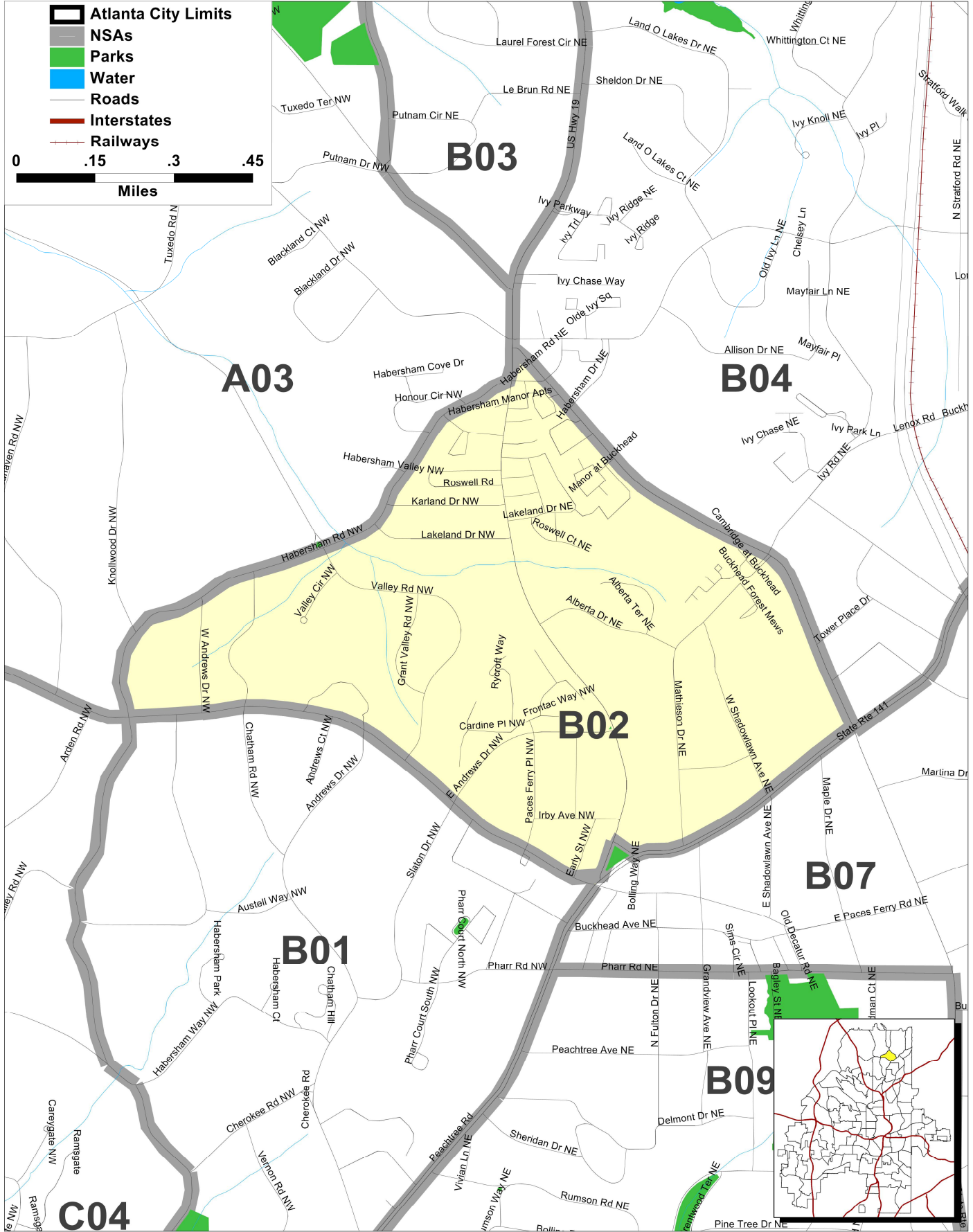


# Neighborhood Statistical Area B02



Neighborhood(s): Buckhead Forest, South Tuxedo Park

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# Contents

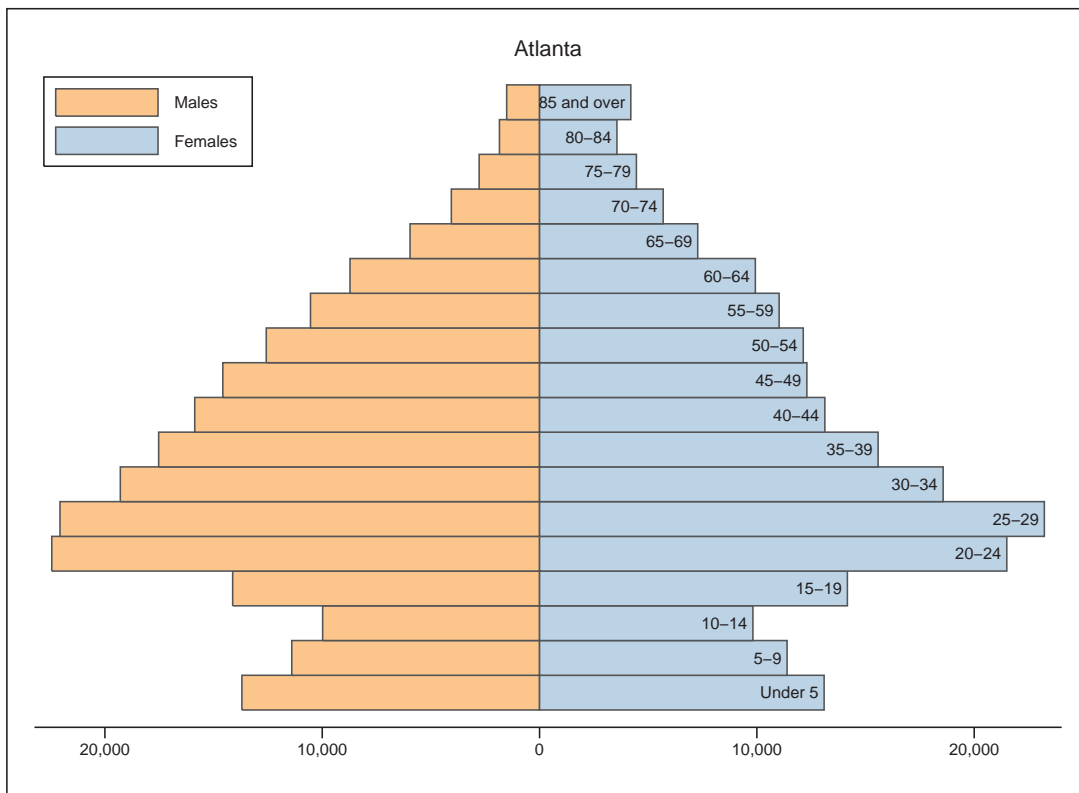
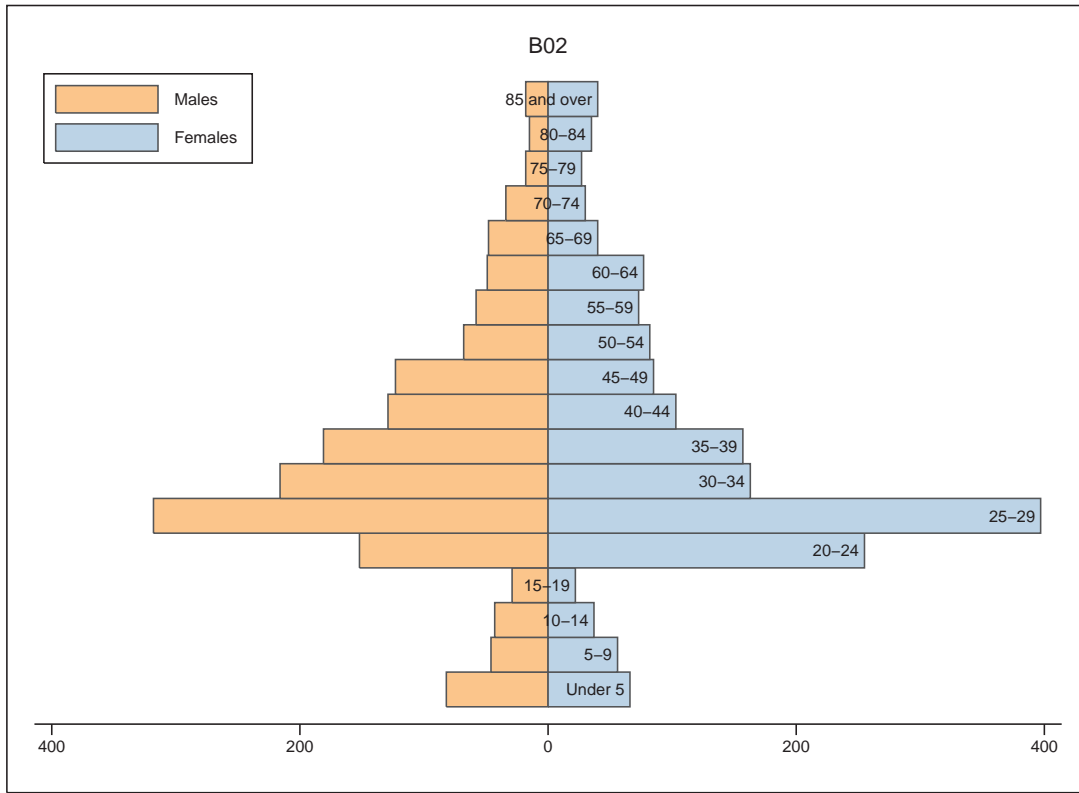
- Decennial 2010 Profile
- Technical Notes, Decennial Profile
- ACS 2008-12 Profile
- Technical Notes, ACS Profile

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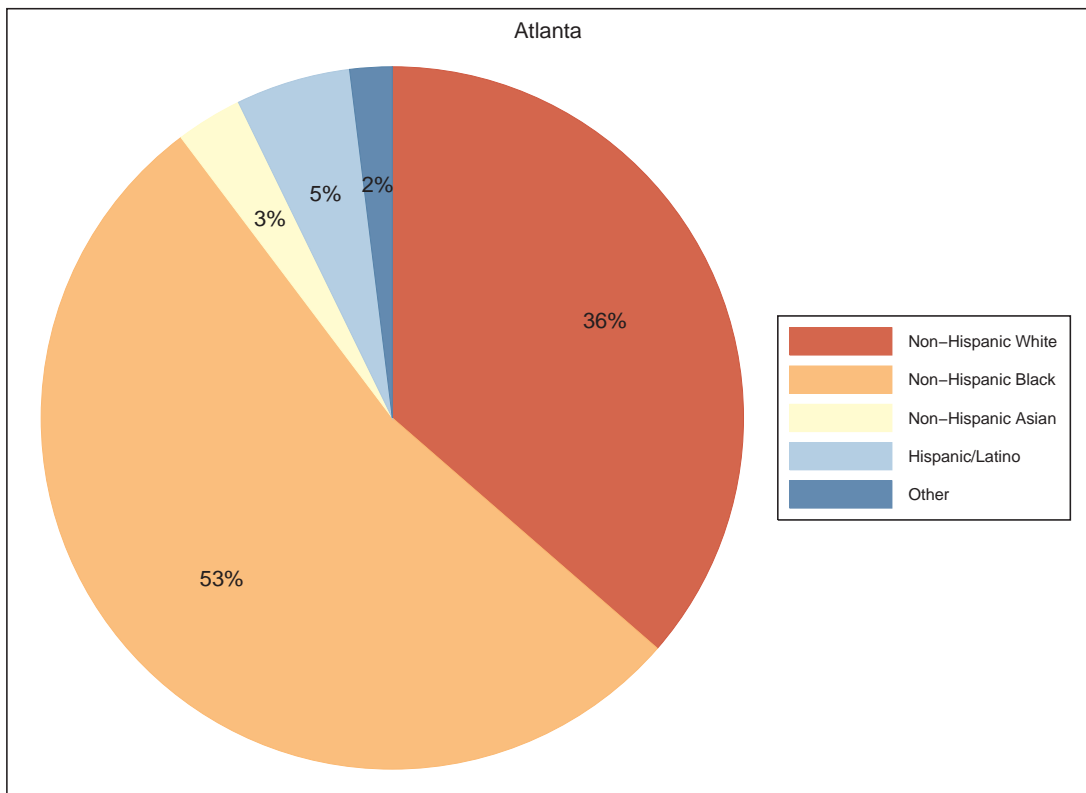
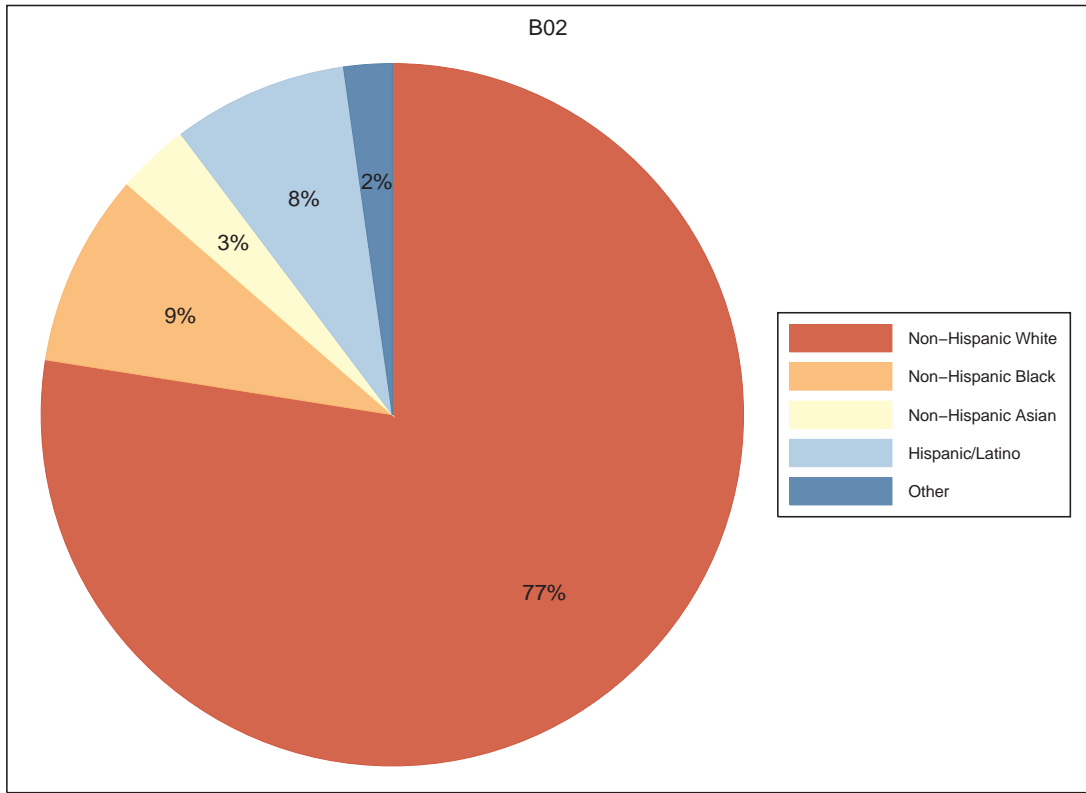
**B02**

