

	2005 STWP - Report of Accomplishments				
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Natural Resources					
Use land use planning to provide for compatible uses in and near wetlands that permit viable use of the property	X				
When existing habitats of sensitive plant and wildlife species are identified, protect or appropriately manage these areas through informed land use decisions.				X	This falls under the Department of Natural Resources.
Provide City representation on ARC task forces or committees to maintain close staff relationships with ARC in efforts to resolve regional issues		X			Ongoing
Revise the Zoning Ordinance and development regulations to provide for open space and conservation areas. Possible development techniques include: density bonus and conservation easements.	X				
Develop a Brownfield Prevention Plan, including an awareness program and legislative action				X	The State office enforces the prevention of Brownfield sites, therefore the City relies on their enforcement and mandates.
Modify open space set-aside requirements for private redevelopment projects to require permanent protection		X			Ongoing
Watershed impact should be considered during future land use planning and development decision -making.		X			Ongoing
A comprehensive groundwater recharge protection ordinance				X	The City has only head waters of the streams and does not see it necessary to develop a protection ordinance.
Work with ARC and Department of Natural Resources to identify and inventory locations of any existing habitats of sensitive plant and wildlife species.		X			Ongoing
Include water resources impact analysis in land use decisions.		X			Ongoing
Create a Floodplain Overlay District for parcels that contain or abut floodplains, wetlands, or stream basins	X				The Federal Emergency Management Agency updated their maps of floodplains, wetlands, and stream basins. The City created a Stream Buffer ordinance that does not permit construction within the floodplain.
Develop incentives for the protection of open space			X		Forward to new STWP

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Modify open space set-asides as a condition of development receiving City funding or funding from the Marietta Housing Authority					Ongoing
Generate a city-wide Greenway Master Plan to assist with the acquisition of greenspace and the establishment of conservation easements.	X				FLU Map has a category for Open Space & Conservation (OSC) that is identified in the Comprehensive Plan. The City adopted a Parks Master Plan 2010 that includes greenways and recreation trails city-wide.
Require additional mitigation for variances from open space requirements					Forward to new STWP
Adoption of an ordinance to prevent development on steep slopes				X	Considered and researched by staff, and was determined that the overall city land area is predominately developed/ built out. The small areas of land that remain undeveloped does not meet the criteria of steep slopes.
Obtain conservation easements along streams			X		Forward to new STWP
Create a mechanism for accepting and maintaining open space lands and conservation easements		X			Further develop coordinated process of accepting and maintaining open space lands, conservation easements and remnants of land.
Create incentives to encourage developers to provide open space, such as plazas and courtyards in redevelopment projects	X				The Commercial Corridor Overlay District ordinance incentives developers to provide open space.
Adopt and enforce an ordinance to ensure new facilities handling hazardous materials or hazardous waste do so on impermeable surfaces with secondary containment systems.				X	The Environmental Protection Department permits the handling of hazardous and hazardous waste.
Continue work on the development of the Etowah Regional Habitat Conservation Plan to ensure protection of local endangered species.				X	Work and coordination with involved cities, counties and agencies have halted.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Continue to implement policies, as appropriate, in accordance with the Metropolitan North Georgia Water Planning District.		X			Ongoing
Enact the DNR Environmental Planning Criteria regulations to ensure the protection of wetlands	X				Reviewed as part of LDP plan review in accordance with DNR Criteria 391-3-16-.03, and Section 404 of the Clean Water Act
Enact a version of the DNR Environmental Planning Criteria regulations to ensure the protection of ground water recharge areas				X	The City has only head waters of the streams and does not see it necessary to develop a protection ordinance.
Establish an educational program for homeowners on ecological, health, and societal benefits of specimen trees	X				This is an ongoing program. Within the past five years the Marietta Tree Keepers have accomplished several educational programs that were well received by the community. Some programs include workshops on selecting and maintaining trees, seminars on rain water harvesting, and biannual "Sip 'N' Strolls." "Sip 'N' Strolls" are the most popular program organized by the Marietta Tree Keepers. MTKs invites local arborists and forestry experts to "stroll" with the residents through their neighborhoods and talk about the native trees. Part of the Marietta Tree Keepers goals and objectives are to continue to educate the community about trees, including their selection, planting and maintenance, by emphasizing the benefits that trees have for our community including reducing air and noise pollution, cooling the air, conserving energy and water, reducing soil erosion, enhancing wildlife habitat and greenspace, not to mention raising property values.
