	\$574,273.49	\$25,972.24	\$2,254.30	\$602,500.03
(10) Impact Fees Encumbered	\$56,515.29			\$56,515.29
(11) Ending Impact Fee Fund Balance (unrestricted) 063020	\$517,758.20	\$25,972.24	\$2,254.30	\$545,984.74

Table 8 Schedule of Improvements, 2020-2024 Public Safety Impact Fee Program City of Powder Springs

Capital Improvement	2021	2022	2023	2024	2025	Total 2020- 2024
Repay principal and interest on Bonds Series 2014/2015 for public facility improvements already constructed	\$278,910	\$276,990	\$278,730	\$280,290	\$277,920	\$ 1,392,840

Public Safety project has been completed, and impact fees are used to repay the bonds. The original calculation for the project is as follows:

Table 8
Schedule of Improvements, 2010-2014
Public Safety Building Space
City of Powder Springs Capital Improvement Element

Capital Improvement	2009-2010	2011	2012 2013 2014 Total Cos		Total Cost	Funding	Sources	
						(2010-2014)	Impact Fee Eligible Amount	Other Funds
Impact fee program planning (prorated share)	\$4,000					\$4,000	\$4,000	0
Demolition of 6,500 square feet of existing police/court building		\$126,000				\$126,000	0	\$126,000
Renovate 2,400 square feet of existing police/court building for municipal court facility		\$900,000				\$900,000	0	\$900,000
Purchase land and building (new site)	\$1,500,000					\$1,500,000	\$961,350	\$538,650
Renovate 13,665 square feet of 17,098 square foot building and renovate 3,000 square foot greenhouse for maintenance building			\$1,680,000			\$1,680,000	\$1,385,196	\$294,804
Program Management, Architecture and Engineering		\$280,000				\$280,000	\$200,114	\$79,886
TOTAL	\$1,504,000	\$1,306,000	\$1,680,000			\$4,490,000	\$2,546,660	\$1,939,340

Source: Croy Engineering, Preliminary Cost Estimates for Police Station/Municipal Court Facilities, August 2009.

Notes: See Tables 9, 10, and 11 for calculations of impact fee eligibility. "Other Sources" include Downtown Development Authority Bond funds.

Table 8
Schedule of Improvements, 2021-2025
Parks and Recreation Impact Fee Program
City of Powder Springs

Capital Improvement	2021	2022	2023	2024	2025	Total 2021-2025	% Eligible for Funding with Impact Fees
Add 1.0 developed acre (TBD)		\$305,000				\$305,000	0%
Add 1.0 developed acre (TBD)			\$305,000			\$305,000	0%
Add 1.5 developed acre (TBD)	\$228,750	\$228,750				\$457,500	100%
Total	\$228,750	\$533,750	\$305,000			\$1,067,500	42.86% impact fees; 57.14% other sources (% based on Project Update 2017/2018)

TBD = to be determined.

Note: Other funding sources include capital improvement budget and/or SPLOST funds.

	Completed			Lo, City Of	Powder Spri		Responsible Party
Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	,
Economic	Host annual downtown business open					Evaluating an alternative in light of COVID or	Economic
Development	house; Host annual reception for downtown property owners.			X		will postpone until we are beyond the pandemic.	Development
Economic	Recruit sustainable development on			,			
Development	Lewis Road and near U.S. 278		Χ				Economic Development
Economic Development	Market development of South Square						City Manager; Economic
Development			Х				Development; DAPS;
Economic Development	Market redevelopment areas						City Manager; Economic Development; DAPS;
			Χ				DDA
Economic Development	Public outreach: messenger; signage; brochures and cards, and website						City Manager; Economic
	review to be conducted bi-monthly		Χ				Development; DAPS; DDA
Economic Development	Develop and continue to refine South Square redevelopment area						Community Development; SPLOST Program Manager; Economic
			Χ				Development
Economic Development	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites		X				Community Development; Economic Development
Economic Development	Host annual meetings with local businesses, including those within						City Manager; Economic
	industries recommended for recruitment in Fanning Report			X		Postpone IN PERSON to post COVID.	Development; DAPS; DDA
Economic Development	Identify and attend industry events occurring within the region						City Manager; Economic
Development				Х		Postponed due to COVID	Development; DAPS
Economic Development	Inventory and assess all potential and existing industrial and commercial						City Manager; Economic
	properties		Х				Development; DAPS
Economic Development	Create printed and electronic site information packets on potential		X				Economic Development