# Decennial 2010 Profile

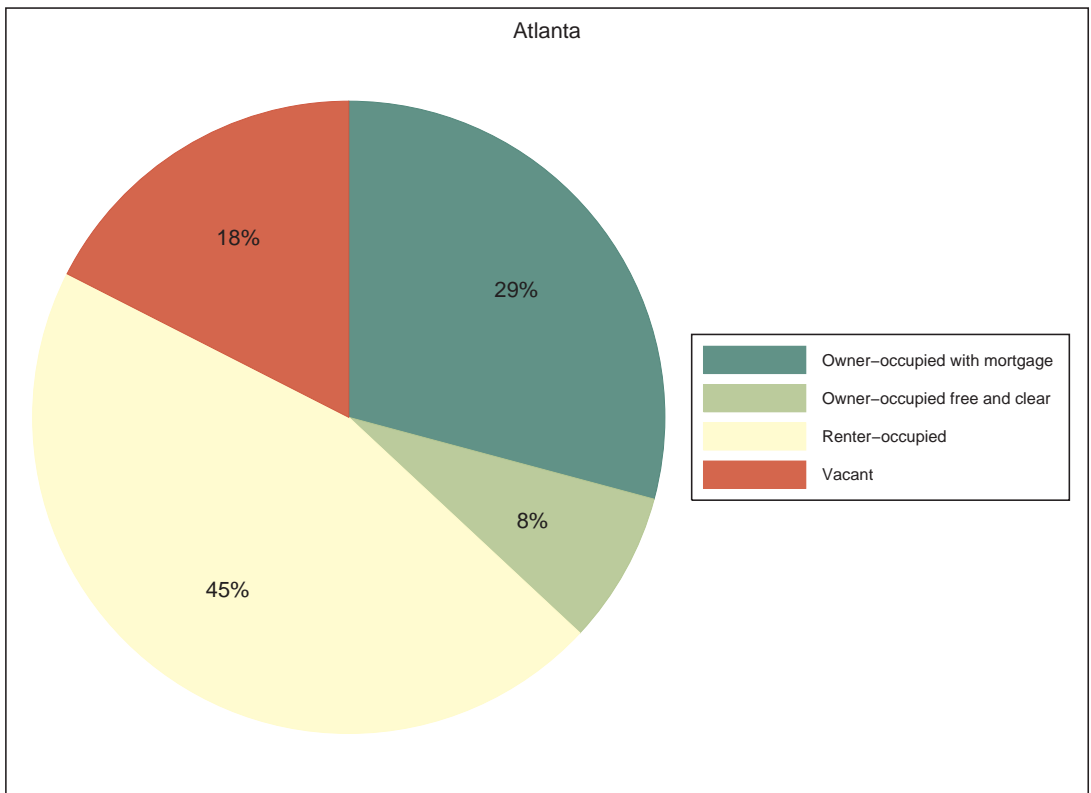
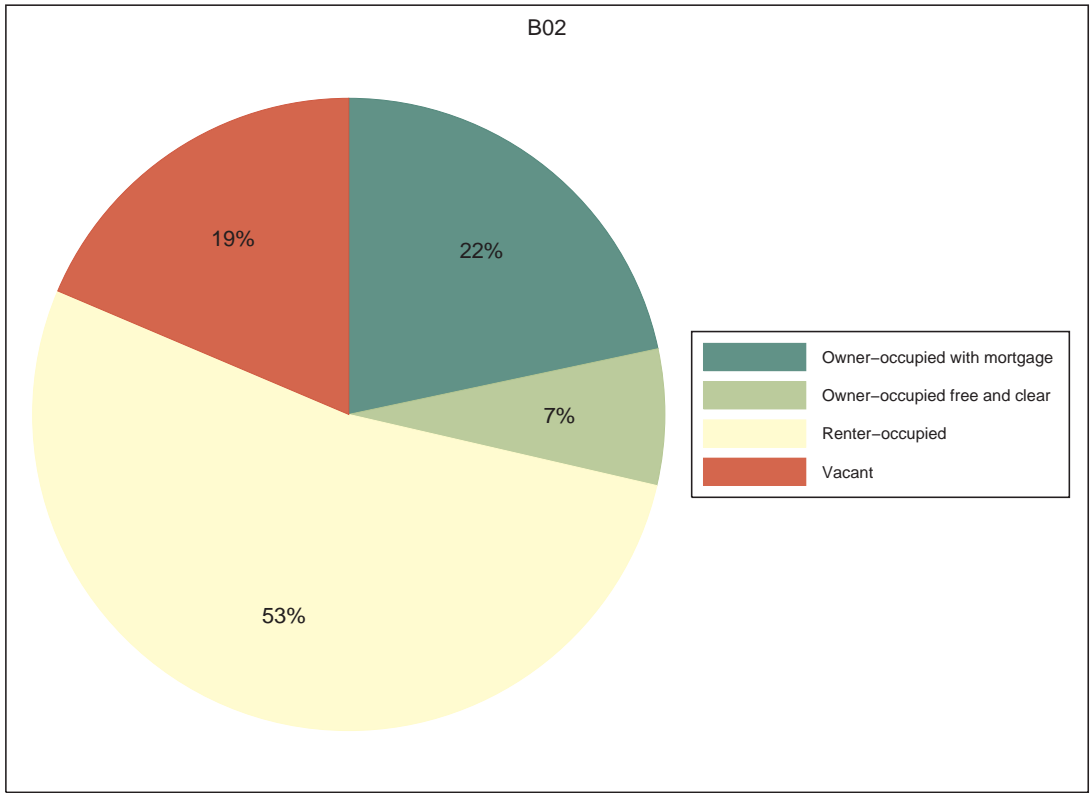
### Sex and Age



### Race and Latino Origin

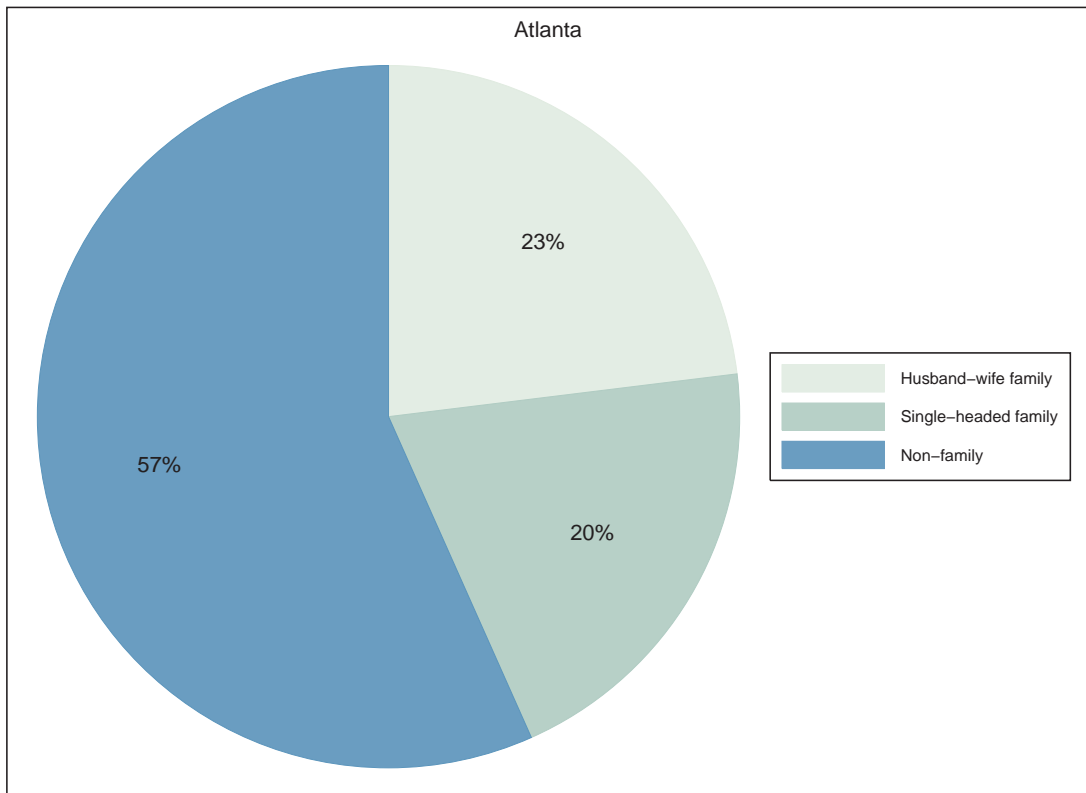
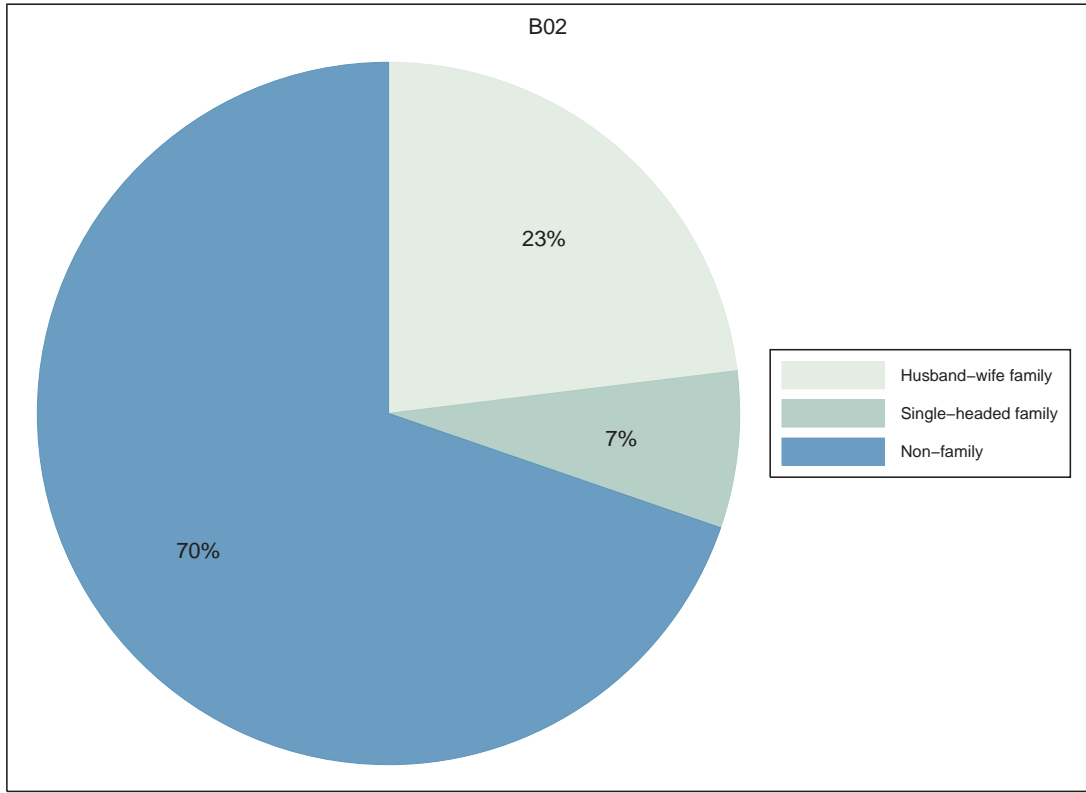


### Housing Tenure

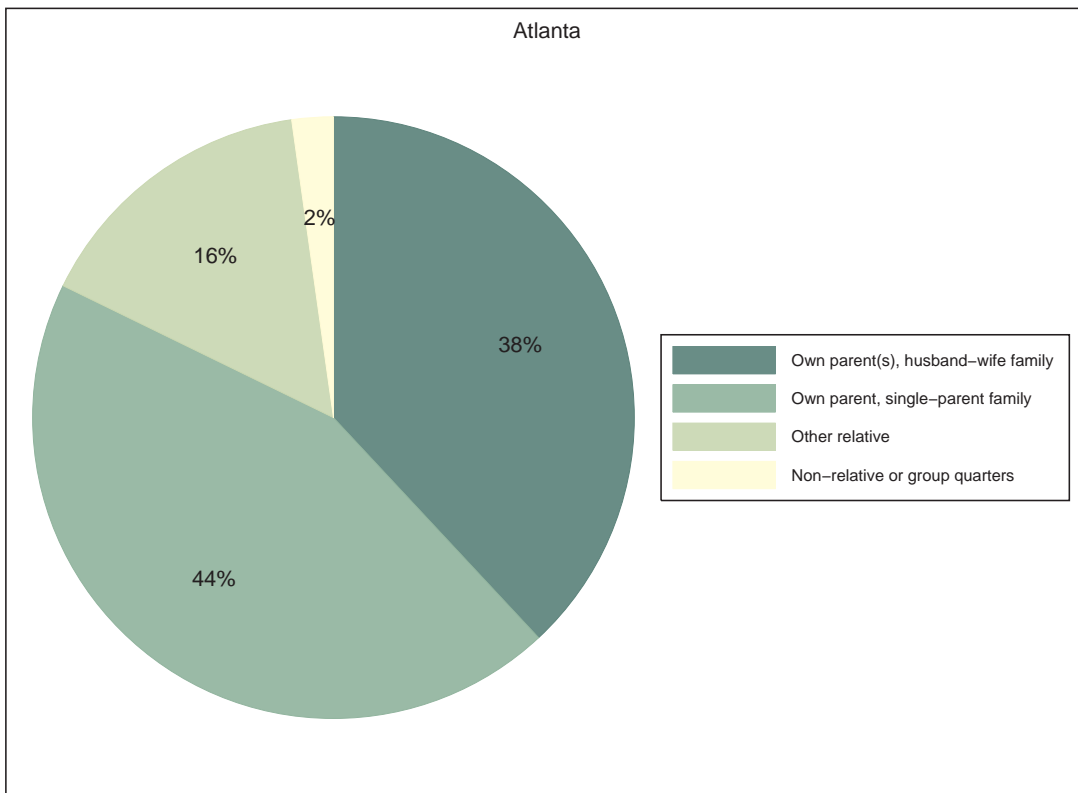
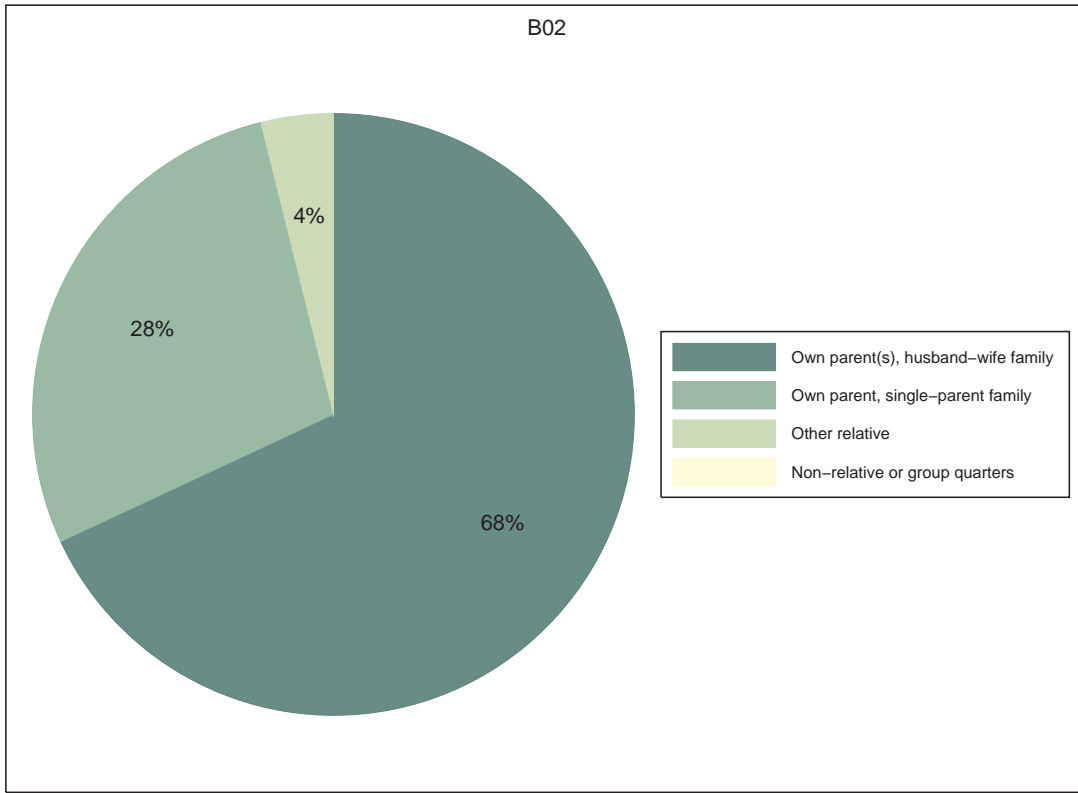




