

City of Powder Springs - Work Program 2010-2014

Plan Element	Project or Activity	2010	2011	2012	2013	2014	Responsible Party	Cost Estimate	Funding Source
Economic Development	Recruit development of office park development on Lewis Road		x				DAPS/Community Dev	\$10,000 (TBD)	General Fund
Economic Development	Market development of south square.			x			Community Development	TBD	General Fund
Economic Development	Market redevelopment area		x				Community Development	TBD	General Fund
Economic Development	Public outreach- Messenger, Signage; brochures and cards include biennial newsletter		x	x	x	x	Community Development	\$25,000	General Fund
Economic Development	Issue RFP for Design/Engineering PS town center		x				Community Development	\$26,500	General Fund
Economic Development	Master Plan to define south square		x				Community Development	\$30,000	General Fund
Economic Development	Issue RFP for Design/Engineering South Square			x			Community Development	TBD	General Fund
Economic Development	Develop Economic Development Strategy - Update Annually		x	x	x	x	Community Development	TBD	General Fund
Economic Development	Host Business Reception for New Businesses and conduct lunch meetings with local businesses.			x			Community Development	\$5,000	General Fund
Economic Development	Create a Single Marketing Website for Powder Springs Economic Development		x				Community Development	TBD	TBD
Economic Development	Conduct a Target Cluster Analysis and Identify all Local Companies within Target Industries						Community Development	TBD	TBD
Economic Development	Identify and Begin Attending Industry Events Occurring within the Region		x	x	x	x	Community Development	TBD	TBD
Economic Development	Identify One National Target Industry Event per Year for Attendance by Community Leaders		x				Community Development	TBD	TBD
Economic Development	Organize a Marketing Trip within 6 months of Launching the Economic Development Website						Community Development	TBD	TBD
Economic Development	Inventory and Assess All Potential and Existing Industrial and Commercial Properties		x				Community Development	TBD	TBD
Economic Development	Create Printed and Electronic Site Information Packets on Potential Development Sites						Community Development	TBD	TBD
Economic Development	Work with Cobb County Government to Identify and Zone Properties that are Planned for Commercial Development		x	x	x	x	Community Development	TBD	TBD
Economic Development	Develop a National Database of Target Industry Companies and Contacts for Business Development Uses						Community Development	TBD	TBD
Economic Development	Customize Marketing Materials for each Target Industry (On-line and Print)		x				Community Development	TBD	TBD

City of Powder Springs - Work Program 2010-2014

Plan Element	Project or Activity	2010	2011	2012	2013	2014	Responsible Party	Cost Estimate	Funding Source
Economic Development	Engage a Public Relations Firm to Generate Positive Publicity about Powder Springs		X				Community Development	TBD	TBD
Economic Development	Add a Public Relations Element to the Powder Springs ED Website		X				Community Development	TBD	TBD
Economic Development	Become a member of Target Industry Trade Associations; Market to their Membership		X				Community Development	TBD	TBD
Economic Development	Organize Semi-annual Marketing Trips to Target Industry Regions		X				Community Development	TBD	TBD
Economic Development	Organize Annual Marketing Trips to State Economic Developers		X				Community Development	TBD	TBD
Economic Development	Engage/Retain Economic Development staff		X				Community Development/City Manager		
Natural & Historic Resources	Purchase property to expand Powder Springs Park - parking		X				Administration	\$100,000	General Fund
Natural & Historic Resources	Historic preservation - prepare inventory of buildings and property which appear historic Update Historic Resources Survey		X				DDA	TBD	General Fund
Natural & Historic Resources	Gather/distribute information on government programs supporting historic preservation to owners of buildings which appear historic		X				Community Development DDA	TBD	General Fund
Natural & Historic Resources	Old Town Square Improvements			X			Community Development	TBD	General Fund
Natural & Historic Resources	Restore/enhance historic cemetery		X				Community Development	\$5,000	General Fund
Natural & Historic Resources	Seven Springs Walking Tour Markers		X				Community Development	\$70,000	General Fund
Natural & Historic Resources	Downtown Focal Element		X				Community Development	\$225,000	General Fund
Natural & Historic Resources	Construct Phase I of linear park				X		Community Development	\$1,755,679	TBD
Natural & Historic Resources	Construct Phase II of linear park		X				Community Development	\$3,732,000	SPLOST and Impact Fees
Natural & Historic Resources	Construct Phase III of linear park			X	X		Community Development	\$735,125	TBD
Natural & Historic Resources	Construct Phase IV of linear park		X				Community Development	\$2,912,500	SPLOST and Impact Fees
Natural & Historic Resources	Maintenance of Landscaping on Parkway/roads & at newly landscaped areas.	X	X	X	X	X	Public Works	\$10,000	General Fund
Community Facilities & Services	Develop an RFP for planning services for a Greenspace master plan.	X					Community Development	\$40,000	TBD