	Completed STWP Projects FY 2020, City of Powder Springs									
Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party			
	development areas, vacant sites, and									
	downtown properties. Create									
	brochures for targeted industries.									
Economic	Recruit developer for mixed use						Economic			
Development	remodel of existing town square		Х				Development; DDA			
Economic	Continue training and strengthening						Economic			
Development	capacity of DAPS and DDA						Development; DAPS;			
			Х				DDA			
Economic	Continue expanding relationships with						Economic			
Development	Cobb County and external partners		Х				Development			
Economic	Continue to refine and update		V				Economic			
Development	incentives policy program		Χ				Development			
Economic	Market the economic development						Economic			
Development	office as the "go-to" for local business						Development			
	owners in solving problems		Х				Faanamia			
Economic Development	Continue to widely publicize the programs and services available						Economic			
Development	through the Powder Springs Economic						Development			
	Development Department		Χ							
Economic	Further develop the local business		٨				City Manager			
Development	ambassador program						Economic			
Dovolopinone	ambassadsi program						Development; DAPS;			
				Χ		COVID impacts.	DDA			
Economic	Continue intentional, one-on-one						City Manager;			
Development	outreach to local businesses						Economic			
•							Development; DAPS;			
			х				DDA			
Economic	Develop and update an online						City Manager;			
Development	business directory in partnership with						Economic			
	the Powder Springs Business Group.						Development; DAPS;			
		Х					DDA			
Economic	Host business tours for community						City Manager;			
Development	leaders						Economic			
							Development; City			
				Х		Postponed due to COVID.	Clerk			
Economic	Explore the potential to develop a						Community			
Development	mobile application to feature local						Development;			
	businesses					The control of the state of the	SPLOST Program			
						This project has been removed, because no	Manager; Economic			
					Χ	longer needed.	Development			

	Completed STWP Projects FY 2020, City of Powder Springs									
Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party			
F	Continue believe level business			1		T	0			
Economic Development	Continue helping local businesses engage with local schools						Community Development;			
Development	engage with local schools						Economic			
			Χ				Development			
Economic	Continue to convene downtown						City Manager;			
Development	business and property owners together					COVID impacts; we did do coffee and	Economic			
	on a regular basis					donuts recently as outreach to downtown	Development; DAPS;			
				Х		businesses.	DDA			
Economic	Host a Developers Day						Economic			
Development							Development;			
				X		Planning underway but impacted by COVID.	Community Development			
Economic	Create a video on "Why Powder			^		Trianning underway but impacted by COVID.	Economic			
Development	Springs?"						Development;			
p	- Springer		Χ				Consultants			
	•		•	•						
Economic	Explore resources available through						Economic			
Development	Kennesaw State University		Χ				Development			
Economic	Support efforts/activities of the Powder		.,				Economic			
Development	Springs Business Group		Χ				Development			
Economic	Gather intelligence on "market holes" in Powder Springs						Economic			
Development	in Powder Springs		Χ				Development; Consultants			
Economic	Explore the feasibility of developing a		Λ				Economic			
Development	co-working space					COVID will change that environment of	Development;			
p	as mening apare				Χ	sharing spaces.	Consultants			
Economic	Develop a tutorial on how to do						Economic			
Development	business in Powder Springs						Development;			
							Community			
			Χ				Development			
Economic	Investigate the potential for a National						Economic			
Development	Main Street and Georgia Main Street						Development;			
	Designation		Х				Community Development			
Economic	Conduct a marketing and branding		^				Economic			
Development	study that will research Powder						Development;			
_ 5.5.5pmon	Springs' target demographic(s), and						Community			
	create strategies for attracting new						Development			
	residents, business owners, tourists,						,			
	and development.		Χ							

