

# REGIONAL REVIEW FINDING

Atlanta Regional Commission • 229 Peachtree Street NE | Suite 100 | Atlanta, Georgia 30303 • ph: 404.463.3100 fax: 404.463.3205 • atlantaregional.org

**DATE**: March 21, 2019 **ARC Review Code**: R1903051

TO: Chairman Mike Boyce, Cobb County Board of Commissioners

ATTN TO: John Pederson, Zoning Division Manager
FROM: Douglas R. Hooker, Executive Director, ARC
RE: Development of Regional Impact (DRI) Review

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Original on file

The Atlanta Regional Commission (ARC) has completed a regional review of the following Development of Regional Impact (DRI). ARC reviewed the DRI with regard to its relationship to regional plans, goals and policies – and impacts it may have on the activities, plans, goals and policies of other local jurisdictions as well as state, federal and other agencies. This final report does not address whether the DRI is or is not in the best interest of the host local government.

Name of Proposal: McCamy Mixed-Use Development (P & L Big Shanty Road) (DRI 2860)

**Submitting Local Government**: Cobb County

**Review Type:** DRI **Date Opened:** March 5, 2019 **Date Closed:** March 20, 2019

<u>Description</u>: This DRI, previously known during the pre-review process as P & L Big Shanty Road, is on 62.5 acres in unincorporated Cobb County east of I-575, south of Chastain Road and west of Chastain Meadows Parkway. The proposed mixed-use development consists of 1,064 residential units (600 multifamily units, 164 townhomes, 300 senior living units); 190,500 SF of commercial space (retail, restaurant, supermarket); 190,000 SF of office space; and 250 hotel rooms (two 125-room hotels). Site access is proposed via four driveways: one full access driveway and one right-in/right-out driveway on Chastain Road, and one full access driveway and one right-in/right-out driveway on Chastain Meadows Pkwy. The local trigger for this DRI review is a rezoning application filed with Cobb County. The estimated buildout year is 2022.

<u>Comments:</u> According to the ARC Unified Growth Policy Map (UGPM), part of The Atlanta Region's Plan, this DRI is located in a Regional Center as well as a Regional Employment Corridor. ARC's Regional Development Guide (RDG) details recommended policies for areas on the UGPM. General information and policy recommendations for Regional Centers and Regional Employment Corridors are listed at the bottom of these comments.

This DRI appears to manifest certain aspects of regional policy, including many of those in the RDG, listed at the bottom of these comments. The development plan contemplates an infill, mixed-use development featuring residential, office, hotel and retail uses. The project also features pedestrian-friendly streetscaping along internal roadways and site frontages. The DRI can also support alternative transportation modes given its mix of uses and streetscaping; its proximity to Kennesaw State University (KSU); and its proximity to multiple bus transit routes, including CobbLINC route 45 (adjacent to the DRI site) and CobbLINC route 40 and the KSU Big Owl Bus (on the west side of I–575). Many of these characteristics will collectively offer the potential for site residents to work and shop on–site, and for non–resident workers and visitors to park once or arrive via alternative modes and circulate on foot – thereby reducing single–occupancy vehicle trips.

To capitalize on this potential, care should be taken to ensure that the development, as constructed, promotes an interconnected, functional, clearly marked and comfortable pedestrian experience on all streets, paths and parking areas. This is particularly important in terms of creating a strong pedestrian connection between the retail/hotel/office area of the project, closer to Chastain Rd., and the townhome area of the project father south (the multifamily components are already woven into the retail/hotel/office area). The applicant team is also encouraged to ensure that end-of-trip facilities (bicycle racks, etc.) are provided for residents, workers and visitors at key locations throughout the site. The project can further support The Atlanta Region's Plan in general by incorporating other aspects of regional policy, including green infrastructure and/or low-impact design, e.g.,

rain gardens, vegetated swales, etc., in parking areas and site driveways, and as part of any improvements to site frontages.

Critically, the applicant team, Cobb County, Town Center CID and other planning partners should continue coordinating to implement and enhance bike/ped facilities along both Chastain Rd. and Big Shanty Rd. to connect to the west side of I-575. Creating meaningful bike/ped connections on these corridors will better link the DRI area to Kennesaw State University, additional CobbLINC bus routes, the GRTA Xpress lot on Big Shanty Rd., and the CobbLINC lot on Busbee Drive. It will also help justify the applicant's use of an alternative mode-based reduction in its traffic study required as part of the SRTA/GRTA DRI process. Enhanced east-west bike/ped facilities will be even more important if and when a potential future phase is developed that would extend the project site all the way to Big Shanty Rd. Laying the groundwork now is crucial.

Additionally, in terms of the potential future Phase 2, this DRI review includes Phase 1 as that is the current proposed plan associated with the DRI trigger action, which is the rezoning of approximately 62 acres. ARC's understanding of this project from both Cobb County and the applicant team has been that there is currently no concrete plan on the table for local review or approval of the adjoining 30 acres to the south. If and when a plan is submitted to Cobb County for that acreage, ARC will evaluate it for potential DRI review, possibly as a rereview along with unbuilt portions of Phase 1, or possibly as a DRI on its own. The structure of any future review will depend in part on how far into the future that time is, how much (if any) of Phase 1 has been developed, and other factors.

The intensity of this proposed project generally aligns with the RDG's recommended parameters regarding density and building height in Regional Centers and Regional Employment Corridors. The land use mix is also generally consistent with the RDG. County leadership and staff, along with Town Center CID and the development team, should collaborate to ensure maximum sensitivity to nearby local governments, neighborhoods, land uses, structures and natural resources. This includes areas and properties outside unincorporated Cobb County's jurisdiction, e.g., Kennesaw to the west, Marietta to the south, and Woodstock to the north.

This DRI is located in the Town Center Area Livable Centers Initiative (LCI) study area. With the most recent update completed in 2015, the LCI area is in good standing. ARC's assessment is also that this DRI is generally consistent with the principles of the LCI program and the recommendations of that specific LCI plan. The LCI plan contemplates future high-density mixed-use development within a broad area east of I-575 and west of Chastain Meadows Pkwy., from Chastain Rd. south to (and beyond) Barrett Pkwy. The LCI plan also envisions a new street grid to enhance connectivity on the east side of I-575, between Chastain Rd. and Big Shanty Rd., including across the DRI property. The DRI plan similarly contemplates the development of this site into a mixed-use center featuring multifamily and townhome residential, office, hotel and retail uses, configured on a new street grid breaking the site into smaller blocks and connecting the adjacent arterials. The development team should ensure that the DRI, as constructed, reflects and supports the LCI plan. Likewise, Cobb County, Town Center CID and other area planning partners ultimately incorporate the key attributes and impacts of this DRI into any future updates to this part of the LCI plan.