Ensure the tree planting in conjunction with transportation improvements and redevelopment projects to ensure a healthy and stable tree canopy for Marietta's present and future residents	X				Redevelopment projects would be reviewed under the City's zoning procedures and the City's Tree Ordinance.
Enact a version of the DNR Environmental Planning Criteria regulations to ensure the protection of water supply watersheds	X				Reviewed as part of LDP plan review in accordance with DNR Criteria 391-3-16-.03, and Section 404 of the Clean Water Act
Community Facilities					
Continue to implement Marietta's Solid Waste Management Plan to reduce reliance on land-fills and to achieve other goals.		X			Ongoing
Community Outreach Programs: DARE (Drug Awareness Resistance Education) and COPPS (Community Oriented Policing Program).	X				Projects are ongoing projects. DARE was replaced by GREAT after Chief Flynn arrived. Currently taught in elementary schools during the school year. COPs programs are in several neighborhoods throughout the city.

PROJECT	2005 STWP - Report of Accomplishments				EXPLANATION
	COMPLETED	UNDERWAY	POSTPONED (Give an explanation)	NOT ACCOMPLISHED (Give an explanation)	
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.		X			Ongoing
Plan with Cobb-Marietta Water Authority to maximize water supply by planning new sources, water conservation and distribution management practices.		X			Ongoing
Develop Community Facilities Master Plan to coordinate facility development for fire, police, parks and recreation, water, sewer, solid waste, schools, libraries, health arts, senior services, emergency operations, and general government.		X			Ongoing - part of this task is addressed through the annual Budget process and the Strategic Plan.
Develop or reinforce mutual aid or service agreements between different public agencies or jurisdictions, including fiber-optic lines.	X				Ongoing
Continue information sharing and working relationships between County and City staff.		X			Ongoing
Reduce sewer overflows and capacity problems.		X			Ongoing - Cobb County Marietta Water Authority activities are completed on an on-going basis.
Improve the ability to perform maintenance on a proactive basis. This will require a work order database, an inventory of the existing infrastructure, and accurate as-built maps of the water and sewer system. Improve reliability of pump stations and water storage tanks.	X				
Establish and implement a Parks and Recreation Master Plan.		X			The Master Plan was adopted in the spring of 2010. Implementation is ongoing with 2009 Parks Bond expenditures.
Water Line Replacements		X			Ongoing - Annual water pipeline replacement projects are planned and completed on an on-going basis.
School Zone Pedestrian Improvement Program		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST
Sidewalk Improvement Projects		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST
Installation of Pedestrian Improvements for the Roswell St. and Atlanta St. "Gateways"		X			Currently underway is the installation of pedestrian improvements along Roswell Street, which is part of the Roswell Street Streetscape project and the Renaissance District.
Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives.		X			Ongoing
Improve existing parks, with some equipment upgrades		X			Over \$3 million in park upgrades funded by the 2009 Parks Bond are complete as of May 2012.
Optimize water pressure in redevelopment projects and other areas in the city		X			Ongoing - Annual water pipeline replacement projects are planned and completed on an on-going basis.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Inventory the municipal separate storm sewer system	X				Storm sewer system maintained by City.
Establishing a shooting range in A.L. Burrus Park				X	Still in planning stages and is attached to 2005 SPLOST funds of public safety center/fire station
Housing					
Develop a strategy aimed at the identification and preservation of existing sound housing and stable residential neighborhoods.	X				Comp Plan - protection of stable housing and rezoning
Identify appropriate areas on the "Future Land Use Map" to be used as a guide in directing the growth of the City and in analyzing zoning change requests.	X				
Work with the private sector and non-profit organizations to convert substandard rental units into low to moderate income owner-occupied units		X			Ongoing
Develop and adopt flexible development standards and procedures that are responsive to market demands.		X			
Develop plans, policies, and development strategies for different neighborhoods throughout Marietta.		X			
Revise zoning regulations to ensure new multi-family developments meet a high quality housing standard			X		Rollover to new STWP
Revise the zoning regulations to encourage expansions and renovations of existing housing	X				Revised Non-Conforming uses in Zoning Code
Work with the development groups to gain more understanding of the affordable housing issue as it relates to inducement and retention of business.		X			Ongoing
Implement strategies for stricter code enforcement		X			Reword - to say "Continue to investigate strategies for code compliance - Ongoing
Continue CDBG loans for home and ownership rehabilitation		X			Ongoing Program
Make and monitor fair housing standards for housing discrimination based on race, sex, color, religion, national origin, family composition, or handicap status.		X			Ongoing Federal Mandate

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Break public housing cycle by encouraging families to leave system by encouraging residents to improve their financial means.		X			Completing demolition of all family public housing projects in the City. Remaining public housing is for seniors. Families have housing choice through the housing choice voucher program. 29% of those families who bought homes with assistance through the HCV program have relinquished their vouchers. Instituted SmartMoves Mentoring program to transition section 8 residents to financial independence.
