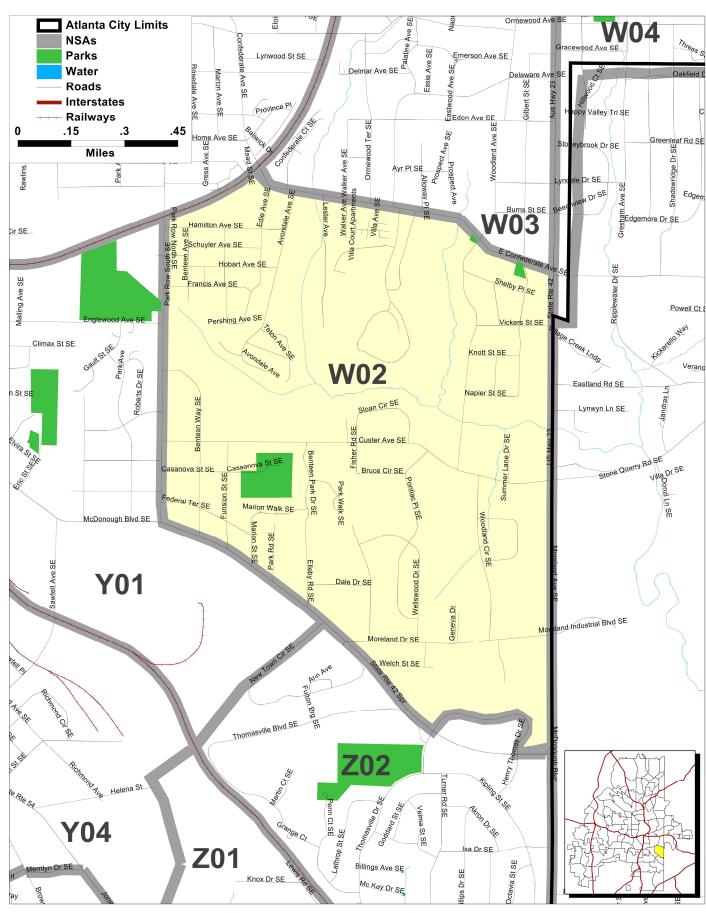
Neighborhood Statistical Area W02





Contents

- Decennial 2010 Profile
- Technical Notes, Decennial Profile
- ACS 2008-12 Profile
- Technical Notes, ACS Profile