City of Powder Springs - Work Program 2010-2014

Plan Element	Project or Activity	2010	2011	2012	2013	2014	Responsible Party	Cost Estimate	Funding Source
Community Facilities & Services	Support solid waste reduction and recycling by preparing & distributing information about recycling to city residents and businesses; implementing a system or charges for waste collected based on type or volume; establishing a city program for recycling its own paper, aluminum, glass or other material generated by city activities; or implementing some other tool that would support solid waste reduction and recycling.	X					Public Works	TBD	TBD
Community Facilities & Services	Facilitate functions & events on square-footage annual	X	X	X	X	X	Administration	\$12,000	General Fund
Community Facilities & Services	Electronic Filing System For Record Keeping	X	X	X	X	X	Information Technology	TBD	General Fund
Community Facilities & Services	Construct parking garage downtown	X					Community Development	\$3,600,000	SPLOST
Community Facilities & Services	Construct Lewis Road Improvements	X					Community Development	\$16,837,347	General Fund; Federal Funds & SPLOST
Community Facilities & Services	Redevelopment Plan		X				Community Development	\$25,000	GF
Community Services & Facilities	Prepare an annexation plan that identifies the location and timeframe for properties to be annexed		X				Community Development	\$40,000	TBD
Community Facilities & Services	Expand Police Department and Court Facilities	X					Police/Court	\$4,181,057	TBD - Bonds Impact Fees
Community Facilities & Services	In car video system		X				Police	\$100,000	General Fund
Community Facilities & Services	Upgrade Police Department and Court security with outside cameras and fencing						Police/Court	\$30,000	General Fund
Community Facilities & Services	Driving Simulator			X			Police	\$250,000	General Fund
Community Facilities & Services	Firing Range Simulator		X				Police	\$100,000	General Fund
Community Facilities & Services	Purchase Swat Van				X		Police	\$150,000	General Fund
Community Facilities & Services	Replace mule and dirt bike		X				Police	\$30,000	General Fund
Community Facilities & Services	Hostage Negotiations Unit					X	Police	\$50,000	TBD
Community Facilities & Services	Rescue Raft of Boat for Floods	X					Police	\$10,000	General Fund
Community Facilities & Services	Security Plan Update for after Police Department Remodeling		X				Police	\$30,000	General Fund

City of Powder Springs - Work Program 2010-2014

Plan Element	Project or Activity	2010	2011	2012	2013	2014	Responsible Party	Cost Estimate	Funding Source
Community Facilities & Services	Institute building and code inspection procedures	X					Community Development	TBD	General Fund
Community Facilities & Services	Participate annual subscription to Cobb County Geographic Information System	X	X	X	X		Community Development	\$5,000	General Fund
Community Facilities & Services	Expand GIS System work to include GEO Coding & Development Tracking by Census Data		X				Community Development	TBD	General Fund
Community Facilities & Services	Infrastructure Reporting Implementation	X					Public Works & Community Development	TBD	General Fund
Community Facilities & Services	Sidewalks, Curbing, Resurfacing mitigation area								
Community Facilities & Services	Long/Butner/Marchman/Anderson	X					Community Development	\$1,542,172	SPLOST
Community Facilities & Services	Pineview, Oakview, Lynn, Cemetery, & Jackson Way improvements	X					Community Development	\$4,262,430	SPLOST
Community Facilities & Services	Sidewalks & Streetscape - Atlanta Street	X					Community Development	\$1,414,000	SPLOST
Community Facilities & Services	Direct Attached Storage	X					Information Technology	\$8,600	General Fund
Community Facilities & Services	Server(s)	X	X				Information Technology	TBD	General Fund
Community Facilities & Services	Network Monitoring Software	X	X	X	X		Information Technology	TBD	General Fund
Community Facilities & Services	Carter Road/ Powder Springs Road Sidewalks		X				Community Development	\$2,522,844	SPLOST
Community Facilities & Services	Lancer Sidewalks, Phase 2		X				Public Works	TBD	General Fund/ Future SPLOST
Community Facilities & Services	Security Improvements for Council Chambers	X					Police Dept; Public Works; Purchasing	TBD	TBD
Community Facilities & Services	Black Box Theater		X				Community Development	\$750,000	TBD
Community Facilities & Services	Document Retention/Disaster Recovery Plan	X	X				Finance; IT; City Clerk	TBD	TBD
Community Facilities & Services	Surveillance Cameras for Trails	X					Police Dept.	TBD	TBD
Community Facilities & Services	Crime Scene Unit		X				Police Dept.	\$50,000	TBD
Community Facilities & Services	Replace transport van					X	Police Dept.	\$65,000	TBD
Community Facilities & Services	Citizen Survey		X				City Manager; City Clerk	TBD	TBD
Community Facilities & Services	Water and Sewer System Evaluation	X					Public Works	TBD	TBD
Community Facilities & Services	Water Rate Increases	X					Public Works; Finance	TBD	TBD

