

REGIONAL REVIEW FINDING

Atlanta Regional Commission • 229 Peachtree Street NE | Suite 100 | Atlanta, Georgia 30303 • ph: 404.463.3100 fax: 404.463.3205 • atlantaregional.org

DATE: June 1, 2018 ARC REVIEW CODE: R1805173

TO: Mayor Keisha Lance Bottoms

ATTN TO:

Monique Forte, Urban Planner III, Office of Mobillity Planning Douglas R. Hooker, Executive Director, ARC FROM: RE: Development of Regional Impact (DRI) Review

Digital signature Original on file

The Atlanta Regional Commission (ARC) has a completed regional review of the following Development of Regional Impact (DRI). ARC reviewed the DRI with regard to its relationship to regional plans, goals and policies - and impacts it may have on the activities, plans, goals and policies of other local jurisdictions as well as state, federal and other agencies. This final report does not address whether the DRI is or is not in the best interest of the host local government.

Name of Proposal: 1060 Hollowell (DRI 2815) Submitting Local Government: City of Atlanta

Date Opened: May 17, 2018 Review Type: DRI Date Closed: June 1, 2018

Description: This DRI is on an approximately 15.5-acre site in the City of Atlanta, roughly 530 feet (0.1 miles) east of Marietta Boulevard, south of Donald Lee Hollowell Parkway (US 78/278, SR 8), and west of Finley Avenue. The mixed-use project is proposed to include 700 apartments, 385,500 SF of office space, a 150-room hotel, and 120,000 SF of retail/restaurant space. Site access is proposed via two driveways on Hollowell Pkwy. (including Finley Ave. itself, which features two site entrances) and two driveways on a reopened/improved North Ave. The projected buildout year for this DRI is 2020. The trigger for this DRI review is a rezoning application.

Comments: According to the ARC Unified Growth Policy Map (UGPM), part of The Atlanta Region's Plan, this DRI is in the Maturing Neighborhoods area of the region. ARC's Regional Development Guide (RDG) details recommended policies for areas on the UGPM. RDG information and recommendations for Maturing Neighborhoods are listed at the bottom of these comments.

This DRI appears to manifest aspects of regional policy. The development plan contemplates converting a collection of underutilized parcels - primarily industrial uses and undeveloped property - to an infill, mixed-use development with significant housing and employment components, pedestrian-focused uses and streetscaping at ground level, and proximity to both existing and planned transit. The project can support alternative transportation modes given its close proximity to the Bankhead MARTA rail station 0.3 miles to the west; MARTA bus routes 26, 50 and 58; planned future BeltLine multi-use path and transit to the west; and the planned future Proctor Creek trail to the west. In addition, the DRI plan proposes better connecting the area's street grid and improving pedestrian infrastructure by creating a north-south drive through the site, west of and parallel to Finley Ave.; and by extending Finley Ave. south through the site to reconnect to a reopened/improved North Ave.

Many of these characteristics will collectively offer the potential for site residents to work and shop on site and easily access rail transit, and for workers and visitors to park once or arrive via alternative transportation modes and conduct multiple trips on foot. Along those lines, care should be taken to ensure that the development promotes a functional, safe, clearly marked and comfortable pedestrian experience on all streets, paths and parking areas. The development team is also encouraged to ensure that end-of-trip facilities (bicycle racks, etc.) are provided for residents, workers and visitors at key locations throughout the site. The project can further support The Atlanta Region's Plan in general by incorporating other aspects of regional policy, including green infrastructure and/or low-impact design, e.g., rain gardens, vegetated swales, etc., in parking areas and site driveways, and as part of any improvements to site frontages.

The intensity of this proposed project generally aligns with the RDG's recommended range of densities and building heights in Maturing Neighborhoods. The land use mix appears to be generally consistent with the RDG, specifically in terms of promoting mixed-use in areas close to existing or planned transit. The RDG also recommends ensuring that new and infill development is compatible with existing neighborhoods. City leadership and staff, along with the development team, should therefore collaborate to ensure maximum sensitivity to nearby neighborhoods, land uses, structures and natural resources.

This DRI is in the Bankhead MARTA Station LCI area. ARC's assessment is that the project is generally consistent with the LCI plan, specifically in relation to the plan goals/elements of utilizing land served by rail transit for higher density, mixed-use development (the DRI is 0.3 miles from the rail station); and developing the properties along the east side of Maddox Park and the BeltLine (between D.L. Hollowell Pkwy. and Joseph E. Boone Blvd.) as high-density residential. It should be noted that a neighborhood park is contemplated in the LCI plan on an undeveloped tract bounded by Poland St., Simmons St. and North Ave. This tract is envisioned for development by the applicant team as part of this DRI. City staff and other stakeholders should discuss this LCI plan element in relation to the current DRI plan and to current City and neighborhood/citizen goals for this area. Additionally, the LCI plan contemplates reconnecting North Avenue across the BeltLine corridor to the area south of Maddox Park, similar to what is shown in the BeltLine Subarea 10 plan. The applicant team should therefore coordinate with Atlanta BeltLine, Inc. (ABI) and the City of Atlanta to ensure that the southernmost frontage of the development is compatible with a future extension of North Avenue, including a BeltLine trail crossing or connection in close proximity to the DRI site.

The City of Atlanta submitted a five-year LCI update in 2013 and is approaching the time to consider a major update to the plan. The development team should continue to collaborate with City staff and leadership to ensure that the project, as constructed, is consistent with the existing plan. Likewise, the City should plan to incorporate relevant key attributes and impacts of this DRI into the recommendations for this part of the study area in any future major LCI plan update.

Additional ARC staff comments related to water resources and transportation, along with external comments received during the review, are included in this report. Of note are ABI staff comments on the DRI site plan, including the need for coordination with ABI on the design of buildings fronting the BeltLine trail (Buildings A, D and E), the location/design of site access to the future trail, and the feasibility/design of a vertical connection from the future trail to D.L. Hollowell Pkwy, potentially in the area of Building E. Also of note are comments from the GDOT Aviation Programs Division. While the project does not appear to impact any airport directly, it is in proximity to a navigation facility and may impact the assurance of navigation signal reception, so a Form 7460-1 must be submitted to the FAA no later than 120 days prior to construction.