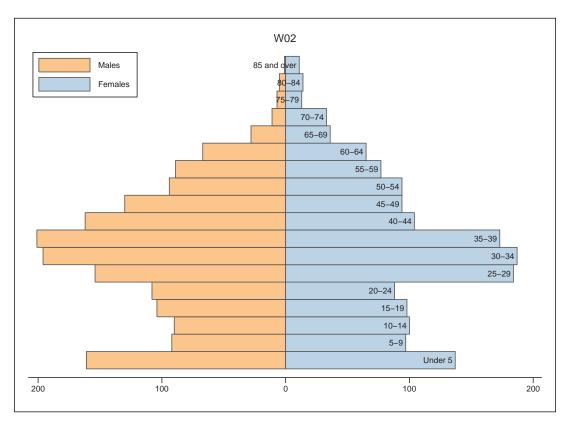
W02

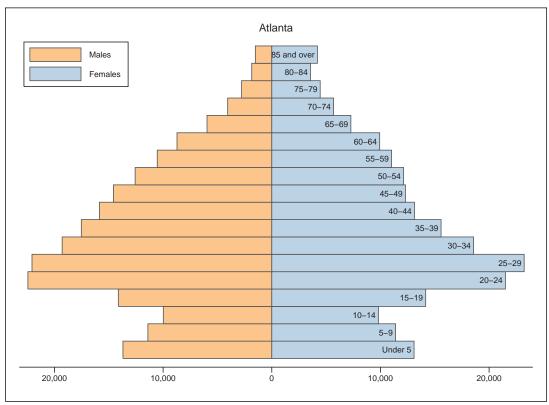
Decennial 2010 Profile



W02 Decennial 2010 Profile

Sex and Age

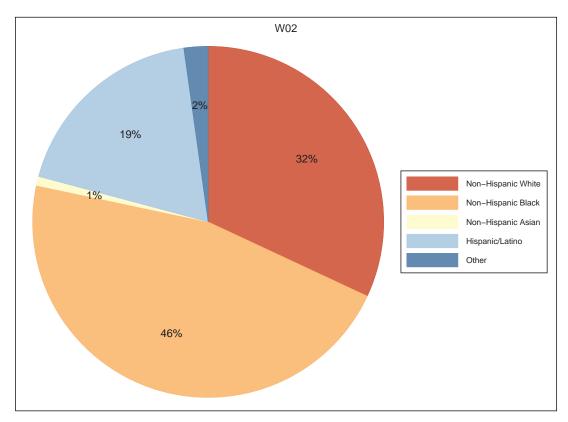


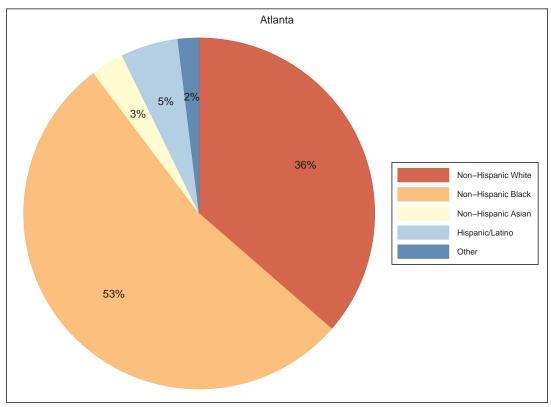




Decennial 2010 Profile W02

Race and Latino Origin

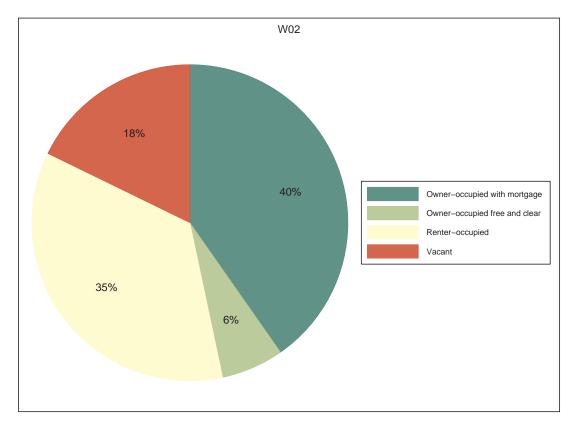


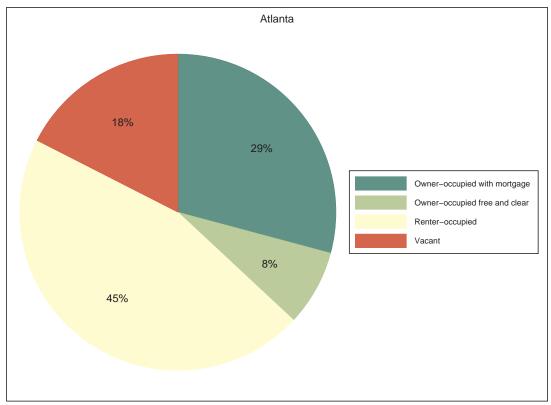




W02 Decennial 2010 Profile

Housing Tenure

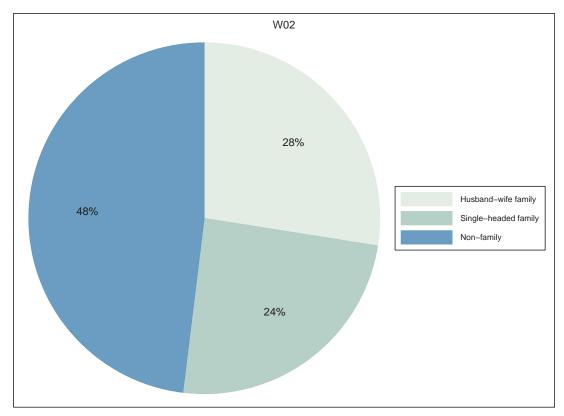


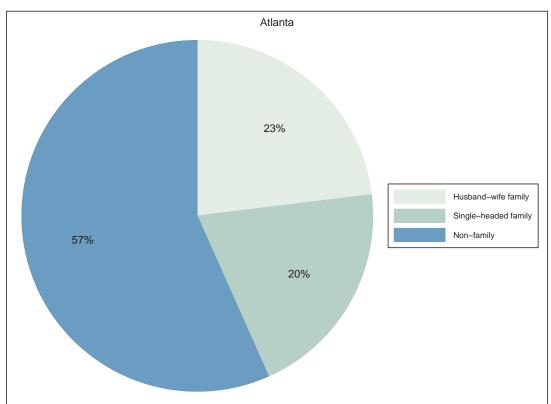




Decennial 2010 Profile W02

Households by Type

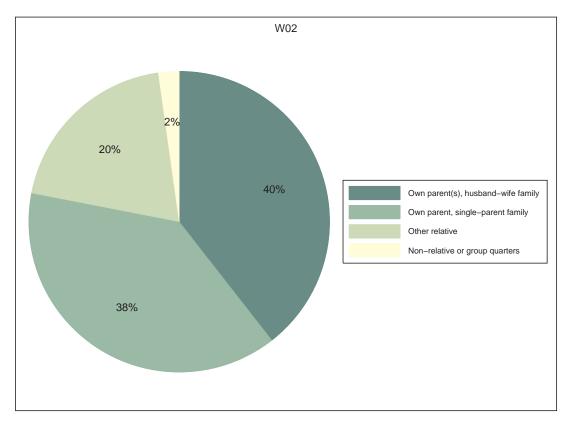


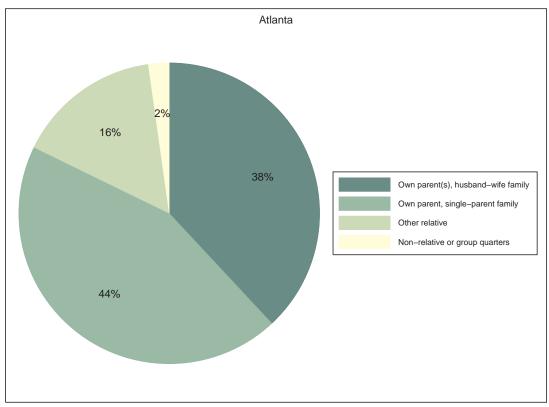




W02 Decennial 2010 Profile

Children by Household Type

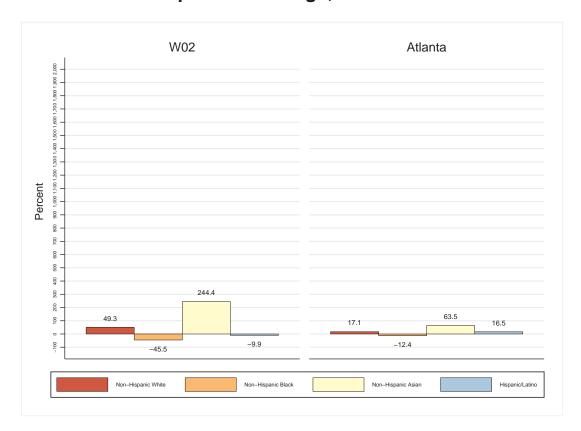






Decennial 2010 Profile W02

Population Change, 2000-2010





W02 Decennial 2010 Profile

SEX AND AGE	Number	Percent
Total population	3,305	100.0%
Under 5 years	298	9.0%
5 to 9 years	189	5.7%
10 to 14 years	190	5.7%
15 to 19 years	202	6.1%
20 to 24 years	196	5.9%
25 to 29 years	338	10.2%
30 to 34 years	383	11.6%
35 to 39 years	374	11.3%
40 to 44 years	266	8.0%
45 to 49 years	224	6.8%
50 to 54 years	188	5.7%
55 to 59 years	166	5.0%
60 to 64 years	132	4.0%
65 to 69 years 70 to 74 years	64	1.9%
75 to 79 years	20	1.3%
80 to 84 years		0.6%
85 years and over	19	0.6%
65 years and over	12	0.4%
Median age (years)	33.1	(X)
16 years and over	2,585	78.2%
18 years and over	2,503	75.7%
21 years and over	2,396	72.5%
62 years and over	240	7.3%
65 years and over	159	4.8%
Male population	1,700	51.4%
Under 5 years	161	4.9%
5 to 9 years	92	2.8%
10 to 14 years	90	2.7%
15 to 19 years	104	3.1%
20 to 24 years	108	3.3%
25 to 29 years	154	4.7%
30 to 34 years	196	5.9%
35 to 39 years	201	6.1%
40 to 44 years	162	4.9%
45 to 49 years	130	3.9%
50 to 54 years	94	2.8%
55 to 59 years	89	2.7%
60 to 64 years	67	2.0%
65 to 69 years	28	0.8%
70 to 74 years	11	0.3%
75 to 79 years	7	0.2%
80 to 84 years	5	0.2%
85 years and over	1	0.0%
Median age (years)	33.6	(X)
46 years and over	4.004	40.407
16 years and over	1,334	40.4%
18 years and over 21 years and over	1,297 1,231	39.2% 37.2%
21 years and over	· · · · · · · · · · · · · · · · · · ·	on next page
	Sommuea	on non pago



Decennial 2010 Profile W02

SEX AND AGE (Continued)	Number	Percent
62 years and over	92	2.8%
65 years and over	52	1.6%
Female population	1,605	48.6%
Under 5 years	137	4.1%
5 to 9 years	97	2.9%
10 to 14 years	100	3.0%
15 to 19 years	98	3.0%
20 to 24 years	88	2.7%
25 to 29 years	184	5.6%
30 to 34 years	187	5.7%
35 to 39 years	173	5.2%
40 to 44 years	104	3.1%
45 to 49 years	94	2.8%
50 to 54 years	94	2.8%
55 to 59 years	77	2.3%
60 to 64 years	65	2.0%
65 to 69 years	36	1.1%
70 to 74 years	33	1.0%
75 to 79 years	13	0.4%
80 to 84 years	14	0.4%
85 years and over	11	0.3%
Madian and (vacua)	20.0	()()
Median age (years)	32.6	(X)
16 years and over	1,251	37.9%
18 years and over	1,206	36.5%
21 years and over	1,165	35.2%
62 years and over	148	4.5%
65 years and over	107	3.2%

RACE	Number	Percent
Total population	3,305	100.0%
One Race	3,227	97.6%
White	1,237	37.4%
Black or African American	1,547	46.8%
American Indian and Alaska Native	17	0.5%
Asian	30	0.9%
Asian Indian‡	1	0.0%
Chinese† ‡	9	0.3%
Filipino [‡]	2	0.1%
Japanese [‡]	1	0.0%
Korean [‡]	2	0.1%
Vietnamese [‡]	11	0.3%
Other Asian† ‡	3	0.1%
Native Hawaiian and Other Pacific Islander† ‡	2	0.1%
Native Hawaiian‡	0	0.0%
Guamanian or Chamorro‡	0	0.0%
Samoan [‡]	0	0.0%
Other Pacific Islander‡	2	0.1%
Some Other Race	394	11.9%
Two or More Races	78	2.4%
White; American Indian and Alaska Native	4	0.1%
White; Asian	9	0.3%
White; Black or African American	21	0.6%
White; Some Other Race	21	0.6%
	Continued	l on next page



RACE (Continued)	Number	Percent
Race alone or in combination with one or more other races:		
White	1,299	39.3%
Black or African American	1,588	48.0%
American Indian and Alaska Native	24	0.7%
Asian	49	1.5%
Native Hawaiian and Other Pacific Islander	2	0.1%
Some Other Race	429	13.0%

HISPANIC OR LATINO	Number	Percent
Total population	3,305	100.0%
Hispanic or Latino (of any race)	616	18.6%
Mexican [‡]	465	14.1%
Puerto Rican‡	14	0.4%
Cuban [‡]	6	0.2%
Other Hispanic or Latino‡	111	3.4%
Not Hispanic or Latino	2,689	81.4%

HISPANIC OR LATINO AND RACE	Number	Percent
Total population	3,305	100.0%
Hispanic or Latino	616	18.6%
White alone	183	5.5%
Black or African American alone	15	0.5%
American Indian and Alaska Native alone	7	0.2%
Asian alone	1	0.0%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	378	11.4%
Two or More Races	32	1.0%
Not Hispanic or Latino	2,689	81.4%
White alone	1,054	31.9%
Black or African American alone	1,532	46.4%
American Indian and Alaska Native alone	10	0.3%
Asian alone	29	0.9%
Native Hawaiian and Other Pacific Islander alone	2	0.1%
Some Other Race alone	16	0.5%
Two or More Races	46	1.4%

RELATIONSHIP	Number	Percent
Total population	3,305	100.0%
In households	3,305	100.0%
Householder	1,313	39.7%
Spouse	362	11.0%
Child	852	25.8%
Own child under 18 years	625	18.9%
Other relatives	384	11.6%
Under 18 years	159	4.8%
65 years and over†	23	0.7%
Nonrelatives	394	11.9%
Under 18 years	18	0.5%
65 years and over	12	0.4%
Unmarried partner‡	171	5.2%
In group quarters	0	0.0%
Institutionalized population	0	0.0%
Male	0	0.0%
Female	0	0.0%
Noninstitutionalized population	0	0.0%
	Continued	on next page



Decennial 2010 Profile W02

RELATIONSHIP (Continued)	Number	Percent
Male	0	0.0%
Female	0	0.0%

HOUSEHOLDS BY TYPE	Number	Percent
Total households	1,313	100.0%
Family households (families)	681	51.9%
With own children under 18 years	324	24.7%
Husband-wife family	362	27.6%
With own children under 18 years	176	13.4%
Male householder, no wife present	85	6.5%
With own children under 18 years	30	2.3%
Female householder, no husband present	234	17.8%
With own children under 18 years	118	9.0%
Nonfamily households	632	48.1%
Householder living alone	420	32.0%
Male	221	16.8%
65 years and over‡	13	1.0%
Female	201	15.3%
65 years and over‡	34	2.6%
Households with individuals under 18 years	394	30.0%
Households with individuals 65 years and over	142	10.8%
Average household size	2.52	(X)
Average family size	3.35	(X)

HOUSING OCCUPANCY	Number	Percent
Total housing units	1,596	100.0%
Occupied housing units	1,313	82.3%
Vacant housing units	283	17.7%
For rent	127	8.0%
Rented, not occupied	4	0.3%
For sale only	61	3.8%
Sold, not occupied	11	0.7%
For seasonal, recreational, or occasional use	5	0.3%
All other vacants	75	4.7%
Homeowner vacancy rate (percent)	7.4	(X)
Rental vacancy rate (percent)	18.2	(X)

HOUSING TENURE	Number	Percent
Occupied housing units	1,313	100.0%
Owner-occupied housing units	747	56.9%
Population in owner-occupied housing units	1,749	(X)
Average household size of owner-occupied units	2.34	(X)
Renter-occupied housing units	566	43.1%
Population in renter-occupied housing units	1,556	(X)
Average household size of renter-occupied units	2.75	(X)

Notes:

Report prepared by Emory University's Center for Community Partnerships, a Neighborhood Nexus Core Partner.



[†] Data may differ from the Census Bureau's DP-1 totals due to differences in reporting methods (see Technical Notes).

† Based on tract-level data (see Technical Notes).

Data could not be computed (see Technical Notes).

[This Page Intentionally Left Blank]



Technical Notes, Decennial Profile

This is one in a series of reports featuring demographic profiles for the Neighborhood Planning Units (NPUs) and Neighborhood Statistical Areas (NSAs) making up the city of Atlanta. These profiles use data from the Census Bureau's 2010 Census of Population and Housing and follow precisely the order, format, and content of the DP-1 profiles available via the Census Bureau's American Fact Finder online system. Because the American Fact Finder system provides these "fact sheets" only for cities, counties, states, and the nation as a whole, this report fills the gap for Atlantans interested in drilling down to smaller areas.

What is an Neighborhood Planning Unit (NPU)?