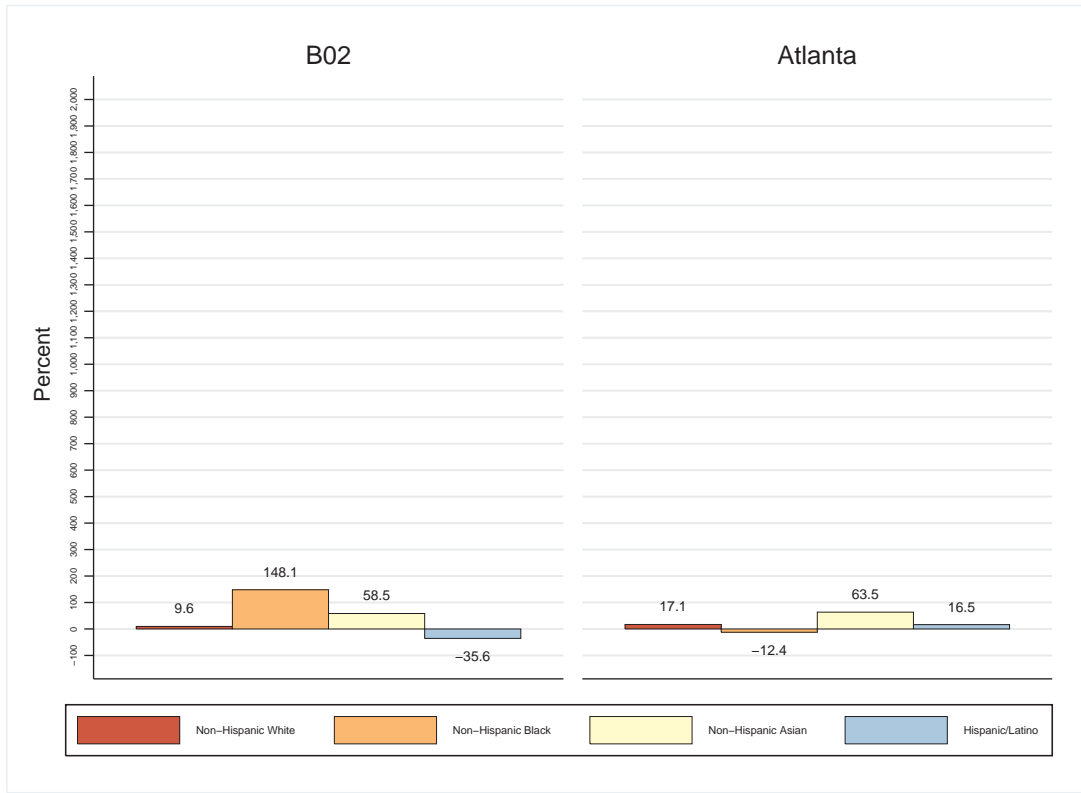
### Households by Type



### Children by Household Type



### Population Change, 2000-2010



SEX AND AGE	Number	Percent
<b>Total population</b>	3,372	100.0%
Under 5 years	148	4.4%
5 to 9 years	102	3.0%
10 to 14 years	80	2.4%
15 to 19 years	51	1.5%
20 to 24 years	407	12.1%
25 to 29 years	715	21.2%
30 to 34 years	379	11.2%
35 to 39 years	338	10.0%
40 to 44 years	232	6.9%
45 to 49 years	208	6.2%
50 to 54 years	150	4.4%
55 to 59 years	131	3.9%
60 to 64 years	126	3.7%
65 to 69 years	88	2.6%
70 to 74 years	64	1.9%
75 to 79 years	45	1.3%
80 to 84 years	50	1.5%
85 years and over	58	1.7%
Median age (years)	32.4	(X)
16 years and over	3,033	89.9%
18 years and over	3,009	89.2%
21 years and over	2,981	88.4%
62 years and over	377	11.2%
65 years and over	305	9.0%
<b>Male population</b>	1,627	48.3%
Under 5 years	82	2.4%
5 to 9 years	46	1.4%
10 to 14 years	43	1.3%
15 to 19 years	29	0.9%
20 to 24 years	152	4.5%
25 to 29 years	318	9.4%
30 to 34 years	216	6.4%
35 to 39 years	181	5.4%
40 to 44 years	129	3.8%
45 to 49 years	123	3.6%
50 to 54 years	68	2.0%
55 to 59 years	58	1.7%
60 to 64 years	49	1.5%
65 to 69 years	48	1.4%
70 to 74 years	34	1.0%
75 to 79 years	18	0.5%
80 to 84 years	15	0.4%
85 years and over	18	0.5%
Median age (years)	33.3	(X)
16 years and over	1,449	43.0%
18 years and over	1,440	42.7%
21 years and over	1,423	42.2%

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SEX AND AGE (Continued)	Number	Percent
62 years and over	159	4.7%
65 years and over	133	3.9%
<b>Female population</b>		
	1,745	51.7%
Under 5 years	66	2.0%
5 to 9 years	56	1.7%
10 to 14 years	37	1.1%
15 to 19 years	22	0.7%
20 to 24 years	255	7.6%
25 to 29 years	397	11.8%
30 to 34 years	163	4.8%
35 to 39 years	157	4.7%
40 to 44 years	103	3.1%
45 to 49 years	85	2.5%
50 to 54 years	82	2.4%
55 to 59 years	73	2.2%
60 to 64 years	77	2.3%
65 to 69 years	40	1.2%
70 to 74 years	30	0.9%
75 to 79 years	27	0.8%
80 to 84 years	35	1.0%
85 years and over	40	1.2%
Median age (years)	31.2	(X)
16 years and over	1,584	47.0%
18 years and over	1,569	46.5%
21 years and over	1,558	46.2%
62 years and over	218	6.5%
65 years and over	172	5.1%

RACE	Number	Percent
<b>Total population</b>	3,372	100.0%
One Race	3,306	98.0%
White	2,735	81.1%
Black or African American	317	9.4%
American Indian and Alaska Native	15	0.4%
Asian	114	3.4%
Asian Indian <sup>‡</sup>	39	1.2%
Chinese <sup>† ‡</sup>	17	0.5%
Filipino <sup>‡</sup>	4	0.1%
Japanese <sup>‡</sup>	9	0.3%
Korean <sup>‡</sup>	13	0.4%
Vietnamese <sup>‡</sup>	5	0.1%
Other Asian <sup>† ‡</sup>	24	0.7%
Native Hawaiian and Other Pacific Islander <sup>† ‡</sup>	4	0.1%
Native Hawaiian <sup>‡</sup>	0	0.0%
Guamanian or Chamorro <sup>‡</sup>	4	0.1%
Samoan <sup>‡</sup>	0	0.0%
Other Pacific Islander <sup>‡</sup>	0	0.0%
Some Other Race	121	3.6%
Two or More Races	66	2.0%
White; American Indian and Alaska Native	4	0.1%
White; Asian	22	0.7%
White; Black or African American	10	0.3%
White; Some Other Race	10	0.3%

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RACE (Continued)	Number	Percent
<i>Race alone or in combination with one or more other races:</i>		
White	2,787	82.7%
Black or African American	343	10.2%
American Indian and Alaska Native	30	0.9%
Asian	142	4.2%
Native Hawaiian and Other Pacific Islander	6	0.2%
Some Other Race	136	4.0%

HISPANIC OR LATINO	Number	Percent
<b>Total population</b>	3,372	100.0%
Hispanic or Latino (of any race)	273	8.1%
Mexican‡	135	4.0%
Puerto Rican‡	24	0.7%
Cuban‡	15	0.4%
Other Hispanic or Latino‡	65	1.9%
Not Hispanic or Latino	3,099	91.9%

HISPANIC OR LATINO AND RACE	Number	Percent
<b>Total population</b>	3,372	100.0%
Hispanic or Latino	273	8.1%
White alone	122	3.6%
Black or African American alone	15	0.4%
American Indian and Alaska Native alone	3	0.1%
Asian alone	1	0.0%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	119	3.5%
Two or More Races	13	0.4%
Not Hispanic or Latino	3,099	91.9%
White alone	2,613	77.5%
Black or African American alone	302	9.0%
American Indian and Alaska Native alone	12	0.4%
Asian alone	113	3.4%
Native Hawaiian and Other Pacific Islander alone	4	0.1%
Some Other Race alone	2	0.1%
Two or More Races	53	1.6%

RELATIONSHIP	Number	Percent
<b>Total population</b>	3,372	100.0%
In households	3,372	100.0%
Householder	1,931	57.3%
Spouse	447	13.3%
Child	441	13.1%
Own child under 18 years	349	10.3%
Other relatives	72	2.1%
Under 18 years	14	0.4%
65 years and over†	10	0.3%
Nonrelatives	481	14.3%
Under 18 years	0	0.0%
65 years and over	4	0.1%
Unmarried partner‡	110	3.3%
In group quarters	0	0.0%
Institutionalized population	0	0.0%
Male	0	0.0%
Female	0	0.0%
Noninstitutionalized population	0	0.0%

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RELATIONSHIP (Continued)	Number	Percent
Male	0	0.0%
Female	0	0.0%

HOUSEHOLDS BY TYPE	Number	Percent
<b>Total households</b>	1,931	100.0%
Family households (families)	583	30.2%
With own children under 18 years	224	11.6%
Husband-wife family	447	23.1%
With own children under 18 years	155	8.0%
Male householder, no wife present	45	2.3%
With own children under 18 years	16	0.8%
Female householder, no husband present	91	4.7%
With own children under 18 years	53	2.7%
Nonfamily households	1,348	69.8%
Householder living alone	977	50.6%
Male	548	28.4%
65 years and over <sup>‡</sup>	59	3.1%
Female	659	34.1%
65 years and over <sup>‡</sup>	208	10.8%
Households with individuals under 18 years	231	12.0%
Households with individuals 65 years and over	241	12.5%
Average household size	1.75	(X)
Average family size	2.65	(X)

HOUSING OCCUPANCY	Number	Percent
<b>Total housing units</b>	2,370	100.0%
Occupied housing units	1,931	81.5%
Vacant housing units	439	18.5%
For rent	265	11.2%
Rented, not occupied	5	0.2%
For sale only	51	2.2%
Sold, not occupied	4	0.2%
For seasonal, recreational, or occasional use	91	3.8%
All other vacants	23	1.0%
Homeowner vacancy rate (percent)	7.0	(X)
Rental vacancy rate (percent)	17.4	(X)

HOUSING TENURE	Number	Percent
<b>Occupied housing units</b>	1,931	100.0%
Owner-occupied housing units	675	35.0%
Population in owner-occupied housing units	1,218	(X)
Average household size of owner-occupied units	1.80	(X)
Renter-occupied housing units	1,256	65.0%
Population in renter-occupied housing units	2,154	(X)
Average household size of renter-occupied units	1.71	(X)

## Notes:

<sup>†</sup> Data may differ from the Census Bureau's DP-1 totals due to differences in reporting methods (see Technical Notes).

<sup>‡</sup> Based on tract-level data (see Technical Notes).

<sup>∞</sup> Data could not be computed (see Technical Notes).

Report prepared by Emory University's Center for Community Partnerships, a Neighborhood Nexus Core Partner.

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## Technical Notes, Decennial Profile

This is one in a series of reports featuring demographic profiles for the Neighborhood Planning Units (NPU) and Neighborhood Statistical Areas (NSAs) making up the city of Atlanta. These profiles use data from the Census Bureau's 2010 Census of Population and Housing and follow precisely the order, format, and content of the DP-1 profiles available via the Census Bureau's American Fact Finder online system. Because the American Fact Finder system provides these "fact sheets" only for cities, counties, states, and the nation as a whole, this report fills the gap for Atlantans interested in drilling down to smaller areas.

### **What is an Neighborhood Planning Unit (NPU)?**

The Neighborhood Planning Unit system has its origins in the 1974 Citizen Involvement Ordinance, which created these bodies "for engaging in comprehensive planning matters affecting the livability of neighborhoods." Atlanta is divided into 25 NPUs, each of which is comprised of a set of contiguous neighborhoods. Each NPU holds monthly meetings at which residents have the opportunity to provide input on matter such as variances, zoning issues, and long-term planning.

### **What is an Neighborhood Statistical Area? Why not report data for neighborhoods?**

Atlanta neighborhoods are "self-identified" by residents. As a result, there are portions of the city that are not part of any neighborhood, while other parts are claimed by more than one neighborhood. Also, some neighborhoods are very small; a few are as small as 1/100 of a square mile and have populations of 100 or fewer—much too small to report sample-based statistics. To address these issues, we have defined Neighborhood Statistical Areas (NSAs). These areas: 1) are built from census blocks; 2) nest within NPUs; 3) have a minimum population of 2,000; 4) are comprised of either a single large neighborhood or a set of contiguous smaller neighborhoods and adjacent territory that is not part of a neighborhood; 5) assign all territory within the city limits to one, and only one statistical area.

### **Why is there so much less data in this report than in the 2000 Demographic Profiles?**

The short answer is that the 2010 Census form asked only 10 questions, and that many items of interest (e.g. income, educational attainment, employment status, rents paid) no longer appear on the questionnaire.

A longer answer involves a bit of history to understand recent changes in how the Census Bureau collects data. First, it is worth noting that the decennial census is a constitutional requirement—Article I, Section 2 requires an enumeration of inhabitants once every 10 years to determine apportionment of the House of Representatives. But the only constitutional requirement is the count itself; the government has long seen fit to gather other data about the nation as an add-on to this process. Indeed, from 1940 until 2000, the Census Bureau actually conducted a census (counting of the entire population) simultaneously with a survey (measuring a sample of the population) simultaneously: most households received a "short form" with basic questions (e.g. age, sex, race), while a "long form" with everything contained on the "short form" plus many other topics (e.g. educational attainment, occupation, income) was administered to a sample of households (varied by year and other factors, but roughly 1 in 7 households).

Because the decennial census takes place only once every ten years, it provides a single "snapshot" of the country. But policymakers wanted to have more timely data, so the Census Bureau moved to a new "continuous measurement" model followed by the American Community Survey (ACS), which had its nationwide launch in 2005. The ACS is a nationwide survey conducted by the U.S. Census Bureau on a continuous, rolling basis. It is intended to replace the "long form" that has been a component of the decennial census for the last several decades.

## **So will the most recent ACS fill in for the missing 2010 data?**

Though the ACS is intended to replace the decennial long form, it is not a direct substitute. The two differ in many important ways, but we will focus on a few key points.

First, as mentioned above, the "continuous measurement" model means that the ACS is not a snapshot for any particular point in time. So while the decennial census measured where people lived on Census Day (historically April 1st of years ending in 0), the ACS looks at where people live on the day they are surveyed. For example, ACS income measures look at the 12-month period preceding the survey date, while the decennial looked at the previous calendar year. Second, the ACS sample is much smaller than that of the decennial census: roughly 2.5% each year. Even pooling the data over a 5-year period yields a combined sample of only about 12.5%, considerably smaller than the roughly 16.7% sampled in the decennial census; the implications of this smaller sample on the margin of error for estimates is discussed below. Third, the pooling across years required to yield a decent-sized sample for smaller areas creates complications for interpretation. Whereas the decennial census allowed one to say, "on April 1, 2000, X% of the population in region Y was unemployed," we must now say "over the course of the period 2005-2009, on average X% of the population in region Y was unemployed."

When faced with a period of rapid change such as the onset of the "Great Recession," having a pooled estimate over a 5-year period is much less helpful than having a firm snapshot at a single point in time. So while the ACS has been of great help to policymakers interested in the effects of the Great Recession on large geographies such as states, counties, and major cities (areas for which 1-year or 3-year estimates are available), it has created new challenges for people interested in small cities and neighborhoods within larger cities.

To learn more about the ACS, how to use it, and how it differs from the decennial census, please refer to the Census Bureau's publication *A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know*.

## **How do you estimate medians, and why cannot they be estimated all of the time?**

The median is that value that marks the 50% line in a population: 50% of the population is above the median and 50% is below. With individual level data, one can simply sort the data and find the middle value (if the number of items is odd) or take the average of the two middlemost values (if the number of items is even). However, the Census Bureau reports grouped data, e.g. how many households fall into a particular income range. Estimating medians from grouped data involves finding the range that contains the middlemost value, then estimating the point within that range that the middlemost value would occupy. The median cannot be estimated if it falls within a range lacking a minimum or maximum value.

## **Why do you note that some figures are based on tract-level data?**

The Census Bureau reports most of the data used in this report at the census block level, a very granular level of geography. However, some data are reported only for census tracts, which are generally much larger. Because the geographic areas in this report are built from blocks, data reported only for tracts must be re-estimated to the block level. We do this by assigning tract-level data to blocks based on the proportion of the tract population residing within each block comprising that tract.

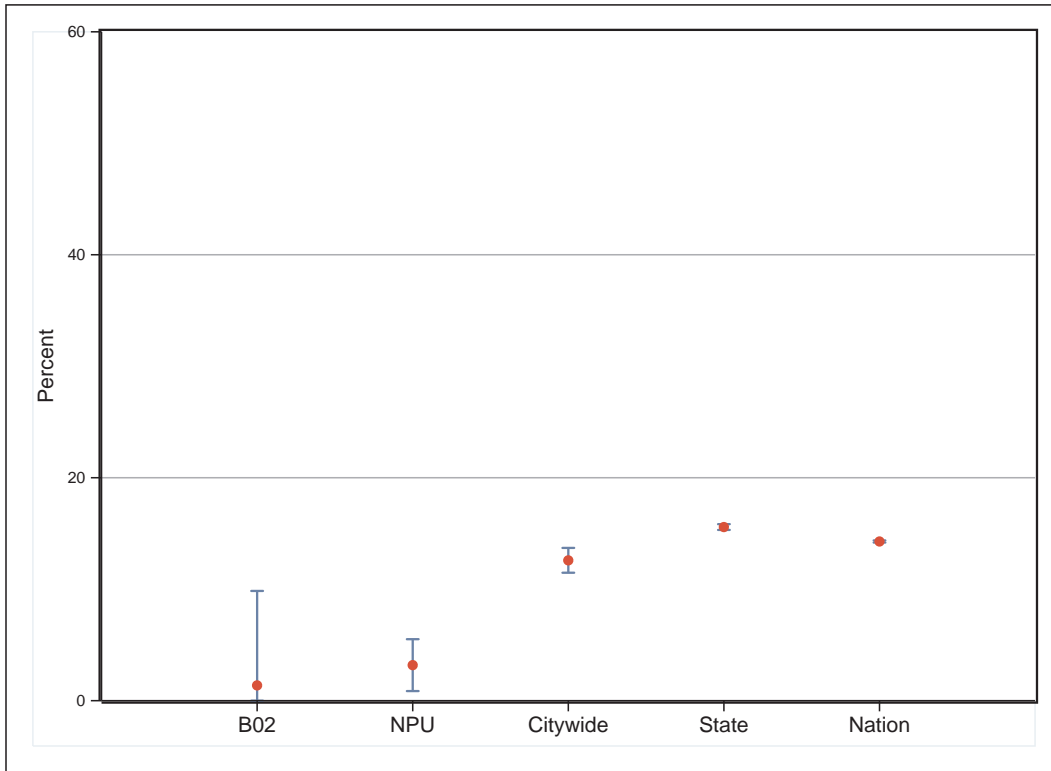
## **Why do you note that certain fields in this report may differ slightly from DP-1 totals?**

A very small number of data fields were reported differently in the SF1 release (where block-level data are made available) and in the DP-1 release (data released no lower than the tract. For example, the question of whether Chinese and Taiwanese are the same nationality was handled differently in the two releases. Though minor, these differences are flagged in our reports.