Further to the above, Maturing Neighborhoods were primarily developed prior to 1970 and are typically adjacent to the Region Core and Regional Employment Corridors. These three areas, combined, represent a significant percentage of the region's jobs and population. General policy recommendations for Maturing Neighborhoods include:

- Improve safety and quality of transit options by providing alternatives for end-of-trip facilities (such as bicycle racks) and sidewalks and/or shelters adjacent to bus stops
- Identify and remedy incidents of "food deserts" within neighborhoods, particularly in traditionally underserved neighborhoods and schools
- Promote mixed use where locally appropriate, specifically in areas served by existing or planned transit
- Develop policies and establish design standards to ensure new and infill development is compatible with existing neighborhoods

THE FOLLOWING LOCAL GOVERNMENTS AND AGENCIES RECEIVED NOTICE OF THIS REVIEW:

ARC COMMUNITY DEVELOPMENT
ARC RESEARCH & ANALYTICS
GEORGIA DEPARTMENT OF NATURAL RESOURCES
METROPOLITAN ATLANTA RAPID TRANSIT AUTHORITY

ARC TRANSPORTATION ACCESS & MOBILITY ARC AGING & INDEPENDENCE SERVICES GEORGIA DEPARTMENT OF TRANSPORTATION CITY OF ATLANTA

ARC NATURAL RESOURCES
GEORGIA DEPARTMENT OF COMMUNITY AFFAIRS
GEORGIA REGIONAL TRANSPORTATION AUTHORITY
ATLANTA BELTLINE, INC.

If you have any questions regarding this review, please contact Andrew Smith at (470) 378-1645 or asmith@atlantaregional.org. This finding will be published to the ARC review website located at http://atlantaregional.org/plan-reviews.

Andrew Smith

From: Hood, Alan C. <achood@dot.ga.gov>

Sent: Friday, May 18, 2018 1:46 PM

To: Andrew Smith

Cc: Brian, Steve; Comer, Carol; Edmisten, Colette; Kleine, Tracie; douglas.barrett@fultoncountyga.gov;

Pinnix, Jason

Subject: RE: ARC DRI Review Notification: 1060 Hollowell (DRI 2815) **Attachments:** ARC Preliminary Report - 1060 Hollowell - DRI 2815.pdf

Andrew,

The mixed use project is proposed to include 700 apartments, 385,500 SF of office space, a 150-room hotel, and 120,000 SF of retail/restaurant space. It is on an approximately 15.5-acre site in the City of Atlanta, roughly 530 feet (0.1 miles) east of Marietta Boulevard, south of Donald Lee Hollowell Parkway (US 78/278, SR 8), and west of Finley Avenue. It is located more than 5 miles east of Fulton County Airport – Brown Field (FTY) and is located outside any of their FAA approach or departure surfaces, and compatible land use areas, and does not appear to impact the airport.

However the proposed structure is in proximity to a navigation facility and may impact the assurance of navigation signal reception, so an FAA Form 7460-1 must be submitted to the Federal Aviation Administration. That may be done online at https://oeaaa.faa.gov. The FAA must be in receipt of the notification, no later than 120 days prior to construction. The FAA will evaluate the potential impact of the project on protected airspace associated with the airports and advise the proponent if any action is necessary.

I have copied Doug Barrett with Fulton County Airport – Brown Field (FTY) on this email.

Thank you for the opportunity to comment on the proposed development.

Alan Hood | Airport Safety Data Program Manager Georgia Department of Transportation - Aviation Programs 600 West Peachtree Street, N.W. | 2nd Floor | Atlanta, Georgia 30308 M: 404-660-3394 | F: 404-631-1935 | E: achood@dot.ga.gov

View our website at http://www.dot.ga.gov/IS/AirportAid

From: Andrew Smith [mailto:ASmith@atlantaregional.org]

Sent: Thursday, May 17, 2018 6:20 PM

To: VanDyke, Cindy <cyvandyke@dot.ga.gov>; Fowler, Matthew <mfowler@dot.ga.gov>; Matthews, Timothy W <TMatthews@dot.ga.gov>; Garth Lynch <glynch@HNTB.com>; Wayne Mote (wmote@HNTB.com) <wmote@HNTB.com>; Peevy, Phillip M. <PPeevy@dot.ga.gov>; Robinson, Charles A. <chrobinson@dot.ga.gov>; Weiss, Megan J <MWeiss@dot.ga.gov>; Delgadillo Canizares, Marlene V. <mcanizares@dot.ga.gov>; Comer, Carol <ccomer@dot.ga.gov>; Hood, Alan C. <achood@dot.ga.gov>; Zahul, Kathy <kzahul@dot.ga.gov>; DeNard, Paul <pd>pdenard@dot.ga.gov>; Regis, Edlin <eregis@dot.ga.gov>; Woods, Chris N. <cwoods@dot.ga.gov>; Johnson, Lankston <lajohnson@dot.ga.gov>; Boone, Eric <eboone@dot.ga.gov>; Annie Gillespie <agillespie@srta.ga.gov>; Emily Estes <eestes@srta.ga.gov>; Parker Martin <PMartin@srta.ga.gov>; 'DRI@grta.org' <DRI@grta.org>; 'Jon West' <jon.west@dca.ga.gov>; chuck.mueller@dnr.state.ga.us; Greg Floyd (gfloyd@itsmarta.com) <gfloyd@itsmarta.com>; Sidifall, Janide <jsidifall@AtlantaGa.Gov>; Forte, Monique B. <MBForte@AtlantaGa.Gov>; dpcd-jdowdy@atlantaga.gov; Morgan, Jason <JMorgan@AtlantaGa.Gov>; Washington, James <JWashington@AtlantaGa.Gov>; Kedir, Nursef <nkedir@AtlantaGa.Gov>; Charletta Wilson Jacks (cjacks@atlantaga.gov) <cjacks@atlantaga.gov>; SGreen@atlbeltline.org;

COwens@atlbeltline.org; SPatton@atlbeltline.org; wesley@defoorventures.com; Jessica L. Hill (jhill@mmmlaw.com) <jhill@mmmlaw.com>; cwestmoreland@mmmlaw.com; Johnson, Elizabeth <elizabeth.johnson@kimley-horn.com>;

'John.Walker@kimley-horn.com' <John.Walker@kimley-horn.com>; Forder, Harrison <Harrison.Forder@kimley-horn.com>; Jared.mckinnon@kimley-horn.com

Cc: Community Development < Community Development@atlantaregional.org>; Mike Alexander

- <MAlexander@atlantaregional.org>; David Haynes <DHaynes@atlantaregional.org>; Marquitrice Mangham
- <MMangham@atlantaregional.org>; Andrew Spiliotis <ASpiliotis@atlantaregional.org>; Ryan Ellis
- <REllis@atlantaregional.org>; Jim Santo <JSanto@atlantaregional.org>; Jim Skinner @atlantaregional.org>;

Katie Perumbeti < KPerumbeti@atlantaregional.org>

Subject: ARC DRI Review Notification: 1060 Hollowell (DRI 2815)

CAUTION: This email originated from outside of the organization. Do not click links or open attachments unless you recognize the sender and know the content is safe.