The Neighborhood Planning Unit system has its origins in the 1974 Citizen Involvement Ordinance, which created these bodies "for engaging in comprehensive planning matters affecting the livability of neighborhoods." Atlanta is divided into 25 NPUs, each of which is comprised of a set of contiguous neighborhoods. Each NPU holds monthly meetings at which residentes have the opportunity to provide input on matter such as variances, zoning issues, and long-term planning.

What is an Neighborhood Statistical Area? Why not report data for neighborhoods?

Atlanta neighborhoods are "self-identified" by residents. As a result, there are portions of the city that are not part of any neighborhood, while other parts are claimed by more than one neighborhood. Also, some neighborhoods are very small; a few are as small as 1/100 of a square mile and have populations of 100 or fewer— much too small to report sample-based statistics. To address these issues, we have defined Neighborhood Statistical Areas (NSAs). These areas: 1) are built from census blocks; 2) nest within NPUs; 3) have a minimum population of 2,000; 4) are comprised of either a single lerge neighborhood or a set of contiguous smaller neighborhoods and adjacent territory that is not part of a neighborhood; 5) assign all territory within the city limits to one, and only one statistical area.

Why is there so much less data in this report than in the 2000 Demographic Profiles?

The short answer is that the 2010 Census form asked only 10 questions, and that many items of interest (e.g. income, educational attainment, employment status, rents paid) no longer appear on the questionnaire.

A longer answer involves a bit of history to understand recent changes in how the Census Bureau collects data. First, it is worth noting that the decennial census is a constitutional requirement— Article I, Section 2 requires an enumeration of inhabitants once every 10 years to determine apportionment of the House of Representatives. But the only constitutional requirement is the count itself; the government has long seen fit to gather other data about the nation as an add-on to this process. Indeed, from 1940 until 2000, the Census Bureau actually conducted a census (counting of the entire population) simultaneously with a survey (measuring a sample of the population) simultaneously: most households received a "short form" with basic questions (e.g. age, sex, race), while a "long form" with everything contained on the "short form" plus many other topics (e.g. educational attainment, occupation, income) was administered to a sample of households (varied by year and other factors, but roughly 1 in 7 households).

Because the decennial census takes place only once every ten years, it provides a single "snapshot" of the country. But policymakers wanted to have more timely data, so the Census Bureau moved to a new "continuous measurement" model followed by the American Community Survey (ACS), which had its nationwide launch in 2005. The ACS is a nationwide survey conducted by the U.S. Census Bureau on a continuous, rolling basis. It is intended to replace the "long form" that has been a component of the decennial census for the last several decades.



So will the most recent ACS fill in for the missing 2010 data?

Though the ACS is intended to replace the decennial long form, it is not a direct substitute. The two differ in many important ways, but we will focus on a few key points.

First, as mentioned above, the "continuous measurement" model means that the ACS is not a snapshot for any particular point in time. So while the decennial census measured where people lived on Census Day (historically April 1st of years ending in 0), the ACS looks at where people live on the day they are surveyed. For example, ACS income measures look at the 12-month period preceding the survey date, while the decennial looked at the previous calendar year. Second, the ACS sample is much smaller than that of the decennial census: roughly 2.5% each year. Even pooling the data over a 5-year period yields a combined sample of only about 12.5%, considerably smaller than the roughly 16.7% sampled in the decennial census; the implications of this smaller sample on the margin of error for estimates is discussed below. Third, the pooling across years required to yield a decent-sized sample for smaller areas creates complications for interpretation. Whereas the decennial census allowed one to say, "on April 1, 2000, X% of the population in region Y was unemployed," we must now say "over the course of the period 2005-2009, on average X% of the population in region Y was unemployed."

When faced with a period of rapid change such as the onset of the "Great Recession," having a pooled estimate over a 5-year period is much less helpful than having a firm snapshot at a single point in time. So while the ACS has been of great help to policymakers interested in the effects of the Great Recession on large geographies such as states, counties, and major cities (areas for which 1-year or 3-year estimates are available), it has created new challenges for people interested in small cities and neighborhoods within larger cities.

To learn more about the ACS, how to use it, and how it differs from the decennial census, please refer to the Census Bureau's publication A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know.

How do you estimate medians, and why cannot they be estimated all of the time?

The median is that value that marks the 50% line in a population: 50% of the population is above the median and 50% is below. With individual level data, one can simply sort the data and find the middle value (if the number of items is odd) or take the average of the two middlemost values (if the number of items is even). However, the Census Bureau reports grouped data, e.g. how many households fall into a particular income range. Estimating medians from grouped data involves finding the range that contains the middlemost value, then estimating the point within that range that the middlemost value would occupy. The median cannot be estimated if it falls within a range lacking a minimum or maximum value.

Why do you note that some figures are based on tract-level data?

The Census Bureau reports most of the data used in this report at the census block level, a very granular level of geography. However, some data are reported only for census tracts, which are generally much larger. Because the geographic areas in this report are built from blocks, data reported only for tracts must be re-estimated to the block level. We do this by assigning tract-level data to blocks based on the proportion of the tract population residing within each block comprising that tract.

Why do you note that certain fields in this report may differ slightly from DP-1 totals?

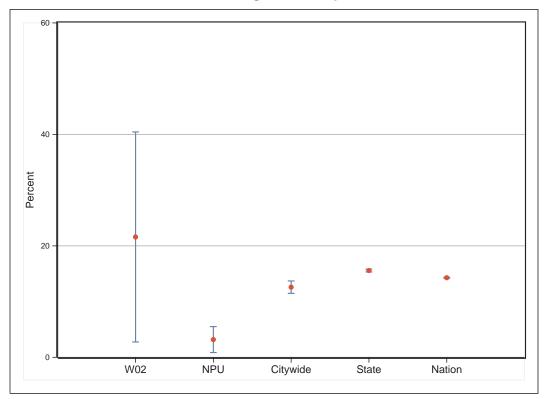
A very small number of data fields were reported differently in the SF1 release (where block-level data are made available) and in the DP-1 release (data released no lower than the tract. For example, the question of whether Chinese and Taiwanese are the same nationality was handled differently in the two releases. Though minor, these differences are flagged in our reports.