City of Powder Springs - Work Program 2010-2014

Plan Element	Project or Activity	2010	2011	2012	2013	2014	Responsible Party	Cost Estimate	Funding Source
Community Facilities & Services	Corridor Assessment and Redevelopment Plan for Austell Powder Springs Road				X		Community Development	TBD	TBD
Community Facilities & Services	Virtual City Hall				X		Finance; City Manager; Community Development	TBD	TBD
Community Facilities & Services	Rehabilitation Strategy for declining commercial properties.				X		Community Development	TBD	TBD
Community Facilities & Services	Land Acquisition Plan - Funding Strategy	X					Finance; City Manager; Community Development	TBD	TBD
Community Facilities & Services	Magnet/ Charter School Plan				X		Council; City Manager	TBD	TBD
Community Facilities & Services	University Satellite Campus				X		Council; City Manager	TBD	TBD
Community Facilities & Services	Sidewalk Master Plan - Inventory, Assessment, Improvements		X				Public Works; Community Development	TBD	TBD
Community Facilities & Services	Crisis Response Unit		X				Police	\$200,000	TBD
Community Facilities and Services	Wellness Program		X				HR, City Clerk	TBD	TBD
Community Facilities and Services	Acquire and implement integrated software system	X					Financial/IT/Utilities/Community Development	\$200,000	General Fund
Community Facilities and Services	Outsource utilities billing	X					Utilities/Finance	TBD	Utility Funds
Community Facilities and Services	Online banking	X					Finance	TBD	General Fund
Community Facilities and Services	Online utility web payments and electronic deposits	X					Utilities/Finance	TBD	Utility Funds
Land Use	Zoning administration	X	X	X	X	X	Community Development	\$20,000	General Fund
Land Use	Update Design Guidelines (after conducting tour of "perfect city")		X				Community Development/City Manager/ Council	TBD	TBD

Report of Accomplishments FY 2009, City of Powder Springs

Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party
Economic Development	Recruit development of office park development on Lewis Road			X		Reevaluating land use recommendation. Also, awaiting results of Targeted Industry Analysis and selection of PR firm and staffing. Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Market redevelopment area Public outreach- Messenger, Signage; brochures and cards include biennial newsletter			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Develop Economic Development Strategy - Update Annually			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Host Business Reception for New Businesses and conduct lunch meetings with local businesses.			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Create a Single Marketing Website for Powder Springs Economic Development			X		Placed on web: Business Directory, Economic Development Incentive Program and Strategy, Licensing Procedure, and List of Available Properties. Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Conduct a Target Cluster Analysis and Identify all Local Companies within Target Industries			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Identify and Begin Attending Industry Events Occurring within the Region			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Identify One National Target Industry Event per Year for Attendance by Community Leaders			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Inventory and Assess All Potential and Existing Industrial and Commercial Properties			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Create Printed and Electronic Site Information Packets on Potential Development Sites			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Work with Cobb County Government to Identify and Zone Properties that are Planned for Commercial Development			X		Completed in 2008, not updated because of staffing.	Community Development
Economic Development	Develop a National Database of Target Industry Companies and Contacts for Business Development Uses			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Customize Marketing Materials for each Target Industry (On-line and Print)			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Engage a Public Relations Firm to Generate Positive Publicity about Powder Springs			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Add a Public Relations Element to the Powder Springs ED Website			X		Postponed due to budgeting and staffing cuts.	Community Development

Report of Accomplishments FY 2009, City of Powder Springs

Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party
Economic Development	Become a member of Target Industry Trade Associations; Market to their Membership			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Organize Semi-annual Marketing Trips to Target Industry Regions			X		Postponed due to budgeting and staffing cuts.	Community Development
Economic Development	Engage/Retain Economic Development staff			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Purchase property to expand Powder Springs Park - parking			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Historic preservation - prepare inventory of buildings and property which appear historic			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Historic Update Historic Resources Survey			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Gather/distribute information on government programs supporting historic preservation to owners of buildings which appear historic.			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Restore/enhance historic cemetery			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Seven Springs Walking Tour Markers			X		Postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Issue RFP to engineer linear park	X				Brochure for walking tour prepared and distributed. Markers have been postponed due to budgeting and staffing cuts.	Community Development
Natural & Historic Resources	Maintenance of Landscaping on Parkway/roads & at newly landscaped areas.	X				ongoing	Public Works
Community Facilities & Services	Facilitate functions & events on square-annual	X				Annual 4 th of July and Christmas celebrations, movie, night and festivals.	Community Development
Community Facilities & Services	Electronic Filing System For Record Keeping			X		Rescheduled due to budget constraints	Information Technology
Community Facilities & Services	Construct Lewis Road Improvements		X				Community Development
Community Facilities & Services	Redevelopment Plan			X		Postponed due to budgeting and staffing cuts.	Community Development
Community Services & Facilities	Prepare an annexation plan that identifies the location and timeframe for properties to be annexed			X		Postponed due to budgeting and staffing cuts.	Community Development
Community Services & Facilities	Develop paperless Police Department				X	The current system has numerous problems and is costing more money due to maintenance repair and replacing of units.	Police Department
Community Services & Facilities	Upgrade Police Department and Court security with outside cameras and fencing			X		Waiting for remodel of new police facility	Police Department