<u>Development of Regional Impact (DRI) – Request for Comments</u>

This e-mail serves as notice that the Atlanta Regional Commission (ARC) has begun a Development of Regional Impact (DRI) review for **1060 Hollowell (DRI 2815)**.

This DRI is on an approximately 15.5-acre site in the City of Atlanta, roughly 530 feet (0.1 miles) east of Marietta Boulevard, south of Donald Lee Hollowell Parkway (US 78/278, SR 8), and west of Finley Avenue. The mixed-use project is proposed to include 700 apartments, 385,500 SF of office space, a 150-room hotel, and 120,000 SF of retail/restaurant space. Site access is proposed via two driveways on Hollowell Pkwy. (including Finley Ave. itself, which features two site entrances) and two driveways on a reopened/improved North Ave.

As a representative of a nearby local government or other potentially affected party, we request that you or your staff review the attached ARC Preliminary Report and provide any comments on the DRI to ARC by 5:00 PM on June 1, 2018.

You may also view the Preliminary Report and other project information by visiting the <u>ARC Plan Reviews webpage</u> beginning tomorrow, May 18, and entering "1060 Hollowell" in the search field at the bottom of the page.

Comments may be directed to me via email to <u>asmith@atlantaregional.org</u> or via U.S. mail to the address noted in my signature below.

For more information regarding the DRI process, please visit the <u>ARC DRI webpage</u>.

Regards,

Andrew Smith

Principal Planner, Community Development
Atlanta Regional Commission
P | 470.378.1645
asmith@atlantaregional.org
atlantaregional.org
International Tower
229 Peachtree Street NE | Suite 100
Atlanta, Georgia 30303

There's road work ahead. And roadway work zones are hazardous for workers and the public. In fact, most victims in work zone crashes are drivers or passengers. Work zone safety is everybody's responsibility - pay attention – slow down – watch for workers - expect the unexpected. And whenever you drive, always **Drive Alert Arrive Alive** - buckle up; stay off the phone and no texting. Visit www.dot.ga.gov.

Andrew Smith

From: McLoyd, Johnathan G < JoMcLoyd@dot.ga.gov>

Sent: Monday, May 21, 2018 4:01 PM

To: Andrew Smith

Cc: Peevy, Phillip M.; Robinson, Charles A.; DeNard, Paul

Subject: RE: ARC DRI Review Notification: 1060 Hollowell (DRI 2815)

Good Afternoon Andrew,

GDOT Planning has reviewed the 1060 Hollowell (DRI 2815) Preliminary report and show no additional GDOT projects, other than those already mentioned in the report.

For further information that may be needed concerning this review, please contact Johnathan G. McLoyd at 404-631-1774 or jomcloyd@dot.ga.gov.

Best Regards,

Johnathan G. McLoyd

Transportation Planner Associate
Office of Planning
600 West Peachtree Street, N.W.
Office of Planning-5th Floor
Atlanta, GA 30308
404 631 1774 (office) Friendland

404.631.1774 (office) E: jomcLoyd@dot.ga.gov

From: Andrew Smith [mailto:ASmith@atlantaregional.org]

Sent: Thursday, May 17, 2018 6:20 PM

To: VanDyke, Cindy <cyvandyke@dot.ga.gov>; Fowler, Matthew <mfowler@dot.ga.gov>; Matthews, Timothy W <TMatthews@dot.ga.gov>; Garth Lynch <glynch@HNTB.com>; Wayne Mote (wmote@HNTB.com) <wmote@HNTB.com>; Peevy, Phillip M. <PPeevy@dot.ga.gov>; Robinson, Charles A. <chrobinson@dot.ga.gov>; Weiss, Megan J < MWeiss@dot.ga.gov>; Delgadillo Canizares, Marlene V. < mcanizares@dot.ga.gov>; Comer, Carol <ccomer@dot.ga.gov>; Hood, Alan C. <achood@dot.ga.gov>; Zahul, Kathy <kzahul@dot.ga.gov>; DeNard, Paul <pdenard@dot.ga.gov>; Regis, Edlin <eregis@dot.ga.gov>; Woods, Chris N. <cwoods@dot.ga.gov>; Johnson, Lankston <lajohnson@dot.ga.gov>; Boone, Eric <eboone@dot.ga.gov>; Annie Gillespie <agillespie@srta.ga.gov>; Emily Estes <eestes@srta.ga.gov>; Parker Martin <PMartin@srta.ga.gov>; 'DRI@grta.org' <DRI@grta.org>; 'Jon West' <jon.west@dca.ga.gov>; chuck.mueller@dnr.state.ga.us; Greg Floyd (gfloyd@itsmarta.com) <gfloyd@itsmarta.com>; Sidifall, Janide <isidifall@AtlantaGa.Gov>; Forte, Monique B. <MBForte@AtlantaGa.Gov>; dpcd-jdowdy@atlantaga.gov; Morgan, Jason JMorgan@AtlantaGa.Gov; Kedir, Nursef <nkedir@AtlantaGa.Gov>; Charletta Wilson Jacks (cjacks@atlantaga.gov) <cjacks@atlantaga.gov>; Jessica Lavandier (ilavandier@atlantaga.gov) <ilavandier@atlantaga.gov>; colteanu@atlantaga.gov; SGreen@atlbeltline.org; COwens@atlbeltline.org; SPatton@atlbeltline.org; wesley@defoorventures.com; Jessica L. Hill (jhill@mmmlaw.com) <jhill@mmmlaw.com>; cwestmoreland@mmmlaw.com; Johnson, Elizabeth <elizabeth.johnson@kimley-horn.com>; 'John.Walker@kimley-horn.com' <John.Walker@kimley-horn.com>; Forder, Harrison <Harrison.Forder@kimleyhorn.com>; Jared.mckinnon@kimley-horn.com

Cc: Community Development < Community Development@atlantaregional.org>; Mike Alexander < MAlexander@atlantaregional.org>; David Haynes < DHaynes@atlantaregional.org>; Marquitrice Mangham < MMangham@atlantaregional.org>; Andrew Spiliotis < ASpiliotis@atlantaregional.org>; Ryan Ellis < REllis@atlantaregional.org>; Jim Santo < JSanto@atlantaregional.org>; Jim Skinner @atlantaregional.org>;

Katie Perumbeti < KPerumbeti@atlantaregional.org>

Subject: ARC DRI Review Notification: 1060 Hollowell (DRI 2815)

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Comments may be directed to me via email to <u>asmith@atlantaregional.org</u> or via U.S. mail to the address noted in my signature below.