Ensure that efforts are being made to protect stable neighborhoods through policy decisions and buffering		X			Ongoing - Part of rezoning process
Modify regulations as they pertain to group homes and assisted living facilities	X				
Write and approve guest-parking requirements and amenity package requirements for all multi-family and attached residential developments	X				
Assist the Marietta Housing Authority and other organizations in the redevelopment of aging housing developments	X				Ongoing - CC member serves on MHA board, PZ staff reviews their plans. This is an ongoing activity to support the MHA with data, housing & development industry contacts and staffing of the joint CDE to address aged housing.
Transportation					
Establish and use public/private partnerships for cooperation in planning, design and financing improved transportation and infrastructure facilities and services.		X			Ongoing - Reword
Develop a fixed-route transit system to meet mobility needs of the transit-dependent, including demand-responsive services for areas of city not initially served by transit and those unable to access service, including elderly and handicapped.	X				Cobb County has Para-transit and senior transportation programs that serve transit dependent, the disabled and the elderly which is programmed around the fixed-route Cobb Community Transit (CCT).
Evaluate and update the existing development regulations to allow alternative land uses in an effort to reduce total trips and trip length.			X		Look at mixed use units for properties inside the loop (overlay), add/ revise existing overlay
Develop and implement transportation management techniques requiring small capital expenditures including variable work hours, transportation management ordinances, ridesharing, transit incentives, turning lanes, and signal optimization.		X			Re-write - Clean-air Campaign
Develop and implement standards that address bicycle and pedestrian needs.		X			Ongoing

PROJECT	2005 STWP - Report of Accomplishments				EXPLANATION
	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	
			(Give an explanation)	(Give an explanation)	
Powder Springs Road to South Cobb Drive Connector (ARC #CO-366)				X	Strategic decision not to pursue
Kennesaw Mtn. to Chattahoochee Multi-Use Trail (ARC #CO-AR-BP120)		X			GDOT's Preliminary Field Plan Review (PFPR) completed, project currently in right of way acquisition
Multi-Use trail bridge at South Marietta Parkway (ARC# CO-AR-BP177)		X			Part of KMCR Intown and North Project, see above
Multi-Use Trails Tower Road to N. Marietta Pkwy. And West Dixie to South Cobb Drive (ARC #CO-AR-BP218)		X			Part of KMCR Intown and North Project, see above
Powder Springs Rd. sidewalk from Garrison to County Services Pkwy (ARC# CO-AR-BP215)		X			Project reduced in scope to Chestnut Hill to Bellemeade, Final Field Plan Review (FFPR) complete, project currently in right of way acquisition
SR 5/ Church/ Cherokee Street		X			Intersection and other road improvements have taken place along these corridors and are identified in other project listed.