Report of Accomplishments FY 2009, City of Powder Springs

Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party
Community Facilities & Services	Firing Range Simulator		X			Waiting for remodel of new police facility	Police Department
Community Facilities & Services	AFIS Crime System (finger print tracking)	X				In progress with grant money	Police Department
Community Facilities & Services	Replace mule and dirt bike			X		Waiting for remodel of police facility.	Police Department
Community Facilities & Services	Institute building and code inspection procedures		X			Outline completed	Community Development
Community Facilities & Services	Participate annual subscription to Cobb County Geographic Information System	X				Ongoing	Community Development
Community Facilities & Services	Expand GIS System work to include GEO Coding & Development Tracking by Census Data			X		Postponed due to budgeting and staffing cuts.	Public Works/Community Development
Community Facilities & Services	Infrastructure Reporting Implementation Sidewalks, Curbing, Resurfacing mitigation area		X				Community Development
Community Facilities & Services	Long/Bulter/Marchman/Anderson		X			Construction on Long and Bulter started.	Community Development
Community Facilities & Services	Pineview, Oakview, Lynn, Cemetery, & Jackson Way improvements		X			Engineering underway	Community Development
Community Facilities & Services	Sidewalks & Streetscape - Atlanta Street		X			Engineering complete, construction to begin in FY 2010.	Community Development
Community Facilities & Services	Server(s)			X		Postponed due to budget constraints	Information Technology
Community Facilities & Services	Network Management Software	X					Information Technology
Community Facilities & Services	Network Monitoring Software			X		Postponed due to budget constraints	Information Technology
Community Facilities & Services	Larger Sidewalks Phase 2			X		Postponed due to economic conditions	Public Works
Community Facilities & Services	Security Improvements for Council Chambers				X	Economic conditions	Purchasing
Community Facilities & Services	Black Box Theater			X		Postponed due to budgeting and staffing cuts.	Community Development
Community Facilities & Services	Performance Evaluation	X					HR/City Clerk

Report of Accomplishments FY 2009, City of Powder Springs

Plan Element	Project or Activity	Completed	Currently Underway	Postponed	Not Accomplished	Explanation for Postponed or Not Accomplished Project	Responsible Party
Community Facilities & Services	Document Retention/Disaster Recovery Plan		X			Cleaned out the storage area and attic and destroyed over 4,000 lbs. of documents. The next step will be to develop a catalog system so that each box that is placed in storage will receive a destruction date. With this catalog it will be easier to determine what needs to be destroyed each year.	Finance; IT; City Clerk
Community Facilities & Services	Surveillance Cameras for Trails			X		Researching Community Grants for purchase.	Police Department
Community Facilities & Services	Citizen Survey			X		Postponed due to economic conditions	City Manager; City Clerk
Community Facilities & Services	Water and Sewer System Evaluation	X					Public Works
Community Facilities & Services	Water Rate Increases	X					Public Works; Finance
Community Facilities & Services	Land Acquisition Plan - Funding Strategy			X		Postponed due to budgeting and staffing cuts.	Community Development
Community Facilities & Services	Sidewalk Master Plan - Inventory, Assessment, Improvements			X		Postponed due to budgeting and staffing cuts.	Public Works /Community Development
Community Facilities & Services	Facilities Rental/ Utilization	X					Court Services
Community Facilities & Services	Develop a handbook detailing the city's permit process step by step.		X			Draft complete	Community Development
Community Facilities & Services	Recycling Center Drop off	X				Recycle drop off center established at Public Works. Service is free through Waste Management.	Public Works
Land Use	Zoning administration	X				Ongoing	Community Development
Land Use	Update Design Guidelines (after conducting tour of "perfect city")			X		Postponed due to budgeting and staffing cuts.	Community Development

Financial Report

Service Area	City of Powder Springs	
	Parks and Recreation	Public Safety
Public Facility		
Impact Fee Fund Balance - FY 2008	\$205,335	\$120,709
Impact Fees Collected - FY 2009	\$36,887	\$17,767
Impact Fees Used - FY 2009	\$87,000	\$0
Impact Fees Encumbered - FY 2009	\$0	\$0
Impact Fee Fund balance Ending - FY 2009	\$155,222	\$138,476