For more information regarding the DRI process, please visit the ARC DRI webpage.

Regards,

Andrew Smith

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Andrew Smith

From: Shaun Green <SGreen@atlbeltline.org>
Sent: Tuesday, May 29, 2018 11:20 PM

To: Andrew Smith

Subject: Fw: GRTA Revised Letter of Understanding (LOU) and Staff Recommendations for 1060 Hollowell

Parkway DRI (DRI #: 2815)

Attachments: Pages from ARC Preliminary Report - 1060 Hollowell - DRI 2815 copy.pdf

Sorry I didn't copy you on original email, but ABI site plan comments (and embedded in attached PDF)....

Design of North Avenue in 3 dimensions must be coordinated with ABI

Design of buildings fronting Westside Trail must be coordinated in 3 dimensions with ABI

Access point design to future Westside Trail must be coordinated in 3 dimensions with ABI.

Parking and dumpsters against AB Corridor?!?!

Ensure site stormwater does NOT drain to the BeltLine. Why so much hardscape?

Applicant should work with ABI to secure ROW required for a vertical connection between DLHP and Westside Trail.

How is Building E serviced?

How is Building D serviced?

How is parking deck C being screened? Bookending an 8-story deck with 1-story commercial won't do it.

Design should ensure Finley Avenue is NOT back of house

Relocate driveway to red box area to move car turns away from Poland Street ped/bike corridor connection to future Westside Trail and to spread out driveways between North Ave and Pelham Street.

What is extent of Poland Street ROW to east? Pave it to be a bike/ped corridor collector from neighborhood to DRI and Westside Trail.

How is parking deck B being screened?

From: Shaun Green

Sent: Tuesday, May 29, 2018 2:20 PM

To: Emily Estes

Cc: MBForte@AtlantaGa.Gov; jwashington@atlantaga.gov; Catherine Owens; Stacy Patton

Subject: RE: GRTA Revised Letter of Understanding (LOU) and Staff Recommendations for 1060 Hollowell Parkway DRI (DRI #: 2815)
Emily:
For your consideration, I have attached a marked-up site plan (PDF) with site plan comments from ABI regarding this DRI.
I am glad that there is a market emerging along DLHP, after so much disinvestment for so long. Though the land use mix and densities here are probably aggressive for right now, I appreciate their future visioning. ABI is pro-density for so many reasons, but site layout and urban design are critical to any density functionally serving the City's intended purpose. The urban design and site layout, as proposed, undermine what could be a truly spectacular project. The site seems to turn its back to everything east and south, and focus inward. It is also impossible to tell if/how it intends to address the future BeltLine corridor. The site plan needs revisions to address these issues and comments.
thanks,
-sg
From: Emily Estes [mailto:eestes@srta.ga.gov] Sent: Tuesday, May 22, 2018 3:24 PM To: Forte, Monique B.; Washington, James; Sidifall, Janide; CYKwon@AtlantaGa.Gov; wesley@defoorventures.com; Jessica L. Hill (jhill@mmmlaw.com); cwestmoreland@mmmlaw.com; Johnson, Elizabeth; 'John.Walker@kimley-horn.com' Forder, Harrison; Jared.mckinnon@kimley-horn.com Cc: 'Jon West'; Annie Gillespie; Andrew Smith; Marquitrice Mangham; DeNard, Paul; Greg Floyd (gfloyd@itsmarta.com); Shaun Green Subject: GRTA Revised Letter of Understanding (LOU) and Staff Recommendations for 1060 Hollowell Parkway DRI (DRI #: 2815)
All,

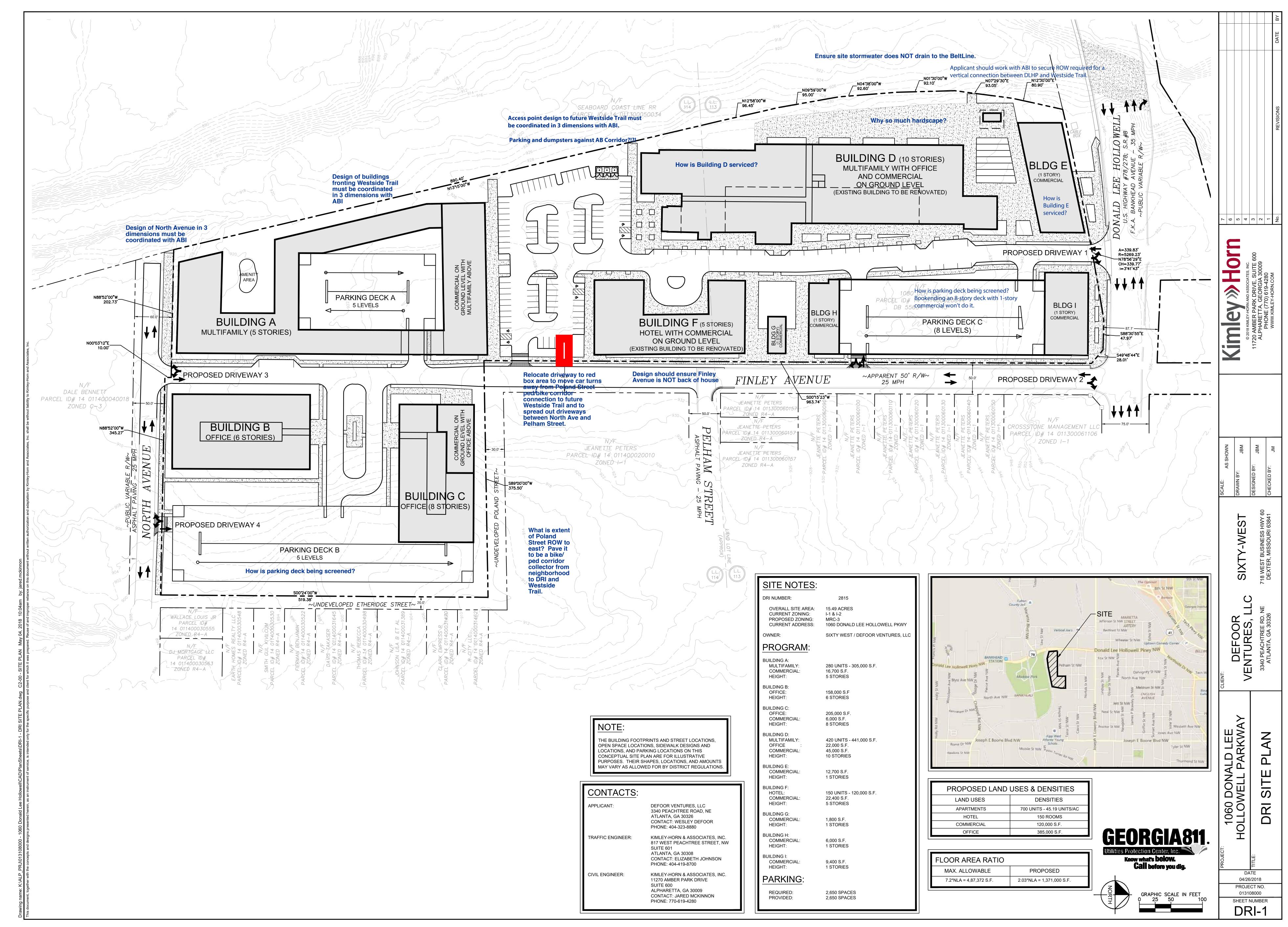
Attached, please find the Revised Letter of Understanding (LOU) and Staff Recommendations for the 1060 Hollowell Parkway Development of Regional Impact (DRI#: 2815). This proposed development located in the City of Atlanta, south of Donald Lee Hollowell Parkway (US 78/US 278/SR 8) and east of Maddox Park. The development is proposed to include approximately 700 residential units, 385,000 SF office, 120,000 SF of retail/restaurant and a 150-room hotel. The trigger for this DRI review is a forthcoming rezoning application with a build out in 2020.