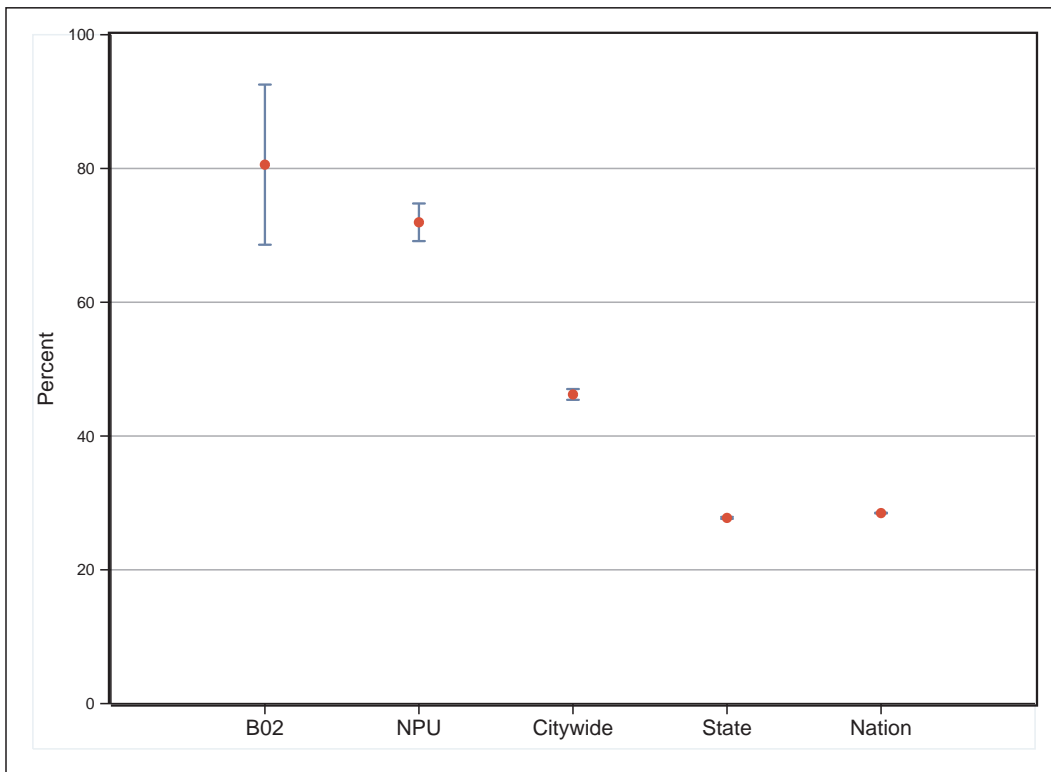
**B02**

# ACS 2008-12 Profile

### Percent without a High School Diploma or GED

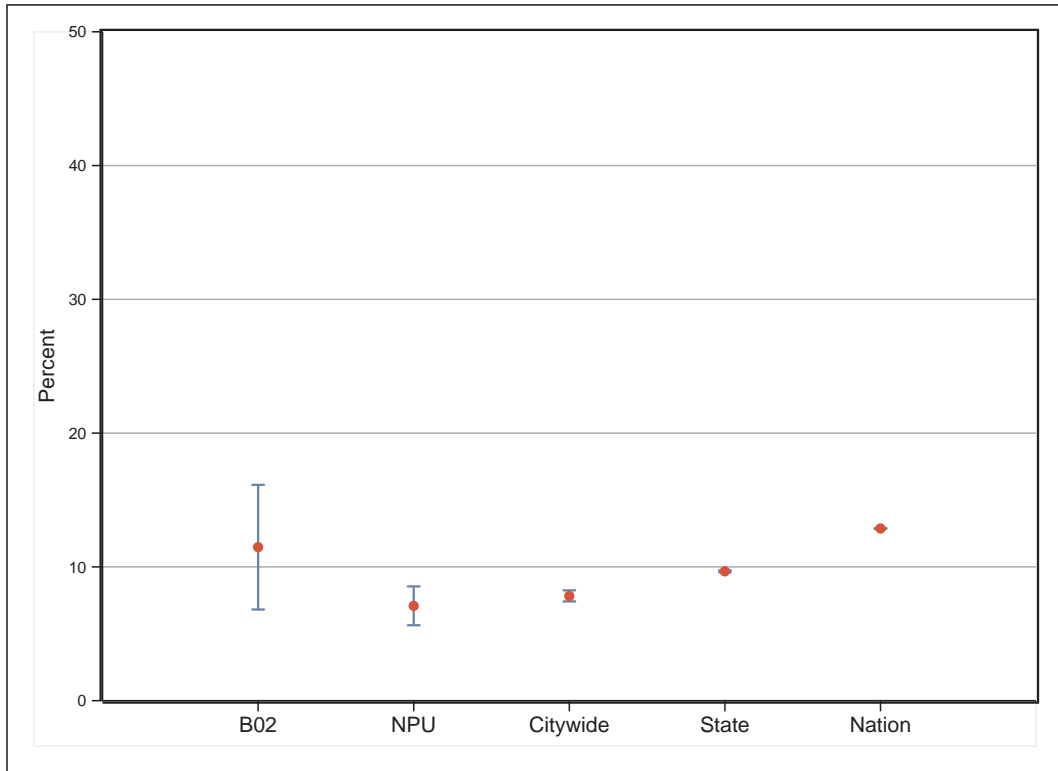


### Percent with a Bachelor's Degree or Higher

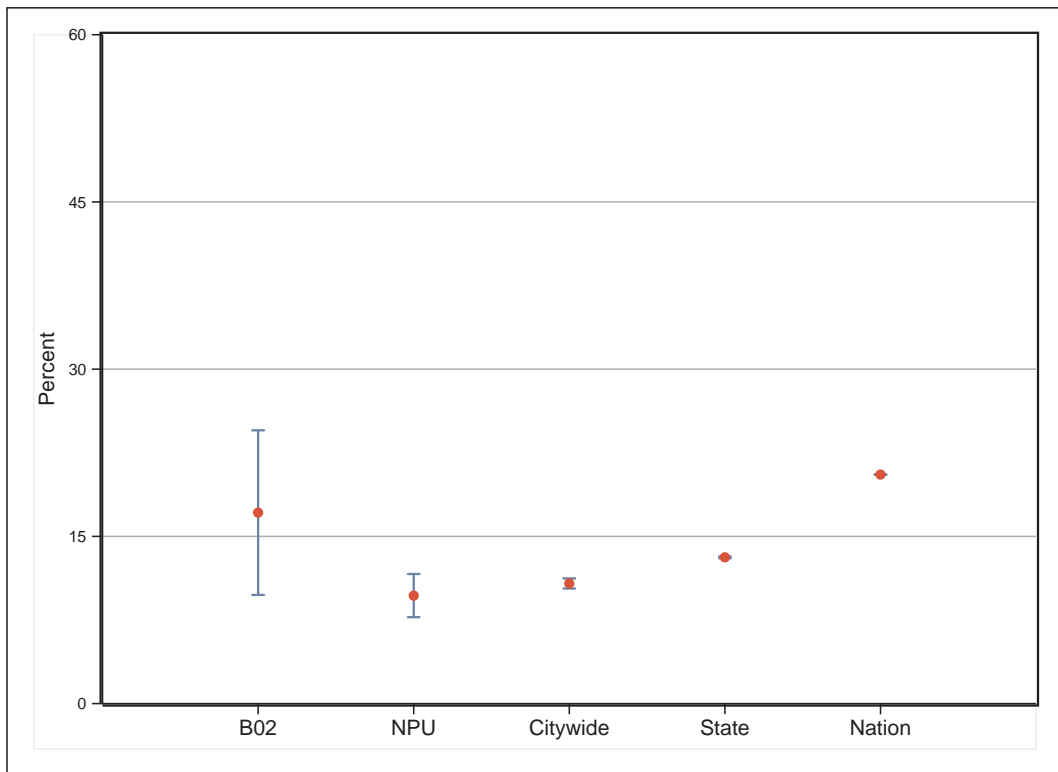


Note: Bars represent the margin of error around each estimated value.

### Percent Foreign-Born

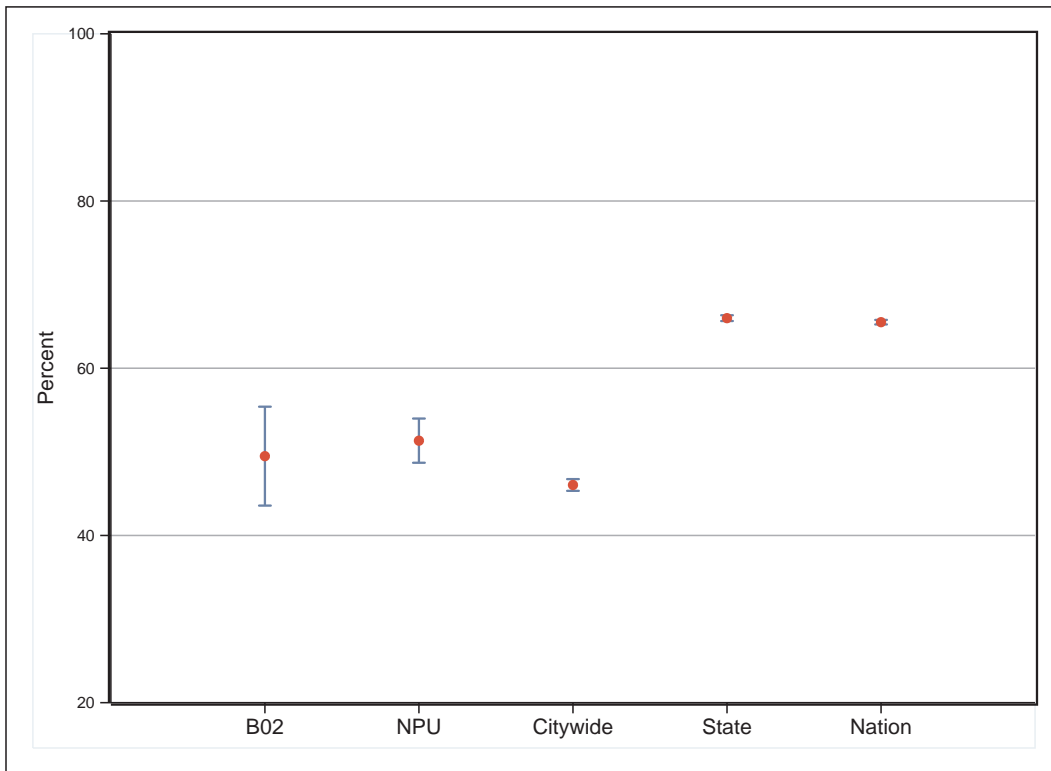


### Percent Speaking a Language other than English at Home

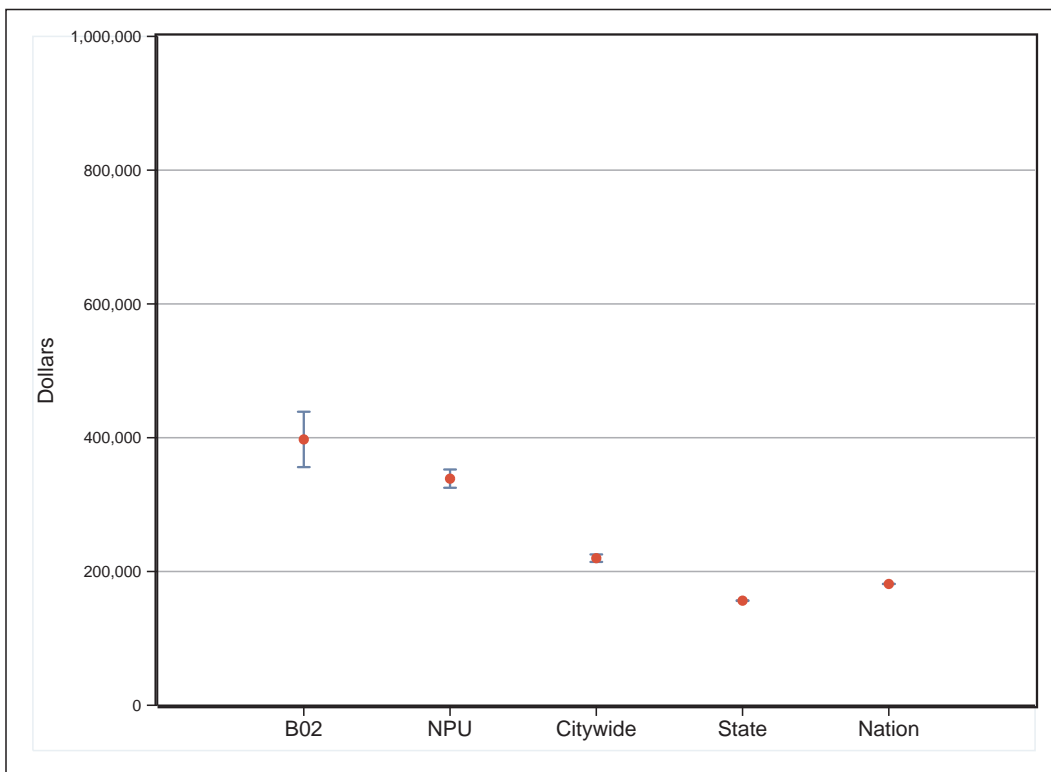


Note: Bars represent the margin of error around each estimated value.