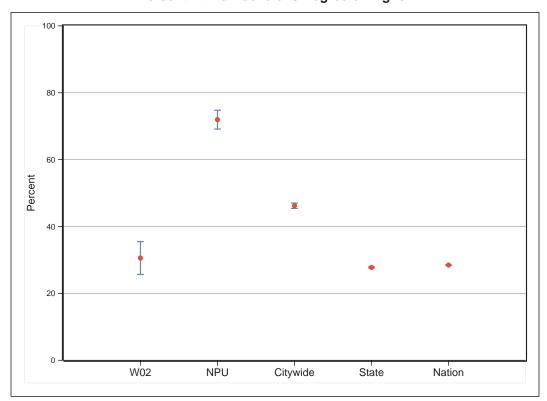
W02

ACS 2008-12 Profile

Percent without a High School Diploma or GED

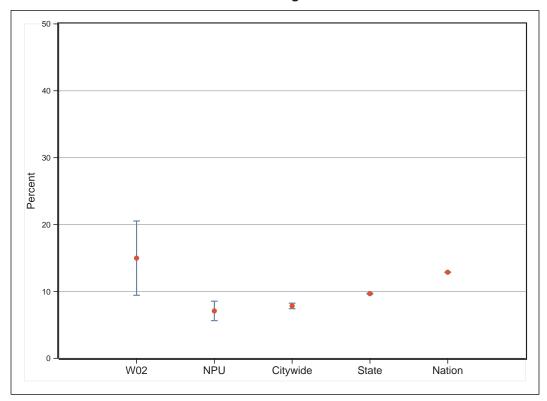


Percent with a Bachelor's Degree or Higher

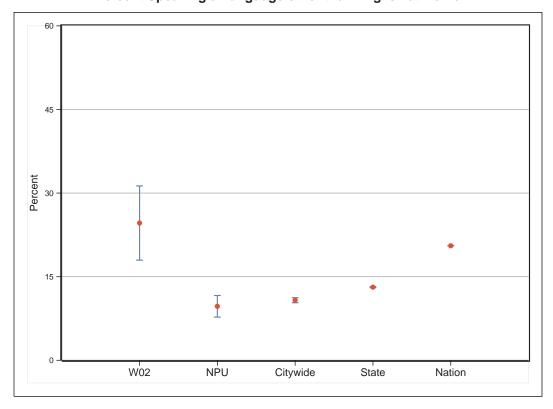




Percent Foreign-Born

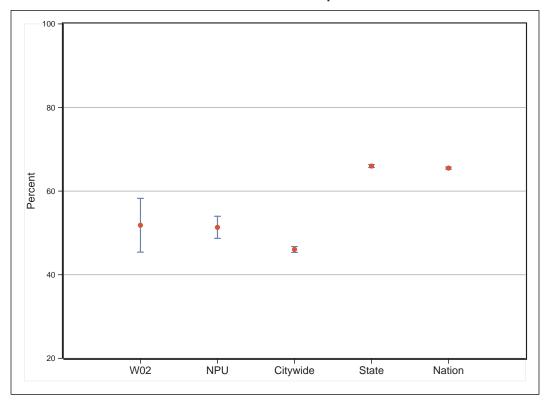


Percent Speaking a Language other than English at Home

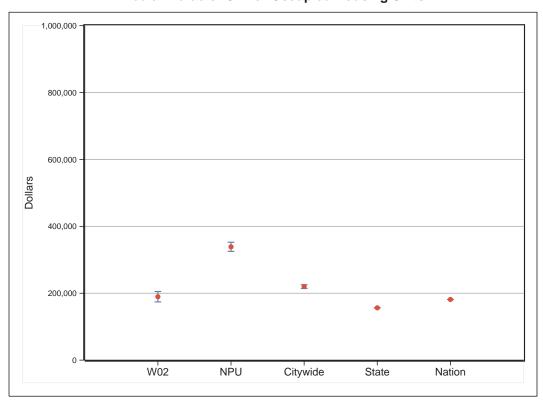




Percent Owner-Occupied

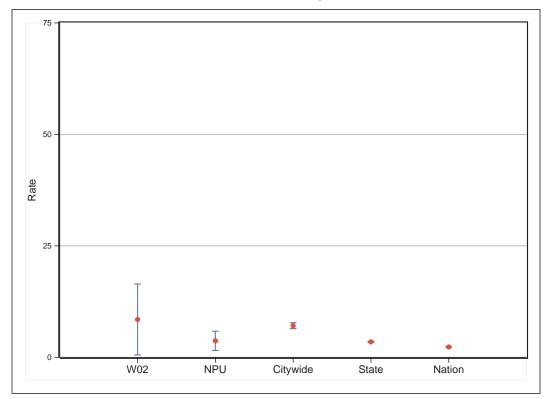


Median Value of Owner-Occupied Housing Units

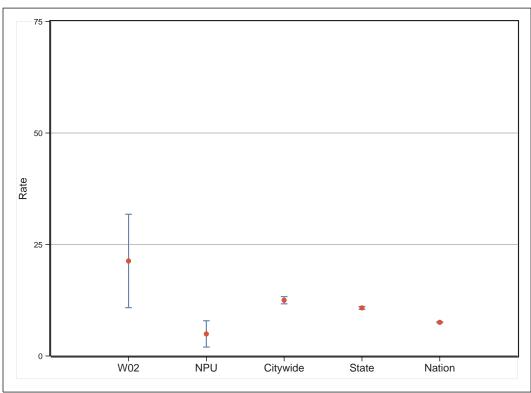




Homeowner Vacancy Rate

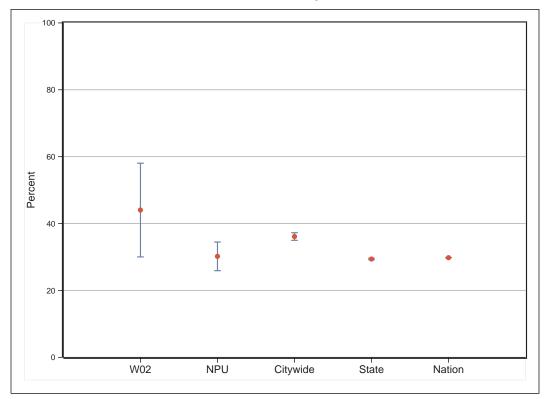


Rental Vacancy Rate

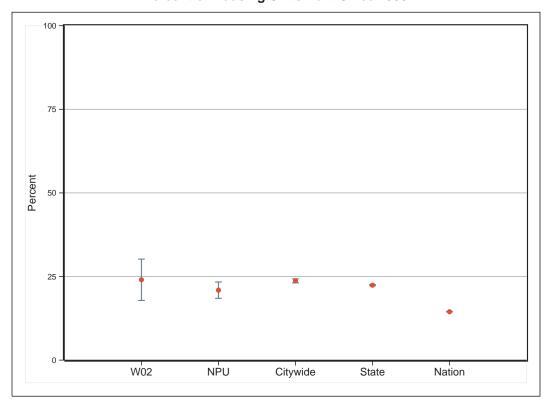




Percent of Homeowners for whom Selected Monthly Owner Costs Exceed 30% of Income

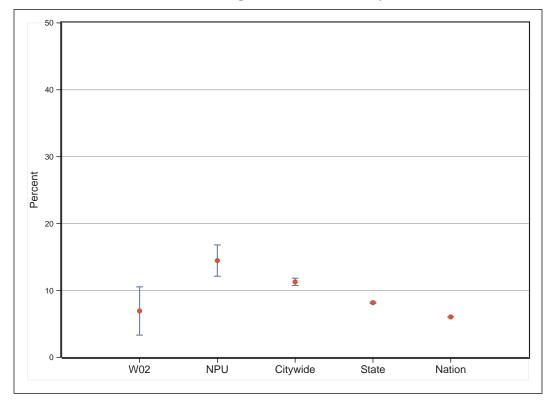


Percent of Housing Units Built Since 2000

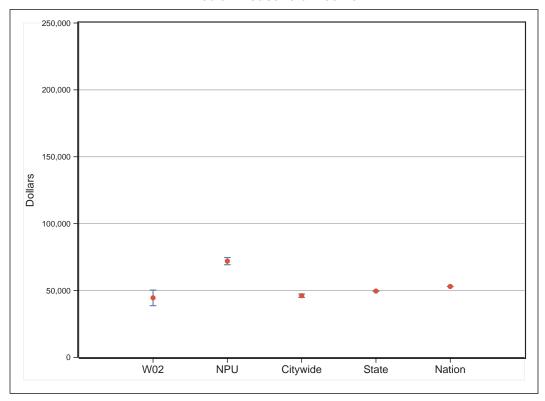




Percent of Persons Living outside Home County 1 Year Earlier

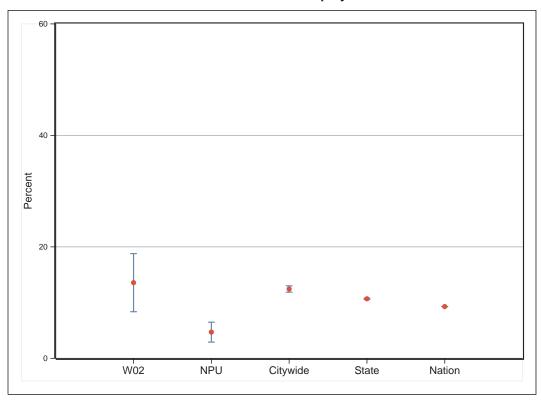


Median Household Income

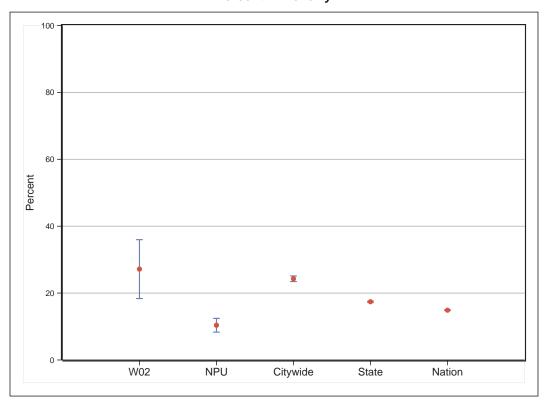




Percent Civilian Unemployed



Percent in Poverty





Selected Social Characteristics

HOUSEHOLDS BY TYPE	Estimate	Margin of Error	Percent	Margin of Error
Total households	1,311	±172	1,311	(X)
Family households (families)	748	±164	57.0%	±10.0
With own children under 18 years	347	±114	26.4%	±8.0
Married-couple family	419	±124	31.9%	± 8.5
With own children under 18 years	197	±81	15.0%	±5.9
Male householder, no wife present, family	105	±77	8.0%	±5.8
With own children under 18 years	46	±55	3.5%	±4.2
Female householder, no husband present, family	224	±89	17.1%	± 6.4
With own children under 18 years	103	±57	7.9%	±4.3
Nonfamily households	563	±131	43.0%	±8.2
Householder living alone	386	±111	29.5%	± 7.5
65 years and over	36	±33	2.8%	±2.5
Households with one or more people under 18 years	431	±119	32.9%	±8.0
Households with one or more people 65 years and over	141	±60	10.7%	±4.4
			•	
Average household size	2.83	±0.24	(X)	(X)
Average family size	3.72	± 0.99	(X)	(X)

RELATIONSHIP	Estimate	Margin of Error	Percent	Margin of Error
Population in households	3,713	±576	3,713	(X)
Householder	1,304	±194	35.1%	±7.5
Spouse	396	±113	10.7%	±2.6
Child	992	±261	26.7%	±5.7
Other relatives	656	±262	17.7%	±6.5
Nonrelatives	365	±133	9.8%	±3.2
Unmarried partner	175	±73	4.7%	±1.8

MARITAL STATUS	Estimate	Margin of Error	Percent	Margin of Error
Males 15 years and over	1,715	± 356	1,715	(X)
Never married	883	± 267	51.5%	±11.3
Now married, except separated	641	±182	37.4%	±7.2
Separated	27	± 36	1.6%	±2.0
Widowed	5	±21	0.3%	±1.2
Divorced	157	±81	9.2%	± 4.3
Females 15 years and over	1,365	± 276	1,365	(X)
Never married	519	±183	38.0%	±11.0
Now married, except separated	470	±143	34.4%	±7.8
Separated	36	±49	2.6%	± 3.6
Widowed	132	±59	9.7%	±3.8
Divorced	206	±96	15.1%	± 6.3

FERTILITY	Estimate	Margin of Error	Percent	Margin of Error
Number of women 15 to 50 years old who had a birth	97	± 64	97	(X)
in the past 12 months				
Unmarried women (widowed, divorced, and never married)	56	±55	58.0%	±41.2
Per 1,000 unmarried women	100	±93	(X)	(X)
Per 1,000 women 15 to 50 years old	110	±69	(X)	(X)
Per 1,000 women 15 to 19 years old	5	±241	(X)	(X)
Per 1,000 women 20 to 34 years old	261	±153	(X)	(X)
Per 1,000 women 35 to 50 years old	1	±44	(X)	(X)



GRANDPARENTS	Estimate	Margin of Error	Percent	Margin of Error
Number of grandparents living with own grandchil-	215	±165	215	(X)
dren under 18 years				
Responsible for grandchildren	66	±50	30.9%	±33.1
Years responsible for grandchildren				
Less than 1 year	58	±44	27.2%	±29.2
1 or 2 years	0	±13	0.0%	±6.2
3 or 4 years	1	±15	0.7%	±6.9
5 or more years	7	±25	3.0%	±11.3
Number of grandparents responsible for own grand-	66	± 50	66	(X)
children under 18 years				
Who are female	46	±39	68.6%	±27.3
Who are married	42	±38	62.6%	±32.1

SCHOOL ENROLLMENT	Estimate	Margin of Error	Percent	Margin of Error
Population 3 years and over enrolled in school	740	± 200	740	(X)
Nursery school, preschool	20	±24	2.8%	±3.2
Kindergarten	28	±42	3.8%	±5.6
Elementary school (grades 1-8)	285	±116	38.6%	±11.8
High school (grades 9-12)	108	±69	14.6%	±8.5
College or graduate school	298	±133	40.3%	±14.3