There has already been a request for a staff recommendation meeting for this DRI. Please send your availability as soon as possible so that the meeting can take place prior to the Notice of Decision scheduled for June 1, 2018. Since this DRI has similarities in scope to 2814 Echo Street Site, the Staff Recommendation meeting can discuss both DRIs. Thanks!



Fmily Estes

Planmer, State Road & Tolkney Authority 245 Peachtree Center Avenue, Suite 2700, Adlanta, GA 30203 d. 404-893-6171 APRIMID VID ALLOW



1060 DONALD LEE HOLLOWELL PARKWAY DRI #2815 City of Atlanta ARC Natural Resources Group Review Comments

May 15, 2018

Water Supply Watershed and Stream Buffer Protection

The majority of the proposed project is located on currently developed land. The portion of the property east of Findley is undeveloped, based on available aerial photo coverage. It is entirely within the Proctor Creek watershed, which is part of the Chattahoochee River watershed and enters the river downstream of the Region's water intakes.

The USGS coverage for the project area shows no blue-line streams on or near the project property. No streams or other waters of the State are shown on the submitted site plan and no evidence of streams or other waters is visible in available aerial photo coverage. However, the Proctor Creek Stewardship Council map of the watershed shows a piped stream running north-south along the western edge of the property next to the railroad ROW. Any State waters identified on the property will be subject to the State 25-foot Sediment and Erosion Control buffer.

Storm Water/Water Quality

The project should fully address the impacts of the proposed development on stormwater runoff and downstream water quality. During construction, the project should conform to the relevant state and federal erosion and sedimentation control requirements. After construction, as with all development, water quality will be impacted due to polluted stormwater runoff. The amount of pollutants that will be produced after construction of the proposed development are dependent on the type of use and the total impervious coverage. This, in turn, will affect the design and type of stormwater controls developed for this project.

To address post-construction stormwater runoff quality, the project should implement stormwater management controls (structural and/or nonstructural) as found in the Georgia Stormwater Management Manual (www.georgiastormwater.com) and meet the stormwater management quantity and quality criteria outlined in the Manual. Where possible, the project should utilize the stormwater better site design concepts included in the Manual. In developing stormwater management controls for this project, any on site reuse of stormwater needs to include consideration of its impact on return flows to the Chattahoochee, as well as its impacts on the protection and restoration efforts in the Proctor Creek watershed.

In addition to standard measures, we suggest the following additional measures to help reduce stormwater runoff and provide for its reuse before returning it to the stream system:

- Using green spaces and tree planting beds as stormwater controls. These can be designed to provide maximum aesthetic value while also providing for water quality treatment and run-off reduction, potentially reducing the need for larger stormwater facilities and helping to minimize the negative effects of stormwater runoff on streams and water quality.
- Using pervious concrete or other pervious materials in parking areas. With the proper substrate, such materials can provide a large storage capacity, which will further help to reduce stormwater runoff.
- Including rainwater capture in the project design to provide for landscape irrigation during dry periods.



regional impact + local relevance

Development of Regional Impact

Assessment of Consistency with the Regional Transportation Plan

DRI INFORMATION

DRI Number #2815

DRI Title 1060 Hollowell

County Fulton County

City (if applicable) City of Atlanta

Address / Location The site is located south of Donald Lee Hollowell Parkway (US 78/SR 278) and west

of Finley Avenue adjacent to the Beltline

Proposed Development Type:

A 15.5 acre Mixed use development with seven buildings consisting of 700 residential apartment units, 385,000 sq ft of office, 120,000 sq ft of retail, three

parking decks and 150 room hotel

Review Process X EXPEDITED

NON-EXPEDITED

REVIEW INFORMATION

Prepared by ARC Transportation Access and Mobility Division

Staff Lead Marquitrice Mangham

Copied Click here to enter text.

