

2012 City of Marietta Short Term Work Program

| PROJECT | Ongoing | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | Responsible Party | Cost Estimate | Funding Source | Element |
|---|---------|------|------|------|------|------|------|------|---|-----------------|----------------|-------------------|
| Natural Resources | | | | | | | | | | | | |
| Provide City representation on ARC task forces or committees to maintain close staff relationships with ARC in efforts to resolve regional issues | X | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Modify open space set-aside requirements for private redevelopment projects to require permanent protection | | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Watershed impact should be considered during future land use planning and development decision -making. | X | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Work with ARC and Department of Natural Resources to identify and inventory locations of any existing habitats of sensitive plant and wildlife species. | X | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Include water resources impact analysis in land use decisions. | X | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Develop incentives for the protection of open space | | | | | | | | | Development Services - PZ | General Revenue | In-house | Natural Resources |
| Modify open space set-asides as a condition of development receiving City funding or funding from the Marietta Housing Authority | X | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Generate a city-wide Greenway Master Plan to assist with the acquisition of greenspace and the establishment of conservation easements. | | | | | | | X | | Parks & Recreation, Development Services - PZ | General Revenue | In-house | Natural Resources |
| Require additional mitigation for variances from open space requirements | | | | | | | | | Development Services - PZ, | General Revenue | In-house | Natural Resources |
| Create a mechanism for accepting and maintaining open space lands and conservation easements | | | | X | | | | | Development Services - PZ, Parks & Recreation, & Public Works | General Revenue | In-house | Natural Resources |
| Continue to implement policies, as appropriate, in accordance with the Metropolitan North Georgia Water Planning District. | X | | | | | | | | Public Works & BLW | | | Natural Resources |

2012 Comprehensive Plan Update
New 5-Year STWP

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|--|---------|------|------|------|------|------|------|------|---|-----------------|--------------------|-------------------|
| Establish an educational program for homeowners on ecological, health, and societal benefits of specimen trees | X | | | | | | | | Development Services - Marietta Tree Keepers | General Revenue | In-house | Natural Resources |
| Ensure the tree planting in conjunction with transportation improvements projects to ensure a healthy and stable tree canopy for Marietta's present and future residents | X | | | | | | | | Development Services - PZ, Public Works | General Revenue | In-house | Natural Resources |
| Identify Regionally Important Resources (RIR) in the jurisdiction and depict as Areas Requiring Special Attention, Conservation Areas, or similar classification on the Future Development Map in the local comprehensive plan. ARC Local Govt Performance Stds - Min4.A- Required | | X | | | | | | | Development Services - PZ | General Revenue | In-house | Natural Resources |
| Identify projects within the Short Term Work Program of the local Comprehensive Plan that improves conservation and preservation of resources that contribute to the community's green infrastructure network. ARC Local Govt Performance Stds -Min4.F | | | X | | | | | | Development Services - PZ, Parks & Recreation | General Revenue | In-house | Natural Resources |
| Tree planting each year November-March - Plant at least 200-300 trees each season which include but are not limited to schools, public right-of-ways, KMNBP, City spaces/Parks | X | | | | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund | Natural Resources |
| Greenspace rejuvenation - Determine greenspace locations in the City of Marietta that need rejuvenation support | X | | | | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund | Natural Resources |
| Square Trees - Continue to assist and support the idea of adding trees to areas of the Square which do not have tree canopy | X | | | | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund - Grants | Natural Resources |
| Develop a Neighborhood Tree Replacement Program - Help local neighborhoods establish tree replacement or tree planting activities; develop Standard Community Tree Planting plans for right-of-way/entry way of neighborhoods | | | | X | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund | Natural Resources |
| Sip-n-Stroll's Educational Events - Continue to educate our community thru sip-n-strolls in neighborhoods, parks and other qualifying areas about the importance of healthy tree canopy to our City through professional arborists, landscape architects and forestry experts | X | | | | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund | Natural Resources |