	Completed STWP Projects FY 2020, City of Powder Springs									
Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party			
	TA 121 05 12 0	1	I				1			
Land Use	Annex parcels identified in the comprehensive plan		Х				All Departments			
Land Use	Update City boundary map with actions through the General Assembly-annual submittals as appropriates		X				Community Development			
Land Use	Town Square Development: trail head, land acquisition and development of multi-use trail, amphitheater lawn, stage, play art, fountain, shared space with pavers, bocce	X					Community Development, DAPS, DDA			
Land Use	Continuously review the Unified Development Code and prepare additional updates as needed to eliminate discrepancies, make it more user friendly, and review and revise regulations		X				Community Development			
Community Facilities & Services	Community Rating System to lower flood insurance premiums		Х				Administration; Community Development			
Community Facilities & Services	Facilitate functions and events on square		х	X		Ongoing where we can (M2R art; trunk or treat drive through) but postponed large events	Community Development Parks, Rec & Cultural			
Community Facilities & Services	Develop an RFP for planning services for a greenspace master plan to identify locations for future parks, programming needs, current levels of service, and funding mechanisms to fund all identified improvements.	Х			X	RFP not completed, but the city has pursued completion of park projects. A new project has been added to the STWP to replace this one. "Continue to protect greenspace and continue implement park plans."	Community Development; Parks &			
Community Facilities & Services	Implement sidewalk improvements based upon study recommendations			X		Need to utilize existing sidewalk inventory and prioritize and plan sidewalk projects. This will be done with SPLOST 2022 if passed. If not passed, an alternate funding source will be needed.	Community Development; Public Works			
Community Facilities & Services	Prepare appropriate redevelopment plan based on LCI study		Х							
Community Facilities & Services	Infrastructure reporting implementation and repair/replacement schedule and completion.		X				Community Development; Public Works			

Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party
Community Facilities & Services	Theatre and reception hall: market for events, schedule events, and maintenance			х		Postponed because of COVID	Arts Commission; City Manager; Economic Development Park, Rec & Cultural
Community Facilities & Services	Citizen survey		x				City Manager; City Clerk
Community Facilities & Services	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)		х				Community Development; Police Department; Economic Development; City Manager, Parks & Rec
Community Facilities & Services	Institute Community Policing Program to include CAP, 4P meetings, Business Watch, etc		Х				Police Department Parks, Rec & Cultural
Community Facilities & Services	Institute Community Emergency Response Team program; update COOP		х				Finance; Police Department; Public Works; City Manager
Community Facilities & Services	Implement monthly Playground Safety Inspection Program	X				New project added to address ongoing program.	Parks & Rec
Community Facilities & Services	Develop and implement SOP's for the Downtown Park		X				Parks & Rec
Natural & Historic Resources	Seven Springs Walking Tour Markers; update and implement trail signage program.		X				Community Development; Economic Development; Parks & Rec
Natural & Historic Resources	Maintenance of Landscaping on parkway/roads & at newly landscaped areas		X				Public Works, Parks & Recreation
Natural & Historic Resources	Conduct a signage and wayfinding study that builds off the branding study from ED41 and creates a strategy to increase awareness of Powder Springs for Silver Comet Trail users, increase wayfinding capabilities throughout the City's trail system, and		X				Community Development Parks & Recreation