Date May 14, 2018

TRAFFIC STUDY

Prepared by Kimley Horn

Date May 9, 2018

REGIONAL TRANSPORTATION PLAN PROJECTS

01. Did the traffic analysis incorporate all projects contained in the current version of the fiscally constrained RTP which are within the study area or along major transportation corridors connecting the study area with adjacent jurisdictions?
igigigigiggle YES (provide the regional plan referenced and the page number of the traffic study where relevan projects are identified)
The traffic analysis includes Appendix F of project fact sheets in the network study area and a chart of programmed projects as identified in the Atlanta Region's Plan on Page 28 of the traffic analysis.
NO (provide comments below)
REGIONAL NETWORKS
02. Will the development site be directly served by any roadways identified as Regional Thoroughfares
A Regional Thoroughfare is a major transportation corridor that serves multiple ways of traveling, including walking, bicycling, driving, and riding transit. It connects people and goods to important places in metropolitan Atlanta. A Regional Thoroughfare's operations should be managed through application of special traffic control strategies and suitable land development guidelines in order to maintain travel efficiency, reliability, and safety for all users. In light of the special function that Regional Thoroughfares serve in supporting cross-regional and interjurisdictional mobility and access, the network receives priority consideration for infrastructure investment in the Metro Atlanta region. Any access points between the development and a Regional Thoroughfare, combined with the development's on-site circulation patterns, must be designed with the goal of preserving the highest possible level of capacity and safety for all users of the roadway.
□ NO
∑ YES (identify the roadways and existing/proposed access points)
The development proposes four access points; two on Donald Lee Hollowell SR 278 and two on North Avenue/Joseph E Lowery.

03. Will the development site be directly served by any roadways identified as Regional Truck Routes?

A Regional Truck Route is a freeway, state route or other roadway which serves as a critical link for the movement of goods to, from and within the Region by connecting airports, intermodal/multimodal facilities, distribution and warehousing centers and manufacturing clusters with the rest of the state and nation. These facilities often serve a key mobility and access function for other users as well, including drivers, bicyclists, pedestrians and transit users. A Regional Truck Route's operations should be managed through application of special traffic control strategies and suitable land development guidelines in order to maintain travel efficiency, reliability, and safety for all users. In light of the special function that Regional Truck Routes serve in supporting cross-regional and interjurisdictional mobility and access, the network receives priority consideration for infrastructure investment in the Metro Atlanta region. Any access points between the development and a Regional Truck Route, combined with the development's on-site circulation patterns, must be designed with the goal of preserving the highest possible level of capacity and safety for all users of the roadway.

	NO
\boxtimes	YES (identify the roadways and existing/proposed access points)
	SR 278 is identified as a regional truck route however the section of SR 278 adjacent to the site is not identified as a regional truck route.

04. If the development site is within one mile of an existing rail service, provide information on accessibility conditions.

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce congestion. If a transit service is available nearby, but walking or bicycling between the development site and the nearest station is a challenge, the applicable local government(s) is encouraged to make the route a funding priority for future walking and bicycling infrastructure improvements.

	NOT APPLICABLE (neare	st station more than one mile away)
\boxtimes	RAIL SERVICE WITHIN O	NE MILE (provide additional information below)
	Operator / Rail Line	
	Nearest Station	Bankhead Marta Station
	Distance*	☐ Within or adjacent to the development site (0.10 mile or less)
		0.10 to 0.50 mile
	Walking Access*	Sidewalks and crosswalks provide sufficient connectivity
		Sidewalk and crosswalk network is incomplete

	 Not applicable (accessing the site by walking is not consistent with the type of development proposed)
	Click here to provide comments.
Bicycling Access*	Dedicated paths, lanes or cycle tracks provide sufficient connectivity
	☐ Route follows high volume and/or high speed streets
	Not applicable (accessing the site by bicycling is not consistent with the type of development proposed)
Transit Connectivity	☐ Fixed route transit agency bus service available to rail station
	Private shuttle or circulator available to rail station
	No services available to rail station
	 Not applicable (accessing the site by transit is not consistent with the type of development proposed)
	MARTA bus routes 26 and 50 connect to rail station

^{*} Following the most direct feasible walking or bicycling route to the nearest point on the development site

05. If there is currently no rail transit service within one mile of the development site, is nearby rail service planned in the fiscally constrained RTP?

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce traffic congestion. If a transit agency operates within the jurisdiction and expansion plans are being considered in the general vicinity of the development site, the agency should give consideration to how the site can be best served during the evaluation of alignments and station locations. Proactive negotiations with the development team and local government(s) are encouraged to determine whether right-of-way within the site should be identified and protected for potential future service. If direct service to the site is not feasible or cost effective, the transit agency and local government(s) are encouraged to ensure good walking and bicycling access accessibility is provided between the development and the future rail line. These improvements should be considered fundamental components of the overall transit expansion project, with improvements completed concurrent with or prior to the transit service being brought online.

\bowtie	NOT APPLICABLE (rail service already exists)
	NOT APPLICABLE (accessing the site by transit is not consistent with the type of development proposed)
	NO (no plans exist to provide rail service in the general vicinity)
	YES (provide additional information on the timeframe of the expansion project below)
	CST planned within TIP period
	CST planned within first portion of long range period
	CST planned near end of plan horizon
Click	k here to provide comments.

06. If the development site is within one mile of fixed route bus services (including any privately operated shuttles or circulators open to the general public), provide information on walking and bicycling accessibility conditions.

Access between major developments and transit services provide options for people who cannot or prefer not to drive, expand economic opportunities by better connecting people and jobs, and can help reduce congestion. If a transit service is available nearby, but walking or bicycling between the development site and the nearest station is a challenge, the applicable local government(s) is encouraged to make the connection a funding priority for future walking and bicycling infrastructure improvements.

NOT APPLICABLE (nearest bus, shuttle or circulator stop more than one mile away)		
SERVICE WITHIN ONE MILE (provide additional information below)		
Operator(s)	MARTA	
Bus Route(s)	50 and 26	
Distance*	Within or adjacent to the development site (0.10 mile or less)	
	0.10 to 0.50 mile	
	0.50 to 1.00 mile	
Walking Access*	Sidewalks and crosswalks provide sufficient connectivity	
	Sidewalk and crosswalk network is incomplete	
	Not applicable (accessing the site by walking is not consistent with the type of development proposed)	
	Click here to provide comments.	
Bicycling Access*	Dedicated paths, lanes or cycle tracks provide sufficient connectivity	
	Route uses high volume and/or high speed streets	
	Not applicable (accessing the site by bicycling is not consistent with the type of development proposed)	