Additional ARC staff comments related to transportation and water resources, along with external comments received from contacted parties during the review period, are attached to this report. Of note are the following:

- In terms of the stream that starts in the center of the site, the State 25-foot sediment and erosion buffer is shown on the submitted site plan for most of the stream length. The buffer area widens to an approximately 50-foot/75-foot buffer in roughly the last 400 feet before the property line. The 25-foot State buffer is not shown in this area, and the wider buffers are not identified, but they may indicate the County stream buffers. Much of the stream will be covered by parking, roads and buildings, and the plans show a section that will be culverted. Intrusions into the County buffers may require a variance. Any intrusions into the State sediment and erosion buffer will also require variances. Along those lines, it is worth emphasizing that the Town Center LCI plan contemplates keeping this specific stream daylit or in a more natural condition. The DRI plan diverges from the LCI plan in that regard.
- City of Kennesaw comments were received on 3/21 (just after the close of the comment period on 3/20) due to documented problems with the City's email server on 3/20. ARC has accepted Kennesaw's comments in light of this issue. The City's comments revolve around concerns related to the ability of the market to absorb this DRI along with other projects in the area, including in Kennesaw; concerns regarding traffic congestion on Chastain Road; the need for high alternative transportation mode use and

- connectivity to established and planned trails in the area; the environmental impacts of the DRI and its potential future second phase on the Noonday Creek Basin and Allatoona watershed; and others.
- GDOT Aviation division comments include the note that, while the DRI does not appear to impact any airport (including Cobb County International Airport McCollum Field), the DRI's proposed structures are in proximity to a navigation facility and may impact the assurance of navigation signal reception. Therefore a Form 7460-1 must be submitted to the FAA no later than 120 days prior to construction.

Further to the above, Regional Centers are metro Atlanta's centers for employment, shopping and entertainment. These centers should be connected to the regional transportation network with existing or planned high-capacity transit service. In most cases, these centers have a jobs-housing imbalance, so housing options should be expanded within their boundaries, especially around existing or planned transit. Some Regional Centers could also be considered "Edge Cities," developed in a suburban, auto-oriented way. They have limited multi-modal transportation options and are challenged by increasing congestion. Local plans and policies should support efforts to transform these areas into highly accessible mixed-use urban hubs. General policy recommendations for Regional Centers include:

- Prioritize preservation, expansion and access to existing and planned transit systems and improve the quality and aesthetics of existing facilities.
- Incorporate appropriate end-of-trip facilities, such as bicycle racks and showers/locker rooms, within new and existing development.
- Enhance mobility and accessibility for all by creating Complete Streets that accommodate all modes of transportation.
- Encourage active ground floor, pedestrian-scale design and pedestrian amenities in new development and redevelopment of existing sites.
- Work toward improving the jobs-housing imbalance in Regional Centers and promote housing options to accommodate multiple household sizes and price points in close proximity to jobs.
- Use alternative designs and materials to minimize impervious surfaces to the greatest possible extent.

Further to the above, Regional Employment Corridors, along with the Region Core (roughly Downtown, Midtown and Buckhead), form the densest part of the Atlanta region. Connected with transit, this area of the region is typically the most walkable, and redevelopment is the main driver of its growth. The Region Core and Regional Employment Corridors together contain 26 percent of the 10-county region's jobs and eight percent of the region's population on approximately 2.25 percent of the region's land area. Regional policy recommendations for Regional Employment Corridors include:

- Continue to invest in the LCI program to assist local governments in center planning and infrastructure.
- Prioritize preservation of existing transit, increase frequency and availability of transit options.
- Encourage compact infill development, redevelopment and adaptive reuse.
- Create a range of housing options to accommodate all sectors of the workforce.
- Encourage active ground floor, pedestrian scale design, and pedestrian amenities in new development and the redevelopment of existing sites.

# THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES RECEIVED NOTICE OF THIS REVIEW:

ARC COMMUNITY DEVELOPMENT
ARC RESEARCH & ANALYTICS
GEORGIA DEPARTMENT OF NATURAL RESOURCES
GEORGIA ENVIRONMENTAL FINANCE AUTHORITY
CHEROKEE COUNTY
CITY OF KENNESAW

ARC Transportation Access & Mobility
ARC Aging & Independence Services
Georgia Department of Transportation
Georgia Soult & Water Conservation Commission
COBB COUNTY
CITY OF MARIETTA

ARC NATURAL RESOURCES
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS
SRTA/GEORGIA REGIONAL TRANSPORTATION AUTHORITY
TOWN CENTER CID
CITY OF ACWORTH
CITY OF WOODSTOCK

If you have any questions regarding this review, please contact Andrew Smith at (470) 378-1645 or <a href="mailto:asmith@atlantaregional.org">asmith@atlantaregional.org</a>. This finding will be published to the ARC review website located at <a href="http://atlantaregional.org/plan-reviews">http://atlantaregional.org/plan-reviews</a>.





# **Developments of Regional Impact**

**DRI Home** Tier Map **View Submissions** <u>Login</u> **Apply** 

#### **DRI #2860**

#### **DEVELOPMENT OF REGIONAL IMPACT Initial DRI Information**

This form is to be completed by the city or county government to provide basic project information that will allow the RDC to determine if the project appears to meet or exceed applicable DRI thresholds. Refer to both the Rules for the DRI Process and the DRI Tiers and Thresholds for more information.

#### **Local Government Information**

Submitting Local Government: Cobb

Individual completing form: John Pederson Telephone: 770-528-2024

E-mail: john.pederson@cobbcounty.org

\*Note: The local government representative completing this form is responsible for the accuracy of the information contained herein. If a project is to be located in more than one jurisdiction and, in total, the project meets or exceeds a DRI threshold, the local government in which the largest portion of the project is to be located is responsible for initiating the DRI review process.

# **Proposed Project Information**

Name of Proposed Project: P & L Big Shanty Road

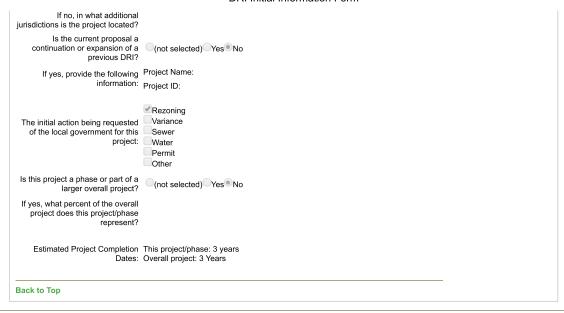
Location (Street Address, GPS The south side of Chastain Road in between I-575 and Chastain Meadows Parkway. Coordinates, or Legal Land Lot Description):

Brief Description of Project: Mixed used development consisting of 1000 residential units (senior living, apartments, townhouses), retail, office, and a hotel.