Roswell Street Capacity Improvements (4 lanes between Waddell and Lakewood Drive)		X			Final section in 2011 SPLOST
Roswell Street Capacity Improvements (4 lanes between Olive Street and Fairground Street)	X				
Roswell Street Capacity Improvements (4 lanes with median between Victory Drive and Cobb Parkway)		X			2005 SPLOST, project to be bid in 2012
Atlanta Street northbound through lanes (Waterman St. to Waverly Way) Including Waterman Street Turn Lanes to Atlanta St.		X			2005 SPLOST, project to be bid in 2012
Barrett Parkway (6 lanes with median between US 41 and Dallas Highway)					Cobb County DOT Project
Church St. at N. Marietta Pkwy. Intersection Improvement (Extend 3 lanes on Church Street between Sessions Street and North Marietta Parkway)	X				
Roselane St. at Sessions St. Intersection Improvement (Install a radius at the intersection)	X				
Gramling St. at Powder Springs Rd. Right Turn Lane	X				
Lower Roswell Rd. at Roswell Rd. Right Turn Lane	X				
Powers Ferry Rd. at S. Marietta Pkwy Right Turn Lane Extension	X				
Franklin Road Turn Lanes at Delk Road	X				
Powder Springs Road Right Turn Lane at S. Marietta Pkwy	X				
Lake Drive at South Marietta Parkway Intersection Improvements	X				

PROJECT	2005 STWP - Report of Accomplishments				EXPLANATION
	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	
			(Give an explanation)	(Give an explanation)	
South Marietta Parkway at SPSU Campus Signalization, Median, and Sidewalk Improvements	X				
Kennesaw Avenue over Noses Creek Bridge Replacement	X				
Addition of median, turn lanes, and sidewalks and streetscape improvements along Franklin Road (Between South Loop and Delk Road) Delk/Franklin LCI		X			First portion in construction as part of 2005 SPLOST, second section to be let in 2014 as part of 2011 SPLOST
Addition of median, turn lanes, and sidewalks and streetscape improvements along Fairground Street (Between Allgood Road and N. Marietta Pkwy) Envision Marietta		X			Currently under construction
Addition of median, turn lanes, and sidewalks along Fairground Street (Between N. Marietta Pkwy. and S. Marietta Pkwy.)		X			Currently under construction, portions have been completed, additional sections to be completed under 2011 SPLOST
Shoulder widening on Kennesaw Avenue (Between Tower Road and CSX Railroad)	X				
Shoulder widening on Lawrence Street (Between Cole Street and Fairground Street)			X		Project not currently funded
Roswell Street Median & Sidewalks (Between Fairground Street and Victory Drive)			X		Project not currently funded
Powder Springs Rd. Median & Sidewalks (Between S. Marietta Pkwy. and Proposed Connector)		X			2011 SPLOST project
South Marietta Parkway Median & Sidewalks (Between Powder Springs Street and the Kennesaw Avenue overpass)	X				Project scope reduced to intersection improvements at Whitlock intersection
Wylie Road Sidewalks			X		Project not currently funded
Annual Street Resurfacing		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Annual Sidewalk and Multiuse Trail Construction		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Bridge Repair		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Advanced Traffic Management System Expansion (Installation of cameras, fiber optics and changeable message signs on arterials)		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST. REMOVE - changeable message boards.
Streets & Drainage Rehabilitation		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Continue participation with the State, County, and other Metro counties in ARC's transportation coordinating committees. Establish procedures for exchanging transportation planning information with surrounding counties.		X			Ongoing
Share land use and transportation information with County departments and with State and federal transportation agencies.		X			Ongoing
Periodically review and revise the adopted Official Thoroughfare Map, which classifies roadways according to demand function and access standards.		X			Ongoing - Reviewed on yearly basis
Support legislation funding rail projects and other alternative transportation projects.		X			Ongoing
Pavement Marking Replacement: This is an on-going program to replace pavement markings obliterated by resurfacing, traffic and other factors.		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
School Zone Pedestrian Crossing		X			Several projects have been completed, additional projects are underway as part of 2005 and 2011 SPLOST - Duplicate - Delete
East/West Alternatives Traffic Study	X				
Atlanta Street Corridor Streetscape			X		Project not currently funded
CCT subsidy for government employees				X	This is a Cobb County/ CCT project
Loop Corridor Streetscape			X		Project not currently funded
Complete Kennesaw to Chattahoochee multi-use trail		X			Segments of the KMCR Trail are currently underway and are in design or right-of-way phases. The project segments are anticipated to begin construction by 2014. Project segments are shown above.