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| Develop a Tree Self-Guided Educational Walk -This would be a program similar to self-guided Historic Walks that allow the residents or visitors explore areas of our City that have signature specimen trees | | | | X | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund | Natural Resources |
| Educational Programs - MTK/Grants/other organizations Continue to educate our community, children and neighborhood associations by organizing and participating in workshops/meetings. The goal is to educate about care and maintenance, selection, replacement, and community benefits of continued tree canopy for the future of the City of Marietta. | X | | | | | | | | Development Services - Marietta Tree Keepers | TBD | Tree Fund - Grants | Natural Resources |
| Community Facilities | | | | | | | | | | | | |
| Continue to implement Marietta's Solid Waste Management Plan to reduce reliance on land-fills and to achieve other goals. | X | | | | | | | | Public Works | General Revenue | User Fees and General Fund | Community Facilities |
| Community Outreach Programs: GREAT and COPs (Community Oriented Policing Program). | X | | | | | | | | Police | General Revenue | In-house | Community Facilities |
| Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives. | X | | | | | | | | Development Services - PZ, Public Works, BLW | General Revenue | In-house | Community Facilities |
| Plan with Cobb-Marietta Water Authority to maximize water supply by planning new sources, water conservation and distribution management practices. | X | | | | | | | | BLW | General Revenue | In-house | Community Facilities |
| Develop or reinforce mutual aid or service agreements between different public agencies or jurisdictions, including fiber-optic lines. | X | | | | | | | | Development Services, Parks & Recreation, Public Works. Public Safety | General Revenue | In-house | Community Facilities |
| Continue information sharing and working relationships between County and City staff. | X | | | | | | | | Public Safety, Public Works, Development Services, Parks & Recreation | General Revenue | In-house | Community Facilities |
| Reduce sewer overflows and capacity problems. | X | | | | | | | | BLW | Capital Funds | BLW Misc. Project Budget | Community Facilities |
| Water Line Replacements | X | | | | | | | | BLW | \$1,250,000 | CIP | Community Facilities |
| Allocate wastewater capacity in coordination with land use planning efforts and Comprehensive Plan policy objectives. | X | | | | | | | | Development Services - PZ & BLW | General Revenue | In-house | Community Facilities |
| Aviation Sports Complex Improvements | | X | | | | | | | Parks & Recreation | \$650,000 | 2009 Parks Bond | Community Facilities |
| Birney Street Park Improvements | | | X | | | | | | Parks & Recreation | \$100,000 | 2009 Parks Bond | Community Facilities |
| Brown Park Improvements | | X | | | | | | | Parks & Recreation | \$750,000 | 2009 Parks Bond | Community Facilities |

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| Burruss Nature Park Improvements | | | X | | | | | | Parks & Recreation | \$250,000 | 2009 Parks Bond | Community Facilities |
| Custer Park Improvements | | X | | | | | | | Parks & Recreation | \$500,000 | 2009 Parks Bond | Community Facilities |
| Elizabeth Porter Recreation Center Replacement Project | | | | X | | | | | Parks & Recreation | \$3,750,000 | 2009 Parks Bond | Community Facilities |
| Flournoy Park Improvements | | | X | | | | | | Parks & Recreation | \$30,000 | 2009 Parks Bond | Community Facilities |
| Glover Park (The Square) Improvements - renovate landscaping | | | X | | | | | | Parks & Recreation | \$175,000 | 2009 Parks Bond | Community Facilities |
| Gramling Street Park Improvements | | | X | | | | | | Parks & Recreation | \$40,000 | 2009 Parks Bond | Community Facilities |
| Hickory Hills Park Improvements | | X | | | | | | | Parks & Recreation | \$1,750,000 | 2009 Parks Bond | Community Facilities |
| Hill Park Improvements | | X | | | | | | | Parks & Recreation | \$5,000 | 2009 Parks Bond | Community Facilities |
| Lake Park Improvements | | | X | | | | | | Parks & Recreation | \$40,000 | 2009 Parks Bond | Community Facilities |
| Laurel Park Improvements | | X | | | | | | | Parks & Recreation | \$1,200,000 | 2009 Parks Bond | Community Facilities |
| Lawrence Street Community Center Improvements | | | | X | | | | | Parks & Recreation | \$1,100,000 | 2009 Parks Bond | Community Facilities |
| Lewis Park Improvement | | X | | | | | | | Parks & Recreation | \$225,000 | 2009 Parks Bond | Community Facilities |
| Merritt Park Improvements | | X | | | | | | | Parks & Recreation | \$250,000 | 2009 Parks Bond | Community Facilities |
| Victory Park Improvements | | | X | | | | | | Parks & Recreation | \$200,000 | 2009 Parks Bond | Community Facilities |
| West Dixie Park Improvements | | | X | | | | | | Parks & Recreation | \$60,000 | 2009 Parks Bond | Community Facilities |
| Whitaker Park Improvements | | | X | | | | | | Parks & Recreation | \$170,000 | 2009 Parks Bond | Community Facilities |
| Wildwood Park Improvements | | | X | | | | | | Parks & Recreation | \$300,000 | 2009 Parks Bond | Community Facilities |
| Woods Park Improvements | | X | | | | | | | Parks & Recreation | \$5,000 | 2009 Parks Bond | Community Facilities |
| Development of Parks, Facilities, Trails, and Greenspace (new and existing) | | | | | | X | | | Parks & Recreation | \$5,000,000 | 2009 Parks Bond | Community Facilities |
| Parks Improvements | | | | | | | | X | Parks & Recreation, Public Works | \$4,929,943 | 2011 SPLOST - Tier 2 | Community Facilities |
| Implement Parks Master Plan | X | | | | | | | | Parks & Recreation | General Revenue | In-house | Community Facilities |
| Undertake Parks Master Plan Update | | | | | X | | | | Parks & Recreation | General Revenue | In-house | Community Facilities |
| Complete a parks and facilities asset management plan | | | | X | | | | | Parks & Recreation | General Revenue | In-house | Community Facilities |
| Develop Community Wide programs to combat obesity | X | | | | | | | | Parks & Recreation | General Revenue | In-house | Community Facilities |
| 1 Fire Engine | | X | | | | | | | Public Safety, Public Works | \$610,000 | 2011 SPLOST | Community Facilities |