Development Type:		
(not selected)	Hotels	Wastewater Treatment Facilities
Office	Mixed Use	Petroleum Storage Facilities
Commercial	Airports	Water Supply Intakes/Reservoirs
Wholesale & Distribution	Attractions & Recreational Facilities	Intermodal Terminals
Hospitals and Health Care Facilitie	s Post-Secondary Schools	Truck Stops
Housing	Waste Handling Facilities	Any other development types
Industrial	Quarries, Asphalt & Cement Plants	
If other development type, describe:		
Project Size (# of units, floor area, etc.):	000 residential units, 380,500 sf office and	retail, and a 250 room hotel.
Developer: P	ope and Land Enterprises, Inc.	
Mailing Address: 3	330 Cumberland Blvd, Suite 300	
Address 2:		
С	ity:Atlanta State: GA Zip:30339	
Telephone: 7	70-980-0808	
Email: h	mzimmer@popeandland.com	
Is property owner different from developer/applicant?	(not selected) Yes No	
If yes, property owner: B	K Properties LP, VKEP-T LLC, McCamy P	roperties, McCamy Investments
Is the proposed project entirely		

(not selected) Yes No

located within your local



GRTA DRI Page | ARC DRI Page | RC Links | DCA DRI Page

**DRI Site Map | Contact** 





# **Developments of Regional Impact**

**DRI Home** 

Tier Map

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#### **DRI #2860**

#### **DEVELOPMENT OF REGIONAL IMPACT Additional DRI Information**

This form is to be completed by the city or county government to provide information needed by the RDC for its review of the proposed DRI. Refer to both the Rules for the DRI Process and the DRI Tiers and Thresholds for more information.

#### **Local Government Information**

Submitting Local Cobb

Government:

Individual completing form: John Pederson

Telephone: 770-528-2024

Email: john.pederson@cobbcounty.org

#### **Project Information**

Name of Proposed Project: P & L Big Shanty Road

DRI ID Number: 2860

Developer/Applicant: Pope and Land Enterprises, Inc.

Telephone: 770-980-0808

Email(s): hmzimmer@popeandland.com

#### **Additional Information Requested**

Has the RDC identified any additional information required in order to proceed with the official regional

(not selected) Yes No review process? (If no,

proceed to Economic

Impacts.)

If yes, has that additional information been provided to your RDC and, if applicable, GRTA?

(not selected) Yes No

If no, the official review process can not start until this additional information is provided.

### **Economic Development**

Estimated Value at Build-

Out:

\$440,000,000

Estimated annual local tax revenues (i.e., property tax, sales tax) likely to be generated by the proposed

\$6,220,000

Is the regional work force sufficient to fill the demand created by the proposed

(not selected) Yes No

project?

Will this development displace any existing uses?

(not selected) Yes No

If yes, please describe (including number of units, square feet, etc):

#### Water Supply

Name of water supply provider for this site:

Cobb County Water System

```
What is the estimated water 0.33 supply demand to be
generated by the project,
measured in Millions of Gallons Per Day (MGD)?
Is sufficient water supply
capacity available to serve
                               (not selected) Yes No
the proposed project?
If no, describe any plans to expand the existing water supply capacity:
Is a water line extension
required to serve this
                               (not selected) Yes No
project?
If yes, how much additional line (in miles) will be required?
                                                Wastewater Disposal
Name of wastewater
treatment provider for this
                               Cobb County Water System
site:
What is the estimated
sewage flow to be
generated by the project,
measured in Millions of
                               0.33
Gallons Per Day (MGD)?
Is sufficient wastewater
treatment capacity available to serve this proposed
                               (not selected) Yes No
If no, describe any plans to expand existing wastewater treatment capacity:
Is a sewer line extension
                               (not selected) Yes No
required to serve this
project?
If yes, how much additional line (in miles) will be required?0.066 miles
                                                Land Transportation
How much traffic volume is expected to be generated
by the proposed
development, in peak hour
                               AM: 957 / PM: 1,260 / DAILY: 15,546
vehicle trips per day? (If
only an alternative measure
of volume is available
please provide.)
Has a traffic study been
performed to determine whether or not
transportation or access
                               (not selected) Yes No
improvements will be needed to serve this
project?
Are transportation
improvements needed to serve this project?
                               (not selected) Yes No
If yes, please describe below:Please refer to the traffic impact study for recommended improvements
                                               Solid Waste Disposal
How much solid waste is the
                               3,760
project expected to
generate annually (in tons)?
Is sufficient landfill capacity
                               (not selected) Yes No
available to serve this
proposed project?
If no, describe any plans to expand existing landfill capacity:
Will any hazardous waste
be generated by the development?
                                (not selected) Yes No
If yes, please explain:
```

# Stormwater Management

What percentage of the site 67% is projected to be impervious surface once the proposed development has been constructed?

Describe any measures proposed (such as buffers, detention or retention ponds, pervious parking areas) to mitigate the project's impacts on stormwater management. The facility will utilize the central park space consisting of underground storage and infiltration combined with bio-retention systems.		
Environmental Quality		
Is the development located v	vithin, or likely to affect any of the following:	
Water supply watersheds?	(not selected) Yes No	
Significant groundwater recharge areas?	(not selected) Yes No	
3. Wetlands?	(not selected) Yes No	
4. Protected mountains?	(not selected) Yes No	
5. Protected river corridors?	(not selected) Yes No	
6. Floodplains?	(not selected) Yes No	
7. Historic resources?	(not selected) Yes No	
8. Other environmentally sensitive resources?	(not selected) Yes No	
	question above, describe how the identified resource(s) may be affected: s on the property will be mitigated through on site bio-retention and off-site mitigation.	
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DRI Site Map | Contact

From: Finch, Ashley M <AFinch@dot.ga.gov>
Sent: Monday, March 11, 2019 3:30 PM

**To:** Andrew Smith

Subject: RE: ARC DRI Review Notification - McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI

2860

#### Andrew,

Here is the DRI Review from the GDOT Office of Intermodal Rail for McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI 2860:

# GDOT Office of Intermodal Rail Division DRI Review McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI 2860

GDOT Intermodal has reviewed this DRI with respect to freight railroads. There are no freight railroads adjacent to this property. The project location is approximately 3 miles away from a CSX rail line that crosses Big Shanty Rd. NW in Kennesaw and approximately 2.4 miles from a Georgia Northeastern Railroad (GNRR) rail line that crosses Blackwell Rd. NE in Marietta.