Link proposed pedestrian crossings over North Loop to walkway along rail line through urban design element		X			Part of KMCR trail, see above
Grade elevate a pedestrian crossing at Mill Street or Depot Street				X	Currently no funding
Cobb Parkway Corridor Streetscape			X		Project not currently funded

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Marietta/City Wide Intersections Converts copper-based transportation information network to fiber optics. System designed for video support, high speed data communications, and local intersection control. Incorporates priority control at local intersections.	X				
Burnt Hickory Road/Whitlock Avenue: Extend right turn lane.		X			Project to be part of 2011 SPLOST General Streets and Drainage
South Marietta Parkway/Alexander Street: Deceleration lane and extension.	X				
Alexander Street/Washington Avenue to Lawrence: Widen to 12' lanes urban		X			2011 SPLOST project
Frasier Circle/Shoulder Widening: Sidewalk, curb and gutter.	X				
Roswell Street/East Park Square to Cobb Parkway: Intersection improvements (turn lanes and signals) and sidewalk improvements.	X				
Generate a Transportation Improvement Master Plan that contains necessary vehicular, bicycle, and pedestrian facilities to guide the construction and assist in obtaining right-of-way.	X				
Develop standards for retrofitting our existing infrastructure with bicycle and pedestrian facilities		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Study the areas surrounding transit stops and evaluate the need for sidewalks and transit shelters		X			Projects part of 2011 SPLOST
Study non-intrusive traffic calming techniques to determine facilities appropriate for the city		X			Projects part of 2011 SPLOST
Continue to support and facilitate the provision of regional mass transit		X			reword
Continue to implement traffic signal optimization and progression throughout the network		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Ensure that stormwater and other water related improvements are scheduled with transportation projects to assist in improving infrastructure		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Continue to coordinate transportation improvement projects with public utilities		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Develop an access management plan that includes consideration of combining driveways, moving driveways away from intersections, controlling left turn movements, providing pedestrian refuge areas using raised medians, and other treatments.		X			Multiple projects completed as part of 2005 SPLOST, additional projects upcoming under 2011 SPLOST
Land Use					
Develop guidelines to be considered when making land use decisions involving redevelopment.	X				
Use the Marietta Comprehensive Plan and the "Future Land Use Map" as a guide in managing the growth of the City and in evaluating zoning change requests.	X				
Amend the existing development regulations as necessary		X			Ongoing
Revise Comprehensive Plan, including Future Land Use Map, to guide growth of City and in evaluating zoning change requests. Use existing land development and density patterns as a basis from forecasting future travel demand.	X				
Amend and strengthen the Tree Protection and Landscape Ordinance		X			Ongoing
Create design guidelines for West Dixie neighborhood				X	Decision not to pursue
Amend the existing sign ordinance to further restrict the size of signage and encourage monument or other signage that prevents visual clutter along downtown entranceways and main corridors	X				
Develop design standards for Marietta's downtown streetscapes that establishes guidelines for various types of signs appropriate to the preferred vision of the community	X				Jaeger Group... Nostalgic Signs
Create design guidelines for Washington/Lawrence neighborhood			X		Reward - Continue to pursue historic districts
Write and approve new zoning guidelines for "activity centers."		X			The City has conducted various special studies to focus on the need, growth and development of areas or activity centers within the City. Some of the studies are the Franklin/Delk LCI, Envision Marietta LCI, Kennestone Hospital Overlay District, and the Marietta University Enhancement District LCI.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Initiate and approve rezoning in East Dixie neighborhoods.			X		The City will be conducting public information meetings for the KMCR Trail - Gap Trail and will include a question that asks if community is interested in rezoning the properties along E. Dixie Ave. The majority of the properties are zoned MF. If community is interested this would down zone the property.
Create neighborhood gateways	X				Ongoing - Continue to identify neighborhoods and gateways within the City. Research has been done to see if neighborhoods want sign toppers on road signs.
Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks		X			Ongoing
Conduct a Land Use/Transportation Master Plan to assist in the development of the areas surrounding Kennestone Hospital.	X				Kennestone Hospital Master Plan was completed in 2006
Conduct yearly updates and revisions to the city's Comprehensive Plan		X			Ongoing
Perform an audit of the entire zoning ordinance to incorporate smart growth policies			X		Consider applying for Community Choices ARC grant
Amend the lists of permitted uses by zoning district			X		Forward to new STWP
Update local area Master Plans every five years to ensure relevancy and accuracy	X				Ongoing
When analyzing future land use map changes and zoning changes provide an analysis about the impact the change will have on the city's jobs-housing balance			X		ongoing - add to rezoning process and obtain new census data.