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| Public Safety - Public Safety including purchase of land for relocation of Station 56 and additional Public Safety Improvements | | X | | | | | | | Public Safety, Public Works | \$3,000,000 | 2011 SPLOST | Community Facilities |
| Public Safety - Additional funds for Public Safety including purchase of land for relocation of Station 56 and additional Public Safety improvements | | | | | | | | X | Public Safety, Public Works | \$2,000,000 | 2011 SPLOST - Tier 2 | Community Facilities |
| Optimize water pressure in redevelopment projects and other areas in the city | X | | | | | | | | BLW, Redevelopment Corporation | General Revenue | In-house | Community Facilities |
| Rescind anti residential fire sprinkler law | | | X | | | | | | Public Safety | General Revenue | In-house | Community Facilities |
| Construct Public Safety Training facility | | | | X | | | | | Public Safety | General Revenue | TBD | Community Facilities |
| Construction fire station 7 | | | | | X | | | | Public Safety | General Revenue | TBD | Community Facilities |
| Increase response capability to catastrophic events | X | | | | | | | | Public Safety | General Revenue | In-house | Community Facilities |
| Completion of primary underground electric service on Powder Springs Rd. in conjunction with the SPLOST project improvement from Sandtown Rd. back to the square. | | | | X | | | | | BLW | General Revenue | TBD | Community Facilities |
| Completion of primary underground electric service on Franklin Rd. from the South Marietta Loop to Delk which is in conjunction with a SPLOST project. | X | | | | | | | | BLW | General Revenue | TBD | Community Facilities |
| The installation of fiber to all Marietta Power substations to enhance distribution automation and evolve our smart grid capabilities. This will dramatically improve system reliability. In addition we will be working towards enhanced automated meter infrastructure (AMI). | X | | | | | | | | BLW | General Revenue | TBD | Community Facilities |
| Housing | | | | | | | | | | | | |
| Develop a strategy aimed at the identification and preservation of existing stable housing and residential neighborhoods. | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |
| Work with the private sector and non-profit organizations to convert substandard rental units into low to moderate income owner-occupied units | X | | | | | | | | PZ, Economic Development, Community Development | General Revenue | In-house | Housing |
| Develop and adopt flexible development standards and procedures that are responsive to market demands. | X | | | | | | | | Development Services - PZ & Economic Development | General Revenue | In-house | Housing |
| Develop plans, policies, and development strategies for different neighborhoods throughout Marietta. | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |
| Revise zoning regulations to ensure new multi-family developments meet a high quality housing standard | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |

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| Work with the development groups to gain more understanding of the affordable housing issue as it relates to inducement and retention of business. | X | | | | | | | | Development Services, Economic Development & Redevelopment | General Revenue | In-house | Housing |
| Continue to investigate strategies for code compliance | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |
| Continue CDBG loans for home and ownership rehabilitation | X | | | | | | | | Development Services - Community Development | General Revenue | In-house | Housing |
| Make and monitor fair housing standards for housing discrimination based on race, sex, color, religion, national origin, family composition, or handicap status. | X | | | | | | | | Development Services - CDBG | General Revenue | In-house | Housing |
| Break public housing cycle by encouraging families to leave system by encouraging residents to improve their financial means. | X | | | | | | | | Marietta Housing Authority | Family Self-Sufficiency Act | Federal Govt. | Housing |
| Ensure that efforts are being made to protect stable neighborhoods through policy decisions and buffering | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |
| Modify regulations as they pertain to group homes and assisted living facilities - Update to be more consistent with State Regulations | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Housing |
| Assist the Marietta Housing Authority and other organizations in the redevelopment of aging housing developments | X | | | | | | | | Marietta Housing Authority, Development Services - PZ, Redevelopment Corporation | General Revenue | In-house | Housing |
| Evaluate the jobs-housing-balance in Regional Centers, Regional Employment Corridors and Community Activity Centers as identified on the Unified Growth Policy Map (UGPM). Identify strategies and incentives aimed at increase housing types and satisfying the desired jobs-housing-balance. ARC Local Govt Performance Stds - Min3.I | | | X | | | | | | Development Services - PZ, Economic Development, Redevelopment Corp | General Revenue | In-house | Housing |
| Increase senior housing stock. | X | | | | | | | | Marietta Housing Authority | TBD | TBD/ Grants | Housing |
| Promote homeownership. | X | | | | | | | | Marietta Housing Authority | TBD | TBD/ Grants | Housing |
| Transportation | | | | | | | | | | | | |
| Establish and use public/private partnerships for cooperation in planning, design and financing improved transportation and infrastructure facilities and services. | X | | | | | | | | Development Services - PZ, Public Works | NA | In-house | Transportation |