		•	Currently		Powder Spri	Explanation for Postponed or Not Accomplished	Responsible Party
Plan Element	Project or Activity	Completed	Underway	Postponed	Accomplished	Project Project	
					1	T	T
	create cohesive and attractive signage throughout the City.						
Natural &							Community
Historic	Implement the recommendations of						Development
Resources	the signage and wayfinding study	Χ					Parks & Recreation
ransportation	Realignment of Flint Road at Powder Springs Road	X					Public Works
ransportation	Flex Bus Expansion			x		Work is underway with Cobb DOT to address transportation and transit needs as part of the CTP. Delays have occurred as a result of COVID	Public Works; CobbLink
ransportation	Designate a Trail Head at the						
	intersection of Oakview Drive and						
	Jackson Street at existing parking lot	Х					
ransportation	Jackson Way Streetscape:						
	reconfiguration, landscaped planters,						
	sidewalks, both sides	Χ					
ransportation	Murray Avenue A (Hotel Avenue to						
	Atlanta Street): Remains one way, add					Not consistent with current plans. Downtown	
	20' angled parking on both side				Х	park located in different area.	
ransportation	Murray Avenue B (Atlanta Street to						
	Lewis Road): Add 18', 90 degree					Not consistent with current plans. Downtown	
·	parking on one side				Х	park located in different area.	
ransportation	Jackson Way Reconfiguration: two 10'	V					
namanantatis:-	travel lanes	Х					
ransportation	Realignment of Flint Road at Powder	Х					
rananartation	Springs Road	۸					
ransportation	Develop road rating system to serve as basis for road improvement projects						
	and update every 3-5 years		Х				
and Use	Prepare appropriate redevelopment		Λ				
una 030	plan based on LCI study		Χ				

	·								Funding	I
#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Source	Notes
ECONON	IIC DEVELOPMENT	•	•	•	•	8	•		•	
ED1	Host annual downtown business open house; Host annual reception for downtown property owners.	х	х	Х	Х	Х	Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED2	Recruit sustainable development on Lewis Road and near U.S. 278	х	х	х	Х		Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED3	Market development of South Square	х	х	х	х	Х	City Manager; Economic Development; DAPS; DDA	Staff	General fund	Part of the City's 2016-2020 STWP
ED4	Market redevelopment areas	х	х	х	х		City Manager; Economic Development; DAPS; DDA	Expired	General fund	Part of the City's 2016-2020 STWP
ED5	Public outreach: messenger; signage; brochures and cards, and website review to be conducted bi-monthly	х	х	х	х	Х	City Manager; Economic Development; DAPS; DDA	Staff	General fund	Part of the City's 2016-2020 STWP
ED6	Work through DDA to solicit proposals consistent with LCI recommendations	х	х				City Manager; Economic Development; City Clerk	\$25,000	General fund	Part of the City's 2016-2020 STWP
ED7	Develop and continue to refine South Square redevelopment area	х	х	х	х	х	Community Development; SPLOST Program Manager; Economic Development	\$26,500	General fund	Part of the City's 2016-2020 STWP
ED8	Develop Economic Development Strategy – update annually, including evaluation of marketing to hits on city and economic development websites	х	х	х	х	х	Community Development; Economic Development	\$30,000	General fund	Part of the City's 2016-2020 STWP
ED9	Host annual meetings with local businesses, including those within industries recommended for recruitment in Fanning Report	х	х	х	х	Х	City Manager; Economic Development; DAPS; DDA	TBD	General fund	Part of the City's 2016-2020 STWP
ED10	Identify and attend industry events occurring within the region	х	x	х	х	Х	City Manager; Economic Development; DAPS	Staff	General fund	Part of the City's 2016-2020 STWP
ED11	Inventory and assess all potential and existing industrial and commercial properties	х	х	х	х	Х	City Manager; Economic Development; DAPS	Staff	General fund	Part of the City's 2016-2020 STWP
ED12	Create printed and electronic site information packets on potential development areas, vacant sites, and downtown properties. Create brochures for targeted industries.	х	x	х	х	Х	Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
ED13	Recruit developer for mixed use remodel of existing town square	Х	Х				Economic Development; DDA	TBD	General fund	Part of the City's 2016-2020 STWP
ED14	Examine areas for potential industrial use	x					Economic Development; DAPS; Consultant	TBD	General fund	Part of the City's 2016-2020 STWP
ED15	Continue training and strengthening capacity of DAPS and DDA	x	x	х	х	х	Economic Development; DAPS; DDA	Staff	General fund	Part of the City's 2016-2020 STWP
ED16	Continue expanding relationships with Cobb County and external partners	х	х	х	х	Х	Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED17	Continue to refine and update incentives policy program	Х	х	Х	Х	Х	Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED18	Market the economic development office as the "go-to" for local business owners in solving problems	х	х	х	х	Х	Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED19	Continue to widely publicize the programs and services available through the Powder Springs Economic Development Department	х	х	х	х	Х	Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED20	Further develop the local business ambassador program	х	х	х	х		Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED21	Continue intentional, one-on-one outreach to local businesses	х	х	x	х	Х	Economic Development; Community Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED22	Develop and update an online business directory in partnership with the Powder Springs Business Group.	х	х	х	х		Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED23	Host business tours for community leaders	х	х	х	х	Х	Economic Development; Consultants	TBD	General fund	Part of the City's 2016-2020 STWP
ED26	Continue helping local businesses engage with local schools	х	х	х	х	Х	Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED27	Continue to convene downtown business and property owners together on a regular basis	х	х	х	х	Х	Economic Development	TBD	General fund	Carried over from current STWP
ED28	Host a tour of available properties with regional developers	х					Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED29	Host a Developers Day	Х		Х		Х	Economic Development	TBD	General fund	Part of the City's 2016-2020 STWP
ED30	Create an internship program	х					Economic Development	Staff	General fund	Part of the City's 2016-2020 STWP
ED31	Create a video on "Why Powder Springs?"	Х					Economic Development	TBD	TBD	Part of the City's 2016-2020 STWP
ED32	Explore resources available through Kennesaw State University	Х	Х	Х	Х	Х	Economic Development	Staff	-	Part of the City's 2016-2020 STWP