Institute an overlay district or a form based special district that contains design guidelines and development incentives to assist in the redevelopment of the Franklin Road Corridor			X		Forward to new STWP - consider applying for Supplemental Grant - identify tool for zoning
Establish design guidelines or form base coding in selected areas of the city, where appropriate		X			Ongoing - this would be a part of the zoning code audit
Amend design guidelines as necessary to be consistent with changing and anticipated future conditions		X			ongoing
Establish design guidelines for parking lots and parking decks to ensure an aesthetic appearance for both uses			X		Forward to new STWP
Analyze the impact a new development or request for street closure will have on the maintenance of the city's grid street pattern	X				add/ update section of code -- new STWP
Establish guidelines to assist in mitigating requests for variances from the requirement for buffers	X				Covered under zoning ordinance

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Identify impediments to quality development in the zoning ordinance as a means of promoting new development and assisting in the redevelopment of commercial and office properties	X				Non-conforming uses ordinance and tree ordinance updated. The City Manager has formed a Committee to focus on new development and redevelopment efforts within the city.
Create an Urban Village Commercial District that would be appropriate in specified areas				X	Cobb Co. ordinance Urban Village Commercial - the City may have an interest to investigate further.
Develop a comprehensive sign database to assist in the amortization of nonconforming signs				X	The City determined that the Amortization schedule for nonconforming signs is not legal. Therefore, unable to enforce.
Develop neighborhood plans as appropriate			X		Currently reviewing relevance as it fits into the City's priorities and plans. This is an ongoing effort to monitor the progress of the various redevelopment sites across the city.
Conduct corridor studies to assist in the revitalization and reuse of aging commercial corridors		X			Ongoing
Evaluating effects on travel demand during the rezoning process		X			Ongoing
Initiate and participate in cooperative planning processes with adjoining local governments to assist in land use, transportation, urban design, and redevelopment		X			Ongoing
Planning staff should work with other local governments in the ARC region through LCI, LUCC, and other programs		X			Duplicate
Historic Resources					
Contact other governmental agencies to assess the amount of grants, loans, leveraged funds and other financial assistance available to the city for preservation and tourism needs.		X			
An analysis of the financial impact tourism could have on the city, including a funding strategy, estimates on number of tourists and analysis of impact on the city in terms of increased city revenues from tourists, growth in private economy from tourism		X	X		Some of this is being reviewed by local business owners within the city.
Encourage the tax-deductible donation of historic façade easements and conservation easements to further protect significant cultural resources in perpetuity		X			This is an ongoing initiative that is not being actively pursued by any specific program, but is always available as an option to interested parties.
Promote use of tax credits to support historic home restoration.		X			Ongoing

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Establish an assistance program to help fund local historic rehabilitation projects				X	City is not pursuing at this time
Update Marietta's inventory of historic places and districts		X			Ongoing
Develop a series of seminars and workshops for the education of the public on historic preservation, the process, the implications, and the opportunities	X				Forward to new STWP
Establish historic districts and designate historic properties	X				This is an ongoing initiative. The Historic Preservation Commission (HPC) is actively pursuing the designation of historic districts and designate historic properties. They have designated four local landmarks, however (Smith Manning House, Clarke Library, Marietta Water Works, and Brumby Hall).
Establish design guidelines for each historic district as they are created	X				This is an ongoing initiative. Within the past five years, the Historic Planning Commission has developed design guidelines for Downtown Marietta, Kennesaw Avenue, Moon Holland, and Church Cherokee historic districts. Design Guidelines have also been developed for four locally designated landmarks (Smith Manning House, Clarke Library, Marietta Water Works, and Brumby Hall).
Promote use of tax credits to support historic home restoration.		X			Duplicate
Establish an assistance program to help fund local historic rehabilitation projects		X			Duplicate
Update Marietta's inventory of historic places and districts		X			Duplicate
Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks		X			Duplicate
Educate the community concerning the value of historic resources through heritage preservation programs for primary and secondary schools		X			Ongoing
Preserve historic and cultural resources through compatible zoning and adequate buffering of historic sites from incompatible uses		X	X		Staff is currently reviewing.
Economic Development & Redevelopment					
Create and update a Vacant Business Space and Undeveloped Properties Inventory		X			Inventories are listed on the City's Economic Development website.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Evaluate the provision of City services in relation to industry needs and implement a program to retain existing businesses and attract new businesses.				X	No formal evaluation conducted by Econ Dev. Some of this may have been done by BLW.