For more specifics about operations of the CSX rail line west of the project footprint, please contact CSX at 1 (877) 744-7279 and contact Patriot Rail at 1 (855) 955-7245 about operations of the GNRR rail line east of the project footprint.

Further information about crossings and freight rail in this area can be found at https://fragis.fra.dot.gov/GISFRASafety/

Thanks!

Ashley

# **Ashley Finch**

Rail Planner



GDOT Intermodal Division 600 West Peachtree Street Atlanta, GA 30308 (404)631-1229

**From:** Andrew Smith [mailto:ASmith@atlantaregional.org]

Sent: Tuesday, March 05, 2019 5:49 PM

To: Kassa, Habte <hkassa@dot.ga.gov>; Fowler, Matthew <mfowler@dot.ga.gov>; Matthews, Timothy W <TMatthews@dot.ga.gov>; Garth Lynch <glynch@HNTB.com>; Wayne Mote (wmote@HNTB.com) <wmote@HNTB.com>; Peevy, Phillip M. <PPeevy@dot.ga.gov>; Robinson, Charles A. <chrobinson@dot.ga.gov>; Delgadillo Canizares, Marlene V. <mcanizares@dot.ga.gov>; McLoyd, Johnathan G <JoMcLoyd@dot.ga.gov>; Green, Henry <hgreen@dot.ga.gov>; Boone, Eric <eboone@dot.ga.gov>; Comer, Carol <ccomer@dot.ga.gov>; Hood, Alan C. <achood@dot.ga.gov>; Mertz, Kaycee <kmertz@dot.ga.gov>; Finch, Ashley M <AFinch@dot.ga.gov>; Zahul, Kathy

From: Hood, Alan C. <achood@dot.ga.gov>
Sent: Tuesday, March 12, 2019 8:24 AM

**To:** Andrew Smith

Cc: Brian, Steve; Comer, Carol; Edmisten, Colette; Kleine, Tracie; karl.vonhagel@cobbcounty.org;

Robinson, Joseph

Subject: RE: ARC DRI Review Notification - McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI

2860

Attachments: ARC Preliminary Report - McCamy Mixed-Use Development - DRI 2860.pdf

#### Andrew,

The proposed mixed-use development, consisting of 1,064 residential units (600 multifamily units, 164 townhomes, 300 senior living units); 190,500 SF of commercial space (retail, restaurant, supermarket); 190,000 SF of office space; and 250 hotel rooms (two 125-room hotels), is on 62.5 acres in unincorporated Cobb County east of I-575, south of Chastain Road and west of Chastain Meadows Parkway. It is located approximately 2 miles northeast of the Cobb County International Airport – McCollum Field (RYY) and is located outside any FAA approach or departure surfaces, and airport compatible land use areas, and does not appear to impact the airport.

However the proposed structures are in proximity to a navigation facility and may impact the assurance of navigation signal reception, so an FAA Form 7460-1 must be submitted to the Federal Aviation Administration according to the FAA's Notice Criteria Tool found here

(https://oeaaa.faa.gov/oeaaa/external/gisTools/gisAction.jsp?action=showNoNoticeRequiredToolForm). That submission may be done online at <a href="https://oeaaa.faa.gov">https://oeaaa.faa.gov</a>. The FAA must be in receipt of the notification, no later than 120 days prior to construction. The FAA will evaluate the potential impact of the project on protected airspace associated with the airports and advise the proponent if any action is necessary.

I have copied Karl Von Hagel with Cobb County International Airport – McCollum Field (RYY) on this email.

Thank you for the opportunity to comment on the proposed development.

# **Alan Hood**

Airport Safety Data Program Manager



Aviation Programs 600 West Peachtree Street NW Atlanta, GA, 30308 404.660.3394 cell

From: Andrew Smith <ASmith@atlantaregional.org>

Sent: Tuesday, March 5, 2019 5:49 PM

**To:** Kassa, Habte <hkassa@dot.ga.gov>; Fowler, Matthew <mfowler@dot.ga.gov>; Matthews, Timothy W <TMatthews@dot.ga.gov>; Garth Lynch <glynch@HNTB.com>; Wayne Mote (wmote@HNTB.com) <wmote@HNTB.com>; Peevy, Phillip M. <PPeevy@dot.ga.gov>; Robinson, Charles A. <chrobinson@dot.ga.gov>; Delgadillo Canizares, Marlene V. <mcanizares@dot.ga.gov>; McLoyd, Johnathan G <JoMcLoyd@dot.ga.gov>; Green,

From: Hicks, Edward P < EHicks@dot.ga.gov>
Sent: Thursday, March 14, 2019 1:33 PM

**To:** Andrew Smith

Cc: Robinson, Charles A.; Peevy, Phillip M.; DeNard, Paul; Hicks, Edward P

Subject: FW: ARC DRI Review Notification - McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI

2860

#### Andrew,

GDOT Planning has reviewed the McCamy Mixed Use Development (R 1903051) Preliminary report and show no additional GDOT projects, other than those already mentioned in the report.

For further information that may be needed concerning this review, please contact Ted Hicks at 404-631-1750 or <a href="mailto:ehicks@dot.ga.gov">ehicks@dot.ga.gov</a>.

Thanks Ted

From: Andrew Smith < ASmith@atlantaregional.org>

Sent: Tuesday, March 5, 2019 5:49 PM

To: Kassa, Habte <hkassa@dot.ga.gov>; Fowler, Matthew <mfowler@dot.ga.gov>; Matthews, Timothy W

<TMatthews@dot.ga.gov>; Garth Lynch <glynch@HNTB.com>; Wayne Mote (wmote@HNTB.com)

<wmote@HNTB.com>; Peevy, Phillip M. <PPeevy@dot.ga.gov>; Robinson, Charles A. <chrobinson@dot.ga.gov>;

Delgadillo Canizares, Marlene V. < mcanizares@dot.ga.gov >; McLoyd, Johnathan G < JoMcLoyd@dot.ga.gov >; Green,

Henry < hgreen@dot.ga.gov >; Boone, Eric < eboone@dot.ga.gov >; Comer, Carol < ccomer@dot.ga.gov >; Hood, Alan C.