^{*} Following the most direct feasible walking or bicycling route to the nearest point on the development site

		provides rail and/or fixed route bus service operate anywhere within development site is located?	
or ca co sei na to en	prefer not to drive, expanding the preduce traffic congumprehensive operations pring the site during the exture of the development the site is not feasible or sure good walking and by routes within a one mile.	elopments and transit services provide options for people who cannot and economic opportunities by better connecting people and jobs, and gestion. If a transit agency operates within the jurisdiction and a plan update is undertaken, the agency should give consideration to evaluation of future routes, bus stops and transfer facilities. If the is amenable to access by transit, walking or bicycling, but direct service cost effective, the transit agency and local government(s) should icycling access accessibility is provided between the development and he radius. The applicable local government(s) is encouraged to make g priority for future walking and bicycling infrastructure improvements.	
	NO YES		
 If the development site is within one mile of an existing multi-use path or trail, provide inform on accessibility conditions. 			
wi an or fa	ho cannot or prefer not to nd jobs, and can help redu trail is available nearby, cilities is a challenge, the	elopments and walking/bicycling facilities provide options for people of drive, expand economic opportunities by better connecting people uce traffic congestion. If connectivity with a regionally significant path but walking or bicycling between the development site and those applicable local government(s) is encouraged to make the route a walking and bicycling infrastructure improvements.	
	NOT APPLICABLE (neare	est path or trail more than one mile away)	
\square	YES (provide additional		
	Name of facility	Proctor Creek Trail	
	Distance	Within or adjacent to development site (0.10 mile or less)	
		○ 0.15 to 0.50 mile	
		☐ 0.50 to 1.00 mile	
	Walking Access*	Sidewalks and crosswalks provide connectivity	
		Sidewalk and crosswalk network is incomplete	
		Not applicable (accessing the site by walking is not consistent with the type of development proposed)	
	Bicycling Access*	Dedicated lanes or cycle tracks provide connectivity	
		☐ Low volume and/or low speed streets provide connectivity	

☐ Route uses high volume and/or high speed streets

	Beltline extension.
	* Following the most direct feasible walking or bicycling route to the nearest point on the development site
09. Do	es the site plan provide for the construction of publicly accessible local road or drive aisle nnections with adjacent parcels?
7	The ability for drivers and bus routes to move between developments without using the adjacent arterial or collector roadway networks can save time and reduce congestion. Such opportunities should be considered and proactively incorporated into development site plans whenever possible.
	YES (connections to adjacent parcels are planned as part of the development) YES (stub outs will make future connections possible when adjacent parcels redevelop) NO (the site plan precludes future connections with adjacent parcels when they redevelop) OTHER (Please explain) e site plan does not depict stub outs to adjacent parcels however adjacent parcels may be accessed local roadways.

Not applicable (accessing the site by bicycling is not consistent with

The project proposes pedestrian facilities along the roadway adjacent to the site and several pedestrian connections to the future Atlanta

the type of development proposed)

10.	Does the site plan enab	le pedestrians and b	icyclists to move	between de	estinations w	ithin the
	development site safely	and conveniently?				

The ability for walkers and bicyclists to move within the site safely and conveniently reduces reliance on vehicular trips, which has congestion reduction and health benefits. Development site plans should incorporate well designed and direct sidewalk connections between all key destinations. To the extent practical, bicycle lanes or multiuse paths are encouraged for large acreage sites and where high volumes of bicyclists and pedestrians are possible.

		YES (sidewalks provided on all key walking routes and both sides of roads whenever practical and bicyclists should have no major issues navigating the street network)
		PARTIAL (some walking and bicycling facilities are provided, but connections are not comprehensive and/or direct)
		NO (walking and bicycling facilities within the site are limited or nonexistent)
		NOT APPLICABLE (the nature of the development does not lend itself to internal walking and bicycling trips)
		OTHER (Please explain)
		development proposes pedestrian facilities internal to the site and along adjacent roadways necting to existing facilities.
L1	conr	s the site plan provide the ability to construct publicly accessible bicycling and walking nections with adjacent parcels which may be redeveloped in the future? e ability for walkers and bicyclists to move between developments safely and conveniently
	red op	e ability for walkers and bicyclists to move between developments safely and conveniently duces reliance on vehicular trips, which has congestion reduction and health benefits. Such portunities should be considered and proactively incorporated into development site plans
	Wr	nenever possible.
		YES (connections to adjacent parcels are planned as part of the development)
		YES (stub outs will make future connections possible when adjacent parcels redevelop)
		NO (the development site plan does not enable walking or bicycling to/from adjacent parcels)
		NO (the site plan precludes future connections with adjacent parcels when they redevelop)
		NOT APPLICABLE (adjacent parcels are not likely to develop or redevelop in the near future)
		NOT APPLICABLE (the nature of the development or adjacent parcels does not lend itself to interparcel walking and bicycling trips)

12. Does the site plan effectively manage truck movements and separate them, to the exterior from the flow of pedestrians, bicyclists and motorists both within the site and on the stroad network?			
oj ai se	the ability for delivery and service vehicles to efficiently enter and exit major developments is ften key to their economic success. So is the ability of visitors and customers being able to move round safely and pleasantly within the site. To the extent practical, truck movements should be egregated by minimizing the number of conflict points with publicly accessible internal roadways, dewalks, paths and other facilities.		
	YES (truck routes to serve destinations within the site are clearly delineated, provide ample space for queuing and turning around, and are separated from other users to the extent practical)		
	PARTIAL (while one or more truck routes are also used by motorists and/or interface with primary walking and bicycling routes, the site plan mitigates the potential for conflict adequately)		
	NO (one or more truck routes serving the site conflict directly with routes likely to be used heavily by pedestrians, bicyclists and/or motorists)		
	NOT APPLICABLE (the nature of the development will not generate a wide variety of users and/or very low truck volumes, so the potential for conflict is negligible)		
RECOMMI	<u>ENDATIONS</u>		
	the transportation network recommendations outlined in the traffic study appear to be feasible m a constructability standpoint?		
	UNKNOWN (additional study is necessary)		
	YES (based on information made available through the review process; does not represent a thorough engineering / financial analysis)		
	NO (see comments below)		
Clic	k here to enter text.		
	ARC aware of any issues with the development proposal which may result in it being opposed by e or more local governments, agencies or stakeholder groups?		
	NO (based on information shared with ARC staff prior to or during the review process; does not reflect the outcome of an extensive stakeholder engagement process)		
	YES (see comments below)		
Clic	k here to enter text.		
	C offers the following additional comments for consideration by the development team and/or applicable local government(s):		
No	ne		





Developments of Regional Impact

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DRI #2815

DEVELOPMENT OF REGIONAL IMPACT Initial DRI Information

This form is to be completed by the city or county government to provide basic project information that will allow the RDC to determine if the project appears to meet or exceed applicable DRI thresholds. Refer to both the Rules for the DRI Process and the DRI Tiers and Thresholds for more information.