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| Evaluate and update the existing development regulations to allow alternative land uses in an effort to reduce total trips and trip length. - Mixed use units for properties inside the Loop (overlay). Add or revise existing overlay | | | | | | X | | | Development Services - PZ, Public Works | General Revenue | In-house | Transportation |
| Partner with the Clean-Air Campaign to promote air-quality initiatives | | | | | X | | | | Public Works, Development Services - PZ & Personnel | General Revenue | In-house | Transportation |
| Develop and implement standards that address bicycle and pedestrian needs. | X | | | | | | | | Development Services - PZ & Public Works | General Revenue | In-house | Transportation |
| Kennesaw Mtn. to Chattahoochee Multi-Use Trail - Includes Bridge over S. Loop east of Powder Springs Rd - from Tower Rd at Roselane Street to West Atlanta Street at South Cobb Drive (ARC #CO-AR-BP120) | | | | X | | | | | Public Works & Development Services - PZ | \$4,416,158 | STP & SPLOST | Transportation |
| Marietta Multi-use Trail - from CCT Transfer Station to Alumni Drive (ARC# CO-AR-BP177) | | X | | | | | | | Public Works & Development Services - PZ | \$332,394 | CMAQ & SPLOST | Transportation |
| Powder Springs Rd. Multi-use Trail - from Chestnut Hill Rd to Bellemeade Drive (ARC# CO-AR-BP215) | | | X | | | | | | Public Works & Development Services - PZ | \$1,777,761 | STP & SPLOST | Transportation |
| Roswell Street Capacity Improvements (4 lanes with median between Victory Drive and Cobb Parkway) | | X | | | | | | | Public Works | \$9,000,000 | SPLOST | Transportation |
| Atlanta Street northbound through lanes (Waterman St. to Waverly Way) Including Waterman Street Turn Lanes to Atlanta St. | | X | | | | | | | Public Works | \$340,000 | SPLOST | Transportation |
| Addition of median, turn lanes, and sidewalks and streetscape improvements along Franklin Road (Between South Loop and Delk Road) Delk/Franklin LCI | | | | X | | | | | Public Works & Development Services - PZ | \$4,396,720 | SPLOST | Transportation |
| Addition of median, turn lanes, and sidewalks and streetscape improvements along Fairground Street (Between Allgood Road and N. Marietta Pkwy) Envision Marietta | | X | | | | | | | Public Works & Development Services - PZ | \$4,516,720 | SPLOST | Transportation |
| Addition of median, turn lanes, and sidewalks along Fairground Street (Between N. Marietta Pkwy. and S. Marietta Pkwy.) | | X | | | | | | | Public Works & Development Services - PZ | \$9,256,721 | SPLOST | Transportation |

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| Continue participation with the State, County, and other Metro counties in ARC's transportation coordinating committees. Establish procedures for exchanging transportation planning information with surrounding counties. | X | | | | | | | | Development Services, Public Works | General Revenue | In-house | Transportation |
| Share land use and transportation information with County departments and with State and federal transportation agencies. | X | | | | | | | | Development Services, Public Works | General Revenue | In-house | Transportation |
| Periodically review and revise the adopted Official Thoroughfare Map, which classifies roadways according to demand function and access standards. | X | | | | | | | | Development Services, Public Works | General Revenue | In-house | Transportation |
| Support legislation funding rail projects and other alternative transportation projects. | X | | | | | | | | Development Services, Public Works | General Revenue | In-house | Transportation |
| Study the areas surrounding transit stops and evaluate the need for sidewalks and transit shelters | X | | | | | | | | Planning and Development Services - PZ& Public Works | General Revenue | In-house | Transportation |
| Study non-intrusive traffic calming techniques to determine facilities appropriate for the city | X | | | | | | | | Development Services - PZ& Public Works | General Revenue | In-house | Transportation |
| Continue to support and facilitate the provision of regional mass transit - the Northwest Transit Corridor Study (Cobb County) | X | | | | | | | | Development Services - PZ& Public Works | General Revenue | In-house | Transportation |
| Ensure that stormwater and other water related improvements are scheduled with transportation projects to assist in improving infrastructure | X | | | | | | | | Public Works | General Revenue | In-house | Transportation |
| Develop an access management plan that includes consideration of combining driveways, moving driveways away from intersections, controlling left turn movements, providing pedestrian refuge areas using raised medians, and other treatments. | X | | | | | | | | Public Works | General Revenue | In-house | Transportation |
| Cherokee Street @ Cherry Street/Canton Rd at Cherokee Street and Cherry Street (Intersection Improvement) | | | | | X | | | | Public Works | \$360,000 | 2011 SPLOST | Transportation |
| Cobb Pkwy @ North Marietta Pkwy (Intersection Improvement) | | | | X | | | | | Public Works | \$490,000 | 2011 SPLOST | Transportation |
| Roswell Rd at Cobb Pkwy - Intersection improvement, additional lane across Roswell Rd | | | | X | | | | | Public Works | \$490,000 | 2011 SPLOST | Transportation |
| North Marietta Pkwy at Wallace Rd (Intersection Improvement) | | | | | X | | | | Public Works | \$360,000 | 2011 SPLOST | Transportation |
| Roswell St 4 Lane Gap Completion | | | X | | | | | | Public Works | \$1,726,000 | 2011 SPLOST | Transportation |
| Roundabout at Mountain View and Polk Street | | | | | X | | | | Public Works | \$490,000 | 2011 SPLOST | Transportation |
| South Marietta Pkwy at Atlanta Street (Intersection Improvement) | | | | X | | | | | Public Works | \$490,000 | 2011 SPLOST | Transportation |