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
ED33	Convene real estate brokers and property owners for commercial and industrial properties	х	Х	х	Х	Х	Economic Development	Staff	-	Part of the City's 2016-2020 STWP
ED34	Support efforts/activities of the Powder Springs Business Group	х	х	х	х	Х	Economic Development	Staff	-	Part of the City's 2016-2020 STWP
ED35	Gather intelligence on "market holes" in Powder Springs		х				Economic Development; Consultants	TBD	TBD	Part of the City's 2016-2020 STWP
ED36	Explore the feasibility of developing a co-working space. Look at alternative solutions given COVID 19	х					Economic Development; Consultants	TBD	TBD	Part of the City's 2016-2020 STWP
ED37	Develop a tutorial on how to do business in Powder Springs	х					Economic Development; Community Development	Staff	-	Part of the City's 2016-2020 STWP
ED40	Investigate the potential for a National Main Street and Georgia Main Street Designation			х			Economic Development; Community Development	Staff	-	Carried over from 2016 LCI Study
ED41	Conduct a marketing and branding study that will research Powder Springs' target demographic(s), and create strategies for attracting new residents, business owners, toursists, and development.	х					Economic Development; Community Development	\$40,000	General fund	
ED42	Recruit a catalytic business for the downtown	х					Economic Development; Community Development	Staff	-	
LAND US	E			•			·		•	
LU1	Annex parcels identified in the comprehensive plan	х	Х	х	х	х	All Departments	Staff	-	All Departments
LU2	Update City boundary map with actions through the General Assembly annual submittals as appropriates	х	х	х	х	х	Community Development	Staff	-	Part of the City's 2016-2020 STWP
LU4	Continuously review the Unifed Development Code and prepare additional updates as needed to eliminate discrepancies, make it more user friendly, and review and revise regulations	х	х	x	х	х	Community Development	Staff	General fund	
LU5	Minor comprehensive plan update	х					City Manager; Community Development	Staff	-	To be completed 5 years after this plan's adoption. Needs to include updated demographics and market study, a Report of Accomplishments for this STWP, and a new STWP to reflect all changes.