EDUCATIONAL ATTAINMENT	Estimate	Margin of Error	Percent	Margin of Error
Population 25 years and over	2,583	±459	2,583	(X)
Less than 9th grade	270	±142	10.5%	±5.2
9th to 12th grade, no diploma	288	±121	11.1%	±4.2
High school graduate (includes equivalency)	729	±216	28.2%	±6.7
Some college, no degree	372	±123	14.4%	±4.0
Associate's degree	134	±99	5.2%	±3.7
Bachelor's degree	518	±166	20.1%	±5.4
Graduate or professional degree	271	±90	10.5%	±3.0
Percent high school graduate or higher	78.4%	±18.8	(X)	(X)
Percent bachelor's degree or higher	30.6%	±4.9	(X)	(X)

VETERAN STATUS	Estimate	Margin of Error	Percent	Margin of Error
Civilian population 18 years and over	3,020	±517	3,020	(X)
Civilian veterans	225	±110	7.5%	±3.4

DISABILITY STATUS OF THE CIVILIAN NON- INSTITUTIONALIZED POPULATION	Estimate	Margin of Error	Percent	Margin of Error
Total Civilian Noninstitutionalized Population	3,731	±578	3,731	(X)
With a disability	398	±133	10.7%	±3.1
Under 18 years	748	±197	748	(X)
With a disability	72	±53	9.6%	± 6.6
18 to 64 years	2,802	\pm 376	2,802	(X)
With a disability	289	±115	10.3%	±3.9
	101		404	00
65 years and over	181	± 81	181	(X)
With a disability	38	±40	21.0%	±19.8



RESIDENCE 1 YEAR AGO	Estimate	Margin of Error	Percent	Margin of Error
Population 1 year and over	3,573	± 529	3,573	(X)
Same house	2,649	±404	74.1%	±2.7
Different house in the U.S.	910	±367	25.5%	±9.6
Same county	676	±343	18.9%	±9.2
Different county	233	±132	6.5%	±3.6
Same state	134	±99	3.8%	±2.7
Different state	99	±88	2.8%	±2.4
Abroad	14	±22	0.4%	± 0.6

PLACE OF BIRTH	Estimate	Margin of Error	Percent	Margin of Error
Total population	3,773	\pm 649	3,773	(X)
Native	3,166	±541	83.9%	±20.3
Born in United States	3,138	±516	83.2%	±19.8
State of residence	1,920	± 434	50.9%	±7.5
Different state	1,218	±280	32.3%	±4.9
Born in Puerto Rico, U.S. Island areas, or born abroad to	28	±28	0.7%	±0.7
American parent(s)				
Foreign born	565	±231	15.0%	±5.6

U.S. CITIZENSHIP STATUS	Estimate	Margin of Error	Percent	Margin of Error
Foreign-born population	565	± 231	565	(X)
Naturalized U.S. citizen	59	±48	10.4%	±7.4
Not a U.S. citizen	507	±242	89.6%	±22.1

YEAR OF ENTRY	Estimate	Margin of Error	Percent	Margin of Error
Population born outside the United States	593	± 226	593	(X)
Native	28	±34	28	(X)
Entered 2010 or later	1	±14	2.6%	±49.1
Entered before 2010	27	±31	97.4%	±163.8
				0.0
Foreign born	565	± 231	565	(X)
Entered 2010 or later	1	±13	0.1%	± 2.4
Entered before 2010	565	±217	99.9%	±56.0

WORLD REGION OF BIRTH OF FOREIGN BORN	Estimate	Margin of Error	Percent	Margin of Error
Foreign-born population, excluding population born	565	± 231	565	(X)
at sea				
Europe	17	±22	3.0%	±3.7
Asia	37	±37	6.5%	± 6.0
Africa	1	±13	0.1%	± 2.4
Oceania	0	±13	0.0%	± 2.4
Latin America	511	±229	90.3%	±16.7
Northern America	0	±13	0.0%	±2.4

LANGUAGE SPOKEN AT HOME	Estimate	Margin of Error	Percent	Margin of Error
Population 5 years and over	3,423	±585	3,423	(X)
English only	2,580	±464	75.4%	±4.2
Language other than English	843	±270	24.6%	± 6.7
Speak English less than 'very well'	454	±207	13.3%	±5.6
Spanish	666	±245	19.5%	±6.3
Speak English less than 'very well'	437	±167	12.8%	±4.4
Other Indo-European languages	117	±74	3.4%	±2.1
Speak English less than 'very well'	17	±73	0.5%	±2.1
Asian and Pacific Islander languages	60	±75	1.8%	±2.2
Speak English less than 'very well'	0	±69	0.0%	±2.0
Other languages	0	±40	0.0%	±1.2
Speak English less than 'very well'	0	±69	0.0%	±2.0



ANCESTRY	Estimate	Margin of Error	Percent	Margin of Error
Total population	3,773	±649	3,773	(X)
American	142	±100	3.8%	±2.6
Arab	0	±13	0.0%	±0.4
Czech	0	±13	0.0%	±0.4
Danish	12	±19	0.3%	±0.5
Dutch	50	±43	1.3%	±1.1
English	240	±92	6.4%	±2.2
French (except Basque)	56	±45	1.5%	±1.2
French Canadian	0	±13	0.0%	±0.4
German	190	±75	5.0%	±1.8
Greek	28	±43	0.7%	±1.1
Hungarian	7	±15	0.2%	±0.4
Irish	197	±98	5.2%	±2.4
Italian	24	±28	0.6%	±0.7
Lithuanian	0	±13	0.0%	±0.4
Norwegian	0	±13	0.0%	±0.4
Polish	60	±49	1.6%	±1.3
Portuguese	0	±13	0.0%	±0.4
Russian	37	±42	1.0%	±1.1
Scotch-Irish	35	±33	0.9%	±0.9
Scottish	105	±74	2.8%	±1.9
Slovak	0	±13	0.0%	±0.4
Subsaharan African	137	±154	3.6%	±4.0
Swedish	9	±15	0.2%	±0.4
Swiss	0	±13	0.0%	±0.4
Ukranian	0	±13	0.0%	±0.4
Welsh	18	±22	0.5%	±0.6
West Indian (excluding Hispanic origin groups)	26	±37	0.7%	±1.0

Selected Economic Characteristics

EMPLOYMENT STATUS	Estimate	Margin of Error	Percent	Margin of Error
Population 16 years and over	3,012	±459	3,012	(X)
In labor force	2,281	±321	75.7%	±15.7
Civilian labor force	2,281	±321	75.7%	±15.7
Employed	1,972	±299	65.4%	±14.1
Unemployed	310	±127	10.3%	±3.9
Armed Forces	0	±60	0.0%	±2.0
Not in labor force	731	±168	24.3%	±4.2
Civilian labor force	2,281	± 321	2,281	(X)
Percent Unemployed	13.6%	±5.2	(X)	(X)
Females 16 years and over	1,322	± 259	1,322	(X)
In labor force	898	±195	67.9%	±6.3
Civilian labor force	898	±195	67.9%	±6.3
Employed	824	±192	62.3%	±7.8
Own children under 6 years	367	±141	367	(X)
All parents in family in labor force	223	±125	60.9%	±24.7
Own children 6 to 17 years	365	±144	365	(X)
All parents in family in labor force	276	±127	75.4%	±18.1



COMMUTING TO WORK	Estimate	Margin of Error	Percent	Margin of Error
Workers 16 years and over	1,952	±328	1,952	(X)
Car, truck, or van – drove alone	1,115	±251	57.1%	±8.6
Car, truck, or van – carpooled	360	±135	18.5%	±6.2
Public transportation (excluding taxicab)	264	±128	13.6%	±6.1
Walked	67	±60	3.4%	±3.0
Other means	11	±20	0.6%	±1.0
Worked at home	134	±96	6.9%	±4.8
Mean travel time to work (minutes)	35.6	±4.3	(X)	(X)

OCCUPATION	Estimate	Margin of Error	Percent	Margin of Error
Civilian employed population 16 years and over	1,972	±299	1,972	(X)
Management, business, science, arts occupations	589	±138	29.9%	± 5.3
Service occupations	399	±159	20.2%	±7.5
Sales and office occupations	466	±202	23.7%	±9.6
Natural resources, construction, and maintenance occupa-	249	±146	12.7%	±7.1
tions				
Production, transportation, and material moving occupations	269	±121	13.6%	± 5.8

INDUSTRY	Estimate	Margin of Error	Percent	Margin of Error
Civilian employed population 16 years and over	1,972	± 299	1,972	(X)
Agriculture, forestry, fishing and hunting, and mining	0	±33	0.0%	±1.7
Construction	233	±142	11.8%	±7.0
Manufacturing	135	±83	6.9%	±4.1
Wholesale trade	85	±59	4.3%	±2.9
Retail trade	332	±180	16.8%	± 8.8
Transportation and warehousing, and utilities	106	±63	5.4%	±3.1
Information	87	±52	4.4%	±2.6
Finance and insurance, and real estate and rental and leasing	75	±78	3.8%	±3.9
Professional, scientific, and management, and administrative and waste management services	278	±114	14.1%	±5.4
Educational services, and health care and social assistance	303	±124	15.4%	±5.8
Arts, entertainment, and recreation, and accommodation and food services	99	±60	5.0%	±3.0
Other services, except public administration	145	±106	7.4%	±5.2
Public administration	92	±67	4.7%	±3.3

CLASS OF WORKER	Estimate	Margin of Error	Percent	Margin of Error
Civilian employed population 16 years and over	1,972	± 299	1,972	(X)
Private wage and salary workers	1,680	±345	85.2%	±11.8
Government workers	167	±83	8.5%	±4.0
Self-employed in own not incorporated business workers	124	±72	6.3%	±3.5
Unpaid family workers	0	±33	0.0%	±1.7