<achood@dot.ga.gov>; Mertz, Kaycee <kmertz@dot.ga.gov>; Finch, Ashley M <AFinch@dot.ga.gov>; Zahul, Kathy

<kzahul@dot.ga.gov>; Hatch, Justin A <juhatch@dot.ga.gov>; DeNard, Paul <pdenard@dot.ga.gov>; Regis, Edlin

<eregis@dot.ga.gov>; Woods, Chris N. <cwoods@dot.ga.gov>; Johnson, Lankston <lajohnson@dot.ga.gov>; Annie

Gillespie <agillespie@srta.ga.gov>; Emily Estes <eestes@srta.ga.gov>; Renaud Marshall <rmarshall@srta.ga.gov>; Parker

Martin <PMartin@srta.ga.gov>; 'DRI@grta.org' <DRI@grta.org>; 'Jon West' <jon.west@dca.ga.gov>;

chuck.mueller@dnr.state.ga.us; nongame.review@dnr.ga.gov; kclark@gefa.ga.gov; gaswcc.swcd@gaswcc.ga.gov; Greg

Floyd (gfloyd@itsmarta.com) <gfloyd@itsmarta.com>; Jeff Watkins (jwatkins@cherokeega.com)

<jwatkins@cherokeega.com>; Margaret Stallings (mstallings@cherokeega.com) <mstallings@cherokeega.com>;

bbuchanan@cherokeega.com; charden@cherokeega.com; Christine Dobbs <cdobbs@acworth.org>; Darryl Simmons

(dsimmons@kennesaw-ga.gov) <dsimmons@kennesaw-ga.gov>; 'DWrobleski@kennesaw-ga.gov'

<DWrobleski@kennesaw-ga.gov>; rroth@mariettaga.gov; slittle@mariettaga.gov; Brantley Day

<br/><bday@woodstockga.gov>; Janis Steinbrenner <jsteinbrenner@woodstockga.gov>; Jeff Moon

<jmoon@woodstockga.gov>; tcelisleyva@woodstockga.gov; Tracy Rathbone <Tracy@towncentercid.com>;

alisha@towncentercid.com; cody.zanni@kimley-horn.com; Dana Johnson (dana.johnson@cobbcounty.org)

<a href="mailto:square;"><dana.johnson@cobbcounty.org</a>; John.Pederson@cobbcounty.org; Gaines, Jason < Jason.Gaines@cobbcounty.org>;

Diaz, Amy <Amy.Diaz@cobbcounty.org>; White, Ashley.White@cobbcounty.org>;

<u>karyn.matthews@cobbcounty.org</u>; Mason Zimmerman < <u>hmzimmer@popeandland.com</u>>; Dan Biber

<dbiber@popeandland.com>; Kevin Moore <JKM@mijs.com>; Abdul Amer <amer@areng.com>; Abby Rettig

<arettig@areng.com>; Naser Omer <nomer@areng.com>

**Cc:** Community Development < <a href="mailto:communityDevelopment@atlantaregional.org">communityDevelopment@atlantaregional.org</a>; Mike Alexander

< MAlexander@atlantaregional.org>; David Haynes < DHaynes@atlantaregional.org>; Marquitrice Mangham

<MMangham@atlantaregional.org>; Maria Roell <MRoell@atlantaregional.org>; Jim Santo

<JSanto@atlantaregional.org>; Mike Carnathan <MCarnathan@atlantaregional.org>; Wei Wang

<<u>WWang@atlantaregional.org</u>>; Jim Skinner <<u>JSkinner@atlantaregional.org</u>>; Katie Perumbeti

From: Darryl Simmons <dsimmons@kennesaw-ga.gov>

Sent: Thursday, March 21, 2019 8:28 AM

**To:** Andrew Smith

**Subject:** DRI review comments friom Kennesaw

### Good morning,

I apologize for the late submittal, Please accept the comments below for the DRI #2860

ARC DRI Review Response - McCamy Mixed-Use Development (P & L Big Shanty Road) - DRI 2860

Jurisdiction: City Of Kennesaw

Type: Mixed use development consisting of 70,000 sq ft of retail, 52,000 Sq ft Supermarket, 68,500 sq ft restaurant space, 190,000 sq ft of office, 250 room hotel, 164 townhomes, 300 attached senior living and 600 multifamily units. Acreage is 62.5

City of Kennesaw Mayor and Council list of comments, concerns and recommendations

- Concerns regarding the absorption rate or lack thereof by the marketplace of all the proposed uses that could negatively offset/impact Kennesaw's economic development goals
- Recommend that the transportation element for traffic generation projections be carefully analyzed and any
  potential congestion issues identified be addressed given that Chastain Road is one of key corridors connecting
  this development to the City of Kennesaw
- Identify and promote affordable housing element into this project
- Connectivity to trail system in Cobb, TCCID and City of Kennesaw networks should be pursued
- More detail on sidewalk connectivity required internally and external to development
- City of Kennesaw mixed use developments will answer market driven demands. This proposed concept will be given the same assumptions that there is market demand to sustain this project.
- Bike path, partnerships with KSU BOB, Cobb Link service will be critical to meeting regional goals of alternative methods for people moving. These initiatives can be a positive step towards extension into City limits of Kennesaw.
- What are the potential uses for phase 2 of project? How will phase 2 effect the overall environmental impact to Noonday Creek Basin which is part of the Allatoona Lake watershed
- Project should take into consideration Town Center and City of Kennesaw comprehensive plans dealing with compatible projects that do not cannibalize the abutting jurisdiction's projects already planned and approved for construction.



# MCCAMY MIXED-USE DRI #2860 Cobb County ARC Natural Resources Group Comments January 28, 2019

# Watershed Protection and Stream Buffers

The project property is in the Noonday Creek basin, which is in the Allatoona Lake Water Supply watershed. The Allatoona Lake Water Supply watershed is a large water supply watershed (more than 100 square miles) as defined in the DNR Part 5 Water Supply Watershed Minimum Criteria (Chapter 391-3-16-.01, Criteria for Water Supply Watersheds). Under the current Criteria, because Allatoona is a Corps of Engineers lake, it is exempt from the Part 5 criteria, so no special Part 5 requirements apply to the project.

The USGS coverage for the project area shows no blue-line streams on the project property, but the project site plan shows a stream starting near the center of the property and then running south to the project property line. The State 25-foot sediment and erosion buffer is shown for most of the stream length. The buffer area widens out to an approximately 50-foot/75-foot buffer in about the last 400 feet before the property line. The 25-foot State buffer is not shown in this area, and the wider buffers are not identified, but they may indicate the County stream buffers. Much of the stream will be covered by parking, roads and buildings, and the plans show a section that will be culverted. Intrusions into the County buffers may require a variance. Any intrusions into the State sediment and erosion buffer will also require variances. Any unmapped streams on the property may also be subject to the State 25-foot buffer and Cobb County Stream Buffer Ordinance. Any unmapped waters of the State on the property will be subject to the requirements of the State 25-foot sediment and erosion buffer.