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
C1	Community Rating System to lower flood insurance premiums	х	х	х	х	х	Administration; Community Development	\$5,000	General fund	Part of the City's 2016-2020 STWP
C2	Facilitate functions and events on square	x	х	х	х	х	Community Development; Parks & Rec	\$80,000	General fund	Part of the City's 2016-2020 STWP
C3	Continue to protect greenspace and continue implement park plans.	х	x	х	х	х	Community Development; Parks & Rec	TBD	General fund	Part of the City's 2016-2020 STWP
C4	Construct parking garage downtown		х	x	х	х	Community Development, Public Works, SPLOST Program Manager, Economic Development, DDA	\$3,600,000	SPLOST/ TBD	Part of the City's 2016-2020 STWP
C5	Implement sidewalk improvements based upon study recommendations	х	х	х	х	х	Community Development; Public Works	TBD	SPLOST/ General fund	
C6	Prepare appropriate redevelopment plan based on LCI study	х					Community Development; Economic Development; DDA	TBD	General fund	Part of the City's 2016-2020 STWP
C7	Infrastructure reporting implementation and repair/replacement schedule and completion	х	x	х	x	х	Community Development; Public Works	TBD	General fund	Part of the City's 2016-2020 STWP
C8	Lancer Sidewalks Phase II			х			Public Works	TBD	General fund; SPLOST	Part of the City's 2016-2020 STWP
C9	Theatre and reception hall: market for events, schedule events, and maintenance	х	х	х	х	х	City Manager; Economic Development; Parks & Rec	TBD	General fund	Part of the City's 2016-2020 STWP
C10	Citizen survey	х	х	х	х	х	City Manager; City Clerk	Staff	General fund	Part of the City's 2016-2020 STWP
C11	Develop marketing and use strategy for city trails (5K; PD Bike Patrol; Cameras; etc.)	x	х	х	х	х	Community Development; Police Department; Economic Development; City Manager; Parks & Rec	\$40,000	General fund	Part of the City's 2016-2020 STWP
C12	Develop road rating system to serve as basis for road improvement projects and update as needed.	х					Public Works	\$43,000	General fund	Part of the City's 2016-2020 STWP

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
C13	Institute Community Policing Program to include CAP, 4P, Business Watch, etc	х	х	х	х	х	Police Department;Parks & Rec	Staff	General fund	Part of the City's 2016-2020 STWP
C14	Institute Community Emergency Response Team program; update COOP	x	x	х	x	х	Finance; Police Department; Public Works; City Manager	Staff	General fund	Part of the City's 2016-2020 STWP
C15	Develop capital improvement plan for facilities, equipment, and infrastructure		х				Finance; Police; Public Works; City Manager;Parks & Rec	Staff	General fund	Part of the City's 2016-2020 STWP
C16	Continue to implement monthly Playground Safety Inspection Program	Х	Х	Х	Х	х	Parks & Rec	\$2,000	General Fund	
C17	Develop and implement SOP's for the Downtown Park	х	х	х	х	х	Parks & Rec	Staff	General Fund	
NATURAL	& HISTORIC RESOURCES			•	•	•			•	
NR1	Seven Springs Walking Tour Markers			Х			Community Development; Economic Development;Parks & Rec	\$70,000	General fund	Part of the City's 2016-2020 STWP
NR2	Linear Park			x			Community Development; Public Works; SPLOST Program Manager; Parks & Rec	\$1,464,000	impact fees; other including SPLOST funds	Part of the City's 2016-2020 STWP
NR3	Maintenance of Landscaping on parkway/roads & at newly landscaped areas	х	х	х	х	х	Public Works;Parks & Rec	\$10,000	General fund	Part of the City's 2016-2020 STWP
NR4	Continue to increase awareness to the downtown district from the Silver Comet Trail, city trails and gateways with increased signage or other opportunities.	х	x	х	х	х	Community Development;Parks & Rec		Communit y Developm ent;Parks & Rec	
NR5	Bike Friendly Certification	x	x	x	x	х			Communit y Developm ent;Parks & Rec	
TRANSPO	PRTATION									
T1	C.H. James Parkway & Brownsville Road			х			Public Works	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal

	,			Ī					Funding	
#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Source	Notes
T2	C.H. James Parkway & Hill Road			х			Public Works	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal
Т3	Richard D. Sailors Parkway & Old Lost Mountain Road			х			Public Works	\$20,000	General fund; SPLOST	Project will include traffic study to retime traffic signal
T4	Brownsville Road & Hiram-Lithia Springs Road			х			Public Works	\$40,000	fund;	Project will include traffic study to retime traffic signal and install protected left signal phases
T5	Powder Springs Road at Richard D. Sailors Parkway			х			Public Works	\$15,000	General fund; SPLOST	
ROADW	AY									
Т10	Butner Street Extension: Add 20' angled parking each side, add two 10' travel lanes			х			Community Development; Public Works	\$135,000	General fund; SPLOST; LCI funding	Carried over from 2016 LCI Study
T12	Hotel Avenue Extension: Add 20' angled parking on both sides, add two 10' travel lanes	х					Public Works, Private Developers	\$235,000	General fund; SPLOST	Carried over from 2016 LCI Study
T13	Florence Road at C.H. James Parkway			х			Public Works, GDOT	\$60,000	General fund; SPLOST	Project will include adding a right turn lane to southbound Florence Road
T14	Brownsville Road at Oglesby Road			х			Public Works	\$200,000	General fund; SPLOST	Project will include adding a left turn lane to southbound Brownsville Road
T15	New Macland Road at Publix and Home Depot			х			Public Works	\$120,000	fund;	Project will include signalization of New Macland Road at Publix and Home Depot shopping centers
T16	Brownsville Road at Kroger			х			Public Works	\$120,000	General fund; SPLOST	Project will include signalization of Brownsville Road at Kroger shopping centers or addition of two way left turn lane to Brownsville Road
T18	C.H. James striping and pavement marker improvements			х			GDOT	\$40,000	State of Georgia	Project will include replacing reflective pavement markers along C H James Parkway
T19	Curb cut off CH James Parkway at Hopeland Industrial to connect to Shipp Road			х			Public Works	TBD	General Fund	
T20	Curb cut off CH James Parkway to connect to Oglesby Road with signalization			х			Public Works	TBD	General Fund	

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
T21	Curb cut off CH James Parkway near Hill Road			х			Public Works	TBD	General Fund	
T24	Curb cut off C.H. James Parkway at Paulding County line, with access road connecting to Sterlingbrooke Drive and traffic light		х				Public Works, GDOT	\$570,000	General fund; SPLOST	
T25	New traffic signal at C.H. James Parkway at Sweetwater Avenue		x				Public Works, GDOT	\$150,000	General fund; SPLOST	
BICYCLE/	PEDESTRIAN IMPROVEMENTS	•	•	•					•	
T26a	10' Concrete Multi-Use Trail Alternative A: Retrofit sidewalk on Lynn Drive from Old Lost Mountain Road to parking lot off Jackson Way to serve as connector from Silver Comet Trail off Old Lost Mountain Road to downtown.			х			Community Development, Public Works;Parks & Rec	TBD	SPLOST, LCI funding	
T26b	10' Concrete Multi-Use Trail Alternative B: From Silver Comet Trail Connector along Old Lost Mountain Road to Oakview Drive to Downtown/Lewis Road			x			Community Development, Public Works;Parks & Rec	TBD	SPLOST, LCI funding	Carried over from 2016 LCI Study
T29	Austell Powder Springs Road Pedestrian Improvements			х			Community Development; Public Works	\$3,600,000	General fund; LCI funding	From Marietta Street to City limits
T30	New Macland Road Pedestrian Improvements			х			Community Development; Public Works	\$8,500,000	General fund; LCI funding	From Marietta Street to City limits
T31	Macedonia Road Pedestrian Improvements			х			Community Development; Public Works	\$5,200,000	General fund; LCI funding	From New Macland Road to Hopkins Road
T32	Powder Springs Dallas Road Pedestrian Improvements			х			Community Development; Public Works	\$1,700,000	General fund; LCI funding	From Lucille Trail to Powder Springs Park and Ride Lot
Т33	Hill Road Pedestrian Improvements			х			Community Development; Public Works	\$3,250,000	General	From City limit to Brownsville Road
T34	Carter Road Pedestrian Improvements			х			Community Development; Public Works	\$800,000	General fund; LCI funding	From Powder Springs Road to Silver Comet Trail
T35	Elliott Road Pedestrian Improvements			х			Community Development, Public Works	\$1,300,000	General fund; LCI funding; Cobb County	From Silverbrooke Crossing to Silver Comet Trail; joint project with County