INCOME AND BENEFITS (IN 2012 INFLATION-ADJUSTED DOLLARS)	Estimate	Margin of Error	Percent	Margin of Error
Total households	1,311	±172	1,311	(X)
Less than \$10,000	91	±55	7.0%	±4.1
\$10,000 to \$14,999	121	±72	9.2%	±5.4
\$15,000 to \$24,999	168	±79	12.8%	±5.8
\$25,000 to \$34,999	171	±86	13.0%	±6.3
\$35,000 to \$49,999	174	±88	13.2%	±6.5
\$50,000 to \$74,999	269	±104	20.5%	±7.5
\$75,000 to \$99,999	112	±56	8.6%	±4.1
\$100,000 to \$149,999	93	±59	7.1%	±4.4
\$150,000 to \$199,999	43	±28	3.3%	±2.1
\$200,000 or more	69	±52	5.3%	±3.9
Median household income (dollars)	44,530	±5,832	(X)	(X)
Mean household income (dollars)	59,395	±7,916	(X)	(X)
With earnings	1,119	±169	85.3%	±6.3
Mean earnings (dollars)	63,090	$\pm 8,303$	(X)	(X)
With Social Security	200	±71	15.3%	±5.0
Mean Social Security income (dollars)	15,257	±5,550	(X)	(X)
With retirement income	149	±63	11.4%	±4.6
Mean retirement income (dollars)	17,183	$\pm 8,696$	(X)	(X)
With Own In control of the Inner		+00	4.00/	100
With Supplemental Security Income	55	±38	4.2%	±2.8
Mean Supplemental Security Income (dollars)	8,487	±1,690	(X)	(X)
With cash public assistance income	17	±24	1.3%	±1.8
Mean cash public assistance income (dollars)	1,999	±1,401	(X)	(X)
With Food Stamp/SNAP benefits in the past 12 months	184	±75	14.0%	±5.4
Families	748	±164	748	(X)
Less than \$10,000	26	±31	3.5%	±4.0
\$10,000 to \$14,999	119	±72	15.9%	±9.0
\$15,000 to \$24,999	73	±49	9.8%	±6.2
\$25,000 to \$34,999	76	±65	10.2%	±8.3
\$35,000 to \$49,999	142	±88	18.9%	±11.0
\$50,000 to \$74,999	129	±77	17.3%	±9.6
\$75,000 to \$99,999	34	±27	4.6%	±3.5
\$100,000 to \$149,999	74	±56	9.9%	±7.1
\$150,000 to \$199,999	24	±27	3.2%	±3.5
\$200,000 or more	51	±48	6.8%	±6.3
Median family income (dollars)	40,983	±6,116	(X)	(X)
Mean family income (dollars)	61,535	±11,789	(X)	(X)
Per capita income (dollars)	23,072	±3,036	(X)	(X)
		1		
Nonfamily households	563	±131	563	(X)
Median nonfamily income (dollars)	43,783	±10,143	(X)	(X)
Mean nonfamily income (dollars)	54,407	±8,900	(X)	(X)
Median earnings for workers (dollars)	24,301	±2,159	(X)	(X)
Median earnings for male full-time, year-round workers (dol-	32,395	±2,139 ±2,802	(X)	(X)
lars)			` '	
Median earnings for female full-time, year-round workers (dollars)	24,633	±3,196	(X)	(X)



HEALTH INSURANCE COVERAGE	Estimate	Margin of Error	Percent	Margin of Error
Civilian noninstitutionalized population	3,731	± 578	3,731	(X)
With health insurance coverage	2,291	±362	61.4%	±1.9
With private health insurance	1,626	±311	43.6%	±4.9
With public coverage	814	±200	21.8%	±4.2
No health insurance coverage	1,440	±347	38.6%	±7.1
Civilian noninstitutionalized population under 18 years	748	±197	748	(X)
No health insurance coverage	266	±132	35.5%	±14.9
Civilian noninstitutionalized population 18 to 64 years	2,802	±376	2,802	(X)
In labor force:	2,235	±354	2,235	(X)
Employed:	1,925	±323	1,925	(X)
With health insurance coverage	1,280	±281	66.5%	±9.4
With private health insurance	1,244	±277	64.6%	±9.4
With public coverage	39	±33	2.0%	±1.7
No health insurance coverage	645	±251	33.5%	±11.8
Unemployed:	310	±144	310	(X)
With health insurance coverage	62	±63	20.2%	±17.9
With private health insurance	36	±51	11.6%	±15.6
With public coverage	29	±33	9.2%	±9.6
No health insurance coverage	247	±132	79.8%	±20.9
Not in labor force:	567	±182	567	(X)
With health insurance coverage	301	±124	53.1%	±13.7
With private health insurance	84	±48	14.8%	±6.9
With public coverage	252	±109	44.5%	±12.8
No health insurance coverage	266	±109	46.9%	±11.8

PERCENTAGE OF FAMILIES AND PEOPLE WHOSE IN- COME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL	Estimate	Margin of Error	Percent	Margin of Error
All families	26.0%	±10.0	(X)	(X)
With related children under 18 years	37.3%	±13.8	(X)	(X)
With related children under 5 years only	23.7%	±26.2	(X)	(X)
Married couple families	17.9%	±10.5	(X)	(X)
With related children under 18 years	31.2%	±17.9	(X)	(X)
With related children under 5 years only	39.0%	±35.3	(X)	(X)
Families with female householder, no husband present	49.8%	±19.6	(X)	(X)
With related children under 18 years	60.6%	±25.1	(X)	(X)
With related children under 5 years only	16.0%	±80.1	(X)	(X)
All people	27.2%	±8.8	(X)	(X)
Under 18 years	45.2%	±12.9	(X)	(X)
Related children under 18 years	45.2%	±17.3	(X)	(X)
Related children under 5 years	29.8%	±18.6	(X)	(X)
Related children 5 to 17 years	58.1%	±22.7	(X)	(X)
18 years and over	22.7%	±5.0	(X)	(X)
18 to 64 years	22.7%	±5.2	(X)	(X)
65 years and over	22.5%	±18.5	(X)	(X)
Related people in families	27.6%	±10.4	(X)	(X)
Unrelated individuals 15 years and over	25.7%	±7.2	(X)	(X)



Selected Housing Characteristics

HOUSING OCCUPANCY	Estimate	Margin of Error	Percent	Margin of Error
Total housing units	1,735	±175	1,735	(X)
Occupied housing units	1,311	±172	75.6%	±6.3
Vacant housing units	423	±142	24.4%	±7.8
Homeowner vacancy rate	8.5	±7.9	(X)	(X)
Rental vacancy rate	21.3	±10.5	(X)	(X)

UNITS IN STRUCTURE	Estimate	Margin of Error	Percent	Margin of Error
Total housing units	1,735	±175	1,735	(X)
1-unit, detached	1,038	±148	59.9%	±6.0
1-unit, attached	126	±69	7.3%	±3.9
2 units	88	±63	5.1%	±3.6
3 or 4 units	244	±97	14.1%	±5.4
5 to 9 units	85	±60	4.9%	±3.4
10 to 19 units	59	±62	3.4%	±3.5
20 or more units	67	±66	3.8%	±3.8
Mobile home	28	±38	1.6%	±2.2
Boat, RV, van, etc.	0	±23	0.0%	±1.3

YEAR STRUCTURE BUILT	Estimate	Margin of Error	Percent	Margin of Error
Total housing units	1,735	±175	1,735	(X)
Built 2010 or later	0	±23	0.0%	±1.3
Built 2000 to 2009	417	±113	24.0%	±6.0
Built 1990 to 1999	8	±22	0.5%	±1.3
Built 1980 to 1989	108	±65	6.2%	±3.7
Built 1970 to 1979	332	±109	19.1%	±6.0
Built 1960 to 1969	175	±85	10.1%	±4.8
Built 1950 to 1959	376	±121	21.7%	±6.6
Built 1940 to 1949	162	±73	9.3%	±4.1
Built 1939 or earlier	157	±68	9.1%	±3.8

ROOMS	Estimate	Margin of Error	Percent	Margin of Error
Total housing units	1,735	±175	1,735	(X)
1 room	21	±38	1.2%	±2.2
2 rooms	68	±65	3.9%	±3.7
3 rooms	269	±103	15.5%	±5.7
4 rooms	363	±128	20.9%	±7.0
5 rooms	340	±107	19.6%	±5.8
6 rooms	333	±100	19.2%	±5.4
7 rooms	203	±75	11.7%	±4.2
8 rooms	95	±65	5.5%	±3.7
9 rooms or more	43	±30	2.5%	±1.7
Median rooms	5.4	±0.3	(X)	(X)

BEDROOMS	Estimate	Margin of Error	Percent	Margin of Error
Total housing units	1,735	±175	1,735	(X)
No bedroom	21	±38	1.2%	±2.2
1 bedroom	166	±80	9.6%	±4.5
2 bedrooms	811	±130	46.7%	±5.8
3 bedrooms	514	±126	29.6%	±6.6
4 bedrooms	190	±88	11.0%	±4.9
5 or more bedrooms	33	±35	1.9%	±2.0



HOUSING TENURE	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
Owner-occupied	680	±123	51.8%	±6.4
Renter-occupied	632	±148	48.2%	±9.4
Average household size of owner-occupied unit	2.83	± 0.46	(X)	(X)
Average household size of renter-occupied unit	2.89	±0.41	(X)	(X)

YEAR HOUSEHOLDER MOVED INTO UNIT	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
Moved in 2010 or later	137	±75	10.5%	±5.6
Moved in 2000 to 2009	844	±174	64.3%	±10.2
Moved in 1990 to 1999	126	±68	9.6%	±5.0
Moved in 1980 to 1989	105	±61	8.0%	±4.6
Moved in 1970 to 1979	63	±47	4.8%	±3.5
Moved in 1969 or earlier	37	±42	2.8%	±3.2

VEHICLES AVAILABLE	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
No vehicles available	143	±82	10.9%	±6.1
1 vehicle available	558	±142	42.5%	±9.3
2 vehicles available	432	±119	33.0%	±7.9
3 or more vehicles available	178	±90	13.6%	± 6.6

HOUSE HEATING FUEL	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
Utility gas	815	±152	62.1%	±8.2
Bottled, tank, or LP gas	6	±21	0.5%	±1.6
Electricity	475	±124	36.2%	±8.1
Fuel oil, kerosene, etc.	9	±24	0.7%	±1.8
Coal or coke	0	±23	0.0%	±1.8
Wood	7	±22	0.5%	±1.7
Solar energy	0	±23	0.0%	±1.8
Other fuel	0	±23	0.0%	±1.8
No fuel used	0	±23	0.0%	±1.8