### Percent Owner-Occupied

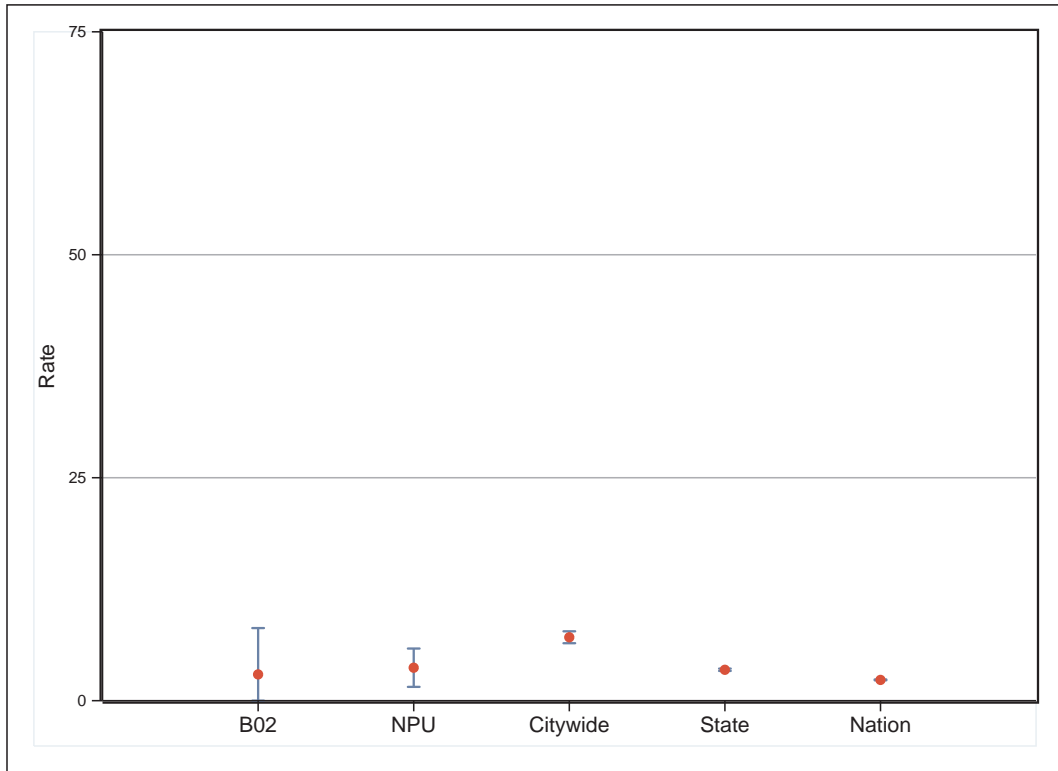


### Median Value of Owner-Occupied Housing Units

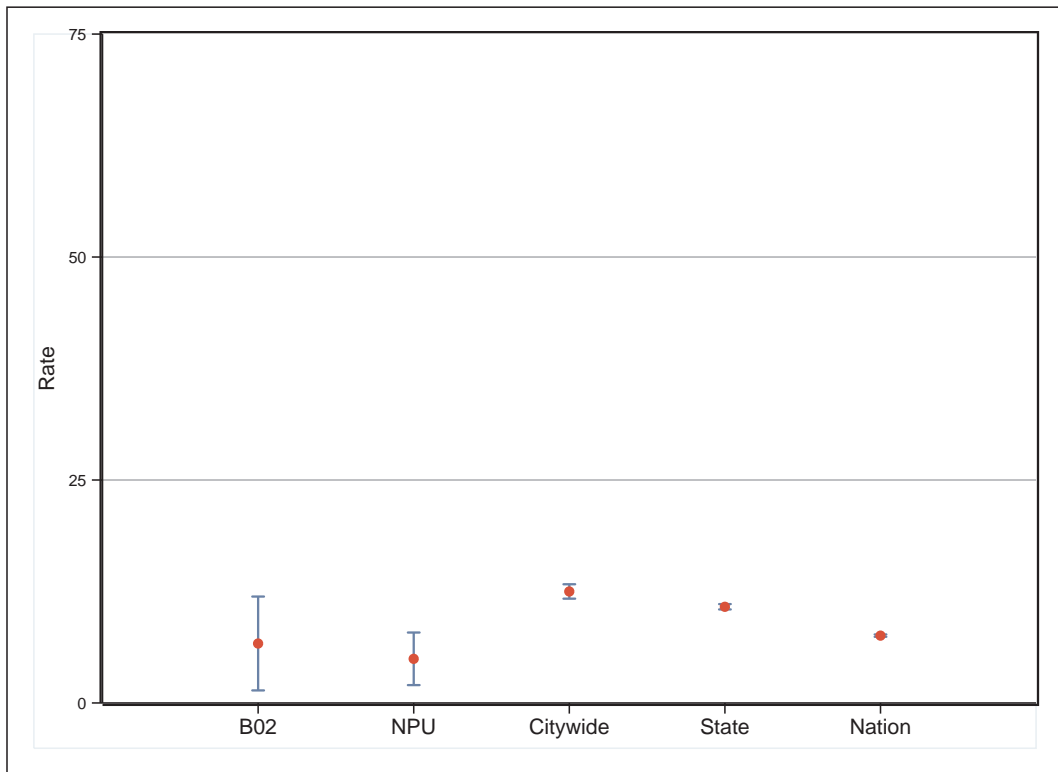


Note: Bars represent the margin of error around each estimated value.

### Homeowner Vacancy Rate

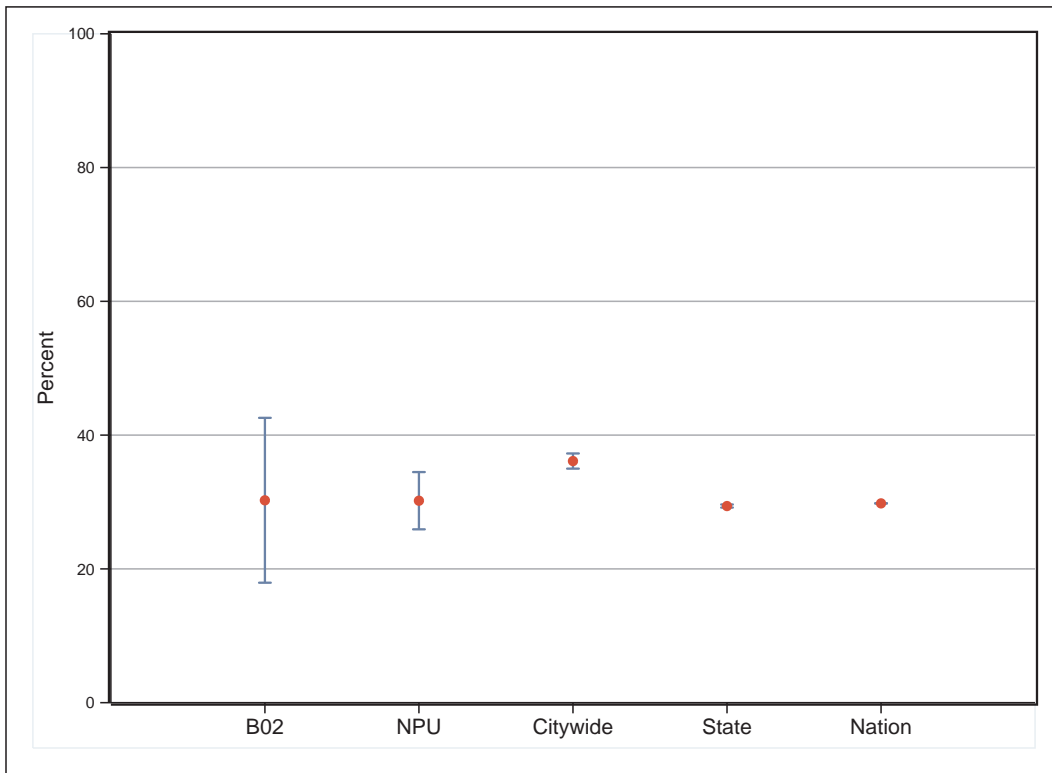


### Rental Vacancy Rate

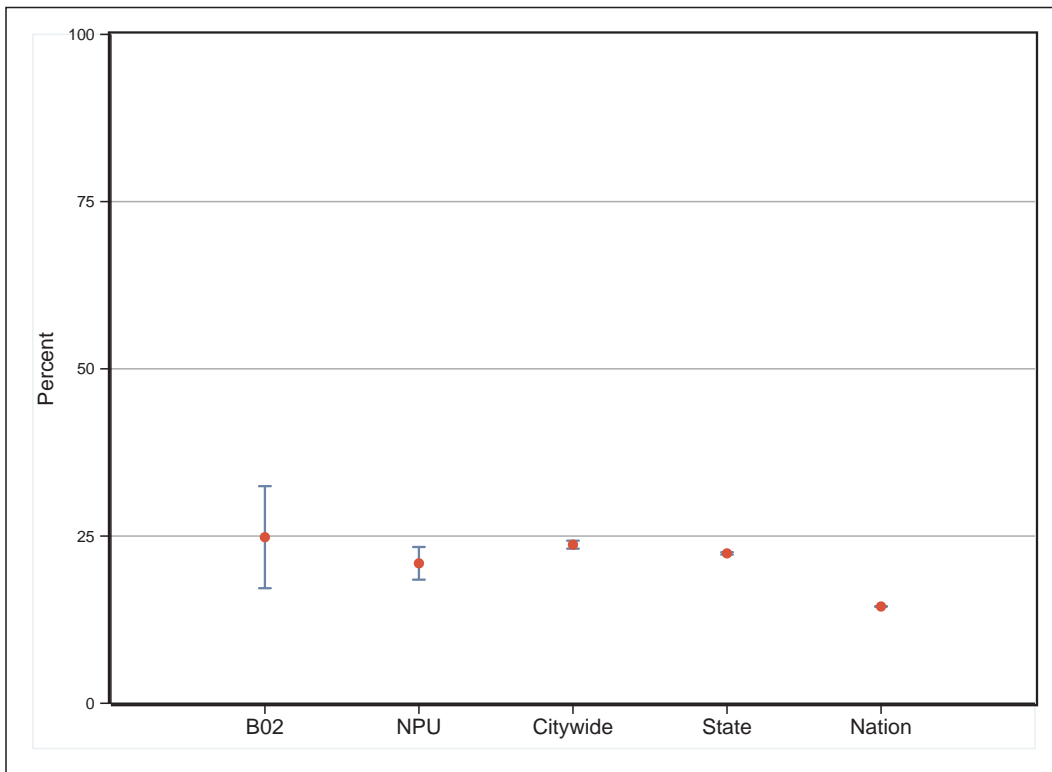


Note: Bars represent the margin of error around each estimated value.

### Percent of Homeowners for whom Selected Monthly Owner Costs Exceed 30% of Income



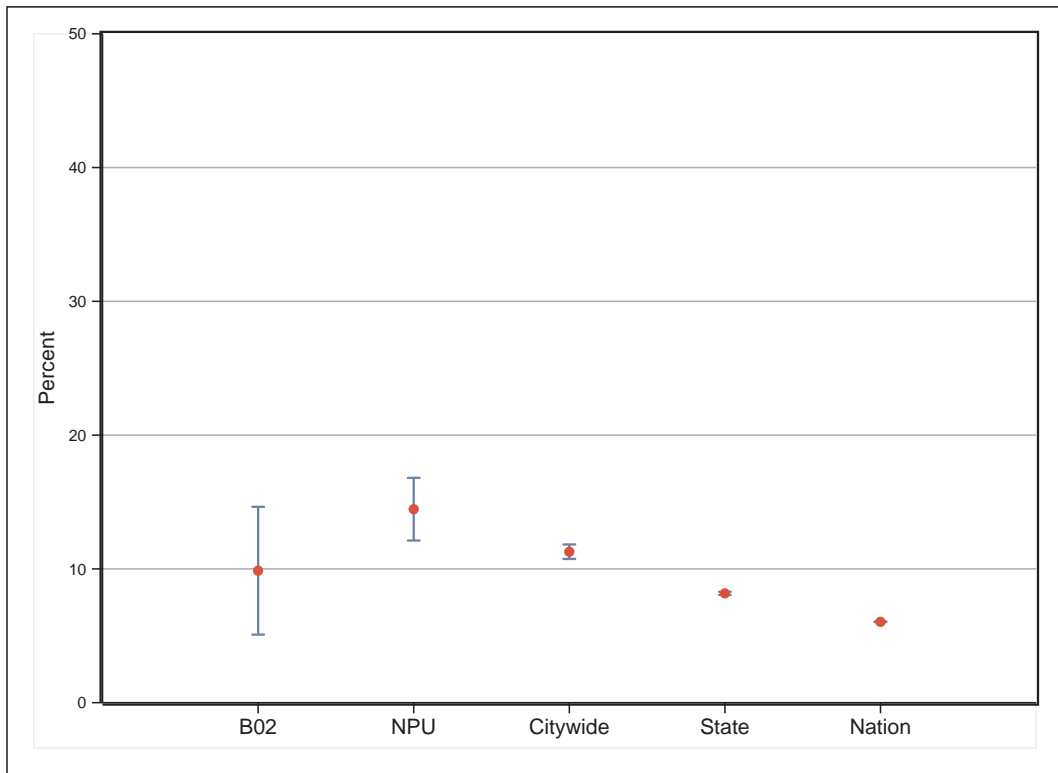
### Percent of Housing Units Built Since 2000



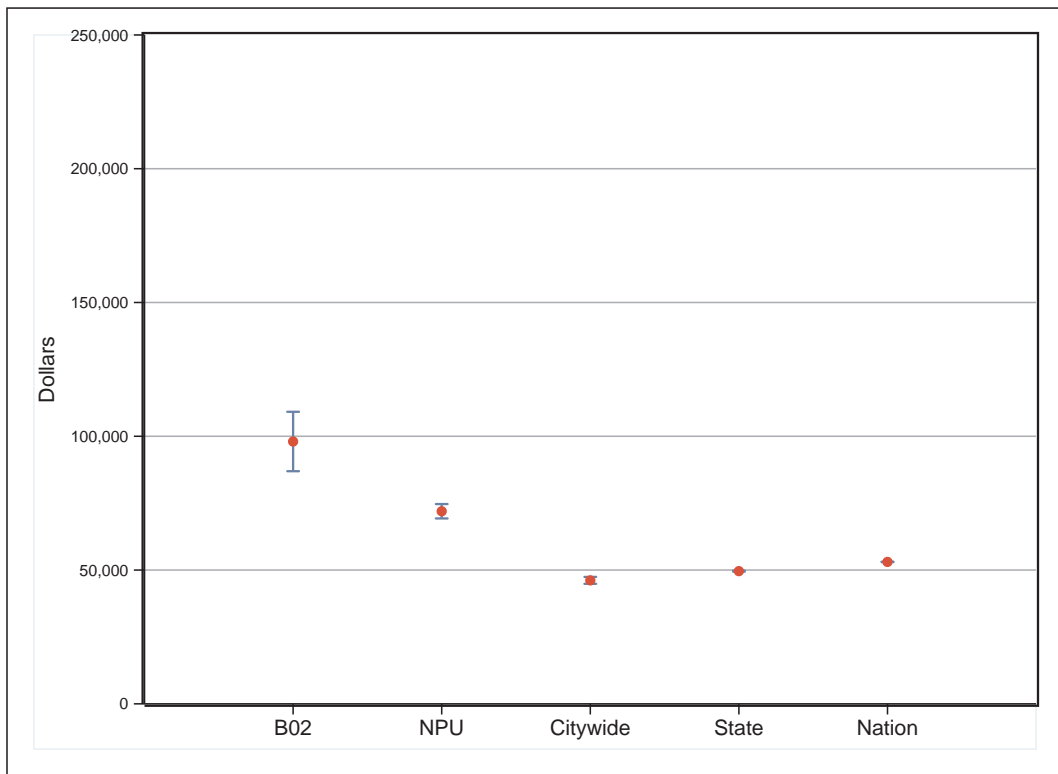
Note: Bars represent the margin of error around each estimated value.



### Percent of Persons Living outside Home County 1 Year Earlier

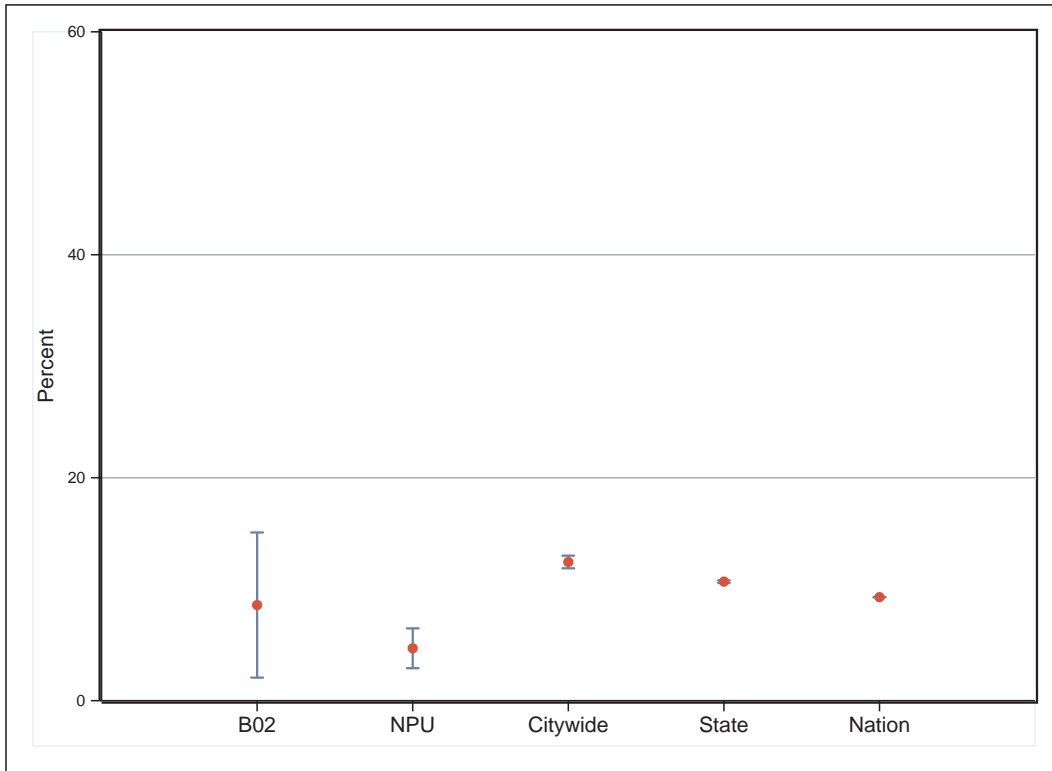


### Median Household Income

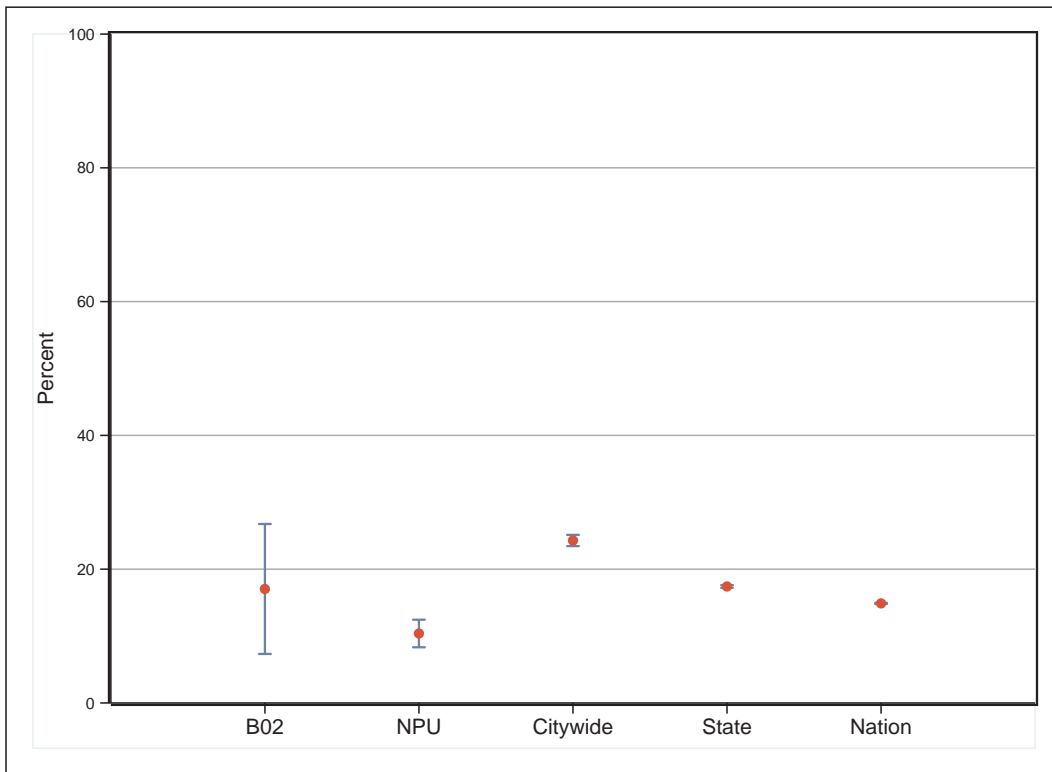


Note: Bars represent the margin of error around each estimated value.