Local Government Information

Submitting Local Government: Atlanta

Individual completing form: Monique Forte

Telephone: 404-546-0196

E-mail: mbforte@atlantaga.gov

*Note: The local government representative completing this form is responsible for the accuracy of the information contained herein. If a project is to be located in more than one jurisdiction and, in total, the project meets or exceeds a DRI threshold, the local government in which the largest portion of the project is to be located is responsible for initiating the DRI review process.

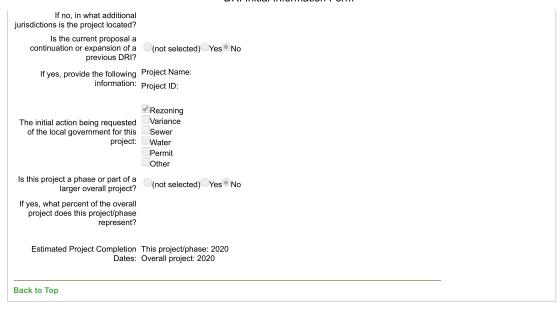
Proposed Project Information

Name of Proposed Project: 1060 Hollowell

Location (Street Address, GPS Located south of Hollowell Parkway (US 78/US 278/SR 8) east of Maddox Park Coordinates, or Legal Land Lot Description):

Brief Description of Project: 17-acre site with 120,000 SF retail/restaurant; 385,000 SF office, 150 hotel rooms

	and 700 residential units	,,,
Development Type:		
(not selected)	Hotels	Wastewater Treatment Facilities
Office	Mixed Use	Petroleum Storage Facilities
Commercial	Airports	Water Supply Intakes/Reservoirs
Wholesale & Distribution	Attractions & Recreational Facilities	Intermodal Terminals
Hospitals and Health Care Facilit	ies Post-Secondary Schools	Truck Stops
Housing	Waste Handling Facilities	Any other development types
Industrial	Quarries, Asphalt & Cement Plants	
If other development type, describe:		
	Approximately 9 buildings with 120,000 SF hotel rooms, and	restaurant/retail, 385,000 SF office, 150
Developer:	Defoor Ventures	
Mailing Address:	3340 Peachtree Road NE	
Address 2:		
	City:Atlanta State: Ge Zip:30308	
Telephone:	404-323-8880	
Email:	wesley@defoorventures.com	
Is property owner different from developer/applicant?	(not selected) Yes No	
If yes, property owner:		
Is the proposed project entirely located within your local	(not selected) Yes No	



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DRI #2815

DEVELOPMENT OF REGIONAL IMPACT Additional DRI Information

This form is to be completed by the city or county government to provide information needed by the RDC for its review of the proposed DRI. Refer to both the Rules for the DRI Process and the DRI Tiers and Thresholds for more information.

Local Government Information

Submitting Local Atlanta Government:

Individual completing form: Monique Forte

Telephone: 404-546-0196

Email: mbforte@atlantaga.gov

Project Information

Name of Proposed Project: 1060 Hollowell

DRI ID Number: 2815

Developer/Applicant: Defoor Ventures

Telephone: 404-323-8880

Email(s): wesley@defoorventures.com

Additional Information Requested

Has the RDC identified any additional information

required in order to proceed with the official regional

(not selected) Yes No

review process? (If no, proceed to Economic

Impacts.)

If yes, has that additional information been provided

(not selected) Yes No to your RDC and, if applicable, GRTA?

If no, the official review process can not start until this additional information is provided.

Economic Development

Estimated Value at Build-Out:

\$320,000,000

Estimated annual local tax revenues (i.e., property tax, sales tax) likely to be

\$5,500,000

generated by the proposed development:

Is the regional work force

sufficient to fill the demand created by the proposed

(not selected) Yes No

project?

Will this development displace any existing uses? (not selected) Yes No

If yes, please describe (including number of units, square feet, etc): 4 residential structures

Water Supply

Name of water supply provider for this site:

City of Atlanta

```
What is the estimated water 0.43 MGD supply demand to be
generated by the project,
measured in Millions of Gallons Per Day (MGD)?
Is sufficient water supply
capacity available to serve
                               (not selected) Yes No
the proposed project?
If no, describe any plans to expand the existing water supply capacity:
Is a water line extension
required to serve this
                               (not selected) Yes No
project?
If yes, how much additional line (in miles) will be required?
                                               Wastewater Disposal
Name of wastewater
treatment provider for this
                               City of Atlanta
site:
What is the estimated
sewage flow to be
generated by the project,
measured in Millions of
                               0.36 MGD
Gallons Per Day (MGD)?
Is sufficient wastewater
treatment capacity available to serve this proposed
                               (not selected) Yes No
If no, describe any plans to expand existing wastewater treatment capacity:
Is a sewer line extension
                               (not selected) Yes No
required to serve this
project?
If yes, how much additional line (in miles) will be required?
                                               Land Transportation
How much traffic volume is
expected to be generated
by the proposed
development, in peak hour
                               Approximately: 10,346 net daily trips, 883 trips AM peak, 897 trips PM peak
vehicle trips per day? (If
only an alternative measure
of volume is available
please provide.)
Has a traffic study been
performed to determine whether or not
transportation or access
                               (not selected) Yes No
improvements will be
needed to serve this
project?
Are transportation
improvements needed to serve this project?
                               (not selected) Yes No
If yes, please describe below:Please refer to the Traffic Study performed by Kimley-Horn and Associates.
                                               Solid Waste Disposal
How much solid waste is the
                               7,300 tons
project expected to
generate annually (in tons)?
Is sufficient landfill capacity
                               (not selected) Yes No
available to serve this
proposed project?
If no, describe any plans to expand existing landfill capacity:
Will any hazardous waste
be generated by the development?
                               (not selected) Yes No
If yes, please explain:
```

Stormwater Management

What percentage of the site is projected to be impervious surface once the proposed development has been constructed?

Describe any measures proposed (such as buffers, detention or retention ponds, pervious parking areas) to mitigate the project's impacts on stormwater management: See site plan for impact on waters.		
Environmental Quality		
Is the development located w	vithin, or likely to affect any of the following:	
Water supply watersheds?	(not selected) Yes No	
2. Significant groundwater recharge areas?	(not selected) Yes No	
3. Wetlands?	(not selected) Yes No	
4. Protected mountains?	(not selected) Yes No	
5. Protected river corridors?	(not selected) Yes No	
6. Floodplains?	(not selected) Yes No	
7. Historic resources?	(not selected) Yes No	
8. Other environmentally sensitive resources?	(not selected) Yes No	
If you answered yes to any question above, describe how the identified resource(s) may be affected:		
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