SELECTED CHARACTERISTICS	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
Lacking complete plumbing facilities	24	±32	1.8%	±2.4
Lacking complete kitchen facilities	19	±32	1.4%	±2.4
No telephone service available	43	±48	3.2%	±3.6

OCCUPANTS PER ROOM	Estimate	Margin of Error	Percent	Margin of Error
Occupied housing units	1,311	±172	1,311	(X)
1.00 or less	1,251	±204	95.4%	±9.3
1.01 to 1.50	60	±51	4.6%	±3.9
1.51 or more	0	±46	0.0%	±3.5

VALUE	Estimate	Margin of Error	Percent	Margin of Error
Owner-occupied units	680	±123	680	(X)
Less than \$50,000	48	±65	7.0%	± 9.5
\$50,000 to \$99,999	70	±62	10.2%	±8.9
\$100,000 to \$149,999	115	±64	16.9%	±8.9
\$150,000 to \$199,999	143	±63	21.0%	±8.5
\$200,000 to \$299,999	199	±78	29.2%	±10.2
\$300,000 to \$499,999	90	±59	13.2%	±8.4
\$500,000 to \$999,999	16	±40	2.4%	±5.8
\$1,000,000 or more	0	±23	0.0%	±3.4
Median (dollars)	189,636	±15,520	(X)	(X)



MORTGAGE STATUS	Estimate	Margin of Error	Percent	Margin of Error
Owner-occupied units	680	±123	680	(X)
Housing units with a mortgage	463	±113	68.1%	±11.1
Housing units without a mortgage	217	±73	31.9%	±9.1

SELECTED MONTHLY OWNER COSTS (SMOC)	Estimate	Margin of Error	Percent	Margin of Error
Housing units with a mortgage	463	±113	463	(X)
Less than \$300	0	±33	0.0%	±7.0
\$300 to \$499	8	±32	1.7%	±7.0
\$500 to \$699	1	±33	0.3%	±7.0
\$700 to \$999	48	±40	10.4%	±8.3
\$1,000 to \$1,499	133	±71	28.8%	±13.8
\$1,500 to \$1,999	105	±48	22.7%	±8.9
\$2,000 or more	167	±86	36.1%	±16.4
Median (dollars)	1,694	±189	(X)	(X)
				0.0
Housing units without a mortgage	217	± 73	217	(X)
Less than \$100	0	±23	0.0%	± 10.6
\$100 to \$199	1	±32	0.3%	±14.9
\$200 to \$299	37	±41	17.1%	±18.2
\$300 to \$399	52	±40	23.8%	±16.8
\$400 or more	128	±70	58.8%	±25.6
Median (dollars)	429	±42	(X)	(X)

SELECTED MONTHLY OWNER COSTS AS A PERCENT- AGE OF HOUSEHOLD INCOME (SMOCAPI)	Estimate	Margin of Error	Percent	Margin of Error
Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)	463	±128	463	(X)
Less than 20.0 percent	111	±51	24.0%	±8.9
20.0 to 24.9 percent	80	±44	17.3%	±8.3
25.0 to 29.9 percent	31	±33	6.6%	±6.9
30.0 to 34.9 percent	23	±22	5.0%	±4.5
35.0 percent or more	218	±101	47.2%	±17.4
Not computed	0	±23	(X)	(X)
Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)	217	± 93	217	(X)
Less than 10.0 percent	68	±45	31.3%	±15.7
10.0 to 14.9 percent	53	±41	24.3%	±16.0
15.0 to 19.9 percent	5	±21	2.2%	±9.5
20.0 to 24.9 percent	23	±25	10.4%	±10.7
25.0 to 29.9 percent	11	±23	5.1%	±10.5
30.0 to 34.9 percent	10	±23	4.4%	±10.5
35.0 percent or more	49	±53	22.4%	±22.3
Not computed	0	±23	(X)	(X)

GROSS RENT	Estimate	Margin of Error	Percent	Margin of Error
Occupied units paying rent	604	±143	604	(X)
Less than \$200	5	±43	0.8%	±7.2
\$200 to \$299	0	±33	0.0%	±5.4
\$300 to \$499	29	±64	4.8%	±10.6
\$500 to \$749	154	±91	25.5%	±13.7
\$750 to \$999	218	±101	36.1%	±14.3
\$1,000 to \$1,499	168	±85	27.8%	±12.4
\$1,500 or more	30	±37	5.0%	± 6.0
Median (dollars)	940	±52	(X)	(X)
No rent paid	28	±34	(X)	(X)



GROSS RENT AS A PERCENTAGE OF HOUSEHOLD IN- COME (GRAPI)	Estimate	Margin of Error	Percent	Margin of Error
Occupied units paying rent (excluding units where GRAPI cannot be computed)	597	±165	597	(X)
Less than 15.0 percent	81	±67	13.6%	±10.5
15.0 to 19.9 percent	62	±56	10.4%	±9.0
20.0 to 24.9 percent	67	±52	11.2%	±8.1
25.0 to 29.9 percent	44	±44	7.3%	±7.1
30.0 to 34.9 percent	69	±61	11.6%	±9.7
35.0 percent or more	275	±107	46.0%	±12.6
Not computed	35	±40	(X)	(X)

Selected Demographic Characteristics

SEX AND AGE	Estimate	Margin of Error	Percent	Margin of Error
Total Population	3,773	±649	3,773	(X)
Male	2,067	±399	54.8%	±4.8
Female	1,706	±330	45.2%	±4.0
Hadan Farana	050	1407	0.00/	100
Under 5 years	350	±137	9.3%	±3.3
5 to 9 years	171	±81	4.5%	±2.0
10 to 14 years	172	±81	4.6%	±2.0
15 to 19 years	165	±84	4.4%	±2.1
20 to 24 years	332	±147	8.8%	±3.6
25 to 34 years	631	±174	16.7%	±3.6
35 to 44 years	774	±180	20.5%	±3.2
45 to 54 years	450	±151	11.9%	±3.4
55 to 59 years	352	±129	9.3%	±3.0
60 to 64 years	181	±74	4.8%	±1.8
65 to 74 years	120	±81	3.2%	±2.1
75 to 84 years	73	±63	1.9%	±1.6
85 years and over	3	±33	0.1%	±0.9
Median age (years)	35.8	±1.0	(X)	(X)
18 years and over	3,020	±381	80.0%	±17.1
21 years and over	2,878	±371	76.3%	±16.4
62 years and over	295	±120	7.8%	±2.9
65 years and over	196	±108	5.2%	±2.7
18 years and over	3,020	±381	3,020	(X)
Male	1,698	±294	56.2%	±6.7
Female	1,321	±242	43.8%	±5.8
65 years and over	196	±108	196	(X)
Male	40	±66	20.3%	±31.7
Female	156	±85	79.7%	±61.8



RACE	Estimate	Margin of Error	Percent	Margin of Error
Total population	3,773	\pm 649	3,773	(X)
One race	3,701	±645	98.1%	±2.8
Two or more races	72	±47	1.9%	±1.2
One race	3,701	±645	98.1%	±2.8
White	1,479	±368	39.2%	±7.1
Black or African American	1,733	±469	45.9%	±9.6
American Indian and Alaska Native	78	±102	2.1%	±2.7
Cherokee tribal grouping	0	±13	0.0%	±0.4
Chippewa tribal grouping	0	±13	0.0%	±0.4
Navajo tribal grouping	0	±13	0.0%	±0.4
Sioux tribal grouping	0	±13	0.0%	±0.4
Asian	49	±62	1.3%	±1.6
Asian Indian	0	±13	0.0%	±0.4
Chinese	10	±20	0.3%	±0.5
Filipino	0	±13	0.0%	±0.4
Japanese	0	±13	0.0%	±0.4
Korean	19	±32	0.5%	±0.8
Vietnamese	12	±48	0.3%	±1.3
Other Asian	8	±44	0.2%	±1.2
Native Hawaiian and Other Pacific Islander	0	±13	0.0%	±0.4
Native Hawaiian	0	±13	0.0%	±0.4
Guamanian or Chamorro	0	±13	0.0%	±0.4
Samoan	0	±13	0.0%	±0.4
Other Pacific Islander	0	±35	0.0%	±0.9
Some other race	362	±282	9.6%	±7.3
Two or more races	72	±47	1.9%	±1.2
White and Black or African American	33	±44	0.9%	±1.2
White and American Indian and Alaska Native	18	±25	0.5%	±0.7
White and Asian	10	±25	0.3%	±0.7
Black or African American and American Indian and	0	±23	0.0%	±0.6
Alaska Native				
Race alone or in combination with one or more other races				
Total population	3,773	± 649	3,773	(X)
White	1,551	±373	41.1%	±6.9
Black or African American	1,777	±472	47.1%	±9.6
American Indian and Alaska Native	107	±104	2.8%	±2.7
Asian	59	±65	1.6%	±1.7
Native Hawaiian and Other Pacific Islander	0	±23	0.0%	±0.6
Some other race	362	±282	9.6%	±7.3

HISPANIC OR LATINO AND RACE	Estimate	Margin of Error	Percent	Margin of Error
Total population	3,773	± 649	3,773	(X)
Hispanic or Latino (of any race)	791	±279	21.0%	± 6.5
Mexican	692	±265	18.3%	±6.3
Puerto Rican	18	±29	0.5%	±0.8
Cuban	6	±11	0.2%	±0.3
Other Hispanic or Latino	75	±67	2.0%	±1.8
Not Hispanic or Latino	2,982	±553	79.0%	±5.5
White alone	1,070	±238	28.4%	±4.0
Black or African American alone	1,664	±456	44.1%	±9.4
American Indian and Alaska Native alone	0	±23	0.0%	± 0.6
Asian alone	49	±63	1.3%	±1.7
Native Hawaiian and Other Pacific Islander alone	0	±23	0.0%	± 0.6
Some other race alone	127	±178	3.4%	± 4.7
Two or more races	72	±47	1.9%	±1.2
Two races including Some other race	0	±23	0.0%	±0.6
Two races excluding Some other race, and	72	±47	1.9%	±1.2
Three or more races				

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Values marked with a period denote estimates that could not be computed.