### Percent Civilian Unemployed



### Percent in Poverty



Note: Bars represent the margin of error around each estimated value.

## Selected Social Characteristics

HOUSEHOLDS BY TYPE	Estimate	Margin of Error	Percent	Margin of Error
<b>Total households</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Family households (families)	558	±169	33.8%	±9.0
With own children under 18 years	145	±90	8.8%	±5.3
Married-couple family	464	±157	28.1%	±8.6
With own children under 18 years	98	±64	5.9%	±3.8
Male householder, no wife present, family	0	±23	0.0%	±1.4
With own children under 18 years	0	±23	0.0%	±1.4
Female householder, no husband present, family	94	±77	5.7%	±4.6
With own children under 18 years	47	±59	2.8%	±3.6
Nonfamily households	1,093	±227	66.2%	±10.0
Householder living alone	863	±201	52.3%	±9.6
65 years and over	160	±85	9.7%	±5.0
Households with one or more people under 18 years	145	±85	8.8%	±5.0
Households with one or more people 65 years and over	274	±99	16.6%	±5.5
Average household size	1.80	±0.35	(X)	(X)
Average family size	2.33	±0.89	(X)	(X)
RELATIONSHIP	Estimate	Margin of Error	Percent	Margin of Error
<b>Population in households</b>	<b>2,967</b>	<b>±405</b>	<b>2,967</b>	<b>(X)</b>
Householder	1,745	±269	58.8%	±4.2
Spouse	425	±146	14.3%	±4.5
Child	338	±212	11.4%	±7.0
Other relatives	44	±56	1.5%	±1.9
Nonrelatives	414	±245	13.9%	±8.0
Unmarried partner	20	±31	0.7%	±1.1
MARITAL STATUS	Estimate	Margin of Error	Percent	Margin of Error
<b>Males 15 years and over</b>	<b>922</b>	<b>±214</b>	<b>922</b>	<b>(X)</b>
Never married	280	±141	30.4%	±13.6
Now married, except separated	438	±151	47.6%	±12.0
Separated	5	±20	0.5%	±2.2
Widowed	21	±39	2.3%	±4.2
Divorced	142	±78	15.4%	±7.7
<b>Females 15 years and over</b>	<b>1,658</b>	<b>±410</b>	<b>1,658</b>	<b>(X)</b>
Never married	943	±378	56.9%	±18.0
Now married, except separated	425	±143	25.6%	±5.9
Separated	46	±59	2.8%	±3.5
Widowed	110	±82	6.6%	±4.7
Divorced	72	±59	4.3%	±3.4
FERTILITY	Estimate	Margin of Error	Percent	Margin of Error
<b>Number of women 15 to 50 years old who had a birth in the past 12 months</b>	<b>6</b>	<b>±17</b>	<b>6</b>	<b>(X)</b>
Unmarried women (widowed, divorced, and never married)	6	±17	100.0%	±0.0
Per 1,000 unmarried women	7	±20	(X)	(X)
Per 1,000 women 15 to 50 years old	5	±15	(X)	(X)
Per 1,000 women 15 to 19 years old	0	±4714	(X)	(X)
Per 1,000 women 20 to 34 years old	7	±27	(X)	(X)
Per 1,000 women 35 to 50 years old	0	±65	(X)	(X)

<b>GRANDPARENTS</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Number of grandparents living with own grandchildren under 18 years</b>	<b>0</b>	<b>±14</b>	<b>0</b>	<b>(X)</b>
Responsible for grandchildren	0	±14	.%	±.
Years responsible for grandchildren				
Less than 1 year	0	±20	.%	±.
1 or 2 years	0	±14	.%	±.
3 or 4 years	0	±14	.%	±.
5 or more years	0	±14	.%	±.
<b>Number of grandparents responsible for own grandchildren under 18 years</b>	<b>0</b>	<b>±14</b>	<b>0</b>	<b>(X)</b>
Who are female	0	±14	.%	±.
Who are married	0	±14	.%	±.

<b>SCHOOL ENROLLMENT</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Population 3 years and over enrolled in school</b>	<b>294</b>	<b>±171</b>	<b>294</b>	<b>(X)</b>
Nursery school, preschool	0	±14	0.0%	±4.9
Kindergarten	43	±63	14.6%	±19.5
Elementary school (grades 1-8)	119	±97	40.5%	±23.2
High school (grades 9-12)	4	±19	1.5%	±6.5
College or graduate school	128	±85	43.3%	±14.3

<b>EDUCATIONAL ATTAINMENT</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Population 25 years and over</b>	<b>2,476</b>	<b>±484</b>	<b>2,476</b>	<b>(X)</b>
Less than 9th grade	0	±64	0.0%	±2.6
9th to 12th grade, no diploma	34	±76	1.4%	±3.0
High school graduate (includes equivalency)	94	±75	3.8%	±2.9
Some college, no degree	292	±149	11.8%	±5.6
Associate's degree	61	±64	2.5%	±2.5
Bachelor's degree	1,002	±256	40.5%	±6.6
Graduate or professional degree	993	±418	40.1%	±14.9
Percent high school graduate or higher	98.6%	±8.5	(X)	(X)
Percent bachelor's degree or higher	80.6%	±12.0	(X)	(X)

<b>VETERAN STATUS</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Civilian population 18 years and over</b>	<b>2,580</b>	<b>±473</b>	<b>2,580</b>	<b>(X)</b>
Civilian veterans	119	±68	4.6%	±2.5

<b>DISABILITY STATUS OF THE CIVILIAN NON-INSTITUTIONALIZED POPULATION</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Total Civilian Noninstitutionalized Population</b>	<b>2,970</b>	<b>±408</b>	<b>2,970</b>	<b>(X)</b>
With a disability	176	±97	5.9%	±3.2
<b>Under 18 years</b>	<b>324</b>	<b>±192</b>	<b>324</b>	<b>(X)</b>
With a disability	0	±29	0.0%	±9.0
<b>18 to 64 years</b>	<b>2,261</b>	<b>±416</b>	<b>2,261</b>	<b>(X)</b>
With a disability	70	±60	3.1%	±2.6
<b>65 years and over</b>	<b>385</b>	<b>±123</b>	<b>385</b>	<b>(X)</b>
With a disability	106	±70	27.6%	±16.0

RESIDENCE 1 YEAR AGO	Estimate	Margin of Error	Percent	Margin of Error
<b>Population 1 year and over</b>	<b>3,021</b>	<b>±411</b>	<b>3,021</b>	<b>(X)</b>
Same house	2,336	±438	77.3%	±10.0
Different house in the U.S.	676	±271	22.4%	±8.4
Same county	388	±226	12.8%	±7.3
Different county	288	±149	9.5%	±4.8
Same state	33	±41	1.1%	±1.4
Different state	255	±143	8.4%	±4.6
Abroad	10	±17	0.3%	±0.6

PLACE OF BIRTH	Estimate	Margin of Error	Percent	Margin of Error
<b>Total population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
Native	2,688	±408	92.5%	±22.2
Born in United States	2,681	±432	92.2%	±22.7
State of residence	1,120	±336	38.5%	±9.1
Different state	1,561	±271	53.7%	±13.7
Born in Puerto Rico, U.S. Island areas, or born abroad to American parent(s)	7	±13	0.2%	±0.4
Foreign born	334	±149	11.5%	±4.7

U.S. CITIZENSHIP STATUS	Estimate	Margin of Error	Percent	Margin of Error
<b>Foreign-born population</b>	<b>334</b>	<b>±149</b>	<b>334</b>	<b>(X)</b>
Naturalized U.S. citizen	160	±106	48.1%	±23.5
Not a U.S. citizen	173	±116	51.9%	±26.0

YEAR OF ENTRY	Estimate	Margin of Error	Percent	Margin of Error
<b>Population born outside the United States</b>	<b>341</b>	<b>±149</b>	<b>341</b>	<b>(X)</b>
Native	7	±28	7	(X)
Entered 2010 or later	0	±14	0.0%	±206.9
Entered before 2010	7	±24	100.0%	±529.3
Foreign born	334	±149	334	(X)
Entered 2010 or later	0	±14	0.0%	±4.3
Entered before 2010	334	±148	100.0%	±63.1

WORLD REGION OF BIRTH OF FOREIGN BORN	Estimate	Margin of Error	Percent	Margin of Error
<b>Foreign-born population, excluding population born at sea</b>	<b>334</b>	<b>±149</b>	<b>334</b>	<b>(X)</b>
Europe	72	±68	21.7%	±17.9
Asia	130	±104	39.1%	±25.9
Africa	6	±25	1.9%	±7.5
Oceania	3	±17	1.0%	±5.1
Latin America	121	±102	36.3%	±25.9
Northern America	0	±14	0.0%	±4.3

LANGUAGE SPOKEN AT HOME	Estimate	Margin of Error	Percent	Margin of Error
<b>Population 5 years and over</b>	<b>2,767</b>	<b>±513</b>	<b>2,767</b>	<b>(X)</b>
English only	2,293	±475	82.9%	±7.6
Language other than English	474	±222	17.1%	±7.4
Speak English less than 'very well'	154	±172	5.6%	±6.1
Spanish	286	±184	10.3%	±6.4
Speak English less than 'very well'	145	±125	5.2%	±4.4
Other Indo-European languages	67	±62	2.4%	±2.2
Speak English less than 'very well'	0	±68	0.0%	±2.4
Asian and Pacific Islander languages	96	±98	3.5%	±3.5
Speak English less than 'very well'	9	±69	0.3%	±2.5
Other languages	25	±45	0.9%	±1.6
Speak English less than 'very well'	0	±68	0.0%	±2.4

ANCESTRY	Estimate	Margin of Error	Percent	Margin of Error
<b>Total population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
American	520	±241	17.9%	±7.6
Arab	44	±40	1.5%	±1.4
Czech	7	±25	0.2%	±0.9
Danish	4	±17	0.1%	±0.6
Dutch	66	±59	2.3%	±2.0
English	431	±196	14.8%	±6.2
French (except Basque)	61	±60	2.1%	±2.0
French Canadian	6	±14	0.2%	±0.5
German	392	±240	13.5%	±7.9
Greek	3	±16	0.1%	±0.6
Hungarian	0	±14	0.0%	±0.5
Irish	282	±168	9.7%	±5.5
Italian	70	±47	2.4%	±1.6
Lithuanian	0	±14	0.0%	±0.5
Norwegian	43	±47	1.5%	±1.6
Polish	55	±59	1.9%	±2.0
Portuguese	0	±14	0.0%	±0.5
Russian	41	±38	1.4%	±1.3
Scotch-Irish	61	±59	2.1%	±2.0
Scottish	59	±55	2.0%	±1.9
Slovak	0	±14	0.0%	±0.5
Subsaharan African	53	±92	1.8%	±3.2
Swedish	7	±20	0.2%	±0.7
Swiss	0	±14	0.0%	±0.5
Ukrainian	5	±21	0.2%	±0.7
Welsh	23	±38	0.8%	±1.3
West Indian (excluding Hispanic origin groups)	0	±14	0.0%	±0.5

### Selected Economic Characteristics

EMPLOYMENT STATUS	Estimate	Margin of Error	Percent	Margin of Error
<b>Population 16 years and over</b>	<b>2,710</b>	<b>±343</b>	<b>2,710</b>	<b>(X)</b>
In labor force	2,056	±418	75.9%	±12.0
Civilian labor force	2,046	±416	75.5%	±12.0
Employed	1,870	±408	69.0%	±12.2
Unemployed	175	±138	6.5%	±5.0
Armed Forces	10	±72	0.4%	±2.7
Not in labor force	654	±181	24.1%	±5.9
<b>Civilian labor force</b>	<b>2,046</b>	<b>±416</b>	<b>2,046</b>	<b>(X)</b>
Percent Unemployed	8.6%	±6.5	(X)	(X)
<b>Females 16 years and over</b>	<b>1,697</b>	<b>±310</b>	<b>1,697</b>	<b>(X)</b>
In labor force	1,228	±337	72.4%	±14.8
Civilian labor force	1,228	±337	72.4%	±14.8
Employed	1,104	±340	65.1%	±16.1
<b>Own children under 6 years</b>	<b>225</b>	<b>±158</b>	<b>225</b>	<b>(X)</b>
All parents in family in labor force	195	±158	86.7%	±34.7
<b>Own children 6 to 17 years</b>	<b>102</b>	<b>±89</b>	<b>102</b>	<b>(X)</b>
All parents in family in labor force	39	±70	38.2%	±60.4

<b>COMMUTING TO WORK</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Workers 16 years and over</b>	<b>1,869</b>	<b>±331</b>	<b>1,869</b>	<b>(X)</b>
Car, truck, or van – drove alone	1,606	±350	85.9%	±10.9
Car, truck, or van – carpooled	32	±38	1.7%	±2.0
Public transportation (excluding taxicab)	11	±38	0.6%	±2.0
Walked	72	±68	3.8%	±3.6
Other means	45	±53	2.4%	±2.8
Worked at home	104	±81	5.6%	±4.2
Mean travel time to work (minutes)	20.1	±4.2	(X)	(X)

<b>OCCUPATION</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Civilian employed population 16 years and over</b>	<b>1,870</b>	<b>±408</b>	<b>1,870</b>	<b>(X)</b>
Management, business, science, arts occupations	1,294	±416	69.2%	±16.3
Service occupations	96	±85	5.1%	±4.4
Sales and office occupations	374	±163	20.0%	±7.5
Natural resources, construction, and maintenance occupations	26	±45	1.4%	±2.4
Production, transportation, and material moving occupations	47	±61	2.5%	±3.2

<b>INDUSTRY</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Civilian employed population 16 years and over</b>	<b>1,870</b>	<b>±408</b>	<b>1,870</b>	<b>(X)</b>
Agriculture, forestry, fishing and hunting, and mining	0	±32	0.0%	±1.7
Construction	66	±69	3.5%	±3.6
Manufacturing	196	±121	10.5%	±6.0
Wholesale trade	33	±46	1.8%	±2.4
Retail trade	183	±114	9.8%	±5.7
Transportation and warehousing, and utilities	14	±36	0.7%	±1.9
Information	63	±65	3.4%	±3.4
Finance and insurance, and real estate and rental and leasing	288	±232	15.4%	±12.0
Professional, scientific, and management, and administrative and waste management services	507	±182	27.1%	±7.7
Educational services, and health care and social assistance	398	±190	21.3%	±9.0
Arts, entertainment, and recreation, and accommodation and food services	53	±63	2.8%	±3.3
Other services, except public administration	0	±32	0.0%	±1.7
Public administration	36	±55	1.9%	±2.9