# **Stormwater / Water Quality**

The project should adequately address the impacts of the proposed development on stormwater runoff and downstream water quality. During construction, the project should conform to the relevant state and federal erosion and sedimentation control requirements. After construction, as with all development, water quality will be impacted due to polluted stormwater runoff. The amount of pollutants that will be produced after construction of the proposed development are dependent on the type and intensity of the use and the impervious coverage, which will affect the design of stormwater controls for the project.

In order to address post-construction stormwater runoff quality, the project should implement stormwater management controls (structural and/or nonstructural) as found in the Georgia Stormwater Management Manual (<a href="www.georgiastormwater.com">www.georgiastormwater.com</a>) and meet the stormwater management quantity and quality criteria outlined in the Manual. Where possible, the project should utilize the stormwater better site design concepts included in the Manual.

We also suggest the following additional measures to help reduce stormwater reduction and provide for its reuse:

- Using green spaces and tree planting beds as stormwater controls. These can be designed to provide
  maximum aesthetic value while also providing for water quality treatment and run-off reduction,
  potentially reducing the need for larger stormwater facilities and helping to minimize the negative
  effects of stormwater runoff on streams and water quality.
- Using pervious concrete or other pervious materials in parking areas. With the proper substrate, such materials can provide a large storage capacity, which will further help to reduce stormwater runoff.
- Including rainwater capture in the project design to provide for landscape irrigation during dry periods.



regional impact + local relevance

# **Development of Regional Impact**

# **Assessment of Consistency with the Regional Transportation Plan**

# **DRI INFORMATION**

DRI Number #2860

**DRI Title** McCamy Mixed Use

**County** Cobb County

City (if applicable) Kennesaw

Address / Location Southeast Corner of I 575 and Chastain Road

**Proposed Development Type:** 

Mixed use development consisting of 70,000 sq ft of retail, 52,000 Sq ft

Supermarket, 68,500 sq ft restaurant space, 190,000 sq ft of office, 250 room hotel,

164 townhomes, 300 attached senior living and 600 multifamily units.

Review Process EXPEDITED

NON-EXPEDITED

# **REVIEW INFORMATION**

**Prepared by** ARC Transportation Access and Mobility Division

Staff Lead Marquitrice Mangham

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Date January 30, 2019

# **TRAFFIC STUDY**

Prepared by A & R Engineering

Date January 24, 2019

# **REGIONAL TRANSPORTATION PLAN PROJECTS**

01. Did the traffic analysis incorporate all projects contained in the current version of the fiscally constrained RTP which are within the study area or along major transportation corridors connecting the study area with adjacent jurisdictions?
$\boxtimes$ YES (provide the regional plan referenced and the page number of the traffic study where relevant projects are identified)
The traffic analysis includes fact sheets of programmed projects in the network study area as identified in the Atlanta Region's Plan in the appendix. A table of programmed projects is also found on page 18 of the traffic study.
NO (provide comments below)
REGIONAL NETWORKS
02. Will the development site be directly served by any roadways identified as Regional Thoroughfares?
A Regional Thoroughfare is a major transportation corridor that serves multiple ways of traveling, including walking, bicycling, driving, and riding transit. It connects people and goods to important places in metropolitan Atlanta. A Regional Thoroughfare's operations should be managed through application of special traffic control strategies and suitable land development guidelines in order to maintain travel efficiency, reliability, and safety for all users. In light of the special function that Regional Thoroughfares serve in supporting cross-regional and interjurisdictional mobility and access, the network receives priority consideration for infrastructure investment in the Metro Atlanta region. Any access points between the development and a Regional Thoroughfare, combined with the development's on-site circulation patterns, must be designed with the goal of preserving the highest possible level of capacity and safety for all users of the roadway.
⊠ NO
YES (identify the roadways and existing/proposed access points)
The site access is proposed one full movement access points on Chastain Road and Chastain Meadows Parkway.

# 03. Will the development site be directly served by any roadways identified as Regional Truck Routes?

A Regional Truck Route is a freeway, state route or other roadway which serves as a critical link for the movement of goods to, from and within the Region by connecting airports, intermodal/multimodal facilities, distribution and warehousing centers and manufacturing clusters with the rest of the state and nation. These facilities often serve a key mobility and access function for other users as well, including drivers, bicyclists, pedestrians and transit users. A Regional Truck Route's operations should be managed through application of special traffic control strategies and suitable land development guidelines in order to maintain travel efficiency, reliability, and safety for all users. In light of the special function that Regional Truck Routes serve in supporting cross-regional and interjurisdictional mobility and access, the network receives priority consideration for infrastructure investment in the Metro Atlanta region. Any access points between the development and a Regional Truck Route, combined with the development's on-site circulation patterns, must be designed with the goal of preserving the highest possible level of capacity and safety for all users of the roadway.

$\boxtimes$	NO
	YES (identify the roadways and existing/proposed access points)
	Click here to provide comments.

# 04. If the development site is within one mile of an existing rail service, provide information on accessibility conditions.

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce congestion. If a transit service is available nearby, but walking or bicycling between the development site and the nearest station is a challenge, the applicable local government(s) is encouraged to make the route a funding priority for future walking and bicycling infrastructure improvements.

$\boxtimes$	NOT APPLICABLE (nearest station more than one mile away)	
	RAIL SERVICE WITHIN ONE MILE (provide additional information below)	
	Operator / Rail Line	
	Nearest Station	Click here to enter name of operator and rail line
	Distance*	☐ Within or adjacent to the development site (0.10 mile or less)
		0.10 to 0.50 mile
		0.50 to 1.00 mile
	Walking Access*	Sidewalks and crosswalks provide sufficient connectivity
		Sidewalk and crosswalk network is incomplete
		Not applicable (accessing the site by walking is not consistent with the type of development proposed)

	Click here to provide comments.
Bicycling Access*	Dedicated paths, lanes or cycle tracks provide sufficient connectivity
	☐ Low volume and/or low speed streets provide connectivity
	Route follows high volume and/or high speed streets
	Not applicable (accessing the site by bicycling is not consistent with the type of development proposed)
Transit Connectivity	Fixed route transit agency bus service available to rail station
	Private shuttle or circulator available to rail station
	No services available to rail station
	Not applicable (accessing the site by transit is not consistent with the type of development proposed)
	Click here to provide comments.