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| Traffic Calming Devices | | X | | | | | | | Public Works | \$400,000 | 2011 SPLOST | Transportation |
| Traffic Calming at 13 Intersections - Traffic calming at 13 intersections along major street - non-textured pavement treatment. Kennesaw Ave at Tower Rd; Church St Ext at Bells Ferry Rd; Church St Ext at Canton Rd Conn; Church/Canton Rd at Tower Rd; Church at Cherry; Cherokee at Cherry; Cherokee at Margaret; Church at Sessions; Tower at Cogburn/ North Ave; Tower Rd at Plaza Way/Kennestone Hosp Blvd. | | | X | | | | | | Public Works | \$740,000 | 2011 SPLOST | Transportation |
| Fairground St Improvement B - from Haley St to Gene Atkins Alley. Sidewalks, median and streetscape improvements | | | | X | | | | | Public Works | \$1,960,000 | 2011 SPLOST | Transportation |
| Fairground St Improvement C - from Washing Ave to Rigby St. Sidewalks, median and streetscape improvements | | | | | X | | | | Public Works | \$2,870,000 | 2011 SPLOST | Transportation |
| Franklin Rd Improvements A - from Twinbrooks Dr to Los Colonis Apts. Median and streetscape improvements. (CO-410) | | | | X | | | | | Public Works | \$2,150,000 | 2011 SPLOST | Transportation |
| Cobb Parkway (US 41) - from Cobb Pkwy (US 41) to White Cr. Decel lane on Cobb Pkwy (US 41) northbound to southern intersection with White Cr. | | | | | X | | | | Public Works | \$250,000 | 2011 SPLOST | Transportation |
| Powder Springs Street (SR360) Streetscape - from S. Marietta Pkwy (SR 120) to Sandtown Rd. Streetscape Improvements | | | | | X | | | | Public Works | \$4,000,000 | 2011 SPLOST | Transportation |
| Alexander Street - from Roswell St to Washington St. Road widening, sidewalks and drainage improvements | | X | | | | | | | Public Works | \$804,650 | 2011 SPLOST | Transportation |
| Sign reflectivity - replacement of signage throughout the City. | | X | | | | | | | Public Works | \$270,000 | 2011 SPLOST | Transportation |
| Street Marking reflectivity - replacement of street markings throughout the City. | | X | | | | | | | Public Works | \$1,928,771 | 2011 SPLOST | Transportation |
| West Dixie Ave at Powder Springs St.. Realign Hedges St and West Dixie Ave to one signalized intersection at Powder Springs St | | | X | | | | | | Public Works | \$1,640,000 | 2011 SPLOST | Transportation |
| Annual Street Resurfacing | X | | | | | | | | Public Works | \$7,542,857 | 2011 SPLOST | Transportation |
| Annual Sidewalk and Multiuse Trail Construction | X | | | | | | | | Public Works | \$2,545,714 | 2011 SPLOST | Transportation |
| Bridge Rehabilitation | X | | | | | | | | Public Works | \$572,449 | 2011 SPLOST | Transportation |
| Advanced Traffic Management System Expansion | X | | | | | | | | Public Works | \$2,377,347 | 2011 SPLOST | Transportation |
| General Streets and Drainage Rehabilitation | X | | | | | | | | Public Works | \$2,377,347 | 2011 SPLOST | Transportation |
| Main Gateways into City | X | | | | | | | | Public Works | \$1,084,286 | 2011 SPLOST | Transportation |
| Public Works Facility Renovation | | | X | | | | | | Public Works | \$2,180,000 | 2011 SPLOST | Transportation |
| Traffic Control Center Replacement - Replace Traffic Control Center rack mounted servers and equipment | | | X | | | | | | Public Works | \$1,090,000 | 2011 SPLOST | Transportation |
| Cobb Pkwy at Terrell Mill Rd - Intersection improvement, south section of intersection part of Cobb Parkway at Windy Hill Road intersection | | | | | | | | X | Public Works | \$290,000 | 2011 SPLOST - Tier 2 | Transportation |