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
Т36	Powder Springs Creek Trail					х	Community Development; Public Works;Parks & Rec	\$2,200,000	fund; LCI	From Powder Springs Dallas Road and Lucille Trail to Hill Road through Powder Springs Creek flood plain
Т37	Lewis Road Landscape: median landscaping along whole corridor, inside median and at back of sidewalk			х			Community Development; Public Works;Parks & Rec	TBD	TBD	Carried over from 2016 LCI Study
T38	Butner Street Streetscape: landscaped planters, sidewalks			х			Community Development; Public Works;Parks & Rec	\$35,000	TBD	Carried over from 2016 LCI Study
T40	Hotel Avenue Streetscape: landscaping, sidewalks from Murray Avenue to Butner Street			х			Community Development; Public Works;Parks & Rec	\$110,000	General fund, SPLOST, LCI funding, grand funding	Carried over from 2016 LCI Study
T41	Dillard Street Sharrow Markings: from Pineview Drive south to Atlanta Street	х					Community Development; Public Works	\$12,500	SPLOST	Carried over from 2016 LCI Study
T42	Atlanta Street Sharrow Markings: from Dillard Street to Old Austell Road	х					Community Development; Public Works	\$12,500	SPLOST	Carried over from 2016 LCI Study
T43	Marietta Street Sharrow Markings: from Dillard Street to Old Lost Mountain Road and Powder Springs Dallas Road intersection	х					Community Development; Public Works	\$18,500	SPLOST	Carried over from 2016 LCI Study
T44	Powder Springs/Dallas Road Sharrow Markings: from Old Lost Mountain Road to Lucille Creek Trail entrance	х					Community Development; Public Works	\$16,500	SPLOST	Carried over from 2016 LCI Study
T45	Grady Grier Drive Sharrow Markings: to Old Austell Road	х					Community Development; Public Works	\$17,500	SPLOST	Carried over from 2016 LCI Study
T46	Hopkins Road Sharrows	х					Community Development; Public Works	\$25,000	SPLOST	From Powder Springs Road to City Limits
T47	Brownsville Road Sharrows	х					Community Development; Public Works	\$20,000	SPLOST	From C.H. James Parkway to Marietta Street
TRANSIT									<u> </u>	

#	Project	2021	2022	2023	2024	2025	Responsible Party	Estimated Cost	Funding Source	Notes
T48	MARTA connection bus					X	Public Works; MARTA; CobbLink	TBD	TBD	Project will include bus line connecting from Powder Springs Park & Ride Lot to Hamilton E. Holmes MARTA Station
T49	Flex Bus expansion			х			Public Works; CobbLink	TBD	TBD	Project will include expanding Flex Zone 1 service to the Powder Springs City Limits
		\$47,751,000								