<sup>\*</sup> Following the most direct feasible walking or bicycling route to the nearest point on the development site

# 05. If there is currently no rail transit service within one mile of the development site, is nearby rail service planned in the fiscally constrained RTP?

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce traffic congestion. If a transit agency operates within the jurisdiction and expansion plans are being considered in the general vicinity of the development site, the agency should give consideration to how the site can be best served during the evaluation of alignments and station locations. Proactive negotiations with the development team and local government(s) are encouraged to determine whether right-of-way within the site should be identified and protected for potential future service. If direct service to the site is not feasible or cost effective, the transit agency and local government(s) are encouraged to ensure good walking and bicycling access accessibility is provided between the development and the future rail line. These improvements should be considered fundamental components of the overall transit expansion project, with improvements completed concurrent with or prior to the transit service being brought online.

	NOT APPLICABLE (rail service already exists)
	NOT APPLICABLE (accessing the site by transit is not consistent with the type of development proposed)
$\boxtimes$	NO (no plans exist to provide rail service in the general vicinity)
	YES (provide additional information on the timeframe of the expansion project below)
	CST planned within TIP period
	CST planned within first portion of long range period
	CST planned near end of plan horizon

Click here to provide comments.

06. If the development site is within one mile of fixed route bus services (including any privately operated shuttles or circulators open to the general public), provide information on walking and bicycling accessibility conditions.

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce congestion. If a transit service is available nearby, but walking or bicycling between the development site and the nearest station is a challenge, the applicable local government(s) is encouraged to make the connection a funding priority for future walking and bicycling infrastructure improvements.

NOT APPLICABLE (neare	st bus, shuttle or circulator stop more than one mile away)
SERVICE WITHIN ONE M	ILE (provide additional information below)
Operator(s)	Cobb Linc
Bus Route(s)	CCT Route #45
Distance*	Within or adjacent to the development site (0.10 mile or less)
	0.10 to 0.50 mile
	0.50 to 1.00 mile
Walking Access*	Sidewalks and crosswalks provide sufficient connectivity
	Sidewalk and crosswalk network is incomplete
	Not applicable (accessing the site by walking is not consistent with the type of development proposed)
	Click here to provide comments.
Bicycling Access*	Dedicated paths, lanes or cycle tracks provide sufficient connectivity
	Route uses high volume and/or high speed streets
	Not applicable (accessing the site by bicycling is not consistent with the type of development proposed)

<sup>\*</sup> Following the most direct feasible walking or bicycling route to the nearest point on the development site

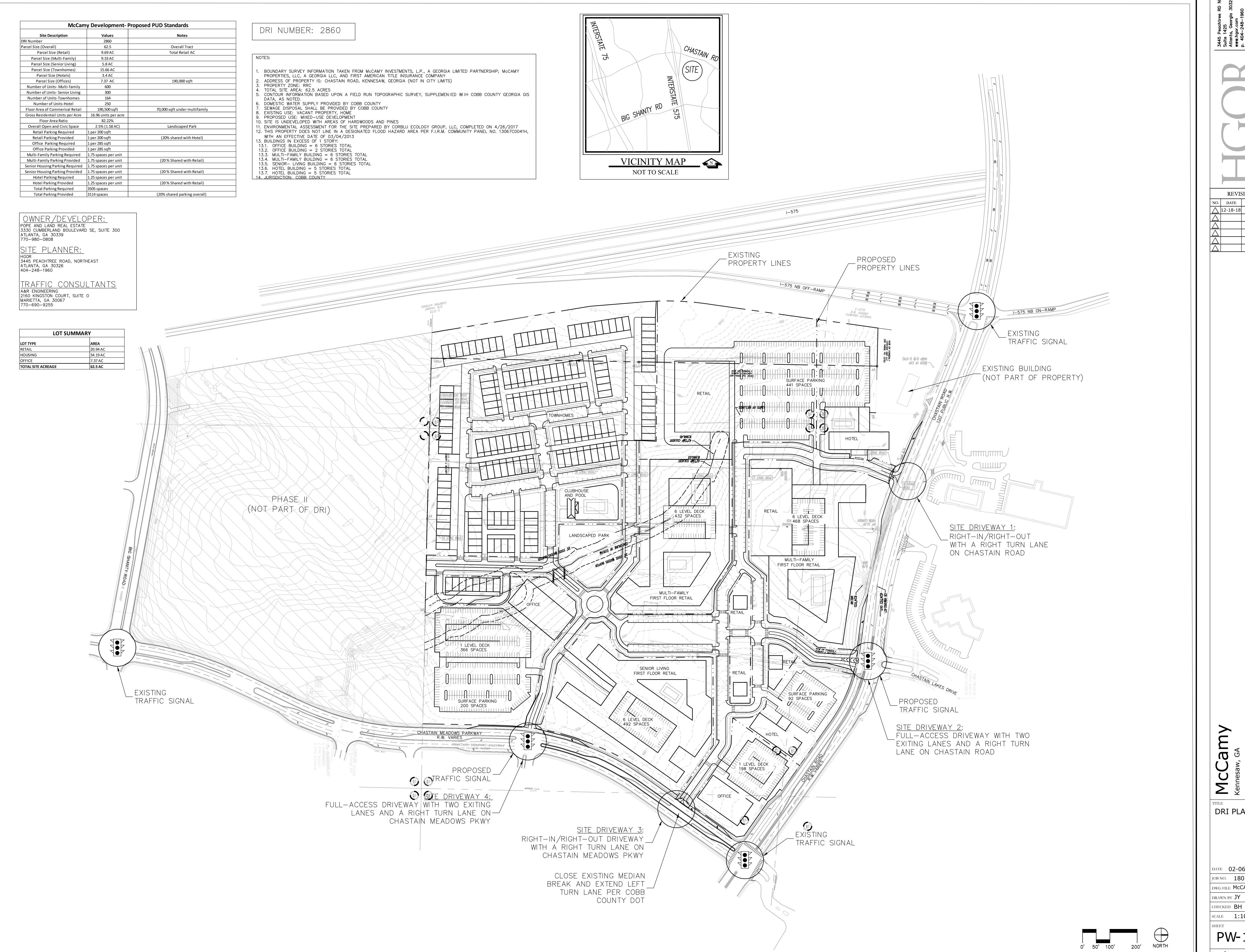
			provides rail and/or fixed route bus service operate anywhere within development site is located?
	or car cor ser na to en	prefer not to drive, expain In help reduce traffic congous Imprehensive operations of Irving the site during the extended Iture of the development Ithe site is not feasible or Iture good walking and be Ity routes within a one mil	elopments and transit services provide options for people who cannot and economic opportunities by better connecting people and jobs, and gestion. If a transit agency operates within the jurisdiction and a plan update is undertaken, the agency should give consideration to evaluation of future routes, bus stops and transfer facilities. If the is amenable to access by transit, walking or bicycling, but direct service cost effective, the transit agency and local government(s) should icycling access accessibility is provided between the development and be radius. The applicable local government(s) is encouraged to make a priority for future walking and bicycling infrastructure improvements.
		NO	
	$\boxtimes$	YES	
(	Cob	b Linc	
		e development site is wi ccessibility conditions.	ithin one mile of an existing multi-use path or trail, provide information
	wh an or fac	no cannot or prefer not to d jobs, and can help redu trail is available nearby, cilities is a challenge, the	elopments and walking/bicycling facilities provide options for people of drive, expand economic opportunities by better connecting people use traffic congestion. If connectivity with a regionally significant path but walking or bicycling between the development site and those applicable local government(s) is encouraged to make the route a walking and bicycling infrastructure improvements.
ı		NOT APPLICABLE (neare	est path or trail more than one mile away)
		YES (provide additional	,
		Name of facility	Noonday Creek Trail, Big Shanty Road Trail
		Distance	Within or adjacent to development site (0.10 mile or less)
			0.50 to 1.00 mile
		Walking Access*	Sidewalks and crosswalks provide connectivity
			Sidewalk and crosswalk network is incomplete
			Not applicable (accessing the site by walking is not consistent with the type of development proposed)
		Bicycling Access*	Dedicated lanes or cycle tracks provide connectivity