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| Cobb Parkway at Windy Hill Road - Intersection improvement, joint project with Cobb County, funding to be shared with Cobb County | | | | | | | | X | Public Works | \$700,000 | 2011 SPLOST - Tier 2 | Transportation |
| Roswell St 4 Lane Gap Completion - Additional funds for Completion of 4 lanes between Coryell and Lakewood Dr, include resurfacing of Roswell St from East Park Sq to Fairground St | | | | | | | | X | Public Works | \$2,164,000 | 2011 SPLOST - Tier 2 | Transportation |
| Marietta Quiet Zones - Matching funds for railroad quiet zone installations at 7 intersections: East Dixie Av, Waverly Way, Whitlock Av, Mill St, Polk St, Kennesaw Av, and Marble Mill Rd | | | | | | | | X | Public Works | \$1,000,000 | 2011 SPLOST - Tier 2 | Transportation |
| Powder Springs Street (SR360) Streetscape - Additional funds for Streetscape improvements | | | | | | | | X | Public Works | \$2,970,000 | 2011 SPLOST - Tier 2 | Transportation |
| Street Marking reflectivity - Additional funds for replacement of street markings throughout the City | | | | | | | | X | Public Works | \$351,229 | 2011 SPLOST - Tier 2 | Transportation |
| Lawrence Street Sidewalks - Additional sidewalk and roadway improvements | | | | | | | | X | Public Works | \$410,000 | 2011 SPLOST - Tier 2 | Transportation |
| North Marietta Pkwy at Cobb Prkway Pedestrian Access - Pedestrian crossing improvements at the intersection of North Marietta and Cobb Parkway, includes sidewalk to Barnes Mill Road | | | | | | | | X | Public Works | \$160,000 | 2011 SPLOST - Tier 2 | Transportation |
| Wylie Rd Sidewalks Phase 1 - Construct sidewalks along Wylie Road from South Marietta Parkway (SR120) to Ridge Run, Includes minor roadway alignment improvements | | | | | | | | X | Public Works | \$670,000 | 2011 SPLOST - Tier 2 | Transportation |
| Safe Routes to School Projects (Whitlock Ave, Cleburne Ave, Merritt Road, and Park Street) | | | | X | | | | | Development Services - PZ, Public Works | \$492,512 | GDOT - SRTS | Transportation |
| Conduct and development a Safe Routes to School Plan and Program | | | X | | | | | | Development Services - PZ, Public Works, Marietta City Schools, GDOT | General Revenue | In-house | Transportation |
| Atherton Square Revitalization Transportation Enhancement Project | | | | X | | | | | Development Services - PZ, Public Works | \$773,407 | GDOT - TE & 2011 SPLOST | Transportation |
| KMCR Trail - Gap Transportation Enhancement Project - from W. Atlanta Street at E. Dixie Ave to Fairground Street at the Cobb Civic Center | | | | X | | | | | Development Services - PZ, Public Works | \$1,338,959 | GDOT - TE & 2011 SPLOST | Transportation |
| The Cemetery Trail Transportation Enhancement Project - from Powder Springs Street to W. Atlanta Street | | | | X | | | | | Development Services - PZ, Public Works | \$884,670 | GDOT - TE & 2011 SPLOST | Transportation |

2012 Comprehensive Plan Update
New 5-Year STWP

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|--|---------|------|------|------|------|------|------|------|---|----------------------------|-----------------|----------------|
| Identify future transit station locations in the city or county comprehensive plan based on the station location areas in the ARC Regional Transportation Plan (RTP), where applicable. ARC Local Govt Performance Stds - M1.D. Required | X | | | | | | | | Development Services - PZ, Public Works | General Revenue | General Revenue | Transportation |
| Propose an innovative activity undertaken by the local government to further Objective 1 of the Local Government Plan Implementation Standards - Min1 Innovation | | | X | | | | | | Development Services - PZ | General Revenue | In-house | Transportation |
| Land Use | | | | | | | | | | | | |
| Amend the existing development regulations as necessary | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Amend and strengthen the Tree Protection and Landscape Ordinance | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Continue to pursue the development of historic districts | X | | | | | | | | Development Services - HPC | General Revenue | In-house | Land Use |
| Write and approve new zoning guidelines for "activity centers." | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Initiate and approve rezoning in East Dixie neighborhoods. | | | | X | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Create neighborhood gateways | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Identify and achieve historic status for significant buildings and/or areas by designating them as historic landmarks | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Conduct yearly updates and revisions to the city's Comprehensive Plan | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Perform an audit of the entire zoning ordinance to incorporate smart growth policies - Consider applying for ARC's Community Choices grant. | | | | X | | | | | Development Services - PZ | No cost estimate available | In-house | Land Use |
| Amend the lists of permitted uses by zoning district | | | X | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Update local area Master Plans every five years to ensure relevancy and accuracy | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| When analyzing future land use map changes and zoning changes provide an analysis about the impact the change will have on the city's jobs-housing balance | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Institute an overlay district or a form based special district that contains design guidelines and development incentives to assist in the redevelopment of the Franklin Road Corridor - Consider applying for Supplemental Grant. | | | X | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Establish design guidelines or form base coding in selected areas of the city, where appropriate | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |

2012 Comprehensive Plan Update
New 5-Year STWP

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| Amend design guidelines as necessary to be consistent with changing and anticipated future conditions | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Establish design guidelines for parking lots and parking decks to ensure an aesthetic appearance for both uses | | | | | X | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Analyze the impact a new development or request for street closure will have on the maintenance of the city's grid street pattern | | | | | | X | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Create an Urban Village Commercial District that would be appropriate in specified areas | | | | | X | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Develop neighborhood plans as appropriate | | | | | | X | | | Development Services - PZ, Redevelopment Corporation | General Revenue | In-house | Land Use |
| Conduct corridor studies to assist in the revitalization and reuse of aging commercial corridors | X | | | | | | | | Development Services - PZ, Public Works, Economic Development | General Revenue | In-house | Land Use |
| Evaluating effects on travel demand during the rezoning process | X | | | | | | | | Development Services - PZ, Public Works | General Revenue | In-house | Land Use |
| Initiate and participate in cooperative planning processes with adjoining local governments to assist in land use, transportation, urban design, and redevelopment | X | | | | | | | | Development Services - PZ, Public Works, Economic Development | General Revenue | In-house | Land Use |
| Conduct the Marietta University Enhancement District LCI Study | | | X | | | | | | Development Services - PZ, Economic Development, SPSU and Life University | \$100,000 | LCI Grant - STP | Land Use |
| Provide training for at least 50% of the jurisdiction's planning commissioners by attending the introductory Community Planning Academy (CPA), or provide equivalent training for new planning commissioners within their first 6 months on the planning commission. ARC Local Govt Performance Standards - Min2.C | X | | | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Prepare an inventory of vacant, underused or abandoned lots and subdivisions. Evaluate these parcels and prioritize infill and brownfield sites for redevelopment. ARC Local Govt Performance Stds - Min3.G | | | X | | | | | | Development Services - PZ, Economic Development, Redevelopment Corp | General Revenue | In-house | Land Use |
| Adopt regulation that promotes accessibility and connectivity to health and supportive services. ARC Local Govt Performance Stds - Min3.M | | | X | | | | | | Development Services - PZ, Economic Development | General Revenue | In-house | Land Use |

2012 Comprehensive Plan Update
New 5-Year STWP

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| Assess the demographic and socio-economic data in the community in relation to existing senior center locations, senior focused housing and other senior focused services, and potential future locations. ARC local Govt Performance Stds - Min3.N | | | X | | | | | | Development Services - PZ, Marietta Housing Authority, Cobb Senior Housing | General Revenue | In-house | Land Use |
| Propose an innovative activity undertaken by the local government to further Objective 3 of the Local Government Plan Implementation Standards - Req1.Innovation (this is to replace Min3.D Adopt a resolution to support an integrate Lifelong Community Principles in the local planning process.) | | | X | | | | | | Development Services - PZ | General Revenue | In-house | Land Use |
| Historic Resources | | | | | | | | | | | | |
| Contact other governmental agencies to assess the amount of grants, loans, leveraged funds and other financial assistance available to the city for preservation and tourism needs. | X | | | | | | | | Marietta Welcome Center | General Revenue | In-house | Historic Resources |
| An analysis of the financial impact tourism could have on the city, including a funding strategy, estimates on number of tourists and analysis of impact on the city in terms of increased city revenues from tourists, growth in private economy from tourism | X | | | | | | | | Marietta Welcome Center | General Revenue | In-house | Historic Resources |
| Encourage the tax-deductible donation of historic façade easements and conservation easements to further protect significant cultural resources in perpetuity | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Promote use of tax credits to support historic home restoration. | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Update Marietta's inventory of historic places and districts | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Develop a series of seminars and workshops for the education of the public on historic preservation, the process, the implications, and the opportunities | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Establish historic districts and designate historic properties | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Establish design guidelines for each historic district as they are created | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |

2012 Comprehensive Plan Update
New 5-Year STWP

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| Educate the community concerning the value of historic resources through heritage preservation programs for primary and secondary schools | X | | | | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Preserve historic and cultural resources through compatible zoning and adequate buffering of historic sites from incompatible uses | | | | X | | | | | Development Services - Historic Preservation Commission | General Revenue | In-house | Historic Resources |
| Economic Development & Redevelopment | | | | | | | | | | | | |
| Evaluate the provision of City services in relation to industry needs and implement a program to retain existing businesses and attract new businesses. | X | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |
| Develop a program to assess the needs businesses have for services provided by the city, the adequacy of those services, and methods to assist them in locating or expanding their operations in the city. | X | | | | | | | | Economic Development, BLW, Public Safety | General Revenue | In-house | Economic Development & Redevelopment |
| Create and update an inventory the location, type, and size of existing businesses to create and maintain an economic development database. | X | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |
| Streamline procedures and requirements, update staff skills, and improve organizational databases to enhance the City's role as a public sector economic developer. | X | | | | | | | | Economic Development, Development Services - PZ | General Revenue | In-house | Economic Development & Redevelopment |
| Provide incentives for retention/expansion/development of new and existing businesses in the City of Marietta | X | | | | | | | | Economic Development, Marietta Development Authority | General Revenue | In-house | Economic Development & Redevelopment |
| Create an Economic Development Incentives Program that contains associated policies to assist in business expansion, retention, and redevelopment | | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |
| Prepare a marketing strategy to promote business and industry in Marietta that contains information about local area trade schools, educational institutions, and coordinated economic incentives | X | | | | | | | | Economic Development, | General Revenue | In-house | Economic Development & Redevelopment |
| Provide an revolving loan fund to assist in the development and expansion of small businesses and entrepreneurs | X | | | | | | | | Economic Development | No estimate available | In-house | Economic Development & Redevelopment |
| Update the inventory of targeted redevelopment areas as necessary | X | | | | | | | | Economic Development, Development Services - PZ, Redevelopment Corp | General Revenue | In-house | Economic Development & Redevelopment |
| Create a comprehensive economic development strategy for the city | X | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |

2012 Comprehensive Plan Update
New 5-Year STWP

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| Create redevelopment plans to assist in the redevelopment of blighted areas | X | | | | | | | | Redevelopment Corporation, Development Services - PZ, Economic Development | General Revenue | In-house | Economic Development & Redevelopment |
| Expand the network of way-finding signage in Marietta | X | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |
| Prepare an inventory of sites appropriate to expand our arts and entertainment services clusters | | | | | | | | | Economic Development, Development Services - PZ | General Revenue | In-house | Economic Development & Redevelopment |
| Perform an assessment of the financial impact tourism has on Marietta in terms of the change in the tax base, sales tax generation and multiplier effects in the local economy. | X | | | | | | | | Marietta Welcome Center & Cobb Travel & Tourism | General Revenue | In-house | Economic Development & Redevelopment |
| Implement a customer service policies and action plan | X | | | | | | | | City Manager | General Revenue | In-house | Economic Development & Redevelopment |
| Conduct a study to determine the need for and appropriate locations for community and senior centers in Marietta | | | | X | | | | | Development Services - PZ, Economic Development, Marietta Housing Authority | General Revenue | In-house | Economic Development & Redevelopment |
| Work with major educational institutions, medical, and governmental institutions on facilities master plans | X | | | | | | | | Development Services - PZ, Economic Development, Public Works | General Revenue | In-house | Economic Development & Redevelopment |
| Provide infrastructure improvements as planned to existing and future employment centers | X | | | | | | | | Development Services - PZ, Economic Development, Public Works | General Revenue | In-house | Economic Development & Redevelopment |
| Adopt policies that incentivize the provision of a mix of basic services and health and support services within a community. ARC Local Govt Performance Stds - Min2.I | | | X | | | | | | Development Services - PZ | General Revenue | In-house | Economic Development & Redevelopment |
| Evaluate the need for incentives or regulatory changes to support redevelopment of sites or areas that have good access to infrastructure or existing job centers. ARC Local Govt Performance Stds - Min5.D | | | | | | | | | Development Services - PZ, Economic Development, Redevelopment Corp | General Revenue | In-house | Economic Development & Redevelopment |
| Establish redevelopment area that qualifies for reduce electric chargers. Explore economic recovery strategies. ARC Local Govt Performance Stds - Min5. Innovation | | | | X | | | | | Development Services - PZ, Economic Development, Redevelopment Corp | General Revenue | In-house | Economic Development & Redevelopment |
| Research and Analysis on establishing a Community Improvement District within the City | | | X | | | | | | Economic Development, Development Services - PZ | General Revenue | In-house - Grants | Economic Development & Redevelopment |
| Target future industrial site locations | X | | | | | | | | Economic Development | General Revenue | In-house | Economic Development & Redevelopment |

2012 Comprehensive Plan Update
New 5-Year STWP

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| Further research and analysis of Franklin Road - Master Plan for Franklin Road/ Green Tech Corridor area | | | | | X | | | | Economic Development, Development Services - PZ | General Revenue | In-house - Grants | Economic Development & Redevelopment |
| Continue to leverage City funds by seeking out eligible grant programs and funds for planning and community development, economic development, transportation, and energy programs and projects. | X | | | | | | | | Development Services - PZ, Public Works, Economic Development | General Revenue | Grants | Land Use |