<b>CLASS OF WORKER</b>	<b>Estimate</b>	<b>Margin of Error</b>	<b>Percent</b>	<b>Margin of Error</b>
<b>Civilian employed population 16 years and over</b>	<b>1,870</b>	<b>±408</b>	<b>1,870</b>	<b>(X)</b>
Private wage and salary workers	1,550	±355	82.9%	±5.8
Government workers	191	±150	10.2%	±7.7
Self-employed in own not incorporated business workers	96	±64	5.1%	±3.2
Unpaid family workers	0	±32	0.0%	±1.7

INCOME AND BENEFITS (IN 2012 INFLATION-ADJUSTED DOLLARS)	Estimate	Margin of Error	Percent	Margin of Error
<b>Total households</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Less than \$10,000	135	±89	8.2%	±5.2
\$10,000 to \$14,999	81	±71	4.9%	±4.2
\$15,000 to \$24,999	35	±44	2.1%	±2.7
\$25,000 to \$34,999	68	±70	4.1%	±4.2
\$35,000 to \$49,999	77	±76	4.7%	±4.6
\$50,000 to \$74,999	282	±119	17.1%	±6.8
\$75,000 to \$99,999	160	±85	9.7%	±5.0
\$100,000 to \$149,999	364	±180	22.0%	±10.4
\$150,000 to \$199,999	80	±56	4.8%	±3.3
\$200,000 or more	369	±157	22.4%	±9.0
Median household income (dollars)	98,047	±11,112	(X)	(X)
Mean household income (dollars)	135,932	±25,075	(X)	(X)
<b>With earnings</b>	<b>1,338</b>	<b>±219</b>	<b>81.0%</b>	<b>±6.5</b>
Mean earnings (dollars)	144,090	±28,387	(X)	(X)
<b>With Social Security</b>	<b>283</b>	<b>±99</b>	<b>17.1%</b>	<b>±5.5</b>
Mean Social Security income (dollars)	19,427	±4,371	(X)	(X)
<b>With retirement income</b>	<b>164</b>	<b>±92</b>	<b>9.9%</b>	<b>±5.4</b>
Mean retirement income (dollars)	38,450	±30,458	(X)	(X)
<b>With Supplemental Security Income</b>	<b>11</b>	<b>±26</b>	<b>0.7%</b>	<b>±1.6</b>
Mean Supplemental Security Income (dollars)	10,145	±28,764	(X)	(X)
<b>With cash public assistance income</b>	<b>0</b>	<b>±23</b>	<b>0.0%</b>	<b>±1.4</b>
Mean cash public assistance income (dollars)	.	±.	(X)	(X)
<b>With Food Stamp/SNAP benefits in the past 12 months</b>	<b>53</b>	<b>±69</b>	<b>3.2%</b>	<b>±4.1</b>
<b>Families</b>	<b>558</b>	<b>±169</b>	<b>558</b>	<b>(X)</b>
Less than \$10,000	13	±28	2.3%	±5.0
\$10,000 to \$14,999	60	±64	10.8%	±10.9
\$15,000 to \$24,999	6	±31	1.1%	±5.6
\$25,000 to \$34,999	13	±36	2.3%	±6.4
\$35,000 to \$49,999	0	±39	0.0%	±7.0
\$50,000 to \$74,999	9	±33	1.6%	±5.8
\$75,000 to \$99,999	38	±47	6.8%	±8.2
\$100,000 to \$149,999	92	±62	16.5%	±10.0
\$150,000 to \$199,999	27	±32	4.8%	±5.5
\$200,000 or more	300	±148	53.8%	±21.0
Median family income (dollars)	.	±.	(X)	(X)
Mean family income (dollars)	234,078	±56,318	(X)	(X)
<b>Per capita income (dollars)</b>	<b>80,768</b>	<b>±11,093</b>	<b>(X)</b>	<b>(X)</b>
<b>Nonfamily households</b>	<b>1,093</b>	<b>±227</b>	<b>1,093</b>	<b>(X)</b>
Median nonfamily income (dollars)	71,930	±8,434	(X)	(X)
Mean nonfamily income (dollars)	85,827	±14,226	(X)	(X)
<b>Median earnings for workers (dollars)</b>	<b>61,441</b>	<b>±2,387</b>	<b>(X)</b>	<b>(X)</b>
Median earnings for male full-time, year-round workers (dollars)	.	±.	(X)	(X)
Median earnings for female full-time, year-round workers (dollars)	56,382	±2,419	(X)	(X)



HEALTH INSURANCE COVERAGE	Estimate	Margin of Error	Percent	Margin of Error
<b>Civilian noninstitutionalized population</b>	<b>2,970</b>	<b>±408</b>	<b>2,970</b>	<b>(X)</b>
With health insurance coverage	2,600	±368	87.5%	±3.0
With private health insurance	2,418	±361	81.4%	±4.7
With public coverage	466	±149	15.7%	±4.5
No health insurance coverage	370	±229	12.5%	±7.5
<b>Civilian noninstitutionalized population under 18 years</b>	<b>324</b>	<b>±192</b>	<b>324</b>	<b>(X)</b>
No health insurance coverage	126	±182	38.9%	±51.2
<b>Civilian noninstitutionalized population 18 to 64 years</b>	<b>2,261</b>	<b>±416</b>	<b>2,261</b>	<b>(X)</b>
In labor force:	1,986	±349	1,986	(X)
Employed:	1,823	±331	1,823	(X)
With health insurance coverage	1,668	±333	91.5%	±7.6
With private health insurance	1,665	±333	91.3%	±7.6
With public coverage	3	±16	0.2%	±0.9
No health insurance coverage	155	±103	8.5%	±5.4
Unemployed:	163	±112	163	(X)
With health insurance coverage	114	±93	69.6%	±31.3
With private health insurance	114	±93	69.6%	±31.3
With public coverage	0	±14	0.0%	±8.9
No health insurance coverage	50	±62	30.4%	±31.5
Not in labor force:	275	±118	275	(X)
With health insurance coverage	236	±111	85.6%	±16.2
With private health insurance	223	±107	80.8%	±17.3
With public coverage	35	±37	12.6%	±12.5
No health insurance coverage	40	±47	14.4%	±15.9

PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS IS BELOW THE POVERTY LEVEL	Estimate	Margin of Error	Percent	Margin of Error
All families	13.1%	±11.1	(X)	(X)
With related children under 18 years	50.3%	±38.3	(X)	(X)
With related children under 5 years only	24.1%	±72.6	(X)	(X)
Married couple families	5.6%	±8.1	(X)	(X)
With related children under 18 years	26.5%	±34.9	(X)	(X)
With related children under 5 years only	0.0%	±54.9	(X)	(X)
Families with female householder, no husband present	50.0%	±46.9	(X)	(X)
With related children under 18 years	100.0%	±185.0	(X)	(X)
With related children under 5 years only	100.0%	±349.6	(X)	(X)
All people	17.0%	±9.7	(X)	(X)
Under 18 years	62.7%	±27.1	(X)	(X)
Related children under 18 years	62.7%	±46.9	(X)	(X)
Related children under 5 years	36.3%	±45.8	(X)	(X)
Related children 5 to 17 years	77.3%	±21.1	(X)	(X)
18 years and over	11.7%	±4.8	(X)	(X)
18 to 64 years	9.6%	±4.5	(X)	(X)
65 years and over	24.3%	±20.0	(X)	(X)
Related people in families	21.5%	±19.0	(X)	(X)
Unrelated individuals 15 years and over	12.8%	±6.0	(X)	(X)

## Selected Housing Characteristics

HOUSING OCCUPANCY	Estimate	Margin of Error	Percent	Margin of Error
<b>Total housing units</b>	<b>2,078</b>	<b>±250</b>	<b>2,078</b>	<b>(X)</b>
Occupied housing units	1,651	±235	79.5%	±6.0
Vacant housing units	427	±200	20.5%	±9.3
Homeowner vacancy rate	2.9	±5.2	(X)	(X)
Rental vacancy rate	6.7	±5.3	(X)	(X)

UNITS IN STRUCTURE	Estimate	Margin of Error	Percent	Margin of Error
<b>Total housing units</b>	<b>2,078</b>	<b>±250</b>	<b>2,078</b>	<b>(X)</b>
1-unit, detached	437	±109	21.0%	±4.6
1-unit, attached	186	±106	9.0%	±5.0
2 units	21	±39	1.0%	±1.9
3 or 4 units	97	±81	4.7%	±3.9
5 to 9 units	150	±95	7.2%	±4.5
10 to 19 units	325	±192	15.6%	±9.0
20 or more units	862	±216	41.5%	±9.1
Mobile home	0	±23	0.0%	±1.1
Boat, RV, van, etc.	0	±23	0.0%	±1.1

YEAR STRUCTURE BUILT	Estimate	Margin of Error	Percent	Margin of Error
<b>Total housing units</b>	<b>2,078</b>	<b>±250</b>	<b>2,078</b>	<b>(X)</b>
Built 2010 or later	0	±23	0.0%	±1.1
Built 2000 to 2009	516	±169	24.8%	±7.5
Built 1990 to 1999	610	±199	29.4%	±8.9
Built 1980 to 1989	131	±114	6.3%	±5.4
Built 1970 to 1979	163	±93	7.8%	±4.4
Built 1960 to 1969	327	±145	15.7%	±6.7
Built 1950 to 1959	185	±91	8.9%	±4.2
Built 1940 to 1949	56	±58	2.7%	±2.8
Built 1939 or earlier	90	±55	4.3%	±2.6

ROOMS	Estimate	Margin of Error	Percent	Margin of Error
<b>Total housing units</b>	<b>2,078</b>	<b>±250</b>	<b>2,078</b>	<b>(X)</b>
1 room	39	±49	1.9%	±2.4
2 rooms	154	±118	7.4%	±5.6
3 rooms	299	±183	14.4%	±8.6
4 rooms	568	±186	27.3%	±8.3
5 rooms	364	±178	17.5%	±8.3
6 rooms	288	±120	13.9%	±5.5
7 rooms	88	±64	4.2%	±3.0
8 rooms	144	±74	6.9%	±3.4
9 rooms or more	134	±79	6.4%	±3.7
Median rooms	5.0	±0.2	(X)	(X)

BEDROOMS	Estimate	Margin of Error	Percent	Margin of Error
<b>Total housing units</b>	<b>2,078</b>	<b>±250</b>	<b>2,078</b>	<b>(X)</b>
No bedroom	48	±51	2.3%	±2.4
1 bedroom	502	±201	24.2%	±9.2
2 bedrooms	1,000	±240	48.1%	±10.0
3 bedrooms	292	±131	14.1%	±6.1
4 bedrooms	169	±84	8.1%	±3.9
5 or more bedrooms	67	±55	3.2%	±2.6

HOUSING TENURE	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Owner-occupied	817	±152	49.5%	±5.9
Renter-occupied	834	±190	50.5%	±9.0
Average household size of owner-occupied unit	1.57	±0.14	(X)	(X)
Average household size of renter-occupied unit	1.95	±0.38	(X)	(X)

YEAR HOUSEHOLDER MOVED INTO UNIT	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Moved in 2010 or later	261	±157	15.8%	±9.3
Moved in 2000 to 2009	1,007	±214	61.0%	±9.6
Moved in 1990 to 1999	234	±111	14.2%	±6.4
Moved in 1980 to 1989	106	±85	6.4%	±5.1
Moved in 1970 to 1979	43	±49	2.6%	±3.0
Moved in 1969 or earlier	0	±32	0.0%	±1.9

VEHICLES AVAILABLE	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
No vehicles available	69	±69	4.2%	±4.1
1 vehicle available	825	±182	50.0%	±8.4
2 vehicles available	661	±209	40.0%	±11.3
3 or more vehicles available	96	±77	5.8%	±4.6

HOUSE HEATING FUEL	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Utility gas	917	±182	55.5%	±7.7
Bottled, tank, or LP gas	0	±23	0.0%	±1.4
Electricity	734	±196	44.5%	±10.0
Fuel oil, kerosene, etc.	0	±23	0.0%	±1.4
Coal or coke	0	±23	0.0%	±1.4
Wood	0	±23	0.0%	±1.4
Solar energy	0	±23	0.0%	±1.4
Other fuel	0	±23	0.0%	±1.4
No fuel used	0	±23	0.0%	±1.4

SELECTED CHARACTERISTICS	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
Lacking complete plumbing facilities	0	±14	0.0%	±0.9
Lacking complete kitchen facilities	0	±14	0.0%	±0.9
No telephone service available	51	±67	3.1%	±4.0

OCCUPANTS PER ROOM	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied housing units</b>	<b>1,651</b>	<b>±235</b>	<b>1,651</b>	<b>(X)</b>
1.00 or less	1,625	±259	98.4%	±7.0
1.01 to 1.50	26	±45	1.6%	±2.7
1.51 or more	0	±45	0.0%	±2.7

VALUE	Estimate	Margin of Error	Percent	Margin of Error
<b>Owner-occupied units</b>	<b>817</b>	<b>±152</b>	<b>817</b>	<b>(X)</b>
Less than \$50,000	82	±112	10.0%	±13.6
\$50,000 to \$99,999	14	±53	1.7%	±6.5
\$100,000 to \$149,999	71	±69	8.7%	±8.3
\$150,000 to \$199,999	0	±32	0.0%	±3.9
\$200,000 to \$299,999	108	±57	13.2%	±6.6
\$300,000 to \$499,999	256	±104	31.3%	±11.3
\$500,000 to \$999,999	208	±103	25.5%	±11.6
\$1,000,000 or more	78	±67	9.5%	±8.0
Median (dollars)	397,445	±41,369	(X)	(X)

MORTGAGE STATUS	Estimate	Margin of Error	Percent	Margin of Error
<b>Owner-occupied units</b>	<b>817</b>	<b>±152</b>	<b>817</b>	<b>(X)</b>
Housing units with a mortgage	571	±157	69.9%	±14.1
Housing units without a mortgage	246	±92	30.1%	±9.8

SELECTED MONTHLY OWNER COSTS (SMOC)	Estimate	Margin of Error	Percent	Margin of Error
<b>Housing units with a mortgage</b>	<b>571</b>	<b>±157</b>	<b>571</b>	<b>(X)</b>
Less than \$300	0	±32	0.0%	±5.6
\$300 to \$499	0	±32	0.0%	±5.6
\$500 to \$699	20	±43	3.5%	±7.5
\$700 to \$999	71	±99	12.4%	±17.0
\$1,000 to \$1,499	47	±65	8.2%	±11.1
\$1,500 to \$1,999	11	±18	1.9%	±3.2
\$2,000 or more	422	±143	73.9%	±14.8
Median (dollars)	2,650	±206	(X)	(X)
<b>Housing units without a mortgage</b>	<b>246</b>	<b>±92</b>	<b>246</b>	<b>(X)</b>
Less than \$100	0	±23	0.0%	±9.2
\$100 to \$199	0	±32	0.0%	±12.9
\$200 to \$299	0	±32	0.0%	±12.9
\$300 to \$399	16	±38	6.5%	±15.1
\$400 or more	230	±96	93.5%	±16.9
Median (dollars)	.	±.	(X)	(X)

SELECTED MONTHLY OWNER COSTS AS A PERCENTAGE OF HOUSEHOLD INCOME (SMOCAPI)	Estimate	Margin of Error	Percent	Margin of Error
<b>Housing units with a mortgage (excluding units where SMOCAPI cannot be computed)</b>	<b>550</b>	<b>±180</b>	<b>550</b>	<b>(X)</b>
Less than 20.0 percent	221	±124	40.2%	±18.2
20.0 to 24.9 percent	68	±67	12.4%	±11.4
25.0 to 29.9 percent	73	±52	13.3%	±8.5
30.0 to 34.9 percent	52	±51	9.5%	±8.8
35.0 percent or more	136	±85	24.7%	±13.2
Not computed	21	±37	(X)	(X)
<b>Housing unit without a mortgage (excluding units where SMOCAPI cannot be computed)</b>	<b>230</b>	<b>±111</b>	<b>230</b>	<b>(X)</b>
Less than 10.0 percent	98	±67	42.6%	±20.6
10.0 to 14.9 percent	24	±29	10.4%	±11.8
15.0 to 19.9 percent	40	±48	17.4%	±19.1
20.0 to 24.9 percent	11	±26	4.8%	±10.9
25.0 to 29.9 percent	9	±24	3.9%	±10.1
30.0 to 34.9 percent	0	±23	0.0%	±9.8
35.0 percent or more	48	±55	20.9%	±21.5
Not computed	16	±30	(X)	(X)