Values marked ***** denote 'controlled' estimates for which statistical tests for sampling variability are not appropriate.

Report prepared by Emory University's Center for Community Partnerships, a Neighborhood Nexus Core Partner.



Technical Notes, ACS Profile

This is one in a series of reports featuring demographic profiles for the Neighborhood Planning Units (NPUs) and Neighborhood Statistical Areas (NSAs) making up the city of Atlanta. These profiles use data from the Census Bureau's 2008-2012 American Community Survey 5-year estimates and follow precisely the order, format, and content of the ACS-based "fact sheets" available via the Census Bureau's American Fact Finder online system. Because the American Fact Finder system provides these "fact sheets" only for cities, counties, states, and the nation as a whole, this report fills the gap for Atlantans interested in drilling down to smaller areas.

What is an Neighborhood Planning Unit (NPU)?

The Neighborhood Planning Unit system has its origins in the 1974 Citizen Involvement Ordinance, which created these bodies "for engaging in comprehensive planning matters affecting the livability of neighborhoods." Atlanta is divided into 25 NPUs, each of which is comprised of a set of contiguous neighborhoods. Each NPU holds monthly meetings at which residentes have the opportunity to provide input on matter such as variances, zoning issues, and long-term planning.

What is an Neighborhood Statistical Area? Why not report data for neighborhoods?

Atlanta neighborhoods are "self-identified" by residents. As a result, there are portions of the city that are not part of any neighborhood, while other parts are claimed by more than one neighborhood. Also, some neighborhoods are very small; a few are 1/50 of a square mile or less and have populations of 100 or fewer— much too small to report sample-based statistics. To address these issues, we have defined Neighborhood Statistical Areas (NSAs). These areas: 1) are built from census blocks; 2) nest within NPUs; 3) have a minimum population of 2,000; 4) are comprised of either a single lerge neighborhood or a set of contiguous smaller neighborhoods and adjacent territory that is not part of a neighborhood; 5) assign all territory within the city limits to one, and only one statistical area.

What is the American Community Survey, and What is a 5-Year Estimate?

The American Community Survey is a nationwide survey conducted by the U.S. Census Bureau on a continuous, rolling basis. It is intended to replace the "long form" that has been a component of the decennial census for the last several decades.

From 1940 until 2000, the Census Bureau actually conducted a census (counting of the entire population) and a survey (measuring a sample of the population) simultaneously: most households received a "short form" with basic questions (e.g. age, sex, race), while a "long form" with everything contained on the "short form" plus many other topics (e.g. educational attainment, occupation, income) was administered to a sample of households (varied by year and other factors, but roughly 1 in 7 households). As the name implies, the decennial census took place only once every ten years, providing a single "snapshot" of the country. But policymakers wanted to have more timely data, so the Census Bureau moved to the new "continuous measurement" model of the ACS, which had its nationwide launch in 2005.

Though the ACS is a replacement for the long form component of the census, it is not a direct substitute. The two differ in many important ways, but we will focus on a few key points.

First, as mentioned above, the "continuous measurement" model means that the ACS is not a snapshot for any particular point in time. So while the decennial census measured where people lived on Census Day (historically April 1st of years ending in 0), the ACS looks at where people live on the day they are surveyed. For example, ACS income measures look at the 12-month period preceding the survey date, while the decennial looked at the previous calendar year. Second, the ACS sample is much smaller than that of the decennial census: roughly 2.5% each year. Even pooling the data over a 5-year period yields a combined sample of only about 12.5%, considerably



smaller than the roughly 16.7% sampled in the decennial census; the implications of this smaller sample on the margin of error for estimates is discussed below. Third, the pooling across years required to yield a decent-sized sample for smaller areas creates complications for interpretation. Whereas the decennial census allowed one to say, "on April 1, 2000, X% of the population in region Y was unemployed," we must now say "over the course of the period 2005-2009, on average X% of the population in region Y was unemployed." When faced with a period of rapid change such the onset of the "Great Recession," having a pooled estimate over a 5-year period is much less helpful than having a firm snapshot at a single point in time. So while the ACS has been of great help to policymakers interested in the effects of the Great Recession on large geographies such as states, counties, and major cities (areas for which 1-year or 3-year estimates are available), it has created new challenges for people interested in small cities and neighborhoods within larger cities.

To learn more about the ACS, how to use it, and how it differs from the decennial census, please refer to the Census Bureau's publication *A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know.*

What is a Margin of Error, and Why is its Calculation so Important?

It is not feasible to administer the long form or the ACS to the entire population. Fortunately, this is not necessary: just like a single spoonful can tell you if a pot of soup has enough salt, a reasonable estimate of a population may be derived from a quality sample. The quality of a sample depends on two factors: its representativeness and its size. In some sense, the representativeness is the more important of the two: a biased sample, however large, can never yield a good estimate. After adding salt to your soup but before tasting, you stir the soup. Otherwise you'll get a spoonful of extra-salty soup not representative of the pot as a whole. Randomly sampling the population has the same effect as stirring the soup: you get a sample that is representative of the population from which it was drawn. But the spoonful of soup doesn't have exactly the same proportion of salt as the rest of the pot: it contains the "true" amount, plus or minus some amount due to chance. We call that chance variation from the true amount "sampling error." The larger the sample, the smaller that error is likely to be, though the marginal reduction in sampling error of increasing the sample size by a unit declines as the number of units goes up.

Proper reporting of a sample-based estimate, therefore, requires three pieces of information: a "point estimate" (our best estimate of the actual value), plus a margin of error, given a particular confidence level (which allow assessment of the quality of the estimate): we are 90% confident that the pot of soup has 8,500 milligrams of salt, plus or minus 500 milligrams. Holding a sample size constant, increasing the confidence level forces us to increase the margin of error (we would have to increase the size of the range to be 99% confident that our range contains the true value).

When applying this concept to the ACS, we should first note that the Census Bureau typically reports a 90% confidence interval: we are 90% certain that the true number lies within the reported range. When looking at counties or large cities, the samples are large and the confidence intervals small. But for smaller cities and geographies such as census tracts, even the five-year pooled sample is quite small—yielding a rather large confidence interval. When the confidence intervals for two areas overlap, we cannot tell whether the difference we observed is real or an artifact caused by sampling error (or, to use the technical term, the differences are not "statistically significant").

Although you can simply add the raw population of two census tracts together, estimating the margin of error for the resultant area is somewhat more complicated. To estimate the margin of error for numbers and proportions, we follow the method recommended in Appendix 3 of the Census Bureau's publication *A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know.* To estimate the margin of error for medians, we follow the method recommended on pages 16-17 of 2005-2009 ACS 5-year PUMS Accuracy of the Data.



What tables from the ACS were used to compile these Demographic Profiles?

SOCIAL	
Indicators	Table(s)
Households by Type	B11001
Average Household Size	B09019, B11001
Relationship	B09019
Marital Status	B12001
Fertility	B13002
Grandparents	B10050
School Enrollment	B14001
Educational Attainment	B15002
Veteran Status	B21001
Disability Status	B18101
Residence 1 Year Ago	B07003
Place of Birth	B05002
Year of Entry, Native	B05005
World Region of Birth of Foreign Born	B05006
Language Spoken at Home	B16004
Ancestry	B04006

ECONOMIC	
Indicators	Table(s)
Employment Status	B23001
Employment for parents of Own Children	B23008
Commuting to Work	B08101
Mean Travel Time to Work	B08013, B08101
Occupation	C24010
Industry	C24030
Class of Worker	B24080
Household Income	B19001
Median Household Income	B19013
Mean Household Income	B19025, B19001
Households with Earnings	B19051
Mean Earnings	B19061, B19051
Households with Social Security	B19055
Mean Social Security	B19065, B19055
Households with Retirement Income	B19059
Mean Retirement Income	B19069, B19059
Households with SSI Income	B19056
Mean SSI Income	B19066, B19056
Households with Public Assistance Income	B19057
Mean Public Assistance Income	B19067, B19057

Continued on next page...



ECONOMIC	
Indicators	Table(s)
Households with Food Stamp/SNAP Income	B22001
Family Income	B19101
Median Family Income	B19113
Mean Family Income	B19127, B19101
Per Capita Income	B19313, B01001
Median Non-Family Income	B19202
Mean Non-Family Income	B19214, B19201
Median Earnings for Workers	B20017
Health Insurance Coverage	B18135, B27011
Poverty: Families	B17010
Poverty: People	B17001
Poverty: Related Children	B17006
Poverty: Related People in Families	B17021
Poverty: Unrelated individuals 15 years and over	B17007

HOUSING	
Indicators	Table(s)
Housing Occupancy	B25002
Homeowner vacancy rate	B25003, B25004
Rental vacancy rate	B25003, B25004
Units in Structure	B25024
Year Structure Built	B25034
Rooms	B25017
Median Number of rooms	B25018
Bedrooms	B25041
Housing Tenure	B25009
Average Household size of occupied units	B25008, B25003
Year Householder Moved into Unit	B25038
Vehicles Available	B25044
House Heating Fuel	B25040
Selected Characteristics: Lacking Plumbing	B25048
Selected Characteristics: Lacking Complete	B25052
Kitchen	
Selected Characteristics: Lacking Telephone	B25043
Occupants per Room	B25014
Value of Housing Unit	B25075
Median housing unit value	B25077
Mortgage Status	B25081
Selected Monthly Owner Costs	B25087
Median Selected Monthly Owner Costs	B25088

Continued on next page...



HOUSING	
Indicators	Table(s)
Selected Monthly Owner Costs as a Percentage	B25091
of Household Income	
Gross Rent	B25063
Median Gross Rent	B25064
Gross Rent as a Percentage of Household In-	B25070
come	

DEMOGRAPHIC	
Indicators	Table(s)
Sex and Age	B01001
Median Age	B01002
Race	C02003
Tribal Groupings	B02005
Asian Groupings	B02006
Hawaiian and Pacific Islander Groupings	B02007
Race Alone or In Combination with One or More	B02008, B02009, B02010, B02011, B02012, B02013
Other Races	
Hispanic or Latino and Race	B03001, B03002