Route uses high volume and/or high speed streets

	Not applicable (accessing the site by bicycling is not consistent with the type of development proposed)
	* Following the most direct feasible walking or bicycling route to the nearest point on the development site
09. Doe	ANSPORTATION DESIGN CONSIDERATIONS  es the site plan provide for the construction of publicly accessible local road or drive aisle
con	nections with adjacent parcels?
ar	ne ability for drivers and bus routes to move between developments without using the adjacent terial or collector roadway networks can save time and reduce congestion. Such opportunities tould be considered and proactively incorporated into development site plans whenever possible.
	YES (connections to adjacent parcels are planned as part of the development)
	YES (stub outs will make future connections possible when adjacent parcels redevelop)
	NO (the site plan precludes future connections with adjacent parcels when they redevelop)
	OTHER ( Please explain)
	ernal driveways and local roadways provide internal pedestrian and vehicular access to adjacent cels.
par	teis.
	es the site plan enable pedestrians and bicyclists to move between destinations within the relopment site safely and conveniently?
re pi de	the ability for walkers and bicyclists to move within the site safely and conveniently reduces eliance on vehicular trips, which has congestion reduction and health benefits. Development site lans should incorporate well designed and direct sidewalk connections between all key estinations. To the extent practical, bicycle lanes or multiuse paths are encouraged for large creage sites and where high volumes of bicyclists and pedestrians are possible.
	YES (sidewalks provided on all key walking routes and both sides of roads whenever practical and bicyclists should have no major issues navigating the street network)
	PARTIAL (some walking and bicycling facilities are provided, but connections are not comprehensive and/or direct)
	NO (walking and bicycling facilities within the site are limited or nonexistent)
	NOT APPLICABLE (the nature of the development does not lend itself to internal walking and bicycling trips)
$\boxtimes$	OTHER ( Please explain)
	plan does depict internal sidewalks. The traffic analysis does not indicate whether bicycle facilities be constructed internally. Pedestrian and bike facilities currently exist along Chastain Road.

11. Does the site plan provide the ability to construct publicly accessible bicycling and walking connections with adjacent parcels which may be redeveloped in the future? The ability for walkers and bicyclists to move between developments safely and conveniently reduces reliance on vehicular trips, which has congestion reduction and health benefits. Such opportunities should be considered and proactively incorporated into development site plans whenever possible. X YES (connections to adjacent parcels are planned as part of the development) YES (stub outs will make future connections possible when adjacent parcels redevelop) NO (the development site plan does not enable walking or bicycling to/from adjacent parcels) NO (the site plan precludes future connections with adjacent parcels when they redevelop) NOT APPLICABLE (adjacent parcels are not likely to develop or redevelop in the near future) NOT APPLICABLE (the nature of the development or adjacent parcels does not lend itself to interparcel walking and bicycling trips) The site plan does not provide specific information or depictions of bicycle and pedestrian facilities, however existing bike ped facilities provide connectivity to adjacent parcels. 12. Does the site plan effectively manage truck movements and separate them, to the extent possible, from the flow of pedestrians, bicyclists and motorists both within the site and on the surrounding road network? The ability for delivery and service vehicles to efficiently enter and exit major developments is often key to their economic success. So is the ability of visitors and customers being able to move around safely and pleasantly within the site. To the extent practical, truck movements should be segregated by minimizing the number of conflict points with publicly accessible internal roadways, sidewalks, paths and other facilities. YES (truck routes to serve destinations within the site are clearly delineated, provide ample space for queuing and turning around, and are separated from other users to the extent practical) PARTIAL (while one or more truck routes are also used by motorists and/or interface with primary walking and bicycling routes, the site plan mitigates the potential for conflict adequately) NO (one or more truck routes serving the site conflict directly with routes likely to be used heavily by pedestrians, bicyclists and/or motorists) NOT APPLICABLE (the nature of the development will not generate a wide variety of users and/or
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13.	Do the transportation network recommendations outlined in the traffic study appear to be feasible from a constructability standpoint?
	UNKNOWN (additional study is necessary)
	YES (based on information made available through the review process; does not represent a thorough engineering / financial analysis)
	□ NO (see comments below)
	Click here to enter text.
14.	Is ARC aware of any issues with the development proposal which may result in it being opposed by one or more local governments, agencies or stakeholder groups?
	NO (based on information shared with ARC staff prior to or during the review process; does not reflect the outcome of an extensive stakeholder engagement process)
	☐ YES (see comments below)
	Click here to enter text.
15.	ARC offers the following additional comments for consideration by the development team and/or the applicable local government(s):
	None



**REVISIONS** 

NO. DATE ISSUE  $\bigwedge |_{12-18-18}|$  Survey

DRI PLAN

DATE 02-06-2019 JOB NO. 18034 DWG FILE McCAMY DRI

SCALE 1:100

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