GROSS RENT	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied units paying rent</b>	<b>816</b>	<b>±189</b>	<b>816</b>	<b>(X)</b>
Less than \$200	0	±39	0.0%	±4.8
\$200 to \$299	0	±32	0.0%	±3.9
\$300 to \$499	0	±45	0.0%	±5.5
\$500 to \$749	0	±50	0.0%	±6.2
\$750 to \$999	73	±73	8.9%	±8.7
\$1,000 to \$1,499	362	±148	44.4%	±15.0
\$1,500 or more	381	±178	46.7%	±18.9
Median (dollars)	1,771	±341	(X)	(X)
No rent paid	18	±33	(X)	(X)

GROSS RENT AS A PERCENTAGE OF HOUSEHOLD INCOME (GRAPI)	Estimate	Margin of Error	Percent	Margin of Error
<b>Occupied units paying rent (excluding units where GRAPI cannot be computed)</b>	<b>781</b>	<b>±226</b>	<b>781</b>	<b>(X)</b>
Less than 15.0 percent	141	±87	18.1%	±9.8
15.0 to 19.9 percent	108	±73	13.8%	±8.5
20.0 to 24.9 percent	179	±128	22.9%	±15.0
25.0 to 29.9 percent	48	±60	6.1%	±7.5
30.0 to 34.9 percent	80	±73	10.2%	±8.9
35.0 percent or more	225	±113	28.8%	±11.8
Not computed	53	±67	(X)	(X)

### Selected Demographic Characteristics

SEX AND AGE	Estimate	Margin of Error	Percent	Margin of Error
<b>Total Population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
Male	1,060	±263	36.5%	±6.0
Female	1,847	±455	63.5%	±10.3
Under 5 years	140	±98	4.8%	±3.2
5 to 9 years	176	±161	6.1%	±5.4
10 to 14 years	11	±34	0.4%	±1.2
15 to 19 years	0	±45	0.0%	±1.5
20 to 24 years	104	±94	3.6%	±3.1
25 to 34 years	980	±349	33.7%	±10.2
35 to 44 years	570	±189	19.6%	±5.4
45 to 54 years	163	±87	5.6%	±2.8
55 to 59 years	267	±100	9.2%	±3.0
60 to 64 years	148	±102	5.1%	±3.4
65 to 74 years	197	±105	6.8%	±3.4
75 to 84 years	67	±58	2.3%	±1.9
85 years and over	84	±63	2.9%	±2.1
Median age (years)	35.6	±1.2	(X)	(X)
18 years and over	2,580	±462	88.8%	±22.9
21 years and over	2,580	±460	88.8%	±22.9
62 years and over	404	±151	13.9%	±4.5
65 years and over	348	±136	12.0%	±4.1
<b>18 years and over</b>	<b>2,580</b>	<b>±462</b>	<b>2,580</b>	<b>(X)</b>
Male	922	±242	35.7%	±6.9
Female	1,658	±394	64.3%	±10.0
<b>65 years and over</b>	<b>348</b>	<b>±136</b>	<b>348</b>	<b>(X)</b>
Male	119	±80	34.2%	±18.8
Female	229	±110	65.8%	±18.2

RACE	Estimate	Margin of Error	Percent	Margin of Error
<b>Total population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
One race	2,907	±540	100.0%	±0.0
Two or more races	0	±23	0.0%	±0.8
One race	2,907	±540	100.0%	±0.0
White	2,398	±462	82.5%	±4.2
Black or African American	45	±48	1.5%	±1.6
American Indian and Alaska Native	16	±30	0.6%	±1.0
Cherokee tribal grouping	3	±16	0.1%	±0.5
Chippewa tribal grouping	0	±14	0.0%	±0.5
Navajo tribal grouping	0	±14	0.0%	±0.5
Sioux tribal grouping	0	±14	0.0%	±0.5
Asian	162	±110	5.6%	±3.6
Asian Indian	16	±21	0.6%	±0.7
Chinese	29	±54	1.0%	±1.9
Filipino	0	±14	0.0%	±0.5
Japanese	0	±14	0.0%	±0.5
Korean	72	±91	2.5%	±3.1
Vietnamese	0	±14	0.0%	±0.5
Other Asian	45	±81	1.5%	±2.8
Native Hawaiian and Other Pacific Islander	0	±14	0.0%	±0.5
Native Hawaiian	0	±14	0.0%	±0.5
Guamanian or Chamorro	0	±14	0.0%	±0.5
Samoan	0	±14	0.0%	±0.5
Other Pacific Islander	0	±38	0.0%	±1.3
Some other race	286	±279	9.8%	±9.4
Two or more races	0	±23	0.0%	±0.8
White and Black or African American	0	±23	0.0%	±0.8
White and American Indian and Alaska Native	0	±23	0.0%	±0.8
White and Asian	0	±23	0.0%	±0.8
Black or African American and American Indian and Alaska Native	0	±23	0.0%	±0.8
<b>Race alone or in combination with one or more other races</b>				
<b>Total population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
White	2,398	±462	82.5%	±4.2
Black or African American	45	±48	1.5%	±1.6
American Indian and Alaska Native	16	±30	0.6%	±1.0
Asian	162	±127	5.6%	±4.2
Native Hawaiian and Other Pacific Islander	0	±23	0.0%	±0.8
Some other race	286	±279	9.8%	±9.4
<b>HISPANIC OR LATINO AND RACE</b>				
<b>Total population</b>	<b>2,907</b>	<b>±540</b>	<b>2,907</b>	<b>(X)</b>
Hispanic or Latino (of any race)	344	±293	11.8%	±9.8
Mexican	301	±282	10.4%	±9.5
Puerto Rican	1	±14	0.0%	±0.5
Cuban	6	±19	0.2%	±0.7
Other Hispanic or Latino	36	±50	1.2%	±1.7
Not Hispanic or Latino	2,590	±490	89.1%	±3.2
White alone	2,383	±462	82.0%	±4.6
Black or African American alone	45	±48	1.5%	±1.6
American Indian and Alaska Native alone	0	±23	0.0%	±0.8
Asian alone	162	±127	5.6%	±4.2
Native Hawaiian and Other Pacific Islander alone	0	±23	0.0%	±0.8
Some other race alone	0	±23	0.0%	±0.8
Two or more races	0	±23	0.0%	±0.8
Two races including Some other race	0	±23	0.0%	±0.8
Two races excluding Some other race, and Three or more races	0	±23	0.0%	±0.8

Source: U.S. Census Bureau, 2008-2012 American Community Survey

Values marked with a period denote estimates that could not be computed.

Values marked \*\*\*\*\* denote 'controlled' estimates for which statistical tests for sampling variability are not appropriate.

Report prepared by Emory University's Center for Community Partnerships, a Neighborhood Nexus Core Partner.

## Technical Notes, ACS Profile

This is one in a series of reports featuring demographic profiles for the Neighborhood Planning Units (NPU) and Neighborhood Statistical Areas (NSAs) making up the city of Atlanta. These profiles use data from the Census Bureau's 2008-2012 American Community Survey 5-year estimates and follow precisely the order, format, and content of the ACS-based "fact sheets" available via the Census Bureau's American Fact Finder online system. Because the American Fact Finder system provides these "fact sheets" only for cities, counties, states, and the nation as a whole, this report fills the gap for Atlantans interested in drilling down to smaller areas.

### **What is an Neighborhood Planning Unit (NPU)?**

The Neighborhood Planning Unit system has its origins in the 1974 Citizen Involvement Ordinance, which created these bodies "for engaging in comprehensive planning matters affecting the livability of neighborhoods." Atlanta is divided into 25 NPUs, each of which is comprised of a set of contiguous neighborhoods. Each NPU holds monthly meetings at which residents have the opportunity to provide input on matter such as variances, zoning issues, and long-term planning.

### **What is an Neighborhood Statistical Area? Why not report data for neighborhoods?**

Atlanta neighborhoods are "self-identified" by residents. As a result, there are portions of the city that are not part of any neighborhood, while other parts are claimed by more than one neighborhood. Also, some neighborhoods are very small; a few are 1/50 of a square mile or less and have populations of 100 or fewer—much too small to report sample-based statistics. To address these issues, we have defined Neighborhood Statistical Areas (NSAs). These areas: 1) are built from census blocks; 2) nest within NPUs; 3) have a minimum population of 2,000; 4) are comprised of either a single large neighborhood or a set of contiguous smaller neighborhoods and adjacent territory that is not part of a neighborhood; 5) assign all territory within the city limits to one, and only one statistical area.

### **What is the American Community Survey, and What is a 5-Year Estimate?**

The American Community Survey is a nationwide survey conducted by the U.S. Census Bureau on a continuous, rolling basis. It is intended to replace the "long form" that has been a component of the decennial census for the last several decades.

From 1940 until 2000, the Census Bureau actually conducted a census (counting of the entire population) and a survey (measuring a sample of the population) simultaneously: most households received a "short form" with basic questions (e.g. age, sex, race), while a "long form" with everything contained on the "short form" plus many other topics (e.g. educational attainment, occupation, income) was administered to a sample of households (varied by year and other factors, but roughly 1 in 7 households). As the name implies, the decennial census took place only once every ten years, providing a single "snapshot" of the country. But policymakers wanted to have more timely data, so the Census Bureau moved to the new "continuous measurement" model of the ACS, which had its nationwide launch in 2005.

Though the ACS is a replacement for the long form component of the census, it is not a direct substitute. The two differ in many important ways, but we will focus on a few key points.

First, as mentioned above, the "continuous measurement" model means that the ACS is not a snapshot for any particular point in time. So while the decennial census measured where people lived on Census Day (historically April 1st of years ending in 0), the ACS looks at where people live on the day they are surveyed. For example, ACS income measures look at the 12-month period preceding the survey date, while the decennial looked at the previous calendar year. Second, the ACS sample is much smaller than that of the decennial census: roughly 2.5% each year. Even pooling the data over a 5-year period yields a combined sample of only about 12.5%, considerably

smaller than the roughly 16.7% sampled in the decennial census; the implications of this smaller sample on the margin of error for estimates is discussed below. Third, the pooling across years required to yield a decent-sized sample for smaller areas creates complications for interpretation. Whereas the decennial census allowed one to say, "on April 1, 2000, X% of the population in region Y was unemployed," we must now say "over the course of the period 2005-2009, on average X% of the population in region Y was unemployed." When faced with a period of rapid change such as the onset of the "Great Recession," having a pooled estimate over a 5-year period is much less helpful than having a firm snapshot at a single point in time. So while the ACS has been of great help to policymakers interested in the effects of the Great Recession on large geographies such as states, counties, and major cities (areas for which 1-year or 3-year estimates are available), it has created new challenges for people interested in small cities and neighborhoods within larger cities.

To learn more about the ACS, how to use it, and how it differs from the decennial census, please refer to the Census Bureau's publication *A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know*.

### **What is a Margin of Error, and Why is its Calculation so Important?**

It is not feasible to administer the long form or the ACS to the entire population. Fortunately, this is not necessary: just like a single spoonful can tell you if a pot of soup has enough salt, a reasonable estimate of a population may be derived from a quality sample. The quality of a sample depends on two factors: its representativeness and its size. In some sense, the representativeness is the more important of the two: a biased sample, however large, can never yield a good estimate. After adding salt to your soup but before tasting, you stir the soup. Otherwise you'll get a spoonful of extra-salty soup not representative of the pot as a whole. Randomly sampling the population has the same effect as stirring the soup: you get a sample that is representative of the population from which it was drawn. But the spoonful of soup doesn't have exactly the same proportion of salt as the rest of the pot: it contains the "true" amount, plus or minus some amount due to chance. We call that chance variation from the true amount "sampling error." The larger the sample, the smaller that error is likely to be, though the marginal reduction in sampling error of increasing the sample size by a unit declines as the number of units goes up.

Proper reporting of a sample-based estimate, therefore, requires three pieces of information: a "point estimate" (our best estimate of the actual value), plus a margin of error, given a particular confidence level (which allow assessment of the quality of the estimate): we are 90% confident that the pot of soup has 8,500 milligrams of salt, plus or minus 500 milligrams. Holding a sample size constant, increasing the confidence level forces us to increase the margin of error (we would have to increase the size of the range to be 99% confident that our range contains the true value).

When applying this concept to the ACS, we should first note that the Census Bureau typically reports a 90% confidence interval: we are 90% certain that the true number lies within the reported range. When looking at counties or large cities, the samples are large and the confidence intervals small. But for smaller cities and geographies such as census tracts, even the five-year pooled sample is quite small—yielding a rather large confidence interval. When the confidence intervals for two areas overlap, we cannot tell whether the difference we observed is real or an artifact caused by sampling error (or, to use the technical term, the differences are not "statistically significant").

Although you can simply add the raw population of two census tracts together, estimating the margin of error for the resultant area is somewhat more complicated. To estimate the margin of error for numbers and proportions, we follow the method recommended in Appendix 3 of the Census Bureau's publication *A Compass for Understanding and Using American Community Survey Data: What General Data Users Need to Know*. To estimate the margin of error for medians, we follow the method recommended on pages 16-17 of *2005-2009 ACS 5-year PUMS Accuracy of the Data*.



**What tables from the ACS were used to compile these Demographic Profiles?**

<b>SOCIAL</b>	
<i>Indicators</i>	<i>Table(s)</i>
Households by Type	B11001
Average Household Size	B09019, B11001
Relationship	B09019
Marital Status	B12001
Fertility	B13002
Grandparents	B10050
School Enrollment	B14001
Educational Attainment	B15002
Veteran Status	B21001
Disability Status	B18101
Residence 1 Year Ago	B07003
Place of Birth	B05002
Year of Entry, Native	B05005
World Region of Birth of Foreign Born	B05006
Language Spoken at Home	B16004
Ancestry	B04006

<b>ECONOMIC</b>	
<i>Indicators</i>	<i>Table(s)</i>
Employment Status	B23001
Employment for parents of Own Children	B23008
Commuting to Work	B08101
Mean Travel Time to Work	B08013, B08101
Occupation	C24010
Industry	C24030
Class of Worker	B24080
Household Income	B19001
Median Household Income	B19013
Mean Household Income	B19025, B19001
Households with Earnings	B19051
Mean Earnings	B19061, B19051
Households with Social Security	B19055
Mean Social Security	B19065, B19055
Households with Retirement Income	B19059
Mean Retirement Income	B19069, B19059
Households with SSI Income	B19056
Mean SSI Income	B19066, B19056
Households with Public Assistance Income	B19057
Mean Public Assistance Income	B19067, B19057

Continued on next page...

<b>ECONOMIC</b>	
<i>Indicators</i>	<i>Table(s)</i>
Households with Food Stamp/SNAP Income	B22001
Family Income	B19101
Median Family Income	B19113
Mean Family Income	B19127, B19101
Per Capita Income	B19313, B01001
Median Non-Family Income	B19202
Mean Non-Family Income	B19214, B19201
Median Earnings for Workers	B20017
Health Insurance Coverage	B18135, B27011
Poverty: Families	B17010
Poverty: People	B17001
Poverty: Related Children	B17006
Poverty: Related People in Families	B17021
Poverty: Unrelated individuals 15 years and over	B17007

<b>HOUSING</b>	
<i>Indicators</i>	<i>Table(s)</i>
Housing Occupancy	B25002
Homeowner vacancy rate	B25003, B25004
Rental vacancy rate	B25003, B25004
Units in Structure	B25024
Year Structure Built	B25034
Rooms	B25017
Median Number of rooms	B25018
Bedrooms	B25041
Housing Tenure	B25009
Average Household size of occupied units	B25008, B25003
Year Householder Moved into Unit	B25038
Vehicles Available	B25044
House Heating Fuel	B25040
Selected Characteristics: Lacking Plumbing	B25048
Selected Characteristics: Lacking Complete Kitchen	B25052
Selected Characteristics: Lacking Telephone	B25043
Occupants per Room	B25014
Value of Housing Unit	B25075
Median housing unit value	B25077
Mortgage Status	B25081
Selected Monthly Owner Costs	B25087
Median Selected Monthly Owner Costs	B25088

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<b>HOUSING</b>	
<i>Indicators</i>	<i>Table(s)</i>
Selected Monthly Owner Costs as a Percentage of Household Income	B25091
Gross Rent	B25063
Median Gross Rent	B25064
Gross Rent as a Percentage of Household Income	B25070

<b>DEMOGRAPHIC</b>	
<i>Indicators</i>	<i>Table(s)</i>
Sex and Age	B01001
Median Age	B01002
Race	C02003
Tribal Groupings	B02005
Asian Groupings	B02006
Hawaiian and Pacific Islander Groupings	B02007
Race Alone or In Combination with One or More Other Races	B02008, B02009, B02010, B02011, B02012, B02013
Hispanic or Latino and Race	B03001, B03002