Develop a program to assess the needs businesses have for services provided by the city, the adequacy of those services, and methods to assist them in locating or expanding their operations in the city.		X			Business Retention and Expansion (BRE) program through Economic Development. Also part of Marietta Power, Water, Fire & Police
Create and update an inventory the location, type, and size of existing businesses to create and maintain an economic development database.		X			Database for industrial and some office in the CBD.
Streamline procedures and requirements, update staff skills, and improve organizational databases to enhance the City's role as a public sector economic developer.		X			
Provide incentives for retention/expansion/development of new and existing businesses in the City of Marietta		X			The Marietta Growth Fund, Opportunity Zones, Marietta Military Zone, Electric Rate Incentive
Develop a design studio that will leverage skills at local post-secondary institutions to assist in the redevelopment	X				This project was modified, which included a collaboration with SPSU for architecture student designs of specific areas within the city.
Develop a Brownfield Redevelopment Plan, including an awareness program and policy plan.			X		Lack of staff and funding.
Create and update a map of known Brownfields and Greyfields			X		Lack of staff and funding.
Prepare a yearly tax structure analysis				X	Determined not needed
Prepare yearly development reports				X	Not pursuing at this time due to economic slow..
Create an Economic Development Incentives Program that contains associated policies to assist in business expansion, retention, and redevelopment			X		City manager has formed a Committee of various staff to improve business climate within the city.
Prepare a marketing strategy to promote business and industry in Marietta that contains information about local area trade schools, educational institutions, and coordinated economic incentives		X			Worked with Marietta City Schools to develop an update brochure. Move to Marietta website limited funds, limited strategy- website, print ads, trade shows, social media.
Perform annual updates to the city's community profile document that showcase the areas quality-of-life				X	Print media not as effective-more emphasis on social media for QOL updates.

2005 STWP - Report of Accomplishments					
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Provide an revolving loan fund to assist in the development and expansion of small businesses and entrepreneurs		X			HUD grant funds provided to three businesses with a job creation component. Small loan fund are still available.
Update the inventory of targeted redevelopment areas as necessary		X			Currently underway is Franklin Road, Cobb Parkway....
Prepare a yearly tax structure analysis		X			Duplicate
Prepare yearly development reports		X			Duplicate
Create Tax Allocation Districts, where appropriate, and administer existing Tax Allocation Districts	X				The TAD's have been created. The Finance Department is responsible for the ongoing monitoring and administration of each TAD.
Create a comprehensive economic development strategy for the city		X			Target industries through the Business Retention Expansion Program (BREP)
Create Tax Allocation Districts, where appropriate, and administer existing Tax Allocation Districts		X			Duplicate
Create Opportunity Zones in appropriate areas	X				The City established 3 Opportunity Zones within the City.
Create redevelopment plans to assist in the redevelopment of blighted areas	X				Ongoing - Envision Marietta LCI study, Franklin/ Delk LCI, Redevelopment plan for Opportunity Zone areas, and currently awarded funds for the Marietta University Enhancement District LCI. Completed a citywide retail corridor study to identify possible redevelopment sites. Assisted the city with blight program.
Expand the network of way-finding signage in Marietta		X			Completed way-finding signage for N. Marietta Parkway and the CBD, and underway is additional signage on I-75.
Prepare an inventory of sites appropriate to expand our arts and entertainment services clusters		X			CBD arts community and Artisan Resource Center
Perform an assessment of the financial impact tourism has on Marietta in terms of the change in the tax base, sales tax generation and multiplier effects in the local economy.		X			Marietta Welcome Center and Cobb Travel & Tourism
Implement a customer service policies and action plan		X			Ongoing
Conduct a study to determine the need for and appropriate locations for community and senior centers in Marietta			X		Forward to new STWP

		2005 STWP - Report of Accomplishments			
PROJECT	COMPLETED	UNDERWAY	POSTPONED	NOT ACCOMPLISHED	EXPLANATION
			(Give an explanation)	(Give an explanation)	
Work with major educational institutions, medical, and governmental institutions on facilities master plans		X			Ongoing - Kennestone Study/ LCI University, Marietta University Enhancement District LCI
Provide infrastructure improvements as planned to existing and future employment centers		X			Ongoing - Marietta Power & Water, PW road improvements, Broad band